June 1, 2021, Issue 758

Gen Z: Country's Next Generation

Demographically, Gen X and Millennials comprise most of the Country format's 25-54 core, but Generation Z – born between 1996 and 2012 – are on the doorstep. Gen Z's oldest members turn 25 this year and, as that 20% segment of the total population ages in, Gen X will be transitioning out. Understanding this potential disruption will be critical to the format and genre as a whole. A consumer study by Actionable Insights Group (AIG) offers insight into generational differences with - hint - good and bad news on the horizon.

Data Day: AIG collected data from 11,400 people nationwide, all of whom self-identified as weekly media consumers. The sample included 60% female participants and 40% male, with approximately 45% Gen Z, 20% Millennials (ages 26 to 41), 20% Generation X (42 to 60) and 15% Baby Boomers (ages 61 to 76). Although Gen Z could range in age from 9 to 25, the Gen Z sample of approximately 5,100 participants in this study was limited to media consumers ages 14 to 25. Respondents were from major (32%), large (15%), medium (16%) and small (37%) media markets.

First, the good news. A greater percentage of Gen Z consume audio on a monthly, weekly and daily basis than prior generations, and there is a consistent negative relationship between age and the percentage of the generation consuming audio. As age increases, audio consumption decreases. (See chart on page 10.)

Looking at listening patterns, a greater percentage of Gen Z consume audio between 9am and midnight than do their counterparts; however, Millennials and Gen X report higher audio consumption between 5am and 9am, whereas a larger percentage of Boomers consume audio during the overnight hours. (See chart on page 10.)

Break The Change: While Gen Z shows a higher propensity for consumption, how they are listening varies greatly from older generations. Though a similar percentage of all four generations consume audio while driving or riding in a vehicle, a greater share of Gen Z consume audio while exercising, getting ready for the day, working, and during free time than previous generations. Despite this tendency to listen longer

(continued on page 8)



Spring Break: Warner/WAR's Chris Janson (front c) with KCCY/Colorado Springs' Shawn Patrick (front I), Colorado Switchbacks' Derek Hanson and contest winners at a pre-show soundcheck party.

Old Dominion Snaps Back To Touring

Days after the biggest add date of their career ("I Was On A Boat That Day"), Arista's Old Dominion launched one of the first post-pandemic tours at Choctaw Casino & Resort in Durant, OK.

KITX/Hugo, OK GM/PD Will Payne was in the house and agreed to double as Country Aircheck's correspondent.

With no support artists on the bill, Old Dominion kicked off with "a dark entrance right into 'Snapback,'" Payne says, noting lead singer Matthew Ramsey primed the crowd



by saying, "'Are you ready? It's so good to be back!" That was followed with "Hotel Key," when Payne says, "The bass kicked in and confetti from 2019 fell from the rafters. It was awesome.

"You could tell [Ramsey] was moving slower than normal," Payne says, noting the singer's recent fall from a ladder. "At times you could see him wince, but he held in there well." The band took

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things "Behind The Curtain" - the tour name – with several songs they had written that became hits for others, including "Say You Do," "Better Dig Two," "A Guy Walks Into A Bar" and "Make You Miss Me." Ramsey played to the crowd in introducing "a song we wrote for a guy that grew up pretty close to this place." That would be Blake Shelton and the song "Sangria."

After playing their new single, Ramsey toasted the crowd and admitted, "This is better than sitting in front of a laptop although I was able to wear more

comfortable clothes." Ramsey followed with some introspection. "We know we've all been going through some shit lately and music is medicine so this will make us feel better: Here's a sing-a-long." The band then jumped into "No Such Thing As A Broken Heart."

One of the high points of the show came when the band covered "Lean On Me," during which the crowd "really took it up a notch," Payne says. The show closed with "Make It Sweet" and a parting joke from Ramsey: "I'm so glad falling off the ladder didn't kill me, you guys have been great."

"It was a packed house, the crowd was super-energized and they sang along all night," Payne concludes. "The mood was upbeat, and everyone was thankful to be back together." Find a complete list of upcoming Old Dominion tour dates here.

–Chris Huff



Payne (I) and cub reporter = and son = Hayes.

Chart Chat

Congratulations to Dylan Scott, RJ Meacham, Mike Rogers and the **Curb** promotion team on claiming the No. 1 slot this week with "Nobody." This becomes Scott's second No. 1, and the song's 53-week chart run becomes the fifth longest journey to No. 1 in CA/MB history. Scott is no stranger to chart longevity; his first No. 1, "My Girl," took 45 weeks to reach the top, and "Hooked" spent 50 weeks to get to No. 2 in 2018. Songwriters are Dallas Wilson, Matt Alderman and Scott.

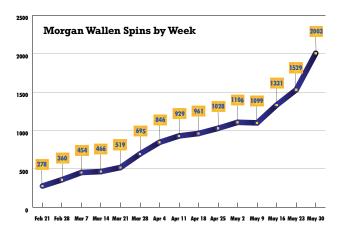


Oddly enough, this is the second No. 1 song so far in 2021 that uses the same one-word title as a No. 1 hit from the early '80s: "Nobody" was also the title of Sylvia's 1982 No. 1 hit, and "Lady" was the title of Brett Young's No. 1 earlier this year, as well as a No. 1 for Kenny Rogers in 1980.

Page 3

Kudos to **Josh Easler** and the **Arista** crew on scoring another 21 adds and giving "I Was On A Boat That Day" by **Old Dominion** its second week atop the add board. With the band featured on the second most added song this week, "I Can't" by Caitlyn Smith, this is the first time in the CA/MB era that a single artist has been represented in the two most added songs in a single week.

As reported last week, airplay for Big Loud's Morgan Wallen resumed on several iHeartMedia stations during the prior week. Over the past week, Mediabase data indicates airplay for Wallen has similarly resumed on many Cumulus stations. KATC/Colorado Springs, KRST/Albuquerque, KSCS/Dallas, WDRQ/Detroit, WGKX/Memphis and WKHX/Atlanta all went from zero to double-digit spins over the past week. Additionally, airplay has resumed on Alpha's KUPL/Portland, Hall's WCTK/Providence and Stephen's KDRK/Spokane. There are also now spins on several iHeart stations that hadn't already re-added titles during the previous week. This leaves **Audacy** as the only major group where Wallen spins remain absent.



News & Notes

"You Ain't Pretty' is easily in the top half of our most familiar records on the station and that says a lot. It's a hit. " -Nick Russo, MD KILT

Audacy has launched a companywide, month-long multiplatform campaign in celebration of Pride Month and the

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OFF THE RECORD

An Off The Record conversation with Big Yellow Dog co-owner/CEO **Carla Wallace**:

Music was definitely an interest. I came from a musical family – not that they were any good at it – but I'd get quizzed on who was singing, who wrote a song, or who produced it. Especially by my dad. We spoke in song lyrics. I grew up in Nashville, went to Belmont for music business, did internships in publishing, and loved songs and writers so much I never left.



