

December 21, 2020, Issue 736

PPM: A November Not To Remember

With so much happening at a breakneck pace the last several weeks, it would be easy to overlook the state of the format in the month of November. In fact, it might be for the best if you did. Even with a record poor showing overall, however, Country also had its share of notably strong performances on the station level.

The November survey started Oct. 8 and concluded the day after Election Day. For that period, aggregate Country shares in PPM markets stood at its lowest total (excluding Holiday books) since the start of PPM measurement, with four stations setting new low water marks. And for the first time in the PPM era, the format experienced a non-Holiday month without a single market being led by a Country station. The apparent culprit: News-Talk.

Just how big were News-Talk's gains for the month? The aggregate 6+ share for all PPM subscribing News-Talk

stations in September was 577.5. October rose to 623.0 and, by November, that number had jumped to 658.0 – a 14% increase over two months. Conversely, the corresponding aggregate for Country trended 360.4 to 350.8 to 339.2 for a 5.8% decrease over the same span. Country wasn't alone: AC and Classic Hits were down 2% each during the same span, and Top 40 was off 3%. The decrease of those four formats nearly adds up to the increase for News-Talk.

November's downturn was not limited to just share. **Country Aircheck** analyzed the cume for the top 50 stations in each format, with Country's average dropping 2.5% from September to November. Classic Hits and Top 40 saw drops of 2.6% and 2.2%, respectively, over that span. AC was up 2.1%, but no format came close to the cume jump of News-Talk, which expanded 5% over two months.

Battlin' Brands: Country's November numbers may be low overall, but **iHeartMedia** EVP/Country Programming Strategy **Rod Phillips** doesn't see a concerning trend.

(continued on page 6)



Rod Phillips



Happy Holi-Glaze: Country Aircheck congratulates Capitol staffers on their 12th consecutive label of the year win. Pictured (clockwise) are Royce Risser, Donna Hughes, Annie Sandor, Bobby Young, Megan O'Gara, Megan Youngblood, Ashley Knight, Chris Schuler, David Friedman, Katie Bright and Mara Sidweber.

Chart Policies & Calendar

Here's a recap of important **Country Aircheck/Mediabase** chart policies as well as significant dates for 2021.

Adds & Activator Reporting Window:

The Mediabase site is open for reporting adds and Activator playlists beginning 4am ET/2am CT/1am PT Wednesday through 3pm ET/2pm CT/noon PT on Mondays, except for



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taylor swift
"no body, no crime"
 on your desk now
 add date: 1/11
 #1 debut hot country songs

republic MCA
 NASHVILLE

Lady A

POWER UP NOW

"CHAMPAGNE NIGHT"

from NBC's SONGLAND

MAX SPINS BEGIN:

JANUARY 3RD THROUGH JANUARY 10TH



BMLG
RECORDS

the holidays noted below when the deadline shifts to Tuesday at those times. All reporting must be completed before closing time. Even if a reporter is in the system at 1:59 PM CT, if they have not submitted, they will be locked out and no adds will be recorded. A successfully submitted report will result in a confirmation email to the reporter. Absolutely no late adds will be taken by phone or email after the deadline.

Play Limits: Mediabase will credit a *maximum* of two plays on any individual song across any 60-minute period.

Spin Discrepancies: The deadline for submitting any spin discrepancies that affect the Country Aircheck/Mediabase Published Country Chart is 5pm CT Sunday each week. Please direct all queries to mbaction@mediabase.com.

January Schedule: The Add Board will open Wednesday, Dec. 30 as noted above, and Country Aircheck's This Week's Adds email will be published the afternoon of Jan. 4. The top 10 Most Added will be published in that evening's Country Aircheck Weekly; however, there will be no chart in that issue. The first chart of 2021 will be published Jan. 11 without trending – no Last Week rank, no +/- Points or Plays and no bullets. Trending resumes in the chart dated Jan. 19.

Monday Holidays

- Jan. 18, Martin Luther King, Jr. Day
- Feb. 15, President's Day
- May 31, Memorial Day
- Sept. 6, Labor Day

Chart Chat

Congratulations to **Parker McCollum**, **Katie Dean**, **David Friedman**, **Royce Risser**, **Chris Schuler** and the **MCA** promotion team



Parker McCollum

on landing at No. 1 with "Pretty Heart." The song is McCollum's major label debut and the lead single from his *Hollywood Gold* EP. Songwriters are **Randy Montana** and McCollum.

News & Notes

SuiteRadio nationally syndicated *Bud & Broadway* hosts **Bud Ford** and **Jerry Broadway** are adding South Georgia Broadcasters **WBYZ/Baxley, GA** afternoons effective Jan. 4. The position has been vacant for more than two years; PD **Caleb Karnoutsos** has handled duties in the interim.

EMF is purchasing Country **WCDD/Canton-Peoria, IL** from **Illiana Communications** for \$170,000.

Loud Media **WABY-AM/Watervliet-Albany, NY** and FM translator **W231DU** are now simulcasting Classic Country **WNYV/Whitehall-Glen Falls, NY**.

Entercom has committed \$1 million to local restaurants, arts and charitable organizations in the cities where company employees live and work via an employee-led initiative that will distribute gift certificates to all full-time employees redeemable at establishments selected by Market Mgrs. and corporate leaders.

T.G. Sheppard will reissue nine of his albums next year through his newly-signed deal with **Time Life**.

Gabe Fleet has been named **iHeartMedia** EVP/Business Affairs and Chief Music Licensing Counsel.

Drew Parker has been named to **SiriusXM's** all-genre "Future Five for 2021."

The Week's Top Stories

Full coverage at countryaircheck.com.

- **Charley Pride** was remembered, new KYGO/Denver morning co-host **Brian McFayden** was profiled and Country stations

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**DYLAN
SCOTT
NOBODY
TOP 20**

**CURB
RECORDS**

HAPPY HOLIDAYS FROM EVERYONE AT CURB!

