

On Your Desk This Week Available now on PLAY MPE

For Immediate Airplay!

September 22, 2008

Issue 108

# **Personality Pick Me Up**

Two weeks ago, Country Aircheck brought you consultant suggestions as programmers look to tighten their stations up for the fall book. Now, it's time to turn the focus to air talents. Noted talent coach and Texas Radio Hall of Famer Tommy Kramer (972-956-0609, www.tommykramer.net) urges personalities to get back to basics:



**Tommy Kramer** 

- Make it matter: Remember that there's a huge difference between the listener having a passing interest in something versus something really mattering to her. And beyond that, mattering today. If it's generic, throw it in the waste basket. If it could be done any day, then it's not something that'll make your show about today in your market.
- **Keep it simple:** 1. Say the name of the station the first thing out of your mouth so I know who to give credit to for what I hear next. There's a reason the "Jif" label is on the *outside* of the jar. 2. Say something your listener *cares* about, then... 3. Move on to the next thing and *stop talking*. Resist the "one more line" syndrome, and remember that the listener is just as smart as you. She doesn't need you to explain it at the end, give her the moral of the story, or sum up what was just said.
- Bookends: Be clear how you want to start, and how you want to end. The middle will pretty much take care of itself. (continued on page 6)

### **CHART NOTE**

Activator reporter KYKR/Beaumont, TX was pulled from this week's chart as the station continues to recover from Hurricane Ike. KYKR will return to the Activator panel next week.

### **Rucker On Radio**

The No. 1 parade started last week for Darius Rucker on the Country Aircheck/ Mediabase Activator chart, and reaches fulltilt with the ascension of "Don't Think I Don't Think About It" to the top spot of the CA/MB Top 50. Hearty congrats to Rucker, Jimmy



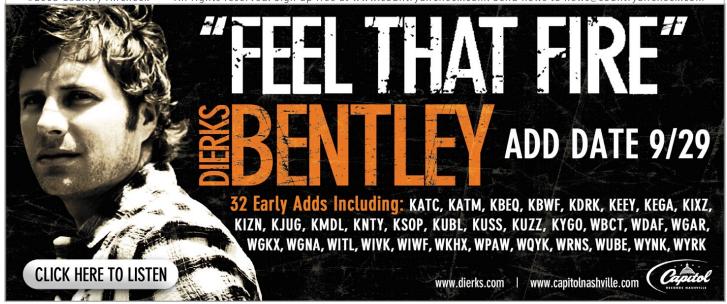
**Darius Rucker** 

Harnen, the entire promotion staff and everyone at Capitol.

Of course, as big a moment as this for Rucker and Capitol, it's not like airplay success is a new phenomenon for the Hootie & The Blowfish frontman. During a recent stop at Westwood One's CMT Country Countdown USA, Rucker told CA's Lon **Helton** how his two hit-making experiences have differed.

"We didn't have success until six months after the record was out," Rucker says of Hootie's launch. "With this, we decided there would be no hype. We weren't going to tell anyone how great it was. We just went in and told program directors, 'I'm doing a record, I've got a song, if you like it, play it.' And that went a long way, because [after] meeting the PDs, they all gave it a shot. They might not have if we had just sent it to them.

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"I remember trying to figure out if this was going to be the first single or not. I told [Capitol President/CEO] **Mike Dungan** several times that this was it. We knew I had one shot at a first single. If this was going to work, we'd have a long career. If this didn't work, it was over. We knew that. I think we picked the right song. It would have been a real uphill battle if the first single didn't work."

Rucker says launching a country career changed the stakes. "Even though I've had all that success, this has nothing to do with that, and it's just me. In a group, when anything bad happened, it was one-fourth of the bad for me. Now I get 100% of the bad, but I also get 100% of the good, so that's OK."

And as many artists from other formats have found, the Country community is unlike anything previously experienced. "It's amazing to me," Rucker says. "I'm friends with maybe 20 PDs. I have their number, they have my number, we text each other, and I don't think I knew five program directors in Rock. I may have met them, but we weren't friends. To have that accessibility is something I never thought about in the rock world.

"Country artists are so lucky in not just the relationships they have with radio, but the relationships they have with their fans. You come to CMA Fest and see someone who's willing to sign five hours of autographs, but you also see that fan who's willing to stand and wait for five hours. That's why country artists last so long."

### **Radio News**

- Gig Alert: WWJO/St. Cloud OM Mike Dylan is looking for a morning co-host to join co-host Wilson. Interested parties can send airchecks and resumes to <a href="mailto:mikedylan@gmail.com">mikedylan@gmail.com</a>.
- St. Jude Radiothon: WFGS/Paducah, KY \$51,660 (9/18-19)

### **Crook & Chase Silver Anniversary**

Congrats to **Lorianne Crook** and **Charlie Chase** as they celebrate their 25th anniversary as a broadcast team on both TV and radio tomorrow, Sept. 23. According to their publicist, this makes them the longest-running broadcast duo still on the air.

### My Tunes: Music That Shaped My Life



Jeff Garrison

CBS Radio VP/Country and KILT/
Houston OM/PD Jeff Garrison discusses his
most important songs, albums or concerts:
1. The Beatles, Sgt. Peppers Lonely Hearts
Club Band: This album changed all music,
from production to songwriting, forever. I
was blown away the first time I heard it.
2. Garth Brooks, "The Dance": One of the
greatest songs ever written. It brought all
the females from all formats to the Country
dance – a game-changer for the format.

3. Peter Gabriel, "Don't Give Up": Never give up. Starting out in radio when I was 18, I often wondered if having this much fun could ever give me a career. I keep showing up and never gave up!

- **4. Randy Travis, "Forever & Ever Amen":** This song was the catapult for the Country format to lean female instead of what it had been historically a male format.
- **5. Shania Twain, "Man I Feel Like A Woman":** Changed the sound of country music. Having Mutt Lange produce raised the bar for all other production coming out of Nashville.
- What was your first concert: Rush in 1978. And I've had the pleasure to attend hundreds of shows in many musical styles. Rolling Stones in the Cotton Bowl, 1989, was outrageous. They did "Sympathy for The Devil" and Mick Jagger was on top of the trestle standing in the middle of a full moon overhead. It was off the chain!
- An "important" piece of music you just don't get: Little Wayne's "Millie." I can't hear a word in that song.
- One obscure or non-country song everyone should listen to right now: Paper Planes "MIA" is different.

Crook & Chase signed on in 1983 with *This Week In Country Music*, produced by Jim Owens.

