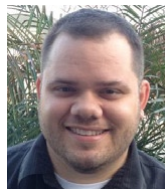


COUNTRY AIRCHECK WEEKLY

February 13, 2012, Issue 281

Q&A: WSIX/Nashville's Michael Bryan

When Clear Channel/Nashville OM **Michael Bryan** assumes programming duties for the cluster's Country **WSIX** in March ([Breaking News 2/9](#)), he'll join a growing list of Top 40 PDs that have transitioned to Country radio. Bryan, however, is a bit of a ringer.



Michael Bryan

A lifelong country fan, he grew up in Greenville, TN listening to WIVK/Knoxville and WXBQ/Johnson City, TN. Bryan is also a second-generation broadcaster who spent most of his youth hanging with his dad at WSMG-AM/Greenville before officially starting his own radio career at 14. One of his first jobs was airing Bob Kingsley's countdown when it was still on vinyl.

Country Aircheck: Given your extensive Top 40 background, the assumption was that you'd be day-to-day on WRVW (The River). Why take on WSIX?

Michael Bryan: Well, I know what I can do with The River, frankly. At the end of the day, the cluster needs WSIX to succeed. If that's the priority, I need to put my hands on it and do it myself. It's a broad cluster vision, but at the same time, I've sat on the sidelines wanting to program a Country station for a long time because I feel I have something to offer that maybe isn't being done right now.

There are a number of Top 40 PDs who've moved to Country that I'm a big fan of. KKWF (The Wolf)/Seattle is programmed by Mike Preston, who I think is one of the brightest programmers in this business, period.

My track record of ratings performance with Top 40 stations is about execution, personality, passion and a vibe you create. Country is a different presentation, of course, but putting those pieces in place to create great radio is the same whether you're doing Hot AC, Top 40, Country or Classic Rock. If you have passion for the music, that's also a good thing.

(continued on page 8)



Someone Likes You: Warner Music Group's post-Grammy party draws top talent last night (2/12). Pictured (l-r) are Reba, WMN's John Esposito, Blake Shelton, Starstruck's Brandon Blackstock and Kelly Clarkson.

CRS: Ask Alan

EMI Nashville's **Alan Jackson** will be playing some tunes and taking questions during CRS Thursday's Capitol luncheon (2/23). So, this is your chance: What would you ask Alan if you had the chance? Send your queries to **Country Aircheck's Lon Helton**, who will be moderating during the performance, [here](#).



Alan Jackson

A&O Seminar: Rules Of Engagement

Everybody in Country radio is doing social media these days, but how much does it *really* matter whether a station and its personalities are actively involved with Facebook and Twitter? Evidently, a great deal. Findings will be unveiled by

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Lovin' You Is Fun



EASTON CORBIN

"I think it's the best song I have heard from Easton yet and that's saying something."

- D.J. Stout OM/PD - WSOC

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ADD DATE 2/27

DMRInteractive COO **Andrew Curran** as part of a new **Arbitron/DMR** report, one of the many sessions of **Albright & O'Malley's Pre-CRS Client Seminar** Feb. 21 in Nashville.

"If we look at the high-performing stations, they will have a larger percentage of their cume in Facebook than the average station," A&O's **Jaye Albright** says. "Andrew will point out how they've done several campaigns to increase the level



of engagement on social networking, and it's had a payoff in cume growth because it's so viral. The truth is that we've just scratched the surface of what we can do to grow our

cume and our usage and engagement using social media."

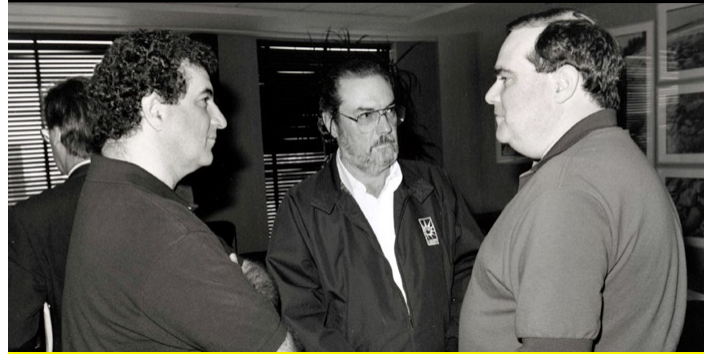
A digital report card for the 72 leading Country stations in the top 50 markets is among the new presentations to be delivered during the event, which is free to anyone in markets non-competitive to A&O clients. The aim is a scientific approach to addressing criticisms leveled by CRS 2011 keynoter Shelly Palmer that most radio websites "suck."

A&O partner **Becky Brenner** explains, "I examined each station's overall web appearance and functionality, listener rewards program, email database, texting activity, presence on Facebook and Twitter, and what they do with new music on their web pages." While promising some "surprising" insights, Brenner says, "I was thrilled to see that all 72 stations are active on Facebook. Their total reach is almost 1 million listeners. That's a good number considering that most of these stations have only been active on Facebook within the last two years."

Also new this year will be a team from **BDS** to present case studies and insights on differentiating your station musically, while industry executive and Vanderbilt adjunct professor **Tim DuBois** will share his ideas on branding and separating station product beyond music. **WQHK/Ft. Wayne, IN** executives will furnish specifics on listener-driven, revenue-generating new media promotions that can be deployed immediately. Also, talent coaches **Randy Lane** and **Cliff Dumas** will discuss training tools and techniques on developing "authentic storylines behind your character" and how to evolve them using social media.