Quaran-Time

WITH ... CHRIS BANDI

An inside look at how Records' **Chris Bandi** is spending his Quaran-Time:

We had a bunch of tour dates that had to be canceled or rescheduled, but have been trying to find new and creative ways to stay in front of fans and hopefully capture new ones! I've been fortunate lately in getting back out to meet with our friends at Country radio via a socially-distanced radio tour — playing in parking lots and cul-de-sacs as opposed to conference rooms. It's been a little light at the end of the tunnel!

I had a quarantine routine down until we started this radio tour back up. It was full of Netflix and Postmates. But, recently, I'm home maybe Saturday and Sunday, so it consists of spending time with my girlfriend and dogs. That and doing all my laundry for the next week.

My girlfriend and I have been quarantined together with our two dogs. Taking time in our own little parts of the house had been very beneficial. She was working from home, and I'm writing from home, so during the day we try to make it as "normal" as possible. I'll go upstairs to write, and she'll stay downstairs while she's working or on calls.

I just ordered a keyboard online, so I'm going to try to learn how to play the piano. Or at least try to get good enough that I can fake my way through a song.

I've been doing a lot of writing on

Zoom. The ability to still get on and have that interaction has been great, although nothing really compares to being in the room. I've also had a recording set-up that I've been telling myself for years that I was going to learn. This has forced me to get it all figured out.

I hadn't really done any social media live streams before this, so I didn't know what to expect. I love how intimate and relaxed it is. It's been awesome to see people hop on that we've met out on the road and read their comments about how they're doing. We try out some new songs while we're on there and get real-time feedback, which is incredible!

I hopped on the bandwagon and watched *Tiger King* in one night. I'm a big fan of *Ozark*, so thankfully the third season of that came out in late March. I recently started watching *The Undoing*, and it's got me hooked! I tried to start a petition to get Netflix to release the new seasons of *You* and *Stranger Things* a little early, but no one got back to me.

We were only supposed to be home five full days in March, so it's nice to get to spend a little extra time with my girlfriend and dogs. Even though it's socially distanced, it's been a blessing



I'M WITH THE BANDI
BANDI WITH WTGE/BATON ROUGE, LA STAFFERS.

to get back out and play for our friends at Country radio, and I think everyone is enjoying this a little bit more than just a conference room performance. Even with everyone being so far apart, we're being brought closer because we're going through something we've never had to go through before. I believe we will come out of this stronger in the end!

showed love to Christmas music in last week's (12/14) *Country Aircheck Weekly*.

- **Show Dog Nashville** elevated **Rick Moxley** to SVP and added **Teddi Bonadies**. (CAT 12/17)
- **Beasley** elevated five programmers to national roles, including **Cadillac Jack**, **John Reynolds** and **Tee Gentry**. (CAT 12/16)

- **Tenille Arts**, **Travis Denning**, **Hardy**, **Ashley McBryde** and **Matt Stell** were voted the **CRS 2021** New Faces of Country Music performers. (CAT 12/14)
- **Sony/Nashville** Sr. Dirs./Marketing **Paige Altone** and **Liz Cost** were promoted to VP. (CAT 12/14)
- Chronicle: **Charley Pride**, **Melba Foster**, **Alvin Wren**, **Kirke Martin**, **Jimmy Rabbitt**.

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JUST THE WAY
parmalee x blanco brown
#17 CA/MB & BB
+531 Spins
AMAZON MUSIC
Best Songs of 2020 list

lindsay ell
wAnt me back
3 SPOT JUMP TO #54 MB
SALES UP 40%
BMG STONEY CREEK BBR

JIMMIE ALLEN
NEW SINGLE
COMING SOON

Happy Holidays

From your
friends at

Sony
Music
Nashville

ARISTA
NASHVILLE



PPM: A November Not To Remember

(continued from page 1)

"It really comes down to the old adage – there are only 100 shares," he says. "Only makes sense that the increased interest in politics would benefit News-Talk stations, and those shares have to come from other stations and formats." He also points to a solid Persons 18-49 performance for **WUBL/Atlanta**, which ranked eighth in the demo, and **WGAR/Cleveland**, which was No. 1 in that demo. "They have had a big year," Phillips says.

Elsewhere in iHeartCountry, **KSD/St. Louis** has been on an unprecedented rise over the last several months, climbing 4.3 to 7.0 to 7.7 – the highest share for any Country station in St. Louis since 1997. Likewise at **KNIX/Phoenix**, where November was its third consecutive month leading the market among Persons 25-54.

"We made some adjustments in 2017 that built the foundation for our growth in 2020," says PD **Steve Geofferies**. "We brought back '90s music, made some talent adjustments in key dayparts and created a can't-miss concert series. When the pandemic hit, we knew we had to be more than a radio station. Every weeknight for six months, [morning hosts] Tim, Ben & Brooke hosted an extra show – a nightly Facebook Live. They outworked everyone, and it paid off. We talk about the 'extra' that comes along with [our station]... this isn't a tweak of music or well-placed music sweep. It's about being more than just a radio station."

Where Country is solid in his purview, Phillips points to "big brands with terrific execution. These are brands that can withstand some meter movement because they are likely to have a dynamic morning show and are the first choice for music in that market."

Noise Will Be Noise: At **Cumulus**, VP/Country **Charlie Cook** says, "We were very pleased with our News-Talk stations, of course, but three stations bucked the trend in November (which was really October):

WDRQ/Detroit was up 11.1% P25-54, **KSCS/Dallas** rose 24.4% in that demo, and **KUBL/Salt Lake City** shot up 64.4%."

KUBL PD Travis Moon attributes his team's success not to contesting and marketing, but to basics. "Since the pandemic started, we've been pretty focused on adding up personal connections with listeners," he says. "I am really proud of my airstaff understanding that we need to find more genuine ways to be important in our listeners' lives. **Lexi & Banks** and **Matt Ramone** have been remarkable in understanding that mission. There's just so much distraction out there that personal connections seem to be more powerful than trying to out-noise the noise."

