

LOVE AND THEFT IS UP 100 SPINS EVERYWHERE! THANK YOU!

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March 9, 2009 Issue 131

CRS-40 Random Thoughts

Attendance was down (see <u>Country Aircheck Today</u>), but enthusiasm seemed to be up at **CRS-40**. The following pages include many details not previously covered in **Country Aircheck**'s exhaustive coverage of the event. We'll start with comments from a handful who were there:

KKGO/Los Angeles' Tonya Campos: "My overall impressions were that even though this economy is hurting, there is a still a strong undercurrent of change in our industry and many people who are eager to adapt quickly to those changes."

Consultant Joel Raab: "Both research sessions, CMA and Edison, had eye-opening moments. How many would have guessed that Brad Paisley is the number one artist among the surveyed Country P-1's, or the surprisingly low home internet penetration among Country fans? Great to see the strength of local radio in the research. It just reinforces the notion that we *must* keep our local brands local. If we do that, our stations can be on iPods, internet radios or teeth fillings, and we'll be fine."

VirtualAPD's Rick Taylor: "This CRS seemed more like a job fair than a seminar. Those that had jobs were making sure they stayed connected in case they needed it, and those of us who are unemployed wanted to make sure we raised the profile and found out what might be coming up."

Consultant Jaye Albright: "Music business executives obviously made the decision to completely ignore the 'no competing events' rule and it sure looked like there were a lot



Face Invaders: Zac Brown, ZBB's Coy Bowles, Chuck Wicks, Kellie Pickler, James Otto and Lady A's Charles Kelley, Dave Haywood and Hillary Scott.

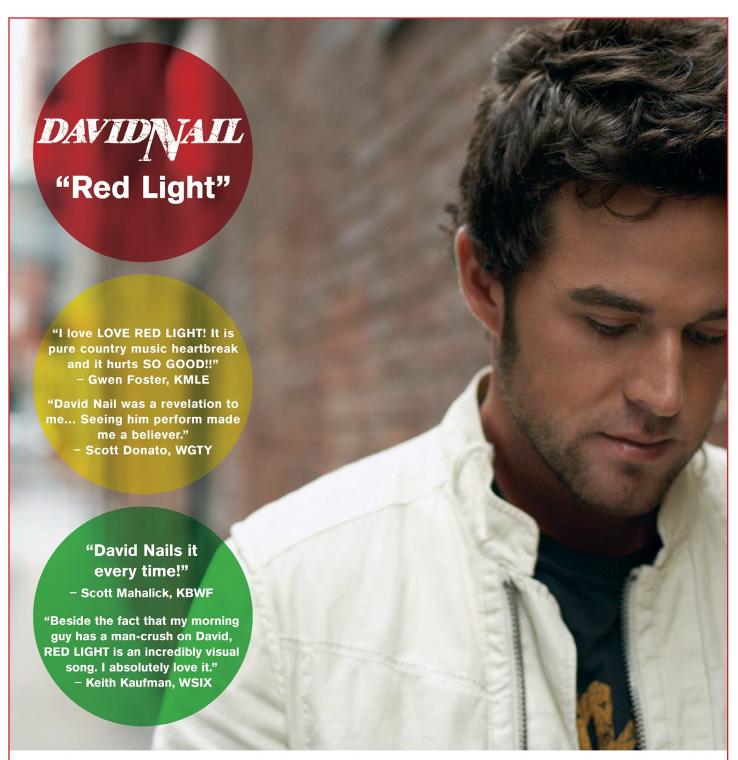
fewer people [at sessions]. The small number of people in the rooms for the CMA and Edison research presentations was a sad commentary." (from her Breakfast Blog)

Wine & Dine As New Faces Shine

CRS-40 closed with Friday night's New Faces Show & Dinner, hosted by Charlie Monk and peppered with interesting video vignettes from the CRB video vault. Zac Brown Band confirmed their considerable reputation as a top live draw, ripping through "Whatever It Is," "Toes" and the full and ovation-inducing version of "Chicken Fried." Chuck Wicks had the crowd laughing with his intro video, which featured a portly and much too masculine version of Cinderella.

(continued on page 5)





Green-lighted at: KATM, KBEQ, KBQI, KBUL, KCYE, KHKI, KIXZ, KJJY, KKBQ, KKNG, KMLE, KNCI, KNTY, KSKS, KSOP, KTEX, KVOO, KXKT, KZSN, WBUL, WCTK, WFUS, WGGY, WGKX, WGNE, WGTY, WIOV, WIVK, WKMK, WKSF, WMAD, WOGI, WPAW, WPCV, WQHK, WSIX, WSOC, WTQR, WWGR, WWQM, WYNK, WYPY, WXBM, WXCY



NAB Shoots Back At RIAA

Continuing its fight against an "unfair, one-sided scheme" to legislate performance royalties for record companies and artists, the **NAB** stated today that the **RIAA** is "cherry-picking international examples that paint a distorted picture of copyright law." While not directly disputing the RIAA's position that the U.S. is one of a few developed nations without such royalties, NAB pointed out how labels and artists benefit from copyright protection for longer periods than in other countries; how government-subsidized international broadcasters have an economic advantage; and how U.S. stations provide "diversity on the airwaves" owing to freedom from playlist quotas imposed elsewhere. A total of 144 House representatives have signed a non-binding resolution opposing the proposed legislation.

Radio News

• **KUBB/Merced, CA** APD/afternoon host **Greg Edwards** has added music duties and extended his airshift to begin at noon following MD/middayer **Dee Kelly**'s exit. Concurrently, morning news and traffic anchor **Mike Ellis**, who had also covered the 9-10a hour, expands his shift to noon.



Moob Tube: Kellie Pickler was invited to participate in a wet t-shirt contest while visiting The Big D And Bubba Show this morning (3/9). Unfortunately for all involved, the contest was between the two personalities and their Executive Producer Patrick Thomas. We won't tell you who won, but Pickler did have to warn one contestant to "stop rubbing yourself." Watch it at www.bigdandbubba.com/videos.html.

My Tunes: Music That Shaped My Life



KUUB/Reno APD/MD/mornings/ afternoons **Big Chris Hart** discusses his most important songs, artists or concerts:

1. AC/DC, Back In Black: Need we say more?
2. Jimmy Buffett, Barometer Soup: This was the album that made me appreciate good songwriting. Structurally, emotionally, all

around well-written music.

3. Lee Brice/More Than A Memory, CRS-39:

Gesting Sig Chris Hart

Just thinking about how much of one's soul goes into a truly great song still gives me chills. Sorry Garth, your

version doesn't suck either. **4. Gary Allan:** One of the few artists that really knows how to take you on a musical "trip" with his records; from highs to lows and every emotion in-between. Great music, period.