I grew up listening to WKDF when it was still a Rock station. Coyote! I got his autograph. Those were the days when DJs were everything. I also got Wolfman Jack's autograph on a t-shirt.

There's a new pop artist on Atlantic we're working with, Eloise Alterman, who is that great combination of writer and artist. And I'm also enjoying working with Clare Dunn, who is an amazing talent, producer, writer, artist and musician. She's bubbling with talent and songs and just keeps hitting me with new ones. Another new artist I'm enjoying working with is Cecilia Castleman. Starting out with artists is fun, but so is working with someone like Jessie James Decker, who is such a powerhouse and really knows her own mind and music.

Last year taught me that stretchy pants are good. And as an independent company with a pretty sizeable staff and a lot of writers, it was the most challenging experience I've had. Continuing to do our jobs, keep going and encourage everyone when nobody knew what to expect ... the team accepted that challenge. We didn't know we could do that, and then we did. We made it work and didn't lose anyone along the way. It brought us closer together.

I've seen all of Netflix, moved on to Hulu and now I need to find other things. I'm enjoying *Hemingway* on PBS right now.

The way we do business is forever changed by this. You don't have to sit in an office the whole time. It can be a hybrid. I learned a lot by slowing down and getting more focused. It actually seemed easier to get people's attention and responses back.

LGBTQ+ community. Details here.

Pearl's **Garth Brooks** has teamed with **National Geographic** to executive produce and narrate a ten-part series showcasing America's National Parks.

TroyResearch Pres. **Jonathan Little** has acquired **Hit Music Research** with all clients and resources being transferred to <u>TroyResearch.net</u>.

Benztown will host a free webinar June 9 at 11am CT titled "Stop Guessing, Start Winning: Your Music & Content Data, Explained And Transformed." Register here.

Cumulus Classic Country **WRQX-AM/Youngstown, OH** flipped to News-Talk May 24.

Billy Ray Cyrus signed with **UTA** for worldwide representation in all areas.

American Idol alum **Alex Miller** signed an exclusive booking and management agreement with Louisville-based agency **Triangle Talent, LLC.**

The **Country Music Hall of Fame and Museum**'s *Big Night* (At The Museum) digital fundraiser has been recognized with three Telly Awards for video content in the Online: Concert, Online: Fundraising and Online: Museums and Galleries categories.

The **PickleJar** tipping app was released in the Apple App Store, allowing musicians and content creators to receive payment for song requests and audience participation. The app includes engagement and marketing tools for artists.

Soo Jin Oh has been named President of **Gamut**, the OTT advertising arm of **Cox Media**.

Gen Z: Country's Next Generation

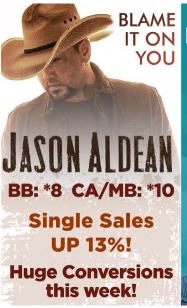
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while doing more, Gen Z is the least likely to listen to AM/FM radio and most likely to listen to Spotify. Still, AM/FM radio has a notable advantage with Gen Z over Apple Music, SiriusXM and the remaining DSPs, and radio holds a clear advantage over the other platforms and devices for Boomers, Gen X and Millennials. (See table on page 10.)

For most Millennials, terrestrial radio was the primary source of music and audio entertainment in their formative years. Cassette tapes and CDs were among very few alternative sources until the internet and DSPs became options. Conversely, Gen Z has come of age with smartphones as their primary source of audio and video entertainment, as the iPhone made its debut in 2007 when the eldest of Gen Z were just 11 years old.

To that point, aside from the radio in their cars, Boomers (62%) and Gen X (63%) were most likely to own an AM/FM radio,

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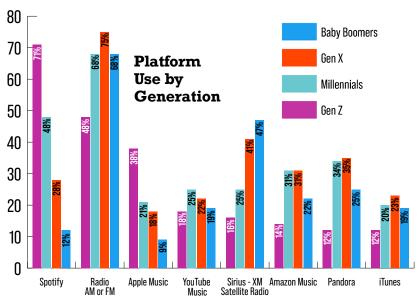
Parler Clubhouse

Gen Z Social Media Use



followed by Millennials (57%). Only 34% of Gen Z report owning an AM/FM radio outside of their dashboard. By comparison, 99% of Gen Z, 99% of Millennials, 97% of Gen X and 94% of Boomers own a smartphone. As for smart speakers, which have increased in priority for programmers and personalities in recent years, Millennials (44%) were the most likely to own a device. That number dipped slightly for Gen Z (40%) and Gen X (39%), falling to only 27% ownership for Boomers.

Genre Pending: Gen Z is consuming audio, but are they listening to country music? When asked what they listen to at least monthly, 79% of Gen Z said they listen to country, with 32% citing it as their preferred genre. Pop was the only genre with a greater listening percentage (83%), but only 16% pointed to pop as their preferred genre. The greatest percentage of Boomers (69%), Gen X (77%) and Millennials (77%) said they listen to country each month.



courtesy of browser cookies, activity tracking and audience segmentation. Many of those advertisements are delivered through their smartphone, and despite changes in privacy updates, Gen Z is already conditioned to expect only relevant advertisements. They've also been conditioned to opting out, unsubscribing and blocking spammers. To continue meeting expectations for Gen Z and generations to follow, radio will need to figure out ways to account for and adjust to these habits.

Twitter Pinterest LinkedIn Reddit

Radio positioning statements like "home of the hits" raise the question about where future generations will find the trust and familiarity associated with "home." Will it be technology specific, platform specific or about specific brands delivered in myriad ways? Time remains to answer these questions for Gen Z, but the future approaches. By 2030,

more than 50% of Gen Z will be in the core Country demo.

Instagram Snapchat Facebook YouTube TikTok

Dr. McKim

(9p - 11:59p)

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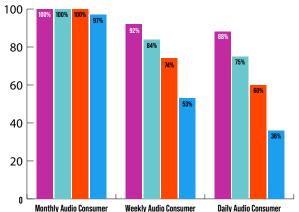
–Billy Ray McKim AIG's Billy Ray McKim, Ph.D., is a data scientist specializing in media research and audience analysis and monetization. He has served on the Country Radio Seminar (CRS) Agenda Committee since 2015. For additional information and data, contact Dr. McKim here. CAC

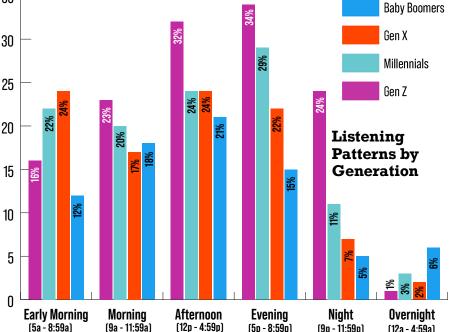


Snapchat, Facebook, YouTube, and TikTok. Boomers (70%), Gen X (79%), Millennials (79%) and Gen Z (70%) are all likely to check their email multiple times per day.

