

# COUNTRY AIRCHECK WEEKLY

April 30, 2012, Issue 292

## Radiothons: Strategic Review

Country radio's long attachment to **St. Jude Children's Research Hospital** is just one of many ways PPM methodology has profoundly affected programming. Much has been said at CRS, at the annual St. Jude Seminar in Memphis and in the pages of **Country Aircheck** as PDs develop strategies for winning while giving. So with the 2012 radiothon season now firmly in the books, how'd we do?

**Right Side Of Memphis:** With a \$46,000 tote board increase over 2011 and solid ratings for their late-February, early March event, **WGKX/Memphis** is feeling pretty good. PD/morning personality **Duane Shannon** utilized suggestions presented at January's St. Jude Seminar, beginning with when to start the radiothon.



Duane Shannon

Historically a Thursday-Friday event, Shannon kicked off this year's radiothon Wednesday, Feb. 29. "By starting on the last day of one month and running through Thursday – the first day of the next month – you weren't going to kill a whole week," Shannon says. "If a week was going to suffer, it wouldn't hurt an entire month. February would get part of the hit and so would March."

There was another aspect to the Wednesday start. "By Friday, everybody is in weekend mode and not thinking about this event. Our thought was, start Wednesday before listeners think about that."

Shannon also incorporated a PPM fundamental of appointment listening, even before the radiothon started. During the weekend prior to Wednesday's start, 'GKX began promising all listeners who became monthly Partners in Hope tickets to a Hunter Hayes concert, to be held several weeks after the radiothon. And on Thursday, the station sold a Miranda Lambert concert announcement and ticket giveaway, which would start at 7:50am Friday.

In addition to the outstanding tote board for St. Jude, Shannon saw great results for the station, too. "Every hour in morning drive was two or three times bigger than the previous year on that first Wednesday," he says.

(continued on page 8)



**Put Me In Coach:** Warner Bros./WMN's Blake Shelton visits with the KFRG/Riverside morning "Frogmen" at the Stagecoach festival over the weekend. Pictured (l-r) are Scott Ward, Shelton and Tommy Carerra.

## Nine North/Turnpike Restructures

Radio-Info.com's **Jessica Harrell** has joined the **Nine North** promotion team as Mgr./Southeast Promotion. **Turnpike's** Dir./East Coast **Ryan Barnstead** adds Mgr./Midwest duties at Nine North, and Turnpike's Dir./West Coast **Greg Stevens** adds Mgr./West Coast responsibilities at Nine North. The restructured promotion teams come as Nine North NE/MW rep **Will Robinson**, SE/SW regional **Doc Gonzales** and W/SW rep **Jim Dorman** exit for a new venture (see following story). Harrell will be based in Jacksonville, FL; Stevens is based in Dallas; and Barnstead is based in Nashville. A new Mgr./NE Promotion is expected to be named soon. Email addresses are all firstname@ninenorthmail.com.



Jessica Harrell

"In an era when most companies are downsizing their teams in the field, we're proud to be expanding our team to continue

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**GEORGE STRAIT**  
"Drinkin' Man"

KKBQ	KCYT	WAMZ	KUZZ	WPOR
KMPS	WGAR	KTEX	WXCX	WUSY
KKWF	KSOP	WDXB	WRBT	KMDL
WQYK	KASE	WCKT	WTGE	KUAD
KWOF	KRTY	WWGR	WRNS	WXBW
KUPL	KJKE	KHEY	KSSN	KKIX
KAJA	WGNE	WCTQ	WOGK	

**STRAIT**

**#1 MOST ADDED**  
**Thank You**  
**Country Radio!!**

MCA NASHVILLE



## GOODBYES MADE YOU MINE

**41\*MB/CA**  
**43\*BDS**

### CALLOUT AMERICA

JT Hodges stays well in front of the Radio spin charts:

- #11 Favorite for Females 25-34
- #18 CORE Females
- Top 20 Listener appeal in 60%  
of ALL Callout America Markets

"After 180 spins, JT is testing in the Top 10  
for Jake FM & our listeners are loving it!"

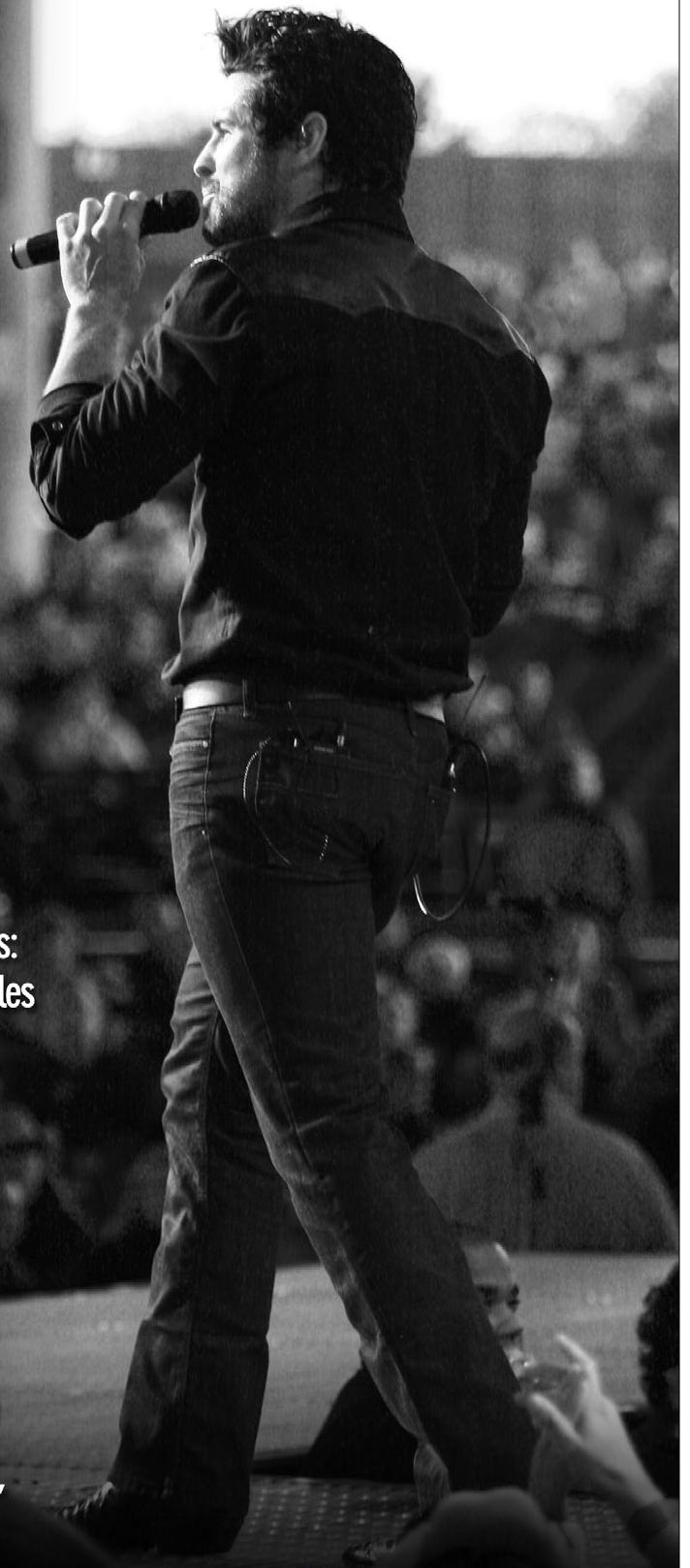
- Kevin Christopher (PD) KJKE/Oklahoma City, OK

"Seeing JT in front of a crowd makes you know  
he's going to be a star...add his great songs  
and it's something you just want to be part of..."