5. Reel Big Fish: Sounds weird, I know. I saw these guys about 12 years ago and they put on a show. It wasn't just the music, the lights, or the stage presentation. It was all so well put together. They had everyone in that room wanting to see, hear, and experience more of who they were. It was downright fascinating to see.

A highly regarded song or album you've never heard: I think I've heard 'em all! I'm a music super geek.

An "important " piece of music you just don't get: Heartland's "I Loved Her First." Am I the only person on the planet who couldn't stand that song?

An album you played or listened to incessantly:

Gary Allan's *Smoke Rings In The Dark*. I've re-purchased that disc three or four times.

One obscure or non-country song everyone should listen to right now: Wow. Just one? How about grab any album by Me First And The Gimmie-Gimmies, listen and enjoy!

• Veteran broadcaster and former WWNU & WWNQ/Columbia, SC OM/PD **Rick Taylor** has launched **Virtual APD**, an outsource service to help overworked cluster PDs with their music scheduling, imaging, website content, promotions and other responsibilities "for the cost of a part-timer." Details at www.virtualapd.com.

• In a move to be "where the operational core of our business resides," **Arbitron** new President/

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TOP 30 AT BOTH CHARTS AND REALLY GETTING HOT! "Whatever It Is,' the Zac Brown Band's latest, is no 'Chicken Fried' - And that's a good thing. While 'Chicken Fried' extolled the virtues of cold beer and

that's a good thing. While 'Chicken Fried' extolled the virtues of cold beer and life's other simple pleasures, 'Whatever It Is' is a love song, pure and simple, meshing a traditional fiddle-laden sound and modern country harmonies, as lead singer Brown at times channels James Taylor. The result is another stone-cold smash for country's latest breakthrough band."

- Ken Tucker

CEO **Michael Skarzynski** has announced the company's HQ has moved from New York City to Columbia, MD. Since joining the company Jan. 12, Skarzynski actually never took residence in Manhattan, and the three new EVPs to be appointed also will be based in Columbia. The office at 142 W. 57th St. remains as a sales/customer service presence; none of the ratings firm's six other offices are affected.

St. Jude Roundup:

Here's a look at recent **St. Jude Radiothon** results turned in by Country radio:

WNCO/Ashland, OH, \$32,806; KYKR/Beaumont, TX, \$57,501; WJLS/Beckley, WV, \$40,332; WUSY/Chattanooga, TN, \$226,434.24; KCLR/Columbia, MO, \$72,343; KVRD/Cottonwood, AZ, \$40,128; KPOD/Crescent City, CA, \$11,817.48; KYGO/Denver, CO, \$132,118; WQRB/Eau Claire, WI, \$95,204; KRED/Eureka, CA, \$64,755; WXTA/Erie, PA, \$27,560.13; KMON/Great Falls, MT, \$51,892; WKCY/Harrisonburg, VA, \$78,654.32; WWYZ/Hartford, CT, \$417,079.39; KID/Idaho Falls, ID, \$16,313.39; KQPM/Lakeport, CA, \$34,770; KYSM/Mankato, MN, \$35,331; KIAI/Mason City, IA, \$17,056; WRWD/Poughkeepsie, NY, \$453,445; KXKX/Sedalia, MO, \$2,402; WDXX/Selma, AL, \$10,920; KTTS/Springfield, MO, \$67,413; WTNT/Tallahassee, FL, \$16,195; WFFN/Tuscaloosa, AL, \$24,388; KDBL & KUTI/Yakima, WA, \$21,719

Artist News

Rascal Flatts are digitally issuing advance tracks from their upcoming album *Unstoppable* four weeks prior to its April 7 instore date. A new song from the record will be released each week, starting tomorrow (3/10) with the single "Here Comes Goodbye."

During the ASCAP No. 1 celebration of "Down the Road" in Nashville, singer/songwriter **Mac McAnally** presented **Kenny Chesney** with the classic Martin guitar on which McAnally wrote their hit, among many others. "I know there are lots of songs in that guitar," Chesney says. "For him to give it to me, as if the songs I've been fortunate enough to get to sing weren't

BIRTHDAYS

Tuesday (3/10) – Doc Watson, Royal Wade Kimes, Brett Warren, Carrie Underwood.

Wednesday (3/11) - Jimmy Fortune.

Thursday (3/12) – Rhonda Christensen (<u>rhonda.christensen@umusic.com</u>), Paige Levy, Jim Mickelson (<u>mickelsonjim@hotmail.com</u>).

Friday (3/13) – Liz Anderson, Jan Howard, Billy Yates, Steve Armstrong, Kay Smith (kay@musicianshalloffame.com).

Saturday (3/14) – Kristian Bush, Michael Martin Murphy, Sam Cerami (samcerami@msn.com).

Sunday (3/15) – Carl Smith, Teddi Bonadies (<u>teddi.bonadies@umusic.com</u>), Mike Dungan (<u>mike.dungan@emicap.com</u>), Mike Wilson (<u>mike.wilson@umusic.com</u>), Rondal Richardson (<u>rondal@wynonna.com</u>), Shar'n Clark (<u>sharn.clark@comcast.net</u>).

Monday (3/16) - Allison Smith, Jerry Jeff Walker.

enough, well, that may be one of the single greatest gifts anyone has ever given me."

Taylor Swift is issuing the karaoke version of *Fearless* March 31. In conjunction with the release, CMT.com and Nickelodeon are partnering for a contest in which fans can upload their rendition of their favorite Swift songs. One grand prize winner gets a Nickelodeon Family Cruise. Details here.

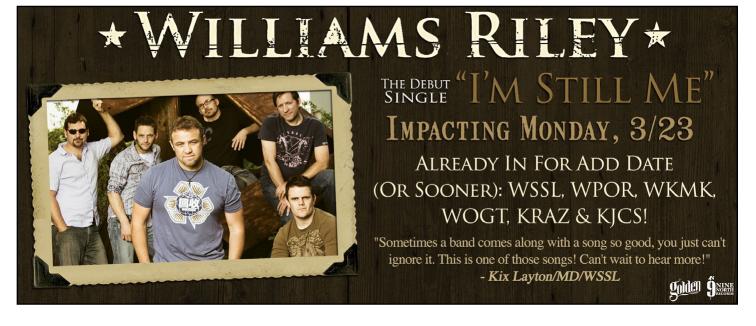
Jack Ingram is embarking on his first USO tour to Guantanamo Bay in Cuba, March 27-31.