Gen Z further complicates the radio conversation around advertising. Gen Z has grown up in a world of targeted, tailored advertisements

Consumption by Generation





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MIDWEST

Summit KFDI/Wichita OM Justin Case is searching for a morning co-host. See the complete posting here; send résumés and airchecks to Case here.

Midwest WDEZ/Wausau, WI OM Rusty James is looking for a Brand Mgr./on-air personality with strong music scheduling aptitude and digital and social media skills. Send résumés and airchecks to James here.

Steel City KBEQ/Kansas City PD Todd Nixon is seeking an afternoon personality to succeed TJ McEntire. Send résumés and airchecks to him here.

Midwest WNCY/Appleton-Oshkosh, WI Brand Mgr. **Dan Stone** is searching for a midday personality. Send résumés, references and airchecks to him <u>here</u>.

Alpha KZEN/Columbus, NE Dir./Content David Gustafson is looking for a morning host. See the complete job description and apply here; reach Gustafson here.

Forever WOGI/Pittsburgh is searching for a morning personality. See the complete job description here; send résumés and airchecks here

Mid-West Family KQYB/La Crosse, WI PD Jen O'Brien is seeking a morning host. Send résumés and airchecks here.

Cumulus/Indianapolis OM Boomer Layfield is looking for a Dir./Promotions for the cluster that includes Country **WFMS**. Apply <u>here</u>.

Titan KBKB/Burlington, IA PD Wyatt Reed is searching for an afternoon personality. Send résumés and airchecks here.

Midwest/Peoria, IL VP/MM Mike Wild is looking to add an OM for the cluster that includes Country WXCL. See the complete job description here; send résumés, cover letters and airchecks to Wild here

Hubbard KKWS/Wadena, MN GM Matt Senne is searching for a PD/morning host. See the complete job description here; send résumés and airchecks to Senne here.

Hoosier AM/FM WCJC/Marion, IN $\overline{\text{OM}}/\text{PD}$ Big John Morgan is looking for an APD/afternoon personality. Send résumés and airchecks to him here.

Cumulus WDRQ/Detroit Dir./FM Programming David Corey is seeking an afternoon personality. Send résumés and airchecks to him here.

NORTHEAST

Saga Classic Country WSIG/Harrisonburg, VA Dir./ Group Programming Scott Chase and PD Paul "Uncle Pauly" McDaniel are searching for a morning co-host. Send résumés and airchecks to Chase here.

VerStandig **WAYZ/Hagerstown, MD** is seeking an afternoon personality. Send résumés and airchecks here.

Summit/Richmond, VA is seeking an OM for the cluster that includes Country WKHK. PD duties for Hot AC WURV and a possible on-air shift are included. Send résumés and airchecks here.

Seven Mountains Chief Programming Officer JC Burton is seeking an OM/PD for the **Olean, NY** cluster that includes Country **WPIG** & **WOEN-AM**. Send résumés, airchecks and examples of social media content here.

WVRC Country WKKW/Morgantown, WV PD Mike Vincent is searching for a female morning co-host to join incumbent Jeff Snider. Send résumés and airchecks to Vincent here

iHeartMedia/Washington, DC RSVPP Jeff Kapugi is looking for a Cluster APD to add to the programming team. Oversight includes Country WMZQ. Apply here.

SOUTHEAST

ADX WYCT/Pensacola OM Kevin King is searching for a WYCT/Pensacola morning co-host to succeed Candy Cullerton who will serve alongside PD/morning host Brent Lane. Must be knowledgeable in digital content creation and be active on a variety of social media outlets. Apply here; reaching King here.

Golden Isle/Brunswick, GA Dir./Programming Mark

"The Shark" Ediss is seeking a successor for outgoing OM/ PD/on-air talent Paul Andresen. The cluster includes Country WRJY. Duties will include on-air, production, promotions, sales and handling technical issues. Send résumés and airchecks to Ediss here.

Curtis/Lenoir, NC GM Charlene Hall is looking for an OM/on-air talent for the cluster that includes Country WKVS. See the complete job posting here; send résumés, programming philosophies and airchecks to Hall here.

Beasley **WKXC/Augusta**, **GA** OM **Tee Gentry** is seeking an on-air personality to join the *Kicks Wake Up* Krew. Send résumés and airchecks to Gentry here.

Summit/Louisville is searching for a GM to oversee the cluster that includes Country **WQNU**. Complete job description <u>here</u>; send résumés and cover letters <u>here</u> with the subject line General Manager Louisville.

Curtis WQDR/Raleigh PD Mike Biddle is looking for a morning co-host to succeed Janie Carothers and join incumbent Mike Wheless for The Q Morning Crew. Three or more years of experience is required. See the complete posting here; send résumés, production samples, social media links, references and airchecks to Biddle here

Summit/Louisville OM Cagle is seeking a fulltime midday personality with at least two years of on-air experience; PPM experience is a plus. Candidate should have an engaging presence, strong social media and tech skills, production and digital editing chops and the ability to communicate in an authentic way. Send résumés and airchecks to Caale here.

Cumulus/Savannah, GA is searching for a PD/ afternoon personality for Country WJCL to succeed the retiring **Gerry McCracken**. See the complete job description and apply here

Stephens/Alexandria, LA OM/PD Scott Mills is looking for a full-time Dir./Production and on-air talent to join the cluster that includes Country KLAA & Classic Country KBKK. Send résumés and airchecks to Mills here.

iHeartMedia/Virginia-Carolina Region SVPP Kix Layton is searching for a morning co-host to join WKSF/ Asheville, NC morning man Eddie Foxx. Candidates must have three-plus years of experience and be proficient in social media, show prep, on-air production, client endorsements and public appearances. Send résumés and airchecks to

Summit SVP/Programming Randy Chase is seeking an OM/PD for the **Knoxville** cluster, including Country **WCYQ**, to succeed **Kevin "Gravy" Canup**. Candidates should have on-air and programming chops and be able to communicate effectively with both staff and leadership. Send résumés and airchecks here.

Hall VP/Programming & Country WPCV/Lakeland, FL OM/PD Bob Walker is looking for a locally based full-time on-air personality and part-time/weekend/fill-in personalities. Send résumés, cover letters and airchecks to him here.