The seminar kick offs with A&O's seventh annual *Roadmap*

PAGE THREE PIC



Power Trio: Bill Catino, Jimmy Bowen and the late Dene Hallam (l-r) confer in this 1993 photo. Have a great picture? Send to pagethreepic@countryaircheck.com.

Study of radio listeners' perceptions on music, the state of Country radio and related topics including the impact of Pandora, Spotify, Rhapsody and Slacker. Emphasizing a theme of "branding and engagement," partner **Michael O'Malley** promises "a content-rich afternoon with takeaways for talent, programmers, promotions and sales." Sponsor **Broken Bow/Stoney Creek** will present a performance by **Dustin Lynch**. To receive an invitation including location details, contact **Albright**, **O'Malley** or **Brenner**. —Jeff Green

CRS: Come On, Get Appy

You've just walked out of a late-afternoon **CRS 2012** panel, your mind reeling with brilliantly actionable ideas, when it hits you: "I'm supposed to be somewhere, but I'm not even sure what day it is!" Have no fear, intrepid Seminarian, the official CRS 2012 smartphone app is at your service. Whip that **iPhone**, **Android** or **BlackBerry** out of your pocket, click on the custom agenda schedule, check the downtown venue map and let Calgon take you away. Sound appealing? Download your own personal peace of mind via the links above.



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BB **33-25** +2.7 MIL AUD

BBR



DUSTIN LYNCH

"COWBOYS AND ANGELS"

11 More Adds This Week
Premium Choice Dial Global WMIL WAMZ KSks KUZZ
WOGK KHEY KGYE KXLY KIXZ

Top 10 Most Added
Double Digit Spins at 20 Stations Already

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CA/MB 43-40 BB 43-38



THOMPSON SQUARE

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CMT Video World Premiere on Valentine's Day!
Added straight to HEAVY with CMT and CMT Pure.

6th Most Added...
WKLB, WMZO, WYRK,
WSOC, WMIL, WCTK,
WKKT, WWYZ, KBEQ,
WSSL, WNOE, KFKF,
WBUL, KVOO, WTQR

STONEY CREEK RECORDS

OFF THE RECORD: IRA DEAN

Ira Dean

Average Joe's Ira Dean puts an industry spin on the artist interview:
What station did you grow up listening to? KEEY/Minneapolis.
Do you remember the first time you heard "Pour Me" on the radio? I was driving at the roundabout on Demonbreun in Nashville. I sped down Broadway hoping a cop would pull me over because I didn't have anybody to share the moment with. I did victory laps by myself.

Have you heard "Somethin' 'Bout A Sunday" on the radio yet? I just heard it on KEAN/Abilene, TX. Gwen Foster was with me. I got the same "Holy sh*t!" feeling, except I had somebody to share it with this time around.

Which regional is the worst driver? Gwen Foster is the worst ever. She's "U-turn Foster." We have a GPS, so I don't know why we get lost. I guess she wants to show me the town before we get to the station. I pretty much moved in and rented a place in Abilene before we got to KEAN.

Who takes the longest to get through airport security? Me. I'm a TSA magnet. I kind of like the pat-down. They give me a little extra pat to show they love me.

Do you shop from SkyMall? I'm addicted to that magazine. Where else can you get the wee-wee pads for your dog and the paper clips that stop snoring, all in one place?

After living with Johnny Cash and touring with Tanya Tucker, have you ever considered writing a tell-all book? I've got to wait until everybody I know passes away. Tanya Tucker will never pass away. After World War III, there will only be cockroaches and Tanya Tucker. I'll write the book and say, "When I croak, put this out." Then Tanya Tucker can sue my estate because I know she'll still be kickin'.

Chart Chat

Congrats to **The Band Perry**, **Jimmy Harnen**, **Matthew Hargis** and the **Republic Nashville** promotion team on scoring this week's No. 1 single with TBP's "All Your Life." The song is the group's second chart-topper, joining "If I Die Young."



The Band Perry

When An Out-Of-Format Icon Passes

Whitney Houston's untimely death Saturday (2/11) sent the national news cycle spinning, but what about Country radio? A couple of musical connections between Houston and the format may separate her from, say, Michael Jackson, who's passing was also a huge story. To wit: her 1991 Super Bowl performance of the "Star-Spangled Banner" and her 1993 cover of Dolly Parton's "I Will Always Love You." Some stations responded quickly to the news.



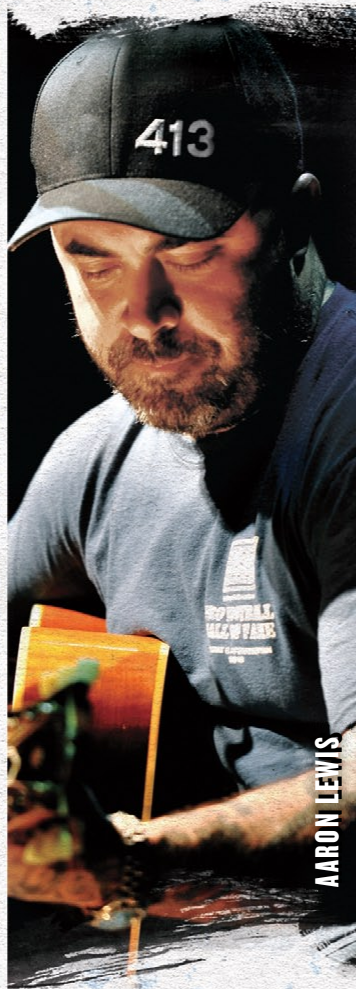
Whitney Houston

According to **Mediabase**, six stations played Houston's National Anthem Saturday evening. A quick poll of programmers offers more insight: KSON/San Diego PD **Kevin Callahan** says the station broke the news and reported the probable changes to Sunday's *Grammy Awards* telecast. The *John & Tammy* morning show talked about it every hour this morning (2/13), played the 1991 Anthem at 8am and used clips from *Grammy* host LL Cool J's opening prayer, plus a portion of Jennifer Hudson's tribute performance of "I

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Will Always Love You." Additionally, the show booked a call from Jennifer Beals of *Flashdance* fame to discuss the tragedy.