Carrie Underwood salutes fashion house Badgley Mischka with Eva Longoria, Brooke Shields, Lauren Hutton and Anjelica Houston in a photo spread by Annie Leibovitz. The feature will debut in the April issues of Vogue, Elle, Harper's Bazaar and InStyle.

Jewel is auctioning one of her pianos online to benefit *Project Clean Water*. Yamaha gave her the piano for participating in the 2003 event YCAA's *A Tribute to Elton John* with **Ray**



Carrie Underwood



TUBE CHECK

Tuesday 3/10 – George Strait, *Pure Country* (CMT); Toby Keith, *Broken Bridges* (CMT)

Wednesday 3/11 - Raul Malo, Tonight Show With Jay Leno (NBC).

Thursday 3/12 - Rascal Flatts, Ellen (syndicated).

Friday 3/13 – Randy Travis, *Tonight Show With Jay Leno* (NBC); Trace Adkins, *Late Night With Jimmy Fallon* (NBC).

Saturday 3/14 - Keith Urban, Marty Stuart, Carolina Chocolate Drops, Connie Smith, Sharon and Cheryl White, *Opry Live* (re-air) (GAC).

Sunday 3/15 - Randy Owen, Jason Aldean, One to One (re-air) (GAC).

Monday 3/16 - Billy Ray Cyrus, Alan Jackson, Carrie Underwood, Sugarland, Taylor Swift, Brad Paisley, *2008 CMT Music Awards*.

Charles, John Mayer, Diana Krall, Michael McDonald, Randy Newman and Norah Jones. Bid here.

Broken Bow/Holeshot Records' **Krista Marie** has partnered with *Harley-Davidson* for a series of in-store appearances promoting *NHRA* events and charity rides to encourage women to ride. Details <u>here</u>.

SoftDrive's **Tommy Joe Wilson** is partnering with Don Francisco Coffee for tour support through 2009. Details <u>here</u>.

CRS-40 Coverage (continued from page 1)

His set included "All I Ever Wanted," "Stealing Cinderella," "Man Of The House" and a new song referencing a lover's dress that is apparently titled "Even Better On The Floor."

Kellie Pickler fearlessly belted out her set, which included "Best Days Of Your Life," "Rocks Instead Of Rice," "Didn't You Know How Much I Loved You" and "Red High Heels." A near wardrobe malfunction had the crowd laughing as Kellie explained she was having zipper problems – not grabbing her crotch. Joking she wasn't trying to flash anyone...unless it got her more adds, she demurred, "I did not sleep my way to the top. I ain't even close to the top so I ain't slept with nobody!"

Giving his Smokin' Aces band a break, **James Otto** interrupted

his set for a solo-acoustic performance of "Damn Right" that brought the house to its feet. He also rocked through full-band versions of "Ain't Gonna Stop," "These Are The Good Ole Days" and "Just Got Started Lovin' You." **Lady Antebellum** cleverly inserted AC/DC's "You Shook Me All Night Long" into their opener "Lookin' For A Good Time." Their performance also included "I Run To You" and "Love Don't Live Here," but attendees may never forget the video intro image of the trio, joined by **Luke** "**Luther" Bryan**, dancing in leotards to Beyoncé's "Single Ladies."

PTI: The Issues Lightning Round

Blake Shelton, Heidi Newfield, Warner Bros.' Bill Bennett, Capitol's Mike Dungan, Cumulus' Bill Jones and Entercom's Scott Mahalick were the nucleus of the "Pardon The Interruption" panel. Issues covered included the economy, digital music and, extensively, performance royalties. Jones pointed out the promotion artists receive from radio, as well as the economic issues facing radio. Shelton conceded, "It's a terrible idea for now. This is a terrible time to be going there. But, you know, I'm really rich, so..." Newfield chimed in, "There's a huge misconception about what artists really make," and admitted amassing debt in the six figures to bring her current project to fruition. Later, when the issue of 360-deals came up, she further drove home the point. "When I was with Trick Pony I think I saw a \$7,200 check one time from record sales, and that's it."

PPM: Selling The Format

Broadcasters with PPM coming to their markets can expect to face ratings compression to the point of "why my 0.8 (cume rating) is better than your 0.8." **Arbitron** Western Regional Manager **David Chipman** said, "If the media buyer is just about GRPs, the most important thing is differentiating your audience from your competition." How to do that? **WXTU/Philadelphia** VP/GM **Natalie Conner** said, "It's about local involvement and providing qualitative on your events." **KKBQ & KTHT/Houston** VP/GM **Mark Krieschen** said, "Three things: salesmanship, great ideas and your relationships."





"HERE COMES GOODBYE"

9 +273 spins,+1.2 Million Audience

The *Unstoppable* CD in-stores 4/7

"Here Comes Goodbye" video debuts this week in POWER!



CHECK OUT

Upcoming Album Releases:

March 17 Randy Travis I Told You So: Greatest Hits (Warner Bros.)

March 24 Eric Church Carolina (Capitol)

Shooter Jennings Bad Magick: The Best of Shooter

Jennings & the .357's (Universal South)

Martina McBride Shine (RCA)

John Rich *Son Of A Preacher Man* (Warner Bros.)

March 31 **Rodney Atkins** *It's America* (Curb)

Keith Urban Defying Gravity (Capitol)

Album release info to news@countryaircheck.com.

CRS-40 continued... Leadership Defined

Asked for the best leadership advice they'd ever received,
Citadel COO Judy Ellis said, "Don't ever ask anyone to
do something that you wouldn't do yourself." Cumulus/
Montgomery Market Manager/Country Format Manager Bill
Jones offered simply, "Shoot straight, don't lie." Lyric Street/
Carolwood Records President Randy Goodman agreed,
adding, "Don't believe you have to know everything. Asking
the questions is the hallmark of a leader." Cox Houston OM
Johnny Chiang advised, "Nothing replaces hard work and the
will to win." CBS Minneapolis SVP/Market Manager Mick
Anselmo said, "One time I was left in charge and was just told,
'Make good decisions."

Babs, The Legend

Barbara Mandrell's heartfelt and often hilarious "Life Of A Legend" interview with Kix Brooks showed the strength of an artist who had just lost her father and 38-year manager, Irby, the previous day. "My dad told me to be here today," she said. "He's always said, 'If you make a commitment, and you're



Barbara Mandrell

not in the hospital or the grave, they're counting on you.' Even since he's been gone, he's spoken to me, and said, 'Of course you'll be there.' Thank you for letting me honor that."

