

NOVEMBER 11, 8 7c



A quick reference guide to the 2020 CMA Nominees













FOR YOUR CMA CONSIDERATION

ENTERTAINER

OF THE YEAR

MALE VOCALIST

OF THE YEAR

ALBUM OF THE YEAR

WHAT YOU SEE IS WHAT YOU GET

SINGLE OF THE YEAR "BEER NEVER BROKE MY HEART"

SONG OF THE YEAR "EVEN THOUGH I'M LEAVING"

"LET'S FACE IT. RIGHT NOW,
IT'S COMBS' WORLD AND
WE JUST LIVE IN IT."
- BILLBOARD

OVER 6.5 BILLION STREAMS

LARGEST STREAMING WEEK EVER FOR A COUNTRY ALBUM

NO. 1 ALL-GENRE BILLBOARD 200 DEBUT

PLATINUM® CERTIFIED



MIRANDA LAMBERT

ENTERTAINER OF THE YEAR

FEMALE VOCALIST OF THE YEAR

SINGLE OF THE YEAR
SONG OF THE YEAR
MUSIC VIDEO OF THE YEAR

"BLUEBIRD"

#1 COUNTRY RADIO AIRPLAY HIT

OVER 200 MILLION GLOBAL STREAMS

ALBUM OF THE YEAR

WILDCARD

#1 TOP COUNTRY ALBUMS DEBUT

THE BIGGEST FEMALE COUNTRY ALBUM DEBUT OF 2019 & 2020



MUSICAL EVENT OF THE YEAR

"FOOLED AROUND AND FELL IN LOVE"

(FEAT, MAREN MORRIS, ELLE KING, ASHLEY MCBRYDE, TENILLE TOWNES & CAYLEE HAMMACK)

"We could argue [Lambert's] has been the most important country music career of the 21st century" — VARIETY





CMA ENTERTHINER

ERIC CHURCH

"In a Music Row universe where it's always about the next big thing – the hottest new pop star to collaborate with, the shiniest producer, the most current songwriters - Church is explicitly focused on his core group and never caving to trends or the fleeting fad of the moment." -Marissa Moss

LUKE COMBS

"A bona fide country music superstar." -Rolling Stone

"Let's face it. Right now, it's Combs' world, and we just live in it."

"Luke Combs is the rare exception who exploded onto the scene, had a better year than almost anyone else in country music, and is only getting more and more popular with every new song he shares." -Forbes



MIRANDA LAMBERT

"The most riveting country star of her generation." -NPR

"We could argue [Lambert's] has been the most important country music career of the 21st century." -Variety

"One of few things mainstream-country-heads and music critics seem to agree on: Miranda Lambert rules." -Nashville Scene

"The queen of modern country." -Uproxx

"... she is one of the truest complete artists to grace country music." -Tennessean



CARRIE UNDERWOOD

"While much discussion about a woman's place in country music is happening, Underwood is walking instead of talking. Taking two young female acts on the road, she delivered an arena show that goes toe-to-toe with anyone in any genre, not just country, as a vocalist, as a show(wo)man, as the embodiment or realization of what the audience aspires to. And she does it in five-inch heels." -Pollstar



"The ace musician has become notorious for experimenting in his music, continuously pushing the country music boundaries with success." -Taste Of Country





FOR YOUR CONSIDERATION

2020 CMA NOMINEE ALBUM OF THE YEAR & FEMALE VOCALIST OF THE YEAR

ASHLEY MCBRYDF

3X GRAMMY® NOMINEE 2019 ACM NEW FEMALE ARTIST 2019 CMA NEW ARTIST OF THE YEAR 2019 CMT BREAKOUT ARTIST OF THE YEAR

"ASHLEY McBRYDE MAKES BRUTAL HONESTY SOUND BRIGHT AS HELL" The Washington Post

"HER SECOND MAJOR LABEL ALBUM IS DARING AND DEEP, PROOF THAT SHE'S ONE OF COUNTRY'S SHARPEST TRUTH-TELLERS." Rolling Stone

"SHE'S MOVED TO THE FOREFRONT OF TODAY'S COUNTRY, AND THIS CONSISTENT, EXCITING AND ALWAYS SMART ALBUM SHOWS WHY." THE WALL STREET JOURNAL.