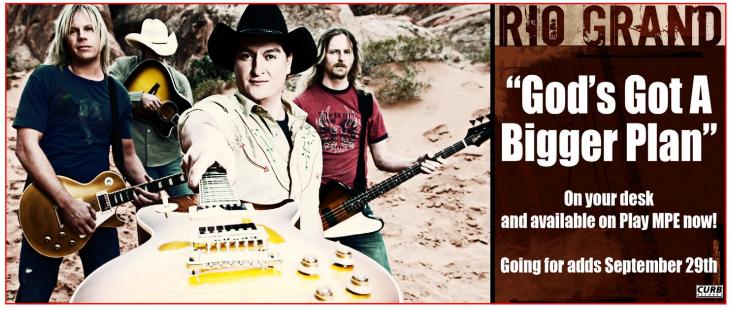
They've worked together on several series including nightly television show *Music City Tonight* and daily syndicated television program *The Crook & Chase Show*. They currently host the syndicated radio show *The Crook & Chase Countdown* and *Crook & Chase* on RFD-TV. Chase cohosts *Tennessee Mornings* on Nashville's Fox affiliate, while Crook hosts GAC's



Crook & Chase

Celebrities Offstage, CMA Celebrity Closeup and RFD-TV's Celebrity Kitchen.

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I will learn to let go what I cannot change I will learn to forgive what I cannot change I will learn to love what I cannot change But I will change, I will change Whatever I, whenever I can.

# LeAnn Rimes "What I Cannot Change"



"This gorgeous ballad washes over the soul with a wisdom and truth that is powerful and potentially life-changing." - Billboard Magazine

### **BIRTHDAYS**

**Tuesday (9/23):** June Forester, Don Herron, Martha Moore (<u>martha@somuchmoore.com</u>)

**Wednesday (9/24):** JoJamie Hahr (<u>jojamie.hahhr@valorymail.com</u>), Robin Lightner (<u>robinlightner@bellsouth.net</u>), Luke Burland

**Thursday (9/25)** - Nancy Given-Prout, Anita Rabasca (<u>arabasca@montagemusicgroup.com</u>), Chad Schultz (<u>cschultz@hurricanepromo.com</u>)

**Friday (9/26)** - Doug Supernaw, Lynn Anderson, John Butler, Carlene Carter, David Frizzell, Louis Heidelmeier, Dave Kelly (<u>dave.kelly@citcomm.com</u>)

Saturday (9/27) – the late Patrick Bourque, Dale Carter (<u>dalec@kfkf.com</u>), Terry Dorsey, Sally Green (<u>sally.green@umusic.com</u>)

**Sunday (9/28)** - Mandy Barnett, the late Jerry Clower, Matt King (<u>bearwaller@mac.com</u>), Buzz Jackson (<u>buzz.jackson@citcomm.com</u>), Joe Kelly, Scot Michaels (<u>kidbna@aol.com</u>), Derek Simon, Jeff Davis (<u>jeff.davis@bigmachinemail.com</u>)

**Monday (9/29)** - the late Gene Autry, Brad Cotter, Jerry Lee Lewis, Susan Niles (<u>susanniles@bellsouth.net</u>)

### Artist News

**Todd O'Neil**l will donate songwriting royalties from his single "Cajun Queen" to Louisiana hurricane victims. Interesting fact: also listed as a co-writer on the song is **WYNK/Baton** 

Rouge afternoon host Scott Innes. Country Crossings, a division of James Stroud's Stroudavarious Records, has signed Aaron Tippin. Stroud is co-producing a new album with Tippin.

Montgomery Gentry, Phil Vassar, Heidi Newfield and Rodney Atkins will join Charlie Daniels as performers at the 12th Annual



Aaron Tippin, Bill Catino

*Christmas For Kids* benefit concert Nov. 24 at the Ryman Auditorium. Proceeds from the Tour Bus Tour, which is set for Dec. 15, will also go to the **Christmas For Kids** organization.

**SOLID** will present the 2nd Annual Women Rock For The Cure Oct. 2 at 6pm at Nashville's 3rd & Lindsley. **Emily West, Rachel Proctor** and **Jessi Alexander** are set to perform with special guests. All proceeds will be donated to the **Susan G. Komen Foundation**'s Greater Nashville Race For The Cure. Tickets are \$15 in advance and \$20 at the door.

The **Road Hammers** are challenging fans to call 615-823-5560 and sing the chorus of their new single "I've Got The Scars To Prove It." The fan that wins the band's heart will receive an autographed guitar, and five runners-up with get a copy of the band's *Blood*, *Sweat & Steel*.

In anticipation of the Oct. 7 Presidential Debate at Nashville's **Belmont University, Brad Paisley, Julie Roberts, Josh Turner** and **Trisha Yearwood** (all Belmont alums) will perform for visiting guests Oct. 5 at the Ryman Auditorium.

**Vince Gill** will serve as a special guest at the *R.O.P.E. Golden Banquet and Awards Show* Oct. 9 at Nashville's Al Menah Shriner's Temple. **The** 



Vince Gill

Time Jumpers will also pay tribute to John Hughey.

**Taylor Swift**'s "White Horse," a song from her upcoming album, will be heard in the season premiere of ABC's *Grey's Anatomy* Sept. 25 at 8p CT. Swift has been a fan of the show since its launch.

Marty Stuart will celebrate his 50th birthday with an hourlong bash as part of GAC's *Opry Live* Sept 27 at 8pm CT. Keith Urban and Stuart's wife Connie Smith will join him onstage, as will other surprise guests. Stuart will also renovate dressing room No. 14, previously belonging to the late Porter Wagoner, which will now serve as his home away from home.

Jewel and American Express are offering fans a VIP Backstage Experience that includes an acoustic pre-show performance, Arrington Vineyards wine and cheese, a photo opportunity and a tote with a Jewel t-shirt, CD and autographed "Stronger Woman" sheet music. Tickets are available for all Jewel concert dates for American Express Card members only.

Songwriter **James House** ("Broken Wing" "Ain't That Lonely Yet") has signed with **Friday Records**. He has two albums set for release: *On This Christmas Night*, with an October street date and a new country album to be out early next year.



