

"RUNAWAY"

7) +206 SPINS, +552 P0INTS

"IF YOU SPIN IT, IT WILL TEST."

- GREGG SWEDBERG, CLEAR CHANNEL/MINNEAPOLIS



August 31, 2009

Issue 156

Promotions: Fun Fall Festivities

On the off chance you haven't planned your fall promotions, or the even more remote possibility you're already looking to winter, we've got some ideas for you. More accurately, *you* have some ideas for you. A completely unscientific scanning of station newsletters and websites turned up several interesting and creative promotions now underway at Country radio:

WIVK/Knoxville is gearing up for football season by offering two exclusive songs for download. "Swamp Stomp" and "Lane



Train" celebrate the Univ. of Tennessee Volunteers. Other pigskin promotions include having judges on campus three hours before each home game searching for the WIVK/Food City "Tailgater of the Game" to win a \$500 food card and chance to win a trip for 10 to the SEC championship game in Atlanta.

(continued on page 7)

HOLIDAY REPORTING NOTE/DEADLINE

The Country Aircheck offices will be closed next Monday in observance of the Labor Day holiday. The reporting deadlines for all Country Aircheck/Mediabase 24/7 reporters will be extended to Tuesday, Sept. 8 at 3pm ET/Noon PT.

Also, don't forget the deadline for 2010 **Country Music DJ** and **Radio Hall of Fame** submissions is Sept. 18. Applications can be found <u>here</u>. Contact info for the nominee or next of kin must be included.

Gig Alerts

- Cumulus SVP/Programming Jan Jeffries continues his search for "large and major market PD/on-air positions for Smooth Jazz and Country Legends in the Southwest." Send airchecks and resumes to jan.jeffries@cumulus.com.
- **Double O/Columbia, SC** GM **Chuck McKay** is seeking a PD and morning show for Country **WWNU**. Send airchecks and resumes to chuckmckay@columbiaradiogroup.com.
- Cumulus' **WKAK/Albany, GA** Station Mgr. **Jerry Butler** is seeking a PD/PM driver; send airchecks and resumes to <u>jerry.</u> <u>butler@cumulus.com</u>.
- WMZQ/Washington, DC PD Meg Stevens is accepting airchecks and resumes for an MD/middayer at MegStevens@Clearchannel.com.
- KSD/St. Louis is in need of an

987 WMZQ

©2009 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

Mallary Hope "Love Lives On" 33 stations feeling the Love! "Been doing radio for 25 years now...every now and then a voice will come along and grab your attention. I remember these moments for Faith, Martina, Reba and others. Now here's another to add to the list. Mallary's voice has conviction and emotion... two essentials to be a real country singer." - Tom Hanrahan, WDXB





afternoon host. Send airchecks and resumes to style="style-type: clear-channel.com (Subject line: PM Personality) or to Clear Channel Communications, Attn: HR Re: PM Personality, 1001 Highlands Plaza Dr. West, Suite 100, St. Louis, MO 63110.

- WTNT/Tallahassee, FL OM Jeff Horn is looking for a new morning show; send airchecks and resumes to <u>jeffhorn@clearchannel.com</u>.
- Hall Communications/Burlington, VT OM and Country WOKO PD Steve Pelkey is seeking a night jock. Airchecks and resumes to spelkey@hallradio.com.
- WXTU/Philadelphia PD Leo Baldwin is now seeking part-time talent with a minimum of five years' major market experience. AFTRA membership required. Send airchecks and resumes to lbaldwin@bbgiphilly.com.
- **KUPL/Portland** will be hiring a high-energy, creative, part-time air talent with big-stage presence. Top 40 experience is a plus. Send airchecks and resumes to APD/MD **Rick "Bubba" Taylor** at bubba@kupl.com or via snail mail at 2040 SW 1st Ave., Portland, OR 97201.
- **WVIM/Memphis** PD **Tim Jones** is looking for a part-time weekend jock with the possibility of fill-in work. Send airchecks (under two minutes) and resumes to <u>tj@rebel953.com</u>. Local applicants only. No calls.
- Cox/Birmingham is soliciting passionate, positive and goaloriented on-air talent with a minimum of two years' experience. Send airchecks and resumes to Kelsey Dollar at kelsey.dollar@coxradio.com.

NSAI Honors Three

Kyle Fleming, Mark D. Sanders and the late Tammy Wynette are the 2009 inductees for the Nashville Songwriters Hall of Fame. The 39th Annual Nashville Songwriters Hall of Fame Dinner And Induction Ceremony is scheduled



Tammy Wynette

for Oct. 18 at Nashville's Renaissance Hotel. Tickets are \$200 at 615-256-3354 or by emailing Mark Ford here.

Industry News

The *Grand Ole Opry* is going pink for breast cancer awareness Oct. 2 with **Carrie Underwood** flipping the switch to

My Tunes: Music That Shaped My Life



KBQI/Albuquerque MD/middayer **Bev Rainey** discusses her most important songs, artists or concerts:

1) Judas Priest, Queensryche, Iron Maiden, Journal Pavilion in Albuquerque: Three "Metal Gods" that could hold their own on an opera stage

2) Alison Krauss/Down To The River To Pray: Her music is amazing, and this simple song can reset my day.

Bev Rainey

- **3) Nine Inch Nails, Journal Pavilion in Albuquerque:** Trent Reznor's album production is unreal. My jaw was on the ground watching him pull it all off live on stage.
- **4) Richard Marx, Mud Island Amphitheater:** My first concert. I don't remember the performance, but will never forget falling in love with the sound, lights and crowd.
- **5) John Mellencamp,** *Life, Death, Love, and Freedom*: I know I'll be listening to this album for a long time, especially tracks 1, 4, and 9. He's still got it!
- A highly regarded song or album you've never heard: Anything by Frank Sinatra. You have to tell me it's him I'm listening to, or I'd have no idea.
- An "important" piece of music you just don't get: The Beatles. Everyone touts how amazing they were, and I just can't connect.
- An album you played or listened to incessantly: Michael Jackson's *Thriller*. I was obsessed with it when I was little and still know every word. I'll admit I've still got the collector's cards that came with the bubble gum, too!
- One obscure or non-country song everyone should listen to right now: Tool's frontman Maynard has a side solo project, Puscifer. Check out "The Mission" featuring supermodel/actress/ singer Milla Jovovich ... it's bumpin'!

turn the signature barn backdrop pink. Mention "OPRYPINK" when ordering tickets via telephone or online and \$5 from the sale will benefit **Women Rock for the Cure** and **Susan G. Komen for the Cure**. Underwood, **Terri Clark** and others are expected to perform. Learn more here.

