

COUNTRY AIRCHECK WEEKLY

April 9, 2012, Issue 289

Clear Channel Rocks The Chart

The untold story behind the headline-grabbing debut of **Kenny Chesney's** and **Tim McGraw's** "Feel Like A Rock Star" is **Clear Channel's** Artist Integration Program. The song's No. 17 chart entry – a career high for both artists – was largely propelled by unprecedented once-an-hour spins across the radio giant's Country platform. **Country Aircheck** has tapped numerous sources for details on the plan, its impact and what it meant for CC PDs and their competitors. Read on.



Kenny Chesney and Tim McGraw

The Plan: What began as a TV event with the song's live debut on the ACM Awards (4/1) spilled over to radio last Monday morning. The AIP kicked off at 6am with 28 straight top-of-the-hour airings – bridging two morning dayparts – on CC stations including 48 reporters. "Rock Star" was clearly going to be a big moment," says CC SVP/

Programming **Clay Hunnicutt** of the company's all-in effort. "That's one thing we need to do more of in radio: get back to making great events that drive excitement and attention around Country music, our stars and moments that will be eye-catching."

All eyes are certainly on the song this week as Mediabase data show 1,058 total spins for Monday (4/2) alone, with 826 of those via Clear Channel. By week's end, "Rock Star" racked up 3,000 spins at Country radio, 55.8% (1,675) of them courtesy of radio's largest group. Meanwhile, CBS Radio's 10 reporting Country outlets combined for 260 plays and the 14 Cumulus stations totaled 211. Combined, the top three groups were responsible for 71% of the song's first-week airplay.

Cumulus spins are spread uniformly, averaging 15 plays per station. CBS Radio airplay varied by market, from WUSN/Chicago's low of five to WQYK/Tampa's 59. (At the top end of the airplay spectrum was CC's KAJA/San Antonio with an eye-popping 85 spins.)

(continued on page 12)



Lady KC: Kansas City radio pros and an interloper visit with Lady Antebellum backstage at their show in the market Friday (4/6). Pictured (l-r) are WDAF's Mary Vaughn, KBEQ's Mike Kennedy, Charles Kelley, KBEQ's Zeke Montana, Hillary Scott, KBEQ's Joshua James, Dave Haywood, WDAF's Wes Poe and Country Aircheck's Lon Helton.

Inside The Awards: RAC Clark

Less than a week after the 47th Annual Academy of Country Music Awards, **Country Aircheck** spoke with Exec. Producer **RAC Clark** for his thoughts on the show.

CA: Congratulations on another great show. What elements went exactly as you hoped or maybe even better than you thought?

Personally, I got teary-eyed with the wedding ... when he slipped the ring on her finger and the crowd stood up. Picking out individual moments is difficult, but Tim and Kenny rocked the house. I liked KISS presenting to Lady Antebellum. That visual was just the best.

Are there any moments you wish you'd done differently?

There's always hindsight and second-guessing, but will I reveal that to you? No. Because then



RAC Clark

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A large promotional banner for Keith Urban's song "For You". The background is a sunset over the ocean with a helicopter lifting a boat. The text is in large, bold, orange and white fonts.

KEITH URBAN

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FROM THE SOUNDTRACK
ACT OF VALOR
ADDS APRIL 16TH!

KEITH'S PROCEEDS FROM "FOR YOU" WILL GO TO THE
NAVY SEAL FOUNDATION (NSWFOUNDATION.ORG)

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Josh Turner "Time Is Love"

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Is Fun*

These Stations Just Converted:

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WUSN
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WCTQ
WPCV
WBUL
WKSF

TIME TO CONVERT!

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#38 MB/CA

**On Tour This Summer
with Brad Paisley**

**GETTIN' ADDS IS FUN:
PCCO, WKLB, KWNR, WKIS,
WEZL, WWGR, KHEY**

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the folks in Nashville will say, "Really, my segment could have been this?" But yes, of course, there's always something that sticks in your craw.

We didn't see all the demos, but it looks like ratings were flat or slightly down. Have you gotten feedback from the network yet?

We took the night and they're happy about that. We were up date-to-date from last year and had a modest increase in viewers. We came full-tilt country with whatever's on the charts and relevant in the industry, for the most part, in terms of performances. That tells you the strength of the format. Everybody likes to have those special moments with out-of-genre guests, and they do work, but this proves that country is alive and strong.

I know you tried to get a lot of music in the show and that meant some cuts in a few places. I heard the Duo trophy presentation to Thompson Square Saturday night was really emotional. Do you regret not having that moment on the show?

That's a call within the Academy, it's not just production. There have been discussions for many years – and a few years when Duo and Group have been combined. I try to stay out of that. In terms of a minute-by-minute rating, the more music we put on, the better we are. I hate to say it, but there is a precipitous drop when there's an award on the air. Look at the Grammys: Three hours of show and I think there are seven awards. People want that drama of an award, but they don't want too much of it. Do I regret it? I wasn't there Saturday night, so I didn't see it. I can't answer that question.

Bob Romeo told us you were going to artists and having them trim some performances to make room for more music (Country Aircheck Weekly 3/26). Was that a difficult process?

I'm a great believer that the attention span of the American viewer is anywhere from two-and-a-half to three-and-a-half minutes. There are exceptions – Brooks & Dunn doing "Believe," Sugarland "Stay," Tim McGraw's "Live Like You Were Dying." It's a gut feeling that I have as a producer if I feel a performance deserves more time. But I would rather have more artists delivering killer three-minute performances. It is difficult, though. People don't want to cut their songs.

The Ashton Kutcher moment is getting a lot of talk. Was that something that was scripted and have you seen the negative comments?

I haven't seen much of the reaction, but that was not scripted. That was Ashton telling us, "You know, I want to vamp a little." It's Ashton

PAGE THREE PIC



Young: BNA artists Mindy McCready and Kenny Chesney (r) snuggle with promotion rep Tony Benken (tonybenken@quarterbackrecords.com) during CRS in 1995. Send your vintage photos to pagethreepic@countryaircheck.com.

Kutcher. Vamp. Go ahead. Especially at 10pm, which was one of our highest-rated half-hours, so I don't think we were hurt for that.

And there have been mixed reactions to the wedding. Was that difficult to put together?