### Sign O'The Times

You know media dynamics are changing when the Emmywinning entry for "Outstanding Commercial" has never been on TV. Despite never showing on the boob tube, Anheuser-Busch says its "Swear Jar" spot has been viewed by more than 12 million people via the Internet. The viral ad depicts what



happens to an office when a "swear jar" is introduSced and workers are told a case of Bud Light will be bought with the proceeds. DDB

### CHECK OUT IN STORES: 9/23



**Randy Rogers Band** Randy Rogers Band (Mercury)

Randy Roger, Geoffrey Hill, Jon Richardson, Brady Black and Les Lawless release their fourth studio album and second on Mercury. Rogers co-wrote nine of the 12 tracks with a variety of songwriters including George Ducas, Stephony Smith, Clint Ingersoll and album producer Randy Foster. Band member Richardson solo-

penned "Wicked Ways," while comrade Hill wrote "Break Even." Songs include "In My Arms Instead," "One Woman," "Never Be That High" and "Better Than I Ought To Be."

### **Upcoming Releases:**

Sept. 30 Faith Hill Joy To The World (Warner Bros.)
Craig Morgan Greatest Hits (BBR)
Kellie Pickler Kellie Pickler (19/BNA)

Oct. 7 Tim McGraw Greatest Hits 3 (Curb)
George Strait Classic Christmas (MCA)
Various Artists Billy: The Early Years Soundtrack
(Arista/Essential)

Oct. 14 Kenny Chesney Lucky Old Sun (Blue Chair/BNA)
Billy Currington Little Bit Of Everything (Mercury)
Little Big Town A Place To Land (Capitol)
John Michael Montgomery Time Flies (Stringtown)

Oct. 21 Craig Morgan That's Why (BNA) Lee Ann Womack Call Me Crazy (MCA)

Oct. 28 Joey & Rory The Life Of A Song (Vanguard/Sugar Hill/Nine North)
Toby Keith That Don't Make Me A Bad Guy (Show Dog)
Reba McEntire 50 Greatest Hits (MCA/UMe)
Rascal Flatts Greatest Hits Vol. 1 (Lyric Street)
Mark Wills Familiar Stranger (Tenacity)

Nov. 4 Randy Owen One On One (BBR) Brad Paisley Play (Arista)

Nov. 11 **Taylor Swift** Fearless (Big Machine)

Nov.18 **Billy Ray Cyrus** Back To Tennessee (Walt Disney/Lyric Street) **Randy Houser** Anything Goes (Universal South)

Album release info to news@countryaircheck.com.

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# KNOW YOU NEED

### TUBE CHECK

Tuesday 9/23 - Glen Campbell, Tonight Show with Jay Leno (NBC).

Wednesday 9/24 - Jessica Simpson, GAC Nights.

**Thursday 9/25 -** Kellie Pickler, Trace Adkins, *Into The Circle* (GAC).

**Friday 9/26** - Lady Antebellum, *Late Late Show with Craig Ferguson* (CBS); John Rich, *Gone Country* - Season Two (Finale) (CMT).

Saturday 9/27 - Marty Stuart, Keith Urban, Connie Smith, Opry Live (GAC).

**Sunday 9/28** - James Otto, Travis Tritt, *Into The Circle* (GAC).

**Monday 9/29** - Jimmy Wayne, *Pittsburgh Steelers vs. Baltimore Ravens* (National Anthem) (ESPN).

Chicago SVP **Mark Gros** noted, "It's comforting to know that bleeped profanity still has a place in advertising and pop culture." Check it out <u>here</u>.

### The Week's Top Stories

Full coverage of the week's news is available in the archives at <a href="https://www.countryaircheck.com">www.countryaircheck.com</a>.

- The \$95-million **The Crescendo at Westhaven** senior living community was introduced at a press conference in Franklin, TN. The music industry-owned facility will offer three levels of care and is due for occupancy in 2013. (CAT 9/16)
- Clear Channel/Tallahassee OM Jeff Horn added PD duties for Country WTNT.

Longtime PD/MD/afternoon jock **Big Woody Hayes** remains as MD. (CAT 9/16)

• Clear Channel Oldies WOKY-AM/Milwaukee flipped to Classic Country AM 92 The Wolf Thursday (9/18). (CAT 9/17)



- Former The Gores Group, LLC CFO/Operations **Rod Sherwood** joined **Westwood One** as CFO. (CAT 9/17)
- CBS Radio/Tampa Market Manager Charlie Ochs announced



Charlie Ochs

his exit from the six-station cluster that includes Country **WQYK-FM**. (CAT 9/18)

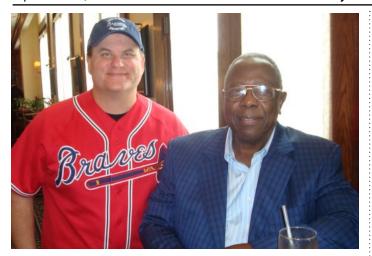
 Country broadcasters picked up four trophies at the NAB Marconi Radio Awards. WSM-AM/Nashville won Legendary Station of the Year, WFMS/Indianapolis was named Country Station of the Year, KYGO/Denver's Kelly, Mudflap & JoJo won Large Market Personality, WAXX/Eau Claire, WI's George

& Katie triumphed in the Small Market Personality category. (CAT 9/17)

• Clear Channel KUSS/San Diego morning cohosts Tony Randall and Kris Rochester exited the station after five years. PD/afternoon host Mike O'Brian moved to mornings and paired up with co-host Linda. Midday host Cindy Spicer moved to afternoons, while sister KSD/



Tony & Kris



**Slammer & The Hammer:** Clear Channel **WUBL/Atlanta** morning personality **Slam Duncan** poses with childhood hero and baseball legend **Hank Aaron** while co-hosting an event for the Atlanta Braves Foundation.

St. Louis PD **Billy Greenwood** voicetracks middays. Former sister Top 40 KHTS morning co-host **Sienna** joined for nights. (CAT 9/22)

- Hurricane Ike-related disruption means **Arbitron** will not issue a **PPM** report for the fourth week of the September **Houston** monthly (Sept. 11-17). It will be replaced by an abridged version covering Aug. 21-Sept. 10, and the original Oct. 8 release date is being rescheduled. The October Houston PPM report may also find itself affected by the storm. (CAT 9/22)
- Coastal's Top 40 WSJQ/Cape May, NJ flipped to Country over the weekend with new calls WKOE. (CAT 9/22)

Personality Pick Me Up (Continued from page 1) There's a reason that Steven Spielberg storyboards his movies. But most jocks think they can wing it and sound good. The reality is that if you get all the left brain organizational stuff out of the way before the mike ever opens, then all you have to do is relax into the doing of what you planned. That's what gives you what I call "useable spontaneity," rather than just "chasing rabbits" (stream-of consciousness blather).

