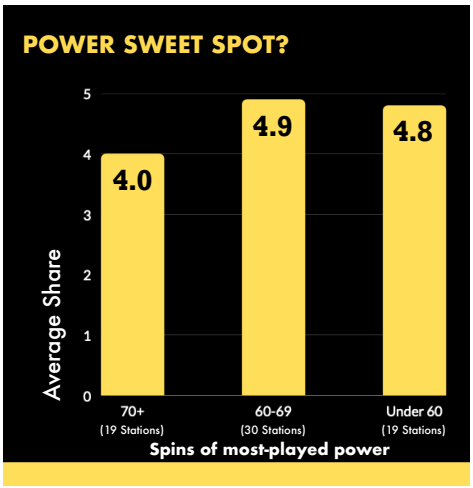
COUNTRY AIRCHECK WEEKLY

November 30, 2020, Issue 733

Country's Sweet Spot for Powers

In September, radio pundit Sean Ross analyzed the relationship between power rotations and the ratings success of Top 40 stations in PPM markets. What he found was an eye-opening inverse relationship between the number of spins-per-week for power songs and station ratings. Those Top 40s playing powers more than 130 times per week averaged a three share, while those playing them less than 100 times per week averaged a 5.5 share. The article spurred **Country Aircheck** to perform a similar analysis for Country stations.



While Country and Top 40 are much different animals, Country has trended toward higher power numbers over the past decade by an influx of Top 40 programmers and adjustments brought on by PPM strategies. For this analysis, **Country Aircheck** looked at 68 current-based Nielsen subscribing Country stations across the 48 PPM markets. Each station's 6+ share for the September survey (Aug. 13-Sept. 9) was compared with spins for the station's most-played song during Nielsen's September Week 2 (Aug. 20-26) – thus avoiding the potential spin impact of special programming around the Labor Day weekend.

Among the stations analyzed, the range of spins for the most-played title varied from 88 to 40, with the average most-played power getting approximately 64 spins per week.

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Pitcher Perfect: Big Loud's Hardy celebrates his inaugural No. 1 as an artist, "One Beer," featuring Mercury's Lauren Alaina and Warner/WEA's Devin Dawson. Pictured (top, l-r) are Big Loud's Stacy Blythe and Tyler Waugh, Nikki Wood, John D'Amico and Troy "Tracker" Johnson; (second row, l-r) Big Loud's Brittani Koster and Ali Matkosky, Alaina and Sandbox's Todd Ramey; (third row, l-r) are Big Loud's Craig Wiseman, Giuliana Mignone and Seth England and Dawson; (bottom, l-r) Big Loud's Dave Kirth, Sarah Headley, Kenny Jay and Hardy.

Eddie Hatfield Hangs It Up

KJJY/Des Moines morning host **Eddie Hatfield** hung up his headphones Nov. 20 and drove off into the sunset – literally – after 34 years ... and five days (CAT 10/20). As he and wife **Gail** set off on a celebratory road trip, Hatfield paused to debrief with **Country Aircheck**.

"When I was seven, my mom called in to a radio contest in Denver. She handed me the phone and, when I heard my voice played back, I knew I wanted to be on the radio. We moved a lot as a kid, so I wanted to stay in one place and build my career at one station. I satisfied my ambition early and held on tightly.

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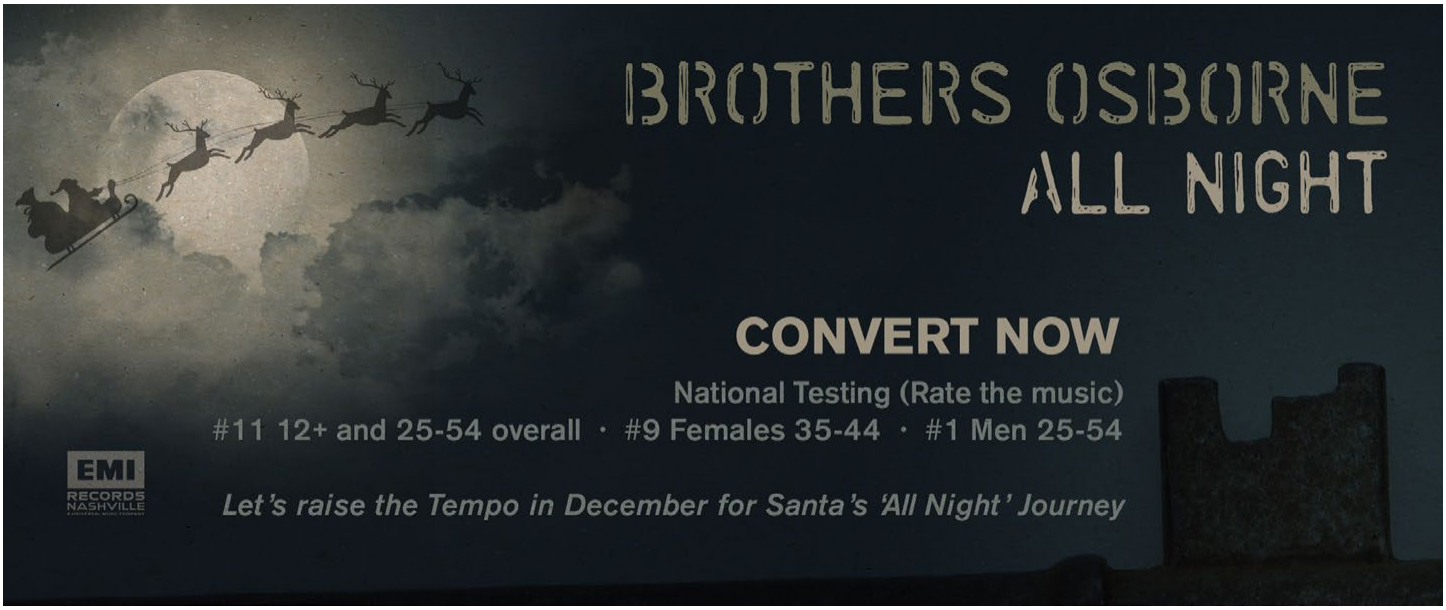
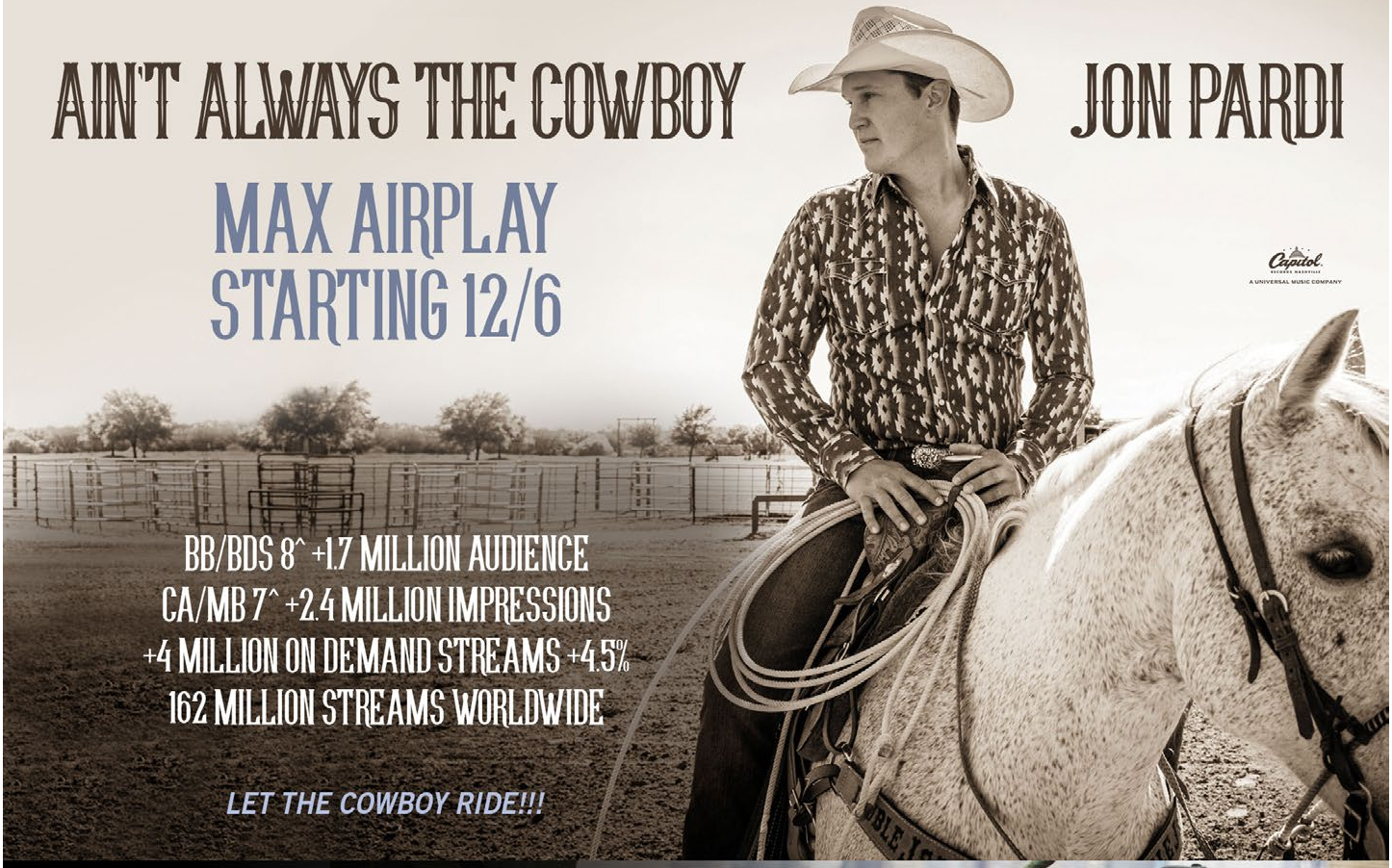


AIN'T ALWAYS THE COWBOY

JON PARDI

MAX AIRPLAY STARTING 12/6



BB/BDS 8^ +1.7 MILLION AUDIENCE
CA/MB 7^ +2.4 MILLION IMPRESSIONS
+4 MILLION ON DEMAND STREAMS +4.5%
162 MILLION STREAMS WORLDWIDE

LET THE COWBOY RIDE!!!