Jaime Thietten has signed an exclusive management agreement with Chart Noise President **Bob Morrison**. More information <u>here</u>.



Steve Wariner's **SelecTone** and **Allegro Media Group** have reached a retail distribution agreement for Wariner's *c.g.p.*, *My Tribute To Chet Atkins* and the SelecTone back-catalog. The Atkins tribute album is available now online and will hit stores Nov. 10.

onseeker music has launched its iTunes App, which boasts the ability to connect artists, venues and fans in real time. The App uses iPhone's GPS and iPod's Wi-Fi technology to allow fans to search for live music in a 200-mile radius or a specific location. Check it out at www.onseeker.com.

Radio News

• If you've been wondering what former Malrite Radio programming exec John Chaffee has been up to lately, he's been passing the time as a singer/songwriter. Watch as he portrays



John Chaffee

Uncle Sam in the video for "Play By The Rules" here.

• iPhone Update: The email address for KHSL/Chico, CA PD Scott Michaels is now smichaels@dcbchico.com.

Radiothon Roundup

Here's a look at recent St. Jude Radiothon results turned in by Country radio:

- WGNA/Albany, NY, \$164,440.71
- WJCL/Savannah, GA, \$56,466
- KTHQ/Show Low, AZ, \$10,865

St. Jude Children's Research Hospital

Artist News

Kenny Chesney and **Miranda Lambert**'s band members celebrated **Lady Antebellum**'s last night on the *Sun City Carnival* tour Sunday (8/30) by crashing their performance.



Kenny Chesney

Chesney filmed the prank as his crew and band members in full "Thriller" costumes performed the zombie dance during "Love Don't Live Here." Lambert's band dusted Lady A's drumheads with baby powder, taped Dave Haywood's keyboard keys down and Chesney's drummer removed all the drum set's cymbals during the trio's closing song.

BIRTHDAYS

Tuesday (9/1) - the late Conway Twitty; the late Boxcar Willie; Steve Goetzman; Sammy Cruise (<u>sammy@wirk.com</u>), Savannah Jones (<u>sjones@entercom.com</u>); Mitch Mahan (<u>mitch@eabjonesboro.com</u>); Dick Whitehouse; Wix Wichman; Jeff Wyatt

Wednesday (9/2) - Paul Deakin (Mavericks)

Thursday (9/3) - Tompall Glaser, the late Hank Thompson; Rob Ellis (rellis@columbus.rr.com); Beth Middleworth; Jessie Noble

Friday (9/4) - Noel Haggard

Saturday (9/5): Renee Bell (<u>renee.bell@sonymusic.com</u>), Tracy Collins (<u>tracycollins@comcast.net</u>)

Sunday (9/6): Mark Chesnutt, David Allan Coe, Jeff Foxworthy, Sylvia Hutton, Mel McDaniel, Michelle Poe, Trey Cooler, Kevin Erickson (erickson60187@yahoo.com), Mark Luna, Don Marin

Monday (9/7): the late Buddy Holly; Jack Sundrud; Rob Reid (rreid@ apexmusicllc.com)

Tuesday (9/8): the late Patsy Cline; the late Jimmie Rodgers; the late Harlan Howard; Troy Barnett; Eddie Haskell (<u>eddie.haskell@citcomm.com</u>); Angela Kaset, Michelle Tyrrell (michelle.tyrrell@disney.com)

Reba is hosting a karaoke contest via MySpace. One grand-prize winner will receive two tickets, a backstage meet-and-greet, and hotel and travel accommodations to one of her shows. Details here.

Trace Adkins has been cast in the independent film *Lifted*. Adkins will play country singer and guest judge "Jimmy Knox" on the show *Teen Starquest*. The plot follows a talented young singer whose happy life is disrupted with his father's second deployment to Afghanistan. Filming is underway in Birmingham, AL as part of a program to develop the statewide entertainment industry. The movie is expected to be released in Sept. 2010.

Montgomery Gentry, Lee Ann Womack and **Phil Vassar** will headline the *Sixth Annual American Freedom Festival* benefiting the **American Freedom Foundation** Nov. 7 in





Fairfax, VA. The event will be broadcast to more than 350 military bases in more than 170 countries on the Pentagon Channel. Tickets go on sale Saturday (9/5) here.

Clay Walker has organized a cycling team for his **Band Against MS** charity. The 15-member BAMS bike team will participate in three rides in September and October and four more in 2010. Details <u>here</u>.

Eric Church is embarking *The Young & Wild(er) Tour* this fall beginning Sept. 3 in Wilmington, DE. Markets include Louisville, Cleveland, Chicago and Norfolk. Complete list of dates here.

The sixth-annual *Fashion for EveryBODY* hosted by **Emily West** and **Dean Brody** will feature 40 male and female "ROLE Models" showing off fall trends. More than 200 model entries were submitted for the Sept. 26 event benefiting

DATE CHECK

September 10-13, 2009 - Canadian Country Music Week - Vancouver, BC - <u>www.ccma.org</u>

September 10-13, 2009 - Darryl Worleyís 8th Annual Tennessee River Run - Savannah, TN - <u>www.darrylworley.com</u>

September 22, 2009 - 2nd Annual ACM Honors - Nashville, TN - <u>www.acmcountry.com</u>

October 15, 2009 - 15th Annual Inspirational Country Music Awards - Hendersonville, TN - <u>www.ccma.cc</u>

October 19, 2009 - 47th Annual ASCAP Country Awards - Nashville, TN - <u>www.ascap.com</u>

November 10, 2009 - 57th BMI Country Awards - Nashville, TN - www.bmi.com

December 3-6, 2009 - Country On The Beach - Cancun, Mexico - www.tjmartellfoundation.org

January 31, 2010 - 52nd Annual Grammy Awards - Los Angeles, CA - www.grammy.com

February 24-26, 2010 - CRS-41 - Nashville, TN - www.crb.org

TUBE CHECK

Tuesday 9/1 – John Rich, Kenny Rogers, James Otto, Heidi Newfield, Jason Aldean, Jamie O'Neal, *CMT Cribs* (re-air).

