

COUNTRY AIRCHECK

ISSUE 28

MUSIC EDITION

MARCH 5, 2007

darryl  worley "LIVING IN THE HERE & NOW"

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Programmers Pick Seminar's Top Moments

CRS-38 is in the books with 7% more attendees than last year carrying back enough memories of panels and performances to tide them over until next year. **Country Aircheck** offered detailed daily reporting on a wide range of associated events through our **Country Aircheck Today** email and the official **CRS-38 Daily Buzz**. Both can be accessed via our website archives [here](#).

Before those memories grow cold, we asked a number of programmers for their CRS-38 highlights. Read on.

KASE/Austin APD/MD **Bob Pickett**: "I really enjoyed the conversation with **Ronnie Milsap**. He sang 'Daydreams About Night Things' at the West Texas Fair in Abilene...and I was hooked on country music. 'WCRS Live!' reminds me of the passion this music can stir. **Lee Brice** is going to be huge."

KEEY/Minneapolis APD/MD **Travis Moon**: "The Extreme Networking 'panel' was a great way to get a one on one with a terrific cross section of people with different job descriptions. The 'Be Brilliant at the Basics' panel with (Saga's) **Steve Goldstein** gave me some fresh inspiration to go back and look at several ways I am handling a couple of programming issues. The **Toby Keith** event on Wednesday was awesome. Mercury's new band **Halfway to Hazard** performed like superstars."

KMLE/Phoenix APD/MD **Dave Collins**: "My favorite session was 'What Happens When You Play New Music' with the PPM research results, which were unexpected. I do wish I had taken an official count on the number of times the word 'caveat' was used during the session. I loved **Bobby Bare** on stage with

Toby Keith. When he did 'Detroit City' I was covered with goose bumps. New Capitol artist **Luke Bryan** was very impressive."

WBFM/Sheboygan, WI PD **Eddie Ybarra**: "The Hispanic research was interesting. It seems like a large portion would listen to Country radio if we market it to them. It's something to consider with the growing Hispanic population. I've always been a big believer in 'Less is More' with imaging, and it's something I will continue to push here at B93. **Gary Allan** at City Hall was *great*. His energy on-stage is contagious. **Eric Church** blew everyone out of the water during The New Faces Show – he is going to be huge. A close second was **Sarah Buxton**. She's a great writer and has an amazing voice."

WKHX/Atlanta MD **Mike Macho**: "I came out of 'The No Holds Barred' session with even more respect for artists. That session, and others, will serve to make me be sure to always show the artists the respect they deserve. I picked up a few musical pointers, too. Musical highlights were the finale on the (Sony BMG) Boat with **Van Zant** and all the label's artists in attendance. My top newcomers were **Eric Church** and **Luke Bryan**."

WOGK/Gainesville, FL PD **Mr. Bob**: "Seeing in the Edison P1 study that 73% of internet listening is to terrestrial radio stations, all I can think is 'stream, stream, stream!' I also learned not to act too 'lemming-like' by jumping into the HD fire this very minute. Also from the P1 study: Don't even entertain the thought of playing the **Dixie Chicks**! **Toby Keith** and **Eric Church** are my top musical picks."

WQMX/Akron PD **Sue Wilson**, a CRS first-timer: "Overall, really positive. It was an action-packed three days. The information presented in 'What Happens When A Station Plays

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2007 ACM VOCAL GROUP OF THE YEAR NOMINEE • 2007 CMT GROUP VIDEO OF THE YEAR NOMINEE

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THIS WEEK'S ADDS: WDSY, WIL, KNIX, WWYZ, KHAY

CALLOUT AMERICA

RATE THE MUSIC

CA: **(24)** +189 +1.6 Mil.

R&R: **23*** +178 +1.4 Mil.

CAREER SONG ALL DAY LONG

#13 OVERALL TOTAL POSITIVE 35 -44
(TRENDING 24 - 18 - 13)

#8 OVERALL TOTAL POSITIVE FEMALE 35 -44
(TRENDING 18 - 12 - 8)

#12 OVERALL TOTAL POSITIVE FEMALE 25-44
(TRENDING 22 - 15 - 12)

#7 DEBUT 12+

#6 DEBUT 25 - 34

#4 DEBUT FEMALES 25 - 34

#6 DEBUT MALES 35 - 44





THEY'RE CALLING
THIS DUO THE MOST
IMPRESSIVE NEW
ARTIST AT CRS



Halfway To Hazard
April 2007



A UNIVERSAL MUSIC COMPANY

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CALL YOUR MERCURY REP. AND WE'LL ARRANGE A LISTENING.

New Music' was interesting. For most of us, it was confirmation of the 'common sense' stuff. It takes a good 25 weeks for a song to hit its peak, ballads take longer to establish than up-tempo songs and established artists' new music does better than newcomers. It was good to see that playing new music doesn't hurt us and, in fact, the audience stays either flat or grows when a new song was on the air. I also learned multiple things from the Edison P1 Study.

"The one thing I will implement right away was a great air talent 'coaching tip' from new Hall Of Fame Inductee, **Bob Moody**. He said he makes two columns during an aircheck session – 'I/Me/Mine' and 'You/We/Us.' He asks the talent to count the number of times they use each. To be listener-focused, there needs to be more 'you/we/us' talk from our air personalities. Since this was my first time on 'The Boat,' I'd have to say most of the highlights came from there. **Martina McBride**'s version of 'You Make Me Feel Like A Natural Woman' was amazing -- as was the all star jam with the Van Zant's leading 'Sweet Home Alabama.' **Jack Ingram**'s 'New Faces' performance was also a highlight."