"HER ROWDY AND EMOTIONALLY STIRRING SECOND ALBUM REPRESENTS THE PINNACLE OF WHAT CONTEMPORARY MAINSTREAM COUNTRY CAN BE." VARIETY



FOR YOUR CMA CONSIDERATION

MAREN MORRIS



#1 STREAMING FEMALE COUNTRY ARTIST

CMA ALBUM OF THE YEAR
GIRL HAS REMAINED TOP 10
FOR 31 OUT OF 38 WEEKS

IN 2020

"MORRIS REPRESENTS A NEW
GENERATION OF WOMEN IN COUNTRY
WHO ARE WORKING TO TRANSCEND
THE BOUNDARIES OF THEIR
NASHVILLE ROOTS."

- TIMF



SINGLE OF THE YEAR

"THE BONES"

2 WEEK NO. 1 SINGLE ON THE COUNTRY AIRPLAY CHARTS

FIRST SOLO FEMALE
MULTI WEEK NO. 1 SINCE 2012
WITH THE LONGEST POST PEAK RUN ON THE
COUNTRY AIRCHECK/MEDIABASE CHART



MUSICAL EVENT

"THE BONES"
(WITH HOZIER)



"THE BONES"

19 WEEKS AT NO. 1 ON THE BILLBOARD HOT COUNTRY SONGS CHART

LONGEST-LEADING NO. 1 BY A SOLO FEMALE ON THE HOT COUNTRY SONGS CHART (SURPASSING TAYLOR SWIFT)





FEMALE

MIRANDA LAMBERT

"She specializes in the kind of country music that doesn't fade in the background, thanks to her meaty songwriting, her ear for the genre's most interesting sounds – and of course, her clear, penetrating, impossible-to-replicate voice." -Billboard

"But nobody subverts expectations quite like Lambert can; that's what makes everything she does so damn good." -GQ

"She's been a consistent ray of light – a huge star who writes and sings tough and funny and thoughtful songs." -Stereogum



"...the cheap comparison would be female Chris Stapleton, but Ashley is her own woman. She really does, however, combine the energy of rock [and] the earnestness and simple beauties of prime-era Springsteen or John Mellencamp; her songs are about family, working people, about living your best life when your best life is maybe on the outskirts of town on a ranch house with a manual lawnmower." -Ann Powers, NPR's All Songs Considered



MAREN MORRIS

"Country's most innovative young star" -NPR Music

"Morris represents a new generation of women in country who are working to transcend the boundaries of their Nashville roots."

"A powerhouse talent." -Pitchfork

"One of the most successful women in country music in recent memory." -Forbes

KACEY MUSGRAVES

"Kacey has been declared 'the new reigning queen of country' (Vogue), and her songs, performances and creative vision will no doubt stand the test of time. She continues to inspire audiences around the world by defying expectations, pushing boundaries and finding the magic in everyday life, all while remaining true to her most authentic self." -MCA/Nashville





"The Oklahoma native shows off her bombastic vocals with a series of impossibly high, impossibly belted power notes and somehow manages to sound even better than she does on the radio." -Billboard





MHLE

ERIC CHURCH

"One of Nashville's most forthright truth tellers ... Church dispenses the kind of timetested succor for which people have been coming to country music for decades." -Mikael Wood, The Los Angeles Times



LUKE COMBS

"One of the most emotionally tactile voices in contemporary country music." -New York Times

"A voice that commands attention." -Billboard



THOMAS RHETT

"Few singers have played a larger role in defining the sound of country music over the past half-dozen years than Thomas Rhett." -Rolling Stone

"...modern country's most eclectic creator." -Rolling Stone



CHRIS STAPLETON

"Country's biggest heart and most soulful male voice." -NPR Music

"The biggest, baddest country voice you've ever heard." -Rolling Stone

"One of the most soulful, nimble and distinct voices in all of music." -The Tennessean



KEITH URBAN

"Always a musical explorer, Keith Urban's boundary-busting is evident on The Speed Of Now Part 1." -Billboard

"Keith Urban find musical connections across genre lines." -Associated Press



DAN + SHAY



REIGNING CMA AND ACM DUO OF THE YEAR

2X GRAMMY® WINNER FOR COUNTRY DUO/GROUP PERFORMANCE

OVER 6 BILLION GLOBAL CAREER STREAMS

OVER 3 BILLION IMPRESSIONS IN 2020 TO DATE

35 MILLION GLOBAL STREAMS PER WEEK

32 TOTAL RIAA CERTIFICATIONS INCLUDING MULTI-PLATINUM SINGLES "TEQUILA" + "SPEECHLESS" + "ALL TO MYSELF" + "10.000 HOURS (WITH JUSTIN BIEBER)"