- Mike Preston (PD) KKWF/Seattle, WA



**Click here to watch  
the new video**





to offer our artists the quality representation they deserve going forward," says Nine North/Turnpike President **Larry Pareigis**. Adds VP **Tom Moran**, "Today's business requires promotion people with a broader marketing vision than in the past, and the services we offer clients need to reflect that," says Moran. "While we've been heading in that direction for some time, these changes get us where we need to be."

## Triple Crown Off To Races

As for the departing Nine North regionals, **Jim Dorman** and **Doc Gonzales** have teamed to form **Triple Crown Promotions**. Joining them as Dir./ National Promotion is fellow former Nine North **Will Robinson**, who will handle the Midwest and Northeast in addition to his other duties. The company's first artist signing is **Rich O'Toole**, whose first single "Drunk Girl" will be serviced to radio this week. Reach Dorman at 615-601-6436 or [here](#); Gonzales at 615-678-2522 or [here](#) and Robinson at 813-205-3355 or [here](#).



Rich O'Toole

## Digital Summit: Social/Traditional Media Balance

As the music and radio industries get caught up in the frenzy over social media, several experts at last week's **Leadership Music Digital Summit** offered some insights as to how Facebook, Twitter technology tools and, yes, traditional radio are shaping the contours of how we connect with customers.

Mobile Roadie's **Michael Schneider** cautions, "Don't get caught up in the 'app or site of the month' because things are changing so rapidly. That said, more traffic is coming from smartphones than desktops as people are checking their phones every six-and-a-half minutes. Brands are working hard to harness the 'second screen'

by engaging more with consumers in order to monetize mobile eyeballs. For these devices, it's all iPhone and Android; for the tablet, it's all Apple."

Flo {Thinkery} executive **Sloane Scott** agrees that these are still early days, and that there is much to be learned from how consumers are interfacing with social media such as location-



**Tell Me 'Bout The Good Ol' Days: Then WZLI/Toccoa, GA's Bill Dollar (now at WLVI/Montgomery, AL, [here](#)) and The Judds on their bus sometime in the late '80s. Pictured (l-r) are Wynonna, Dollar and Naomi. Have vintage images? Send them to [pagethreepic@countryaircheck.com](mailto:pagethreepic@countryaircheck.com).**

based apps and couponing. "We're still in the era of consumer influence. That is, they're teaching us what they're willing to do. Mobile payment, for example, is just beginning." Scott advises against driving listeners or music fans to third party cul-de-sacs. "Whatever platforms you use, look for the ones where you can own the data." Moderator and author **David Ross** notes, "Besides LinkedIn, I can't think of one social media site where you can export a list of your contacts."

Walmart and other retailers use RFID (radio frequency ID) tags to track products through the supply chain, and that technology is now coming rapidly along for the music industry. Music Allies' **Sean O'Connell** said, "There's real excitement about RFID wristbands replacing tickets, and they will be ubiquitous by 2014."

Outside The Box Music's **Charles Alexander** says the immediate future is all about "fans participating in the experience" through sharing innovations such as webdoc.com, which can create drag-and-drop postings featuring photos, music, voting and other elements. O'Connell concurred, pointing to growing appeal of Google Chrome's chromexperiments.com, where fans can remix songs (see Mix.js on the site as an example). One-way Facebook and Twitter postings about station activities or what artists are doing will not get much traction, panelists agreed.

digitalsummit  
2012

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**CA/MB 17  
BB/BDS 18\***

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CONVERT NOW!**

Moontoad's **Marcus Whitney** observes, "Talk about movies you've seen or world events. And ask questions, such as 'What do you think?' What's a 'like' worth in ROI? If you create value for your followers in return for that 'like,' then you create value for your brand." But he adds that it's important to be mindful of how quickly the conversation moves. "Ninety minutes is the half-life of a Facebook post."

While social analytics may not yet have infiltrated Country programming decision making, Next Big Sound's **Alex White** says some PDs in other formats are receptive to such information for airplay considerations. "We use online activity to show a PD that an artist deserves airplay as much as acts already on the air." Crimson Hexagon's **Wayne St. Amand** noted that his company also provides data to help persuade radio.

Yet even though 70 million Americans (37%, up from 29% in 2010) use social media to engage with artists, traditional media forms still rule. NPD Group SVP/Industry Analysis **Russ Crupnick** showed that AM/FM radio is still the No. 1 music discovery vehicle among highly engaged music fans by a 3:1 margin, and that email was still a vital form of communication. "That the pendulum has swung all the way over to social media is false," he says. "When asked what would make consumers buy more music, overwhelmingly it was radio back-announcing the name of the artist and song. It's about giving consumers the information on the medium they use the most." —Jeff Green

## Stagecoach: Variety Show

"Until they perfect cloning, there's just no way to see it all," says KFRG/Riverside morning personality **Scott Ward** after a long and music-filled weekend at Indio, CA's **Stagecoach** festival. The three-day event, a first-time sellout at 55,000 per day, fills three stages with a wide range of artists.

"Everything under the umbrella of country music is featured, or has been," Ward explains. "From current contemporary headliners in **Jason Aldean**, **Blake Shelton**, **Miranda Lambert** and **Brad Paisley** to bluegrass from **Ralph Stanley** and **Steve Martin**, to classic performers like **Kenny Rogers** and **Roy Clark**. In past years they've even featured the dreaded 'Western' music from 'Country & Western.'

"Musically, what really sold me this weekend was **Luke Bryan**. He's maybe one-and-a-half hits away from being ready to move up to headliner. I loved his energy, presentation and entertainment value."

Alabama's performance was a highlight, and not just for the fans. "Luke came out a day early



Luke Bryan

## MY TUNES: MUSIC THAT SHAPED MY LIFE



Matthew Pauley

WKWS/Charleston, WV Promotions

Director **Matthew Pauley** discusses his most influential songs, albums and concerts:

**1. John Denver/Take Me Home, Country Roads:** The reason this song is such a big part of my life is because it talks about the state that I love so much, my home. Plus, no matter where you go in the world, everyone seems to know it.