When Martina came up with the idea, we fully embraced it. I like that it was polarizing. I would rather have that than people saying, "Eh, that was good." Controversy creates ratings. Did it work? I thought it was beautiful. I went out and did a little gambling after the show without my credential on, and people were talking about the wedding at every table. Not to mention the marketing of telling that story ahead of time. It gave us the ability to touch the heartland – find a couple with an amazing story and put it on ET and social networking as something to watch.



Every awards season we hear complaints about including people from outside country music. What do you think when you hear that?

I take it with a grain of salt; 95% of our program is country. The audience has different interests – they watch television, go to the

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BEERS AGO

TOBY KEITH

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LOTS OF AUDIENCE...

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CA/MB 25 BB/BDS 23*

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#8 Female Favorite

#8 Female 35-44

#4 Male 25-34 Favorite

SALES

6 Consecutive Weeks of Double Digit
Sales (%) Increases!

Over 50,000 Singles Sold

Over 7,000 Singles Sold Last Week

STREAMS

Over 400,000 Streams On Official
Lyric and Acoustic Videos!

MY TUNES: MUSIC THAT SHAPED MY LIFE



Lois Lewis

Republic Nashville's West Coast regional **Lois Lewis** discusses her most influential songs, albums and concerts:

1. The Simpsons' *The Simpsons Sing The Blues*: I never watched the show, but somehow discovered the soundtrack. I already played piano and flute, but after jamming to Lisa's saxophone, I asked my parents if I could switch to sax. They said if I taught myself, and it didn't cost them anything, sure. So, I did.

2. Sunny Sweeney/*Staying's Worse Than Leaving*: I was in what I thought was the best relationship of my life. Got engaged. And then, it just wasn't right. Around the same time, we went to radio with Sunny's second single. It gave me enough courage to do what I needed to do for myself, which was to leave.

3. Garth Brooks, Staples Center, Los Angeles, 2008:

The week before the show, I was offered a gig at a Rock station that offered more pay and fewer hours. I was having trouble wrapping my brain around leaving Country. Gwen Foster told me to go to the Garth show and then give them an answer. Three songs in, I called the station to decline. I will never leave my format.

4. John Mayer/Keith Urban/The Avett Brothers, *The Gorge*, 2010:

There was some serious guitar lovemaking between John and Keith. John with his crazy, screwed-up faces ... Keith looking perfect ... onstage together. *Insane*. And if you've never seen The Avett Brothers, do.

5. Taylor Swift, *Speak Now World Tour*, Phoenix, 2011: It was the most incredible, mind-blowing overload of talent, imagination and creativity I've ever witnessed.

• **A highly regarded song or album you've never heard:** Alice In Chains' *Alice In Chains*.

• **An "important" piece of music you just don't get:** Opera.

• **An album you played or listened to incessantly:** Cyndi Thomson's *My World*. It's among my 25 most-played on iTunes.

• **One obscure or non-country song everyone should listen to right now:** Gotye's "Somebody I Used To Know."

Reach Lois at lois.lewis@republicnashville.com.

movies and listen to other kinds of music. The purists would love us to be 100% country all the time, but in today's viewing world, I think that's short-sighted. It's like flavoring a soup.

The "Red Solo Cup" performance was a different from anything we've seen before. Was that a challenge?

I will take full ownership of this one because I had to sell Toby, CBS and Dick Clark on the idea. I wanted to honor the video, which is one of the best I've seen in a long time. It didn't go as planned, I must say. There were three or four vomitoriums where the Beaver brothers and the Warren brothers were supposed to pop up, as were Wayne Newton, Carrot Top and the showgirls. When we got into the show, it was pandemonium up there. Toby just kept going. Carrot Top, God bless him, inserted himself right next to Toby, with Wayne Newton trying to catch up. I loved it, I think Toby had a great time and the fans up there were blown away.



“Did It For The Girl’ is headed to number one, period.”

- **Scott Mahalick**, KUPL-PD (Portland, OR)

“Greg’s whole album is great! I love every single F’n song on it! - Forget the Girl...I think he recorded this album for me!”

- **Matt Vieira**, KNCI, MD (Sacramento, CA)

“Greg’s music and songwriting skills are amazing. Every song on his CD rocks. You just don’t find that very often. Greg has it!”

- **Todd Nixon**, WCKT/WCTQ-PD
(Ft. Myers/Sarasota, FL)

“This guy’s the real deal. This song sounds like a warm summer breeze...impossible not to love!”

- **Scott Donato**, WGTY-PD (York, PA)

“That’s the perfect song to listen to this summer while sitting on the back of my boat. All I need now is the boat.”

- **Jon Watkins**, KEGA-APD/MD (Salt Lake City, UT)

“I’m pretty pumped about Greg Bates and had fun making playlist room for this well-crafted song from an artist with a ton more of em!”

- **Travis Moon**, KAJA-PD (San Antonio, TX)

“Boy this guy has some real good stuff. Been listening nonstop since I got off the air last night!”

- **Coyote Calhoun**, WAMZ-PD (Louisville, KY)

“Greg Bates music is very good...and he’s a great guy. Pretty good combo for success!”

- **Bob Richards**, WLHK-PD (Indianapolis, IN)

“After listening to the sampler, there were several songs that caught my ear as possible singles.”

- **Adam Jeffries**, KJUG-PD (Visalia-Tulare, CA)

“Greg Bates...in a word...AWESOME! You better not sleep on this talented artist, country radio, because he ‘Did It For The Girl’.”

- **Tosh Jackson**, KNTY-PD (Sacramento, CA)

“Does this guy have any bad songs?”

- **Toni-Marie**, KUZZ-MD (Bakersfield, CA)

GREG BATES



Republic
NASHVILLE

**1,840 P1 RADIO TRAKS RESPONDENTS RANKED “DID IT FOR THE GIRL”
4.05 OUT OF 5, QUALIFYING IT FOR EXCELLENT SCORE!**

Did you know The Band Perry performance was going to be something special?

We went through a long discussion process on what their song would be. "Postcard" was not at the top of my list a few months ago. We got on the phone and talked about the look and feel of it... We wanted it to feel as big as possible. Kimberly has grown as a performer, as have Neil and Reid, but watching her was amazing. They're working with a creative director who has really brought out the best in them.