Mandrell told of touring with Johnny Cash, George Jones and Patsy Cline at age 13, backing up Jones on steel guitar and sleeping with Cline on the road, where Mandrell would style Cline's hair for her.

"Music afforded me the privilege to fly with the Blue Angels, going from zero to 180 in three seconds," she said. "I wanted to be a Navy pilot, and married one. When we were newlyweds, I liked my husband a *lot*. He'd come home for lunch in that flight suit, and that was such a turn-on, with zippers all over the place. Needless to say, he didn't have a lot of time to eat lunch!

"As much as [going into] the Hall of Fame means to me, it meant even more to my dad, who taught me about the business of show business. What God did was let that press conference happen before he took my daddy home. I can't tell you how happy it made him, and how grateful it made me."





MEDIARASE

| | | A charles (I h h h) | | | . 101 | / 51 | | | ATTALLIATE Gradi | |
|----|----|---|----------------|-------------|--------------|------------|---------|---------|---------------------|------|
| LW | TV | V Artist/Title (Label) To | otal Points +, | - Points To | otal Plays + | /- Plays A | udience | +/- Aud | Stations | ADDS |
| 1 | 1 | KEITH URBAN/Sweet Thing (Capitol) | 16850 | 218 | 5209 | 88 | 37.332 | 0.643 | 122 | 0 |
| 3 | 2 | DARIUS RUCKER/It Won't Be Like This For Long (Capitol) | 15543 | 924 | 4806 | 263 | 34.236 | 2.22 | 122 | 0 |
| 5 | 3 | BROOKS & DUNN/Cowgirls Don't Cry (Arista) | 14729 | 495 | 4618 | 140 | 32.007 | 1.284 | 121 | 0 |
| 6 | 4 | GEORGE STRAIT/River Of Love (MCA) | 13644 | 437 | 4285 | 136 | 29.21 | 0.625 | 122 | 0 |
| 2 | 5 | TOBY KEITH/God Love Her (Show Dog) | 13572 | -2693 | 4212 | -859 | 30.909 | -4.719 | 123 | 0 |
| 7 | 6 | TAYLOR SWIFT/White Horse (Big Machine) | 13056 | 462 | 4047 | 118 | 28.046 | 0.91 | 123 | 0 |
| 8 | 7 | S JAKE OWEN/Don't Think I Can't Love You (RCA) ✓ | 12009 | 927 | 3753 | 288 | 25.774 | 1.674 | 122 | 0 |
| 9 | 8 | TIM MCGRAW/Nothin' To Die For (Curb) | 10556 | 552 | 3347 | 183 | 23.153 | 1.27 | 123 | 0 |
| 11 | 9 | RASCAL FLATTS/Here Comes Goodbye (Lyric Street) | 10532 | 721 | 3310 | 273 | 22.133 | 1.167 | 123 | 0 |
| 10 | 10 | RODNEY ATKINS/It's America (Curb) | 10441 | 557 | 3362 | 163 | 22.993 | 1.444 | 122 | 0 |
| 12 | 11 | SJASON ALDEAN/She's Country (BBR) | 10060 | 855 | 3273 | 259 | 21.269 | 2.114 | 118 | 0 |
| 14 | 12 | CARRIE UNDERWOOD/I Told You So (19/Arista) | 9444 | 496 | 2887 | 190 | 21.367 | 0.889 | 122 | 0 |
| 13 | 13 | LEE ANN WOMACK/Last Call (MCA) | 8984 | -60 | 2779 | -8 | 18.591 | -0.158 | 121 | 0 |
| 16 | 14 | South Shuttin' Detroit Down (Warner Bros.) | 8752 | 719 | 2635 | 217 | 18.676 | 1.328 | 118 | 1 |
| 15 | 15 | MARTINA MCBRIDE/Ride (RCA) | 8293 | 235 | 2558 | 69 | 17.321 | 0.25 | 122 | 0 |
| 17 | 16 | S JACK INGRAM/That's A Man (Big Machine) | 7794 | 123 | 2396 | 37 | 15.594 | 0.081 | 119 | 1 |
| 19 | 17 | TRACE ADKINS/Marry For Money (Capitol) 🗸 | 7473 | 1088 | 2354 | 343 | 15.233 | 2.251 | 116 | 1 |
| 21 | 18 | ELI YOUNG BAND/Always The Love (Republic/Universal South) | 6373 | 595 | 1982 | 196 | 12.442 | 1.002 | 112 | 4 |
| 20 | 19 | SIMMY WAYNE/I Will (Valory) | 6303 | 248 | 2083 | 98 | 12.17 | 0.699 | 118 | 0 |
| 18 | 20 | MIRANDA LAMBERT/More Like Her (Columbia) | 6274 | -263 | 1991 | -107 | 12.598 | -0.702 | 119 | 0 |
| 25 | 21 | SUGARLAND/It Happens (Mercury) ✔ | 5652 | 1432 | 1755 | 485 | 12.26 | 3.393 | 113 | 19 |
| 26 | 22 | MONTGOMERY GENTRY/One In Every Crowd (Columbia) ✓ | 5284 | 1119 | 1719 | 400 | 10.795 | 2.375 | 114 | 6 |
| 23 | 23 | COSTTRAILERS/How 'Bout You Don't (BNA) | 4987 | 129 | 1571 | 77 | 9.382 | 0.097 | 110 | 3 |
| 24 | 24 | S JASON MICHAEL CARROLL/Where I'm From (Arista) | 4933 | 267 | 1701 | 94 | 8.76 | 0.718 | 110 | 1 |
| 28 | 25 | Capitol) | 3590 | 749 | 1105 | 264 | 6.809 | 1.268 | 82 | 13 |

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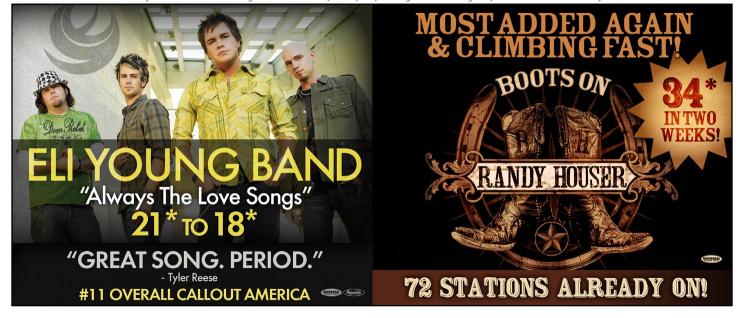