TOPPED HOT COUNTRY SONGS CHART FOR 20+ CONSECUTIVE WEEKS
("10,000 HOURS")

CRITICAL ACCLAIM FOR "10,000 HOURS"

"A NECESSARY ADDITION TO ANY WEDDING PLAYLIST EVER MADE"

TION TO ANY "AN IRREPRESSIBLE EVER MADE" LOVE SONG"

"SHAY MOONEY'S FALSETTO IS AMONG THE BEST IN COUNTRY MUSIC"

ΔÍV

billboard

TASTE OF

"...IT'S NOT EXACTLY A SURPRISE THAT THEY PENNED ANOTHER FLAWLESS LOVE SONG.
BUT THIS ONE JUST MIGHT BE THEIR BEST YET."

ELITE DAILY





"Stellar vocal pairings and some of the tightest harmonies on Music Row" – RollingStone

"Everyone needs to hear" – **seventeen**

"No doubt their harmony is just as tight in real life as it is in their music — and their vocal blend is among the most ear-catching in Country today" — People

"Maddie & Tae burn bright on superb album [The Way It Feels]"

- Ap Associated Press

FOR YOUR

CMA AWARD CONSIDERATION

VOCAL DUO OF THE YEAR





BROOKS & DUNN

"The timelessness of the duo's catalog of more than 20 No.1 country hits has continued to influence a new generation of country singers." -Associated Press



BROTHERS OSBORNE

"The new wave of honest, rule-breaking artists poised to take over country music. With a sound that owes as much to rock & roll's guitar-driven crunch as country's blue-collar twang, Brothers Osborne are proud to be at the crest of that wave, ready to sweep across an audience that's grown thirsty for something new." -Rolling Stone

DAN + SHAY

"Dan + Shay are the dominant vocal duo in country music right now." -Rolling Stone

"The most exciting country duo ..." -Forbes

"Dan + Shay are everything we could possibly want for the Country format. Amazingly talented. Great songs. They have the kind of appeal that brings outside ears to the format." -Bruce Logan, WIRK/West Palm

"Dan + Shay, man! Country music! I'm back, baby!" -Shawn Mendes

FLORIDA GEORGIA LINE

"Florida Georgia Line have accomplished more in the past few years than most artists do in a lifetime." -Forbes



MADDIE & TAE

"Maddie & Tae excel at constructing tuneful, lyrically direct music that feels authentic, candid and touches a nerve." -American Songwriter

"Pristine harmonies wrapped around stories of love, loss and redemption." -Sounds Like Nashville

"Breathtaking harmonies and vivid storytelling." -Billboard





ALBUM OF THE YEAR

OLD DOMINION

LARGEST STREAMING ALBUM DEBUT

BY A COUNTRY BAND IN 2019

FEATURING TOP 50 ALL-GENRE STREAMED SONG OF 2020
"ONE MAN BAND"

VOCAL GROUP OF THE YEAR

OVER 2.5 BILLION

ON-DEMAND STREAMS

"FIRST-RATE CRAFTSMANSHIP" - NPR



RASCAL FLATTS GROUP OF THE YEAR(S)

FOR YOUR CMA CONSIDERATION VOCAL GROUP OF THE YEAR

17 #1 HITS

35 MILLION+ SINGLES SOLD 11 MILLION+ TICKETS SOLD 28 MILLION+ ALBUMS SOLD





GROUP

LADY A

"One of country's most successful acts..." -Billboard

LITTLE BIG TOWN

"Little Big Town continues to be brave enough to make their lyrics matter." –The Tennessean

"Little Big Town are beacons of hope with ninth album Nightfall."

—American Songwriter

"Little Big Town's mesmerizing harmonies soar on the excellent 13-track album Nightfall." –Billboard



MIDLAND

"...they make everything old in country seem new again..." -Variety

OLD DOMINION

"More than 2.5 billon on-demand career streams and eight No. 1 singles."

-RCA/Nashville

"There's a trajectory that never descended for the band."