**Was the leash a little longer on Blake this year?**

Last year, everybody was a little concerned about what this guy would do. But he knew how to behave and be irreverent without having to trigger the seven-second delay. He's grown in his persona and we embraced that. I love working with those two.

Does Gerry House still send jokes to Reba?

I can't comment on that because I never knew he did until he told me. If Reba says, "I have a joke," I don't question where it came from. Our writers put together the monologue and introductions, then Reba and Narvel take it away and ... what happens in Vegas stays in Vegas.

Any other moments you want to point out?

I was very happy with how we handled Earl Scruggs' passing. We happened to have a song on the show called "Banjo" [and]

CHECK OUT

- April 24 **Josh Abbott Band** *Small Town Family Dream* (PDT)
Lee Brice *Hard 2 Love* (Curb)
Kip Moore *Up All Night* (MCA)
- May 1 **Colt Ford** *Declaration Of Independence* (Average Joes)
Carrie Underwood *Blown Away* (19/Arista)
- May 8 **Pat Green** *Songs We Wish We'd Written II* (Sugar Hill)
- May 15 **Willie Nelson** *Heroes* (Legacy)
- June 5 **Colt Ford** *Declaration Of Independence* (Average Joes)
Jana Kramer *Jana Kramer* (Elektra Nashville/WAR)
Love And Theft *Love And Theft* (RCA)
- June 12 **Edens Edge** *Edens Edge* (Republic Nashville)
- June 19 **Kenny Chesney** *Welcome To The Fishbowl* (BNA)

Album release info to news@countryaircheck.com.

first asked Steve Martin to talk about him. He said he would, but he knew what our time restrictions are and would have wanted to get into the meat of Mr. Scruggs' career. In order to keep the upbeat mood and get into the song, we felt like we reached a good middle ground of honoring him, acknowledging his passing and celebrating it with music.

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ERIC PASLAY

ADD NOW!

"IF THE FISH DON'T BITE"

GONE FISHIN'

KAJA **KFDI** **KTTS** **KSOP** **KNTY** **WFUS** **WGGY** **WCKT** **WGNE** **WTGE** **WQYK** **WTHT** **WRNS**

KILT **KUPL** **WCOL** **WQHK** **WMIL** **WCTQ** **WJVC** **WUBL**

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EMI RECORDS NASHVILLE

DIERKS BENTLEY

“5-1-5-0”

Urban Dictionary Definition: *“Police code for crazy one on the loose. Danger to property, danger to others, and danger to themselves...”*

Ex./“You better call the cops before she goes 5-1-5-0 on your a\$\$!!”

THESE STATIONS HAVE GONE “LOCO”:

KAJA, KASE, KCCY, KDRK, KEEY, KHEY, KILT, KKBQ, KJKE, KJUG, KNTY, KPLM, KSD, KSOP, KSSN, KUAD, KUPL, KWJJ, KWOF, KXLY, KYGO, PCCO, WAMZ, WBCT, WCTK, WFUS, WGNE, WKKT, WKMK, WMAD, WMZQ, WOGK, WPOC, WPOR, WQHK, WQIK, WQYK, WRNX, WSIX, WTGE, WTHT, WWYZ, WXBK, WXCX, WYCD, WYRK

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LITTLE BIG TOWN



PONTOON

Climb on board, April 30th add date!
On your desks next week!



As in years past, there is some disappointment regarding radio winners' reduced presence on the telecast. Can you speak to that?

There's a conscious effort to acknowledge radio in that the winners get to identify themselves and do a voiceover going into the commercial. If the show order didn't change so much, I'd have them doing, "Coming up next..." But we don't do those until the last minute and so Shawn Parr voices them. I know how important Country radio is not only to country music, but to all the awards shows. The ACM embraces Country radio and we do that through the television show as much as we possibly can. There are some interesting things on the horizon with the Academy and Country radio. I'll leave you with that tantalizing hook.

—Chuck Aly

Chart Chat

Congrats to **Lee Brice**, **Adrian Michaels**, **Mike Rogers** and the entire **Curb** promotion staff on scoring this week's No. 1 single with Brice's "A Woman Like You." The song is Brice's first chart-topper as an artist, though he won his first ACM for Song of the Year last week as a co-writer of the No. 1 "Crazy Girl" by the Eli Young Band. "Woman" is the first single from his April 24 album *Hard 2 Love*.



Lee Brice

News & Notes

The **NAB** Labs has commissioned Emmis Interactive, Intel and iBiquity to develop HD Radio for smartphones, and a news briefing to preview the technology will take place at iBiquity's booth (#C148) at noon April 16 on the NAB Show Exhibit Floor in Las Vegas.

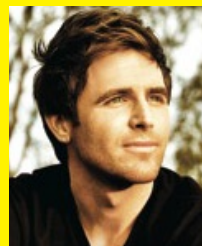
Brookshire Grocery Company stores exclusively carry **Trace Adkins** Hightower's *Country Smoked Sausage*, which comes in original, spicy and jalapeño-cheddar flavors. BGC operates 152 stores in Texas, Louisiana and Arkansas.

Rhett Akins, **Andy Griggs**, **Heidi Newfield**, **Jake Owen**, **Darryl Worley** and more are the lineup of Wednesday's (4/11) *Words For Warriors* benefit at Lucy's Country Café in Nashville. Proceeds benefit **Kip West Outdoors**, which provides outdoor adventures for wounded military personnel.

Universal Music Publishing Group has extended its worldwide publishing agreement with **Lori McKenna**.

Rhino/WMN released the Walmart exclusive two-disc set *Opry Legends: Gospel Favorites* featuring **Bill Anderson**, **The Oak Ridge**

OFF THE RECORD: CANAAN SMITH



Canaan Smith

Mercury's **Canaan Smith** puts an industry spin on the artist interview:

What station did you grow up listening to? WGH/Norfolk.

How did you react to hearing "We Got Us" on the radio? I heard it first on WGH, and I wouldn't have it any other way. I was with my guitar player

and (UMGN's) Joe Putnam, and we had just played a set for the station. We were on our way to Baltimore, and not too long after we got on the road it came on. I was amped!

How do you adjust to all the travel on the radio tour?

My guitar player and I act like complete fools everywhere we go. We'll role-play different characters. Not sexually! I'm sure we've driven everyone on every flight nuts because we say the stupidest things in these different accents. We had a two-and-a-half-hour flight the other day and spoke in our redneck "Ricky" voice the whole time. It got me a free bottle of wine from a flight attendant once. She was impressed.