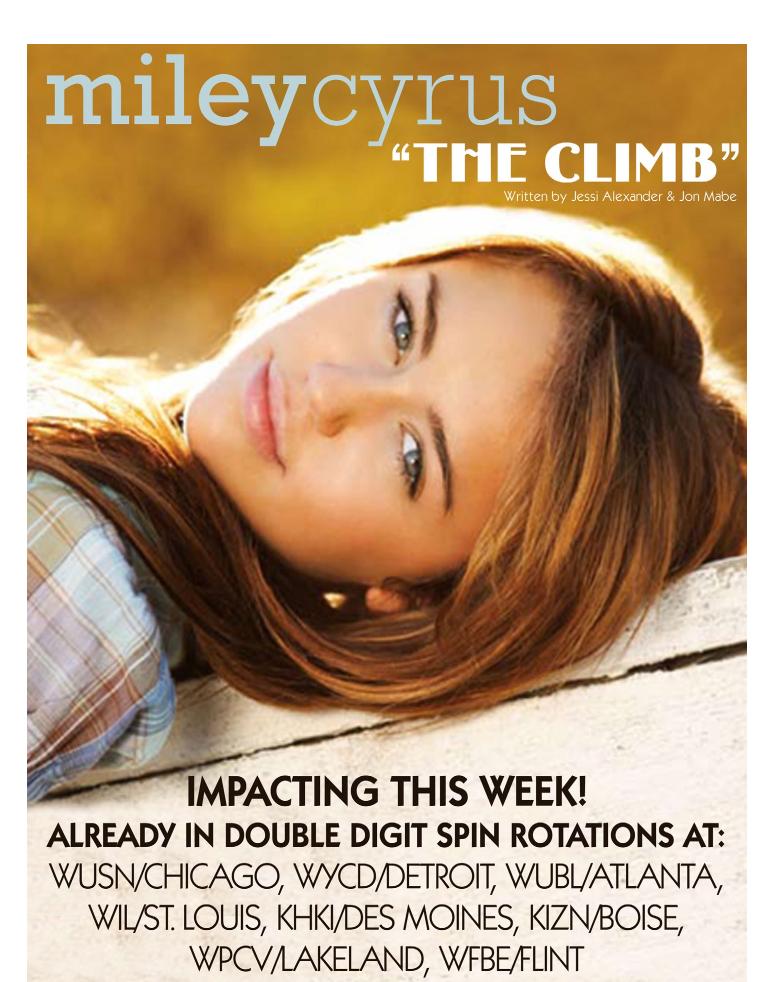


MEDIABASE

| LW | / TV | V Artist/Title (Label) To | otal Points - | +/- Points | Total Plays - | -/- Plays | Audience | | Stations | |
|--------------------|-------|--|---------------|------------|---------------|-----------|----------|--------|----------|----|
| 27 | 26 | DEAN BRODY/Brothers (BBR) | 3328 | 423 | 1136 | 144 | 6.131 | 0.458 | 86 | 2 |
| 29 | 27 | FIGURE TO SHIP SUN Shines (Curb) | 3031 | 242 | 979 | 75 | 5.202 | 0.325 | 88 | 3 |
| 30 | 28 | KELLIE PICKLER/Best Days Of Your Life (19/BNA) | 2878 | 292 | 874 | 85 | 4.98 | 0.139 | 74 | 3 |
| 31 | 29 | S JOHN MICHAEL MONTGOMERY/Forever (Stringtown) | 2770 | 187 | 903 | 57 | 5.389 | 0.4 | 63 | 0 |
| 32 | 30 | ZAC BROWN BAND /Whatever It Is (Atlantic/HomeGrown/BPP) | 2744 | 566 | 899 | 187 | 5.407 | 1.297 | 66 | 5 |
| 34 | 31 | ALAN JACKSON/Sissy's Song (Arista) | 2666 | 906 | 924 | 317 | 5.404 | 1.84 | 76 | 13 |
| 45 | 32 | □ DIERKS BENTLEY/Sideways (Capitol) ✓ | 2213 | 1290 | 684 | 407 | 4.548 | 2.557 | 66 | 32 |
| 35 | 33 | CRAIG MORGAN/God Must Really Love Me (BNA) | 1961 | 306 | 631 | 96 | 3.634 | 0.775 | 57 | 0 |
| 42 | 34 | RANDY HOUSER/Boots On (Universal South) | 1693 | 673 | 526 | 216 | 2.827 | 1.255 | 58 | 10 |
| 41 | 35 | GLORIANA/Wild At Heart (Emblem/New Revolution) | 1649 | 484 | 494 | 133 | 2.686 | 0.825 | 49 | 5 |
| 38 | 36 | ADAM GREGORY/What It Takes (NSA/Midas/Big Machine) | 1589 | 75 | 552 | 19 | 2.508 | 0.183 | 64 | 0 |
| 40 | 37 | TRENT TOMLINSON/That's How It Still Oughta Be (Carolwood) | 1538 | 119 | 501 | 53 | 2.638 | 0.305 | 50 | 2 |
| 36 | 38 | JAMES OTTO /These Are The Good Ole Days (Warner Bros.) | 1504 | -120 | 522 | -37 | 2.528 | -0.264 | 57 | 0 |
| 39 | 39 | CHUCK WICKS/Man Of The House (RCA) | 1480 | -12 | 468 | 1 | 2.293 | -0.113 | 58 | 4 |
| 33 | 40 | JOSH GRACIN/Telluride (Lyric Street) | 1200 | -642 | 391 | -226 | 1.99 | -0.917 | 67 | 0 |
| 47 | 41 | ERIC CHURCH/Love Your Love The Most (Capitol) | 1095 | 311 | 350 | 94 | 1.547 | 0.408 | 38 | 6 |
| 44 | 42 | S JAMEY JOHNSON/High Cost Of Living (Mercury) | 1092 | 142 | 342 | 41 | 1.828 | 0.343 | 40 | 5 |
| 46 | 43 | Sustin Moore/Small Town USA (Valory) | 1032 | 122 | 387 | 37 | 1.461 | 0.236 | 46 | 1 |
| 43 | 44 | DARRYL WORLEY/Sounds Like Life To Me (Stroudavarious) | 1025 | 30 | 382 | 9 | 1.378 | 0.018 | 47 | 5 |
| Debu | it 45 | BLAKE SHELTON/I'll Just Hold On (Warner Bros.) | 923 | 275 | 297 | 108 | 1.514 | 0.485 | 39 | 13 |
| Debu | ıt 46 | CHRIS YOUNG/Gettin' You Home (The Black (RCA) | 836 | 210 | 268 | 60 | 1.073 | 0.377 | 30 | 0 |
| 50 | 47 | BILLY RAY CYRUS/Back To Tennessee (Walt Disney/Lyric Street) | 802 | 93 | 307 | 52 | 0.787 | 0.066 | 37 | 2 |
| 49 | 48 | HOLLY WILLIAMS/Keep The Change (Mercury) | 768 | 56 | 278 | 21 | 0.767 | 0.161 | 31 | 1 |
| D <mark>ebu</mark> | t 49 | TRAILER CHOIR/What Would You Say (Show Dog) | 734 | 30 | 262 | 20 | 0.897 | -0.006 | 29 | 3 |
| Debu | it 50 | PAT GREEN/Country Star (BNA) | 726 | 228 | 184 | 61 | 0.879 | 0.145 | 26 | 8 |