SOUTHWEST

Townsquare KQBR/Lubbock, TX Brand Mgr. Lance **Ballance** is seeking an APD/on-air personality to succeed **Jan Miller**. Send résumés and airchecks to him <u>here</u>.

Cox/Houston is searching for a DOS for the cluster that includes Country KKBQ & Classic Country KTHT. See the complete job description and apply here.

Cox KWEN/Tulsa PD/morning host Matt Bradley is seeking a co-host to join him for wakeups. See the complete job description and apply here.

WEST COAST

Badlands/Rapid City, SD is searching for a GM/DOS who can build, train and motivate a team for the cluster that includes Country KRKI. Interested parties can send résumés and references here.

Frontier/Juneau, AK GM Cherie Curry is seeking an OM/PD/on-air talent for the cluster that includes Country

KTKU. Send résumés with references and an aircheck to Curry here

Townsquare/Yakima, WA Dir./Content Brian Stephenson is looking for a Brand Mgr./morning host for Country KDBL. Send résumés and airchecks to him here.

Beasley/Las Vegas VP/MM Peter Burton is searching for Cat Thomas' successor to handle OM & Urban AC KOAS PD duties. Details here; send cover letters and résumés to Burton here

Townsquare KXLB/Bozeman, MT Market Pres. Scott Souhrada is seeking a Dir./Content with on-air duties to succeed Dave Wooten. See the complete job description

Townsquare/Casper, WY Dir./Content Donovan **Short** is searching for a Brand Mgr./morning host to join Country **KWYY**. See the complete job posting <u>here</u>; send résumés and airchecks to Short here.

Cumulus KBUL/Reno, NV PD/morning host Bob Richards is seeking a full-time morning co-host to join The Moo Crew. Complete job description here; send résumés and airchecks to Richards here.

Marker KPLM/Palm Springs, CA PD Kory James is looking for an afternoon personality. Send résumés and airchecks to him here.

Buck Owens KUZZ/Bakersfield PD Brent Michaels is looking for a full-time on-air personality to add to his staff. Send résumés and airchecks to him here.

Momentum KJUG/Visalia, CA PD Rik McNeil is searching for a morning show with three-to-five years of experience. See the complete job description and apply here; submit résumés, social media profiles, mobile content, examples of how you have executed winning strategies to move morning ratings forward and an aircheck to McNeil here.

OTHER

RWPC Pres. JJ Jobe is looking for a Brand Mgr./PD to join a three-station cluster in Tennessee. Must-haves include excellent writing skills, on-air and production chops and experience with Wide Orbit and Adobe Audition. Send résumés and airchecks to Jobe here.

Recently launched White Mustang Records is looking to staff a regional promotion team with immediate attention on the Southeast, Midwest and Northeast. Interested parties can contact White Mustang's Michael "Benjy" Cruz here.

Spotify is seeking a Nashville-based Sr. Editor/ Country Music to "curate the best in music listening and programming experiences for a multitude of moods, moments and genres; demonstrating a passion for analytics and collaboration; and have your ear to the ground in the music community." See the complete job description and apply here.

Audacy Dir./National Promotion Josh Pearlman is looking to add a Promo. Dir./Concerts & Experiences and a Promo. Mgr./Concerts & Experiences to focus on promotional partnerships and activating select live performance venues while playing a role in live events across Audacy's portfolio of brands. The full-time positions both report up to SVP/Promotions & Experiences Chad Fitzsimmons. See the compete job descriptions and apply here and here, respectively.

Townsquare Country Format Lead Doug Montgomery has immediate openings for PDs and morning talent. Send résumés and airchecks to him here.

Audacy is hiring an experienced talent coach to work with on-air personalities nationwide. The new coach will be able to work remotely as long as they are located in a commutable proximity to any of Audacy's physical market locations. A minimum of five years of direct experience is required, and candidates must cite examples of their previous talent development wins, must be self-motivated, should have excellent communication skills and will know how to win in PPM markets. Major market experience is preferred but not mandatory; see the complete job description and apply here.

SEEKING JOBS

Cactus Jack

Former Entercom/Phoenix Dir./Production GoGoJack@msn.com 602-430-5908

Tony Kelly

Former WUSN/Chicago morning producer KellyT_60468@yahoo.com 708-642-8518

Grea Cole

Former WKCQ/Saginaw, MI OM/PD GCole27000@gmail.com 916-502-4734

Jonathan West

Former WKTI/Milwaukee afternoons JonathanWestRadio@gmail.com 320-774-9300

•Marc Lavik (aka Dave Marcus) Former on-air talent ZimaGuy@gmail.com 401-467-6737

Cory Mikhals

Former KIZN/Boise morning co-host CorvProductions@icloud.com

•"Big" John Horton

Former KFSA/Ft. Smith, AR afternoon host BigJohn@TheBigJohnShow.com

Kris Richards

Former WKJO/Smithfield, NC afternoons FireCop947@yahoo.com



SEEKING JOBS

· AJ McCloud

Former WWFF/Huntsville, AL APD/ afternoons AJ.McCloud@charter.net 256-503-2301

Mac Daniels

Former KPLX & KSCS/Dallas PD MacDaniels@me.com

Brittany Tully

Former WYNK/Baton Rouge PD BriLynn718@gmail.com

•Steve Knoll

Former KMAG/Ft. Smith, AR PD/on-air talent SteveKnoll@cox.net

· Bill Hickok

Former KBMR/Bismark, ND morning host BillHickok1950@gmail.com

Amy Nic

Former WAMZ/Louisville afternoon host AmyNicRadioChick@gmail.com

•Ron "Keyes" Stevens

Former WQRB/Eau Claire, WI afternoons RonStvns@yahoo.com

Scott Davidson

Former WHOF-HD2/Canton, OH PD/ on-air host Davidson 1023@gmail.com

Trace Hamilton

Former WEBG/Chicago night host TheTraceHamilton@gmail.com

Daryl Thomas Ledyard

Former WBBS/Syracuse on-air talent DarylLedyard@gmail.com

·Ryan McCall

Former WGLR/Platteville, WI MD/afternoons RyanMcCall@yahoo.com

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SEEKER SPOTLIGHT



CRASH POTEET

Former WPOR/Portland, ME Brand Mgr./afternoons

OKCCrash@gmail.com

Check out his work here.

"I've had the privilege of working with and learning from some incredibly talented and creative individuals in major, medium and small markets the past 25 years. This not only gives me a personal competitive edge as a programming leader but allows me to share my experience with team members and empower them to find their own success. Please reach out if you are a like-minded broadcast group looking for a PD, Brand Mgr. or OM to lead by example, and together we will propel your station to ratings and revenue success.