**2. Hank Williams, Jr., Charleston Civic Center, Charleston, WV:** This was my very first concert. I was 10, and from that point on, country music was all I ever listened to.

**3. Kenny Chesney/Back Where I Come From:** This song talks about the life I knew growing up in small town West Virginia. When it comes on the radio or when Kenny sings it live in concert, I belt it out like nobody's business.

**4. Toby Keith, Big Sandy Superstore Arena, Huntington, WV 2004:** This was my first concert after turning 21. Great show.

**5. Hank Williams, Jr./Country Boy Can Survive:** This is a true weekend party song for every teenager and 20-something in the backwoods. I always have to crank the radio up to 100 when this one comes on.

• **A highly regarded song or album you've never heard:** Gotye's *Making Mirrors*.

• **An "important" piece of music you just don't get:** Opera. I don't care if it's over when the fat lady sings.

• **An album you played or listened to incessantly:** The O' Brother, Where Art Thou? soundtrack. It's one of my all time favorite movies, and the soundtrack is possibly one of the best ever made.

• **One obscure or non-country song everyone should listen to right now:** Loverance's "Up."

Reach Matthew at [gunner961@gmail.com](mailto:gunner961@gmail.com).

because he'd never seen them, and of course he grew up listening to all their music," Ward says. "He and Jason Aldean were out there watching their show as fans."

When one of the world's iconic comedians is fronting a bluegrass outfit, there's a good chance for witty stage banter. "At one point he explained that they didn't have a drummer so nobody had offered them any pot," Ward says of Martin.

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Already Spinning At: KILT, WFMS, KMPS, KASE, WJVC, WWYZ, KSOP, KAJA, WGTY, KUPL, KWOE, WKMK, KEGA, KTEX WTGE, KNTY, WUSH, KXLY

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weeks to make Billboard's  
SONG OF THE YEAR,

**NOW** We wanna make  
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GIBSON**

WANNA MAKE  
YOU LOVE ME

**TOP 25**

CA/MB **25** BB/BDS 27\*

**Just Added: KYGO,  
KNIX, WRBT**

**TESTING: #5 Overall - Bullseye Radio  
Feedback • #10 Overall 18-54 - Callout  
America • TOP 5 - Dial Global  
#3 Mediabase National Callout**

**OVER 72,000 Singles Sold**

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A reunion show by **The Mavericks**, **Aaron Lewis** mingling with **The Band Perry** and the buzz that swept through the backstage artist area when **Kenny Rogers** rode through on a golf cart were also notable moments for Ward. "It's produced by the same people who produce Coachella, which is famous for having a wild variety of music," he says. "They're really created the same thing with Stagecoach." —Chuck Aly

## Chart Chat

Congrats to **Rascal Flatts**, **Jack Purcell** and the entire **Big Machine** promotion team on scoring this week's No. 1 single with Flatts' "Banjo." The song is the first single from their new album *Changed*, which debuted at No. 1.



Rascal Flatts

## News & Notes

**GT2 Entertainment**, producers of the syndicated *Country Fastball*, have partnered with **EarthLink**, which will make the internet provider a sponsor of the radio show. *Fastball* will now be referred to as "Powered by EarthLink."

**Envision Radio Networks'** *The Live Ride With Marty McFly* will provide a free two-hour Memorial Day concert special featuring **Carrie Underwood** and **Rodney Atkins**. The broadcast window is May 23-28. More information [here](#).

**The Band Perry** spent last weekend in their home state of Mississippi where they met with Governor Phil Bryant and were presented with a resolution in the Mississippi State Senate Chamber commemorating their career success and accomplishments.

## CHECK OUT



### Carrie Underwood *Blown Away* (19/Arista)

Underwood co-wrote eight of her fourth album's 14 tracks, including the gold-certified lead single "Good Girl" with Chris Stefano and Ashley Gorley. She penned "Good In Goodbye" with Hillary Lindsey and OneRepublic's Ryan Tedder. "Cupid's Got A Shotgun" features Brad Paisley on guitar.

Album release info to [news@countryaircheck.com](mailto:news@countryaircheck.com).

**Lee Ann Womack** recorded Wings' "Let 'Em In" Friday (4/27) as the title track of an Americana compilation benefiting the **Women And Cancer Fund**, which was founded in memory of the late Linda McCartney.

**Peermusic** has added **Bush Hawg's Shaun Ames** to its songwriter roster.

**Ronnie Milsap**, **Jamey Johnson** and Third Day have been added to BamaJam 2012 June 14-16 in Enterprise, AL.

John Legend replaces **Lionel Richie** on **ABC-TV's Duets**, premiering May 24. The music competition follows **Jennifer Nettles**, Kelly Clarkson, Robin Thicke and Legend on a nationwide search for duet partners who will compete for a recording contract with Hollywood Records.

**Kenny Rogers** has been added to the Bonnaroo Music & Arts Festival Jun 7-10 in Manchester, TN. Additionally, HarperCollins will release his first autobiography this fall, and dates in New Zealand and Australia have been added to his August tour schedule.

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— THE —  
**FARM**  
— INC. —  
NASHVILLE, TN

HOME SWEET HOME

CA 26 - 23 BB 24 - 23

## KICKIN' IN AND BREAKIN' THROUGH !!!

New This Week:  
WUSN, KYGO, WKLB,  
KTST, KJKE, WBBS,  
WBUL, WGKX, KKJG

"Top 10 call out for several weeks, The Farm just keeps climbing! The sound of 21st Century Country with a fiddle! They make the radio sound GOOD!"

—Leed KFrog — KFRG

"HOME SWEET HOME" popped pretty quick in our local call out. We don't break too many songs but this song is researching so well we already bumped it up to heavy!" —Billy Kidd - WBEE

### TOP 10 SPINNERS THIS WEEK

KNCI 42x	WBEE 41x
KFRG 33x	KDRK 33x
WQDR 32x	WQMX 30x
WSLC 30x	KRTY 30x
WTGE 30x	WWKA 28x



# BIG

**DEBUT!**

#44 CA/MEDIABASE  
48 STATIONS ON

**SPINS!**

**+123**

**AUDIENCE!**

**+619,000**

**NIGHT!**

GREG BATES MADE HIS  
GRAND OLE OPRY  
DEBUT FRIDAY NIGHT!



## GREG BATES

DID IT FOR THE GIRL

*Republic*  
NASHVILLE  
FIGHT LIKE APES



**Tate Publishing** will release **Lee Greenwood's** new book *Does God Still Bless The U.S.A.? A Plea For A Better America* May 14. A 30-day devotional *Prayers Of A Patriot* (written by wife Kim Greenwood) and two free song downloads (new version of "God Bless The U.S.A." and "Show Me The Way") are included.