### **DATE CHECK**

September 23 - NSAI's World's Largest No. 1 Party presented by Avenue Bank and CMA - NSAI Parking Lot

**September 25-27 - George Jones University Fall Seminar** - Franklin, TN - www.georgejonesuniversity.net

October 2 - 2nd Annual Women Rock For The Cure - Nashville, TN - www.solidnashville.com

**October 16 - 14th Annual Inspirational Country Music Awards -** Nashville, TN - www.ccma.cc

October 28 - 2008 Musicians Hall of Fame & Museum Awards Show - Nashville, TN - www.musicianshalloffame.com

**February 8, 2009 - 51st Grammy Awards - Los Angeles, CA -** www. grammy.com.

March 4-6, 2009 - CRS-40 - Nashville, TN - www.crb.org

• Bring the listener in: Start by talking about *me* (the listener), or by putting the subject on the table. Don't start by talking about yourself. PPM is showing us is that the first eight or 10 seconds decide whether listeners even finish listening to *this break* or not, much less the rest of this quarter-hour, or this hour. Instead of "I watched *American Idol* last night," say, "If you missed *American Idol* last night." Or, "*American Idol* was a hoot last night." The first is about you, the second is about me (the listener) and the last is about the subject.

- Lon Helton, lon@countryaircheck.com Chuck Aly, chuck@countryaircheck.com Erin Duvall, erin@countryaircheck.com (615) 320-1450







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# Spring No. 1s: WQXK, KDBR, WALS, WBBN, WTHT, KKOW-FM, KNCQ, WWOJ, KKYR, WACO, WDEZ, WOVK

This is the last batch of Spring 2008 Arbitron Country station ratings. As part of our weekly market-by-market offerings, wi only stations achieving at least included. Legend: A "+" indicate outlet, a "^" designates Countr same market owned by a single indicates a tie.

t of our weekly
ith a few exceptions,
a 1.0 share are
es a Classic Country
ry stations in the
e operator and an "t"
12+
Rank Station/City

Station/City	12+ Share Last ARB	12+ Share Sp′08	12+ Rank Last ARB	12+ Rank Sp′08
WKAK/Albany, GA	6.5	6.0	4	5_
WOBB/Albany, GA	3.6	3.8	7t	7t
WQXK/Youngstown, OH	6.2	7.9	3	1t
WQMX/Akron, OH	3.8	3.8	9t	8t
(Canton, OH Arbitron for bo	th WQX	Kand	WQMX	.)
KCLV/Clovis, NM		7.0		2
(The market's first Arbitron	·			
KDBR/Kalispell, MT^	10.2	11.2	1_	1_
KHNK/Kalispell, MT^	4.1	4.3	8t	8t
KERR-AM/Kalispell, MT	3.4	3.1	11t	<u> 11t</u>
KLCB-AM/Kalispell, MT	4.1	3.1	8t	11t
KGGL/Kalispell, MT	1.4	1.9	15t	14t
WALS/LaSalle, IL	10.2	9.5	1	1
WGLC/LaSalle, IL	3.4	3.7	9	9
WBBN/Laurel-Hattiesburg, M	S13.4	13.8	1	1
WUSW/Laurel-Hattiesburg, M		2.6	6t	9t
WZKX/Biloxi, MS	3.2	2.6	11t	9t
(Laurel-Hattiesburg, MS Ar	bitron)			
WTHT/Lewiston, ME	15.9	16.4	1	1_
WPOR/Portland, ME	5.6	5.5	5t	5t
(Lewiston, ME Arbitron)				
WKKW/Morgantown, WV	16.2	13.7	1	2
WGYE & WGIE/Morgantown, W	1 2.3	3.9	8	6
WBRB/Morgantown, WV	4.9	3.2	6	7
KKOW/Pittsburg, KS	21.7	20.2	1	1
MOW/Fillsburg, No	41./	<b>∠U.</b> ∠		

COUNTRY	RATINGS	<b>S</b> PRING	Box Score
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This is the final tally of the Spring 2008 Arbitron ratings and rankings for all Country stations printed in Country Aircheck Weekly. The ratings/rankings in these box scores are only those from the station's home market.

	1	12+	12+ R	ankings
	TW	Total	TW	Tota
Stations	51	516	51	516
Up	27	242	26	238
Down	20	232	15	188
Flat	3	40	9	88
Debut	1	1	1	1
Drop		1		1
No. 1	na	na	12	95

Station/City	12+ Share Last ARI	12+ Share 8 Sp '08	12+ Rank Last AR		Station/City	12+ Share Last ARB	12+ Share Sp'08 L	12+ Rank ast ARB	12+ Rank Sp '08
KKOW-AM/Pittsburg, KS	7.2	6.9	2	2t	KAGM/Albuquerque	.5	1.0	18t	
KNEM & KNMO/Pittsburg, K	S 3.6	4.6	4t	4t	(Santa Fe Arbitrons for all Santa Fe ARB was Fall 200		tations	s. Last	t
KIXQ/Joplin, MO	3.6	4.0	4t	6	WWOJ/Sebring, FL	17.5	14.4	1	1_
(Pittsburg, KS Arbtiron) <b>KWXD/Pittsburg, KS</b>	3.0	2.3	8	10t	WPCV/Lakeland, FL	4.1	4.5	4t	5t
KUSN/Pittsburg, KS	.6	1.2	22	17t	(Sebring, FL Arbitron) <b>KKYR/Texarkana, TX-AR</b>	16.2	17.0	1	1
KNCQ/Redding, CA	11.2	11.1	1	1	KPGG/Texarkana, TX-AR+	5.1	5.7	5t	4t
KNNN/Redding, CA	6.1	5.3	- 5t		KRMD/Shreveport	7	1.4	16	12t
WQDR/Raleigh	5.9	4.5	4	5t	WACO/Waco, TX	17.6	14.9	1	1
(Rocky Mount, NC Arbitron)		11.5			KTWF/Waco, TX+	1.3	2.0	13t	13
WDWG/Rocky Mount, NC	3.6	4.1	8t	8	(Last Waco Arbitron was Fa		)		
WNBB & WNBR/Rocky Mount, N	IC 2.0	3.3	15t	10t	WDEZ/Wausau, WI	13.0	14.0	1	_1_
WRDU/Raleigh	2.8	3.3	11t	10t	WYTE/Wausau, WI	9.3	10.0	2	3_
(Rocky Mount, NC Arbitron)					KKRV/Wenatchee, WA	3.2	3.6	5t	3t
KYEZ/Salina, KS	7.7	6.4	1	2	KXLE/Wenatchee, WA	3.6	3.6	4	3t
KSKG/Salina, KS	5.8	5.6	2	4	KWIQ/Wenatchee, WA	2.1	2.9	11t	7t_
KTPK/Topeka+	2.4	3.9	11t	6t	KYSN/Wenatchee, WA	2.5	2.5	8t	10t
(Salina, KS Arbitron)					KNCW/Wenatchee, WA	1.8	2.1	15t	13
KXBZ/Salina, KS	2.9	2.6	8t	11t	KULE/Wenatchee, WA	1.4	1.8	19t	14t
KFDI/Wichita	1.4	1.7	14	13t	WOVK/Wheeling, WV	15.6	19.3	1	1_
(Salina, KS Arbitron)					WOGF & WOGH/Pittsburgh		4.2	7	7_
WIBW/Topeka	1.0	1.7	15t	13t	(Wheeling Arbitron. The la		was Fa	II 200	4)
(Salina, KS Arbitron)			_		WWQQ/Wilmington, NC	10.6	8.3	1	<u>2t</u>
KBQI/Albuquerque	3.6	4.7	6t	4t	WQXK/Youngstown	10.7	10.6	1	2
KRST/Albuquerque	3.1	3.6	8t	8t	WWGY/Youngstown	2.2	1.9	12	14