Alpha's KUPL/Portland quickly produced a recorded tribute that PD **Scott Mahalick** scheduled once per daypart all weekend (listen [here](#)). And Wilks KFKF/Kansas City PD/morning personality **Dale Carter** told listeners his plans via Facebook: "We'll honor [Whitney Houston] this morning several ways. You'll hear her version of Dolly's 'I Will Always Love You' at 6:45 and 8:45. You'll also hear her version of the National Anthem from the 1991 Super Bowl at 7:10. RIP to one of the most beautiful voices in music from all of us at KFKF."

Programming Note

In observance of President's Day, **Country Aircheck** will be closed next Monday, Feb. 20. The reporting deadline is extended to Tuesday (2/21) at 2pm CT, and **Country Aircheck Weekly** will be delivered that evening.

Information, Please

Arbitron has sent all subscribing stations the Spring 2012 Station Information Profiles in connection with the Spring diary survey and April-June PPM surveys. The packet includes a Station Information Form, which documents station names, call letters, frequencies and formats. That data is used to credit stations properly in ratings reports. Stations are asked to return the forms by Feb. 27.

News & Notes

Trace Adkins is the narrator of the free *True Children's Story* eBook about "Owney" the dog.

NRA Country released the 11-track compilation *This Is NRA Country Volume 1* featuring **Justin Moore, Hank Williams, Jr., Montgomery Gentry, Rodney Atkins, Trace Adkins, Craig Morgan, Charlie Daniels, Josh Thompson, John Rich, Lee Brice** and **Rhett Akins & Dallas Davidson**.

Gloriana are offering a chance to win a two tickets and meet-and-greet passes to the concert of your choice through the *Should Have* "(Kissed You) Good Night" sweepstakes.



Trace Adkins

MY TUNES: SONGS THAT INSPIRED MY LIFE



Chris Carr

WUBE/Cincinnati's morning co-host **Chris Carr** discusses his most influential songs, albums and concerts:

- 1. Kiss, Madison, '79 or '80:** I was in seventh grade and left the show with my eyes wide open. I retained more useful information in those two hours than I would for the rest of the school year.
- 2. Taylor Swift, Cincinnati, 2010:** She stopped the show mid-concert and gave me a hug in front of a packed

house. It was very cool!

3. Natalie Merchant/These Are The Days: Our whole wedding party danced out of the church to this song.

4. Edvard Grieg/Piano Concerto In A Minor: After trying to get through the first few measures, over and over, I finally said, "Screw it, I'm taking up drums!" But I still love hearing it.

5. Foreigner's 4: It was the first album I bought. I was just a squirt, but I remember thinking the intro to "Urgent" was awesome. Someday I'm going to make a *Best Of* compilation with only intros of songs on it. It might drive the family nuts in the car, but I would be in disc jockey ramp heaven!

• **A highly regarded song or album you've never heard:** Anything by Justin Bieber.

• **An "important" piece of music you just don't get:** The musical episode of *Grey's Anatomy*. A couple of minutes into that bad boy, I was gone.

• **An album you played or listened to incessantly:** Rush's *Moving Pictures*. Neil Pert still takes nonconformity in percussion to a new level. His mind can stray away from conventional rhythms, and he'll precisely attack his own beats while alternating between traditional and matched grip and keeping the band tight. It's pretty sick!

Reach Chris at cands2009@live.com.

Lee Thomas Miller, Jim Photoglo, Victoria Shaw and host **Bob DiPiero** will headline New York City's Joe's Pub for the **CMA Songwriter Series** March 22.

Blaster Entertainment will release **Brother Trouble's** *Live From Nashville* album tomorrow (2/14).

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WGAR KEGA KSOP KRTY WMIL WCTK WNOE KJKE WGNB
WKMK WKSJ WCKT WGGY WCTQ WQMX WTGE WRNS
KSSN WTHI KIXZ KXLY WMAD WGTY WKXC WQHK WXBH

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TO LISTEN!





HUNTER HAYES

You know I'd fall apart without you / I don't know how you do what
you do / 'Cause everything that don't make sense about me / Makes
sense when I'm with you / Like everything that's green, girl I
need you / But it's more than one and one makes two / Put aside
the math and the logic of it / You gotta know you want it too /
'Cause I wanna wrap you up / Wanna kiss your lips / I wanna
make you feel WANTED / And I wanna call you mine / Wanna
hold your hand forever / Never let you forget it / 'Cause baby
I wanna make you feel WANTED / Anyone can tell you you're
pretty / You get that all the time, I know you do / But your
beauty's deeper than the makeup / And I wanna show you
what I see tonight / When I wrap you up / When I kiss your
lips / I wanna make you feel WANTED / And I wanna call you
mine / Wanna hold your hand forever / Never let you forget
it / 'Cause baby I wanna make you feel WANTED / As good
as you make me feel / I wanna make you feel better / Better
than your fairy tales / Better than your best dreams / You're
more than everything I need / You're all I ever WANTED /
All I ever WANTED / And I just wanna wrap you up / Wanna
kiss your lips / I wanna make you feel WANTED / And I
wanna call you mine / Wanna hold your hand forever / Never
let you forget it / Yeah, I wanna make you feel WANTED /
Yeah, baby I wanna make you feel WANTED / 'Cause you'll
always be WANTED

WANTED

Impacting 3.5



Reader's Digest will release the four-disc *Let Your Love Flow: The Ultimate Bellamy Brothers Collection* next Tuesday (2/21). The compilation includes their hits and unreleased material.