One station that has benefited from some extra noise – and is working to continue to capitalize on it – is Entercom's **WDAF/Kansas City**. PD **Mike Kennedy** has been champing at the bit since last December, when WDAF snagged the broadcast rights to the NFL's defending champion **Kansas City Chiefs** (CAT 12/06/19). Chiefs broadcasts frequently propelled their previous flagship – **Classic Rock KCFX** – to the top of the market, so expectations were high.

"Our job is to introduce that huge new cume [a rise of over 16%] to what we have to offer," says Kennedy. Beyond just integrating talent and music promos into the play-by-play coverage, WDAF has also put together pre-game programming featuring some of country's biggest stars. "Kenny [Chesney], who's close with [Chiefs' head coach] Andy Reid, kicked off the season with Andy stories. [It's] different than [the] usual pre-game show. The results have been building each month of the season." In November, WDAF rose from six to third overall with a 6.5 share among persons 6+ (its second largest PPM share ever) and finished No. 1 among persons 18-34 and 18-49.

Strength in key demos likely persists across the format, even if the boxcar numbers are disappointing this month. "It's a little misleading if you look at just 12+," says **Entercom VP/Country Tim Roberts**. "Many of our brands posted strong Novembers in W25-54. Perennial market leaders **WUSY**, **WBEE** and **WGGY** also posted very strong books across all demos. There's no doubt interest in the news cycle was at an all-time high, but Country held our own as every format felt that News-Talk pressure."

—Chris Huff, Chuck Aly



Mike Kennedy



Steve Geofferies



Charlie Cook



Travis Moon

Lon Helton, lon@countryaircheck.com

Chuck Aly, chuck@countryaircheck.com

Caitlin DeForest, caitlin@countryaircheck.com

Monta Vaden, monta@countryaircheck.com

Chris Huff, chris@countryaircheck.com

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BBR WISHES YOU A *Happy and Safe Holiday*

BLAME IT ON YOU

JASON ALDEAN

CA/MB: *37

BB: *36

FOLLOW-UP TO 24 #1'S!

DUSTIN LYNCH

MOMMA'S HOUSE

TOP 15!

CA/MB: *15 BB: *19

BBR BMG

CHASE RICE FEATURING **FLORIDA GEORGIA LINE**

DRINKIN' BEER. TALKIN' GOD. AMEN.

CHASE'S FASTEST MOVING SINGLE

CA/MB *48 BB *47

Lainey Wilson

THINGS A MAN OUGHTA KNOW

Streams UP 30%

MB *58 BB *64

AVAILABLE JOBS**MIDWEST**

Summit **KFDI/Wichita** OM **Justin Case** is searching for a morning co-host. See the complete posting [here](#); send résumés and airchecks to Case [here](#).

MacDonald **WKQC/Saginaw, MI** OM/PD **Jason Addams** is looking to add a full-time on-air personality for nights. Send résumés and airchecks to him [here](#).

Midwest/Evansville, IN OM **Aaron Santini** is seeking a Prod. Asst./on-air talent for the cluster that includes Country **WLYD**. Send cover letters, résumés and airchecks to him [here](#).

Townsquare **KOEL/Waterloo, IA** PD/morning host **Johnny Marks** is looking for a morning co-host who is "social media savvy and regularly contributes content to the station's website and social media account. See the complete job description and apply [here](#).

Saga Classic Country **WYXY/Champaign, IL** PD **Kurtis Allen** is seeking an afternoon personality. Send résumés and cover letters to him [here](#).

Steel City/Kansas City is searching for a Chief Engineer for the cluster that includes Country **KBEQ & KFKF**. Interested candidates can send résumés [here](#) confidentially.

NORTHEAST

Forever **WFGI/Johnstown, PA** is seeking a full-time morning co-host. Send résumés, airchecks and salary requirements [here](#).

WVRC **WKKW/Morgantown, WV** PD **Mike Vincent** is searching for part-time on-air talent for weekend and fill-in positions. Send résumés and airchecks to him [here](#).

Alpha/Fredericksburg, VA is looking for a Market Mgr. for the cluster, which includes Country **WFLS**. Interested candidates can see a complete job description and apply [here](#).

SOUTHEAST

Cumulus **WKAK/Albany, GA** PD **Bill Dollar** is looking for an afternoon personality/Production Dir. Apply [here](#).

Saga **WVVR/Clarksville, TN** Dir./Group Programming **Scott Chase** is seeking a morning co-host to join incumbent Fletcher. Send résumés and airchecks to Chase [here](#).

Saga/Gainesville-Ocala, FL GM **Howard Tuuri** is looking for a Dir./Promotions for Country **WOGK & Classic Rock** sister WYND. Send résumés to him [here](#).

SOUTHWEST

Townsquare **KQBR/Lubbock, TX** Brand Mgr. **Lance Ballance** is seeking an APD/on-air personality to succeed **Jan Miller**. Send résumés and airchecks to him [here](#).

Cox Country Format Leader & Country **KKBQ/Houston** PD **Johnny Chiang** is searching for a midday personality for KKBQ to succeed Christi Brooks. Complete job description and application [here](#).

Cumulus **KSCS/Dallas** PD **Mike Preston** is seeking a midday personality who loves country music; knows the Texas lifestyle; executes a fun, engaging, interactive show; is a social media creator and contributor; and is willing to take on additional programming assignments as needed. Complete job description and application [here](#).

Champlin/Oklahoma City GM **Kevin Waltman** is looking for a Brand Mgr. for the group that includes Classic Country **KNAH**. Send résumés to him [here](#).

WEST COAST

Badlands/Rapid City, SD is searching for a GM/DOS who can build, train and motivate a team for the cluster that includes Country **KRKI**. Interested parties can send résumés and references [here](#).

Frontier/Juneau, AK GM **Cherie Curry** is seeking an OM/PD/on-air talent for the cluster that includes Country **KTKU**. Send résumés with references and an aircheck to Curry [here](#).