Capitol RECORDS NASHVILLE
A UNIVERSAL MUSIC COMPANY

PARKER McCOLLUM

PRETTY HEART

Fastest moving debut single in 2020
Most consumed new artist debut single in 2020
Highest-selling debut EP of 2020
Over 508 MILLION audience impressions on "Pretty Heart"
"Pretty Heart" certified GOLD

Parker has been named an artist to watch by ***Rolling Stone***, ***Billboard***, **SiriusXM**, **CMT** and more
187 MILLION GLOBAL STREAMS IN 2020
11M VIEWS ON OFFICIAL MUSIC VIDEO
12M weekly streams

"McCollum's voice is twangy and strong and the Texan's songwriting really stands out. There's nothing cookie-cutter about these songs." – ***Billboard***

POWER UP NOW
MAX SPINS START 12/13

MCA NASHVILLE

"I've worked with **'Big John' McCoy** for 33 of my 34 years here. Our chemistry and timing are so natural we can do the show without ever seeing one another. I'm thankful to have had such an amazing partner, and I am so excited for and proud of him as he continues on with the show.

Partners In Time: "Big John" McCoy (l) and Hatfield

"In the heyday of the big boom, we went from an eight to a 32 share in mornings. The music at that time was absolutely fantastic. I've been lucky enough during my career to serve as MD, as well, and had the chance to meet just about everyone. I shared fried mushrooms on a stick with **Kenny Chesney**, and I went to a record release event for **Alan Jackson** in the basement of a record store back before either were stars. I've also gone to **Reba McEntire**'s house for lunch and played drums for her during a performance there.

"I'm also the reason our cluster got delay buttons! It was around 1988, and we were playing **John Denver**'s 'Back Home Again.' I started talking to Big John, who was running the board and hadn't shut off my mic, and said, 'Some shithead almost ran me off the road over on 30th Street yesterday!' We carried on our conversation, and then the hotline rang. It was my GM, who said, 'So, some shithead almost ran you off the road on 30th Street?' I asked how he knew that, and he said, 'You're on the air right now!' The next week, a magic box called the dump button showed up.

"The Iowa State Fair, KJJY and I have almost become a single unit. I dove into that role wholeheartedly over the past 33 years. One year, headliner **Ricky Van Shelton** got sick and cancelled at the last minute, but the Fair had a replacement – some kid named **Garth Brooks**. I met him backstage and still have the Ricky Van Shelton ticket with Garth's autograph. He was a great guy and I thought, 'I hope he makes it.' After introducing him, I stood side-stage as he opened with 'Not Counting You.' His microphone didn't work for half of the song, and I decided to leave. The next morning, Big John said, 'That was the best show I've ever seen in my life.'

"I had the opportunity to be in the crowd when **Tim McGraw** debuted 'Don't Take The Girl' at the 1994 CRS *New Faces Show*. I snagged a cassette from my Curb rep that night and played it on-air as soon as we got home. I'm one of only a couple hundred people who can say they witnessed the birth of a superstar, and I still get goosebumps thinking about it. I saw Tim on his last tour and wanted to tell him that was the moment I'll cherish most from my career, but when I got backstage all I said was, 'I've been at the radio station for 33 years!' So I blew my chance to thank him and tell him what it meant to me.

"I was a raging alcoholic for many years and made a lot of mistakes along the way. I was very open on-air about my alcoholism and my journey to sobriety. Throughout the years, I've had calls from people who told me I was the reason they had gotten clean. That, in turn, helped me keep going. This career helped me be a positive influence on people, not just through my sobriety, but via fundraising efforts for charities including The Compassion Fund, for which we have raised more than $1 million. If I have a legacy, I hope that's part of it, and I hope that radiothon continues on forever.

"Part of my success was realizing I was there to make sure our clients sold more than before they bought advertising. Then they can build their businesses, put food on their tables, spend money in our community, and continue to buy the advertising that keeps my career going. Especially in the world we are living in now, entertainment and sales go hand-in-hand. Understanding that is important for anyone wanting to have longevity in this industry.

"This job has also given me some of the most important people in my life. [Former KJJY PD] **Beverlee Brannigan** is my best female friend, and [former KJJY PD] **Andy Elliott** is my best male friend. Beverlee has also guided my career, backed me and believed in me when no one else did. Gail says my friendship with Big John is closer to a marriage than an on-air partnership. I had the opportunity to spend the last part of my career working with her, too, as she stepped in to help when Big John got sick.

Kenny Way You Want It: Kenny Chesney (second from right) visits with then-KJJY staffers Hatfield, Carol Doser and Beverlee Brannigan (l-r).

"No one is mad at each other, and no one forced me out the door. There's no animosity or hard feelings on either side, which is a rare way to leave radio these days. I will always consider myself part of the KJJY team, and if they need someone to fill in at some point, I'd be happy to help. But I won't be setting an early morning alarm anymore."

Reach Hatfield here, and check out tributes from colleagues and listeners on his Facebook page here. *–Monta Vaden*

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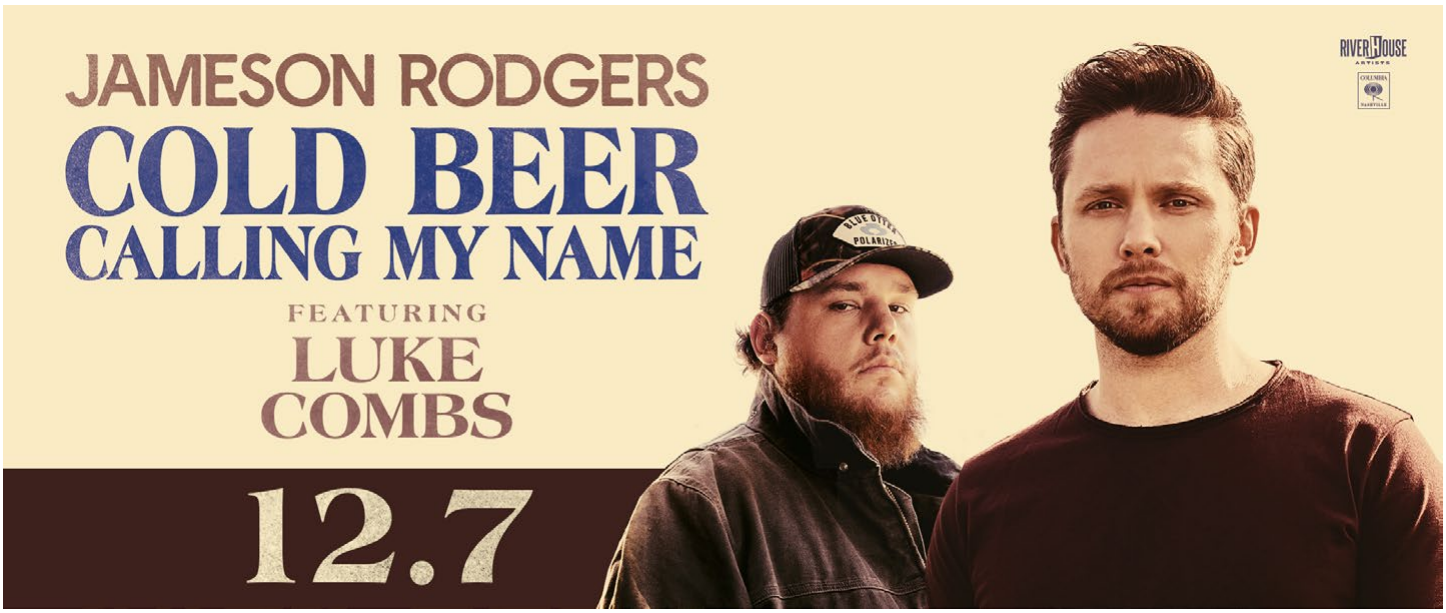

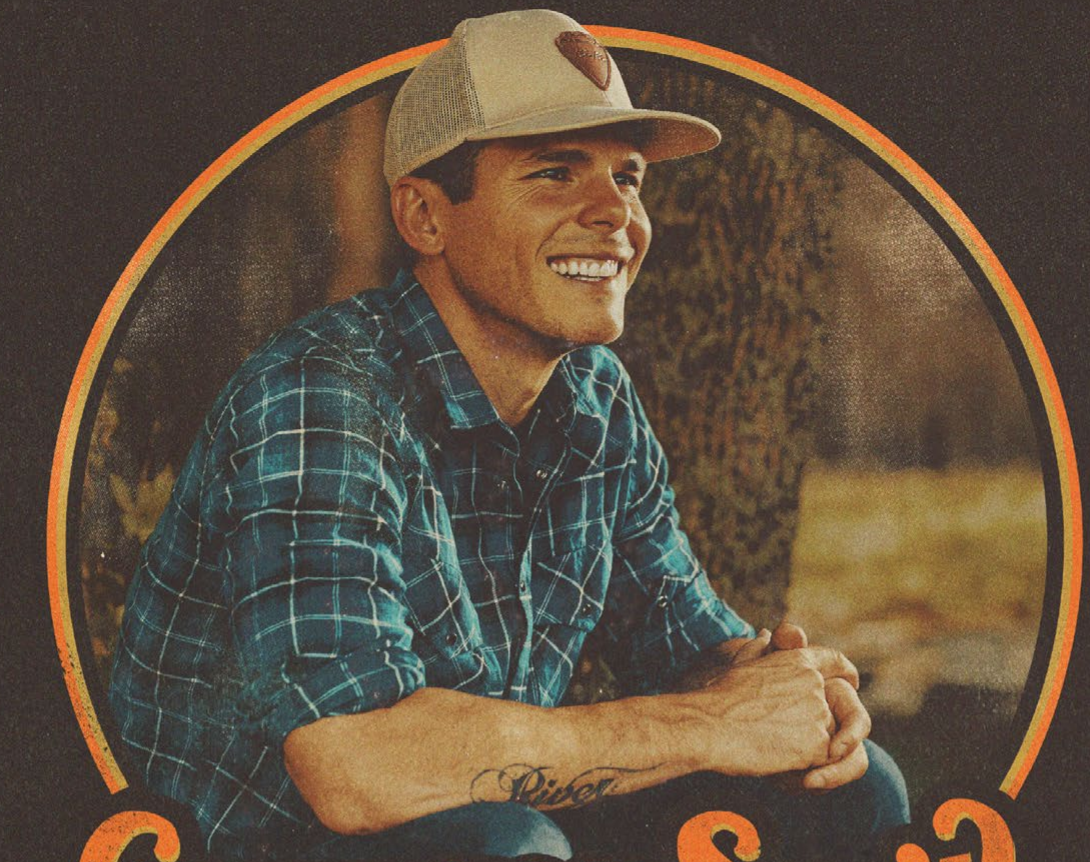

Granger Smith

COUNTRY THINGS

AVAILABLE NOW

"HATE YOU LIKE I LOVE YOU"
NEARLY 8 MILLION TOTAL ON-DEMAND AUDIO STREAMS!