What is your go-to food stop? Wendy's! I can destroy their chili. That's the one fast food item I can't get enough of.

Which regional is the most interesting driver? Bruce Shindler. The dude cannot drive. He knows it because we'll tell him. He lays on the gas so hard your head hits the headrest, and then he slams on the brakes until your head hits the windshield. It's the most uncomfortable ride, but I love the guy.

What question do you never want to answer again?

People ask me a lot about *The Amazing Race*. I don't hate it, but it will be nice when that's not part of my story anymore.

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CHRIS CAGLE

GOT MY COUNTRY ON

CA/MB 19 BB/BDS 18*

**INCREASED MORE THAN 1.7 MILLION
IN AUDIENCE THIS WEEK!**

**TOP 10 TESTING WITH FEMALES
@ RATE THE MUSIC!**

**BIGGER
PICTURE**



Stoney Creek Records Proudly Presents...

RANDY HOUSER
"HOW COUNTRY FEELS"

Play MPE: April 16 – 2PM Central



Impacting Country Radio: May 7th

A photograph of country music duo Keifer and Shawna on a red carpet. Shawna is on the left, wearing a long, dark purple, sleeveless gown with a lace detail down the side. Keifer is on the right, wearing a black tuxedo with a white shirt, a black bow tie, and a black flat cap. They are both smiling at the camera. The background is a purple wall with some white text, including "ACM" and "MGM".

A Note of Thanks From Both of Us.

Two years ago at a Pre-ACM Party, we were first introduced to Country Radio and the industry through a performance in a MGM Suite.

One year ago at the ACM's, we celebrated our **first #1 Single** "Are You Gonna Kiss Me Or Not."

Last weekend, another one of our dreams came true when we were awarded the **ACM VOCAL DUO OF THE YEAR.**

So many were involved in helping us achieve this special milestone and we want to thank them publicly.

THANK YOU Country Radio for taking a chance on us, playing our music and becoming our friends.

THANK YOU Stoney Creek Records, our passionate Promotion Staff, William Morris and BBR Management for all your hard work and dedication.

THANK YOU to the ACM for this award. Words cannot express how much it means to us.

And **THANK YOU to our incredible fans.** You are why we do this!

*Love,
Keifer & Shawna*

**STONEY
CREEK
RECORDS**

Boys, Ray Price, Charley Pride, Connie Smith and others.

Industry vet **Janice Soled** has launched the online music placement service **My Music Screen** for film, TV and other new media. The subscription service is for music professionals only, and the company does not accept demos.

Carter's Chord and the humanitarian organization **World Vision** partnered for the release of the trio's new video "Love A Little Bigger," premiering April 16 on Vevo. The piece was shot in the Dominican Republic, where World Vision assists locals in need through child sponsorship.

Those interested in volunteering to work this year's **CMA Music Festival** (June 7-10) are invited to learn more and apply during the CMA Volunteer Fair Thursday, April 12 from 4:30-7:30pm or Saturday, April 14 from 10am-2pm at the CMA office, One Music Circle South in Nashville. Applications will also be accepted online here.

Alumni from **Middle Tennessee State University's** Recording Industry Management program are invited to the RIM's first annual all-class reunion at MTSU in Murfreesboro, TN April 13-14. To register, contact **Nancy Rosenblatt** here; more details here.

The Week's Top Stories

Full coverage at <http://www.countryaircheck.com>.

- **Radio Advertising Bureau** EVP/Membership, Professional Development & Services **Erica Farber** was elevated to President/CEO of the trade organization beginning April 16. (CAT 4/2)
- Former Clear Channel/Nashville VP/Market Manager **Tom English** was named GM for Gaylord's crosstown Classic Country **WSM-AM**. (CAT 4/5)
- **Clear Channel/Portland, OR** OM and Top 40 KKRZ PD **Tommy Austin** transferred back to the company's St. Louis cluster as OM, where he'll oversee Country **KSD**, program Top 40 KSLZ and supervise four other stations. (CAT 4/2)
- Former KXKT/Omaha personality **Ritch Cassidy** was named Brand Director for NRG's **WYTE/Wausau, WI**. (CAT 4/6)

Clear Channel Rocks The Chart

(continued from page 1)

Execution: According to several CC programmers, "Rock Star" was inserted into playlists manually, independent of standard current categories. Separation rules were basically tossed out the window for 30 hours.

"I wasn't worried about that," says WKKT/Charlotte PD **Steve Geofferies**. "It's an event record with two big stars. We made sure there wasn't a Kenny within 15 minutes of the single." Another PD, who asked not to be identified, did likewise, but with some trepidation: "Some programmers in a competitive situation say artist separation doesn't matter, but to give us the impression of variety I'd like to have a little. In this case, the acceptable split was a half-hour for Kenny."

Though the only formal guidance from Clear Channel dealt with hourly airplay, all stations staged the song with imaging that utilized their own style, voice talent and production elements. "We built three different stagers so it wasn't the same one every hour," Geofferies says. "And we did use a Kenny drop in each one." Tools provided to PDs included a generic drop from Kenny. Staging the single wasn't unique to this song, one programmer noted: "We stage every brand-new record on the station up to a certain spin threshold."



Steve Geofferies

The Competition: What's a programmer to do when going up against a superstar onslaught from the market's Clear Channel station? For WQYK/Tampa's **Mike Culotta**,



Clay Hunnicutt



Mike Culotta

he of the 59 spins, the answer is to be proactive. "For us, it was a tie-in with the performance event on the ACMs," he says. "But I also wanted to take the lead because their Brothers Of The Sun tour starts here at Raymond James Stadium June 2." Culotta's station actually played the song hourly for 48 straight hours and offered a chance to win tickets to the show each time. "We had a couple of Chesney/McGraw weekends coming up," Culotta explains. "I basically did one of the weekends early." By comparison, crosstown CC competitor WFUS delivered 45 spins.

In Charlotte, CBS Country sister WSOC took a similar position but limited its airplay to Monday. PD **DJ Stout** says his approach had nothing to do with matching airplay. "I didn't care about what 'KKT did," he says. "I spun it every 103 minutes on Monday (4/2) and qualified listeners for tickets to the stadium show here June 24."