Eddie Rupp

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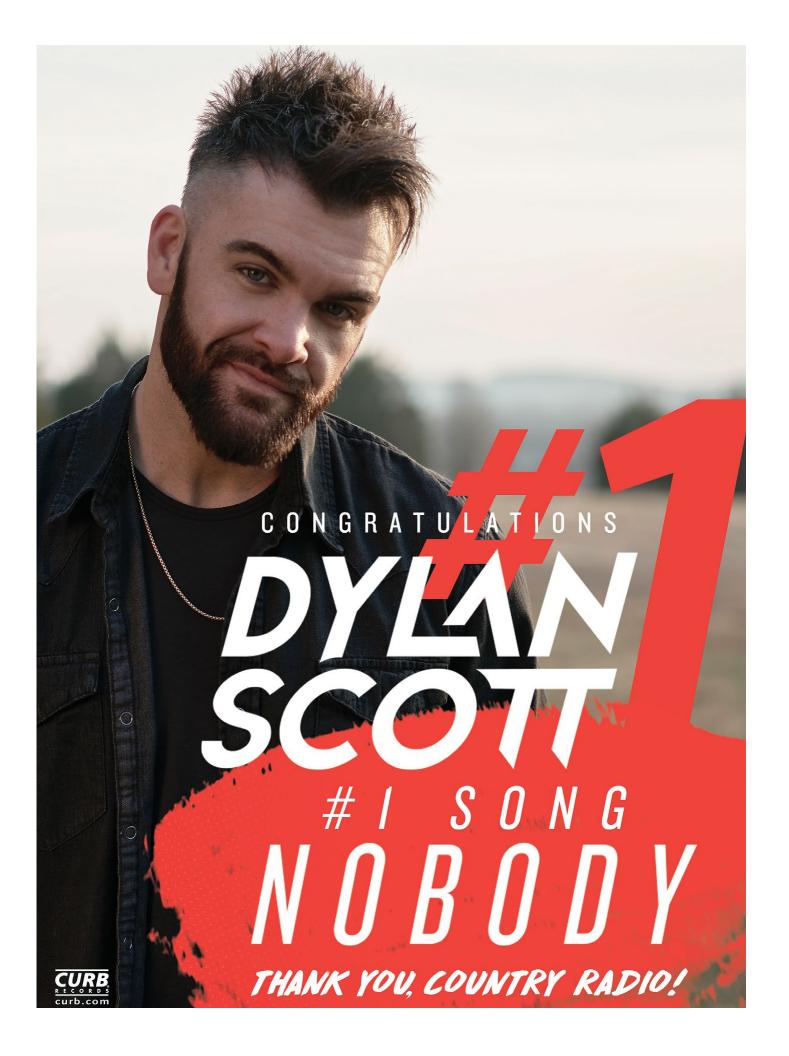
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June 1, 2021

Total Points +/- Points Total Plays +/- Plays Audience +/- Aud Stations ADDS

4	1 %	DYLAN SCOTT ✓ Nobody (Curb)	31661	6100	8793	1821	39.265	6.589	160	0
2	2	LUKE COMBS/Forever After All (River House/Columbia)	30979	2083	8460	664	37.992	2.829	160	0
5	3	□ DIERKS BENTLEY/Gone (Capitol) ✓	27280	2606	7332	717	35.925	2.867	160	1
1	4	ERIC CHURCH/Hell Of A View (EMI Nashville)	24303	-6551	6672	-1795	32.633	-6.591	160	0
7	5	CHRIS YOUNG & KANE BROWN/Famous Friends (RCA)	23715	1116	6574	332	29.036	1.764	160	0
8	6	S JORDAN DAVIS/Almost Maybes (MCA) 🗸	21768	1482	6000	375	26.173	1.959	160	0
3	7	SAM HUNT/Breaking Up Was Easy In The (MCA)	21629	-4373	5890	-1163	26.463	-9.28	156	0
9	8	MIRANDA LAMBERT/Settling Down (RCA)	20886	1467	5765	421	27.041	2.652	160	0
11	9	COLE SWINDELL/Single Saturday Night (Warner/WMN)	19690	1262	5367	298	24.011	2.526	160	1
10	10	S JASON ALDEAN/Blame It On You (Macon Music/Broken Bow)	19583	196	5266	140	25.021	0.188	160	0
12	11	BLAKE SHELTON/Minimum Wage (Warner/WMN)	16360	-208	4457	-42	20.172	-0.414	160	0
13	12	KEITH URBAN w/PINK/One Too Many (RCA/Capitol)	15808	107	4364	18	18.477	0.368	156	0
14	13	DAN + SHAY/Glad You Exist (Warner/WAR)	15603	263	4260	61	18.156	0.615	158	0
16	14	JUSTIN MOORE/We Didn't Have Much (Valory)	14303	397	3990	99	17.215	0.563	160	0
15	15	T. MCGRAW & T. HUBBARD/Undivided (Big Machine/BMLGR)	14192	51	4069	54	15.918	-0.009	158	0
17	16	LAINEY WILSON /Things A Man Oughta Know (Broken Bow)	14084	1316	3949	344	15.122	1.26	158	0
20	17	CHASE RICE f/FGL/Drinkin' Beer (Dack Janiels/BBR/BMLGR) 🗸	14083	2111	3828	667	16.748	2.761	156	2
18	18	THOMAS RHETT/Country Again (Valory)	13714	1057	3852	300	15.695	0.962	160	0
19	19	CARLY PEARCE/Next Girl (Big Machine)	12407	216	3548	57	13.544	0.267	160	0
21	20	LUKE BRYAN/Waves (Capitol)	11441	223	3165	47	13.779	0.578	159	1
22	21	ELVIE SHANE/My Boy (Wheelhouse)	9677	213	2844	112	10.38	0.806	155	2
23	22	SCOTTY MCCREERY/You Time (Triple Tigers)	9196	868	2566	253	10.51	1.263	155	0
24	23	KANE BROWN/Worship You (RCA)	8175	357	2209	126	8.224	0.524	149	3
26	24	GARTH BROOKS & TRISHA YEARWOOD/Shallow (Pearl)	7745	602	2094	172	7.207	0.445	130	2
25	25	ELEE BRICE/Memory I Don't Mess With (Curb)	7659	351	2089	89	8.539	0.1	156	0