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| March 9, 2009 | Country Airch | eck Chart Info | Chart Page | |
|--|----------------------|--|------------|--|
| Aircheck Add Leaders | | Activator Top Point Gainers | | |
| DIERKS BENTLEY /Sideways (Capitol) | 32 | DIERKS BENTLEY/Sideways (Capitol) | 378 | |
| SUGARLAND/It Happens (Mercury) | 19 | MONTGOMERY GENTRY/One In Every Crowd (Columbia | a) 353 | |
| TOBY KEITH/Lost You Anyway (Show Dog) | 14 | ALAN JACKSON/Sissy's Song (Arista) | 351 | |
| ALAN JACKSON/Sissy's Song (Arista) | 13 | SUGARLAND/It Happens (Mercury) | 346 | |
| BLAKE SHELTON/I'll Just Hold On (Warner Bros.) | 13 | JASON ALDEAN/She's Country (BBR) | 309 | |
| LADY ANTEBELLUM/I Run To You (Capitol) | 13 | JAKE OWEN/Don't Think I Can't Love You (RCA) | 281 | |
| BILLY CURRINGTON/People Are Crazy (Mercury) | 11 | LADY ANTEBELLUM/I Run To You (Capitol) | 266 | |
| LOVE AND THEFT/Runaway (Carolwood) | 10 | RASCAL FLATTS/Here Comes Goodbye (Lyric Street) | 251 | |
| RANDY HOUSER/Boots On (Universal South) | 10 | RANDY HOUSER/Boots On (Universal South) | 244 | |
| PAT GREEN/Country Star (BNA) | 8 | TRACE ADKINS/Marry For Money (Capitol) | 215 | |
| Aircheck Top Point Gainers | | Activator Top Spin Gainers | | |
| SUGARLAND/It Happens (Mercury) | 1432 🗸 | DIERKS BENTLEY/Sideways (Capitol) | 242 | |
| DIERKS BENTLEY/Sideways (Capitol) | 1290 🗸 | MONTGOMERY GENTRY/One In Every Crowd (Columbia) | | |
| | - | JASON ALDEAN/She's Country (BBR) | 183 | |
| MONTGOMERY GENTRY/One In Every Crowd (Columbia | | ALAN JACKSON/Sissy's Song (Arista) SUGARLAND/It Happens (Mercury) | 180 180 | |
| TRACE ADKINS/Marry For Money (Capitol) | 1088 🏏 | RASCAL FLATTS/Here Comes Goodbye (Lyric Street) | 154 | |
| JAKE OWEN/Don't Think I Can't Love You (RCA) | 927 🇸 | LADY ANTEBELLUM/I Run To You (Capitol) | 150 | |
| DARIUS RUCKER /It Won't Be Like This For Long (Capitol) | 924 | RANDY HOUSER/Boots On (Universal South) | 139 | |
| ALAN JACKSON/Sissy's Song (Arista) | 906 | JAKE OWEN/Don't Think I Can't Love You (RCA) | 138 | |
| JASON ALDEAN/She's Country (BBR) | 855 | TOBY KEITH/Lost You Anyway (Show Dog) | 137 | |
| LADY ANTEBELLUM/I Run To You (Capitol) | 749 | , ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | |
| RASCAL FLATTS/Here Comes Goodbye (Lyric Street) | 721 | VIDEO ADDS | | |
| Aircheck Top Spin Gainers | | VIDEO ADDS | | |
| SUGARLAND/It Happens (Mercury) | 485 | CMT | | |
| DIERKS BENTLEY/Sideways (Capitol) | 407 | CAITLIN & WILL/Even Now (Columbia) DOLLY PARTON/Backwoods Barbie (Dolly) | | |
| MONTGOMERY GENTRY/One In Every Crowd (Columbia | | JESSICA HARP/Boy Like Me (Warner Bros.) | | |

RASCAL FLATTS/Here Comes Goodbye (Lyric Street)

CMT PURE CAITLIN & WILL/Even Now (Columbia) DOLLY PARTON/Backwoods Barbie (Dolly) JESSICA HARP/Boy Like Me (Warner Bros.) RASCAL FLATTS/Here Comes Goodbye (Lyric Street)

JESSICA HARP/Boy Like Me (Warner Bros.) RASCAL FLATTS/Here Comes Goodbye (Lyric Street)

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400

343

317

288

273

264

263

259

MONTGOMERY GENTRY/One In Every Crowd (Columbia)

TRACE ADKINS/Marry For Money (Capitol)

LADY ANTEBELLUM/I Run To You (Capitol)

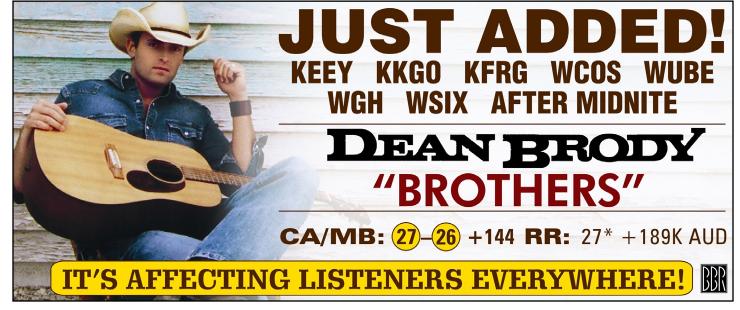
JASON ALDEAN/She's Country (BBR)

JAKE OWEN/Don't Think I Can't Love You (RCA)

RASCAL FLATTS/Here Comes Goodbye (Lyric Street)

DARIUS RUCKER/It Won't Be Like This For Long (Capitol)

ALAN JACKSON/Sissy's Song (Arista)



Aircheck Activity

BLAKE SHELTON/I'll Just Hold On (Warner Bros.)