Entercom is now searching for a Regional Dir./Promotions for the **Mountain Region**, including **Denver, Las Vegas** and **Phoenix** markets. The position will manage all promotions and related activity for all brands in the region, including Country **KMLE/Phoenix**. See the complete job description and apply [here](#).

Ruby Radio/Elko, NV owner **Ken Sutherland** is seeking a "utility jock to work multiple formats," including Country **KBGZ**. Send résumés and airchecks [here](#).

OTHER

Cherry Creek Media Group PD **Mark Elliott** is searching for experienced OMs and PDs for future openings. The company's Country properties include **KAAR/Butte, MT**; **KCIN & KIYK/St. George, UT**; **KMON/Great Falls, MT**; **KGGL/Missoula, MT**; **KKXK/Montrose, MT**; **KWCD/Sierra Vista, AZ**; **KYSN/Wenatchee, WA**; **KYYZ/Williston, ND**; and Classic Country **KMON-AM/Great Falls, MT**. Candidates with a minimum of three-to-five years of experience and a background in programming multiple formats in small to medium sized markets can send résumés, airchecks and programming philosophies to Elliott [here](#).

RWPC Pres. **JJ Jobe** is looking for a hands-on GM for a small Southeast market. Send cover letters and résumés to him [here](#).

SEEKING JOBS**•Cactus Jack**

Former Entercom/Phoenix Dir./Production
GoGoJack@msn.com
602-430-5908

•Tony Kelly

Former WUSN/Chicago morning producer
KellyT_60468@yahoo.com
708-642-8518

•Greg Cole

Former WKQC/Saginaw, MI OM/PD
GCole27000@gmail.com
916-502-4734

•Jonathan West

Former WKTI/Milwaukee afternoons
JSWest33@yahoo.com
320-774-9300

•Doug Dodds

Former ZFKY/Grand Cayman PD/mornings
DougDoddsEmail@gmail.com

•Marc Lavik (aka Dave Marcus)

Former on-air talent
ZimaGuy@gmail.com
401-467-6737

•Denis "Catfish" Miller

Former KSNi/Santa Maria, CA afternoons
DenisMil@hotmail.com

•Cory Mikhals

Former KIZN/Boise morning co-host
CoryProductions@icloud.com

•"Big" John Horton

Former KFSA/Ft. Smith, AR afternoon host
BigJohn@TheBigJohnShow.com

•Kris Richards

Former WKJO/Smithfield, NC afternoons
FireCop947@yahoo.com

•AJ McCloud

Former WWFF/Huntsville, AL APD/afternoons
AJ.McCloud@charter.net
256-503-2301

•Kristin Monica

Former WQNU/Louisville APD/mornings
Kristin@RadioKristin.com

•Mac Daniels

Former KPLX & KSCS/Dallas PD
MacDaniels@me.com

•Dave Schaefer

Former iHeartMedia/Farmington, NM SVPP
& Country KTRA PD
DRSchaefer@gobrainstorm.net

•Brittany Tully

Former WYNK/Baton Rouge PD
Brilynn718@gmail.com

•Steve Knoll

Former KMAG/Ft. Smith,
AR PD/on-air talent
SteveKnoll@cox.net

•Bill Hickok

Former KBMR/Bismark, ND morning host
BillHickok1950@gmail.com

•Amy Nic

Former WAMZ/Louisville afternoon host
AmyNicRadioChick@gmail.com

•Ron "Keyes" Stevens

Former WQRB/Eau Claire, WI afternoons
RonStvns@yahoo.com

•Scott Davidson

Former WHOF-HD2/Canton, OH PD/
on-air host
Davidson1023@gmail.com

•Trace Hamilton

Former WEBG/Chicago night host
TheTraceHamilton@gmail.com

•Daryl Thomas Ledyard

Former WBBS/Syracuse on-air talent
DarylLedyard@gmail.com

•Ryan McCall

Former WGLR/Platteville, WI MD/afternoons
RyanMcCall@yahoo.com

•David Dean

Former KXDD/Yakima, WA afternoons
DaviDean5@gmail.com

•Kasper

Former WUSN/Chicago afternoons
KasperShow@gmail.com and www.KasperShow.com

•Brian "Wookie" Kostek

Former WDSY/Pittsburgh
APD/MD/afternoons
BKostek24@gmail.com

•Chuck Edwards

Former WYCD/Detroit mornings
ChuckOn995@yahoo.com

•Terry Phillips

Former Entercom/Detroit Dir./
Creative Services
Terry@TerryPhillips.com

•Bernadette Gibbons

Former Entercom/New York
Coord./Promotions
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•Blair Thomas

Former WXCW/Wilmington, DE mornings
BThomas330@yahoo.com

•Brad King

Former WBYT/South Bend, IN
APD/MD/middays
BradKingRadio@yahoo.com and [here](#)

•Dr. Don Carpenter

Former WYCD/Detroit mornings
Dr.DonCarpenter@gmail.com

•Jake Byron

Former KUPL/Portland mornings
JakeByronMedia@gmail.com

•Adam Rondeau

Former WCVL/Charlottesville, VA mornings
BrondeauShow@gmail.com

•Corey Dillon

Former KNUC/Seattle afternoons/Social
Media Mgr.
CoreyDillonRadio@gmail.com

SEEKING JOBS (continued)**•Guy David**

Former KYGO/Denver mornings
GuyDavid02@gmail.com
Agent: David Brody, 877-888-1267

•Jeff Hunt

Former WXCY/Wilmington,
DE MD/evenings
JeffreyJHunt@gmail.com
570-309-4698

•Brent Jones

Former Capitol Dir./Midwest Promotion
DBJones615@gmail.com
615-482-5653

•Kim Brixton

Former WNWN/Battle Creek, MI
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KimBrixton@gmail.com

•Mark McKay

Former Riser House Dir./
Southeast Promotion
MMcKay973@gmail.com

•Fletcher Keyes

Former WWQM/Madison, WI PD
KeyesCreative@gmail.com
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•Steve Richards

Former Townsquare/Albany, NY OM
SVa1622@sbcglobal.net
901-481-2669

•Jody Wheatley

Former WQMX/Akron MD/Promotions Dir.
JodyWheatley13@gmail.com

•Kelley Bradshaw-Brock

Former WKDF/Nashville afternoons
KelleyBra13@gmail.com
423-802-4987

•Tim Taylor

Former KWJ/Portland afternoons
Tim.Taylor1@comcast.net

•Ginny Harman

Former KFRG/Riverside mornings
GinnyHarmanVO@gmail.com

•Nina D.