WQYK/Tampa PD **Mike Culotta**: "Me encanto la investigacion del Mercado Hispano. (I loved the Hispanic research study.) I found several ideas in the 'Promotions/ Programming: Ideas of Steel' panel that will soon be on the air. Hands down the highlight of CRS for me was being there when **Jeffrey Steele** performed 'What Hurts The Most' (in the WCRS Live! Session.) *Wow* -- it gave me goose bumps then and it still does every time I think about it. As for newcomers, my personal favorites were **Lee Brice**, **Luke Bryan** and **Crossin Dixon**."

CRS Friday

Here's an overview of several Friday sessions:

PDs Bullish On HD: Though HD stations may, surprisingly, only receive "5-10 minutes" of PD focus daily, most programmers on a HD panel moderated by Edison's **Sean Ross** said they're at a "10" in enthusiasm, but disappointed by "depressing" retailer commitment. WKIS/Miami's **Bob Barnett** says, "I'm very passionate about HD but very frustrated. The operating budget reads a big goose egg outside streaming costs and a little for listening kiosks. I'm praying for when commercials come. Once we get sponsors it will be on the radar of sales, management and

DATE CHECK

April 24 - Leadership Music Digital Summit
www.digitalsummit.org/

May 8 - Roy Acuff St. Block Party, Nashville

May 15 - 42nd Annual ACM Awards.
www.acmcountry.com

June 7-10 - CMA Music Festival.
www.cmafest.com

group people, rather than shoved in the closet at this development stage. KEEY/Minneapolis' **Travis Moon** offered another side: "In a way, I wish we didn't have budgets and could fly under the radar. With budgets, things will get softened up and 'vanilla-ized.' We need to take chances." WYCD/Detroit's **Tim Roberts**: "I think we'll see new opportunities for PDs."

Radio Sales: A series of Friday panels aimed to ensure Country stations will soon be seeing a bigger bottom line. Morrison and Abraham's **Pam Malone** applied sports marketing experience to prospecting and creative marketing. The most important thing is knowing what the client is trying to accomplish and to "just shut up and listen to your clients needs!" Later, Saga's **Larry Downes** and Planet Jam's **Chris Bell** explained that a station website can do more than host ads. By harnessing streaming audio sales potential and effectively marketing clients to the listener database, stations can "make money and destroy competitors." Sounds brutal.

Interview 101: Panelists **John Rich**, **Sharla McCoy**, **Blair Garner**, **Gator Michaels** and **Bill McMahon**, led by moderator **Lon Helton**, discussed dealing with off-limits subjects among other topics. Garner explained his method for tap-dancing around those issues without getting black-listed by labels. When asked whether the artist or the jock was responsible for a great interview, everyone agreed the onus is on the interviewer... except Rich. "You can have me interviewed by Helen Keller and I'll give you a good interview," he declared.

Capitol View: This session addressed, among other topics, frustration over recent FCC ownership hearings. Incoming CRB President **Becky Brenner** from KMPS/Seattle said the radio

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Lee Brice "She Ain't Right"

"Lee Explodes into his Songs! He will Stand Out on the Radio!"
Mark Richards, OM/PD WKHX

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KKNB * WBEE * WKSF * WGGY
KBQI * WRNS * KHKI * KIXZ
KFDI * KZSN * WQHK * WKXC
WOKQ * WITL * WPUK

#1 CRS NEW ARTIST BUZZ

"LAST GOOD TIME"

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TUBE CHECK

Tuesday (3/6) – Lorrie Morgan, Blaine Larsen, Carolyn Dawn Johnson, Randy Owen, *Barbara Mandrell Tribute* encore, (GAC); Kenny Chesney, *Top 10 Countdown*, (CMT).

Wednesday (3/7) – Lonestar, Trace Adkins, Michael McDonald, Trisha Yearwood, *Cracker Barrel's Songs of the Year*, (GAC).

Thursday (3/8) – Carrie Underwood, *American Idol*, (FOX); Sugarland, *In the Moment*, (CMT).

Friday (3/9) – Bruce Hornsby, Ricky Skaggs, *Crossroads*, (CMT).

Saturday (3/10) – Ricky Skaggs, Steve Holy, Mel Tillis, Alan Jackson, *Grand Ole Opry Live*, (GAC).

Sunday (3/11) – Lindsey Haun, Toby Keith, Willie Nelson, *Broken Bridges*, (CMT); Montgomery Gentry, *The Collection*, (GAC).

Monday (3/12) – Reba McEntire, *Top 10 Countdown*, (CMT).

perspective she brought to a local hearing received little traction in the media. NAB's John David discussed his organization's contention that paid activists are being "shipped in from all over the country" to hearings. As to common complaints that consolidation has unfairly locked deserving music off the airwaves, David suggested, "Maybe you have a bad song." Interesting note: FCC Commissioner **Deborah Taylor Tate** was in the room.

New Faces Glow

CRS-38 closed the way it opened -- with a member of the Monk family firing off insults. But instead of Charlie Monk getting roasted by his granddaughter as was the case at Tuesday's Hall of Fame dinner, the New Faces show opened with "Mr. President" Monk dressing down industry powerbrokers.