CLICK HERE TO LISTEN

BBR MUSIC GROUP · WHEELHOUSE RECORDS · BMG

CHASE RICE FEATURING FLORIDA GEORGIA LINE

DRINKIN' BEER. TALKIN' GOD. AMEN.

#1 MOST ADDED A WEEK EARLY!

AVAILABLE ON PLAY MPE NOW!

ADD DATE: 12/7

BBR MUSIC GROUP | BBR | BMG | BMLG RECORDS

Quaran-Time

WITH ... ALLISON DEMARCUS

DeMarcus Family Rules' **Allison DeMarcus** shares how she and husband **Jay** are spending their Quaran-Time:

I didn't realize life would ever be this drastically different. I'm a creature of habit, grounded in deep traditions, and quarantine has and still challenges us every single day! Never in a million years did I think I would homeschool my children, high five Jay when Clorox wipes were available at Walgreens, adopt two new dogs and have Jay home off the road consistently for the first time in our 16-year marriage. I'm just glad Jay at least still acts like he loves being at the house with all of us, even when he desperately misses playing music.

Our quarantine life consists of Jay cooking any meal that does not require the use of a microwave, me feeding puppies every two hours so no one develops hypoglycemia and our beautiful children asking 9,362,874 questions about each and every statement we make to them or to each other. I've done more math problems in the past eight months than I did in my entire educational career. I know my AP Math teacher, Dr. Don Newman, is rolling over in his grave.

I have learned that if we can survive quarantine, parenting our children and caring for our aging parents without barely leaving the house, then we can make it through anything!

The release of *DeMarcus Family Rules* during the pandemic was a fun distraction. After not wearing mascara and only wearing bed clothes for six months, it was an exciting change of pace. We were thrilled to share what we had filmed with everyone finally and were elated by people's response. I was worried that people wouldn't realize everything had been filmed prior to the pandemic in October through December 2019 and what their reaction would be. Fortunately, the majority of those watching understood the timeline based on the events occurring in our lives at that time. We hope everyone tells their friends to watch and messages @netflix to tell them we need to shoot more!

Madeline and I started doing "Paint With Diamonds" of some of her favorite "sweet treat" designs to put up in her room. It's like pointillism with rhinestones and illuminates the issue of my failing eyesight!

Quarantine has undoubtedly hindered my ability to be productive. It has only made me hungry! I'm bingeing *DeMarcus Family Rules* (duh?!), *Selling Sunset*, *My Next Guest Needs No Introduction*, *Comedians in Cars Getting Coffee* and *Dead To Me*.

THE LITTLE RASCALS

This year had many challenges on many levels for everyone in every facet of life; however, it has forced us to slow down, spend more much-needed time with family, enjoy watching our kids at these fun ages of eight and 10 and focus on the important aspects of life.

Chart Chat

Congratulations to **Hardy**, **Stacy Blythe, Ali Matkosky** and the **Big Loud** promotion team on landing at No. 1 with "One Beer," featuring **Lauren Alaina** and **Devin Dawson**. The song is the lead single from Hardy's debut studio album *A Rock*, and is his first No. 1 as an artist. Songwriters are **Hillary Lindsey**, **Jake Mitchell** and Hardy. Ironically, the song peaked nine months after its add date. Amazing what one beer can lead to.

And kudos to **Lee Adams**, **Shelley Hargis Gaines** and the **Broken Bow** crew on notching 14 adds for **Chase Rice**'s "Drinkin' Beer. Talkin' God. Amen," featuring **Florida Georgia Line**, which tops this week's board.

News & Notes

The **Sun Broadcast Group** (**SBG**) syndicated *Ashley & Brad Show* is offering 24 free holiday fun-facts for air on any format with no mention of their names or show. Information here.

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CONGRATULATIONS DAN + SHAY ON A HISTORY MAKING NIGHT AT THE AMA'S

COLLABORATION OF THE YEAR FOR "10,000 HOURS" (WITH JUSTIN BIEBER)

FAVORITE DUO OR GROUP – COUNTRY

FAVORITE SONG – COUNTRY FOR "10,000 HOURS" (WITH JUSTIN BIEBER)

WARNER MUSIC NASHVILLE

THE FIRST COUNTRY ARTISTS TO TAKE HOME ALL-GENRE COLLABORATION OF THE YEAR

CONGRATS TO OUR GRAMMY® NOMINEES

BEST COUNTRY ALBUM
NEVER WILL - ASHLEY McBRYDE
LADY LIKE - INGRID ANDRESS

BEST COUNTRY DUO/GROUP PERFORMANCE
"10,000 HOURS" - DAN + SHAY WITH JUSTIN BIEBER

BEST COUNTRY SONG
"MORE HEARTS THAN MINE" - INGRID ANDRESS
INGRID ANDRESS, SAM ELLIS & DERRICK SOUTHERLAND

BEST NEW ARTIST
INGRID ANDRESS

WARNER MUSIC NASHVILLE

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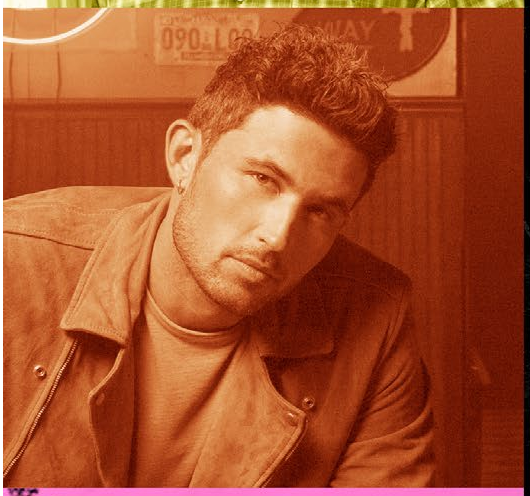
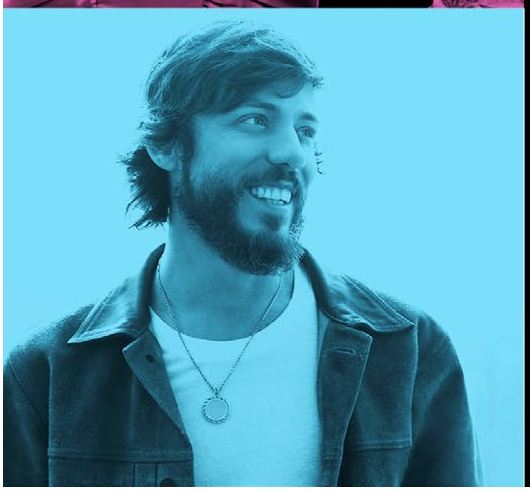




TURNING UP:

AUTHENTICITY

CODY JOHNSON
MICHAEL RAY
WALKER COUNTY
CHRIS JANSON

WARNER
MUSIC
NASHVILLE

The **Alliance for Women in Media Foundation** (**AWMF**) has launched its year-end fundraising campaign to further the organization's mission of using media to create positive change while supporting educational programs and scholarships that benefit student of the media and allied fields. The campaign continues through the end of the year; details here.

The 28th annual *Tin Pan South Songwriters Festival* returns in-person at venues across Nashville Nov. 16-20, 2021.

Singer/songwriter **Brady Seals**' memoir, *God Blessed Texas & Me Too*, is available here. He's also releasing a new version of "God Blessed Texas" Dec.11; pre-order here.

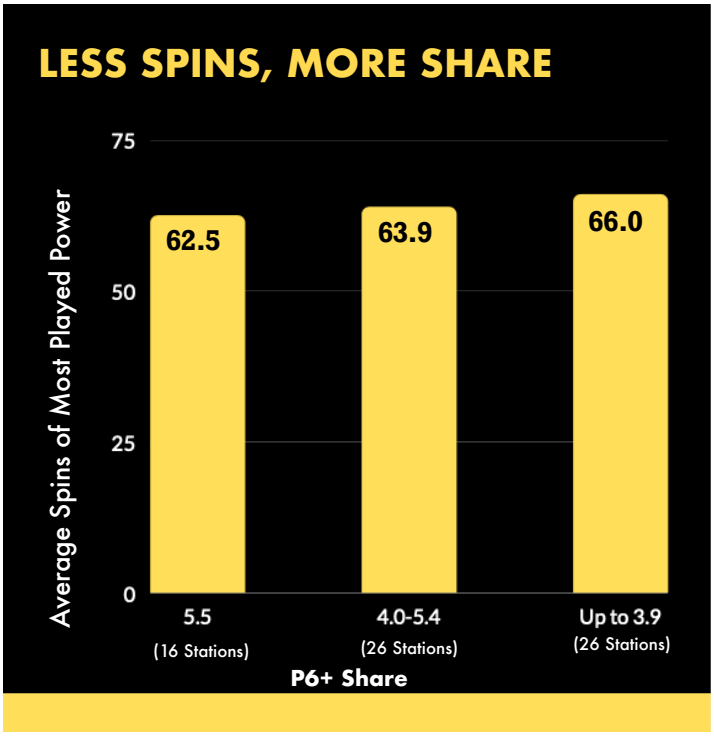
Country's Sweet Spot for Powers

(continued from page 1)

This breakout looked amazingly balanced, with 30 stations spinning their powers in the 60-69 range and 19 stations each on either side of the median; however, those stations on the high side of the 60s saw a much lower average share than those with less than 70 spins per week.

Comparing shares, the average for the 68 stations analyzed was 4.6, with Hall WCTK/Providence leading the pack with a 10.3 share. The trend here indicated the larger the share, the fewer the spins on powers as stations with more than a 5.5 share averaged 62.5 spins, while stations below a four-share averaged 66 spins-per-week. It is important to note the outliers here, as many of the stations with the highest shares – including WCTK – are in markets with little, if any, significant format competition.