Former KMLE/Phoenix afternoons
MissNinaD@gmail.com

•Erin Austin

Former KILT/Houston Asst. MD/middays
ErinAustinOnline@gmail.com

•Amber Rainey

Former KSON/San Diego middays
AmberRaineyOnAir@gmail.com

•Jared "Marshall" Goldberg

Former KMLE/Phoenix APD/middays &
Cluster Dir./Digital Programming
ImJaredGoldberg@gmail.com

•Tami Rumpf

Former WPAW/Greensboro afternoons
TamiRumpf@gmail.com

•Mike Allan

Former WNSH/New York nights
MikeAllanRadio@gmail.com

•Darlene Evans

Former WKIS/Miami middays
DarleneInc@yahoo.com

•Nathan Cruise

Former In2une Dir./Regional Promotion
NCruise27@gmail.com
615-496-6356

•Mark "Skid" Lavin

Former WOTW/Orlando Dir./
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MarkLavin@yahoo.com
407-619-5346

•"Wes McShay" Gardipe

Former Appaloosa Dir./Western
Region Programming
WesGardipe@gmail.com
307-899-0007

•JD Justice

Former KCTO/Duluth, MN Brand
Mgr./mornings
JDJusticeVoice@yahoo.com

•Nicholas Nixon

Former KFRG/Riverside personality
Kn3ick@outlook.com
909-754-3031

•Kerry Wolfe

Former WML/Milwaukee SVPP & PD
KerryLWolfe@hotmail.com
414-788-3764

•Chase Daniels

Former WRWD/Poughkeepsie, NY
PD/afternoons
ChaseDaniels106@gmail.com

•Keith Abrams

Former iHeartMedia/Cleveland OM
KeithAbrams961@gmail.com

•Mark Lillie

Former iHeartMedia/Farmington, NM
Cluster PD
Lillie.Mark@gmail.com
303/704-0700

•Mike McKay

Former WQRB/Eau Claire, WI Brand
Mgr./mornings
McKProd@charter.net

•Jimmy Elliott

Former WOVK/Wheeling, WV WPP/PD/
MD/mornings
JimmyElliottSchlosser@gmail.com

•JJ Cook

Former iHeartMedia/Cedar Rapids, IA SVPP
lowaViking@mchsi.com

•Jim O'Hara

Former iHeartMedia/Quad Cities, IA
SVPP & Country WLLR PD/on-air
JimOHara@mchsi.com

•Steve Powers

Former iHeartMedia/Mobile, AL SVPP
StevePowers961@yahoo.com

•Jim Dorman

Former iHeartMedia/Wichita SVPP &
Country KZSN PD/middays
JimDorman2@aol.com

SEEKER SPOTLIGHT**•KASPER**

Former WUSN/Chicago afternoons

KasperShow@gmail.com and
www.KasperShow.com

"My passion, drive and reputation set me apart from others in the industry. While I continue to search for my next full-time opportunity, I'm keeping busy and staying sharp as part of Sun Broadcasting Group's Personality On Demand lineup and voicetracking two markets daily while also contributing the weekly syndicated feature show, *The Weekend Throwdown*. My major-market on-air experience, social media skills and programming background would be an asset to any team and a game-changer for any brand."

•Eddie Rupp

Former iHeartMedia/Sarasota, FL SVPP/
OM & Country WCTQ middays
ER-1001@hotmail.com

•Mike Rowe

Former WAMZ/Louisville nights
MikeRoweRadio1@yahoo.com

•Mike Tyler

Former WCKT/Ft. Myers, FL
PD/afternoons
RadioGuy.101@gmail.com

•Amy Lynn

Former WCKT/Ft. Myers, FL middays
AmyLynnRadio@gmail.com

•Jake McBride

Former KKIX/Fayetteville, AR afternoons
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•Bill "Stu" Stewart

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November 2020 CDM Scoreboard

Here are November 2020 (three-month rolling average, (8/13-11/4) **Nielsen Audio** Continuous Diary Measurement (CDM) ratings results listed alphabetically by market. Ranks (in parenthesis) are among

subscribers. An asterisk (*) indicates a station that is no longer a CDM subscriber. Non-subscribing stations in published, subscribing markets are excluded.