Eric Church kicked off the music with a "song" that was the best use of a New Faces 20-minute time block I have ever seen at CRS. Rather than singing songs from his debut CD, he spent 10 minutes or so telling us who he was musically. He took us through his many influences, telling us about the music and artists who have shaped his music with lines from the songs that have affected him along the way. The song and band was so tight, I thought this was something he was doing in his shows. But Capitol/Nashville President Mike Dungan told me Church created this for the New Faces Show. Brilliant, simply brilliant.

Trent Tomlinson brought his high energy set to New Faces, including his top 15 hit "One Wing In The Fire." He also took the show to the crowd, leaping from the stage and moving between tables, singing and shaking hands. His songs also proved his power as a songwriter.

Jack Ingram's overall performance was excellent. But he brought more than a few folks to tears with the introduction to his first No. 1 hit, "Wherever You Are." His "Saturday night, Sunday morning" soliloquy told the tale of an artist playing gigs and selling his own records on Saturday night for the sheer love of music. But Sunday morning told another story, one of driving out of town while listening to the countdown shows on local

radio...and not being on them. He then told of finally hearing his song move up the charts. One particular week, he was "feeling forgotten again" after hearing No. 30 to No. 2 -- only to find that he was the No. 1 song in the USA. Very moving.

Miranda Lambert has all the energy and attitude it takes to be a star -- and now she also has a giant plaque. After kick-ass versions of "Kerosene" and "Crazy Ex-Girlfriend," Sony BMG Chairman Joe Galante gave her a platinum plaque commemorating one million records sold.

Rodney Atkins' had to be the first New Faces Show whose set included a pair of songs that collectively spent over two months at No. 1. But before treating the crowd to "Goin' Through Hell" and "Watching You," he opened with a fabulous video showing the "overnight" sensation sitting year after year at the CRS Artist/Radio Taping sessions all by himself, killing time in a variety of ways. Priceless.

--L.H.

Bay City Howler

Two of last week's biggest stories were Entercom's Country launch of the Wolf in San Francisco and John Sebastian being named PD of the original Wolf, KPLX/Dallas (see below).

Scott Mahalick, the chief architect of Entercom's Seattle Wolf KKWF, is the new PD in the Bay Area. KKWF APD/MD **Rob Walker** is the Interim PD. Entercom has applied for the calls KBWF. It's at 95.7, just next door to KRTY/San Jose at 95.3.

95.7 is the same frequency once occupied by Bonneville Country outlet The Bear, which was Country from August 2003 to May 2005 when it flipped to a Jack-like format as "95.7 Max FM." Mahalick says the signal is just as good as the old KSAN's that posted shares in the upper threes-low fours back in the early '90s. He added that it also covers all the right zip codes for Country. The Wolf is in the middle of 10,000 songs in a row, commercial free. Mahalick is looking for an air staff and hopes to be live in a month or so.

The SF Wolf is being built on audience interaction. "We're soliciting listener feedback and putting comments on the air -- good and bad," says Mahalick. "The 10,000 in a row also features 'my pods' of music programmed by people who visit our website (www.957thewolf.com)."

CHECK OUT



Sunny Sweeney *Heartbreaker's Hall Of Fame* (Big Machine)

The debut album from this East Texas honky-tonker features a duet with one of her favorite songwriters, **Jim Lauderdale**. Sweeney was very involved in the creative direction of this album, earning a co-producer credit

with **Tommy Detamore** and **Tom Lewis**, two solo writing credits with "Slow Swinging Western Time" and the title cut, and a co-writing credit on "Ten Years Pass."

Upcoming releases:

March 13 **Billy Joe Shaver** *Greatest Hits* (Compadre)

March 27 **Alabama** *Songs of Inspiration Volume II* (RCA)
Jack Ingram *This Is It* (Big Machine)
Tim McGraw *Let It Go* (Curb)

April 3 **Martina McBride** *Wake Up Laughing* (RCA)
Jimmy Buffett, Alan Jackson, George Strait
Live At Texas Stadium (MCA)

April 17 **Bucky Covington** *Bucky* (Lyric Street)

Send album release information to news@countryaircheck.com.

Asked why he hopes to succeed where others haven't, Mahalick told CA, "There are any number of approaches to this format. Some tend to be more successful than others. The Seattle Wolf is an example of having huge success in the face of a heritage competitor by offering the choice of a different presentation. We're all playing the same music, so it's about packaging and delivery. We're offering a dynamic that has been well-received by the listener and one that can transcend the format and bring people to it who never have thought to make Country a radio choice.

"Also, Entercom has tremendous resources and a commitment to this format. We're not doing it as a flanker or on

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ticks

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#1
most added

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SONY & BMG
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a half-string. Entercom is fully committed from the top down to power, programming and promotion. We'll be live and local with full support in all those areas."

Mahalick also feels the state of today's music helps his Bay Area Wolf tremendously. "Country has evolved to 'cross-in' music. Major artists like Sheryl Crow, Michelle Branch (of the Wreckers) and Bon Jovi pique the interest of those people who feel if those artists can do Country, maybe they should check it out. The endorsement of Country music by those artists make this an exciting time for people who never thought country could be their favorite type of music."

Mahalick says that the SF Wolf will be broader musically than other Entercom Wolf successes in Seattle, Portland and elsewhere. "We'll be uniquely formatted and targeted and reflect the Bay Area's lifestyle and cultural diversity. The station's music will be tailored to the city's absolutely special make-up."