Another CC competitor who asked not to be identified says the heavy crosstown airplay actually convinced him to wait-and-see with "Rock Star." The song was aired on the station's morning show and generated phones and a Facebook deluge. "We were flooded with comments asking us to quit playing the Tim and Kenny so much," this PD says. "We share about 65% of our audience with our competitor and vice-versa; listeners didn't know who it was." That feedback changed his original plan of adding the song directly to medium. "Once we started to see all those posts, we decided to put it in overnights with a few dayparts hand-logged."

Reaction: PDs are typically susceptible to hives and cold sweats at the thought of having their rotations messed with, but most we spoke with it took the hourly mandate in stride. "The song is a big deal, and the company gave us something good to work with in terms of superstars," Geofferies says. "And we were able to promote all weekend that we'd play it every hour." Another PD says he's done similar airplay stunts in the past with major artists: "I want to be the station the audience gets the record from. People consume records different than we think they do. We think they spend lots of time with us, but they're in and out." Adds Geofferies, "It doesn't hurt us to play it every hour, and it sets appointments for listeners to come back at the top of the hour."

Still, one PD had concerns: "I personally think for Country, that's too often. And our Facebook page on Monday reflected that." Because he's in a PPM market, this PD added, "By this time next week I'll have data on what the audience did on an hour-by-hour basis, and I'll be looking at that closely."

From a company-wide standpoint, Hunnicutt is pleased. "Very," he says. "We were able to utilize all of the platforms of our stations, iHeartRadio and online with great content. As evidenced by the numbers, it's off to a much faster start than if funneled through the normal category channels."

The Song: "Rock Star's" impressive debut notwithstanding, absent another airplay initiative, expect it to give ground on the chart. Most CC stations moved the song into medium rotation, but that won't match the song's first week's airplay. "Country radio is leading with critical mass and we welcome their choice: An historic debut is a testament to radio's belief in Kenny as a superstar and to a great event record with Tim," Columbia/BNA VP/Promotion **Norbert Nix** says. "Our goal is always No.1 for Kenny. 'Feel Like A Rock Star' is the tip of the iceberg for what's to come this summer from the new album and his Brothers Of The Sun tour."

Back at CC, programmers don't seem concerned about a one-week chart dip. "In a usage or listener world, they don't care what the number is," one says. "They like it or they don't." Geofferies suggests, "If people make the error of moving it back due to chart position, that is a mistake in judgment. People want to hear it after seeing it on the ACMs. It won't hurt the song in the long term." —RJ Curtis **CAC**



DJ Stout

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LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
2	1	📶 LEE BRICE /A Woman Like You (Curb)	19978	1015	6405	349	49.517	2.467	139	0
3	2	📶 BLAKE SHELTON /Drink On It (Warner Bros./WMN)	19230	917	6135	194	48.177	2.58	139	0
1	3	JAKE OWEN /Alone With You (RCA)	18567	-1688	5954	-533	46.355	-4.106	139	0
5	4	📶 LADY ANTEBELLUM /Dancin' Away With My Heart (Capitol)	17745	409	5722	156	43.995	0.578	139	0
6	5	📶 RASCAL FLATTS /Banjo (Big Machine)	17035	571	5488	200	41.498	1.081	139	0
7	6	📶 MIRANDA LAMBERT /Over You (RCA) ✓	16037	1147	5099	280	40.952	2.885	139	0
9	7	📶 JASON ALDEAN /Fly Over States (Broken Bow)	14326	678	4667	264	35.671	1.852	139	1
4	8	TAYLOR SWIFT /Ours (Big Machine)	13950	-3602	4404	-1049	33.916	-9.156	138	0
10	9	📶 CARRIE UNDERWOOD /Good Girl (19/Arista)	13583	357	4288	128	32.92	1.027	139	0
8	10	MONTGOMERY GENTRY /Where I Come From (Average Joes)	13080	-660	4170	-215	32.627	-3.408	136	0
11	11	📶 TIM MCGRAW /Better Than I Used To Be (Curb)	12912	94	4178	67	33.495	-0.277	138	1
13	12	📶 ZAC BROWN BAND /No Hurry (Southern Ground/Atlantic/BPG)	12668	623	4091	187	31.956	1.661	138	0
14	13	📶 KIP MOORE /Somethin' 'Bout A Truck (MCA)	12566	822	3955	221	32.116	2.654	133	1
15	14	📶 ERIC CHURCH /Springsteen (EMI Nashville)	11871	637	3752	173	29.351	1.663	139	1
16	15	📶 BRANTLEY GILBERT /You Don't Know Her Like I Do (Valory)	10724	369	3462	125	26.708	1.342	129	1
19	16	📶 LUKE BRYAN /Drunk On You (Capitol) ✓	9505	1546	3103	496	22.126	2.889	137	3
AIRBORNE KENNY CHESNEY & TIM MCGRAW /Feel Like A Rock Star (BNA) DEBUT ✓			9363	9363	3000	3000	23.436	23.436	132	69
17	18	📶 CRAIG MORGAN /This Ole Boy (Black River Entertainment)	9075	346	3155	120	22.428	1.406	131	1
18	19	📶 CHRIS CAGLE /Got My Country On (BPG)	8880	378	2926	83	21.45	1.764	128	0
20	20	📶 ELI YOUNG BAND /Even If It Breaks Your Heart (Republic Nashville)	7852	443	2450	161	19.774	1.102	128	2
21	21	📶 JOSH TURNER /Time Is Love (MCA)	7438	671	2372	150	18.098	1.679	123	1
22	22	📶 CASEY JAMES /Let's Don't Call It A Night (19/BNA)	6595	190	2167	54	15.487	0.79	129	2
24	23	📶 GLORIANA /(Kissed You) Good Night (Emblem/WAR)	5762	525	1846	141	15.522	1.471	112	4
23	24	📶 RODNEY ATKINS /He's Mine (Curb)	5651	165	1891	60	14.66	0.699	114	1
29	25	📶 TOBY KEITH /Beers Ago (Show Dog-Universal) ✓	5309	1659	1753	489	12.703	4.788	118	10

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.