Station/City	October 2020 CDM Share	October 2020 CDM Rank	November 2020 CDM Share	November 2020 CDM Rank	Station/City	October 2020 CDM Share	October 2020 CDM Rank	November 2020 CDM Share	November 2020 CDM Rank
WQMX/Akron, OH	6.8	2	7.0	1	WIVK/Knoxville, TN	10.7	1	9.8	1t
WGNA/Albany, NY	7.6	1	6.5	2	WDKW/Knoxville, TN	2.7	6	2.4	8
WKLI/Albany, NY	2.3	11t	2.8	10	WMYL/Knoxville, TN	1.0	10	1.5	9
WRVE-F2+/Albany, NY	0.8	18	0.8	19	WYSH-AM/Knoxville, TN	0.4	12	0.4	11
WFFG/Albany, NY	0.7	19	0.9	17t	WCYQ/Knoxville, TN	*	*	*	*
KRST/Albuquerque, NM	5.4	2	5.2	1	KSSN/Little Rock, AR	7.8	3	6.5	3
KBQI/Albuquerque, NM	3.1	6	3.4	4	KMJX/Little Rock, AR	6.1	4t	5.9	5
KBQI-HD2/Albuquerque, NM	1.6	11t	1.7	11	KHLR/Little Rock, AR	2.0	11t	2.1	11
WCTO/Allentown, PA	9.2	3	8.7	3	WAMZ/Louisville, KY	6.2	3	5.6	3
KUZZ/Bakersfield, CA	7.3	1	7.3	2	WQNU/Louisville, KY	*	*	*	*
KRJK/Bakersfield, CA	1.3	11t	1.5	12t	WMAD/Madison, WI	2.8	6	3.0	5t
KCWR/Bakersfield, CA	1.2	13t	1.5	12t	WKSJ/Mobile, AL	7.8	3	6.4	3
WYNK/Baton Rouge, LA	3.0	6	3.9	5	WKNN/Mobile, AL	0.7	15	0.3	15t
WDXB/Birmingham, AL	4.3	2	3.8	5	KTOM/Monterey, CA	5.5	2	5.6	2
WQSB/Birmingham, AL	*	*	*	*	WNOE/New Orleans, LA	5.6	3	5.0	6t
WZZK/Birmingham, AL	*	*	*	*	WRKN/New Orleans, LA	0.4	18t	0.4	18t
WYRK/Buffalo, NY	10.7	1	10.9	1	WYNK/New Orleans, LA	0.2	22	0.2	22t
WEZL/Charleston, SC	4.2	4	5.1	3	KJKE/Oklahoma City, OK	4.8	3	3.7	7
WUSY/Chattanooga, TN	11.8	1	11.1	1	KTST/Oklahoma City, OK	4.3	6	4.1	6
WUUQ/Chattanooga, TN	4.0	5	5.2	4	KXXY/Oklahoma City, OK	3.5	9t	3.2	10
WOGT/Chattanooga, TN	1.4	11	1.6	9t	KNAH/Oklahoma City, OK	2.1	14	2.2	14
KATC/Colorado Springs, CO	5.3	4	5.1	4t	KXKT/Omaha, NE	9.8	2	9.5	2
WCOS/Columbia, SC	7.4	2	7.1	2	KFFF/Omaha, NE	2.6	7	2.9	7
WWNQ/Columbia, SC	1.6	15t	1.7	14	WKHK/Richmond, VA	*	*	*	*
WHKO/Dayton, OH	9.8	1	9.4	1	WBEE/Rochester, NY	9.7	1	9.1	1
WCLD/Dayton, OH	2.3	9t	2.0	11t	WNBL/Rochester, NY	0.6	10	0.6	10
WYDB/Dayton, OH	1.9	12	2.0	11t	WYRK/Rochester, NY	0.4	11t	0.4	12t
WNKN/Dayton, OH	1.4	15t	1.1	16	KXLY/Spokane, WA	5.4	4	5.8	3t
KHKI/Des Moines, IA	6.3	3	6.5	3	KDRK/Spokane, WA	4.0	8	3.6	8t
KJJY/Des Moines, IA	5.8	5	5.5	5	KNHK/Spokane, WA	3.0	10	3.1	10
KXNO-FM2/Des Moines, IA	0.4	11t	0.6	12	KISC-FM2/Spokane, WA	0.9	18t	0.9	18t
KHEY/El Paso, TX	6.8	4	6.2	6	WRNX/Springfield, MA	4.3	5	3.7	5
KSKS/Fresno, CA	3.7	8	4.5	5t	WWYZ/Springfield, MA	0.5	9	0.7	7t
KHGE/Fresno, CA	2.9	11	2.8	12	WHLL-AM/Springfield, MA	0.3	10t	0.4	10t
WCKT/Ft. Myers, FL	2.5	9	2.6	8	WBBS/Syracuse, NY	9.1	1	8.5	1
WXNX/Ft. Myers, FL	1.7	12t	2.1	10	WOLF/Syracuse, NY	4.5	5	3.8	7
WWGR/Ft. Myers, FL	*	*	*	*	WFRG/Syracuse, NY	2.6	9	2.7	9
WBCT/Grand Rapids, MI	8.7	1	7.5	1	WKKO/Toledo, OH	9.5	1	9.1	1
WTNR/Grand Rapids, MI	1.2	17	1.0	17	WMIM/Toledo, OH	1.9	8t	1.7	11
WRNS/Greenville, NC	9.0	1	9.1	1	WCKY/Toledo, OH	1.7	11	2.4	8
WESC/Greenville, SC	6.8	1	7.0	2	KIIM/Tucson, AZ	5.8	4	6.2	3
WSSL/Greenville, SC	6.1	2	7.1	1	KYWD/Tucson, AZ	0.8	17t	1.1	16
WKSJ/Greenville, SC	1.8	11	1.6	11	KWEN/Tulsa, OK	6.7	2	6.0	3
WRBT/Harrisburg, PA	5.7	4	6.5	4	KXBL/Tulsa, OK	5.1	5t	5.3	5t
WZCY/Harrisburg, PA	1.9	8	2.2	7	KVOO/Tulsa, OK	3.0	11	3.8	9
WVY/Harrisburg, PA	1.4	9	1.2	10t	KTGX/Tulsa, OK	2.9	12	3.4	11
WGTY/Harrisburg, PA	0.7	13t	0.7	14	KZSN/Wichita, KS	6.4	2	5.7	4
WIOV/Harrisburg, PA	*	*	*	*	KHUT/Wichita, KS	*	*	*	*
WDRM/Huntsville, AL	10.3	1	11.1	1	KFDI/Wichita, KS	*	*	*	*
WWFF/Huntsville, AL	2.2	11	2.2	11	KFTI-AM/Wichita, KS	*	*	*	*
WMSI/Jackson, MS	4.2	4	4.1	4	WGGY/Wilkes-Barre, PA	7.6	2	6.0	3
WUSJ/Jackson, MS	2.6	7t	2.5	8	WCFT/Wilkes-Barre, PA	1.3	10	1.6	10
WHJT/Jackson, MS	2.2	9	2.9	6	WSJR/Wilkes-Barre, PA	0.9	14	0.9	13t