So will the personalities. "They will need to be respectful and cognizant of where we are," stated Mahalick. "It's like the 'United Colors of Benetton' campaign. Our staff will reflect the city, that's an important part of the framework and I'll keep an extra eye open for those kinds of talent."

Mahalick says of the Wolf, "We're not just here to fill the country music niche in San Francisco. We're going to be an electric, magnetic, compelling radio station that delivers something beyond the music in both stationality and personality. Being different and unique is the formula for success here."

Destination Dallas

Meanwhile, back at the original Wolf, **John Sebastian** will start his new job next Monday (March 12). He told **Country Aircheck**, "I've been enamored with the Wolf since it started. I was (PD) at KZLA/Los Angeles when **Brian Philips** put it on, and I've admired it because of its edge. And that edge has always been branded and marketed as well as any station in America. That's just such a tremendous advantage for a programmer to have going into a market."

"The Wolf has a heritage of success for a long period of time. Things have been down a bit lately. But we can move back up in the ratings and rankings because of that winning heritage and because of the Wolf's great talent. They all know what it

BIRTHDAYS

Tuesday (3/6) – Skip Ewing, Pete Fisher (pete.fisher@opry.com)

Thursday (3/8) – Al Cooley

Friday (3/9) – Mickey Gilley, Jimmie Fadden, Rob Beckham, Jon Conlon (jconlon@montagemusicgroup.com)

Saturday (3/10) – Doc Watson, Royal Wade Kimes, Brett Warren

Sunday (3/11) – Jimmy Fortune

Monday (3/12) – Rhonda Christensen (rhonda.christensen@umusic.com), Paige Levy, Jim Mickelson (mickelsonjim@hotmail.com)

took in the past to be successful. With a new coach we can all combine our talents to take the Wolf back to its proper place at the top of the ratings."

This marks a return to Cumulus for Sebastian, who previously programmed WSM-FM/Nashville and WLXX/Lexington, KY. The 39-year radio veteran had just left the movers when he chatted with CA, and noted, "This is my 18th move. I think the movers have me on speed dial."

Four Groups To Settle With FCC

Clear Channel, CBS Radio, Entercom and Citadel have reached a tentative agreement with the FCC to settle payola charges for \$12.5 million and by providing 8,400 half-hour segments of free airtime to independent labels and local artists, according to the Associated Press. "Rules of engagement" have also been outlined for regulating the interaction of radio programmers and record company reps.

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**NOMINATED FOR
SINGLE OF THE YEAR
& TOP NEW GROUP**

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is headed your way!



Radio News

Personalities: The *Austin American-Statesman* reports that KVET/Austin morning co-host **Sam Allred** has been suspended for one week due to a comment he made about Sen. **Barack Obama**. According to the paper, Allred referred to Obama as a "clean darky" while mocking a statement by Sen. **Joe Biden**. There was no comment from station execs.

Frequency: Clear Channel WCKT (Cat Country)/Ft. Myers, FL is swapping frequencies with clustermate Smooth Jazz WZJZ. Cat Country takes over the 107.1 frequency, with the Smooth Jazz station moving down to 100.1, effective March 21. The shift returns Cat Country to its original frequency, which it left behind in July, 2003.

Gig Alert: WRWD/Poughkeepsie PD **Aaron "Dave" McCord** has an immediate opening for middays as **Paty Quyn** leaves to pursue new opportunities. Airchecks and resumes to hvhr@clearchannel.com.

Chart Chat

Kudos to Capitol/Nashville Sr. VP **Jimmy Harnen** and VP **Steve Hodges** on today's *Exakta*. The dynamic duo and their staff held **Trace Adkins'** "Ladies Love Country Boys" in the No. 1 spot for the second consecutive week while their **Keith Urban** single "Stupid Boy" moved into the No. 2 spot.

And, a shout-out to the Sony BMG crews, who notched four of this week's Top 10 – a pair to Arista and one each for BNA and RCA.

Industry News

Shantell Ogden has taken over sales for Huntsman Entertainment with today's resignation of **Doak Turner**. Ogden, recently promoted to Dir./Marketing & New Media, has been with the company for 18 months and can be reached at 615-255-1100. Turner can be reached at doakt@comcast.net or 615-354-6400.

Planet Jam Media Group is ceasing operation of promotion subsidiary Ready4Radio, effective immediately. Ready4Radio's **Robin Lightner** will be leaving the company and can be reached at robinlightner@bellsouth.net or 615-383-0616.

Willie Nelson is expected to announce the formation of Pedernales Records during a press event on March 16 during South By Southwest in Austin.

Compadre Records has been acquired by Houston-based Music World Entertainment, which is owned by **Mathew Knowles**, father of Beyonce. Compadre will continue label functions and retain its current staff. Compadre's catalog includes albums by **Billy Joe Shaver**, **Suzy Bogguss** and **Townes Van Zandt**.

Artist and songwriter **Anthony Smith** has signed a management deal with InTune Entertainment.

Lofton Creek Adds Two

Lofton Creek has added **Susan Rae Kamiler** as Northeast Regional, effective tomorrow (3/6). Promotion vet **Roger Ramsey** has been named Southwest Regional. Kamiler, to be based in Albany, NY, was a district manager for Trans World for four years. She can be reached at susanrae@loftoncreekrecords.com or 866-476-6107. Ramsey served 18 years at MCA/Nashville. Reach him at rogers44@sbcglobal.net or 281-463-0750.