Wednesday 9/2 - Luke Bryan, Introducing (GAC).

Thursday 9/3 – Billy Ray Cyrus, Bonnie Hunt Show (re-air) (syndicated).

Friday 9/4 - Alan Jackson, Aquapalooza At Lake Martin (CMT).

Saturday 9/5 – Jerry Lee Lewis, Dolly Parton, Wynonna, Reba, The Grascals, Neal McCoy, Lee Greenwood, *44th Annual Muscular Dystrophy Association Telethon* (Love Network).

Sunday 9/6 - Jerry Lee Lewis, Dolly Parton, Wynonna, Reba, The Grascals, Neal McCoy, Lee Greenwood, *44th Annual Muscular Dystrophy Association Telethon* (Love Network).

Monday 9/7 - Various Artists, The Collection (GAC).

Tuesday 9/8 - Jack Ingram, Gloriana, GAC Nights.

the **Eating Disorders Coalition of Tennessee**. Details and tickets here.

A comic book about **Johnny Cash** will hit stores in November. *Johnny Cash: I See A Darkness* chronicles the dramatic side of his career. Highlights covered include working with Elvis Presley and the Folsom Prison concert. The publication is already available in Europe. Details heres/beat/40/

The Week's Top Stories

Full coverage of the week's news is available in the archives at www.countryaircheck.com.

IOHNNY

• Clear Channel/Cleveland President/Market Manager Mike Kenney will move to Charlotte for the same duties at CC's five-station cluster including Country WKKT. CC/Cleveland Dir./Sales Gary Mincer was promoted to President/MM, including Country WGAR, while sister WTAM GSM George



Allen rose to DOS for the cluster. (CAT 8/27)

- Cumulus/Nashville GM/Market Manager Mike Kanak is now the Dir./Sales for the six-station CBS Radio/Tampa cluster, which includes Country WQYK-FM. (CAT 8/31)
- Former WRBT/Harrisburg PD Joe Kelly was named OM for Cumulus/Huntsville's four-station cluster, which includes Country **WWFF**. (CAT 8/28)
- Indianapolis Motor Speedway Productions and Radio



Network Pres./COO Charlie Morgan was named Emmis VP/Market Manager for the company's Indianapolis cluster, which includes Country **WLHK**. (CAT 8/26)

- Cumulus' WKAK/Albany, GA PD/PM driver Steve Kiser joined Journal's KTTS/ Springfield, MO in the same functions Monday (8/31). (CAT 8/25)
- WWNU/Columbia, SC OM/PD/morning co-host Tyler Ryan and co-host Ken Heron exited last Monday (8/24). Contact them through their website <u>here</u>. (CAT 8/26)
- Clear Channel's WMZQ/Washington, DC APD/MD/ middayer **Jeffrey "Jeffro" Mason** exited the station Thursday (8/26). He can be reached at 630-370-7473 or <u>here</u>. (CAT 8/26)
- 1720 Entertainment Southeast rep Clay Henderson will join Broken Bow for the same region Tuesday (9/1). He succeeds **Nancy Johnson**, who is leaving the label Thursday (9/3) to be a full-

time mom. He can be reached at 615-244-8600 (o), 615-429-0262 (c) and via email here. (CAT 8/31)





Clay Henderson

- · Author and nationally syndicated radio and TV host **Dave Ramsey** will serve as keynote speaker of **CRS 41.** (CAT 8/31)
- Former RCA Dir./Media Lori Genes joined Capitol/ **Nashville** as Sr. Dir./Media & Public Relations Monday (8/24). (CAT 8/26)
- Arista label mates Brad Paisley and Carrie Underwood will host the 43rd Annual CMA Awards airing Nov. 11 on ABC-**TV**. (CAT 8/25)

CHECK OUT: 9/1



Chris Young The Man I Want To Be (RCA) Young's sophomore release features 10 tracks, three of which Young co-wrote with writers Cory Batten, Kent Blazy, Chris Tompkins and Craig Wiseman. Songs include "That Makes Me," "Voices," "The Dashboard" and "Gettin' You Home." Willie Nelson duets on Waylon Jennings' "Rose In Paradise." Tony Joe White's "Rainy Night In Georgia" closes

the disc. Other writers include Brett James and Tim Nichols. James Stroud produced.

September 8 **Brooks & Dunn** #1s ... And Then Some (Arista)

September 29 Miranda Lambert Revolution (Columbia)

Joe Nichols *Old Things New* (Universal South)

Luke Bryan Doin' My Thing (Capitol) October 6

Rosanne Cash *The List* (Manhattan) Sugarland Gold And Green (Mercury) **Toby Keith** American Ride (Show Dog)

October 20 Bomshel Fight Like A Girl (Curb)

November 3 Carrie Underwood Play On (19/Arista)

Album release info to news@countryaircheck.com.



Wherever You Are: Jack Ingram (c) enjoys the view "backstage" at Adair's Saloon in Dallas with KSCS APD/MD Chris Huff (I) and PD Crash Poteet. Huff tells us Ingram returned to this bar where he played his first paying gig for an acoustic station concert.



Promotions (continued from page 1)

KATM/Modesto gets its rhyme on with the "Take Your Grammy To Miami" promotion that will send a winner and guest to the NASCAR 400 season championship race.

WFMS/Indianapolis is touting "Two In A Row Gets You Two For The Show." When listeners hear two Kenny Chesney songs back to back, the tenth caller gets tickets to the closing stadium date on Chesney's *Sun City Carnival* tour.

KSON/San Diego's calendar is peppered with community events and benefits including the 2009 Teens, Jeans, Dreams: A Team Penning Event benefiting the Foster Teens of San Pasqual Academy, the Give Thanks Walk benefiting St. Jude (Nov. 21) and scores of concerts and remotes.

KEEY/Minneapolis is cosponsoring the 2009 Minneapolis Bike Tour, covering 14-mile and 37-mile routes with rest stops, refreshments and bike mechanics. A Purple Tailgate Party will be held prior to each Vikings home game, with music, food, games, cheerleaders and team alum. The station is promoting the Ninth Annual Fall Festival of Hope Restaurant Extravaganza to benefit St. Jude Children's Research Hospital, as well as their

17th Annual K102 St. Jude Radiothon and the "World's Largest Truck Convoy" to benefit Special Olympics Minnesota.