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CAITLYN SMITH **"I CAN'T" FT. OLD DOMINION** ADD NOW





LW	TW		Artist/Title (Label)	Total Points +	/- Points T	otal Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
27	26	<u></u>	J. RODGERS f/L. COMBS/Cold Beer (River House/Columbia)	7647	871	1992	245	8.984	2.344	143	5
28	27	<u>\$</u>	LADY A/Like A Lady (BMLGR)	6971	464	1897	151	7.101	0.474	149	2
31	28	<u></u>	KENNY CHESNEY/ Knowing You (Blue Chair/Warner/WEA)	6475	455	1827	178	6.644	0.497	148	0
29	29	<u>\$</u>	RYAN HURD w/MAREN MORRIS/Chasing After You (Arista)	6353	231	1732	106	5.749	-0.198	146	3
34	30	<u>\$</u>	J. ALLEN & B. PAISLEY/Freedom Was A Highway (Stoney Creek	6300	677	1698	147	6.672	0.939	142	7
33	31	<u>\$</u>	PRISCILLA BLOCK/Just About Over You (InDent/Mercury)	6007	331	1575	95	6.041	0.369	139	4
30	32		OLD DOMINION /I Was On A Boat That Day (Arista)	5466	-599	1405	-208	5.163	-3.08	145	21
35	33	<u>\$</u>	RUSSELL DICKERSON/Home Sweet (Triple Tigers)	4796	111	1255	15	5.39	-0.258	130	3
36	34	<u>\$</u>	MICHAEL RAY/Whiskey And Rain (Warner/WEA)	4609	128	1256	53	4.508	-0.494	120	10
37	35	<u>\$</u>	JON PARDI/Tequila Little Time (Capitol)	4211	23	1153	20	4.421	0.249	127	7
38	36	<u>\$</u>	INGRID ANDRESS/Lady Like (Warner/WEA)	4072	-37	1132	13	3.395	0.082	103	4
41	37	<u>\$</u>	CALLISTA CLARK/It's 'Cause I Am (Big Machine)	3984	905	1063	226	2.615	0.653	131	13
40	38	<u></u>	HARDY/Give Heaven Some Hell (Big Loud)	3590	394	994	103	3.324	1.148	108	4
42	39	<u>\$</u>	MATT STELL/That Ain't Me No More (Records/Arista)	2977	199	857	53	2.095	0.07	96	1
39	40		PARKER MCCOLLUM/To Be Loved By You (MCA)	2961	-397	788	-25	2.43	-0.708	108	4
46	41	<u>\$</u>	DUSTIN LYNCH f/M. PORTER/Thinking 'Bout You (Broken Bow)	2875	386	749	83	2.069	0.616	94	8
44	42	<u>\$</u>	K. BALLERINI f/K. CHESNEY/Half Of My Hometown (Black River)	er) 2874	208	858	66	2.826	0.424	110	4
43	43		CHRIS JANSON/Waitin' On 5 (Warner/WAR)	2704	-50	771	-15	2.039	-0.045	103	0
45	44	<u></u>	LAUREN ALAINA w/JON PARDI/Getting Over Him (Mercury)	2601	39	752	9	1.556	-0.077	97	1
47	45	<u>\$</u>	BRETT YOUNG/Not Yet (BMLGR)	2512	24	699	42	1.557	0.179	83	3
ebut	46	<u>\$</u>	CAITLYN SMITH f/OLD DOMINION/I Can't (Monument)	2323	407	674	99	1.308	0.074	76	14
49	47	<u>\$</u>	RILEY GREEN/If It Wasn't For Trucks (BMLGR)	2229	63	678	6	1.261	0.022	81	0
ebut	48	<u></u>	CHRIS STAPLETON/You Should Probably Leave (Mercury)	2126	415	581	116	1.803	0.372	69	9
50	49	<u>\$</u>	CLAY WALKER/Need A Bar Sometimes (Show Dog)	2098	76	671	9	1.115	0.049	67	0
ebut	50	<u>\$</u>	CHRIS BANDI/Would Have Loved Her (Records)	1794	62	572	16	0.896	0.083	72	3

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Country Aircheck Add Leaders	Adds	Activator Top Point Gainers	
OLD DOMINION/I Was On A Boat That Day (Arista)	21	DYLAN SCOTT/Nobody (Curb)	1412 🗸
CAITLYN SMITH f/OLD DOMINION/I Can't (Monument)	14	DIERKS BENTLEY/Gone (Capitol)	1269 🗸
CALLISTA CLARK/It's 'Cause I Am (Big Machine)	13	OLD DOMINION/I Was On A Boat That Day (Arista)	1021
MICHAEL RAY/Whiskey And Rain (Warner/WEA)	10	LUKE COMBS/Forever After All (River House/Columbia)	1010
CHRIS STAPLETON/You Should Probably Leave (Mercury)	9	CHASE RICE f/FGL/Drinkin' Beer (Dack Janiels/BBR/BMLGR)	668 🗸
DUSTIN LYNCH f/M. PORTER/Thinking 'Bout You (Broken Bow)		J. RODGERS f/L. COMBS/Cold (River House/Columbia)	586
J. ALLEN & B. PAISLEY/Freedom Was A Highway (Stoney Creek		LAINEY WILSON/Things A Man Oughta Know (Broken Bow)	518
JON PARDI/Tequila Little Time (Capitol)	7	JASON ALDEAN/Blame It On You (Macon Music/Broken Bow)	
CAROLINE JONES/Come In (Mailboat/New Revolution)	6	COLE SWINDELL/Single Saturday Night (Warner/WMN)	333
TENILLE ARTS/Back Then, Right Now (19th & Grand)	6	LUKE BRYAN/Waves (Capitol)	319
		, ,	0.17
Country Aircheck Top Point Gainers	5	Activator Top Spin Gainers	0.40
DYLAN SCOTT/Nobody (Curb)	6100 🗸	DYLAN SCOTT/Nobody (Curb)	340
DIERKS BENTLEY/Gone (Capitol)	2606 🏑	DIERKS BENTLEY/Gone (Capitol)	283
CHASE RICE f/FGL/Drinkin' Beer (Dack Janiels/BBR/BMLGR)	2111 🗸	LUKE COMBS/Forever After All (River House/Columbia) OLD DOMINION/I Was On A Boat That Day (Arista)	262 186
LUKE COMBS/Forever After All (River House/Columbia)	2083 🗸	CHASE RICE f/FGL/Drinkin' Beer (Dack Janiels/BBR/BMLGR)	186
JORDAN DAVIS/Almost Maybes (MCA)	1482 🗸	LAINEY WILSON/Things A Man Oughta Know (Broken Bow)	135
MIRANDA LAMBERT/Settling Down (RCA)	1467	J. RODGERS f/L. COMBS/Cold Beer (River House/Columbia	
LAINEY WILSON/Things A Man Oughta Know (Broken Bow)	1316	COLE SWINDELL/Single Saturday Night (Warner/WMN)	88
COLE SWINDELL/Single Saturday Night (Warner/WMN)	1262	JASON ALDEAN/Blame It On You (Macon Music/Broken Bow)	
CHRIS YOUNG & KANE BROWN/Famous Friends (RCA) THOMAS RHETT/Country Again (Valory)	1116 1057	CALLISTA CLARK/It's 'Cause I Am (Big Machine)	77
Country Aircheck Top Spin Gainers		Country Aircheck Top Recurrents	Points
· · ·	1001	JAKE OWEN/Made For You (Big Loud)	18332
DYLAN SCOTT/Nobody (Curb)	1821	THOMAS RHETT/What's Your Country Song (Valory)	16885
DIERKS BENTLEY/Gone (Capitol)	717	PARMALEE/Just The Way f/Blanco Brown (Stoney Creek)	16517
CHASE RICE f/FGL/Drinkin' Beer (Dack Janiels/BBR/BMLGR)	667	GABBY BARRETT/The Good Ones (Warner/WAR)	16190
LUKE COMBS/Forever After All (River House/Columbia)	664 421	BRETT YOUNG/Lady (BMLGR)	14490
MIRANDA LAMBERT/Settling Down (RCA)	421 375	LEE BRICE/One Of Them Girls (Curb)	13382
JORDAN DAVIS/Almost Maybes (MCA)	344	LUKE COMBS/Better Together (River House/Columbia)	12295
LAINEY WILSON/Things A Man Oughta Know (Broken Bow) CHRIS YOUNG & KANE BROWN/Famous Friends (RCA)	344 332	LUKE BRYAN/Down To One (Capitol)	11401
THOMAS RHETT/Country Again (Valory)	300	RUSSELL DICKERSON/Love You Like I Used To (Triple Tigers)	9593
COLE SWINDELL/Single Saturday Night (Warner/WMN)	298	FLORIDA GEORGIA LINE/Long Live (BMLGR)	9012