Florida Georgia Line has signed with **Big Loud Mountain**, which is a new partnership between **Big Loud Shirt Industries**, producer/writer **Joey Moi** and artist manager **Kevin "Chief" Zaruk**. BLM offers publishing, production and management services. FGL's debut album is slated to street later this year.

Patagonia Music Collective is offering **Edens Edge's** "Amen (Live)" through [iTunes](#). Proceeds will benefit **Urban Farming** through the Collective.

Print Preview: CRS Bingo!

Country Aircheck's CRS print issue will be a little more fun this year with the advent of CRS Bingo! Be sure to pick up a copy of the issue in the Nashville Convention Center and check out the bingo card on page 3. CRS registrants who successfully complete a five-in-a-row "bingo" will be entered to win one of two iPads, courtesy of presenting sponsor **Power Source Country**. Stay tuned for details on how you can win!



Q&A: WSIX/Nashville's Michael Bryan

(continued from page 1)

What do you see as positives – and potential challenges – of coming into the format with no boots-on-the-ground programming perspective?

Jon Anthony has done a really good job of putting strong players into place. [Midday personality] Amy Paige is, honestly, one of the best jocks I've ever heard. I've listened to Billy Greenwood for years and feel that he's the best in the format as a drivetime personality. [APD/afternoon] Anthony Allen will help me get a head start on some of the important relationships for WSIX. He's programmed this format before and will be an important part of the team.

As for challenges, I haven't spent much time looking at music week-to-week in terms of what we need to add and where our slots are. Learning what the music strategy is will happen before I even get to Nashville. That's the plan, but I'm a pretty quick study.

Some Top 40 PDs now in Country are turning powers 60 times a week or more. Do you foresee something like that at 'SIX?

I haven't had enough time to give you an accurate reply, but the reality is that the audience punches around. The average weekly time exposed is not what it used to be when it was called TSL. The way we've always done things is not necessarily valid. Unless there's a reason for it, we should change that process.

How will you adapt to a market with four Country stations that's also ground zero for the music industry?

I've been in the multi-tasking business for a long time. In addition to programming WXXL/Orlando, I've been handling the digital PD roles for the cluster in one of the highest-performing digital markets for Clear Channel. If you talk with people on the Pop side, they'll tell you I've done a pretty solid job of building relationships and doing things that are good for the radio station while supporting upcoming artists. I'm fairly aggressive and have helped break some big acts over the last couple of years. I'm proud of that.

I'll be in the weeds for a bit, but I'll figure out how to manage my time appropriately while remembering what the mission is: making WSIX and the Nashville cluster the best it can be. It's such an iconic, legendary station, and it needs an extreme amount of focus to reach the promise land.

Have you been able to assess your two FM competitors yet? What are you up against here?

Honestly, we're up against ourselves. I'm not going to spend much time listening to WSM-FM or 'KDF. We have so many things to get right here; they're going to do what they do and I can't control that. I can look at what they do on paper, but we're going to follow our plan. And at the end of the day, you're going to hear a dramatic difference between the two philosophies.

We can do it better. I'm not saying I can do it better than people in this format, I mean we as a team at WSIX can be better than we are right now. That represents a huge upside opportunity for both 'SIX and the format. If we're able to put together a successful template, potentially it could be used in other markets by all kinds of different stations. My hopes are really high.

—RJ Curtis
CAC

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Taylor Swift

Congratulations on your GRAMMY wins for
Best Country Solo Performance ("Mean") ♦ Best Country Song ("Mean")



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but this love is OURS



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Music video spends 3 consecutive weeks at #1 on CMT • #1 at Bullseye Callout • Top 10 at Mediabase Callout