That begs another question: In markets where there is a format battle, were any trends evident between competing stations? Of the 68 analyzed stations, there are 23 markets where two separately owned stations are in a format battle, while 18 are markets where one station has effective format exclusivity. In the 23 format battles, the leading stations' powers average only slightly higher than 64 spins-per-week, while the runners up in those battles averaged just less than 65. Those stations with exclusivity average approximately 62 spins.



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CONGRATULATIONS ON YOUR GRAMMY® NOMINATIONS

INGRID ANDRESS

BEST NEW ARTIST
BEST COUNTRY ALBUM - *LADY LIKE*
BEST COUNTRY SONG - "MORE HEARTS THAN MINE"

ADD/CONVERT "LADY LIKE" NOW!

NEW ADDS AT: WNSH, KEEY & WQMX
45.8 MILLION GLOBAL STREAMS TO DATE
28.4 MILLION US STREAMS TO DATE

"A SLOW-BURNING ANTHEM OF INDEPENDENCE" RollingStone
"TRIUMPHANT" billboard

WARNER MUSIC NASHVILLE WEA

CLICK HERE TO SEE HER STUNNING PERFORMANCE OF "LADY LIKE" ON *LATE NIGHT WITH SETH MYERS*

Quaran-Time WITH ... NICOLE MICHALIK

A day in the self-isolated life of Beasley **WXTU/Philadelphia** afternoon personality **Nicole Michalik**:

I'm single with no kids and live in a Center City Philadelphia apartment. My best friend lives one floor below me, so I have someone to hang out with, but then we can go back to our own spaces. I never feel completely isolated. Not being able to go out to lunch or dinner, hit up Soul Cycle or take in events in the city was quite a shock at first, but I've also enjoyed not feeling pressure to get dressed up, make sure I did my hair and makeup and get a fresh manicure!

I have continued going into the studio to broadcast live daily, and it has been amazing to take calls from front line workers and those working from home. Listeners being able to call or text the station and have someone answer is a game changer, especially for those who live alone.

The biggest change has been the lack of concerts, events and interactions with listeners and artists. In March, we had shirts made that said "925XTU Biggest Summer Ever," because it was supposed to be the most event-filled summer in Philly. *[Editor's Note: Are these shirts still available, or were they all sold on eBay?]*

Each morning, I check emails and socials while watching *The Today Show* before making coffee and getting back in bed. I do a fun bit on Instagram called *Coffee Under The Covers*, which started more than a year ago with me in bed talking about random things. People seem to love it, and I enjoy having that time to connect with listeners, especially now. Afterwards, I do show prep and my blog posts, answer emails, take care of any business at hand, and before I head to the studio, I get in a workout. Fun fact: I was on season four of *The Biggest Loser*, so I'm always trying to figure out a way to like working out. Ha!

I wish I was one of those people who wanted to run five miles at 6am and come home to make something crafty; however, I am neither! I did get all new furniture, though, and did it on a budget. That's kind of a hobby, right?

Radio tends to do the same things over and over again – that's a whole different conversation – but this forced everyone in the entertainment field to think outside the box, which has been cool. Some people still think social media is the devil, but it's all about how you use it! I think it's fun, it's educational and it makes a lot of people feel less alone.

The first thing I want to do when everything reopens is go on a trip – in a plane – to somewhere with a beach. Oh, and I want to stop in Nashville on the way home!

I've been doing a lot of binge-watching and reading. A lot! I've watched *All American*, *Virgin River*, *Sweet Magnolias*, *Normal People*, *Emily In Paris*, *Hollywood*, *Queer Eye*, *Tiger King* and *Love Is Blind*. Some of my favorite books have been *Open Book* by Jessica Simpson; *Big Summer* by Jennifer Weiner; *Do You Mind If I Cancel?* by Gary Janetti; *The Wedding Date*, *The Proposal* and *The Wedding Party* by Jasmine Guillory; *The Hating Game* by Sally Thorne; and *One To Watch* by Kate Stayman-London. I've loved having more time to read ... it makes me feel smarter!

I also spend a lot of time educating myself about what was and is going on in the world. It's important to understand what other people who aren't like you are going through. Knowledge is power, and our brains can learn something new every minute of every day and never reach capacity.

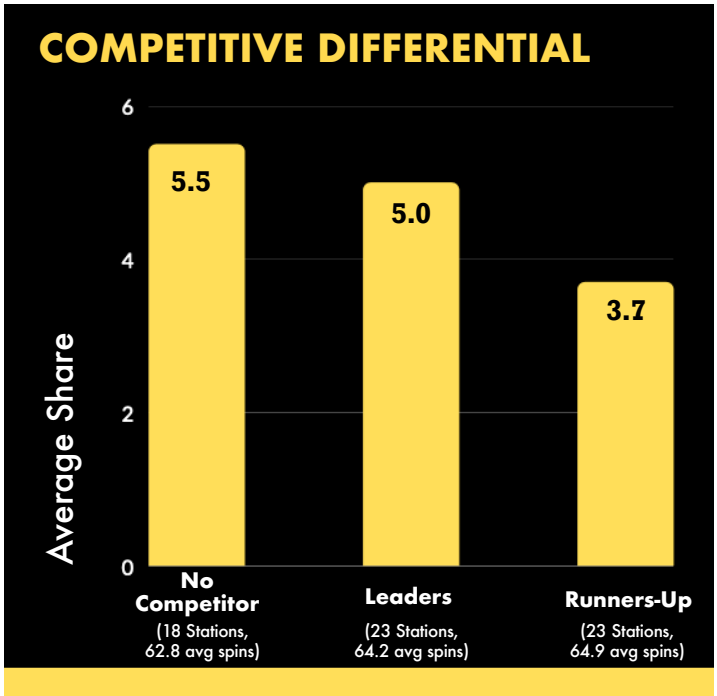
Early on, I was treating myself to way too many snacks! I'd hit up Trader Joe's for milk chocolate covered pretzels, Scandinavian swimmers and too much Ben & Jerry's Cherry Garcia. I also ordered mozzarella cheese fries a little too frequently from the pizza place down the street and gained the "quarantine 15" and then some! In September, I got myself together and started a new program called "Profile By Sanford" brought to me by the station. I'm always careful about what I promote, because I don't want to go on-air and tell people they need to lose weight. It's important we acknowledge every body is beautiful and different, and we should prioritize health. I wasn't eating well, so I needed a reset. This has me focusing on eating a ton of vegetables; my go-to snack is cocktail cucumbers sliced in spears with Everything But The Bagel seasoning and dipped in hummus.

Hit Michalik up for more book recommendations here.

While the relationship between power rotations and ratings among Country stations did not vary as dramatically as for Top 40 stations, there were some subtle yet consistent differences. As maximum power spins increased, shares tended to decline. There were also minor differences in competitive situations, with leading stations spinning their powers slightly less frequently than their rivals.

Does this mean stations powering titles over 70 or 80 times per week should slow them down? Not necessarily. As veteran consultant Joel Raab notes, "When you're a start-up, you'll often spin your powers faster in order to attract new cume. When people are checking you out, you want to make sure they're always hearing one of the top songs."

While every competitive situation is unique, what is most evident from the data is the uniformity of the format. Of the stations analyzed, 44% played their powers in the range of 60-69 times per week. Expand that range to 55-74 spins per week, and you have a full 75% of the sample. "In the PPM era, we learned that the audience listens for a shorter period time than we thought they did during the diary era; therefore, we needed to speed up rotations," explains Raab. "But, if you play them too fast, you reach diminishing returns." After more than a decade of PPM experience, both Raab and Country radio in general agree, "There is a sweet spot for powers." *–Chris Huff*



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AVAILABLE JOBS

MIDWEST

Summit **KFDI/Wichita** OM **Justin Case** is searching for a morning co-host. See the complete posting here; send résumés and airchecks to Case here.

Federated **WQHK/Ft. Wayne, IN** OM **Jimmy Knight** is searching for a morning co-host to join incumbent **Josh Michaels**. Send résumés and airchecks to Knight here.

MacDonald **WKCQ/Saginaw, MI** OM/PD **Jason Addams** is looking to add a full-time on-air personality for nights. Send résumés and airchecks to him here.

Midwest/Evansville, IN OM **Aaron Santini** is seeking a Prod. Asst./on-air talent for the cluster that includes Country **WLYD**. Send cover letters, résumés and airchecks to him here.

Townsquare **KOEL/Waterloo, IA** PD/morning host **Johnny Marks** is looking for a morning co-host who is "social media savvy and regularly contributes content to the station's website and social media account. See the complete job description and apply here.

NORTHEAST

Forever **WFGI/Johnstown, PA** is seeking a full-time morning co-host. Send résumés, airchecks and salary requirements here.

WVRC **WKKW/Morgantown, WV** PD **Mike Vincent** is searching for part-time on-air talent for weekend and fill-in positions. Send résumés and airchecks to him here.

Alpha/Fredericksburg, VA is looking for a Market Mgr. for the cluster, which includes Country **WFLS**. Interested candidates can see a complete job description and apply here.

Alpha **WFLS/Fredericksburg, VA** Dir./Content **Bill West** is searching for a morning co-host to succeed the retiring **Jessica Cash**. Apply here; reach West here.

SOUTHEAST

Cumulus **WKAK/Albany, GA** PD **Bill Dollar** is looking for an afternoon personality/Production Dir. Apply here.

Cumulus/Shreveport, LA is searching for a VP/MM to succeed Aaron Criswell. See the complete job posting and apply here.

Sun **WXNX (Trump Country 93.7)/Fort Myers, FL** has an immediate need for on-air and programming talent to join the private, family-owned television and radio company. Send résumés and airchecks here.

Golden Isles/Brunswick, GA Dir./Programming **Mark "The Shark" Ediss** is looking to add a utility player to the four-station cluster that includes Country **WRJY**. Duties include traffic, front desk, promotions and on-air. Send résumés and airchecks to Ediss here.

Saga **WVVR/Clarksville, TN** Dir./Group Programming **Scott Chase** is seeking a morning co-host to join incumbent Fletch. Send résumés and airchecks to Chase here.

SOUTHWEST

Townsquare **KQBR/Lubbock, TX** Brand Mgr. **Lance Ballance** is seeking an APD/on-air personality to succeed **Jan Miller**. Send résumés and airchecks to him here.

Cox Country Format Leader & Country **KKBQ/Houston** PD **Johnny Chiang** is seeking a midday personality for KKBQ to succeed Christi Brooks. Complete job description and application here.