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# THIS JUST IN: 57\* ON R&R/BDS' WONITORED CHART PLUS AIRCHECK ACTIVITY @ CA/MEDIABASE TONIGHT:

The New Vanguard/Sugar Hill/Nine North Single From Cheater Cheater ALREADY ADDED:

WDTW, KRTY, KSKS, KNTY, WYCD, KIIM, WWGR, WGKX, WCRR, KATM, KFTX, KRRV, WEGX, WXFL, WFBM, WDEZ, WIWF, WHKX, KHGE & Music Choice's TODAY'S COUNTRY!

"Played 'CHEATER CHEATER' & the phones blew up! Had to get AT&T out to install new lines for the studio!" -Director Of Listener Input John Trapane, 106.7 The Fox/WDTW Detroit

Under 3 Minutes Of REACTIVE TEMPO - Just What You Need When You're Drowning In Fall Book Ballads!







# 

COUNTRY MUSIC'S BIGGEST NIGHT

Wednesday, November 12th 8/7c On ABC-TV





Call What A Trip! Entertainment For more information on CMA Awards Trip Packages

(615) 269-0039



What A Trip! Entertainment presents

Exclusively for 3-night CMA Awards Radio Trip Winners



# JIMMY WAYNE JUSTIN MOORE and SUNNY SWEENEY with HOLLY WILLIAMS

# MONDAY EVENING, NOVEMBER 10

Private after-hours performances in the FORD THEATER

and private tour of Country Music Hall of Fame <sup>®</sup> & Museum featuring "Family Traditions: The Hank Williams Legacy"

CMA Awards Radio Trip Packages available only from What A Trip! Call 615 269-0039





MEDIARASE

LW	TW	Artist/Title (Label)	Total Points +/-	Points To	tal Plays +	/- Plays <i>F</i>	Audience -		ations A	
3	1	○ DARIUS RUCKER/Don't Think   Don't Think (Capitol)	16307	1297	4885	354	35.293	3.282	122	0
2	2	JIMMY WAYNE/Do You Believe Me Now (Valory)	14966	-552	4441	-207	31.772	-1.345	122	0
5	3	KENNY CHESNEY/Everybody Wants (Blue Chair/BNA) 🗸	14742	1449	4421	471	31.513	2.396	122	0
1	4	BRAD PAISLEY/Waitin' On A Woman (Arista) 🗸	14423	-1152	4367	-393	30.579	-2.315	122	0
4	5	KID ROCK/All Summer Long (Atlantic/CO5)	14286	751	4256	241	31.351	1.783	113	0
6	6	TOBY KEITH/She Never Cried In Front Of Me (Show Dog)	13965	929	4222	245	29.315	1.861	122	0
8	7	CARRIE UNDERWOOD/Just A Dream (19/Arista)	12832	847	3972	267	26.824	1.76	121	0
7	8	GEORGE STRAIT/Troubadour (MCA)	12421	254	3769	30	25.749	0.275	121	0
9	9	LOST TRAILERS/Holler Back (BNA)	10107	-1676	2977	-545	21.453	-2.432	121	1
11	10	HEIDI NEWFIELD/Johnny And June (Curb)	8904	323	2691	106	17.849	0.686	121	0
13	11	TIM MCGRAW/Let It Go (Curb)	8822	756	2697	239	17.985	1.831	118	0
12	12	LUKE BRYAN/Country Man (Capitol)	8262	160	2527	58	17.029	0.803	116	0
16	13	MONTGOMERY GENTRY/Roll With Me (Columbia)	7561	709	2269	180	15.394	1.813	120	3
14	14	SJASON ALDEAN/Relentless (BBR)	7553	58	2391	17	14.903	0.272	119	0
15	15	CHUCK WICKS/All I Ever Wanted (RCA)	7533	96	2351	18	14.937	0.866	117	0
17	16	BUCKY COVINGTON/I'll Walk (Lyric Street)	7420	690	2350	176	14.302	1.63	119	0
19	17	CRAIG MORGAN/Love Remembers (BNA)	6817	600	2116	149	13.014	0.673	115	1
18	18	SIAMEY JOHNSON/In Color (Mercury)	6740	355	2121	136	13.021	0.688	113	3
27	19	TAYLOR SWIFT/Love Story (Big Machine) 🗸	6471	2977	1792	858	14.019	6.112	113	19
22	20	ZAC BROWN BAND/Chicken Fried (Live Nation Artists)	6237	928	2011	272	12.392	1.757	97	6
20	21	CRYSTAL SHAWANDA/You Can Let Go (RCA)	6207	43	1916	3	12.193	0.183	114	1
21	22	<b>LADY ANTEBELLUM</b> /Lookin' For A Good Time (Capitol)	6158	52	1814	36	12.544	0.313	104	1
23	23	KELLIE PICKLER/Don't You Know You're (19/BNA)	5612	518	1775	135	9.813	1.005	106	0
33	24	RASCAL FLATTS/Here (Lyric Street) 🗸	4912	1962	1533	620	10.388	4.171	110	17
29	25	SUGARLAND/Already Gone (Mercury) 🗸	4907	1594	1466	497	10.196	3.143	100	24