MEDIABASE

LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
2	1	THE BAND PERRY /All Your Life (Republic Nashville)	18954	329	6343	69	42.806	0.555	140	0
1	2	CHRIS YOUNG /You (RCA)	17955	-1143	5983	-424	40.732	-2.439	140	2
4	3	KEITH URBAN /You Gonna Fly (Capitol)	17797	572	6037	168	40.093	1.168	140	4
5	4	KENNY CHESNEY /Reality (BNA)	16730	437	5716	134	37.844	1.057	140	0
7	5	DIERKS BENTLEY /Home (Capitol) ✓	15467	2039	5389	742	34.095	3.558	140	1
3	6	LUKE BRYAN /I Don't Want This Night To End (Capitol)	15076	-2323	5011	-861	36.203	-3.206	140	4
6	7	MARTINA MCBRIDE /I'm Gonna Love You Through It (Republic Nashville)	14954	1121	5158	393	33.092	2.977	140	1
9	8	GEORGE STRAIT /Love's Gonna Make It Alright (MCA)	12421	840	4247	283	27.95	2.271	138	0
8	9	TOBY KEITH /Red Solo Cup (Show Dog-Universal)	12142	-154	4109	-12	25.894	-0.311	137	3
10	10	JAKE OWEN /Alone With You (RCA)	11719	790	3975	261	26.232	1.705	139	3
11	11	TAYLOR SWIFT /Ours (Big Machine)	11488	714	3875	212	25.638	1.753	138	0
13	12	BLAKE SHELTON /Drink On It (Warner Bros./WMN) ✓	11050	1481	3747	524	24.472	2.391	140	0
14	13	LADY ANTEBELLUM /Dancin' Away With My Heart (Capitol)	10389	874	3578	280	22.719	2.347	139	3
16	14	MONTGOMERY GENTRY /Where I Come From (Average Joes)	9964	749	3378	150	22.224	2.02	126	5
15	15	BRAD PAISLEY /Camouflage (Arista)	8321	-1077	2957	-357	17.629	-2.721	139	3
19	16	RASCAL FLATTS /Banjo (Big Machine)	8247	1404	2706	498	18.339	3.819	139	6
12	17	HUNTER HAYES /Storm Warning (Atlantic/WMN)	7694	-2391	2710	-760	16.703	-4.842	132	1
21	18	MIRANDA LAMBERT /Over You (RCA) ✓	7670	1571	2550	549	16.779	3.14	136	5
20	19	LEE BRICE /A Woman Like You (Curb)	7574	1101	2596	383	16.216	1.65	118	8
18	20	SCOTTY MCCREERY /The Trouble With Girls (19/Interscope/Mercury)	7536	585	2520	176	16.14	1.763	123	3
22	21	TIM MCGRAW /Better Than I Used To Be (Curb)	6815	728	2445	228	15.778	1.735	118	5
17	22	JUSTIN MOORE /Bait A Hook (Valory)	6355	-2429	2342	-804	13.617	-5.313	127	0
24	23	KIP MOORE /Somethin' 'Bout A Truck (MCA)	5426	946	1994	359	11.036	2.147	116	9
26	24	CRAIG MORGAN /This Ole Boy (Black River)	4701	641	1890	227	9.553	1.557	117	8
28	25	BRANTLEY GILBERT /You Don't Know Her Like I Do (Valory)	4409	625	1522	249	8.892	1.274	109	9

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



New this week:
**WGAR, WLHK, WWKA, WXBM,
 WCKT, KUAD, WRNX, WSLC**

CA 38 BB 37

Early Callout: WQMX #14, KJUG #19, WOGI #20

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 KEYE/MINNEAPOLIS WQYK/TAMPA KAJA/SAN ANTONIO KUPL/PORTLAND WKNK/MONMOUTH WWYZ/HARTFORD
 KWJJ/PORTLAND WGGY/WILKES-BARRE KWOF/DENVER KRTY/SAN JOSE KUZZ/BAKERSFIELD WUSY/CHATTANOOGA
 WKXC/AUGUSTA WBCT/GRAND RAPIDS WPCV/LAKELAND WOGI/PITTSBURGH KKBQ/HOUSTON KBEQ/KANSAS CITY WQHK/FT. WAYNE

LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
27	26	📶 CHRIS CAGLE /Got My Country On (BPG)	4197	325	1555	87	8.112	0.885	106	3
34	27	📶 ZAC BROWN BAND /No Hurry (So. Ground/Atlantic/BPG) ✓	3589	1691	1240	602	7.067	3.307	109	24
29	28	📶 CASEY JAMES /Let's Don't Call It A Night (19/BNA)	3106	232	1132	76	5.823	0.488	95	3
23	29	BILLY CURRINGTON /Like My Dog (Mercury)	3041	-1867	1092	-644	6.934	-3.643	109	0
AIRBORNE JASON ALDEAN /Fly Over States (Broken Bow) ✓			2984	1532	1060	569	6.291	3.142	103	31
AIRBORNE RODNEY ATKINS /He's Mine (Curb)			2726	273	940	114	4.972	0.57	91	10
31	32	📶 ANDY GIBSON /Wanna Make You Love Me (DMP/R&J)	2544	119	931	58	4.99	0.364	83	4
AIRBORNE GLORIANA /(Kissed You) Good Night (Emblem/WAR)			2543	332	874	103	5.101	0.92	84	10
38	34	📶 JOSH TURNER /Time Is Love (MCA)	2367	817	880	300	4.359	1.754	78	7
33	35	📶 LAUREN ALAINA /Georgia Peaches (19/Interscope/Mercury)	2246	336	797	122	4.032	0.588	74	1
41	36	📶 ELI YOUNG BAND /Even If It Breaks Your Heart (Republic Nashville)	2062	588	708	195	3.538	0.796	79	18
39	37	📶 JANA KRAMER /Why Ya Wanna (Elektra/WAR)	1864	336	606	85	3.088	0.779	79	6
35	38	📶 THE FARM /Home Sweet Home (All In/Elektra/New Revolution)	1825	74	718	41	2.613	0.201	79	6
37	39	📶 LOVE AND THEFT /Angel Eyes (RCA)	1659	78	592	33	2.923	0.074	66	2
43	40	📶 DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	1657	280	543	109	2.518	0.57	72	11
36	41	TRACE ADKINS /Million Dollar View (Show Dog-Universal)	1617	-12	585	-10	3.082	0.013	58	0
AIRBORNE RONNIE DUNN /Let The Cowboy Rock (Arista)			1600	455	578	136	2.119	0.633	84	13
49	43	📶 ALAN JACKSON /So You Don't Have To Love... (EMI Nashville)	1332	470	468	169	2.266	0.734	63	12
44	44	📶 WADE BOWEN /Saturday Night (Sea Gayle/BNA)	1182	19	381	17	2.077	0.036	50	0
46	45	📶 JOSH THOMPSON /Comin' Around (RCA)	1167	95	416	27	1.935	0.305	58	6
47	46	📶 THE LOST TRAILERS /Underdog (Stokes Tunes/HRT)	1083	70	431	22	1.571	0.204	56	3
48	47	📶 CRAIG CAMPBELL /When I Get It (BPG)	995	53	414	24	1.364	0.16	51	4
Debut 48	📶	THOMPSON SQUARE /Glass (Stoney Creek)	970	306	366	121	1.158	0.233	59	17
50	49	📶 UNCLE KRACKER /My Hometown (Top Dog/Atlantic/BPG)	959	126	355	48	1.261	0.115	48	3
Debut 50	📶	ERIC CHURCH /Springsteen (EMI Nashville)	774	414	247	161	1.586	0.815	44	30

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.