-American Songwriter

"Old Dominion stack the deck with likable songs." -Rolling Stone

"... the five-piece band blends its well-oiled country songwriting chops with a rowdy rock aesthetic honed via a rollicking live show." –Noisey

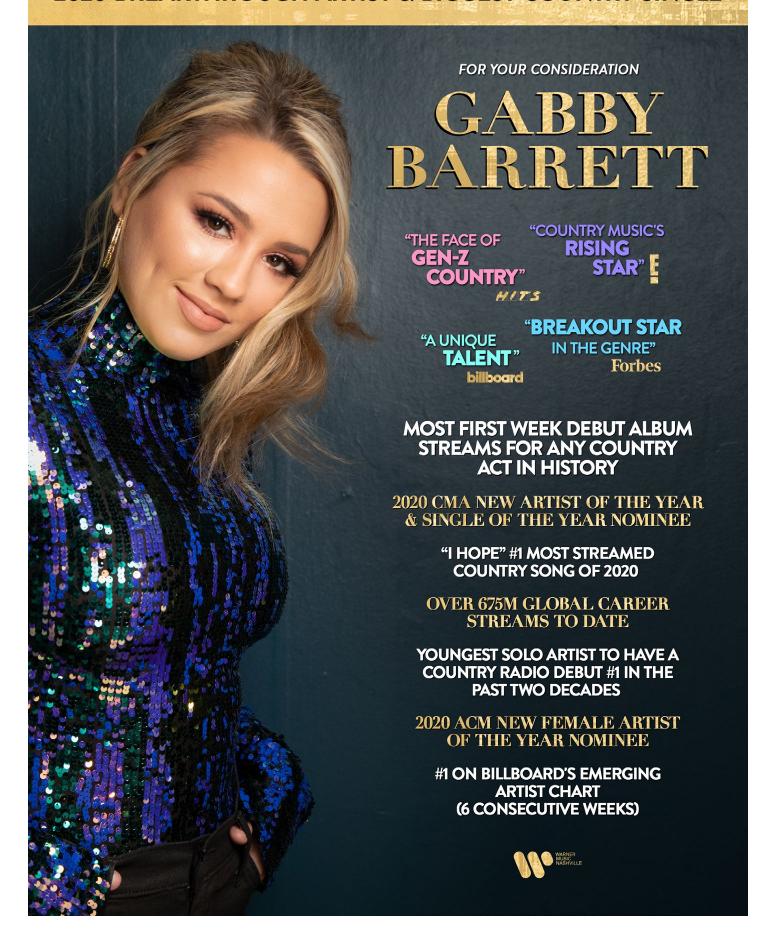


RASCAL FLATTS

"...indisputably influential career..." -Rolling Stone



2020 BREAKTHROUGH ARTIST & BIGGEST COUNTRY SINGLE



FOR YOUR CMA VOTING CONSIDERATION

NGRID ANDRESS

NEW ARTIST OF THE YEAR SONG OF THE YEAR "MORE HEARTS THAN MINE"

"['MORE HEARTS THAN MINE']
IS AN ELEGANTLY WRITTEN
SONG ABOUT A LOVE THAT
LETS YOU DOWN"
The New Hork Times

"[LADY LIKE] TOYS
WITH POP CONVENTIONS,
REARRANGES CLASSIC
COUNTRY SOUNDS, AND
COMPLETELY UPENDS
THE NASHVILLE
ESTABLISHMENT."

Songwriter

"INGRID ANDRESS EMERGES
AS COUNTRY'S LATEST
STREAMING STAR...[WITH]
LYRICALLY RICH SONGS,
CONVERSATIONAL AND
STORY-DRIVEN THE WAY
THE BEST COUNTRY
SONGS OFTEN ARE"
RollingStone

"ONE OF COUNTRY'S BRIGHTEST NEW STARS, ANDRESS' *LADY LIKE* PROVES TO BE ONE OF THE MOST MEMORABLE RELEASES OF 2020."

billboard

#I DEBUT SINGLE "MORE HEARTS THAN MINE" CERTIFIED PLATINUM

ONLY SOLO FEMALE DEBUT TO CRACK TOP 20 ON BILLBOARD'S COUNTRY AIRPLAY CHART IN 2019

APPLE UP NEXT ARTIST

ACM NEW FEMALE ARTIST OF THE YEAR NOMINEE

2020 TOURS WITH KEITH URBAN, DAN + SHAY, THOMAS RHETT, AND TIM McGRAW





FOR YOUR CONSIDERATION NEW ARTIST OF THE YEAR

BACK-TO-BACK
#1 SINGLES

"BEST SHOT" & "MAKE ME WANT TO"

30⁺ NATIONAL TV APPEARANCES

"THIS IS REALLY A PROJECT THAT SAYS, 'HEY, I AM A COUNTRY STAR, I COMPLETELY BELONG HERE, I AM A MASTER OF THIS FORM."