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COUNTRY AIRCHECK ACTIVITY

BRETT YOUNG/Not Yet (BMLGR)

Moves 47-45*

2512 points, 699 spins

3 adds: KATM*, W1HC*, WGTY

CAITLYN SMITH f/OLD DOMINION/I Can't (Monument)

Debut 46*

2323 points, 674 spins

14 adds, including: KATC*, KHKI*, KIZN*, KPLX*, KUBL*,

WAVW, WCTO*, WFMS*, WGKX*, WKDF*

RILEY GREEN/If It Wasn't For Trucks (BMLGR)

Moves 49-47*

2229 points, 678 spins; No adds

CHRIS STAPLETON/You Should Probably Leave (Mercury)

Debut 48*

2126 points, 581 spins

9 adds: KCCY, KKBQ, KMNB, WAVW, WGH, WIL, WNCY, WRNS, WYCT

CLAY WALKER/Need A Bar Sometimes (Show Dog)

Moves 50-49*

2098 points, 671 spins; No adds

CHRIS BANDI/Would Have Loved Her (Records)

Debut 50*

1794 points, 572 spins

3 adds: WAVW, WQHK*, WRNS

DARIUS RUCKER/My Masterpiece (Capitol)

1644 points, 474 spins

4 adds: WGH, WUSN, WWYZ, WYCD

CHRIS LANE/Fill Them Boots (Big Loud)

1459 points, 424 spins

3 adds: KKGO, WKIS, WWGR

HEATH SANDERS/Old School's In (Valory)

1412 points, 410 spins; No adds

BROTHERS OSBORNE/I'm Not For Everyone (EMI Nashville)

1395 points, 388 spins 2 adds: **KDRK, WDAF**

ADD DATES

Send yours to adds@countryaircheck.com

JUNE 7

NELLY & FLORIDA GEORGIA LINE/Lil Bit

(Columbia/Records/BMLGR)

BAILEY JAMES/Finally Free (Star Farm)

JUNE 14

E. KING & M. LAMBERT/Drunk... (RCA/Columbia)

JUNE 21

SEAFORTH/Breakups (Arista)

CHECK OUT

JUNE 4

BRETT YOUNG Weekends Look A Little Different These Days (BMLGR)

Young co-wrote the entire Dann Huff-produced collection, which features "Lady" and "You Got Away With It."



NATE BARNES You Ain't Pretty (Quartz Hill)
Produced by Mickey Jack Cones and Derek George,
the debut EP release from the label's flagship artist
boasts five songs, including the lead single and title
track



WALKER HAYES Country Stuff (Monument)
The six-song project features previously-released tracks "I Hope You Miss Me" and "Make You Cry," along with new songs featuring Jake Owen, Carly Pearce and Lori McKenna.



ANDREW JANNAKOS Gone Too Soon (RCA)
Jannakos co-wrote each of the six songs, including
the title track – which is also the current single at
Country radio – and "Somebody Loves You," penned
alongside Jason Afable, Kyle Clark and Sam Koon.



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AVAILABLE NOW!

The New Feature Book KNIX, The Buck Owens Years

KNIX, The Buck Owens Years spotlights a timeline history of this iconic country music radio station in Phoenix, Arizona.

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Available online at Amazon and other book retailers.