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MEDIARASE

LW	TW	Artist/Title (Label)	Total Points +/	- Points	Total Plays +/-	Plays	Audience		Stations /	
24	26	<b>ASHTON SHEPHERD</b> /Sounds So Good (MCA)	4599	91	1467	34	8.66	0.211	96	1
36	27	SBRAD PAISLEY & KEITH URBAN/Start A Band (Arista)	4388	2009	1242	625	9.317	3.889	93	34
25	28	PAT GREEN/Let Me (BNA)	4123	186	1165	54	7.458	0.426	94	2
28	29	SILLY CURRINGTON/Don't (Mercury)	4096	635	1282	186	7.387	0.994	90	5
26	30	RANDY HOUSER/Anything Goes (Universal South)	3716	180	1174	47	7.517	0.609	85	3
30	31	TRACE ADKINS/Muddy Water (Capitol)	3580	296	1162	107	6.898	0.765	96	8
31	32	<b>BLAKE SHELTON</b> /She Wouldn't Be Gone (Warner Bros.)	3536	255	1055	73	6.425	0.651	81	5
32	33	ADAM GREGORY/Crazy Days (NSA/Midas/Big Machine)	3078	-7	1044	-12	5.548	-0.14	83	0
35	34	<b>EITTLE BIG TOWN</b> /Fine Line (Capitol)	2471	56	708	15	4.341	-0.073	66	1
34	35	PHIL VASSAR/I Would (Universal South)	2444	-88	729	-13	4.449	-0.208	69	2
38	36	SILLY RAY CYRUS/Somebody Said A (Walt Disney/Lyric Street)	2327	139	681	50	3.75	0.064	81	6
37	37	SJAKE OWEN/Don't Think I Can't Love You (RCA)	2322	122	674	34	3.725	0.438	76	5
41	38	EEE ANN WOMACK/Last Call (MCA)	2191	268	712	67	3.476	0.488	75	3
42	39	SJAMES OTTO/For You (Warner Bros.)	1979	83	670	18	3.351	-0.05	68	0
43	40	KRISTY LEE COOK/15 Minutes Of Shame (19/Arista)	1976	341	584	95	3.312	0.772	67	4
40	41	JEWEL/I Do (Valory)	1582	-540	443	-168	2.906	-0.95	64	0
45	42	SJOSH TURNER/Everything Is Fine (MCA)	1407	96	482	42	2.194	0.258	57	6
44	43	LEE BRICE/Upper Middle Class White Trash (Curb)	1318	-178	485	-69	1.787	-0.175	60	0
47	44	RANDY OWEN/Like I Never Broke Her Heart (BBR)	1187	4	349	0	1.6	-0.043	51	2
46	45	GRETCHEN WILSON/Don't Do Me No Good (Columbia)	1182	-31	372	-12	1.8	-0.026	52	1
47	46	JUSTIN MOORE/Back That Thing Up (Valory)	1144	-3	351	-1	1.705	0.046	42	3
49	47	MIRANDA LAMBERT/More Like Her (Columbia)	1054	139	304	39	1.763	0.245	36	5
50	48	SJOSH GRACIN/Unbelievable (Ann Marie) (Lyric Street)	919	95	320	23	1.266	0.023	45	2
Debut	49	DIERKS BENTLEY/Feel That Fire (Capitol)	835	613	267	192	1.643	1.04	25	12
Debut	50	<b>DARRYL WORLEY</b> /Tequila On Ice (Stroudavarious)	602	23	225	17	0.842	0.261	34	2

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## 1 AND GOING STRONG!

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BRAD PAISLEY & KEITH URBAN/Start A Band (Arista)	34
SUGARLAND/Already Gone (Mercury)	24
ALAN JACKSON/Country Boy (Arista)	22
TAYLOR SWIFT/Love Story (Big Machine)	19
RASCAL FLATTS/Here (Lyric Street)	17
DIERKS BENTLEY/Feel That Fire (Capitol)	12
JULIANNE HOUGH/My Hallelujah Song (Mercury)	9
TRACE ADKINS/Muddy Water (Capitol)	8
JOHN MICHAEL MONTGOMERY/Forever (Stringtown)	7
<b>BILLY RAY CYRUS</b> /Somebody Said A Prayer (Walt Disney/Lyric Street)	6
JEREMY MCCOMB/Cold (Parallel/New Revolution)	6
JOSH TURNER/Everything Is Fine (MCA)	6
LAURA BRYNA/Hometown Heroes (Equity)	6
ZAC BROWN BAND/Chicken Fried (Live Nation Artists)	6

# **Aircheck Top Point Gainers**

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TAYLOR SWIFT/Love Story (Big Machine)	2977	V
BRAD PAISLEY & KEITH URBAN/Start A Band (Arista)	2009	v
RASCAL FLATTS/Here (Lyric Street)	1962	V
SUGARLAND/Already Gone (Mercury)	1594	V
KENNY CHESNEY/Everybody Wants To Go (Blue Chair/BNA)	1449	V
DARIUS RUCKER/Don't Think I Don't Think (Capitol)	1297	
TOBY KEITH/She Never Cried In Front Of Me (Show Dog)	929	
ZAC BROWN BAND/Chicken Fried (Live Nation Artists)	928	
CARRIE UNDERWOOD/Just A Dream (19/Arista)	847	
TIM MCGRAW/Let It Go (Curb)	756	

### **Aircheck Top Spin Gainers**

• • • • • • • • • • • • • • • • • • •	
TAYLOR SWIFT/Love Story (Big Machine)	858
BRAD PAISLEY & KEITH URBAN/Start A Band (Arista)	625
RASCAL FLATTS/Here (Lyric Street)	620
SUGARLAND/Already Gone (Mercury)	497
<b>KENNY CHESNEY</b> /Everybody Wants To (Blue Chair/BNA)	471
<b>DARIUS RUCKER</b> /Don't Think I Don't Think (Capitol)	354
ZAC BROWN BAND/Chicken Fried (Live Nation Artists)	272
CARRIE UNDERWOOD/Just A Dream (19/Arista)	267
<b>TOBY KEITH</b> /She Never Cried In Front Of Me (Show Dog)	245
KID ROCK/All Summer Long (Atlantic/CO5)	241

### **Activator Top Point Gainers**

TAYLOR SWIFT/Love Story (Big Machine)	879 🕻
BRAD PAISLEY & KEITH URBAN/Start A Band (Arista)	835 🕻
RASCAL FLATTS/Here (Lyric Street)	579 🕻
ZAC BROWN BAND/Chicken Fried (Live Nation Artists)	530 🛭
<b>DIERKS BENTLEY/</b> Feel That Fire (Capitol)	488 🛭
CARRIE UNDERWOOD/Just A Dream (Arista)	373
<b>KENNY CHESNEY</b> /Everybody Wants (Blue Chair/BNA)	368
SUGARLAND/Already Gone (Mercury)	335
TIM MCGRAW/Let It Go (Curb)	293
DARIUS RUCKER/Don't Think (Capitol)	265