- NPR, ON NEW EP RELEASE BETTIE JAMES

MORGAN MALLEN

FOR YOUR CMA CONSIDERATION



NEW ARTIST OF THE YEAR

OVER 2.6 BILLION **Artist On-Demand Streams**

3 CONSECUTIVE #1 Radio singles on both

Billboard Country Airplay and Country Aircheck/Mediabase Charts

"Certified new Country sensation."

- Forbes







NEW AKIISI

JIMMIE ALLEN

"Jimmie quickly made history as the first Black artist to launch with two No. 1 radio hits – debuting with his three-week No. 1 single 'Best Shot' – and hasn't stopped since. He's made 30-plus television appearances, hosted shows, mentored budding artists and toured non-stop. He put together a 'historic coupling' (Billboard) for his sophomore EP Bettie James, with songs that hit No. 1 all-genre on iTunes, which tapped stars across all genres. NPR calls it 'an announcement of his arrival.'" -Stoney Creek VP/Innovation, Radio & Streaming Adrian Michaels

INGRID ANDRESS

"Ingrid Andress has managed something truly incredible." -Forbes

"One of Nashville's most sought-after songwriters ... a signpost for modern female complexity." -Billboard

"She marks a return to ... the '80s and '90s when strong female singer/songwriters who weren't necessarily strictly defined by genre found their place in this one, a la Mary Chapin Carpenter and Rosanne Cash." -Variety

"Country's latest streaming star ... [with] lyrically rich songs, conversational and story-driven the way the best country songs often are." -Rolling Stone





"Hailed as 'the year's top new artist' (Country Aircheck) and a 'breakout star in the genre' (Forbes), Barrett co-wrote 12 of the 13 songs on Goldmine and made history earning the most first-week debut album streams of any country act in history. Setting the trend in country music, she also claimed the No. 1 spot on Billboard's all-genre Emerging Artist Chart for six consecutive weeks." -Warner Music Nashville



CARLY PEARCE

"An exacting singer, who's known for her ability to nail a song's dynamics, range and emotions." -American Songwriter



MORGAN WALLEN

"Morgan Wallen's hot streak is about to go nuclear." -Hits "Undeniably here to stay." -CMT "Certified new country sensation." -Forbes "An authenticity fans can feel." -People







HEARTACHE MEDICATION • JON PARDI

"Heartache Medication landed at No. 4 – and was the only country album represented – on the allgenre Los Angeles Times Best Albums of the Year list." -Capitol/Nashville

"Honky-tonkin', boot-stompin' tracks about whiskey, women and song." -The New York Times "Like a nicely aged Tennessee whiskey, Pardi's music is strong stuff." -Associated Press "Jon Pardi brings authenticity back into country music." -People

"Jon Pardi's hyperactive honky-tonk brings the past into the present." -NPR



NEVER WILL • ASHLEY MCBRYDE

"McBryde is emerging as one of the most exciting new voices in country music, a whiskey-swilling high priestess of dive bars whose radically lyrics-driven, rock-leaning approach to mainstream country commands instant attention." -Jonathan Bernstein, Rolling Stone



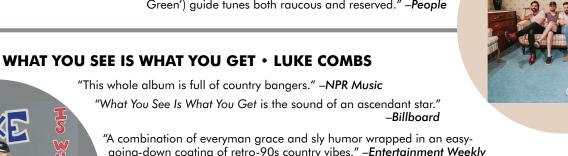
"Debuted at No. 1 on the Top Country Albums chart and features the platinumselling No. 1 smash and Top 50 all-genre streamed song of 2020 'One Man Band,' as well as the gold-certified No. 1 'Make It Sweet.'"