4	1	PARKER MCCOLLUM ✓ Pretty Heart (MCA)	24130	2370	7976	833	43.478	4.259	156	--
3	2	BLAKE SHELTON f/G. STEFANI /Happy Anywhere (Warner/WMN)	21484	-1344	6935	-395	40.369	-2.555	158	--
1	3	CHRIS LANE /Big, Big Plans (Big Loud)	20877	-6322	6535	-2359	42.009	-7.64	156	--
5	4	DAN + SHAY /I Should Probably Go To Bed (Warner/WAR)	19584	701	6450	226	34.183	1.1	156	--
6	5	LADY A /Champagne Night (BMLGR) ✓	19561	2016	6312	608	34.781	4.003	158	--
7	6	LUKE COMBS /Better Together (River House/Columbia) ✓	17842	1620	5671	486	32.857	3.047	157	--
8	7	KENNY CHESNEY /Happy Does (Blue Chair/Warner/WEA)	17144	1067	5605	374	30.309	1.648	158	--
9	8	KELSEA BALLERINI /Hole In The Bottle (Black River) ✓	16903	1688	5622	543	29.389	2.908	158	--
10	9	DARIUS RUCKER /Beers And Sunshine (Capitol)	15538	1425	5159	515	27.85	2.09	158	--
2	10	JON PARDI /Ain't Always The Cowboy (Capitol)	14889	-8779	4754	-2897	26.984	-14.839	158	--
12	11	NIKO MOON /Good Time (RCA)	14185	921	4703	272	21.631	1.874	153	--
11	12	CHRIS STAPLETON /Starting Over (Mercury)	13817	206	4552	90	24.816	0.644	156	--
15	13	LUKE BRYAN /Down To One (Capitol)	12808	1053	4210	380	22.501	1.41	157	--
14	14	RASCAL FLATTS /How They Remember You (Big Machine)	12151	171	3873	64	21.518	-0.018	156	--
16	15	DUSTIN LYNCH /Mamma's House (Broken Bow)	12100	964	3989	336	18.798	1.685	157	--
17	16	FLORIDA GEORGIA LINE /Long Live (BMLGR)	11477	592	3755	170	18.121	1.147	157	--
19	17	PARMALEE f/BLANCO BROWN /Just The Way (Stoney Creek) ✓	11448	1549	3760	531	17.686	3.159	138	--
18	18	THOMAS RHETT /What's Your Country Song (Valory)	11356	834	3711	271	19.491	1.943	158	--
20	19	TENILLE ARTS /Somebody Like That (19th & Grand)	9631	497	3221	192	13.959	1.268	155	--
22	20	DYLAN SCOTT /Nobody (Curb)	8524	725	2761	216	12.938	1.2	150	--
21	21	JORDAN DAVIS /Almost Maybes (MCA)	8378	313	2827	119	11.523	0.343	151	--
25	22	BRETT YOUNG /Lady (BMLGR)	7969	937	2488	327	13.664	1.987	139	--
23	23	GABBY BARRETT /The Good Ones (Warner/WAR)	7596	268	2508	122	11.33	0.714	150	--
26	24	MORGAN WALLEN /7 Summers (Big Loud)	7527	737	2392	269	11.476	0.473	137	--
24	25	BROTHERS OSBORNE /All Night (EMI Nashville)	7368	137	2443	18	9.591	0.268	151	--

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CONGRATULATIONS
PARKER McCOLLUM & RANDY MONTANA!
#1 SONG
"PRETTY HEART"



THANK YOU
JON RANDALL, MCA NASHVILLE, AND RED LIGHT MANAGEMENT!

LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
28	26	SAM HUNT /Breaking Up Was Easy In The... (MCA)	6164	710	1953	262	9.858	0.662	131	--
27	27	KEITH URBAN w/PINK /One Too Many (RCA/Capitol)	5629	129	1840	33	8.66	-0.066	138	--
31	28	ERIC CHURCH /Hell Of A View (EMI Nashville)	5454	533	1789	196	8.973	0.871	134	--
30	29	DIERKS BENTLEY /Gone (Capitol)	5175	45	1703	58	7.621	-0.226	144	--
32	30	MIRANDA LAMBERT /Settling Down (RCA)	4810	249	1426	46	7.954	0.003	123	--
33	31	BRANTLEY GILBERT /Hard Days (Valory)	4542	83	1450	34	6.512	0.192	140	--
37	32	JAKE OWEN /Made For You (Big Loud)	4398	892	1472	305	5.586	1.13	113	--
35	33	RUNAWAY JUNE /We Were Rich (Wheelhouse)	3736	-118	1247	-33	5.115	-0.015	132	--
34	34	CARLY PEARCE /Next Girl (Big Machine)	3722	-240	1176	-78	4.09	-0.254	133	--
36	35	LITTLE BIG TOWN /Wine, Beer, Whiskey (Capitol)	3458	-84	1190	-30	3.258	0.01	127	--
38	36	COLE SWINDELL /Single Saturday Night (Warner/WMN)	3153	236	983	58	5.234	0.531	95	--
40	37	JASON ALDEAN /Blame It On You (Macon Music/Broken Bow)	2918	390	933	112	3.458	0.454	96	--
39	38	JUSTIN MOORE /We Didn't Have Much (Valory)	2802	105	924	31	4.639	0.193	91	--
41	39	OLD DOMINION /Never Be Sorry (RCA)	2512	52	820	9	2.815	0.127	84	--
44	40	ELVIE SHANE /My Boy (Wheelhouse)	2480	145	871	39	1.868	0.053	85	--
46	41	CAROLINE JONES /All Of The Boys (Mailboat)	2443	153	958	65	1.204	0.03	91	--
43	42	KANE BROWN /Worship You (RCA)	2439	79	760	65	2.614	-0.19	84	--
45	43	PRISCILLA BLOCK /Just About Over You (InDent/Mercury)	2203	-98	708	-34	2.403	-0.013	76	--
48	44	CODY JOHNSON & R. MCENTIRE /Dear ... (CoJo/Warner/WMN)	2176	176	492	17	3.61	0.325	36	--
47	45	SCOTTY MCCREERY /You Time (Triple Tigers)	2151	47	717	23	1.738	-0.002	86	--
42	46	ROBERT COUNTS /What Do I Know (Arista)	2150	-210	693	-90	2.226	-0.058	88	--
49	47	LEE BRICE /Memory I Don't Mess With (Curb)	2143	143	687	66	3.351	0.102	86	--
Re-Enter	48	CHASE RICE f/FGL /Drinkin' Beer. Talkin'... (Dack Janiels/BBR/BMLGR)	2117	346	605	108	2.196	0.316	76	--
	50	LOCASH /Beers To Catch Up On (Wheelhouse)	1789	9	570	12	2.041	0.06	70	--
Re-Enter	50	MICHAEL RAY /Whiskey And Rain (Warner/WEA)	1757	110	553	47	1.971	0.067	71	--