Artist News

Phil Vassar has been granted release from Arista and signed with Universal South. "Arista's been my record label from the beginning, and it's been an amazing seven years," Vassar says. "As artists change and grow musically, it's important to shake things up on the business side, too." His first U.S. release is expected this year.

BBR will release **Jason Aldean's** second album *Relentless* on May 29.

Nominees for the *42nd Annual Academy of Country Music Awards* include, in the Entertainer of the Year category: **Brooks & Dunn**, **Kenny Chesney**, **Tim McGraw**, **Rascal Flatts** and **George Strait**. Brooks & Dunn will receive the ACM/Home Depot Humanitarian Award during the show, which airs May 15 from Las Vegas on CBS. A full list of nominees is available at www.acmcountry.com.

- **Lon Helton**, lon@countryaircheck.com

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(615) 244-4484

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Alison Krauss & John Waite
"Missing You"

Country Aircheck/MB: 41 R&R/Billboard: 38*

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KFRG, KUSS, WXBQ, WIVK, WQYK, WBEE, KKNG, KTOM, WCTK, WITL

ROUNDER

WHAT A CRS!

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY



KENNY ROGERS

CRB President's Award recipient at DJ Hall of Fame dinner!



DIERKS BENTLEY

High Times & Hangover performance at Legend's Corner!



KEITH URBAN

Surprise jam-packed performance at City Hall!



TRACE ADKINS

Thundering performance at the Capitol lunch!

LUKE BRYAN

Electrifying debut performance at the Capitol lunch on Friday!



ERIC CHURCH

Kicked off the CRS-38 New Faces show with an eye-opening performance!

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LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
1	1	TRACE ADKINS/Ladies Love Country Boys (Capitol)	13708	-23	4478	36	38.095	0.406	121	0
3	2	KEITH URBAN/Stupid Boy (Capitol)	12573	593	3965	213	35.057	1.919	121	0
5	3	KENNY CHESNEY/Beer In Mexico (BNA) ✓	12260	956	3870	349	35.252	3.554	121	0
7	4	MARTINA MCBRIDE/Anyway (RCA)	11357	460	3597	137	30.447	1.374	121	0
9	5	TIM MCGRAW/Last Dollar (Fly Away) (Curb) ✓	11094	1012	3546	310	32.001	3.563	121	1
10	6	CARRIE UNDERWOOD/Wasted (Arista)	10703	641	3269	207	30.386	2.377	121	1
6	7	JASON MICHAEL CARROLL/Alyssa Lies (Arista)	10180	-718	3527	-202	27.101	-2.25	121	0
12	8	RASCAL FLATTS/Stand (Lyric Street) ✓	9853	1218	3048	339	27.774	4.53	121	2
11	9	SUGARLAND/Settlin' (Mercury)	9644	861	3035	259	26.424	2.648	121	0
8	10	CRAIG MORGAN/Little Bit Of Life (BBR)	9555	-843	3297	-243	25.584	-2.751	120	0
4	11	GEORGE STRAIT/It Just Comes Natural (MCA)	9548	-2139	3191	-717	26.282	-6.036	121	0
13	12	JOE NICHOLS/I'll Wait For You (Universal South)	9175	703	3238	233	25.51	2.12	121	2
15	13	TOBY KEITH/High Maintenance Woman (Show Dog) ✓	8203	1151	2623	352	22.271	3.827	121	3
17	14	DIERKS BENTLEY/Long Trip Alone (Capitol)	7408	687	2437	243	18.813	1.901	120	1
14	15	SARA EVANS/You'll Always Be My Baby (RCA)	7230	155	2484	107	19.394	0.515	120	0
16	16	BROOKS & DUNN/Hillbilly Deluxe (Arista)	7109	346	2303	67	18.253	0.903	120	0
18	17	GARY ALLAN/A Feelin' Like That (MCA)	6804	562	2234	196	17.711	1.8	119	2
19	18	ALAN JACKSON/A Woman's Love (Arista)	6165	315	2084	127	16.155	1.046	121	1
21	19	BILLY CURRINGTON/Good Directions (Mercury) ✓	5991	917	2081	250	15.209	2.688	119	4
20	20	JACK INGRAM/Lips Of An Angel (Big Machine)	5982	245	1889	66	15.632	1.135	120	1
22	21	CLAY WALKER/'Fore She Was Mama (Curb/Asylum)	5142	81	1700	87	12.766	0.156	119	2
23	22	JOSH TURNER/Me And God (MCA)	4844	586	1637	156	12.297	1.779	120	2
24	23	BLAKE SHELTON/Don't Make Me (Warner Bros.)	4801	625	1535	203	12.267	2.181	119	6
25	24	EMERSON DRIVE/Moments (Midas/New Revolution)	4422	702	1508	189	11.221	1.692	116	2
27	25	TRACY LAWRENCE/Find Out... (Rocky Comfort/CO5)	3355	358	1144	102	9.323	0.964	101	7

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 - MARK RICHARDS, OM/PD, KICKS EAGLE/ATLANTA

**HILLBILLY
DELUXE**

25,000
RING TONES
SOLD IN JUST
2 WEEKS!