WKMK/Monmouth-Ocean City is running a CMA trivia contest to win CDs, with one winner receiving a GPS unit, 32-inch flat-screen TV and two tickets to the 2010 CMA Music Festival.

WQDR/Raleigh is holding an album release party with Chris Young (9/4) where the first 94 ladies wearing a "little black dress" can win an autographed iPod and \$100 for personal party supplies. Unfortunately, even guys can compete.

WGH-FM/Norfolk is giving listeners "Six Ways to Win Rascal Flatts Tickets" including a summer photo contest with tour sponsor JC Penny, a Facebook giveaway, an online player banner click-thru to win contest, "two-in-a-row, two for the show" call-in, a loyal listener e-mail chance to win and a texting contest.

KSCS/Dallas is harnessing the power of Texas high school football with the "Battle For The Ball" promotion. The school that sends in the most texts gets an on-air "cheer out" during remotes from local football games.



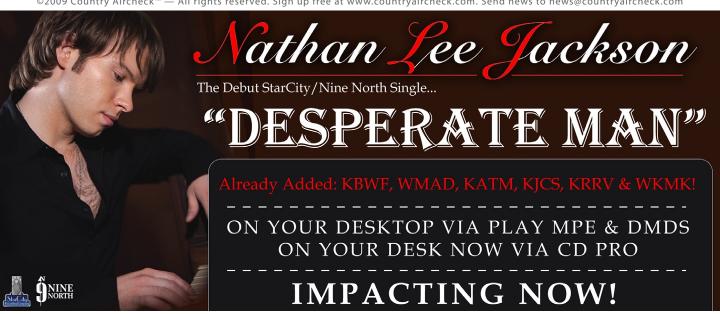
The One-ders: At the celebration for No. 1 "I Run To You," Lady Antebellum treated industry guests to an acoustic performance of the chart-topper with co-writer Tom Douglas. Back row (I-r) are Warner/Chappell's B.J. Hill, Capitol's Mike Dungan and Borman's John Grady. Front row (I-r) are producer Paul Worley, BMI's Bradley Collins, Sony/ATV's Troy Tomlinson, Lady A's Charles Kelley, Warner/Chappell's Tracy Gershon, Lady A's Hillary Scott, BMI's Jody Williams, producer Victoria Shaw, Lady A's Dave Haywood, SESAC's Tim Fink, Douglas, Sony/ATV's Terry Wakefield and SESAC's Shannon Neese.



Spring No. 1s: KGNC, WQCB, WHWK, KHAK, KKCB, WKCY, WTCR, KIXQ, KUSJ, KSUX and KOEL

This week's Spring Arbitron ratings highlights include two or more share jumps by KWYY/Casper, WY, KHAK/Cedar Rapids, IA, KRYS/Corpus Christi, TX and WDGG/Huntington, WV. We re-cap the markets as they come in each day in Country Aircheck Today, and provide this weekly overview of how Country stations have fared. As part of our weekly market-by-market offerings, with a few exceptions, only stations achieving at least a 1.0 share are included. Legend: A "+" indicates a Classic Country outlet, a "^" designates Country stations in the same market owned by a single operator and a "t" indicates a tie. A "NA" indicates a subscriber-only market, where rankings are not available.

Station/City	12+ Share Last ARB	12+ Share Sp '09	12+ 12+ Rank Rank Last Arb Sp '09	Station/City		Share	12+ 12+ Rank Rank ast Arb Sp'09	Station/City	12+ Share Last ARB	12+ Share Sp'09 I	12+ Rank ast Arb	12+ Rank Sp′09
KRRV/Alexandria, LA	10.2	10.1	1 1	KCNN-AM/Grand Forks, N	D+ 1.8	1.9	11t 10t	KLAW/Lawton, OK	17.6	15.1	1	1_
KBKK/Alexandria, LA+	5.6	6.0	7 5t	WCOW/LaCrosse, WI	na	12.1	na 1	KATO/Mankato, MN	10.9	9.2	na	1t_
KLAA/Alexandria, LA	7.7	6.0	2t 5t	WQCC/LaCrosse, WI	na	4.5	na 6	KYSM/Mankato, MN	8.0	8.5	na	3
KAPB/Alexandria, LA+	4.1	4.1	9t 10t	KNEI/LaCrosse, WI	na	2.5	na 10	KNUJ-AM/Mankato, MN	3.6	4.2	na	7t
KCTR/Billings, MT	15.2	15.7	1 1	WVRQ/LaCrosse, WI	na	2.0	na 12t	WPAP/Panama City, FL	10.5	12.5	1	1_
KGHL-FM/Billings, MT	4.9	4.6	8 7t	KQYB/LaCrosse, WI	na	1.5	na 18t	WAKT/Panama City, FL	5.6	4.5	7	9t
KGHL-AM/Billings, MT+	3.7	3.3	10 10t	WAXX/Eau Claire, WI	na	1.0	na 20t	WGGE/Parkersburg, WV	11.9	12.9	1t	1_
KPBR/Billings, MT	1.8	2.0	17 16	(LaCrosse, WI Arbitron)				WNUS/Parkersburg, WV^	11.9	11.6	1t	2
WKNN/Biloxi, MS	5.7	7.0	na na	WWIS/LaCrosse, WI+	na	1.0	na 20t	WHNK-AM/Parkersburg, WV^	+ 1.3	1.4	11t	12t
WUJM/Biloxi, MS	1.9	2.2	na na	KMDL/Lafayette, LA	6.4	6.2	na 2t	KWWK/Rochester, MN	9.7	10.0	na	1_
WBVR/Bowling Green, KY/	12.6	13.4	na 1	KXKC/Lafayette, LA	3.7	5.1	na 8	KMFX-FM/Rochester, MN	6.8	5.6	na	4
WGGC/Bowling Green, KY	8.2	8.8	na 2	KBON/Lafayette, MN	Debu	t 2.7	- 14	KQAQ/Rochester, MN+	Debut	1.1	_	15t
WLYE/Bowling Green, KY^	+ 6.0	5.7	na 4	KK00/Lafayette, LA+	1.0	2.1	na 16	KKYR/Texarkana, TX-AR	17.2	15.5	1	1_
WHSX/Bowling Green, KY	2.7	2.6	na 12	WYNK/Baton Rouge	.4	1.3	na 18t	KPGG/Texarkana, TX-AR+	6.2	5.6	4	4t
WOKN/Elmira, NY	6.5	7.8	na 4	(Lafayette, LA Arbitron)				KEZJ/Twin Falls, ID	8.0	9.3	1	1_
WPGI/Elmira, NY	3.5	5.5	na 5	KGRT/Las Cruces, NM	6.4	5.3	3 4	KKMV/Twin Falls, ID	6.3	7.1	3	2
WQNY/Ithaca, NY	na	2.7	na 8t	KHEY/El Paso, TX	2.3	2.7	14t 12t	KYUN/Twin Falls, ID	4.6	6.6	5t	4
(Elmira, NY Arbitron)				(Las Cruces, NM Arbitron)				KART-AM/Twin Falls, ID+	1.7	1.1	16t	16t
WCKR/Elmira, NY	2.0	2.3	na 10t	WBBN/Laurel, MS	14.7	13.1	1 1	KLUR/Wichita Falls, TX	12.1	12.1	2	1_
KYCK/Grand Forks, ND	7.1	8.4	3t 3	WHER/Laurel, MS+	3.1	3.8	8t 7t	KWFS-FM/Wichita Falls, TX	6.1	6.1	6	6t
KSNR/Grand Forks, ND	6.3	7.5	6 4	WZKX/Laurel, MS	3.1	2.7	8t 11	KOLI/Wichita Falls, TX	3.0	3.0	9t	9_