MOST ADDED!

THANK YOU COUNTRY RADIO!

**35 REPORTING STATIONS
ON IMPACT DATE**

17 ADDS THIS WEEK INCLUDING:

WDSY KWJJ WPOC KAJA
WCOL KBEQ VKSJ KUPL WSLC
WSSL WGNE WXCX KRYX
WGGY WJVC WTGE WXBM

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OUR LISTENERS NOT TO ADD IT."

- *Lola Montgomery, MD, KUPL*

**PHIL
VASSAR**

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MISS
YOUR
LIFE



MEDIABASE
Country Aircheck Add Leaders

JASON ALDEAN /Fly Over States (Broken Bow)	31
ERIC CHURCH /Springsteen (EMI Nashville)	30
JT HODGES /Goodbyes Made You Mine (Show Dog-Universal)	30
ZAC BROWN BAND /No Hurry (Southern Ground/Atlantic/BPG)	24
ELI YOUNG BAND /Even If It Breaks Your Heart (Republic Nashville)	18
THOMPSON SQUARE /Glass (Stoney Creek)	17
PHIL VASSAR /Don't Miss Your Life (Rodeowave)	14
RONNIE DUNN /Let The Cowboy Rock (Arista)	13
ALAN JACKSON /So You Don't Have To Love... (EMI Nashville)	12
DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	11

Country Aircheck Top Point Gainers

DIERKS BENTLEY /Home (Capitol)	2039	✓
ZAC BROWN BAND /No Hurry (So. Ground/Atlantic/BPG)	1691	✓
MIRANDA LAMBERT /Over You (RCA)	1571	✓
JASON ALDEAN /Fly Over States (Broken Bow)	1532	✓
BLAKE SHELTON /Drink On It (Warner Bros./WMN)	1481	✓
RASCAL FLATTS /Banjo (Big Machine)	1404	
MARTINA MCBRIDE /I'm Gonna Love You... (Republic Nashville)	1121	
LEE BRICE /A Woman Like You (Curb)	1101	
KIP MOORE /Somethin' 'Bout A Truck (MCA)	946	
LADY ANTEBELLUM /Dancin' Away With My Heart (Capitol)	874	

Country Aircheck Top Spin Gainers

DIERKS BENTLEY /Home (Capitol)	742
ZAC BROWN BAND /No Hurry (So. Ground/Atlantic/BPG)	602
JASON ALDEAN /Fly Over States (Broken Bow)	569
MIRANDA LAMBERT /Over You (RCA)	549
BLAKE SHELTON /Drink On It (Warner Bros./WMN)	524
RASCAL FLATTS /Banjo (Big Machine)	498
MARTINA MCBRIDE /I'm Gonna Love You... (Republic Nashville)	393
LEE BRICE /A Woman Like You (Curb)	383
KIP MOORE /Somethin' 'Bout A Truck (MCA)	359
JOSH TURNER /Time Is Love (MCA)	300

Activator Top Point Gainers

DIERKS BENTLEY /Home (Capitol)	1607	✓
JASON ALDEAN /Fly Over States (Broken Bow)	1410	✓
BLAKE SHELTON /Drink On It (Warner Bros./WMN)	1330	✓
LEE BRICE /A Woman Like You (Curb)	1291	✓
ZAC BROWN BAND /No Hurry (So. Ground/Atlantic/BPG)	1270	✓
ERIC CHURCH /Springsteen (EMI Nashville)	1242	
KIP MOORE /Somethin' 'Bout A Truck (MCA)	1020	
RASCAL FLATTS /Banjo (Big Machine)	890	
JAKE OWEN /Alone With You (RCA)	881	
JOSH TURNER /Time Is Love (MCA)	821	

Activator Top Spin Gainers

DIERKS BENTLEY /Home (Capitol)	258
BLAKE SHELTON /Drink On It (Warner Bros./WMN)	238
ZAC BROWN BAND /No Hurry (So. Ground/Atlantic/BPG)	238
JASON ALDEAN /Fly Over States (Broken Bow)	232
LEE BRICE /A Woman Like You (Curb)	227
ERIC CHURCH /Springsteen (EMI Nashville)	225
KIP MOORE /Somethin' 'Bout A Truck (MCA)	174
JAKE OWEN /Alone With You (RCA)	157
RASCAL FLATTS /Banjo (Big Machine)	152
JOSH TURNER /Time Is Love (MCA)	146