Cumulus **KSCS/Dallas** PD **Mike Preston** is seeking a midday personality who loves country music; knows the Texas lifestyle; executes a fun, engaging, interactive show; is a social media creator and contributor; and is willing to take on additional programming assignments as needed. Complete job description and application here.

WEST COAST

Badlands/Rapid City, SD is searching for a GM/DOS who can build, train and motivate a team for the cluster that includes Country **KRKI**. Interested parties can send résumés and references here.

Bonneville **KYGO/Denver** PD **Brian Michel** is searching for a morning co-host to join incumbent **Tracy Dixon**. Reach Michel here, and apply here.

Frontier/Juneau, AK GM **Cherie Curry** is seeking an OM/PD/on-air talent for the cluster that includes Country **KTKU**. Send résumés with references and an aircheck to Curry here.

Entercom is now searching for a Regional Dir./Promotions for the **Mountain Region**, including **Denver**, **Las Vegas** and **Phoenix** markets. The position will manage all promotions and related activity for all brands in the region, including Country **KMLE/Phoenix**. See the complete job description and apply here.

OTHER

Cherry Creek Media Group PD **Mark Elliott** is searching for experienced OMs and PDs for future openings. The company's Country properties include KAAR/Butte, MT; KCIN & KIYK/St. George, UT; KMON/Great Falls, MT; KGGL/Missoula, MT; KKXK/Montrose, MT; KWCD/Sierra Vista, AZ; KYSN/Wenatchee, WA; KYYZ/Williston, ND; and Classic Country KMON-AM/Great Falls, MT. Candidates with a minimum of three-to-five years of experience and a background in programming multiple formats in small to medium sized markets can send résumés, airchecks and programming philosophies to Elliott here.

RWPC Pres. **JJ Jobe** is looking for a hands-on GM for a small Southeast market. Send cover letters and résumés to him here.

SEEKING JOBS

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•Jonathan West
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•Denis "Catfish" Miller
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•Cory Mikhals
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•"Big" John Horton
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•AJ McCloud
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•Bill Hickok
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•Ron "Keyes" Stevens
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•Scott Davidson
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•Kasper
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SEEKER SPOTLIGHT

•JONATHAN WEST

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"The greatest joy of my career is being a part of and serving my community. During quarantine, I started a weekly new music show and streaming station for displaced personalities. When we have live events again, I'm the best host on the streets. My travels and experiences create unique and relatable stories for your brand."

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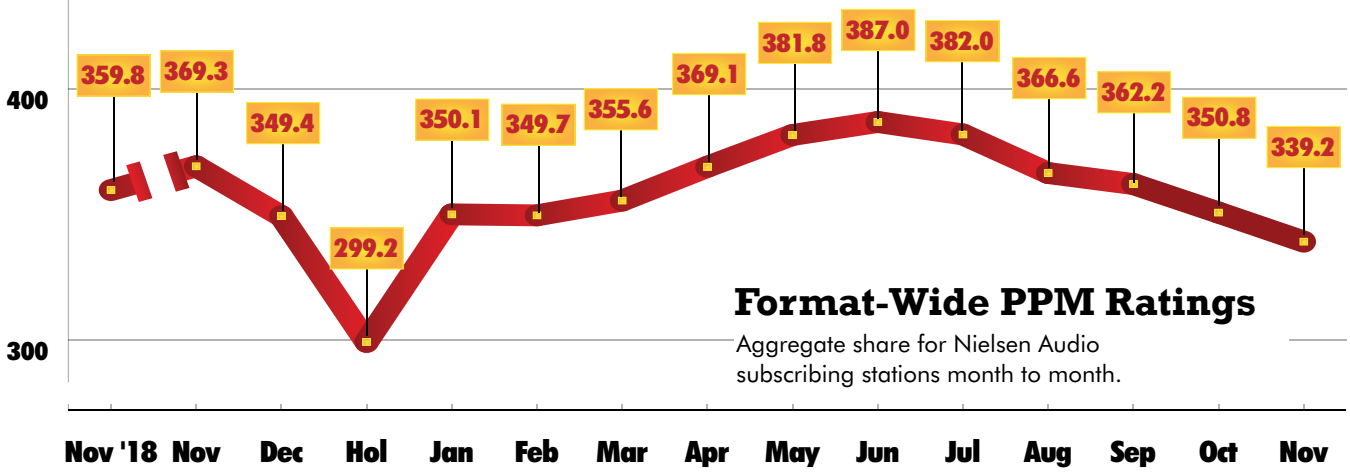
November 2020 PPM Scoreboard

Country radio shares were down 11.6 points (3.3%) compared to last month. Of the stations listed, 31 saw share increases, 47 decreased and 9 were flat month-to-month. Overall cume was down 953,500 (-3.7%) compared to last month. The cume leader was Cumulus' **KPLX/Dallas** with 860,500. Entercom's **WNSH/New York** was second with 825,300.

Versus November 2019 PPMs, radio shares were down 30.1 points (8.2%) year-over-year from last year's 369.3 shares. Cume decreased from 32,134,900 to 25,142,100 (21.8%) year-over-year. Note that November 2020 PPM dates range from Oct. 8-Nov. 4, with many areas still under coronavirus-related restrictions. Revisit coverage of Country cume decreases in the May 26 issue of Country Aircheck Weekly here and the September 14 issue of **Country Aircheck Weekly** here.

Legend: A "+" indicates a Classic Country outlet; a "^" designates co-owned Country stations in the metro; a "t" indicates a tie; and a "*" indicates a station that is a recent subscriber for which ratings were not currently available. Ranks are among subscribers.

Station/City	Oct 6+ Share	Rank	Nov 6+ Share	Rank	Oct Cume	Nov Cume
WUBL/Atlanta	3.5	9	3.7	9	501,600	483,600
WKHX/Atlanta	2.4	16	2.7	13t	362,400	350,000
KVET/Austin ^	4.5	5	3.9	6	240,200	213,000
KASE/Austin ^	2.8	13t	3.8	7	187,800	185,800
KOKE/Austin	1.0	21t	0.7	22t	76,900	72,700
WPOC/Baltimore	5.4	6	5.2	5	281,300	274,000
WKLB/Boston	4.7	7	3.5	9t	518,400	482,400
WBWL/Boston	2.2	14	2.3	15t	359,800	315,700
WCTK/Boston (Providence)	0.8	23t	0.7	24	112,700	93,600
WSOC/Charlotte	7.3	2	7.3	4	393,000	413,400
WKKT/Charlotte	6.4	4	7.4	2t	394,300	400,500
WUSN/Chicago	2.3	18	2.4	15	765,200	741,700
WUBE/Cincinnati ^	8.0	3	7.7	3	358,100	331,500
WNKN/Cincinnati +	4.3	6t	4.2	10	170,800	167,300
WNNF/Cincinnati	2.1	15	2.1	15	178,200	185,600
WYGY/Cincinnati ^	0.9	18t	0.9	19	113,300	102,000
WGAR/Cleveland	6.0	8	7.4	4	312,400	306,600
WCOL/Columbus, OH	9.3	1	8.2	2	325,800	269,600
KPLX/Dallas ^	4.8	3	4.6	6	973,500	860,500
KSCS/Dallas ^	4.2	6	5.3	2	702,100	663,500
KYGO/Denver	5.6	2	4.9	2t	337,900	323,600
KWBL/Denver	2.4	17	2.3	17	213,800	206,600
WYCD/Detroit	5.1	6t	4.6	9	605,600	525,100
WDRQ/Detroit	2.6	18	2.9	18	395,000	366,800
WTQR/Greensboro	4.5	8	5.0	8	159,300	174,500
WPAW/Greensboro	4.3	9	4.0	9	159,800	169,000
WWYZ/Hartford	6.1	5t	5.5	6t	173,000	156,900
KKBQ/Houston ^	3.7	11	3.6	12t	736,700	736,800
KILT/Houston	3.1	14	4.0	9t	682,200	753,400
KTHT/Houston ^ +	2.0	21	2.0	20	392,800	356,000
WFMS/Indianapolis	6.8	4t	6.2	5	263,300	244,800
WLHK/Indianapolis	5.3	6	4.1	9t	249,900	204,400
WQIK/Jacksonville	4.7	7	5.4	6	187,600	198,800
WGNE/Jacksonville	4.0	9t	3.7	10	185,700	163,500
KFKF/Kansas City ^	6.2	4	5.9	4	256,500	245,300
KBEQ/Kansas City ^	5.7	5	4.6	9	246,600	228,800
WDAF/Kansas City	5.6	6	6.5	3	296,200	343,500
KCYE/Las Vegas	3.5	9	3.5	8	172,300	160,500
KWNR/Las Vegas	3.1	12t	2.6	16	154,100	141,300
KKGO/Los Angeles	2.4	16	2.4	16	682,800	697,800
WGKX/Memphis	3.8	9t	3.0	11	109,900	88,000
WLFP/Memphis	2.5	12	2.5	13	70,300	72,700
WKIS/Miami	2.9	11t	3.0	12t	316,900	341,200
WNSH/Middlesex (New York)	3.5	10t	3.3	10	135,000	128,000
WKMK/Middlesex (Monmouth)	0.6	25t	1.0	23t	39,200	38,500
WMIL/Milwaukee	6.2	4	6.0	4	299,100	283,600
WMBZ/Milwaukee ^	1.5	11t	1.4	11t	105,800	103,400
WVTY/Milwaukee ^	1.2	14	1.2	14	91,900	77,400
KEEY/Minneapolis	5.4	7	4.9	7t	467,000	407,300
KMNB/Minneapolis	2.7	15	2.8	15	373,700	342,000
WSM-FM/Nashville ^	7.0	2	4.2	11	192,900	185,400
WSIX/Nashville	5.1	9	4.4	8t	195,300	189,900
WKDF/Nashville ^	3.9	12	3.8	13	181,900	153,900
WNSH/Nassau (New York)	1.5	23	1.1	25	116,500	110,600
WNSH/New York	2.0	19	2.1	19	879,200	825,300
WGH/Norfolk	4.1	4	4.2	4t	166,100	173,300
WWKA/Orlando	3.9	9	3.9	8t	209,600	200,800
WXTU/Philadelphia	3.6	11	4.0	10	514,000	491,300
KNIX/Phoenix	7.3	1	6.1	2	559,700	565,400
KMLE/Phoenix	3.1	13t	3.3	12t	433,400	459,100
WPGB/Pittsburgh	5.3	5	3.8	11	200,300	177,300
WDSY/Pittsburgh	4.5	9	4.1	7t	261,600	242,900
WLYI/Pittsburgh	1.5	14t	1.4	15t	73,300	65,800
WOGG/Pittsburgh	1.1	18	1.0	17t	69,100	62,500
WOGI/Pittsburgh	1.0	19	0.9	19t	84,200	80,000
KUPL/Portland	3.4	9t	2.9	14	246,400	234,000
KWJJ/Portland	2.3	18	2.1	18	231,700	211,200
WCTK/Providence	10.4	2	8.8	2	306,600	284,700
WQDR/Raleigh	6.1	5	4.8	6	242,000	213,100
WNCB/Raleigh	2.6	15	3.5	12t	146,300	150,900
KFRG/Riverside	4.5	3t	4.8	2t	273,600	253,400
KNCI/Sacramento	7.5	2	8.1	2	347,700	344,500
KUBL/Salt Lake City	4.1	10	5.2	6	212,400	235,200
KSOP/Salt Lake City ^	2.6	16	2.9	14	165,500	159,700
KEGA/Salt Lake City	1.6	18	1.7	18	134,700	129,700
KCYY/San Antonio ^	5.6	3	4.9	5	418,100	401,200
KAJA/San Antonio	4.2	7t	3.1	13	317,900	302,300
KKYX-AM/San Antonio ^ +	1.5	22t	2.1	19	95,000	115,000
KSON/San Diego	4.3	7	4.1	7	268,200	267,900
KRTY/San Jose	3.2	10t	3.3	9	114,400	114,400
KKWF/Seattle	3.0	16	3.1	14t	351,700	356,000
KNUC/Seattle	2.6	18	3.4	10t	309,100	322,400
KSD/St. Louis	7.0	3	7.7	3	420,400	418,800
WIL/St. Louis	4.4	9	3.9	11t	378,300	381,400
WFUS/Tampa	5.3	3	5.0	6	378,600	383,500
WQYK/Tampa	4.5	7t	3.8	10	297,000	283,000
WMZQ/Washington	3.0	12	2.7	13	319,600	323,600
WIRK/West Palm Beach	2.3	10	2.2	10	95,600	80,200