## Life Notes

Our deepest condolences are extended to the friends and family of cowboy yodeler **Kenny Roberts**, who passed away Sunday (4/29) at his home in Athol, MA. He was 85. Roberts' sons are Bobby Roberts Company CEO Bobby Roberts and Jeff Roberts & Associates CEO Jeff Roberts. Services are pending.

Congrats to **WFRE/Frederick, MD PD Jess Wright**, who became engaged to boyfriend **Erich Dewease** after crossing the Music City Half-Marathon finish line Saturday (4/28). Details [here](#).

## Radiothons: Strategic Review

(continued from page 1)

But what we learned on Thursday [with the concert pre-sell] is that we had a very strong week and both months wound up being pretty strong for us." 'GKX posted a 5.6 (6) for February, improving to 5.8 (6) for March.

"These tactics were specific to us as a PPM market, where you're living week-to-week – splitting the month, starting midweek and selling to a Friday event with a hot artist," he explains. Each was discussed in Edison Media Research President Larry Rosen's study, presented at January's seminar. "If people listen to what is shared in these seminars, you can find at least one nugget that works for you," Shannon says.

**Number Games:** It's not just 'GKX or PPM stations that have seen bigger numbers in 2012, however. WUSY/Chattanooga (market 108) and WFRE/Frederick, MD (192) raised \$441,015 and \$373,993 respectively.

"The only new thing we added this year was a call-forwarding adjustment," says 'USY PD **Gator Harrison**. "Typically St Jude gives you a special telephone number and you have to brand and teach that number to your listeners every year. This past year, we forwarded our request line [That everybody already knows] to the 800 number given to us by St Jude." Though it caused a slight headache on the front end, says Harrison, "The payoff was our biggest day-one donation total in recent history."

Also contributing is social media. "It's helped get the message out to non-P1's who still care about the cause, even if they don't care about your station or format," Harrison says. He notes that 'USY's radiothon is also cross-promoted in the cluster.

For WFRE, St. Jude is more than a single event. "We have our radiothon in February, but we also have a St Jude benefit motorcycle ride in June," PD **Jess Wright** says. "We are actively involved in a St Jude benefit 5K each September, and now we're doing the half-marathon in Nashville, too. It's on a smaller scale than during the radiothon, but I think we do a good job throughout the year of educating our listeners on what St Jude is and how it helps local kids." The station's totals have been up for four consecutive years.



**Gator Harrison**



**Jess Wright**



**Bill Black**



**Mike James**



**Teri Watson**

## OFF THE RECORD: TYLER FARR



**Tyler Farr**

**BNA's Tyler Farr** puts an industry spin on the artist interview:

**What station did you grow up listening to?** KBEQ/Kansas City.

**Has your radio tour taken you to a part of the country that blew you away?** I like Los Angeles; I'm a fish out of water there. I'm from Garden City, MO where they just paved my high school parking lot two years ago. So I felt like I was in an episode of *Fresh Prince*

*Of Bel-Air* when I was in Hollywood. I had a day off, wanted to do my laundry at the hotel and asked where they kept the washing machines. They just laughed and said there was a laundry service, so I filled up two bags. The next day, they bring in my clothes and they're all dry-cleaned. They pressed, starched and hung every pair of boxer briefs. It was \$600.

**Do you remember the first time you heard "Hot Mess" on the radio?** I heard it randomly on WQMX/Akron, OH. I just cranked it up and texted my family. I was stoked, and it's a pretty weird feeling.

**What keeps you sane on the radio tour?** I'll wind down with a book at the end of the day. Turkey hunting's like my therapy.

**What's your go-to food stop?** Recently, it's been Auntie Anne's because I'm in so many airports.

**What disgusting truck stop food tempts you?** Vienna sausages and boiled peanuts.

**Which regional is the most interesting driver?** Easy question – Chris Waters. Hands down. He doesn't have a thought for the artist's life. I think we almost died 12 times the other day. At least he warns you to hold on.

**Profit Ability:** WKSJ/Mobile PD **Bill Black** chairs the St. Jude Radio Advisory Board and says in addition to programming tactics for PPM and diary markets, something else is happening. "We've done a better job overall of educating our radio programmers and promotion people on how to get involved and make money off these events," he says.

For many years, radio personnel and PDs in particular felt it was taboo for the station to make money off a St. Jude event. "That's 100% opposite of the way we feel and the hospital has no problem with that either," Black adds.

Taking that cue, WPCV/Lakeland showed a modest increase over last year's total, which PD **Mike James** credits to securing more client sponsors. "This year we had a title sponsor, a phone bank sponsor, and a number of Angel of the Hour sponsors," he says.

St. Jude offers resources to those ends. Sr. Dir./Entertainment Radio Marketing **Teri Watson** explains, "We have a team of sales people dedicated just to helping radio stations make some money with this event. We want them to do that; it's a good client win too, for those who like cause-related events."

As Rosen's study pointed out at during January's seminar and **Country Aircheck** reported ([CAW 1/17](#)), there are long-term benefits of a St. Jude partnership. "It's a perception of being a radio station with heart," says Black. "One that cares about kids and finding a cure for cancer. When both listeners and clients walk away with those, everybody wins."

—RJ Curtis

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**Jeff Green**, [jeff@countryaircheck.com](mailto:jeff@countryaircheck.com)

**RJ Curtis**, [rj@countryaircheck.com](mailto:rj@countryaircheck.com)

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# **RANDY HOUSER**

## **"HOW COUNTRY FEELS"**

**STONEY  
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"Houser is Back! Just what we need for a hot summer... A Hot Record!!!" **-Grover Collins/WUBE**

"This is our Secret Weapon Song Baby! I don't want the world to know about it!" **-Scott Mahalick/KUPL**

"Love Randy's new record - it is fitting of his progression as an artist and with the progression of country music." **-Brian Michel/WUBL**

"Houser IS How Country Feels. If HE sings it, you FEEL it!" **-Gator Harrison/WUSY**

"This is HOW COUNTRY SOUNDS!!" **-Jay Roberts/WQYK**

"I'm really looking forward to the new album... the new stuff was great!" **-Kevin Callahan/KSON**

"This song pretty much rules!" **-Travis Moon/KAJA**

"Wish I could sing like Randy Houser, but I can't. Guess I'll settle for playing this song!" **-Bill Black/WKSJ**

"Randy Houser... One of the biggest voices in Nashville... Is back with a BIG BIG song!" **-KJKE/Kevin Christopher**

"Randy has one of the most soulful & passionate voices in country music and he really shines on the feel good summertime 'How Country Feels'!" **-Adam Jeffries/KJUG**

"Randy Houser has found a great home with some truly great music. Watch out!" **-Alan Hague/KEGA**

"This song is fun, uptempo and doesn't stray from Randy Houser's authentic sound, which Country Listeners Love!" **-Tanya Burko/WGGY**

"One of the most energetic and dynamic singer songwriters of today, delivers the smash of summer!" **-Rob Kelley/WQHK**