MEDIABASE

LW	TV	V Artist/Title (Label) T	otal Points +	/- Points To	otal Plays +	-/- Plays A	Audience	+/- Aud	Stations	
1	1	JASON ALDEAN/Big Green Tractor (BBR)	15157	708	5366	226	36.239	2.014	127	0
2	2	RASCAL FLATTS/Summer Nights (Lyric Street)	14288	314	5089	155	33.588	0.843	127	0
3	3	RANDY HOUSER/Boots On (Universal South)	14232	818	5118	277	33.615	2.186	127	0
5	4	GEORGE STRAIT/Living For The Night (MCA)	13813	958	4928	313	32.416	2.299	127	0
6	5	Sustin Moore/Small Town USA (Valory)	13072	752	4681	252	30.672	2.446	127	0
7	6	TOBY KEITH/American Ride (Show Dog) 🗸	12005	1413	4169	501	27.807	2.26	127	0
9	7	BLAKE SHELTON/I'll Just Hold On (Warner Bros.) ✓	10413	978	3726	331	23.32	1.328	127	0
8	8	S JACK INGRAM/Barefoot And Crazy (Big Machine)	9891	399	3508	139	22.982	0.636	125	0
10	9	KEITH URBAN/Only You Can Love Me This Way (Capitol)	9579	834	3327	293	22.872	2.235	126	0
4	10	TAYLOR SWIFT/You Belong With Me (Big Machine)	9375	-3493	3112	-1248	23.379	-6.641	126	0
14	11	CHRIS YOUNG/Gettin' You Home (The Black Dress Song) (RCA	8986	901	3260	300	20.665	2.182	126	1
12	12	SRAD PAISLEY/Welcome To The Future (Arista)	8902	582	3114	181	21.132	1.663	119	0
11	13	TIM MCGRAW/It's A Business Doing Pleasure With You (Curb)	8679	272	2947	43	20.13	0.262	125	0
13	14	ERIC CHURCH/Love Your Love The Most (Capitol)	8620	464	3155	191	19.803	1.306	123	0
15	15	DARRYL WORLEY/Sounds Like Life To Me (Stroudavarious)	7976	157	2894	53	17.94	0.638	122	1
16	16	GLORIANA/Wild At Heart (Reprise/Warner Bros./New Revolution)	7705	-106	2716	-75	17.855	-0.098	119	0
17	17	Carolwood)	7424	552	2598	206	16.004	1.171	123	1
20	18	★ KENNY CHESNEY f/DAVE MATTHEWS/I'm Alive (BNA)	6891	1616	2476	616	15.612	2.767	123	5
18	19	ZAC BROWN BAND/Toes (Atlantic/Home Grown/Bigger Picture) ✓	6802	1007	2292	372	16.902	2.584	116	6
19	20	SUGARLAND/Joey (Mercury)	6420	738	2335	299	14.426	0.854	122	4
21	21	RODNEY ATKINS/15 Minutes (Curb)	5225	46	1951	47	12.082	-0.158	117	0
22	22	DAVID NAIL /Red Light (MCA)	5127	304	1865	84	11.498	0.758	115	0
23	23	CRAIG MORGAN/Bonfire (BNA)	4825	388	1780	149	10.996	0.925	113	3
24	24	TRACE ADKINS/All I Ask For Anymore (Capitol)	4209	547	1530	166	9.644	0.954	100	5
26	25	Capitol)	3763	349	1366	121	9.098	1.232	92	5

©2009 Country Aircheck™ — All rights reserved. 🗸=Top 5 point gainers. 🛮 Sign up free at www.countryaircheck.com