Format-Wide PPM Ratings

Aggregate share for Nielsen Audio subscribing stations month to month.

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October 2020 CDM Scoreboard

Here are October 2020 (three-month rolling average, 7/16-10/7) **Nielsen Audio** Continuous Diary Measurement (CDM) ratings results listed alphabetically by market. Ranks are among subscribers.

An asterisk (*) indicates a station for which CDM ratings were not available for the October 2020 ratings period. Non-subscribing stations in published, subscribing markets are excluded.

Station/City	September 2020 CDM Share	September 2020 CDM Rank	October 2020 CDM Share	October 2020 CDM Rank
WQMX/Akron, OH	6.9	2	6.8	2
WGNA/Albany, NY	7.3	1	7.6	1
WKLI/Albany, NY	1.9	14	2.3	11t
WRVE-F2+/Albany, NY	1.0	18	0.8	18
WFFG/Albany, NY	0.7	19t	0.7	19
KRST/Albuquerque, NM	4.6	2	5.4	2
KBQI/Albuquerque, NM	3.1	5t	3.1	6
KBQI-HD2/Albuquerque, NM	1.8	11	1.6	11t
WCTO/Allentown, PA	8.5	3	9.2	3
KUZZ/Bakersfield, CA	9.5	1	7.3	1
KRJK/Bakersfield, CA	1.0	13t	1.3	11t
KCWR/Bakersfield, CA	2.1	9t	1.2	13t
WYNK/Baton Rouge, LA	3.1	5t	3.0	6
WDXB/Birmingham, AL	4.7	2	4.3	2
WQSB/Birmingham, AL	0.1	16t	*	*
WZZK/Birmingham, AL	*	*	*	*
WYRK/Buffalo, NY	10.7	1	10.7	1
WEZL/Charleston, SC	3.9	4t	4.2	4
WUSY/Chattanooga, TN	12.7	1	11.8	1
WUUQ/Chattanooga, TN	4.2	5	4.0	5
WOGT/Chattanooga, TN	1.3	11	1.4	11
KATC/Colorado Springs, CO	4.2	6	5.3	4
WCOS/Columbia, SC	7.3	2	7.4	2
WWNQ/Columbia, SC	1.7	16	1.6	15t
WHKO/Dayton, OH	9.9	1	9.8	1
WCLI/Dayton, OH	2.4	9t	2.3	9t
WYDB/Dayton, OH	1.7	14	1.9	12
WNKN/Dayton, OH	1.9	11t	1.4	15t
KHKI/Des Moines, IA	8.0	2	6.3	3
KJJY/Des Moines, IA	4.3	5	5.8	5
KXNO-FM2/Des Moines, IA	0.4	11t	0.4	11t
KHEY/El Paso, TX	5.6	6	6.8	4
KSKS/Fresno, CA	3.9	6	3.7	8
KHGE/Fresno, CA	2.6	10t	2.9	11
WCKT/Ft. Myers, FL	1.8	10t	2.5	9
WXNX/Ft. Myers, FL	*	*	1.7	12t
WWGR/Ft. Myers, FL	*	*	*	*
WBCT/Grand Rapids, MI	9.0	1	8.7	1
WTNR/Grand Rapids, MI	1.3	15t	1.2	17
WRNS/Greenville, NC	9.1	1	9.0	1
WESC/Greenville, SC	7.1	1	6.8	1
WSSL/Greenville, SC	5.9	2	6.1	2
WKSF/Greenville, SC	2.0	11	1.8	11
WRBT/Harrisburg, PA	5.5	4	5.7	4
WZCY/Harrisburg, PA	1.4	8t	1.9	8
WFVY/Harrisburg, PA	1.4	8t	1.4	9
WGTY/Harrisburg, PA	0.9	11t	0.7	13t
WIOV/Harrisburg, PA	*	*	*	*
WDRM/Huntsville, AL	9.2	1	10.3	1
WWFF/Huntsville, AL	2.0	11	2.2	11
WMSI/Jackson, MS	4.6	4	4.2	4
WUSJ/Jackson, MS	3.5	7	2.6	7t
WHJT/Jackson, MS	2.5	8t	2.2	9
WIVK/Knoxville, TN	11.3	1	10.7	1
WDKW/Knoxville, TN	3.5	6	2.7	6
WMYL/Knoxville, TN	1.0	9t	1.0	10
WYSH-AM/Knoxville, TN	0.3	12t	0.4	12
WCYQ/Knoxville, TN	*	*	*	*
KSSN/Little Rock, AR	7.1	3	7.8	3
KMJX/Little Rock, AR	4.9	6t	6.1	4t
KHLR/Little Rock, AR	1.6	12	2.0	11t
WAMZ/Louisville, KY	6.0	1	6.2	3
WQNU/Louisville, KY	*	*	*	*
WMAD/Madison, WI	3.0	6	2.8	6
WKSJ/Mobile, AL	7.0	4	7.8	3
WKNN/Mobile, AL	0.7	15	0.7	15
KTOM/Monterey, CA	3.5	4t	5.5	2
WNOE/New Orleans, LA	5.1	4	5.6	3
WRKN/New Orleans, LA	0.4	18	0.4	18t
WYNK/New Orleans, LA	0.1	22t	0.2	22
KJKE/Oklahoma City, OK	4.7	5	4.8	3
KTST/Oklahoma City, OK	5.0	4	4.3	6
KXXY/Oklahoma City, OK	3.5	9t	3.5	9t
KNAH/Oklahoma City, OK	1.7	16	2.1	14
KXKT/Omaha, NE	9.0	2	9.8	2
KFFF/Omaha, NE	2.9	6	2.6	7
WKHK/Richmond, VA	*	*	*	*
WBEE/Rochester, NY	8.4	1	9.7	1
WNBL/Rochester, NY	0.6	10	0.6	10
WYRK/Rochester, NY	0.2	13t	0.4	11t
KXLY/Spokane, WA	5.6	2	5.4	4
KDRK/Spokane, WA	4.5	6t	4.0	8
KNHK/Spokane, WA	2.1	13	3.0	10
KISC-FM2/Spokane, WA	0.8	18t	0.9	18t
WRNX/Springfield, MA	4.6	3	4.3	5
WWYZ/Springfield, MA	0.7	8t	0.5	9
WHLL-AM/Springfield, MA	0.7	8t	0.3	10t
WBBS/Syracuse, NY	8.7	1	9.1	1
WOLF/Syracuse, NY	4.1	6t	4.5	5
WFRG/Syracuse, NY	3.0	9	2.6	9
WKKO/Toledo, OH	9.0	1	9.5	1
WMIM/Toledo, OH	1.8	9t	1.9	8t
WCKY/Toledo, OH	1.2	11	1.7	11
KIIM/Tucson, AZ	5.6	4	5.8	4
KYWD/Tucson, AZ	1.0	17	0.8	17t
KWEN/Tulsa, OK	6.2	2	6.7	2
KXBL/Tulsa, OK	5.1	6	5.1	5t
KVOO/Tulsa, OK	3.5	10t	3.0	11
KTGX/Tulsa, OK	2.6	13	2.9	12
KZSN/Wichita, KS	6.3	2	6.4	2
KHUT/Wichita, KS	0.4	11t	*	*
KFDI/Wichita, KS	*	*	*	*
KFTI-AM/Wichita, KS	*	*	*	*
WGGY/Wilkes-Barre, PA	7.6	3	7.6	2
WCFT/Wilkes-Barre, PA	0.6	13t	1.3	10
WSJR/Wilkes-Barre, PA	0.8	12	0.9	14

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LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
4	1	**HARDY F/L. ALAINA & D. DAWSON** ✔ One Beer (Big Loud)	26001	2845	8442	954	45.46	5.116	159	0