"A Big 'Ol Randy Houser Hit!" **-Sam McGuire/WYNK**

"You know how there are certain songs you end up singing in your head after the first listen? I totally caught myself singing 'How Country Feels' all day long!" **-Dan Matthews/KAWO**

"His new single 'How Country Feels' is smokin' hot and should put him out there with all the superstars he's been writing for!" **-Stephanie Crist/KMDL**

"Randy is back and sounding better than ever. The first time I heard 'How Country Feels' I couldn't wait to get it on the radio!" **-Corey Garrison/WTHT**

**Impacting This  
Monday, May 7th**



LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
3	1	📶 <b>RASCAL FLATTS</b> /Banjo (Big Machine) ✓	20012	1502	6364	433	48.82	3.044	139	0
2	2	📶 <b>LADY ANTEBELLUM</b> /Dancin' Away With My Heart (Capitol)	19591	556	6226	143	48.647	1.263	139	0
4	3	📶 <b>MIRANDA LAMBERT</b> /Over You (RCA)	18977	859	6070	237	47.585	2.008	139	0
6	4	📶 <b>JASON ALDEAN</b> /Fly Over States (Broken Bow)	18222	779	5939	261	45.399	2.487	139	0
1	5	<b>BLAKE SHELTON</b> /Drink On It (Warner Bros./WMN)	16709	-2823	5273	-872	41.72	-7.102	139	0
8	6	📶 <b>CARRIE UNDERWOOD</b> /Good Girl (19/Arista) ✓	15297	1054	4862	333	36.012	1.187	139	0
7	7	📶 <b>ZAC BROWN BAND</b> /No Hurry (Southern Ground/Atlantic/BPG)	15290	955	4889	334	39.011	3.98	138	0
9	8	📶 <b>KIP MOORE</b> /Somethin' 'Bout A Truck (MCA)	14757	735	4710	274	38.078	2.084	139	0
10	9	📶 <b>TIM MCGRAW</b> /Better Than I Used To Be (Curb)	14498	568	4796	200	36.506	1.597	138	0
11	10	📶 <b>ERIC CHURCH</b> /Springsteen (EMI Nashville)	14329	679	4536	199	35.572	2.359	139	0
12	11	📶 <b>KENNY CHESNEY &amp; TIM MCGRAW</b> /Feel Like A Rock Star (BNA)	12322	452	3812	108	30.792	1.429	139	0
14	12	📶 <b>LUKE BRYAN</b> /Drunk On You (Capitol)	12229	898	3938	297	30.432	2.258	139	0
13	13	📶 <b>BRANTLEY GILBERT</b> /You Don't Know Her Like I Do (Valory)	11566	216	3728	85	28.923	0.939	132	0
15	14	📶 <b>CHRIS CAGLE</b> /Got My Country On (BPG)	9783	184	3187	99	23.895	-0.014	130	0
17	15	📶 <b>ELI YOUNG BAND</b> /Even If It Breaks Your Heart (Republic Nashville)	9660	473	3042	134	24.219	1.544	132	1
16	16	📶 <b>CRAIG MORGAN</b> /This Ole Boy (Black River)	9433	167	3260	64	23.218	-0.078	133	0
19	17	📶 <b>TOBY KEITH</b> /Beers Ago (Show Dog-Universal) ✓	8938	1540	2870	497	21.647	4.052	135	4
18	18	📶 <b>JOSH TURNER</b> /Time Is Love (MCA)	8802	317	2839	66	20.997	1.595	129	1
20	19	📶 <b>GLORIANA</b> /(Kissed You) Good Night (Emblem/WAR)	7159	417	2284	143	19.744	1.209	120	3
22	20	📶 <b>THE BAND PERRY</b> /Postcard From Paris (Republic Nashville)	6718	628	2082	190	16.31	1.602	135	4
24	21	📶 <b>JANA KRAMER</b> /Why Ya Wanna (Elektra/WAR)	5972	528	1869	210	14.396	0.939	120	1
25	22	📶 <b>DUSTIN LYNCH</b> /Cowboys And Angels (Broken Bow)	4878	174	1526	76	10.869	0.603	122	4
26	23	📶 <b>THE FARM</b> /Home Sweet Home (All In/Elektra/New Revolution)	4534	204	1548	63	9.591	0.609	109	6
28	24	📶 <b>LOVE AND THEFT</b> /Angel Eyes (RCA)	4488	347	1460	121	9.624	0.806	110	9
27	25	📶 <b>ANDY GIBSON</b> /Wanna Make You Love Me (Curb)	4387	153	1424	42	11.827	0.323	106	3

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



# Kellie Pickler

## 100 PROOF

### BB HOT SHOT DEBUT!!

New Adds Today Including: KAJA, KWJJ, KMLE, WMIL, KPLM, WPAW, WCTK, etc!!

"A huge song from a huge personality inside and outside of our format."  
 - Steve Geofferles, OM-PD, WKKT/Charlotte



# BRANTLEY GILBERT

YOU DON'T KNOW HER LIKE I DO

★ SINGLE SALES NEARING GOLD DETECTED!

★ TOP 10 BOUND DETECTED!

#13 CA/#13 BB

★ ONE MILLION STRONG DETECTED!

Closing in on ONE MILLION Facebook Fans.

★ "HALFWAY TO HEAVEN DELUXE" CERTIFIED GOLD DETECTED!

★ TOP 10 CALL OUT AMERICA DETECTED!

Brantley Gilbert - #7 Persons 25-34

DETECTED

★ TOP FIVE RESEARCH DETECTED!

Top 5 RATE THE MUSIC:

Brantley Gilbert

#5 Females 25-34

#5 Males 25-34

#5 Persons 12+

★ TOP 10 LOCAL RESEARCH SCORES AT RADIOTRAKS DETECTED!

KJUG/Tulare #4; WPOR/Portland #4; WUSY/Chattanooga #4;

KVOO/Tulsa #5; WOGI/Pittsburgh #5; KTTS/Springfield #8;

WDRM/Huntsville #10; WGNA/Albany #10

★ "BLOOD, SWEAT AND BEERS" TOUR WITH ERIC CHURCH...

UP NEXT "LIVE IN OVERDRIVE" TOUR WITH TOBY KEITH DETECTED!



LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
34	26	📶 <b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol) ✓	4196	1481	1363	455	8.902	3.771	110	18
29	27	📶 <b>THOMPSON SQUARE</b> /Glass (Stoney Creek)	3903	365	1334	165	9.255	0.913	114	0
32	28	📶 <b>THOMAS RHETT</b> /Something To Do With My Hands (Valory)	3491	191	1131	70	7.791	0.119	101	7
31	29	📶 <b>RONNIE DUNN</b> /Let The Cowboy Rock (Arista)	3479	101	1232	28	6.998	0.555	107	1
30	30	📶 <b>ALAN JACKSON</b> /So You Don't Have To Love... (EMI Nashville)	3456	75	1179	33	9.028	0.025	98	2
36	31	📶 <b>EASTON CORBIN</b> /Lovin' You Is Fun (Mercury)	2794	423	927	106	6.735	1.541	94	4
35	32	📶 <b>JOSH THOMPSON</b> /Comin' Around (RCA)	2665	56	883	25	7.019	0.338	89	1
37	33	📶 <b>KIX BROOKS f/JOE WALSH</b> /New To This Town (Arista)	2550	480	832	142	5.113	1.242	76	3
42	34	📶 <b>KEITH URBAN</b> /For You (Relativity/Capitol) ✓	2528	1095	781	358	5.909	2.507	79	20
39	35	📶 <b>KELLY CLARKSON</b> /Mr. Know It All (19/RCA)	2518	660	683	199	5.274	1.453	52	13
<b>AIRBORNE</b> <b>HUNTER HAYES</b> /Wanted (Atlantic/WMN)			2317	363	797	133	4.127	0.588	90	10
41	37	📶 <b>PHIL VASSAR</b> /Don't Miss Your Life (Rodeowave)	1893	190	694	73	3.478	0.52	72	2
40	38	📶 <b>CHRIS YOUNG</b> /Neon (RCA)	1880	166	662	49	3.394	0.351	78	7
44	39	📶 <b>DAVID NAIL</b> /The Sound Of A Million Dreams (MCA)	1584	244	523	70	2.806	0.375	63	5
46	40	📶 <b>JERROD NIEMANN</b> /Shinin' On Me (Sea Gayle/Arista)	1432	244	548	100	2.206	0.349	71	8
43	41	📶 <b>JT HODGES</b> /Goodbyes Made You Mine (Show Dog-Universal)	1400	23	490	5	1.781	0.076	63	1
45	42	📶 <b>JUSTIN MOORE</b> /Til My Last Day (Valory)	1362	149	523	68	2.166	0.26	69	6
48	43	📶 <b>EDENS EDGE</b> /Too Good To Be True (Big Machine)	1001	272	335	95	1.432	0.397	59	7
Debut	44	📶 <b>GREG BATES</b> /Did It For The Girl (Republic Nashville)	853	349	291	123	1.324	0.619	47	8
47	45	📶 <b>TYLER FARR</b> /Hot Mess (BNA)	852	9	324	1	0.875	-0.049	56	0
49	46	📶 <b>MARTINA MCBRIDE f/PAT MONAHAN</b> /Marry Me (Republic Nashville)	787	92	257	16	1.3	0.162	40	3
50	47	📶 <b>JON PARDI</b> /Missin' You Crazy (Capitol)	751	115	282	48	0.883	0.236	49	2
Debut	48	📶 <b>GEORGE STRAIT</b> /Drinkin' Man (MCA)	661	462	223	164	1.416	0.907	34	27
Debut	49	📶 <b>SCOTTY MCCREERY</b> /Water Tower Town (19/Interscope/Mercury)	649	168	215	64	0.948	0.18	31	6
Debut	50	📶 <b>JOSH ABBOTT BAND</b> /Touch (PDT)	589	43	171	21	1.231	0.09	8	1

Airborne indicates songs that have been added to 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



# LEE BRICE

HARD 2 LOVE

## GOING FOR ADDS

# 5/14/12

FROM THE #1 SELLING COUNTRY RECORD ON iTunes "HARD TO LOVE"

**CURB RECORDS**



**Country Aircheck Add Leaders**

<b>GEORGE STRAIT</b> /Drinkin' Man (MCA)	27
<b>KRISTEN KELLY</b> /Ex-Old Man (Arista)	27
<b>KEITH URBAN</b> /For You (Relativity/Capitol)	20
<b>LITTLE BIG TOWN</b> /Pontoon (Capitol)	20
<b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol)	18
<b>MONTGOMERY GENTRY</b> /So Called Life (Average Joes)	15
<b>KELLY CLARKSON</b> /Mr. Know It All (19/RCA)	13
<b>HUNTER HAYES</b> /Wanted (Atlantic/WMN)	10
<b>LOVE AND THEFT</b> /Angel Eyes (RCA)	9
<b>GREG BATES</b> /Did It For The Girl (Republic Nashville)	8
<b>JERROD NIEMANN</b> /Shinin' On Me (Sea Gayle/Arista)	8

**Country Aircheck Top Point Gainers**

<b>TOBY KEITH</b> /Beers Ago (Show Dog-Universal)	1540	✓
<b>RASCAL FLATTS</b> /Banjo (Big Machine)	1502	✓
<b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol)	1481	✓
<b>KEITH URBAN</b> /For You (Relativity/Capitol)	1095	✓
<b>CARRIE UNDERWOOD</b> /Good Girl (19/Arista)	1054	✓
<b>ZAC BROWN BAND</b> /No Hurry (Southern Ground/Atlantic/BPG)	955	
<b>LUKE BRYAN</b> /Drunk On You (Capitol)	898	
<b>MIRANDA LAMBERT</b> /Over You (RCA)	859	
<b>JASON ALDEAN</b> /Fly Over States (Broken Bow)	779	
<b>KIP MOORE</b> /Somethin' 'Bout A Truck (MCA)	735	

**Country Aircheck Top Spin Gainers**

<b>TOBY KEITH</b> /Beers Ago (Show Dog-Universal)	497
<b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol)	455
<b>RASCAL FLATTS</b> /Banjo (Big Machine)	433
<b>KEITH URBAN</b> /For You (Relativity/Capitol)	358
<b>ZAC BROWN BAND</b> /No Hurry (Southern Ground/Atlantic/BPG)	334
<b>CARRIE UNDERWOOD</b> /Good Girl (19/Arista)	333
<b>LUKE BRYAN</b> /Drunk On You (Capitol)	297
<b>KIP MOORE</b> /Somethin' 'Bout A Truck (MCA)	274
<b>JASON ALDEAN</b> /Fly Over States (Broken Bow)	261
<b>MIRANDA LAMBERT</b> /Over You (RCA)	237

**Activator Top Point Gainers**

<b>KEITH URBAN</b> /For You (Relativity/Capitol)	1097	✓
<b>TOBY KEITH</b> /Beers Ago (Show Dog-Universal)	1040	✓
<b>GEORGE STRAIT</b> /Drinkin' Man (MCA)	990	✓
<b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol)	822	✓
<b>CARRIE UNDERWOOD</b> /Good Girl (19/Arista)	777	✓
<b>ERIC CHURCH</b> /Springsteen (EMI Nashville)	708	
<b>ZAC BROWN BAND</b> /No Hurry (Southern Ground/Atlantic/BPG)	685	
<b>KIP MOORE</b> /Somethin' 'Bout A Truck (MCA)	584	
<b>JANA KRAMER</b> /Why Ya Wanna (Elektra/WAR)	496	
<b>THOMPSON SQUARE</b> /Glass (Stoney Creek)	439	