**BROOKS
& DUNN**

CA/MB: **16** R&R: **16***

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BROOKS & DUNN / ALAN JACKSON TOUR COMING TO YOUR CITY SOON!
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LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
28	26	📶 JAKE OWEN/Startin' With Me (RCA)	3319	339	1099	100	7.957	0.395	113	3
26	27	📶 JOSH GRACIN/I Keep Coming Back (Lyric Street)	3282	200	1039	56	7.903	0.617	117	0
30	28	📶 MONTGOMERY GENTRY/Lucky Man (Columbia)	3100	632	1045	258	8.888	2.138	106	11
29	29	📶 PAT GREEN/Dixie Lullaby (BNA)	3042	329	877	73	8.282	1.605	107	2
32	30	📶 BIG & RICH/Lost In This Moment (Warner Bros.)	2506	638	714	233	6.397	1.668	75	5
31	31	📶 DANIELLE PECK/Isn't That Everything (Big Machine)	2494	258	820	53	5.928	0.421	102	1
34	32	📶 JASON ALDEAN/Johnny Cash (BBR)	2440	652	822	227	6.516	1.765	86	13
35	33	📶 BUCKY COVINGTON/A Different World (Lyric Street)	2103	393	742	120	5.085	1.053	96	4
33	34	📶 GRETCHEN WILSON/Come To Bed (Columbia)	1952	103	616	39	5.07	0.378	94	1
37	35	📶 ERIC CHURCH/Guys Like Me (Capitol)	1774	334	578	136	4.272	1.026	95	5
36	36	📶 STEVE HOLY/Come On Rain (Curb)	1695	26	655	-2	3.818	0.102	104	0
40	37	📶 KELLIE PICKLER/I Wonder (BNA)	1677	621	519	185	4.479	1.669	61	8
43	38	📶 TAYLOR SWIFT/Teardrops On My Guitar (Big Machine)	1545	612	461	164	3.625	1.695	65	13
38	39	📶 CAROLINA RAIN/Isn't She (Equity)	1424	65	506	13	3.314	0.234	75	2
39	40	📶 COLE DEGGS & THE LONESOME/I Got More (Columbia)	1422	198	500	70	2.827	0.75	74	4
41	41	📶 ALISON KRAUSS/Missing You (w/John Waite) (Rounder)	1286	233	341	69	3.463	1.03	80	0
44	42	📶 DUSTY DRAKE/Say Yes (Big Machine)	1001	100	351	37	2.196	0.507	39	1
42	43	📶 DONOVAN CHAPMAN/House Like That (Category 5)	973	14	333	11	1.644	0.02	46	1
46	44	📶 SARAH BUXTON/That Kind Of Day (Lyric Street)	930	184	280	62	2.074	0.433	46	3
50	45	📶 LITTLE BIG TOWN/A Little More You (Equity)	769	332	251	119	1.637	0.918	34	8
47	46	📶 BLAINE LARSEN/Spoken Like A Man (Giantslayer/BNA)	741	41	259	10	1.471	0.059	28	0
48	47	📶 LUKE BRYAN/All My Friends Say (Capitol)	657	61	219	21	1.1	0.083	31	5
49	48	📶 CATHERINE BRITT/What I Did Last Night (RCA)	633	37	252	7	1.224	0.106	39	2
45	49	MARK WILLS/Take It All Out On Me (Equity)	525	-250	227	-63	0.96	-0.289	39	0
---	50	📶 HANK WILLIAMS, JR./A Country Boy Can Survive (Curb/Asylum)	328	-21	120	5	1.019	0.069	56	0

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Tracy Lawrence

"Find Out Who Your Friends Are"

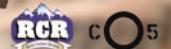
#1 RATE THE MUSIC RESEARCH
#2 WOMEN ALL AGES MEDIABASE
#5 ADULTS ALL AGES MEDIABASE

AVERAGING ONE MILLION IN AUDIENCE
 INCREASES FOR NINE CONSECUTIVE WEEKS!

NEW TODAY:

WPOC, WCKT, WGNE, KDRK, KSKS, KSSN, WWNU, WACO, WGSQ, WDEZ

CA/MB: 25
R&R/BB: 24*



Aircheck Add Leaders

BRAD PAISLEY /Ticks (Arista)	15
JASON ALDEAN /Johnny Cash (BBR)	13
TAYLOR SWIFT /Teardrops On My Guitar (Big Machine)	13
FLYNNVILLE TRAIN /Last Good Time (Show Dog)	12
MONTGOMERY GENTRY /Lucky Man (Columbia)	11
KELLIE PICKLER /I Wonder (BNA)	8
LITTLE BIG TOWN /A Little More You (Equity)	8
TRACY LAWRENCE /Find Out... (Rocky Comfort/CO5)	7
BLAKE SHELTON /Don't Make Me (Warner Bros.)	6
CRAIG MORGAN /Tough (BBR)	6

Aircheck Point Gainers

RASCAL FLATTS /Stand (Lyric Street)	1218 ✓
TOBY KEITH /High Maintenance Woman (Show Dog)	1151 ✓
TIM MCGRAW /Last Dollar (Fly Away) (Curb)	1012 ✓
KENNY CHESNEY /Beer In Mexico (BNA)	956 ✓
BILLY CURRINGTON /Good Directions (Mercury)	917 ✓
SUGARLAND /Settlin' (Mercury)	861
JOE NICHOLS /I'll Wait For You (Universal South)	703
EMERSON DRIVE /Moments (Midas/New Revolution)	702
DIERKS BENTLEY /Long Trip Alone (Capitol)	687
JASON ALDEAN /Johnny Cash (BBR)	652