Enters at 45*;923 points, 297 spins 13 ADDS including: KCYE, KDRK, KFDI, KHEY, KKNG, KSKS, KSSN, KVOO, WGKX*, WUBE

CHRIS YOUNG/Gettin' You Home (The Little Black...) (RCA)

Enters at 46*; 836 points, 268 spins; 0 ADDS

BILLY RAY CYRUS/Back To Tennessee (Walt Disney/Lyric Street)

Moves 50*-47*; 802 points, 307 spins 2 ADDS: **KATC***, **KRST***

HOLLY WILLIAMS/Keep The Change (Mercury)

Moves 49*-48*; 768 points, 278 spins 1 ADD: **KUZZ**

TRAILER CHOIR/What Would You Say (Show Dog)

Enters at 49*; 734 points, 262 spins 3 ADDS: **KNTY, WGGY, WGNE**

PAT GREEN/Country Star (BNA)

Enters at 50*;726 points, 184 spins 8 ADDS: KFDI, KHKI*, KIZN*, KMLE*, WBEE, WGKX*, WKHX, WYPY

LOVE AND THEFT/Runaway (Carolwood)

718 points, 196 spins

10 ADDS: KJUG, KNTY, KTOM, WDTW, WGGY, WGKX*, WGNE, WKHX. WTOR, WUBL

BOMSHEL/Fight Like A Girl (Curb)

706 points, 241 spins 2 ADDS: **KCYE, KRST***

MILEY CYRUS/The Climb (Walt Disney/Lyric Street)

668 points, 167 spins

4 ADDS: KHKI*, KIZN*, WPCV*, WTQR

BILLY CURRINGTON/People Are Crazy (Mercury)

643 points, 230 spins

11 ADDS including: KIZN*, KKBQ*, KMPS*, KSKS, WGH, WGKX*, WQYK*, WUBE, WWGR, WXCY

DAVID NAIL/Red Light (MCA)

639 points, 253 spins

4 ADDS: KCYE, KVOO, WGTY, WPCV*

JAMIE O'NEAL/Like A Woman (1720)

626 points, 221 spins 1 ADD: **WFMS**

ADD DATES

MARCH 16

CARTER TWINS/Heart Like Memphis (CMT/Meteor 17/CO5)
JOEY + RORY/Play The Song (Vanguard/Sugar Hill/Nine North)
TOBY KEITH/Lost You Anyway (Show Dog)
KEITH URBAN/Kiss A Girl (Capitol)

MARCH 23

BRAD PAISLEY/Then (Arista)

JONATHAN SINGLETON AND THE GROVE/Livin' In Paradise (Universal South) REBEL HEARTS/Jesse Dunn (Rebel Hearts/Nine North) WILLIAMS RILEY/I'm Still Me (Golden Music/Nine North)

MARCH 30

CAITLIN & WILL/Address In The Stars (Columbia)

JO DEE MESSINA/Shine (Curb)

MARCEL/Believin (Red Stripe Plane/BPP)

TELLURIDE/Pencil Marks (American Roots/Quarterback)
TRACY LAWRENCE/Up To Him (Rocky Comfort/Nine North)

Aircheck Top Recurrents

| KENNY CHESNEY f/M. McANALLY/Down The (Blue Chair/BNA) | 11632 |
|--|-------|
| DIERKS BENTLEY/Feel That Fire (Capitol) | 10076 |
| BLAKE SHELTON /She Wouldn't Be Gone (Warner Bros.) | 7926 |
| ZAC BROWN BAND /Chicken Fried (Atlantic/HomeGrown/BPP) | 6983 |
| BILLY CURRINGTON/Don't (Mercury) | 6253 |
| ALAN JACKSON/Country Boy (Arista) | 5266 |
| MONTGOMERY GENTRY/Roll With Me (Columbia) | 4872 |
| DARIUS RUCKER /Don't Think I Don't Think About It (Capitol) | 4339 |
| BRAD PAISLEY/Waitin' On A Woman (Arista) | 4190 |
| KID ROCK/All Summer Long (Top Dog/Atlantic/CO5) | 4132 |
| | |

CARRIE UNDERWOOD/The More Boys I Meet (19/Arista)

622 points, 136 spins; 0 ADDS

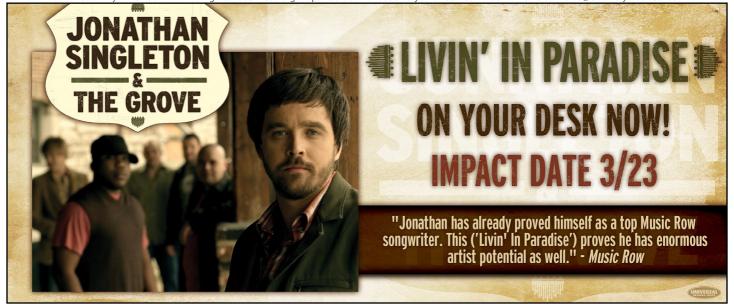
KID ROCK/Blue Jeans And A Rosary (Atlantic/CO5)

495 points, 127 spins; 0 ADDS

STEVE AZAR/You're My Life (Ride/Dang/CO5)

350 points, 133 spins; 0 ADDS

Aircheck Activity includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)