**Activator Top Spin Gainers**

<b>KEITH URBAN</b> /For You (Relativity/Capitol)	187
<b>GEORGE STRAIT</b> /Drinkin' Man (MCA)	187
<b>TOBY KEITH</b> /Beers Ago (Show Dog-Universal)	174
<b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol)	142
<b>ZAC BROWN BAND</b> /No Hurry (Southern Ground/Atlantic/BPG)	124
<b>CARRIE UNDERWOOD</b> /Good Girl (19/Arista)	123
<b>KIP MOORE</b> /Somethin' 'Bout A Truck (MCA)	120
<b>LOVE AND THEFT</b> /Angel Eyes (RCA)	95
<b>ERIC CHURCH</b> /Springsteen (EMI Nashville)	94
<b>JANA KRAMER</b> /Why Ya Wanna (Elektra/WAR)	78
<b>JERROD NIEMANN</b> /Shinin' On Me (Sea Gayle/Arista)	80

**Country Aircheck Top Recurrents**

	Points
<b>LEE BRICE</b> /A Woman Like You (Curb)	15205
<b>JAKE OWEN</b> /Alone With You (RCA)	9569
<b>TAYLOR SWIFT</b> /Ours (Big Machine)	7174
<b>CHRIS YOUNG</b> /You (RCA)	6497
<b>KEITH URBAN</b> /You Gonna Fly (Capitol)	6381
<b>LUKE BRYAN</b> /I Don't Want This Night To End (Capitol)	6180
<b>MONTGOMERY GENTRY</b> /Where I Come From (Average Joes)	6163
<b>DIERKS BENTLEY</b> /Home (Capitol)	5869
<b>ZAC BROWN BAND</b> /Keep Me In... (Southern Ground/Atlantic/BPG)	5740
<b>ERIC CHURCH</b> /Drink In My Hand (EMI Nashville)	5736

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**Zac Brown Band**

**"NO HURRY"**

**POWER UP!!!**

**CHRIS CAGLE**

**"GOT MY COUNTRY ON"**

**CA/MB 7 BB/BDS 6\***

**BIGGER PICTURE**

**CA/MB 14 BB/BDS 16\***



## Country Aircheck Activity

### TYLER FARR/Hot Mess (BNA)

Moves 47-45\*  
852 points, 324 spins; no adds

### MARTINA MCBRIDE f/PAT MONAHAN/Marry Me (Republic Nashville)

Moves 49-46\*  
787 points, 257 spins  
3 adds: **KPLM, KXKT, WRBT**

### JON PARDI/Missin' You Crazy (Capitol)

Moves 50-47\*  
751 points, 282 spins  
2 adds: **WBCT, WGNA**

### GEORGE STRAIT/Drinkin' Man (MCA)

Enters at 48\*  
661 points, 223 spins  
27 adds, including: **KHEY, KKBQ\*, KKIX, KKWF, KMDL, KMPS\*, KRTY, KSSN, KTEX, KUPL**

### SCOTTY MCCREERY/Water Tower Town (19/Interscope/Mercury)

Enters at 49\*  
649 points, 215 spins  
6 adds: **KMPS\*, WBCT, WFUS, WPOR, WSLC, WWYZ**

### JOSH ABBOTT BAND/Touch (PDT)

Enters at 50\*  
589 points, 171 spins  
1 add: **WMIL**

### JAMES WESLEY/Walking Contradiction (Broken Bow)

463 points, 205 spins; no adds

### KELLIE PICKLER/100 Proof (BNA)

438 points, 132 spins  
7 adds: **KAJA, KMLE\*, KPLM, KWJJ, WCTK, WMIL, WPAW**

### DARRYL WORLEY/You Still Got It (Tenacity)

433 points, 178 spins  
1 add: **WJVC**

### MATT STILLWELL/Ignition (Average Joes)

357 points, 120 spins  
3 adds: **KKGO, KNIX, WMAD**

### ERIC PASLAY/If The Fish Don't Bite (EMI Nashville)

329 points, 132 spins  
1 add: **WDXB**

### TAYLOR SWIFT/Eyes Open (Big Machine/Republic)

312 points, 52 spins; no adds

## ADD DATES

### MAY 7

**BUCKY COVINGTON**/I Wanna Be That Feeling (eOne/New Revolution)  
**RANDY HOUSER**/How Country Feels (Stoney Creek)  
**LEWIS COPELAND**/She's Got It Going On (Phull/Jeff McClusky/Turnpike)

### MAY 14

**DUE WEST**/Things You Can't Do In A Car (Black River)  
**JESSIE JAMES**/Military Man (Show Dog-Universal)  
**LEE BRICE**/Hard To Love (Curb)

### MAY 21

**BILL GENTRY**/That Kind Of Life (Tenacity)  
**BLAKE SHELTON**/Over (Warner Bros./WMN)

## VIDEO ADDS

### CMT & CMT PURE

**AARON LEWIS**/Endless Summer (--)  
**DAVID NAIL**/The Sound Of A Million Dreams (MCA)  
**CASEY JAMES**/Crying On A Suitcase (From *Listen Up*) (19/BNA)  
**DUSTIN LYNCH**/Cowboys And Angels (Broken Bow)  
**EASTON CORBIN**/Lovin' You Is Fun (Mercury)  
**JT HODGES**/Goodbyes Made You Mine (Show Dog-Universal)  
**KELLY CLARKSON**/Mr. Know It All (19/RCA)  
**KIX BROOKS f/JOE WALSH**/New To This Town (Arista)  
**LADY ANTEBELLUM**/Perfect Day (Capitol)  
**LEE BRICE**/Hard To Love (Curb)  
**SONIA LEIGH**/Bar (Southern Ground/Quarterback)  
**THOMAS RHETT**/Something To Do With My Hands (Valory)  
**THOMPSON SQUARE**/Glass (Stoney Creek)