CLICK HERE TO PURCHASE



LV	٧	TW		Artist/Title (Label)	Points	+/- Points	Plays	+/- Plays	Stations	ADDS
2		1 1	((LUKE COMBS ✓ Forever After All (River House/Columbia)	11833	1010	2441	262	49	0
5	;	2	<u>^</u>	DIERKS BENTLEY /Gone (Capitol) ✓	10244	1269	2056	283	48	0
3	3	3	<u>\$</u>	CHRIS YOUNG & KANE BROWN/Famous Friends (RCA)	9981	191	1965	43	49	0
7	,	4	<u>\$</u>	DYLAN SCOTT/Nobody (Curb) ✔	9405	1412	1970	340	45	0
1		5		ERIC CHURCH/Hell Of A View (EMI Nashville)	8758	-2505	1733	-550	45	0
8	3	6	<u></u>	MIRANDA LAMBERT/Settling Down (RCA)	8278	317	1673	61	48	0
9	,	7	<u>\$</u>	JASON ALDEAN/Blame It On You (Macon Music/Broken Bow)	7636	435	1493	86	47	0
10	0	8	<u>\$</u>	JORDAN DAVIS/Almost Maybes (MCA)	7368	305	1484	75	45	0
13	3	9	<u>\$</u>	COLE SWINDELL/Single Saturday Night (Warner/WMN)	6946	333	1439	88	46	0
1	1	10		BLAKE SHELTON/Minimum Wage (Warner/WMN)	6796	-117	1321	-41	48	0
1:	2	11		KEITH URBAN w/PINK/One Too Many (RCA/Capitol)	6514	-249	1293	-44	48	0
14	4	12	<u>~</u>	THOMAS RHETT/Country Again (Valory)	6378	208	1235	34	48	0
13	5	13	<u>\$</u>	LAINEY WILSON/Things A Man Oughta Know (Broken Bow)	6361	518	1264	135	47	1
18	8	14	<u>\$</u>	LUKE BRYAN/Waves (Capitol)	6045	319	1165	46	49	1
6	•	15		SAM HUNT/Breaking Up Was Easy In The (MCA)	5971	-2484	1266	-492	46	0
13	7	16	<u>\$</u>	JUSTIN MOORE/We Didn't Have Much (Valory)	5857	101	1182	3	46	0
19	9	17	<u>\$</u>	DAN + SHAY/Glad You Exist (Warner/WAR)	5668	4	1109	15	48	0
10	6	18		CARLY PEARCE/Next Girl (Big Machine)	5667	-92	1123	-10	48	0
20	0	19	<u>\$</u>	ELVIE SHANE/My Boy (Wheelhouse)	4483	177	835	33	46	0
2	1	20	<u></u>	$\textbf{CHASE RICE f/FGL}/\text{Drinkin' Beer. Talkin' God. Amen. (Dack Janiels/BBR/BMLGR)} \checkmark$	4372	668	875	186	46	4
2	2	21	<u>\$</u>	SCOTTY MCCREERY/You Time (Triple Tigers)	3478	161	654	29	47	2
2	3	22	<u>~</u>	KENNY CHESNEY/Knowing You (Blue Chair/Warner/WEA)	3219	109	597	18	44	1
29	9	23	<u>\$</u>	JAMESON RODGERS f/LUKE COMBS/Cold Beer (River House/Columbia)	2953	586	595	112	44	5
2	5	24	<u>~</u>	RYAN HURD w/MAREN MORRIS/Chasing After You (Arista)	2872	59	515	18	43	2
20	6	25	<u>\$</u>	GARTH BROOKS & TRISHA YEARWOOD/Shallow (Pearl)	2838	113	543	19	44	1
2	4	26		LADY A/Like A Lady (BMLGR)	2712	-152	550	-28	47	1
28	8	27	<u>\$</u>	JON PARDI/Tequila Little Time (Capitol)	2615	199	487	45	38	2
30	0	28	<u>~</u>	LEE BRICE/Memory I Don't Mess With (Curb)	2555	216	503	37	47	0
3	6	29	\$	OLD DOMINION/I Was On A Boat That Day (Arista) 🗸	2218	1021	423	186	39	17
3	1	30	<u>\$</u>	KANE BROWN/Worship You (RCA)	2201	251	415	47	42	2

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St. Jude supporter Reba McEntire



LW	TW		Artist/Title (Label)	Points -	-/- Points	Plays	+/- Plays	Stations	Adds
32	31	<u>\$</u>	KELSEA BALLERINI f/KENNY CHESNEY/Half Of My Hometown (Black River)	1638	124	272	31	25	0
34	32	<u>\$</u>	JIMMIE ALLEN & BRAD PAISLEY/Freedom Was A Highway (Stoney Creek)	1554	192	289	49	34	0
35	33	<u>\$</u>	PRISCILLA BLOCK/Just About Over You (InDent/Mercury)	1439	228	320	55	43	0
33	34		PARKER MCCOLLUM/To Be Loved By You (MCA)	1340	-54	234	-10	27	0
38	35	<u>\$</u>	HARDY/Give Heaven Some Hell (Big Loud)	1138	78	232	22	31	1
37	36	<u>\$</u>	CHRIS STAPLETON/You Should Probably Leave (Mercury)	1113	32	205	11	15	1
39	37	<u>\$</u>	RUSSELL DICKERSON/Home Sweet (Triple Tigers)	1062	48	215	9	31	1
40	38	<u>\$</u>	DARIUS RUCKER/My Masterpiece (Capitol)	1042	72	131	13	20	0
41	39	<u>\$</u>	LAUREN ALAINA w/JON PARDI/Getting Over Him (Mercury)	968	22	202	4	21	0
46	40	<u>\$</u>	CHRIS JANSON/Waitin' On 5 (Warner/WAR)	942	192	162	26	22	1
51	41	<u>\$</u>	CALLISTA CLARK/It's 'Cause I Am (Big Machine)	890	311	167	77	27	11
42	42	<u>\$</u>	ELLE KING & MIRANDA LAMBERT/Drunk (RCA/Columbia)	842	28	87	3	6	0
49	43	<u>\$</u>	JACKSON MICHELSON/Tip Jar (Curb/MCC)	819	228	159	40	21	2
44	44	<u>\$</u>	MICHAEL RAY/Whiskey And Rain (Warner/WEA)	811	28	163	7	25	0
43	45	<u>\$</u>	CHRIS STAPLETON/Maggie's Song (Mercury)	790	0	80	1	2	0
47	46	<u>\$</u>	INGRID ANDRESS/Lady Like (Warner/WEA)	707	37	149	1	30	0
45	47		TRAVIS DENNING/ABBY (Mercury)	705	-49	125	-7	10	0
e-Ente	r 48	<u>\$</u>	CARLY PEARCE/Should've Known Better (Big Machine)	650	20	65	2	1	0
48	49	<u>\$</u>	KYLIE FREY/I Do Thing (Deep Frey'd)	626	27	131	5	9	0
56	50	<u>\$</u>	MATT STELL/That Ain't Me No More (Records/Arista)	596	89	141	26	21	1
52	51	<u>≶</u>	TYLER RICH/Better Than You're Used To (Valory)	578	50	68	8	3	1
50	52		BRELAND/Cross Country (Bad Realm/Atlantic)	560	-20	56	-2	1	0
57	53	$\widehat{\approx}$	DUSTIN LYNCH f/MACKENZIE PORTER/Thinking 'Bout You (Broken Bow)	553	48	126	9	18	0
54	54	<u>\$</u>	BRETT YOUNG/Not Yet (BMLGR)	543	23	78	5	8	0
58	55	$\widehat{\approx}$	JAMES ROBERT WEBB/Ofuskee Whiskey (Bison Creek)	510	5	112	1	7	0
60	56	<u>\$</u>	NIKO MOON/No Sad Songs (RCA)	500	8	52	-1	5	0
55	57		DILLON CARMICHAEL/Hot Beer (Riser House)	493	-18	111	-7	16	1
e-Ente	r 58	<u>\$</u>	BROTHERS OSBORNE/I'm Not For Everyone (EMI Nashville)	486	5	77	1	6	0
53	59		LILY ROSE/Villain (Big Loud)	484	-40	60	-7	12	0
Debut	60	<u>~</u>	RYAN GRIFFIN/Salt, Lime And Tequila (Independent)	480	0	48	0	1	0

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