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#1 ALL ADULTS...AGAIN!
at MEDIABASE CALLOUT

GLORIANA
(Kissed You) Good Night

CA/MB 23 BB 22

emblem WAR



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STONEY RICHARDS | WDSY/PITTSBURGH

"THERE ARE TIMES TO BITE A TONGUE, BUT I'M GLAD THAT JUSTIN DIDN'T."


CHRIS CARR | WUBE/CINCINNATI

"TIL MY LAST DAY"

JUSTIN MOORE'S NEXT SMASH SONG IMPACTING NOW!

LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
25	26	🔊 JANA KRAMER/Why Ya Wanna (Elektra/WAR)	4948	159	1516	58	12.101	0.83	116	5
32	27	🔊 THE BAND PERRY/Postcard From Paris (Republic Nashville) ✓	4299	1271	1287	380	10.554	4.025	110	26
28	28	🔊 DUSTIN LYNCH/Cowboys And Angels (Broken Bow)	4067	272	1300	81	9.204	0.456	110	3
27	29	🔊 THE FARM/Home Sweet Home (All In/Elektra/New Revolution)	4039	150	1379	75	8.212	0.57	100	2
26	30	🔊 ANDY GIBSON/Wanna Make You Love Me (DMP/R&J)	3988	41	1262	9	10.605	0.275	100	3
31	31	🔊 LAUREN ALAINA/Georgia Peaches (19/Interscope/Mercury)	3581	168	1194	76	7.201	0.299	95	1
30	32	🔊 LOVE AND THEFT/Angel Eyes (RCA)	3491	-5	1120	21	7.113	0.138	92	4
33	33	🔊 ALAN JACKSON/So You Don't Have To Love... (ACR/EMI Nashville)	3001	107	1021	47	7.493	0.038	93	3
35	34	🔊 RONNIE DUNN/Let The Cowboy Rock (Arista)	2995	223	1056	56	5.366	0.519	100	2
AIRBORNE THOMAS RHETT/Something To Do With My Hands (Valory)			2921	257	938	87	5.703	0.566	88	7
34	36	🔊 THOMPSON SQUARE/Glass (Stoney Creek)	2875	93	969	25	5.651	0.74	106	5
37	37	🔊 JOSH THOMPSON/Comin' Around (RCA)	2469	186	811	39	6.335	1.327	80	1
40	38	🔊 EASTON CORBIN/Lovin' You Is Fun (Mercury)	1950	171	713	75	3.641	0.285	78	7
38	39	CRAIG CAMPBELL/When I Get It (BPG)	1845	-30	681	-4	3.08	0.061	69	2
41	40	🔊 KIX BROOKS f/JOE WALSH/New To This Town (Arista)	1814	187	611	55	3.274	0.233	63	5
39	41	THE LOST TRAILERS/Underdog (Stokes Tunes/HRT/New Revolution)	1804	-11	671	-1	3.358	-0.037	68	1
42	42	🔊 PHIL VASSAR/Don't Miss Your Life (Rodeowave)	1574	89	574	32	2.841	0.411	63	3
43	43	🔊 HUNTER HAYES/Wanted (Atlantic/WMN)	1376	-9	497	20	2.287	-0.079	66	4
44	44	🔊 JT HODGES/Goodbyes Made You Mine (Show Dog-Universal)	1273	68	457	22	1.646	0.105	59	2
50	45	🔊 KELLY CLARKSON/Mr. Know It All (19/RCA)	1157	447	241	123	2.64	0.929	11	6
45	46	🔊 CHRIS YOUNG/Neon (RCA)	1113	138	416	85	1.984	0.368	53	14
48	47	🔊 JUSTIN MOORE/Til My Last Day (Valory)	997	152	392	54	1.646	0.26	49	7
47	48	🔊 TYLER FARR/Hot Mess (BNA)	933	76	345	22	1.181	0.18	53	1
46	49	🔊 DAVID NAIL/The Sound Of A Million Dreams (MCA)	892	-36	339	3	1.41	-0.121	53	5
Debut	50	🔊 DIERKS BENTLEY/5-1-5-0 (Capitol)	803	370	234	121	1.711	0.725	45	31

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



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THREE WEEK TREND #24 - #18 - #12 OVERALL
 Top 15 Appeal with Listeners in 85% of All Calout America Markets.
 #12 18+ / #16 Fau. • #13 18-34 / #12 Fau. • #14 Core 35-44 / #15 Fau.
 #14 Core females / #11 Fau. • #7 Males 18-34 / #11 Fau.

KNTY 33x, KYGO 29x, WRNS 29x, WOGL 26x, KAJA 24x,
 WQDR 22x, WTGE 20x, KSOP 20x, KFRG 18x, KUPL 18x

New This Week: WPOR and WUSH

Country Aircheck Add Leaders

	Adds
KENNY CHESNEY & TIM MCGRAW /Feel Like A Rock Star (BNA)	69
DIERKS BENTLEY /5-1-5-0 (Capitol)	31
JERROD NIEMANN /Shinin' On Me (Sea Gayle/Arista)	30
THE BAND PERRY /Postcard From Paris (Republic Nashville)	26
EDENS EDGE /Too Good To Be True (Big Machine)	24
SCOTTY MCCREERY /Water Tower Town (19/Interscope/Mercury)	15
CHRIS YOUNG /Neon (RCA)	14
TOBY KEITH /Beers Ago (Show Dog-Universal)	10
EASTON CORBIN /Lovin' You Is Fun (Mercury)	7
JAIDA DREYER /Guy's Girl (Streamsound)	7
JUSTIN MOORE /Til My Last Day (Valory)	7
MARTINA MCBRIDE & PAT MONAHAN /Marry Me (Republic Nashville)	7
THOMAS RHETT /Something To Do With My Hands (Valory)	7

Country Aircheck Top Point Gainers

KENNY CHESNEY & TIM MCGRAW /Feel Like A Rock Star (BNA)	9363	✓
TOBY KEITH /Beers Ago (Show Dog-Universal)	1659	✓
LUKE BRYAN /Drunk On You (Capitol)	1546	✓
THE BAND PERRY /Postcard From Paris (Republic Nashville)	1271	✓
MIRANDA LAMBERT /Over You (RCA)	1147	✓
LEE BRICE /A Woman Like You (Curb)	1015	
BLAKE SHELTON /Drink On It (Warner Bros./WMN)	917	
KIP MOORE /Somethin' 'Bout A Truck (MCA)	822	
JASON ALDEAN /Fly Over States (Broken Bow)	678	
JOSH TURNER /Time Is Love (MCA)	671	