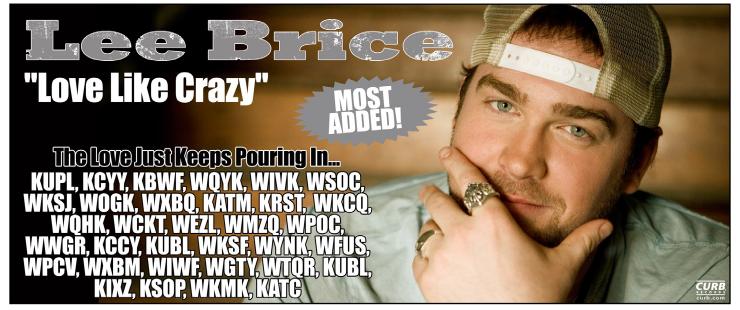




MEDIABASE

LW	TV	V Artist/Title (Label) T	otal Points +	-/- Points	Total Plays -	-/- Plays	Audience		Stations	
25	26	South)	3721	237	1425	90	7.499	0.116	109	1
29	27	BROOKS & DUNN f/BILLY GIBBONS/Honky Tonk Stomp (Arista) ✓	3339	767	1208	318	7.286	1.534	94	13
27	28	MARTINA MCBRIDE/I Just Call You Mine (RCA)	3249	11	1132	13	6.643	0.182	97	6
30	29	MONTGOMERY GENTRY/Long Line Of Losers (Columbia)	2757	200	1038	81	5.954	0.726	94	5
28	30	BUCKY COVINGTON/I Want My Life Back (Lyric Street)	2567	-46	991	-3	5.029	-0.305	101	2
33	31	DIERKS BENTLEY/I Wanna Make You Close Your Eyes (Capitol)	2533	424	882	169	5.439	0.803	84	11
31	32	TRAILER CHOIR/Rockin' The Beer Gut (Show Dog)	2512	53	900	15	5.482	0.165	77	4
36	33	REBA/Consider Me Gone (Starstruck/Valory)	2252	457	803	118	4.616	1.049	86	13
34	34	S JAKE OWEN/Eight Second Ride (RCA)	2243	143	903	51	4.769	0.514	77	3
35	35	S JASON MICHAEL CARROLL/Hurry Home (Arista)	1972	58	705	42	3.813	0.188	77	5
42	36	Capitol)	1968	1020	605	292	4.907	2.591	69	28
37	37	ALAN JACKSON/I Still Like Bologna (Arista)	1949	168	791	74	3.898	0.177	72	4
32	38	BOMSHEL/Fight Like A Girl (Curb)	1871	-564	754	-217	3.788	-1.014	85	0
38	39	GARY ALLAN/Today (MCA)	1621	124	656	47	2.987	0.313	69	2
39	40	ELI YOUNG BAND/Radio Waves (Republic/Universal South)	1366	115	453	29	2.659	0.215	52	0
40	41	SARAH BUXTON/Outside My Window (Lyric Street)	1307	124	500	37	1.982	0.089	67	7
41	42	FAST RYDE/That Thang (Republic Nashville)	1248	135	455	51	2.314	0.007	46	3
45	43	STEVE AZAR/Moo La Moo (Ride)	886	95	300	7	1.707	0.195	34	0
44	44	S JOSH THOMPSON/Beer On The Table (Columbia)	863	59	354	42	1.371	0.257	43	5
43	45	COST TRAILERS/Country Folks (Livin' Loud) (BNA)	853	18	293	21	1.489	0.087	38	3
Debu	t 46	TAYLOR SWIFT/Fifteen (Big Machine)	660	628	172	165	1.71	1.632	38	36
D <mark>ebu</mark>	t 47	MIRANDA LAMBERT/White Liar (Columbia)	644	298	237	104	0.98	0.44	45	18
48	48	EASTON CORBIN/ Little More Country Than That (Mercury)	615	142	236	63	1.004	0.325	33	3
47	49	S JAMEY JOHNSON/My Way To You (Mercury)	555	27	223	15	0.735	0.094	30	1
50	50	SIG KENNY/Long After I'm Gone (Love Everybody/Bigger Picture)	530	172	219	70	0.724	0.203	31	6

©2009 Country Aircheck™ — All rights reserved. ✓=Top 5 point gainers. Sign up free at www.countryaircheck.com



Aircheck Add Leaders

TAYLOR SWIFT/Fifteen (Big Machine)	36
LADY ANTEBELLUM/Need You Now (Capitol)	28
MIRANDA LAMBERT/White Liar (Columbia)	18
BROOKS & DUNN f/BILLY GIBBONS/Honky Tonk Stomp (Arista)	13
REBA/ Consider Me Gone (Starstruck/Valory)	13
DIERKS BENTLEY /I Wanna Make You Close Your Eyes (Capitol)	11
JOSH TURNER/Why Don't We Just Dance (MCA)	11
LEE BRICE/Love Like Crazy (Curb)	10
KELLIE PICKLER/ Didn't You Know How Much I Loved You (19/BNA)	9
DARIUS RUCKER/History In The Making (Capitol)	7
SARAH BUXTON/Outside My Window (Lyric Street)	7

Activator Top Point Gainers

KENNY CHESNEY f/DAVE MATTHEWS/I'm Alive (BNA)	573
BROOKS & DUNN f/BILLY GIBBONS/Honky Tonk Stomp (Arist	a) 416
TOBY KEITH/American Ride (Show Dog)	406
JUSTIN MOORE/Small Town USA (Valory)	382
ZAC BROWN BAND/Toes (Atlantic/Home Grown/Bigger Picture	e) 349
LADY ANTEBELLUM/Need You Now (Capitol)	337
SUGARLAND/Joey (Mercury)	283
ERIC CHURCH/Love Your Love The Most (Capitol)	237
CHRIS YOUNG/Gettin'You Home (The Black Dress Song) (RCA	A) 226
INCK INCOMM/Rarofoot And Crazy (Rig Machino)	210

Aircheck Top Point Gainers

KENNY CHESNEY f/DAVE MATTHEWS/I'm Alive (BNA)	1616 🏏
TOBY KEITH/American Ride (Show Dog)	1413 🏏
LADY ANTEBELLUM/Need You Now (Capitol)	1020 🏏
ZAC BROWN BAND/ Toes (Atlantic/Home Grown/Bigger Picture)	1007 🏏
BLAKE SHELTON/I'll Just Hold On (Warner Bros.)	978 🏏
GEORGE STRAIT/Living For The Night (MCA)	958
CHRIS YOUNG /Gettin' You Home (The Black Dress Song) (RCA)	901
KEITH URBAN/Only You Can Love Me This Way (Capitol)	834
RANDY HOUSER/Boots On (Universal South)	818
BROOKS & DUNN f/BILLY GIBBONS /HonkyTonk Stomp (Arista)	767