### **Activator Top Spin Gainers**

TAYLOR SWIFT/Love Story (Big Machine)	450
BRAD PAISLEY & KEITH URBAN/Start A Band (Arista)	387
RASCAL FLATTS/Here (Lyric Street)	304
<b>ZAC BROWN BAND/</b> Chicken Fried (Live Nation Artists)	282
<b>KENNY CHESNEY</b> /Everybody Wants (Blue Chair/BNA)	223
<b>DIERKS BENTLEY/</b> Feel That Fire (Capitol)	213
SUGARLAND/Already Gone (Mercury)	192
ALAN JACKSON/Country Boy (Arista)	165
TIM MCGRAW/Let It Go (Curb)	159
MONTGOMERY GENTRY/Roll With Me (Columbia)	153

### VIDEO ADDS

### CMT

**BILLY RAY CYRUS**/Somebody Said A Prayer (Lyric Street)

### **CMT PURE**

**GLEN CAMPBELL**/These Days (Capitol)

### GAC

**PATTY LOVELESS**/Crazy Arms (Saguaro Road) **LANE TURNER**/A Little Book Of Matches

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### **Aircheck Activity**

### GRETCHEN WILSON/Don't Do Me No Good (Columbia)

Movies 46-45; 1182 points, 372 spins 1 ADD: **KSKS** 

### JUSTIN MOORE/Back That Thing Up (Valory)

Moves 48\*-46; 1144 points, 351 spins 3 ADDS: **KKNG**, **KVOO**, **WEZL** 

MIRANDA LAMBERT/More Like Her (Columbia) Moves 49\*-47\*; 1054 points, 304 spins

5 ADDS: KATC\*, KBEQ, WKKT, WWGR, WXTU

### JOSH GRACIN/Unbelievable (Ann Marie) (Lyric Street)

Moves 50\*-48\*; 919 points, 320 spins 2 ADDS: **KKNG, KXKT** 

### **DIERKS BENTLEY/Feel That Fire (Capitol)**

Enters at 49\*; 835 points, 267 spins

12 ADDS including: KATM\*, KBEQ, KDRK, KIXZ, KNTY, WDAF, WKHX, WQYK\*, WUBE, WYNK

### DARRYL WORLEY/Tequila On Ice (Stroudavarious)

Enters at 50\*; 602 points, 225 spins

2 ADDS: KNTY, WYPY

# ELI YOUNG BAND/Always The Love Songs (Republic/Universal South)

589 points, 153 spins; 0 ADDS

303 points, 133 spins, 0 1003

### CAROLINA RAIN/American Radio (Equity)

586 points, 192 spins; 0 ADDS

### ONE FLEW SOUTH/My Kind Of Beautiful (Decca)

489 points, 161 spins

1 ADD: **KSOP** 

### WHITNEY DUNCAN/When I Said I Would (Warner Bros.)

432 points, 154 spins 1 ADD: **WIRK\*** 

### JOEY & RORY/Cheater, Cheater (Vanguard/Sugar Hill/Nine North)

373 points, 126 spins 1 ADD: **WWGR** 

### **KEVIN FOWLER/Best Mistake I Ever Made (Equity)**

340 points, 70 spins; 0 ADDS

### TRISHA YEARWOOD/They Call It Falling For A... (Big Machine)

333 points, 122 spins; 0 ADDS

### ADD DATES

### **SEPTEMBER 29**

**DIERKS BENTLEY/Feel That Fire (Capitol)** 

ERIC DURRANCE/Turn It Off (Wind Up/Nine North)

**SARA EVANS**/Low (RCA)

**ALAN JACKSON**/Country Boy (Arista)

**ZONA JONES**/You Should've Seen Her This Morning

(Rocky Comfort/Nine North)

**RIO GRAND**/God's Got A Bigger Plan (Curb)

**JESSICA SIMPSON**/Remember That (Columbia)

MATT STILLWELL/Shine (Still7/CO5)

MARK WILLS/The Things We Forget (Tenacity)

### **OCTOBER 6**

GARY ALLAN/She's So California (MCA)
JIMMY WAYNE/I Will (Valory)

### **OCTOBER 13**

**KEITH ANDERSON**/Somebody Needs A Hug (Columbia)

JACK INGRAM/That's A Man (Big Machine)

THE LOST TRAILERS/How 'Bout You Don't (BNA)

JAMIE O'NEAL/Like A Woman (1720)

THE ROAD HAMMERS/I've Got The Scars To Prove It (Montage)

### **Aircheck Top Recurrents**

KEITH ANDERSON/I Still Miss You (Columbia)	9423
KEITH URBAN/You Look Good In My Shirt (Capitol)	9083
JAMES OTTO/Just Got Started Lovin' You (Warner Bros.)	6463
BLAKE SHELTON/Home (Warner Bros.)	6270
ALAN JACKSON/Good Time (Arista)	6205
TRACE ADKINS/You're Gonna Miss This (Capitol)	5543
TAYLOR SWIFT/Should've Said No (Big Machine)	5350
SUGARLAND/All I Want To Do (Mercury)	5304
MIRANDA LAMBERT/Gunpowder & Lead (Columbia)	4096
GEORGE STRAIT/I Saw God Today (MCA)	3929

### **ALAN JACKSON/Country Boy (Arista)**

325 points, 152 spins

22 ADDS including: KEEY, KFKF, KNTY, KSOP, KWNR, WIL, WKKT, WSSL, WUBE, WYRK

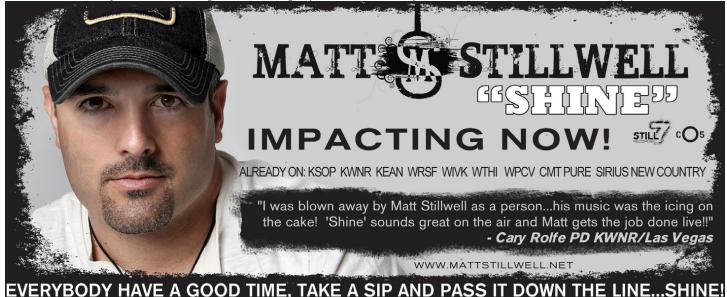
### LEANN RIMES/What I Cannot Change (Curb)