Country Aircheck Top Spin Gainers

KENNY CHESNEY & TIM MCGRAW /Feel Like A Rock Star (BNA)	3000
LUKE BRYAN /Drunk On You (Capitol)	496
TOBY KEITH /Beers Ago (Show Dog-Universal)	489
THE BAND PERRY /Postcard From Paris (Republic Nashville)	380
LEE BRICE /A Woman Like You (Curb)	349
MIRANDA LAMBERT /Over You (RCA)	280
JASON ALDEAN /Fly Over States (Broken Bow)	264
KIP MOORE /Somethin' 'Bout A Truck (MCA)	221
RASCAL FLATTS /Banjo (Big Machine)	200
BLAKE SHELTON /Drink On It (Warner Bros./WMN)	194

Activator Top Point Gainers

KENNY CHESNEY & TIM MCGRAW /Feel Like A Rock Star (BNA)	5593	✓
LUKE BRYAN /Drunk On You (Capitol)	1328	✓
MIRANDA LAMBERT /Over You (RCA)	898	✓
TOBY KEITH /Beers Ago (Show Dog-Universal)	859	✓
DIERKS BENTLEY /5-1-5-0 (Capitol)	799	✓
JASON ALDEAN /Fly Over States (Broken Bow)	637	
CHRIS YOUNG /Neon (RCA)	583	
ZAC BROWN BAND /No Hurry (Southern Ground/Atlantic/BPG)	451	
THE BAND PERRY /Postcard From Paris (Republic Nashville)	427	
LADY ANTEBELLUM /Dancin' Away With My Heart (Capitol)	420	

Activator Top Spin Gainers

KENNY CHESNEY & TIM MCGRAW /Feel Like A Rock Star (BNA)	1064
LUKE BRYAN /Drunk On You (Capitol)	238
TOBY KEITH /Beers Ago (Show Dog-Universal)	198
DIERKS BENTLEY /5-1-5-0 (Capitol)	157
MIRANDA LAMBERT /Over You (RCA)	155
JASON ALDEAN /Fly Over States (Broken Bow)	129
CHRIS YOUNG /Neon (RCA)	105
THE BAND PERRY /Postcard From Paris (Republic Nashville)	94
EASTON CORBIN /Lovin' You Is Fun (Mercury)	83
ZAC BROWN BAND /No Hurry (Southern Ground/Atlantic/BPG)	82

Country Aircheck Top Recurrents

	Points
DIERKS BENTLEY /Home (Capitol)	8523
CHRIS YOUNG /You (RCA)	7979
GEORGE STRAIT /Love's Gonna Make It Alright (MCA)	7978
KEITH URBAN /You Gonna Fly (Capitol)	7612
LUKE BRYAN /I Don't Want This Night To End (Capitol)	6837
ERIC CHURCH /Drink In My Hand (EMI Nashville)	6684
KENNY CHESNEY /Reality (BNA)	6684
ZAC BROWN BAND /Keep Me... (Southern Ground/Atlantic/BPG)	6557
RODNEY ATKINS /Take A Back Road (Curb)	5954
THE BAND PERRY /All Your Life (Republic Nashville)	5787

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Country Aircheck Activity

CANAAN SMITH/We Got Us (Mercury)

679 points, 231 spins; No adds

MARTINA MCBRIDE f/PAT MONAHAN/Marry Me (Republic Nashville)

672 points, 219 spins

7 adds: **KYGO, WMIL, WUSH, WUSN*, WWYZ, WXCX, WXTU**

KATIE ARMIGER/Scream (Cold River)

593 points, 224 spins; No adds

JOSH ABBOTT BAND /Touch (PDT)

552 points, 149 spins; No adds

JERROD NIEMANN/Shinin' On Me (Sea Gayle/Arista)

492 points, 145 spins

30 adds, including: **KDRK, KEGA, KKWF, KMLE*, KNCI*, KNTY, KUPL, KWJJ, KXKT, KXLY**

JON PARDI/Missin' You Crazy (Capitol)

448 points, 169 spins

6 adds: **KCY*, KTEX, KXLY, WDAF, WFUS, WPOR**

JAMES WESLEY/Walking Contradiction (Broken Bow)

447 points, 198 spins

2 Adds: **WCTK, WCTQ**

DARRYL WORLEY/You Still Got It (Tenacity)

434 points, 136 spins

1 add: **KMPS**

AARON LEWIS/Endless Summer (R&J)

368 points, 134 spins; No adds

Aircheck Activity includes songs that rank 45-50 on this week's chart and/or are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)

ADD DATES

APRIL 16

GREG BATES/Did It For The Girl (Republic Nashville)

KELLIE PICKLER/100 Proof (19/BNA)

RACHELE LYNNAE/Party 'Til The Cows Come Home (Momentum)

KEITH URBAN/For You (Capitol)

HALI HICKS/I Can Still Breathe (Phyll/Jeff McClusky/Turnpike)

APRIL 23

KELLY CLARKSON/Mr. Know It All (19/RCA)

RICK MONROE/Crazy Not To (Render)

APRIL 30

LITTLE BIG TOWN/Pontoon (Capitol)

LEWIS COPELAND/She's Got It Going On (Phyll/Jeff McClusky/Turnpike)

MONTGOMERY GENTRY/So Called Life (Average Joes)

KRISTEN KELLY/Ex-Old Man (Arista)

LOCASH COWBOYS/C-O-U-N-T-R-Y (R&J)

JASON STURGEON/Time Bomb (Toolpusher)

VIDEO ADDS

CMT

No new adds

CMT PURE

LIONEL RICHIE f/BILLY CURRINGTON/Just For You (Mercury)

RACHEL HOLDER/In Your Arms (Curb)

TRAMPLED BY TURTLES/Alone (Banjodad/Thirty Tigers)

SHELBY LYNNE/Heaven's Only Days Down The Road (Everso)

GAC

LIONEL RICHIE f/BILLY CURRINGTON/Just For You (Mercury)