-RCA/Nashville

"Swaggering country rock dominates much of the quintet's third album, but other flavors, like the Mayer-esque pop of 'My Heart Is a Bar,' provide healthy variety. And moving lyrics about prosaic romance ('Paint the Grass Green') guide tunes both raucous and reserved." -People



going-down coating of retro-90s country vibes." -Entertainment Weekly



WILDCARD • MIRANDA LAMBERT

"Her best start-to-finish body of work to date – a feat, considering her deep, diverse output over the past decade-plus." -GQ

"Listening to Wildcard...you'll laugh, you'll cry, you'll wake up from a blackout-drunk evening next to your two best girlfriends and a freshly dug grave that none of you will speak of again. In short: It rocks." -Entertainment Weekly

"Smart and sassy." -Associated Press





SINGLE

10,000 HOURS • DAN + SHAY

"The multi-week No. 1 single has more than 1.2 billion global streams and earned the biggest firstweek streaming total in country music history!" -Warner Music Nashville

"A necessary addition to any wedding playlist ever made." -MTV

"Dan + Shay are on their way to being musical superstars ... not just country – but known to all audiences. Yet they still deliver for country where they started and keep connections with our listeners and fans." -Brent Michaels, KUZZ/Bakersfield



BEER NEVER BROKE MY HEART • LUKE COMBS

"The Best Songs of 2019: 'The return of '90s power country.'" -New York Times

"The 100 Best Songs of 2019: 'Infectious.'" -Billboard "It's classic Combs - no fuss, no muss and country all the way." -Taste of Country



BLUEBIRD • MIRANDA LAMBERT

"If ever there were a pitch-perfect country song for this moment, it's Miranda Lambert's 'Bluebird.'" -Rolling Stone

"Irresistibly catchy" -Spin

"'Bluebird' captures Lambert's resilient, fiery spirit, while showcasing her vulnerability." -Wide Open Country



THE BONES • MAREN MORRIS

"Triple platinum and a multi-week No. 1 with a record-breaking streak atop the Hot Country Songs chart." -Columbia/Nashville

> "['The Bones'] takes time to sink in – and then sticks with you." -Tennessean

"The singer's confidence radiates throughout each verse." -Earmilk

"An homage to the strength of a love relationship that's built to last." -Taste of Country



I HOPE • GABBY BARRETT

"'The deliciously vengeful first single' (People), 'I Hope' reigns as the No. 1 most-streamed country song of 2020 with nearly 600 million global streams and triple platinum certification. With its meteoric rise, Barrett became the first solo female to claim the top spot at Country radio with a debut single since 2017, and the first solo female to summit Billboard's Hot Country Songs chart with a debut since 2006 - holding for 10 weeks!" -Warner Music Nashville



SONG

BLUEBIRD • LUKE DICK, NATALIE HEMBY, MIRANDA LAMBERT

"A pensive, optimistic tune." -Tennessean

"An impeccably crafted bit of breeze about resilience and keeping on." -Stereogum "An understated, deep-thinking song about battling life with an open heart." -The Boot



"500 million on-demand streams." -Columbia/Nashville

"It's an optimistic relationship song about navigating whatever life throws your way, good or bad." -Rolling Stone

"One of the finest moments [on Girl.]" -New York Times

"Pretty much every track on Morris' 2019 album Girl is a keeper, but 'The Bones' is especially indicative of her power." -The Boot



EVEN THOUGH I'M LEAVING • LUKE COMBS, WYATT B. DURRETTE III, RAY FULCHER

"Deftly shows the new superstar's range." -Billboard

"Classic Combs: a song that refashions country traditions into something modern." -Rolling Stone





I HOPE YOU'RE HAPPY NOW • LUKE COMBS, RANDY MONTANA, CARLY PEARCE, JONATHAN SINGLETON

" ... reinvent the classic country male/female duet ... " -ABC News



I HOPE YOU'RE HAPPY NOW

MORE HEARTS THAN MINE • INGRID ANDRESS, SAM ELLIS, DERRICK SOUTHERLAND

"Without question, the best-written song of the year." -Us Weekly "An elegantly written song about a love that lets you down." -New York Times

"'Offers an honesty and vulnerability virtually absent on Country radio." -Hits "One of the best songs of [the year]." -Taste Of Country





FOR YOUR CMA CONSIDERATION THE #1 PLATINUM SINGLE

CARLY PEARCE • LEE BRICE



HOPE YOU'RE HAPPY NOW

SONG

OF THE YEAR

MUSICAL EVENT

OF THE YEAR

MUSIC VIDEO

OF THE YEAR









10,000 HOURS • DAN + SHAY (WITH JUSTIN BIEBER)