Aircheck Spin Gainers

TOBY KEITH /High Maintenance Woman (Show Dog)	352
KENNY CHESNEY /Beer In Mexico (BNA)	349
RASCAL FLATTS /Stand (Lyric Street)	339
TIM MCGRAW /Last Dollar (Fly Away) (Curb)	310
SUGARLAND /Settlin' (Mercury)	259
MONTGOMERY GENTRY /Lucky Man (Columbia)	258
BILLY CURRINGTON /Good Directions (Mercury)	250
DIERKS BENTLEY /Long Trip Alone (Capitol)	243
JOE NICHOLS /I'll Wait For You (Universal South)	233
BIG & RICH /Lost In This Moment (Warner Bros.)	233

Activator Point Gainers

BIG & RICH /Lost In This Moment (Warner Bros.)	1142 ✓
RASCAL FLATTS /Stand (Lyric Street)	842 ✓
JOSH TURNER /Me And God (MCA)	691 ✓
TIM MCGRAW /Last Dollar (Fly Away) (Curb)	656 ✓
TOBY KEITH /High Maintenance Woman (Show Dog)	627 ✓
MONTGOMERY GENTRY /Lucky Man (Columbia)	538
TAYLOR SWIFT /Teardrops On My Guitar (Big Machine)	477
JASON ALDEAN /Johnny Cash (BBR)	437
CARRIE UNDERWOOD /Wasted (Arista)	427
TRACY LAWRENCE /Find Out... (Rocky Comfort/CO5)	422

Activator Spin Gainers

BIG & RICH /Lost In This Moment (Warner Bros.)	249
RASCAL FLATTS /Stand (Lyric Street)	182
TIM MCGRAW /Last Dollar (Fly Away) (Curb)	170
TOBY KEITH /High Maintenance Woman (Show Dog)	132
JOSH TURNER /Me And God (MCA)	125
CARRIE UNDERWOOD /Wasted (Arista)	115
MONTGOMERY GENTRY /Lucky Man (Columbia)	109
TAYLOR SWIFT /Teardrops On My Guitar (Big Machine)	99
JASON ALDEAN /Johnny Cash (BBR)	94
KENNY CHESNEY /Beer In Mexico (BNA)	86

VIDEO ADDS

CMT
No adds

CMT PURE COUNTRY
RICK TREVINO/Whole Town Blue (Warner Bros.)

GAC
RICK TREVINO/Separate Ways (Warner Bros.)

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DONOVAN CHAPMAN

"HOUSE LIKE THAT"

**TOP 10 AT WNCY
TOP 5 @ WYRK
AND PUSHING INTO
THE TOP 40!!**



JERROD NIEMANN

I LOVE WOMEN (MY MOMMA CAN'T STAND)

YOU'VE HEARD THE MUSIC ALL WEEK AT CRS
NOW LET YOUR LISTENERS DO THE SAME!!



Impact Date 4/9

Shauna

THANK YOU COUNTRY RADIO FOR COMING TO SEE US AT THE WILDHORSE AT CRS AND BELIEVING!!

Aircheck Activity

LITTLE BIG TOWN/A Little More You (Equity)

Moves 50*-45*; 769 points, 251 spins
8 ADDS: **KHKI***, **KIXZ**, **KNCI***, **KSOP**,
WGKX*, **WGNA**, **WKIX***, **WXTU**

BLAINE LARSEN/Spoken Like A Man (Giantslayer/BNA)

Moves 47*-46*; 741 points, 259 spins
0 ADDS

LUKE BRYAN/All My Friends Say (Capitol)

Moves 48*-47*; 657 points, 219 spins
5 ADDS: **KRTY**, **WCTQ**, **WKIS***, **WNKT***,
WXTU

CATHERINE BRITT/What I Did Last Night (RCA)

Moves 49-48*; 633 points, 252 spins
2 ADDS: **WCKT**, **WNKT***

MARK WILLS/Take It All Out On Me (Equity)

Moves 45*-49; 525 points, 227 spins
0 ADDS

HANK WILLIAMS, JR./A Country Boy Can Survive (Curb/Asylum)

Re-enters at 50*; 328 points, 120 spins
0 ADDS

RANDY ROGERS BAND/One More Goodbye (Mercury)

307 points, 101 spins
1 ADD: **WBCT**

BOMSHEL/Bomshel Stomp (Curb)

301 points; 89 spins
3 ADDS: **KHKI***, **KSKS***, **KXKT**

Aircheck Activity includes songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (indicates auto adds)*

Aircheck Add Dates

March 12

LEE BRICE/She Ain't Right (Curb/Asylum)
BRAD PAISLEY/Ticks (Arista)

March 19

GEORGE STRAIT/Wrapped (MCA)

March 26

JOHN MELLENCAMP/The Americans (Universal South)
JAMIE O'NEAL/God Don't Make Mistakes (Capitol)

Aircheck Top Recurrents

RODNEY ATKINS /Watching You (Curb)	12921
BRAD PAISLEY /She's Everything (Arista)	8059
RASCAL FLATTS /My Wish (Lyric Street)	6693
CARRIE UNDERWOOD /Before He Cheats (Arista)	6470
JASON ALDEAN /Amarillo Sky (BBR)	6429
SUGARLAND /Want To (Mercury)	5125
RODNEY ATKINS /If You're Going... (Curb)	4371
JOSH TURNER /Would You Go With Me (MCA)	4168
TIM MCGRAW /My Little Girl (Curb/Reprise)	4010
HEARTLAND /I Loved Her First (Lofton Creek)	3989

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JOE NICHOLS

"I'LL WAIT FOR YOU"

CONTINUES TO EXPLODE AT COUNTRY RADIO

**WE ARE UP 72.9%
IN AUDIENCE AND
104% IN SALES**

AND THAT'S JUST THE MONTH OF FEBRUARY...
SOME THINGS ARE JUST WORTH WAITING FOR!



LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
1	1	TRACE ADKINS/Ladies Love Country Boys (Capitol)	13796	-785	3078	-179
2	2	KEITH URBAN/Stupid Boy (Capitol)	13043	-414	2968	-84
4	3	MARTINA MCBRIDE/Anyway (RCA)	12677	-486	2877	-106
7	4	📶 KENNY CHESNEY/Beer In Mexico (BNA)	12315	295	2812	86
9	5	📶 TIM MCGRAW/Last Dollar (Fly Away) (Curb) ✓	11574	656	2589	170
6	6	CRAIG MORGAN/Little Bit Of Life (BBR)	11396	-1140	2499	-260
5	7	JASON MICHAEL CARROLL/Alyssa Lies (Arista)	11323	-1375	2582	-301
11	8	📶 CARRIE UNDERWOOD/Wasted (Arista)	10725	427	2405	115
3	9	GEORGE STRAIT/It Just Comes Natural (MCA)	10614	-2837	2424	-581
10	10	JOE NICHOLS/I'll Wait For You (Universal South)	10146	-281	2300	-76
13	11	📶 RASCAL FLATTS/Stand (Lyric Street) ✓	9962	842	2198	182
12	12	📶 SUGARLAND/Settlin' (Mercury)	9639	171	2151	39
16	13	📶 SARA EVANS/You'll Always Be My Baby (RCA)	8536	54	1892	11
15	14	DIERKS BENTLEY/Long Trip Alone (Capitol)	8384	-172	1882	-35
18	15	📶 TOBY KEITH/High Maintenance Woman (Show Dog) ✓	8289	627	1825	132
14	16	BROOKS & DUNN/Hillbilly Deluxe (Arista)	8242	-358	1889	-79
17	17	📶 GARY ALLAN/A Feelin' Like That (MCA)	8084	23	1822	9
19	18	📶 BILLY CURRINGTON/Good Directions (Mercury)	7621	89	1699	51
20	19	📶 JACK INGRAM/Lips Of An Angel (Big Machine)	6962	155	1596	29
22	20	📶 JOSH TURNER/Me And God (MCA) ✓	6416	691	1392	125
21	21	📶 CLAY WALKER/'Fore She Was Mama (Curb/Asylum)	6153	205	1414	51
24	22	📶 BLAKE SHELTON/Don't Make Me (Warner Bros.)	5510	359	1230	83
23	23	📶 ALAN JACKSON/A Woman's Love (Arista)	5428	141	1159	35
25	24	📶 EMERSON DRIVE/Moments (Midas/New Revolution)	5369	339	1190	76
26	25	📶 MONTGOMERY GENTRY/Lucky Man (Columbia)	4575	538	985	109

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LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
27	26	TRACY LAWRENCE/Find Out... (Rocky Comfort/CO5)	4330	422	923	81
28	27	JOSH GRACIN/I Keep Coming Back (Lyric Street)	3279	111	754	31
29	28	JAKE OWEN/Startin' With Me (RCA)	3214	103	687	2
34	29	BIG & RICH/Lost In This Moment (Warner Bros.) ✓	3142	1142	702	249
31	30	BUCKY COVINGTON/A Different World (Lyric Street)	2826	270	638	70
30	31	DANIELLE PECK/Isn't That Everything (Big Machine)	2801	110	621	16
33	32	JASON ALDEAN/Johnny Cash (BBR)	2656	437	575	94
32	33	PAT GREEN/Dixie Lullaby (BNA)	2551	314	550	59
37	34	ERIC CHURCH/Guys Like Me (Capitol)	2177	307	491	65
35	35	STEVE HOLY/Come On Rain (Curb)	1977	75	466	20
36	36	DUSTY DRAKE/Say Yes (Big Machine)	1859	-17	397	-16
41	37	TAYLOR SWIFT/Teardrops On My Guitar (Big Machine)	1850	477	403	99
38	38	GRETCHEN WILSON/Come To Bed (Columbia)	1833	12	405	4
39	39	COLE DEGGS & THE LONESOME/I Got More (Columbia)	1741	140	380	23
40	40	DONOVAN CHAPMAN/House Like That (Category 5)	1451	-5	306	3
42	41	ALISON KRAUSS/Missing You (w/John Waite) (Rounder)	1290	125	306	28
45	42	SARAH BUXTON/That Kind Of Day (Lyric Street)	1180	279	224	42
44	43	KELLIE PICKLER/I Wonder (BNA)	1172	172	265	45
43	44	LONESTAR/Nothing To Prove (BNA)	1155	9	260	7
48	45	LITTLE BIG TOWN/A Little More You (Equity)	1036	239	226	51
46	46	CAROLINA RAIN/Isn't She (Equity)	945	55	212	23
47	47	MARK WILLS/Take It All Out On Me (Equity)	807	-7	144	-10
49	48	CATHERINE BRITT/What I Did Last Night (RCA)	806	101	152	10
50	49	BLAINE LARSEN/Spoken Like A Man (Giantslayer/BNA)	690	20	151	3
Debut 50		LUKE BRYAN/All My Friends Say (Capitol)	595	70	133	13

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Roastee: Joel Hollander

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