Activator Top Spin Gainers

KENNY CHESNEY f/DAVE MATTHEWS/I'm Alive (BNA)	344
BROOKS & DUNN f/BILLY GIBBONS/Honky Tonk Stomp (Arista)	261
TOBY KEITH/American Ride (Show Dog)	243
ZAC BROWN BAND/ Toes (Atlantic/Home Grown/Bigger Picture)	226
JUSTIN MOORE/Small Town USA (Valory)	225
LADY ANTEBELLUM/Need You Now (Capitol)	194
SUGARLAND/Joey (Mercury)	163
CHRIS YOUNG/Gettin'You Home (The Black Dress Song) (RCA)	156
ERIC CHURCH/Love Your Love The Most (Capitol)	147
JACK INGRAM/Barefoot And Crazy (Big Machine)	133
KEITH URBAN/ Only You Can Love Me This Way (Capitol)	133

Aircheck Top Spin Gainers

KENNY CHESNEY f/DAVE MATTHEWS/I'm Alive (BNA)	616
TOBY KEITH/American Ride (Show Dog)	501
ZAC BROWN BAND/ Toes (Atlantic/Home Grown/Bigger Picture)	372
BLAKE SHELTON/I'll Just Hold On (Warner Bros.)	331
BROOKS & DUNN f/BILLY GIBBONS /Honky Tonk Stomp (Arista)	318
GEORGE STRAIT/Living For The Night (MCA)	313
CHRIS YOUNG /Gettin'You Home (The Black Dress Song) (RCA)	300
SUGARLAND/Joey (Mercury)	299
KEITH URBAN/Only You Can Love Me This Way (Capitol)	293
LADY ANTEBELLUM/Need You Now (Capitol)	292

VIDEO ADDS

CMT

CRAIG MORGAN/Bonfire (BNA)

GEORGE STRAIT/Living For The Night (MCA)

CMT PURE

CRAIG MORGAN/Bonfire (BNA)

GEORGE STRAIT/Living For The Night (MCA)

GAC

CRAIG MORGAN/Bonfire (BNA)

GEORGE STRAIT/Living For The Night (MCA)



Aircheck Activity

LOST TRAILERS/Country Folks (Livin' Loud) (BNA)

Moves 43*-45*; 853 points, 293 spins 3 ADDS: **KWNR, WPAW, WUSY**

TAYLOR SWIFT/Fifteen (Big Machine)

Debuts at 46*; 660 points, 172 spins 36 ADDS including: KKBQ*, KSOP, KUSS, WDTW, WKKT, WKLB, WMZQ, WPOC, WXTU, WYCD*

MIRANDA LAMBERT/White Liar (Columbia)

Debuts at 47*; 644 points, 237 spins
18 ADDS including: KSCS*, KUSS, WDTW, WFUS, WIL, WIVK*, WKHX, WKIS, WMZQ, WQYK*

EASTON CORBIN/Little More Country Than That (Mercury)

Stays at 48*; 615 points, 236 spins 3 ADDS: **KTEX, WQHK, WTQR**

JAMEY JOHNSON/My Way To You (Mercury)

Moves 47-49*; 555 points, 223 spins 1 ADD: **WSOC***

BIG KENNY/Long After I'm Gone (Love Everybody/Bigger Picture)

Stays at 50*; 530 points, 219 spins 6 ADDS: **KUBL***, **KUPL**, **WBCT**, **WIWF***, **WPOC**, **WSOC***

MALLARY HOPE/Love Lives On (MCA)

507 points, 196 spins 1 ADD: **WPAW**

LEE BRICE/Love Like Crazy (Curb)

434 points, 146 spins

10 ADDS: **KATC***, **KUPL**, **WCKT**, **WEZL**, **WIWF**, **WMZQ**,

 $\mathbf{WPCV^*}, \mathbf{WPOC}, \mathbf{WQHK}, \mathbf{WSOC^*}$

BLAINE LARSEN/It Did (Treehouse)

358 points, 137 spins 1 ADD: **WGKX***

ADD DATES

SEPTEMBER 8

DARIUS RUCKER/History In The Making (Capitol) **PHIL VASSAR**/Everywhere I Go (Universal South)

SEPTEMBER 14

BILLY CURRINGTON/That's How Country Boys Roll (Mercury)
JULIA BURTON/Party Down (Emerald River/Nine North)
LYNYRD SKYNYRD/Simple Life (Road Runner/Bigger Picture)
PARKS/The Party's Right Here (Carolwood)
STEEL MAGNOLIA/Keep On Loving You (Big Machine)

SEPTEMBER 21

WILLIAMS RILEY/Country Livin' (Golden Music)

Aircheck Top Recurrents

11127
9810
ure)6826
6573
6483
6460
5302
4999
4186
4040

WHITNEY DUNCAN/Skinny Dippin' (Warner Bros.)

352 points, 143 spins 1 ADD: **KNIX**

Aircheck Activity includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)