"They don't come more first-dance ready than this, with a trio of stellar voices and a sincere story about showing you care." –Radio.com

"... gorgeous harmonies and beyond- romantic lyrics ..." -PopSugar

"The ascension of Dan + Shay into superstardom has been nothing short of amazing. Song after song, they manage to connect with radio and fans." –Johnny Chiang, KKBQ/Houston



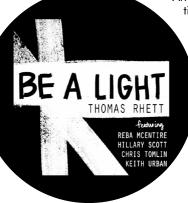
BE A LIGHT • THOMAS RHETT FEATURING REBA MCENTIRE, HILLARY SCOTT, CHRIS TOMLIN, KEITH URBAN

"An urgent message of radiating hope and positivity in the darkest of times." -Rolling Stone

"...encourages listeners to be the change they want to see." -People

"The song's uplifting message is matched by its purpose..." -Grammy.com

"In a world of madness, this is, indeed, a shining light." -Music Row



THE BONES • MAREN MORRIS WITH HOZIER

"The perfect duet to an already perfect song." –Soundigest
"An assist by Hozier ... gives the song added meaning." –Billboard
"Hozier joins the emotional number on the second verse,
transforming the song into a duet as the pair comes together on the
dynamic chorus." –Rolling Stone



FOOLED AROUND AND FELL IN LOVE • MIRANDA LAMBERT FEATURING MAREN MORRIS, ELLE KING, ASHLEY MCBRYDE, TENILLE TOWNES, CAYLEE HAMMACK

"This update gives each singer a chance to showcase her distinct vocal style, while also echoing the fiery soulfulness of the original." -Rolling Stone

"All the women on the tour all get chances to show off what they can do with their voices." –Stereogum



I HOPE YOU'RE HAPPY NOW • CARLY PEARCE AND LEE BRICE

" ... combination of their voices was electric ... " -Rolling Stone





I HOPE YOU'RE HAPPY NOW

FOR YOUR CMA CONSIDERATION MUSIC VIDEO OF THE YEAR

Jake Owen

HOMEMADE



THE AMAZING MUSIC VIDEO FOR HOMEMADE BASED ON THE TRUE LOVE STORY OF JAKE'S GRANDPARENTS. CLICK HERE TO WATCH JAKE BRING HIS GRANDPARENTS' STORY TO LIFE IN THIS MEMORABLE VIDEO.

OVER 111 MILLION ON-DEMAND STREAMS IN THE US

BIG QUD





10,000 HOURS • DAN + SHAY (WITH JUSTIN BIEBER)

"Dan + Shay continue to redefine country's new fresh vibe. '10,000 Hours' brings their signatureperfect harmonies inside a youthful and timeless love song. And Justin Bieber just sets it on fire."

—Leslie Fram, Viacom/CMT/MTV

"We're warning you right now: do not watch this video if you aren't immediately prepared to propose to someone, fully commit to a relationship, or you just aren't ready to bawl at how sweet these three couples are together." —PopSugar

10,000 HOURS

BLUEBIRD • MIRANDA LAMBERT

"Dreamy." -The Boot

"Dressed in an elaborate and luxe dancehall dress, embellished with rhinestones and marabou, a Mona Lisa smile crosses her lips, as if she knows the secret to peace and happiness and if you listen closely to the lyrics, you realize she does." –One Country

"This video is absolutely stunning." -Sounds Like Nashville



HOMEMADE • JAKE OWEN

"My grandparents' story sets an amazing example of the importance of love and kindness on a day-to-day basis. I was so glad we could tell the story of my grandparents, not just for me and my girls, but for others, too. A little more positivity in the world, even for those that didn't have the easiest of circumstances." –Jake Owen



I HOPE YOU'RE HAPPY NOW • CARLY PEARCE AND LEE BRICE

"Vintage country teamwork." -Taste Of Country



CARLY PEARCE . LEE BRICE

SECOND ONE TO KNOW • CHRIS STAPLETON

"A colorful, eye-poping montage ... dazzling." -Rolling Stone

"The video is whimsical, painstakingly detailed, expertly crafted, and damn, it's entertaining." –The Bluegrass Situation

"Incredible. No. 1. Top 10 country and Americana music videos."

—The Boot