THE COUNTRY NETWORK

No new adds



LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
1	1	📶 LEE BRICE /A Woman Like You (Curb) 2 nd Week at No. 1	13536	316	2544	69
3	2	📶 BLAKE SHELTON /Drink On It (Warner Bros./WMN)	13083	136	2469	29
4	3	📶 LADY ANTEBELLUM /Dancin' Away With My Heart (Capitol)	12923	420	2427	73
2	4	JAKE OWEN /Alone With You (RCA)	12515	-455	2318	-114
6	5	📶 MIRANDA LAMBERT /Over You (RCA) ✓	11496	898	2150	155
5	6	📶 RASCAL FLATTS /Banjo (Big Machine)	11267	403	2132	78
8	7	📶 JASON ALDEAN /Fly Over States (Broken Bow)	10345	637	1976	129
10	8	📶 TIM MCGRAW /Better Than I Used To Be (Curb)	9561	57	1793	21
11	9	📶 CARRIE UNDERWOOD /Good Girl (19/Arista)	9517	139	1834	39
13	10	📶 ZAC BROWN BAND /No Hurry (Southern Ground/Atlantic/BPG)	9102	451	1731	82
12	11	MONTGOMERY GENTRY /Where I Come From (Average Joes)	8655	-471	1599	-119
14	12	📶 ERIC CHURCH /Springsteen (EMI Nashville)	8466	42	1623	16
7	13	TAYLOR SWIFT /Ours (Big Machine)	8367	-1915	1588	-385
15	14	📶 BRANTLEY GILBERT /You Don't Know Her Like I Do (Valory)	8131	21	1534	17
19	15	📶 LUKE BRYAN /Drunk On You (Capitol) ✓	7516	1328	1430	238
16	16	📶 KIP MOORE /Somethin' 'Bout A Truck (MCA)	7270	223	1359	40
17	17	📶 CRAIG MORGAN /This Ole Boy (Black River)	6739	120	1217	28
18	18	📶 ELI YOUNG BAND /Even If It Breaks Your Heart (Republic Nashville)	6580	310	1258	48
20	19	📶 JOSH TURNER /Time Is Love (MCA)	6066	107	1178	26
Debut 20	20	📶 KENNY CHESNEY & TIM MCGRAW /Feel Like A Rock Star (BNA) ✓	5605	5593	1067	1064
21	21	📶 CHRIS CAGLE /Got My Country On (BPG)	5594	64	1014	16
24	22	📶 TOBY KEITH /Beers Ago (Show Dog-Universal)	4656	859	924	198
22	23	📶 RODNEY ATKINS /He's Mine (Curb)	4645	160	889	37
23	24	📶 CASEY JAMES /Let's Don't Call It A Night (19/BNA)	4292	208	801	44
25	25	📶 GLORIANA /(Kissed You) Good Night (Emblem/WAR)	3819	213	749	45
26	26	📶 ALAN JACKSON /So You Don't Have To Love... (ACR/EMI Nashville)	3593	390	693	75
27	27	📶 THE BAND PERRY /Postcard From Paris (Republic Nashville)	3569	427	703	94
28	28	📶 ANDY GIBSON /Wanna Make You Love Me (DMP/R&J)	3150	174	615	38
29	29	📶 DUSTIN LYNCH /Cowboys And Angels (Broken Bow)	2792	143	542	38
30	30	📶 JANA KRAMER /Why Ya Wanna (Elektra/WAR)	2661	284	499	57

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LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
31	31	THE FARM/Home Sweet Home (All In/Elektra/New Revolution)	2402	139	427	35
32	32	THOMPSON SQUARE/Glass (Stoney Creek)	2247	-16	475	8
33	33	RONNIE DUNN/Let The Cowboy Rock (Arista)	2232	36	392	6
34	34	PHIL VASSAR/Don't Miss Your Life (Rodeowave)	2208	83	414	18
37	35	EASTON CORBIN/Lovin' You Is Fun (Mercury)	2160	343	431	83
38	36	LOVE AND THEFT/Angel Eyes (RCA)	2003	300	338	50
36	37	THOMAS RHETT/Something To Do With My Hands (Valory)	1922	86	366	24
35	38	JOSH THOMPSON/Comin' Around (RCA)	1821	-18	322	-9
39	39	LAUREN ALAINA/Georgia Peaches (19/Interscope/Mercury)	1685	172	308	37
42	40	CHRIS YOUNG/Neon (RCA)	1571	583	300	105
48	41	DIERKS BENTLEY/5-1-5-0 (Capitol)	1489	799	320	157
40	42	JT HODGES/Goodbyes Made You Mine (Show Dog-Universal)	1317	-55	265	-10
43	43	KIX BROOKS f/JOE WALSH/New To This Town (Arista)	1073	118	232	24
46	44	JUSTIN MOORE/Til My Last Day (Valory)	1009	200	171	44
41	45	KELLIE PICKLER/100 Proof (BNA)	920	-125	190	-31
47	46	JERROD NIEMANN/Shinin' On Me (Sea Gayle/Arista)	912	108	160	23
44	47	HUNTER HAYES/Wanted (Atlantic/WMN)	887	24	210	9
45	48	DAVID NAIL/The Sound Of A Million Dreams (MCA)	886	40	178	9
51	49	MARTINA MCBRIDE f/PAT MONAHAN/Marry Me (Republic Nashville)	693	177	151	38
54	50	JON PARDI/Missin' You Crazy (Capitol)	592	158	135	37
50	51	AARON LEWIS/Endless Summer (R&J)	520	-3	110	0
49	52	THE LOST TRAILERS/Underdog (Stokes Tunes/HRT/New Revoulution)	507	-62	103	-15
56	53	DARRYL WORLEY/You Still Got It (Tenacity)	488	117	89	17
53	54	JOSH ABBOTT BAND/Touch (PDT)	454	14	88	4
52	55	CRAIG CAMPBELL/When I Get It (BPG)	439	-8	81	-5
55	56	TYLER FARR/Hot Mess (BNA)	401	-6	89	-1
57	57	MATT STILLWELL/Ignition (Average Joes)	386	33	69	5
58	58	KRISTEN KELLY/Ex-Old Man (Arista)	334	-14	60	-3
Debut	59	ERIC PASLAY/If The Fish Don't Bite (EMI Nashville)	306	49	69	13
59	60	DIRT DRIFTERS/There She Goes (Warner Bros./WMN)	283	-18	55	-3

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