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RAYNE JOHNSON

REAL DANG GOOD

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Shazams up 55%

Debut EP Over 44 Million Streams!

Country Aircheck Add Leaders

Adds will return Jan. 11

Adds

Activator Top Point Gainers

Activator will return Jan. 11

Country Aircheck Top Point Gainers

PARKER MCCOLLUM /Pretty Heart (MCA)	2370 ✓
LADY A /Champagne Night (BMLGR)	2016 ✓
KELSEA BALLERINI /Hole In The Bottle (Black River)	1688 ✓
LUKE COMBS /Better Together (River House/Columbia)	1620 ✓
PARMALEE f/BLANCO BROWN /Just The Way (Stoney Creek)	1549 ✓
DARIUS RUCKER /Beers And Sunshine (Capitol)	1425
KENNY CHESNEY /Happy Does (Blue Chair/Warner/WEA)	1067
LUKE BRYAN /Down To One (Capitol)	1053
DUSTIN LYNCH /Momma's House (Broken Bow)	964
BRETT YOUNG /Lady (BMLGR)	937

Country Aircheck Top Spin Gainers

PARKER MCCOLLUM /Pretty Heart (MCA)	833
LADY A /Champagne Night (BMLGR)	608
KELSEA BALLERINI /Hole In The Bottle (Black River)	543
PARMALEE f/BLANCO BROWN /Just The Way (Stoney Creek)	531
DARIUS RUCKER /Beers And Sunshine (Capitol)	515
LUKE COMBS /Better Together (River House/Columbia)	486
LUKE BRYAN /Down To One (Capitol)	380
KENNY CHESNEY /Happy Does (Blue Chair/Warner/WEA)	374
DUSTIN LYNCH /Momma's House (Broken Bow)	336
BRETT YOUNG /Lady (BMLGR)	327

Activator Top Spin Gainers

Activator will return Jan. 11

Country Aircheck Top Recurrents

	Points
RUSSELL DICKERSON /Love You Like I Used To (Triple Tigers)	18319
LEE BRICE /One Of Them Girls (Curb)	16451
MORGAN WALLEN /More Than My Hometown (Big Loud)	15773
LUKE COMBS /Lovin' On You (River House/Columbia)	11327
HARDY f/L. ALAINA & D. DAWSON /One Beer (Big Loud)	10467
JASON ALDEAN /Got What I Got (Macon Music/Broken Bow)	10249
GABBY BARRETT /I Hope (Warner/WAR)	9563
MATT STELL /Everywhere But On (Records/Arista)	9363
JAMESON RODGERS /Some Girls (River House/Columbia)	9150
MORGAN WALLEN /Chasin' You (Big Loud)	8018

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CRS '21

2021 NEW FACES OF COUNTRY MUSIC

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CLASS OF 2021



TENILLE ARTS



TRAVIS DENNING



HARDY



ASHLEY MCBRYDE



MATT STELL

COUNTRY AIRCHECK ACTIVITY

SCOTTY MCCREERY/You Time (Triple Tigers)

Moves 47-45*

2,151 points, 717 spins

ROBERT COUNTS/What Do I Know (Arista)

Moves 42-46

2,150 points, 693 spins

LEE BRICE/Memory I Don't Mess With (Curb)

Moves 49-47*

2,143 points, 687 spins

CHASE RICE f/FGL/Drinkin' Beer. Talkin' God. Amen.

(Dack Janiels/BMLG/BBR)

Re-enters at 48*

2,117 points, 605 spins

LOCASH/Beers To Catch Up On (Wheelhouse)

Moves 50-49*

1,789 points, 570 spins

MICHAEL RAY/Whiskey And Rain (Warner/WEA)

Re-enters at 50*

1,757 points, 553 spins

TEDDY ROBB/Heaven On Dirt (Monument)

1,688 points, 617 spins

CHRIS YOUNG & KANE BROWN/Famous Friends (RCA)

1,547 points, 335 spins

CHRIS JANSON/Waitin' On 5 (Warner/WAR)

1,510 points, 469 spins

LINDSAY ELL/Want Me Back (Stoney Creek)

1,408 points, 431 spins

ADD DATES

January 4

CHRIS YOUNG & KANE BROWN/Famous Friends (RCA)

January 11

RUSSELL DICKERSON/Home Sweet (Triple Tigers)

TAYLOR SWIFT/No Body, No Crime (Republic/MCA)

January 18

None Listed

January 25

HARDY/Give Heaven Some Hell (Big Loud)

Send yours to adds@countryaircheck.com

CHECK OUT



January 8

Morgan Wallen *Dangerous: The Double Album* (Big Loud)

January 15

Devin Dawson *Pink Slip EP* (Warner/Atlantic)

February 12

Florida Georgia Line *Life Rolls On* (BMLGR)

February 26

Willie Nelson *That's Life* (Legacy Recordings)

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