Country Aircheck Top Recurrents

ERIC CHURCH /Drink In My Hand (EMI Nashville)	12343
ZAC BROWN BAND /Keep Me In Mind (So. Ground/Atlantic/BPG)	9281
JASON ALDEAN /Tattoos On This Town (Broken Bow)	7943
DAVID NAIL /Let It Rain (MCA)	7446
RODNEY ATKINS /Take A Back Road (Curb)	6852
LADY ANTEBELLUM /We Owned The Night (Capitol)	6077
BLAKE SHELTON /God Gave Me You (Warner Bros./WMN)	6042
JAKE OWEN /Barefoot Blue Jean Night (RCA)	5575
ELI YOUNG BAND /Crazy Girl (Republic Nashville)	4965
BRANTLEY GILBERT /Country Must Be Country Wide (Valory)	4950

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KATIE ARMIGER

"SCREAM"

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CHECKLIST:

- ☒ Introduce Hunter to 100 radio stations
- ☒ "Storm WARNING" ROLLS through top 15
- ☒ OBTAIN over 400 MILLION CUMULATIVE AUDIENCE AT COUNTRY RADIO
- ☒ TOUR WITH TAYLOR SWIFT & RASCAL FLATTS
- ☒ HEADLINE "Most Wanted" tour
- ☒ APPEAR on Good Morning America, DAVID LETTERMAN & JIMMY FALLON
- ☒ SELL over 450,000 digital singles & over 80,000 albums
- ☒ ACM Nomination For NEW ARTIST OF THE YEAR!

WANTED

Impacting 3.5



Country Aircheck Activity

CANAAN SMITH/We Got Us (Mercury)

719 points, 242 spins

4 adds: **KBEQ, KKBQ*, WKMK, WMIL**

CLAY WALKER/Like We Never Said Goodbye (Curb)

680 points, 208 spins

3 adds: **WMZQ, WRNS, WXCX**

KATIE ARMIGER/Scream (Cold River)

624 points, 247 spins

2 adds: **KMPS*, WGAR**

PHIL VASSAR/Don't Miss Your Life (Rodeowave)

538 points, 207 spins

14 adds, including: **KAJA, KUPL, KWJJ, WCOL, WDSY*, WGGY, WGNE, WJVC, WKSJ, WPOC**

THOMAS RHETT/Something To Do With My Hands (Valory)

485 points, 128 spins

4 adds: **KBEQ, KUZZ, WKMK, WQMX**

STEVE HOLY/Until The Rain Stops (Curb)

345 points, 164 spins

2 adds: **KNCI*, WUSH**

TYLER FARR/Hot Mess (BNA)

311 points, 116 spins

7 adds: **KIXZ, KJUG, KXLY, WGH, WNOE, WWQM, WYCD***

JOSH ABBOTT BAND/Touch (PDT)

307 points, 100 spins

No adds

Aircheck Activity includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)

ADD DATES

FEBRUARY 21

ERIC CHURCH/Springsteen (EMI Nashville)

JULIE INGRAM/Thank God (For Mom & Dad) (LongShot/9 North/Turnpike)

MATT STILLWELL/Ignition (Average Joes)

THOMAS RHETT/Something To Do With My Hands (Valory)

FEBRUARY 27

EASTON CORBIN/Lovin' You Is Fun (Mercury)

LISA MATASSA/Wouldn't You Like To Know (It Is What It Is/9 North/Turnpike)

MARCH 5

AARON LEWIS/Endless Summer (R&J)

HUNTER HAYES/Wanted (Atlantic/WMN)

JAMES WESLEY/Walking Contradiction (Broken Bow)

VIDEO ADDS

CMT

TAYLOR SWIFT & THE CIVIL WARS/Safe And Sound (Big Machine/Universal Republic)

THOMPSON SQUARE/Glass (Stoney Creek)

CMT PURE

ADAM HOOD/Hell Of A Fight (Carnival Recording)

JACK WHITE/Love Interruption (Columbia)

JJ LAWHORNE/Sittin' On A Tailgate (Average Joes)

JON WOLFE/I Don't Dance (Average Joes)

JULIE ROBERTS/Whiskey And You (Ain't Skeered)

LOVE AND THEFT/Angel Eyes (RCA)

PAT GREEN/All Just To Get To You (Sugar Hill)

MARIE HINES/Perfect Kiss (--)

TAYLOR SWIFT & THE CIVIL WARS/Safe And Sound (Big Machine/Universal Republic)

THE FARM/Home Sweet Home (All In/Elektra/New Revolution)

THOMPSON SQUARE/Glass (Stoney Creek)

GAC

LOVE AND THEFT/Angel Eyes (RCA)

THE FARM/Home Sweet Home (All In/Elektra/New Revolution)

ELI YOUNG BAND/Even If It Breaks Your Heart (Republic Nashville)

THE COUNTRY NETWORK

DUSTIN LYNCH/Cowboys and Angels (Broken Bow)