MEDIARASE

| LW | TW Artist/Title (Label) | TW Points | +/- Points | TW Plays | +/- Plays |
|----|--|-----------|------------|----------|-----------|
| 1 | 1 KEITH URBAN/Sweet Thing (Capitol) | 4975 | -29 | 2828 | -1 |
| 4 | 2nd Week at No. 1 2 | 4822 | 83 | 2747 | 47 |
| 3 | 3 SEORGE STRAIT/River Of Love (MCA) | 4811 | 44 | 2758 | 32 |
| 5 | 4 BROOKS & DUNN/Cowgirls Don't Cry (Arista) | 4559 | -12 | 2560 | -5 |
| 2 | 5 TOBY KEITH/God Love Her (Show Dog) | 4005 | -880 | 2271 | -493 |
| 7 | 6 TAYLOR SWIFT/White Horse (Big Machine) | 3973 | 130 | 2302 | 67 |
| 9 | 7 S JAKE OWEN/Don't Think I Can't Love You (RCA) | 3826 | 281 | 2137 | 138 |
| 8 | 8 RODNEY ATKINS/It's America (Curb) | 3809 | 188 | 2152 | 131 |
| 10 | 9 TIM MCGRAW/Nothin' To Die For (Curb) | 3534 | 152 | 2042 | 86 |
| 11 | 10 RASCAL FLATTS/Here Comes Goodbye (Lyric Street) | 3530 | 251 | 2018 | 154 |
| 12 | 11 S JASON ALDEAN/She's Country (BBR) | 3291 | 309 | 1901 | 183 |
| 13 | 12 CARRIE UNDERWOOD/I Told You So (19/Arista) | 2993 | 198 | 1705 | 100 |
| 15 | 13 TRACE ADKINS/Marry For Money (Capitol) | 2796 | 215 | 1617 | 125 |
| 16 | 14 🤝 JOHN RICH/Shuttin' Detroit Down (Warner Bros.) | 2726 | 208 | 1551 | 121 |
| 14 | 15 S JACK INGRAM/That's A Man (Big Machine) | 2659 | -3 | 1512 | 12 |
| 17 | 16 MARTINA MCBRIDE/Ride (RCA) | 2342 | -43 | 1338 | -20 |
| 19 | 17 S JIMMY WAYNE/I Will (Valory) | 2228 | 45 | 1265 | 21 |
| 22 | 18 MONTGOMERY GENTRY/One In Every Crowd (Columbia) | 2175 | 353 | 1225 | 189 |
| 21 | 19 ELI YOUNG BAND/Always The Love Songs (Republic/Universal South) | 2014 | 128 | 1209 | 68 |
| 24 | 20 🛜 SUGARLAND/It Happens (Mercury) | 1858 | 346 | 1020 | 180 |
| 23 | 21 S JASON MICHAEL CARROLL/Where I'm From (Arista) | 1725 | 178 | 887 | 92 |
| 26 | 22 🛜 LADY ANTEBELLUM/I Run To You (Capitol) | 1522 | 266 | 879 | 150 |
| 25 | 23 COST TRAILERS/How 'Bout You Don't (BNA) | 1440 | 118 | 805 | 60 |
| 28 | 24 ALAN JACKSON/Sissy's Song (Arista) | 1243 | 351 | 678 | 180 |
| 27 | 25 S JOHN MICHAEL MONTGOMERY/Forever (Stringtown) | 1150 | 12 | 633 | 2 |
| 30 | 26 TAC BROWN BAND/Whatever It Is (Atlantic/HomeGrown/BPP) | 966 | 202 | 527 | 104 |
| 32 | 27 © DEAN BRODY/Brothers (BBR) | 947 | 190 | 542 | 115 |
| 36 | 28 Capitol) | 940 | 378 | 529 | 242 |
| 29 | 29 HEIDI NEWFIELD/Cry Cry (Til The Sun Shines) (Curb) | 862 | -13 | 479 | -10 |
| 31 | 30 KELLIE PICKLER/Best Days Of Your Life (19/BNA) | 841 | 82 | 447 | 50 |

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MEDIARASE

| LW | TW Artist/Title (Label) | TW Points | +/- Points | TW Plays | +/- Plays |
|-----|--|-----------|------------|----------|-----------|
| 34 | 31 | 755 | 60 | 392 | 36 |
| 33 | 32 JOSH GRACIN/Telluride (Lyric Street) | 709 | -38 | 374 | -43 |
| 35 | 33 TRENT TOMLINSON/That's How It Still Oughta Be (Carolwood) | 578 | 13 | 283 | 10 |
| 38 | 34 GLORIANA/Wild At Heart (Emblem/New Revolution) | 529 | 75 | 268 | 40 |
| 40 | 35 CARRYL WORLEY/Sounds Like Life To Me (Stroudavarious) | 462 | 63 | 222 | 16 |
| 39 | 36 CHUCK WICKS/Man Of The House (RCA) | 440 | 7 | 243 | 10 |
| 56 | 37 RANDY HOUSER/Boots On (Universal South) | 388 | 244 | 224 | 139 |
| 45 | 38 SAMEY JOHNSON/High Cost Of Living (Mercury) | 340 | 72 | 172 | 35 |
| 41 | 39 ERIC CHURCH/Love Your Love The Most (Capitol) | 328 | 17 | 176 | 17 |
| 47 | 40 RIAKE SHELTON/I'll Just Hold On (Warner Bros.) | 321 | 94 | 152 | 50 |
| 60 | 41 S BILLY CURRINGTON/People Are Crazy (Mercury) | 302 | 198 | 149 | 81 |
| 51 | 42 PAT GREEN/Country Star (BNA) | 293 | 98 | 135 | 53 |
| 46 | 43 ADAM GREGORY/What It Takes (NSA/Midas/Big Machine) | 281 | 27 | 151 | 10 |
| 48 | 44 TRAILER CHOIR/What Would You Say (Show Dog) | 235 | 15 | 131 | 11 |
| 49 | 45 ROLLY WILLIAMS/Keep The Change (Mercury) | 218 | 2 | 132 | 2 |
| 53 | 46 CHRIS YOUNG/Gettin' You Home (The Black (RCA) | 213 | 45 | 96 | 19 |
| 43 | 47 JAMIE O'NEAL/Like A Woman (1720) | 209 | -74 | 87 | -26 |
| | out 48 (Show Dog) | 205 | 193 | 142 | 137 |
| 44 | 49 KEITH ANDERSON/She Could've Been Mine (Columbia) | 200 | -82 | 68 | -40 |
| 50 | 50 JUSTIN MOORE/Small Town USA (Valory) | 198 | -9 | 90 | -1 |
| 52 | 51 | 186 | 14 | 105 | 6 |
| 55 | 52 MILEY CYRUS/The Climb (Walt Disney/Lyric Street) | 183 | 35 | 68 | 12 |
| 54 | 53 BILLY RAY CYRUS/Back To Tennessee (Walt Disney/Lyric Street) | 167 | 6 | 77 | 2 |
| | out 54 COVE AND THEFT/Runaway (Carolwood) | 145 | 50 | 89 | 31 |
| | put 55 BOMSHEL/Fight Like A Girl (Curb) | 121 | 41 | 77 | 27 |
| | put 56 KID ROCK/Blue Jeans And A Rosary (Atlantic/CO5) | 120 | 16 | 72 | 9 |
| 57 | 57 STEVE AZAR/You're My Life (Ride/Dang/New Revolution) | 102 | -35 | 47 | -14 |
| 59 | 58 DAVID NAIL/Red Light (MCA) | 91 | -29 | 49 | -18 |
| Deb | out 59 Sulla Burton/What A Woman Wants (Emerald River) | 89 | 14 | 49 | 6 |
| Deb | out 60 POINT OF GRACE/I Wish (Word/Curb/Warner Bros.) | 61 | 9 | 42 | 5 |

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