### CMT

**TRAIN & MARTINA MCBRIDE**/Marry Me (From *Crossroads*) (Republic Nashville/Sony)

### GAC

**BUCKY COVINGTON**/I Wanna Be That Feeling (eOne/New Revolution)  
**JUSTIN MOORE**/Til My Last Day (Valory)

### THE COUNTRY NETWORK

No new adds

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**MEDIABASE**

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
3	1	<b>MIRANDA LAMBERT</b> /Over You (RCA)	13246	240	2481	42
4	2	<b>JASON ALDEAN</b> /Fly Over States (Broken Bow)	13191	187	2489	23
2	3	<b>LADY ANTEBELLUM</b> /Dancin' Away With My Heart (Capitol)	12916	-182	2428	-50
6	4	<b>RASCAL FLATTS</b> /Banjo (Big Machine)	12593	6	2401	-9
1	5	<b>BLAKE SHELTON</b> /Drink On It (Warner Bros./WMN)	11871	-1305	2277	-228
7	6	<b>ZAC BROWN BAND</b> /No Hurry (Southern Ground/Atlantic/BPG)	11040	685	2068	124
8	7	<b>CARRIE UNDERWOOD</b> /Good Girl (19/Arista)	10793	777	2036	123
10	8	<b>ERIC CHURCH</b> /Springsteen (EMI Nashville)	10278	708	1922	94
9	9	<b>TIM MCGRAW</b> /Better Than I Used To Be (Curb)	10183	361	1889	52
11	10	<b>KIP MOORE</b> /Somethin' 'Bout A Truck (MCA)	9397	584	1764	120
12	11	<b>LUKE BRYAN</b> /Drunk On You (Capitol)	8824	302	1675	48
13	12	<b>BRANTLEY GILBERT</b> /You Don't Know Her Like I Do (Valory)	8542	323	1580	37
14	13	<b>KENNY CHESNEY &amp; TIM MCGRAW</b> /Feel Like A Rock Star (BNA)	8353	147	1576	18
16	14	<b>CRAIG MORGAN</b> /This Ole Boy (Black River)	7508	325	1362	72
15	15	<b>ELI YOUNG BAND</b> /Even If It Breaks Your Heart (Republic Nashville)	7441	153	1420	27
18	16	<b>TOBY KEITH</b> /Beers Ago (Show Dog-Universal)	7310	1040	1390	174
17	17	<b>JOSH TURNER</b> /Time Is Love (MCA)	6971	99	1338	16
19	18	<b>CHRIS CAGLE</b> /Got My Country On (BPG)	5964	275	1116	56
20	19	<b>THE BAND PERRY</b> /Postcard From Paris (Republic Nashville)	5071	321	997	50
21	20	<b>GLORIANA</b> /(Kissed You) Good Night (Emblem/WAR)	4829	395	913	50
27	21	<b>DIERKS BENTLEY</b> /5-1-5-0 (Capitol)	3810	822	771	142
24	22	<b>ALAN JACKSON</b> /So You Don't Have To Love... (EMI Nashville)	3786	142	723	23
25	23	<b>ANDY GIBSON</b> /Wanna Make You Love Me (Curb)	3627	133	699	15
28	24	<b>JANA KRAMER</b> /Why Ya Wanna (Elektra/WAR)	3412	496	624	78
29	25	<b>THOMPSON SQUARE</b> /Glass (Stoney Creek)	3328	439	648	75
26	26	<b>DUSTIN LYNCH</b> /Cowboys And Angels (Broken Bow)	3175	79	616	21
30	27	<b>THE FARM</b> /Home Sweet Home (All In/Elektra/New Revolution)	2679	96	478	15
35	28	<b>LOVE AND THEFT</b> /Angel Eyes (RCA)	2668	395	493	95
33	29	<b>EASTON CORBIN</b> /Lovin' You Is Fun (Mercury)	2653	335	492	47
39	30	<b>KEITH URBAN</b> /For You (Relativity/Capitol)	2602	1097	516	187

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## WKLB/Boston

"The open rates are the highest percentage we have of any of our interactive items" -Mike Brophey

## WMIL/Milwaukee

"Love the newsletter! It's just another way to connect with our audience by delivering interesting and compelling content to their inbox complete with our station logo!" -Kerry Wolfe



LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
31	31	📶 <b>RONNIE DUNN</b> /Let The Cowboy Rock (Arista)	2575	13	466	5
32	32	<b>PHIL VASSAR</b> /Don't Miss Your Life (Rodeowave)	2342	-6	426	-1
34	33	<b>CHRIS YOUNG</b> /Neon (RCA)	2174	-100	423	-20
36	34	📶 <b>THOMAS RHETT</b> /Something To Do With My Hands (Valory)	2005	118	379	12
41	35	📶 <b>JUSTIN MOORE</b> /'Til My Last Day (Valory)	1741	363	297	53
37	36	📶 <b>JOSH THOMPSON</b> /Comin' Around (RCA)	1735	31	303	3
38	37	📶 <b>JERROD NIEMANN</b> /Shinin' On Me (Sea Gayle/Arista)	1624	59	303	16
40	38	📶 <b>JT HODGES</b> /Goodbyes Made You Mine (Show Dog-Universal)	1478	64	300	8
42	39	📶 <b>HUNTER HAYES</b> /Wanted (Atlantic/WMN)	1397	108	302	8
43	40	📶 <b>KIX BROOKS f/JOW WALSH</b> /New To This Town (Arista)	1376	133	277	30
59	41	📶 <b>GEORGE STRAIT</b> /Drinkin' Man (MCA)	1257	990	241	187
45	42	📶 <b>DAVID NAIL</b> /The Sound Of A Million Dreams (MCA)	880	27	173	7
46	43	📶 <b>MARTINA MCBRIDE f/PAT MONAHAN</b> /Marry Me (Republic Nashville)	859	6	183	-1
47	44	📶 <b>JON PARDI</b> /Missin' You Crazy (Capitol)	781	28	162	5
49	45	📶 <b>KELLY CLARKSON</b> /Mr. Know It All (19/RCA)	766	239	162	53
48	46	📶 <b>AARON LEWIS</b> /Endless Summer (--)	630	48	119	2
50	47	📶 <b>DARRYL WORLEY</b> /You Still Got It (Tenacity)	604	82	122	24
52	48	📶 <b>SCOTTY MCCREERY</b> /Water Tower Town (19/Interscope/Mercury)	548	119	102	28
51	49	📶 <b>JOSH ABBOTT BAND</b> /Touch (PDT)	510	17	100	4
53	50	📶 <b>MATT STILLWELL</b> /Ignition (Average Joes)	430	26	79	7
58	51	📶 <b>GREG BATES</b> /Did It For The Girl (Republic Nashville)	428	156	98	33
Debut 52	📶	<b>LEE BRICE</b> /Hard To Love (Curb)	367	182	76	40
57	53	📶 <b>EDENS EDGE</b> /Too Good To Be True (Big Machine)	361	48	79	6
55	54	📶 <b>ERIC PASLAY</b> /If The Fish Don't Bite (EMI Nashville)	358	33	79	7
54	55	<b>KRISTEN KELLY</b> /Ex-Old Man (Arista)	343	-15	62	-3
56	56	📶 <b>JOANNA SMITH</b> /We Can't Be Friends (Columbia/BNA)	334	20	72	3
Debut 57	📶	<b>LITTLE BIG TOWN</b> /Pontoon (Capitol)	324	223	73	55
Debut 58	📶	<b>MONTGOMERY GENTRY</b> /So Called Life (Average Joes)	314	101	80	25
60	59	📶 <b>MARLEE SCOTT</b> /Train Wreck (Big Ride)	286	27	53	5
Debut 60	📶	<b>JAKE OWEN</b> /The One That Got Away (RCA)	258	118	51	23

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