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MEDIABASE

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
2	1	 KEITH URBAN /You Gonna Fly (Capitol)	14647	169	2514	43
1	2	CHRIS YOUNG /You (RCA)	14181	-489	2406	-88
3	3	THE BAND PERRY /All Your Life (Republic Nashville)	13982	-267	2403	-44
7	4	 DIERKS BENTLEY /Home (Capitol) ✓	13456	1607	2298	258
5	5	 KENNY CHESNEY /Reality (BNA)	13084	78	2233	9
6	6	 MARTINA MCBRIDE /I'm Gonna Love You Through It (Republic Nashville)	12529	666	2155	118
4	7	LUKE BRYAN /I Don't Want This Night To End (Capitol)	10956	-2799	1845	-502
9	8	 GEORGE STRAIT /Love's Gonna Make It Alright (MCA)	10534	433	1809	86
11	9	 JAKE OWEN /Alone With You (RCA)	10176	881	1736	157
8	10	TOBY KEITH /Red Solo Cup (Show Dog-Universal)	9973	-477	1707	-76
13	11	 BLAKE SHELTON /Drink On It (Warner Bros./WMN) ✓	9651	1330	1691	238
12	12	 LADY ANTEBELLUM /Dancin' Away With My Heart (Capitol)	9636	626	1663	109
10	13	MONTGOMERY GENTRY /Where I Come From (Average Joes)	9301	-54	1583	-1
15	14	 TAYLOR SWIFT /Ours (Big Machine)	8254	218	1399	38
16	15	 TIM MCGRAW /Better Than I Used To Be (Curb)	7781	571	1340	107
19	16	 MIRANDA LAMBERT /Over You (RCA)	7108	647	1216	118
22	17	 LEE BRICE /A Woman Like You (Curb) ✓	6975	1291	1165	227
21	18	 RASCAL FLATTS /Banjo (Big Machine)	6715	890	1172	152
14	19	BRAD PAISLEY /Camouflage (Arista)	6645	-1522	1121	-282
20	20	 SCOTTY MCCREERY /The Trouble With Girls (19/Interscope/Mercury)	6560	462	1098	73
18	21	HUNTER HAYES /Storm Warning (Atlantic/WMN)	5847	-820	996	-139
17	22	BILLY CURRINGTON /Like My Dog (Mercury)	5571	-1123	931	-206
23	23	 BRANTLEY GILBERT /You Don't Know Her Like I Do (Valory)	5104	727	857	130
26	24	 ZAC BROWN BAND /No Hurry (Southern Ground/Atlantic/BPG) ✓	4702	1270	832	238
25	25	 KIP MOORE /Somethin' 'Bout A Truck (MCA)	4487	1020	760	174
32	26	 JASON ALDEAN /Fly Over States (Broken Bow) ✓	3778	1410	672	232
27	27	 CRAIG MORGAN /This Ole Boy (Black River)	3573	330	583	46
30	28	 ELI YOUNG BAND /Even If It Breaks Your Heart (Republic Nashville)	3134	518	556	89
29	29	 RODNEY ATKINS /He's Mine (Curb)	3049	224	516	30
28	30	TRACE ADKINS /Million Dollar View (Show Dog-Universal)	2878	-14	464	-6

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MEDIABASE

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
36	31	📶 JOSH TURNER/Time Is Love (MCA)	2665	821	471	146
31	32	📶 CHRIS CAGLE/Got My Country On (BPG)	2515	131	407	19
37	33	📶 ALAN JACKSON/So You Don't Have To Love... (EMI Nashville)	2387	666	419	116
33	34	📶 RONNIE DUNN/Let The Cowboy Rock (Arista)	2288	328	417	55
35	35	📶 ANDY GIBSON/Wanna Make You Love Me (DMP/R&J)	2215	291	388	50
39	36	📶 PHIL VASSAR/Don't Miss Your Life (Rodeowave)	1581	310	269	66
52	37	📶 ERIC CHURCH/Springsteen (EMI Nashville)	1554	1242	282	225
42	38	📶 DUSTIN LYNCH/Cowboys And Angels (Broken Bow)	1372	321	238	50
40	39	📶 THE FARM/Home Sweet Home (All In/Elektra/New Revolution)	1336	101	208	9
38	40	📶 JOSH THOMPSON/Comin' Around (RCA)	1299	-13	226	6
41	41	📶 LOVE AND THEFT/Angel Eyes (RCA)	1219	107	193	14
47	42	📶 JANA KRAMER/Why Ya Wanna (Elektra/WAR)	1144	366	194	65
48	43	📶 THOMPSON SQUARE/Glass (Stoney Creek)	1101	345	196	60
44	44	📶 GLORIANA/(Kissed You) Good Night (Emblem/WAR)	1005	172	159	24
43	45	📶 KELLIE PICKLER/100 Proof (BNA)	1002	70	181	13
46	46	📶 LAUREN ALAINA/Georgia Peaches (19/Interscope/Mercury)	965	142	165	25
45	47	📶 CASEY JAMES/Let's Don't Call It A Night (19/BNA)	939	110	161	21
49	48	📶 WADE BOWEN/Saturday Night (Sea Gayle/BNA)	629	66	115	4
53	49	📶 JT HODGES/Goodbyes Made You Mine (Show Dog-Universal)	598	307	114	58
51	50	📶 CLAY WALKER/Like We Never Said Goodbye (Curb)	439	45	78	7
50	51	THE LOST TRAILERS/Underdog (Stokes Tunes/HRT)	435	-63	78	-14
58	52	📶 CRAIG CAMPBELL/When I Get It (Bigger Picture)	314	106	51	15
Debut	53	📶 MARLEE SCOTT/Train Wreck (Big Ride)	295	136	55	25
56	54	📶 ALISON KRAUSS & UNION STATION/My Love Follows... (Rounder/CMG)	285	53	56	8
Debut	55	📶 TYLER FARR/Hot Mess (BNA)	282	101	55	21
59	56	📶 IRA DEAN/Somethin' Bout A Sunday (Average Joes)	282	75	46	16
54	57	📶 UNCLE KRACKER/My Hometown (Top Dog/Atlantic/BPG)	257	-9	57	0
57	58	📶 GREEN RIVER ORDINANCE/Dancing Shoes (Independent)	240	25	48	5
55	59	DAVID BRADLEY/If You Can't Make Money (Gecko)	213	-50	37	-6
Debut	60	📶 LUKE BRYAN/Drunk On You (Capitol)	208	128	42	29

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