3	2	**BLAKE SHELTON f/G. STEFANI**/Happy Anywhere (Warner/WMN)	24593	1064	7869	357	44.406	2.393	159	0
5	3	**CHRIS LANE**/Big, Big Plans (Big Loud)	23678	1109	7757	375	42.49	2.193	157	1
2	4	**RUSSELL DICKERSON**/Love You Like I Used To (Triple Tigers)	22401	-1852	7171	-602	42.753	-2.716	158	0
1	5	**MORGAN WALLEN**/More Than My Hometown (Big Loud)	21029	-5690	6430	-2300	41.618	-6.326	159	0
6	6	**PARKER MCCOLLUM**/Pretty Heart (MCA)	20874	617	6685	202	36.092	1.213	157	0
7	7	**JON PARDI**/Ain't Always The Cowboy (Capitol) ✔	19445	1146	6161	368	35.261	2.402	159	0
8	8	**DAN + SHAY**/I Should Probably Go To Bed (Warner/WAR)	18061	554	5782	187	31.355	1.423	156	0
10	9	**KENNY CHESNEY**/Happy Does (Blue Chair/Warner/WEA)	16024	944	5136	335	27.433	0.741	159	0
9	10	**LADY A**/Champagne Night (BMLGR)	15992	613	5031	194	27.708	0.931	159	0
12	11	**LUKE COMBS**/Better Together (River House/Columbia) ✔	15126	1940	4798	660	25.438	2.397	158	1
11	12	**KELSEA BALLERINI**/Hole In The Bottle (Black River)	13841	578	4640	220	22.088	1.256	159	1
13	13	**DARIUS RUCKER**/Beers And Sunshine (Capitol)	12880	354	4211	78	22.153	0.569	159	0
15	14	**CHRIS STAPLETON**/Starting Over (Mercury)	12667	1067	4144	370	21.584	1.904	157	0
14	15	**NIKO MOON**/Good Time (RCA)	12597	408	4159	108	18.476	0.603	154	1
16	16	**RASCAL FLATTS**/How They Remember You (Big Machine)	11045	22	3537	28	17.703	-0.218	157	0
17	17	**DUSTIN LYNCH**/Momma's House (Broken Bow)	10890	230	3521	52	17.097	0.31	158	0
18	18	**FLORIDA GEORGIA LINE**/Long Live (BMLGR)	10665	681	3461	251	16.908	0.992	156	0
19	19	**LUKE BRYAN**/Down To One (Capitol)	10211	1115	3170	415	17.379	2.315	151	1
20	20	**TENILLE ARTS**/Somebody Like That (19th & Grand)	8768	325	2809	118	11.807	0.913	156	0
21	21	**JORDAN DAVIS**/Almost Maybes (MCA)	8136	121	2699	74	11.691	0.499	149	0
27	22	**THOMAS RHETT**/What's Your Country Song (Valory) ✔	8005	1981	2520	718	13.768	2.658	157	4
24	23	**PARMALEE f/BLANCO BROWN**/Just The Way (Stoney Creek)	7431	775	2381	222	10.742	1.562	133	5
23	24	**DYLAN SCOTT**/Nobody (Curb)	7193	526	2321	109	10.749	1.3	151	3
22	25	**BROTHERS OSBORNE**/All Night (EMI Nashville)	7091	128	2336	43	9.968	-0.081	151	0

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LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
25	26	**GABBY BARRETT**/The Good Ones (Warner/WAR)	6689	166	2166	33	9.355	0.661	149	2
26	27	**MORGAN WALLEN**/7 Summers (Big Loud)	6363	-33	1933	2	10.333	-0.76	133	6
28	28	**BRETT YOUNG**/Lady (BMLGR)	6107	728	1830	264	9.427	1.081	130	4
29	29	**MAREN MORRIS**/To Hell & Back (Columbia)	5713	377	1875	98	7.326	0.844	134	0
30	30	**KEITH URBAN w/PINK**/One Too Many (RCA/Capitol)	5447	350	1765	89	8.419	1.255	132	2
31	31	**SAM HUNT**/Breaking Up Was Easy In The... (MCA)	5176	154	1573	70	7.945	0.362	128	4
32	32	**DIERKS BENTLEY**/Gone (Capitol)	5062	151	1617	56	7.697	-0.119	138	1
34	33	**BRANTLEY GILBERT**/Hard Days (Valory)	4280	432	1427	153	3.939	0.275	136	1
33	34	**TAYLOR SWIFT**/Betty (Republic/MCA)	4233	-47	1337	-29	6.158	0.393	128	0
35	35	**RUNAWAY JUNE**/We Were Rich (Wheelhouse)	3733	33	1225	4	4.848	0.289	130	4
36	36	**MIRANDA LAMBERT**/Settling Down (RCA)	3646	67	1141	21	4.755	-0.28	103	6
37	37	**LITTLE BIG TOWN**/Wine, Beer, Whiskey (Capitol)	3559	107	1194	35	3.525	0.31	117	3
38	38	**CARLY PEARCE**/Next Girl (Big Machine)	3387	141	1045	50	3.862	0.392	124	7
39	39	**JAKE OWEN**/Made For You (Big Loud)	3273	186	1063	75	3.835	0.319	102	2
40	40	**ERIC CHURCH**/Hell Of A View (EMI Nashville)	3272	487	1148	178	4.281	0.84	109	10
45	41	**JUSTIN MOORE**/We Didn't Have Much (Valory)	2579	151	839	45	4.607	-0.173	84	4
48	42	**OLD DOMINION**/Never Be Sorry (RCA)	2570	328	768	67	3.317	0.611	70	1
47	43	**KANE BROWN**/Worship You (RCA)	2427	28	717	26	2.982	-0.004	77	2
42	44	**COLE SWINDELL**/Single Saturday Night (Warner/WMN)	2426	-202	762	-33	3.625	-0.252	83	2
44	45	**PRISCILLA BLOCK**/Just About Over You (InDent/Mercury)	2403	-48	720	-7	2.956	0.024	73	2
46	46	**ROBERT COUNTS**/What Do I Know (Arista)	2366	-45	788	4	2.289	0.113	87	1
49	47	**LEE BRICE**/Memory I Don't Mess With (Curb)	2204	13	630	31	3.613	0.103	83	8
Debut	48	**JASON ALDEAN**/Blame It On You (Macon Music/Broken Bow)	2182	490	656	132	2.438	0.538	78	9
41	49	**J. ALLEN & N. CYRUS**/This Is Us (Records/Columbia/Stoney Creek)	2102	-559	732	-225	1.656	-0.394	105	0
Debut	50	**ELVIE SHANE**/My Boy (Wheelhouse)	2093	102	753	51	1.579	0.084	78	2

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Country Aircheck Add Leaders

	Adds
CHASE RICE f/FGL/Drinkin' Beer... (Dack Janiels/BMLGR/BBR)	14
ERIC CHURCH/Hell Of A View (EMI Nashville)	10
JASON ALDEAN/Blame It On You (Macon Music/Broken Bow)	9
JAMESON RODGERS f/L. COMBS/Cold… (River House/Columbia)	8
LEE BRICE/Memory I Don't Mess With (Curb)	8
CARLY PEARCE/Next Girl (Big Machine)	7
ADAM DOLEAC/Whiskey's Fine (Arista)	6
MIRANDA LAMBERT/Settling Down (RCA)	6
MORGAN WALLEN/7 Summers (Big Loud)	6
PARMALEE/Just The Way f/Blanco Brown (Stoney Creek)	5
RILEY GREEN/If It Wasn't For Trucks (BMLGR)	5

Country Aircheck Top Point Gainers

HARDY f/L. ALAINA & D. DAWSON/One Beer (Big Loud)	2845	✔
THOMAS RHETT/What's Your Country Song (Valory)	1981	✔
LUKE COMBS/Better Together (River House/Columbia)	1940	✔
J. RODGERS f/L. COMBS/Cold... (River House/Columbia)	1270	✔
JON PARDI/Ain't Always The Cowboy (Capitol)	1146	✔
LUKE BRYAN/Down To One (Capitol)	1115	
CHRIS LANE/Big, Big Plans (Big Loud)	1109	
CHRIS STAPLETON/Starting Over (Mercury)	1067	
BLAKE SHELTON f/G. STEFANI/Happy Anywhere (Warner/WMN)	1064	
KENNY CHESNEY/Happy Does (Blue Chair/Warner/WEA)	944	

Country Aircheck Top Spin Gainers

HARDY f/L. ALAINA & D. DAWSON/One Beer (Big Loud)	954
THOMAS RHETT/What's Your Country Song (Valory)	718
LUKE COMBS/Better Together (River House/Columbia)	660
LUKE BRYAN/Down To One (Capitol)	415
CHRIS LANE/Big, Big Plans (Big Loud)	375
CHRIS STAPLETON/Starting Over (Mercury)	370
JON PARDI/Ain't Always The Cowboy (Capitol)	368
BLAKE SHELTON f/G. STEFANI/Happy Anywhere (Warner/WMN)	357
KENNY CHESNEY/Happy Does (Blue Chair/Warner/WEA)	335
J. RODGERS f/L. COMBS/Cold... (River House/Columbia)	333

Activator Top Point Gainers

THOMAS RHETT/What's Your Country Song (Valory)	1103	✔
LUKE COMBS/Better Together (River House/Columbia)	962	✔
JON PARDI/Ain't Always The Cowboy (Capitol)	751	✔
KELSEA BALLERINI/Hole In The Bottle (Black River)	725	✔
FLORIDA GEORGIA LINE/Long Live (BMLGR)	465	✔
CHRIS STAPLETON/Starting Over (Mercury)	452	
DAN + SHAY/I Should Probably Go To Bed (Warner/WAR)	402	
LUKE BRYAN/Down To One (Capitol)	306	
BRETT YOUNG/Lady (BMLGR)	305	
ERIC CHURCH/Hell Of A View (EMI Nashville)	291	

Activator Top Spin Gainers

LUKE COMBS/Better Together (River House/Columbia)	248
THOMAS RHETT/What's Your Country Song (Valory)	212
JON PARDI/Ain't Always The Cowboy (Capitol)	171
KELSEA BALLERINI/Hole In The Bottle (Black River)	122
CHRIS STAPLETON/Starting Over (Mercury)	99
FLORIDA GEORGIA LINE/Long Live (BMLGR)	91
DAN + SHAY/I Should Probably Go To Bed (Warner/WAR)	78
CHRIS LANE/Big, Big Plans (Big Loud)	76
LUKE BRYAN/Down To One (Capitol)	64
DYLAN SCOTT/Nobody (Curb)	55