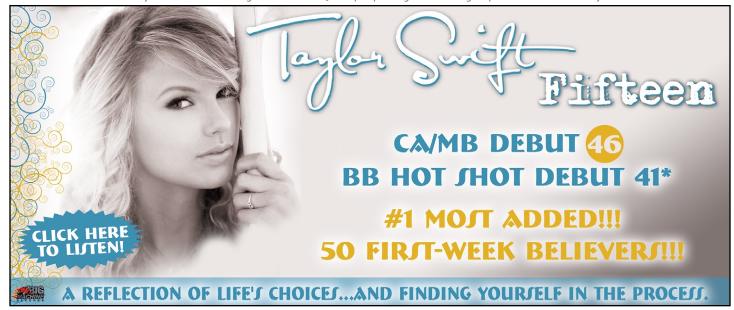




WEDTARASE

LW	TW Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
1	1 S JASON ALDEAN/Big Green Tractor (BBR)	4423	70	2902	65
3	2 Second Strait/Living For The Night (MCA)	4219	189	2750	-6
5	3 S JUSTIN MOORE/Small Town USA (Valory)	4033	382	2637	2
2	4 RANDY HOUSER/Boots On (Universal South)	4007	-76	2606	-28
4	5 RASCAL FLATTS/Summer Nights (Lyric Street)	3951	34	2566	218
7	6 TOBY KEITH /American Ride (Show Dog)	3654	406	2352	-397
8	7 S JACK INGRAM/Barefoot And Crazy (Big Machine)	3126	210	2045	158
10	8 RIC CHURCH/Love Your Love The Most (Capitol)	3118	237	1981	30
11	9 RRAD PAISLEY/Welcome To The Future (Arista)	3003	193	1922	20
9	10 See BLAKE SHELTON/I'll Just Hold On (Warner Bros.)	2962	51	1964	71
14	11 (Capitol) KEITH URBAN/Only You Can Love Me This Way (Capitol)	2805	133	1827	35
12	12 TIM MCGRAW/It's A Business Doing Pleasure With You (Curb)	2799	45	1811	3
13	13 Carryl WORLEY/Sounds Like Life To Me (Stroudavarious)	2781	65	1799	137
15	14 CHRIS YOUNG/Gettin' You Home (The Black Dress Song) (RCA)	2673	226	1742	194
21	15 KENNY CHESNEY F/DAVE MATTHEWS/I'm Alive (BNA)	2223	573	1423	242
18	16 SUGARLAND/Joey (Mercury)	2192	283	1410	64
16	17 RODNEY ATKINS/15 Minutes (Curb)	2135	57	1413	53
17	18 COVE AND THEFT/Runaway (Carolwood)	2106	181	1355	70
20	19 ZAC BROWN BAND /Toes (Atlantic/Home Grown/Bigger Picture)	2001	349	1298	68
19	20 TRACE ADKINS/All I Ask For Anymore (Capitol)	1859	174	1214	141
22	21 CRAIG MORGAN/Bonfire (BNA)	1583	184	1003	182
23	22 EUKE BRYAN/Do I (Capitol)	1460	195	932	72
27	23 SROOKS & DUNN F/BILLY GIBBONS/Honky Tonk Stomp (Arista)	1429	416	924	52
24	24 🥏 DAVID NAIL/Red Light (MCA)	1402	156	899	161
25	25 MONTGOMERY GENTRY/Long Line Of Losers (Columbia)	1270	57	790	10
26	26 South)	1182	55	783	24
28	27 Close Your Eyes (Capitol)	1099	155	713	251
29	28 🥏 ALAN JACKSON/I Still Like Bologna (Arista)	1001	88	646	21
31	29 REBA/Consider Me Gone (Starstruck/Valory)	891	164	559	107
32	30 TRAILER CHOIR/Rockin' The Beer Gut (Show Dog)	785	96	515	22

©2009 Country Aircheck™ — All rights reserved. ✔=Top 5 point gainers. Sign up free at www.countryaircheck.com





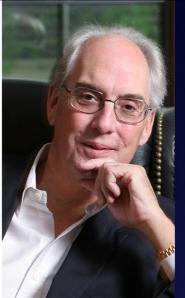


MEDIARASE

LW	TW	V	Artist/Title (Label)	TW Points	+/- Points		-/- Plays
30	31	1	MARTINA MCBRIDE/I Just Call You Mine (RCA)	739	3	476	238
38	32		LADY ANTEBELLUM/Need You Now (Capitol)	675	337	452	24
33	33	1	JASON MICHAEL CARROLL/Hurry Home (Arista)	637	132	369	71
35	34	\end{aligned}	JAKE OWEN/Eight Second Ride (RCA)	550	77	345	-11
37	35	1	FAST RYDE/That Thang (Republic Nashville)	479	58	299	3
36	36		GARY ALLAN/Today (MCA)	465	32	296	27
<mark>40</mark>	37	\end{aligned}	SARAH BUXTON/Outside My Window (Lyric Street)	366	52	211	6
39	38	\equiv 	ELI YOUNG BAND/Radio Waves (Republic/Universal South)	350	30	232	159
41	39	\equiv 	STEVE AZAR/Moo La Moo (Ride)	293	-18	207	8
42	40	\end{aligned}	JOSH THOMPSON/Beer On The Table (Columbia)	218	37	136	31
49	41	1	MIRANDA LAMBERT/White Liar (Columbia)	183	61	104	9
44	42	\end{aligned}	TELLURIDE /Pencil Marks (American Roots/Quarterback)	183	21	116	28
46	43	\end{aligned}	WHITNEY DUNCAN/Skinny Dippin' (Warner Bros.)	173	23	128	-16
45			LOST TRAILERS/Country Folks (Livin' Loud) (BNA)	170	15	88	2
Debut	t 45	(S)	TAYLOR SWIFT/Fifteen (Big Machine)	163	158	113	3
47	46	<u></u>	MICHELLE BRANCH/Sooner Or Later (Reprise/Warner Bros.)	150	22	91	14
Debut	t 47	(S)	JOSH TURNER/Why Don't We Just Dance (MCA)	146	116	85	0
50	48	<u></u>	DARREN KOZELSKY /Seven Vern Gosdins Ago (Spinville/Major 7th/Nine North)	135	20	85	0
48			DUE WEST/I Get That All The Time (Bigger Than Me/Nine North)	124	-1	78	15
51	50	<u></u>	ANTHONY SMITH/Bringin' Back The Sunshine (Stroudavarious)	110	20	73	2
52	51	(S)	BIG KENNY/Long After I'm Gone (Love Everybody/Bigger Picture)	108	23	58	15
43	52		SARA EVANS/Feels Just Like A Love Song (RCA)	104	-62	55	-7
53	53	\equiv 	MATT STILLWELL/Sweet Sun Angel (Shine 7/Nine North)	89	9	53	-14
54			HALFWAY TO HAZARD/I Know Where(Stylesonic/Picnic Hill/Bigger Picture)	87	12	52	8
Debut			LEE BRICE/Love Like Crazy (Curb)	77	36	45	-5
56	56	<u></u>	KATIE ARMIGER/Gone (Cold River)	70	8	41	-9
Debut			DARIUS RUCKER/History In The Making (Capitol)	69	63	51	11
59	58	(S)	EASTON CORBIN/Little More Country Than That (Mercury)	64	14	34	-5
Re- <mark>Ente</mark>	r 59	1	MALLARY HOPE/Love Lives On MCA)	62	15	33	23
60	60		BLAINE LARSEN/It Did (Treehouse) 2009 Country Aircheck™ — All rights reserved. ✓=Top 5 point gainers	57 s. Sign up free a	8 t www.countryai	33 rcheck.com	14



September 23 – 25, 2009 Pennsylvania Convention Center Philadelphia, PA



Excellence. Awarded.

NAB National Radio Award Recipient
Ed Christian
President, CEO, and Chairman

Saga Communications, Inc.

REGISTER NOW