313 points, 132 spins

1 ADD: WGNE

**Aircheck Activity** includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (\* indicates auto adds)

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MEDIABASE

		TW Points	+/- Points	TW Plays	+/- Plays
1 S DARIUS RUCKER/Do	n't Think I Don't Think (Capitol)	5450	265	3051	145
		5107	205	2859	94
3 SKENNY CHESNEY/EV	erybody Wants To Go To (Blue Chair/BNA)	5077	368	2821	223
4 JIMMY WAYNE/Do Yo	ou Believe Me Now (Valory)	4948	-197	2677	-146
5 CARRIE UNDERWO	<b>DD</b> /Just A Dream (19/Arista)	4776	373	2606	132
6 GEORGE STRAIT/Tro	oubadour (MCA)	4437	-297	2409	-177
7 🤝 KID ROCK/All Summ	er Long (Atlantic/CO5 <b>)</b>	4423	237	2424	107
8 BRAD PAISLEY/Wait	in' On A Woman (Arista)	4222	-685	2416	-270
9	y Man (Capitol)	3654	100	2025	63
10 TIM MCGRAW/Let It	Go (Curb)	3624	293	2029	159
11 HEIDI NEWFIELD/Jo	nnny And June (Curb)	3195	-204	1792	-42
12 MONTGOMERY GEI	ITRY/Roll With Me (Columbia)	3190	252	1718	153
13 S JASON ALDEAN/Re	entless (BBR)	3128	74	1701	32
14  CHUCK WICKS/All I E	ver Wanted (RCA)	2869	94	1530	28
15 CRAIG MORGAN/Lo	ve Remembers (BNA)	2686	219	1446	102
16 S BUCKY COVINGTOR	I/I'll Walk (Lyric Street)	2650	81	1490	48
17 S JAMEY JOHNSON/Ir	Color (Mercury)	2480	174	1345	66
18  ADY ANTEBELLUM	/Lookin' For A Good Time (Capitol)	2431	64	1323	40
19 🛜 ZAC BROWN BAND	Chicken Fried (Live Nation Artists) 🗸	2403	530	1266	282
20 SUGARLAND/Alread	y Gone (Mercury)	1976	335	1061	192
21	n't You Know You're (19/BNA)	1935	38	1086	40
	•	1892	26	1014	40
23 TAYLOR SWIFT/Love	Story (Big Machine) 🗸	1838	879	958	450
24 RASCAL FLATTS/He	re (Lyric Street) 🗸	1706	579	933	304
25 © CRYSTAL SHAWAND	<b>A</b> /You Can Let Go (RCA)	1606	85	892	38
	· · · · · · · · · · · · · · · · · · ·	1581	70	827	44
		1575	53	777	13
		1444	835	777	387
		1412	89	761	63
	•		110	783	64
	TOBY KEITH/She Nev  KENNY CHESNEY/EV  JIMMY WAYNE/DO YO  CARRIE UNDERWOO  GEORGE STRAIT/Tro  KID ROCK/All Summ  BRAD PAISLEY/Wait  LUKE BRYAN/Countr  LUKE BRYAN/Countr  HEIDI NEWFIELD/Jol  MONTGOMERY GEN  JASON ALDEAN/Rel  CHUCK WICKS/All I E  CRAIG MORGAN/Lo  BUCKY COVINGTON  JAMEY JOHNSON/In  ALADY ANTEBELLUM  SUGARLAND/Alread  KELLIE PICKLER/Do  KELLIE PICKLER/Do  TRACE ADKINS/Mud  TAYLOR SWIFT/Love  RASCAL FLATTS/He  CRYSTAL SHAWAND  CRYSTAL SHAWAND  CRYSTAL SHAWAND  CRYSTAL SHELTON/Sh  ASHTON SHEPHERE  BRAD PAISLEY & KE  PAT GREEN/Let Me (E)  BILLY CURRINGTON	3	2	2	2

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MEDIARASE

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
29	31	RANDY HOUSER/Anything Goes (Universal South)	1402	136	739	77
32	32	PHIL VASSAR/I Would (Universal South)	1061	65	503	43
31	33	Capitol)	1018	0	508	3
35	34	JAMES OTTO/For You (Warner Bros.)	851	-10	422	-11
34	35	ADAM GREGORY/Crazy Days (NSA/Midas/Big Machine)	821	-68	401	-22
40	36	SIOSH TURNER/Everything Is Fine (MCA)	771	121	381	57
37	37	EEE ANN WOMACK/Last Call (MCA)	768	65	348	33
36	38	BILLY RAY CYRUS/Somebody Said A Prayer (Walt Disney/Lyric Street)	747	-43	356	-20
38	39	SIAKE OWEN/Don't Think I Can't Love You (RCA)	708	6	365	11
43	40	KRISTY LEE COOK/15 Minutes Of Shame (19/Arista)	581	14	295	12
42	41	GRETCHEN WILSON/Don't Do Me No Good (Columbia)	549	-27	206	4
Deb	ut 42	DIERKS BENTLEY/Feel That Fire (Capitol)      ✓	532	488	226	213
39	43	JEWEL/I Do (Valory)	507	-194	273	-75
44	44	MIRANDA LAMBERT/More Like Her (Columbia)	503	13	211	5
57	45	ALAN JACKSON/Country Boy (Arista)	428	254	217	165
47	46	RANDY OWEN/Like I Never Broke Her Heart (BBR)	330	1	152	3
45	47	LEE BRICE/Upper Middle Class White Trash (Curb)	313	-68	151	-41
48	48	DARRYL WORLEY/Tequila On Ice (Stroudavarious)	301	8	136	-1
49	49	WHITNEY DUNCAN/When I Said I Would (Warner Bros.)	282	6	120	3
52	50	JUSTIN MOORE/Back That Thing Up (Valory)	277	35	123	6
50	51	JEFF BATES/Riverbank (Black River)	267	-3	119	-3
53	52	CHRIS CAGLE/Never Ever Gone (Capitol)	264	64	115	40
46	53	DIERKS BENTLEY f/S. BUXTON/Sweet And Wild (Capitol)	245	-95	100	-7
54	54	EANN RIMES/What I Cannot Change (Curb)	197	-2	79	4
55	55	JOSH GRACIN/Unbelievable (Ann Marie) (Lyric Street)	190	-6	98	-2
59	56	DEREK SHOLL/(I'll Be) Here (Salt Creek)	142	-20	58	-4
Deb	ut 57	ELI YOUNG BAND/Always The Love Songs (Republic/Universal South)	134	64	74	40
60		STEPHEN COCHRAN/Thinkin' I'm Drinkin' (Aria/Quarterback)	131	-1	77	0
Deb	ut 59	DARREN KOZELSKY/She Got Me There (Major 7th Ent.)	130	10	64	2
Deb	ut 60	CHAD HUDSON/Somebody Find Me A Preacher (Robbins)	126	50	38	14

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