Country Aircheck Top Recurrents

	Points
LEE BRICE/One Of Them Girls (Curb)	20621
LUKE COMBS/Lovin' On You (River House/Columbia)	15783
JASON ALDEAN/Got What I Got (Macon Music/Broken Bow)	13331
MATT STELL/Everywhere But On (Records/Arista)	11636
JAMESON RODGERS/Some Girls (River House/Columbia)	11293
GABBY BARRETT/I Hope (Warner/WAR)	11131
MAREN MORRIS/The Bones (Columbia)	8160
MORGAN WALLEN/Chasin' You (Big Loud)	8008
MADDIE & TAE/Die From A Broken Heart (Mercury)	7663
BLAKE SHELTON f/G. STEFANI/Nobody But You (Warner/WMN)	7597

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COUNTRY AIRCHECK ACTIVITY

PRISCILLA BLOCK/Just About Over You (InDent/Mercury)
Moves 44-45
2,403 points, 720 spins
2 adds: **KWBL, WIL**

ROBERT COUNTS/What Do I Know (Arista)
Remains at 46*
2,366 points, 788 spins
1 add: **WQDR**

LEE BRICE/Memory I Don't Mess With (Curb)
Moves 49-47*
2,204 points, 630 spins
8 adds: **KCYY, KKIX, KSSN, KUZZ, WBWL, WRBT WWKA, WXBQ**

JASON ALDEAN/Blame It On You (Macon Music/Broken Bow)
Debuts at 48*
2,182 points, 656 spins
9 adds: **KEEY, KMNB, *KPLX, KSD, KUZZ, WAVW, WJVC, WSSL, WYCT**

JIMMIE ALLEN & NOAH CYRUS/This Is Us (Records/Columbia/Stoney Creek)
Moves 41-49
2,102 points, 732 spins; no adds

ELVIE SHANE/My Boy (Wheelhouse)
Debuts at 50*
2,093 points, 753 spins
2 adds: **WAVW, WNSH**

CAROLINE JONES/All Of The Boys (Mailboat)
1,782 points, 706 spins
1 add: **WWQM**

CODY JOHNSON & REBA MCENTIRE/Dear Rodeo (CoJo/Warner/WMN)
1,713 points, 434 spins; no adds

MICHAEL RAY/Whiskey And Rain (Warner/WEA)
1,710 points, 505 spins
1 add: **KNUC**

ADD DATES

December 7
CHRIS BANDI/Would Have Loved Her (Records)
JAMESON RODGERS f/LUKE COMBS/Cold Beer Calling My Name (River House/Columbia)
CHASE RICE f/FGL/Drinkin' Beer. Talkin' God. Amen. (Dack Janiels/BMLG/BBR)

January 4
None Listed

January 11
None Listed

Send yours to adds@countryaircheck.com

CHECK OUT 12/4

Russell Dickerson *Southern Symphony* (Triple Tigers)
Co-produced alongside friend and frequent collaborator Casey Brown and a first-time collaboration with producer Dann Huff, Dickerson's 10-track sophomore album includes the multi-week No. 1 "Love You Like I Used To" and "It's About Time," featuring Florida Georgia Line.

Luke Dick *Music From The Documentary Red Dog* (UMG/Ingrooves)
The album features 13 songs – plus nine interludes – from the film, including lead track "Polyester," featuring Miranda Lambert, a collaboration with Dierks Bentley on "Blazer" and appearances by The Black Keys' Patrick Carney as a songwriter and producer, The Highwomen's Natalie Hemby and Jackson Dean.

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LW	TW	Artist/Title (Label)	Points	+/- Points	Plays	+/- Plays	Stations	ADDS
2	1	**BLAKE SHELTON f/GWEN STEFANI** Happy Anywhere (Warner/WMN)	10933	38	2330	17	47	0
3	2	**HARDY f/L. ALAINA & D. DAWSON**/One Beer (Big Loud)	9935	259	2153	51	47	0
1	3	**MORGAN WALLEN**/More Than My Hometown (Big Loud)	9710	-1520	2052	-341	47	0
5	4	**CHRIS LANE**/Big, Big Plans (Big Loud)	9295	234	1966	76	46	0
7	5	**JON PARDI**/Ain't Always The Cowboy (Capitol) ✔	8970	751	1867	171	46	0
6	6	**PARKER MCCOLLUM**/Pretty Heart (MCA)	8591	35	1811	21	46	0
8	7	**DAN + SHAY**/I Should Probably Go To Bed (Warner/WAR)	7596	402	1562	78	47	0
11	8	**LUKE COMBS**/Better Together (River House/Columbia) ✔	7518	962	1553	248	47	0
9	9	**LADY A**/Champagne Night (BMLGR)	7079	198	1458	44	47	0
10	10	**KENNY CHESNEY**/Happy Does (Blue Chair/Warner/WEA)	6854	-2	1379	9	47	0
12	11	**DARIUS RUCKER**/Beers And Sunshine (Capitol)	6690	160	1282	28	47	0
13	12	**CHRIS STAPLETON**/Starting Over (Mercury)	6593	452	1331	99	48	0
14	13	**KELSEA BALLERINI**/Hole In The Bottle (Black River) ✔	6214	725	1311	122	47	1
15	14	**FLORIDA GEORGIA LINE**/Long Live (BMLGR) ✔	5924	465	1167	91	47	0
16	15	**LUKE BRYAN**/Down To One (Capitol)	5024	306	945	64	46	0
17	16	**RASCAL FLATTS**/How They Remember You (Big Machine)	4572	117	967	12	44	0
23	17	**THOMAS RHETT**/What's Your Country Song (Valory) ✔	4312	1103	832	212	46	5
18	18	**DUSTIN LYNCH**/Momma's House (Broken Bow)	4161	46	894	-5	43	1
19	19	**NIKO MOON**/Good Time (RCA)	3832	-172	850	-8	46	2
21	20	**JORDAN DAVIS**/Almost Maybes (MCA)	3777	148	730	33	44	2
20	21	**BROTHERS OSBORNE**/All Night (EMI Nashville)	3760	89	734	17	46	0
22	22	**DIERKS BENTLEY**/Gone (Capitol)	3442	128	693	16	45	1
24	23	**KEITH URBAN w/PINK**/One Too Many (RCA/Capitol)	3249	149	626	23	45	2
26	24	**TENILLE ARTS**/Somebody Like That (19th & Grand)	2747	133	584	36	44	0
28	25	**ERIC CHURCH**/Hell Of A View (EMI Nashville)	2606	291	449	39	33	6
27	26	**GABBY BARRETT**/The Good Ones (Warner/WAR)	2357	30	586	26	42	2
29	27	**MIRANDA LAMBERT**/Settling Down (RCA)	2199	151	384	26	29	1
31	28	**DYLAN SCOTT**/Nobody (Curb)	2030	204	450	55	42	0
30	29	**MAREN MORRIS**/To Hell & Back (Columbia)	2001	19	391	9	43	1
33	30	**SAM HUNT**/Breaking Up Was Easy In The 90's (MCA)	1654	147	316	27	41	4

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LW	TW		Artist/Title (Label)	Points	+/- Points	Plays	+/- Plays	Stations	Adds
32	31		**PARMALEE f/B. BROWN**/Just The Way (Stoney Creek)	1651	90	359	26	39	3
34	32		**BRANTLEY GILBERT**/Hard Days (Valory)	1576	149	269	24	35	1
36	33		**BRETT YOUNG**/Lady (BMLGR)	1561	305	318	55	40	1
35	34		**LITTLE BIG TOWN**/Wine, Beer, Whiskey (Capitol)	1358	94	264	15	33	0
39	35		**ELVIE SHANE**/My Boy (Wheelhouse)	1292	108	234	11	20	0
41	36		**CARLY PEARCE**/Next Girl (Big Machine)	1231	115	226	22	26	1
37	37		**TAYLOR SWIFT**/Betty (Republic/MCA)	1155	-70	264	-21	35	1
40	38		**LARRY FLEET**/Where I Find God (Big Loud)	1117	-36	165	-11	13	0
38	39		**JUSTIN MOORE**/We Didn't Have Much (Valory)	1110	-81	197	-16	15	0
43	40		**PRISCILLA BLOCK**/Just About Over You (InDent/Mercury)	892	0	156	-3	16	0
42	41		**RUNAWAY JUNE**/We Were Rich (Wheelhouse)	885	-18	194	-7	31	0
44	42		**JAKE OWEN**/Made For You (Big Loud)	849	66	211	20	26	1
47	43		**LEE BRICE**/Memory I Don't Mess With (Curb)	789	157	130	24	12	1
45	44		**MICHAEL RAY**/Whiskey And Rain (Warner/WEA)	713	29	123	6	12	1
48	45		**KANE BROWN**/Worship You (RCA)	682	70	93	7	8	1
46	46		**JIMMIE ALLEN & NOAH CYRUS**/This Is Us (Records/Columbia/Stoney Creek)	628	-42	120	-5	18	0
52	47		**LUKE COMBS**/Forever After All (River House/Columbia)	603	70	93	13	7	0
51	48		**OLD DOMINION**/Never Be Sorry (RCA)	539	-41	89	-9	15	1
53	49		**BOBBY MCCLENDON**/Maybe Tonight (Star Farm)	523	2	101	1	6	0
	50		**JASON ALDEAN**/Blame It On You (Macon Music/Broken Bow)	482	286	90	46	12	2
56	51		**CODY JOHNSON & REBA MCENTIRE**/Dear Rodeo (CoJo/Warner/WMN)	468	8	91	0	8	0
60	52		**LAUREN ALAINA f/L. GRAHAM**/What Do You Think Of (Mercury)	460	40	46	4	1	0
57	53		**CASEY DONAHEW**/Bad Guy (Almost Country)	453	1	88	0	7	0
55	54		**GONE WEST**/I'm Never Getting Over You (Triple Tigers)	440	-30	44	-3	1	0
54	55		**RYAN HURD**/Every Other Memory (RCA)	440	-70	44	-7	1	0
59	56		**DREW PARKER**/While You're Gone (Make Wake)	410	-20	41	-2	1	0
Debut	57		**MITCHELL TENPENNY**/Broken Up (Columbia)	402	-6	92	-1	17	0
Debut	58		**INGRID ANDRESS**/Lady Like (Warner/WEA)	388	42	96	5	20	0
Re-Enter	59		**ROBERT COUNTS**/What Do I Know (Arista)	384	-32	98	-6	17	0
Debut	60		**LOCASH**/Beers To Catch Up On (Wheelhouse)	376	17	87	0	11	0

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