

COUNTRY AIRCHECK WEEKLY

THANK YOU COUNTRY RADIO FOR ANOTHER
INCREDIBLE RECORD BREAKING YEAR!
THE #1 LABEL OF THE YEAR

ARISTA
NASHVILLE

January 5, 2009

Issue 122

Who's Coming To CRS-40? And, Who's Not Paying?

Let us be among the last to welcome you to 2009! And, let us be among the first to exhort you to attend CRS-40, set for March 4-6 at the Nashville Convention Center. Don't forget, too, the Country Music DJ and Country Radio Hall of Fame Induction dinner that will take place Tuesday, March 3 as a kick-off to CRS-40. Get full details on the top-notch speakers and actionable panels at CRB.org.

Now, we know what you're thinking. The economy is crashing, advertising revenues are cratering and radio budgets for things like the CRS are non-existent. OK, so what's your point?

In an attempt to find out who's coming to the 40th anniversary of CRS, **Country Aircheck** conducted a mini-poll among PDs in the Top 50 markets. We asked if they were coming to CRS-40, how many from their station were coming and how that compared to last year, and if the company was picking up the expenses. We got a mixed-bag of responses.



(continued on page 5)

WANTED: Your CRS MEMORIES

Thirty-nine years of CRS, one special 40th anniversary issue – and we want your input. Our next print publication is the **Official Publication of CRS-40**, and we need your personal remembrances of seminars past. What are your greatest CRS memories? What are the stories you tell about the Bridge Bar, Pickin' Parlor, suite or session? Call us or drop an email. And if you've got pics from back in the day, we'd love a look at those, too. Reach us at 615-320-1450 or news@countryaircheck.com.

Final Country Album Sales

Our year-end print publication noted the continuing and precipitous decline of country album sales with an estimate for 2008 noted because of our early December deadline. Well, the official tally is now in, and it's slightly better than the estimate, but still frighteningly low: **47.3 million units**, according to the fine folks at Sony. That's a 25% drop from last year's 63 million, and a 40% drop from just five years ago (2004: 79.3m).

People Choose Country

Country will be well represented at the **36th Annual People's Choice Awards** Wednesday (1/7) with an appearance from **Jewel** and performances by nominees **Rascal Flatts** and **Carrie Underwood**.



Carrie Underwood

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1 SUGARLAND

5 BILLY CURRINGTON

10 JAMEY JOHNSON

15 GEORGE STRAIT

**EVERYTHING
IS FINE IN 2009**

20 LEE ANN WOMACK

25 JOSH TURNER

28 GARY ALLAN

UMGNASHVILLE.COM

MCA RECORDS
A UNIVERSAL MUSIC COMPANY

MCA RECORDS
A UNIVERSAL MUSIC COMPANY

Are You Ready For A Wild Ride?

INTRODUCING...

GLORIANA

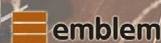
"WILD AT HEART" THE DEBUT SINGLE

Available on Play MPE today or click [here](#) to preview.

IMPACT DATE 2/9

Already added and in rotation at:
KWJJ/Portland, KUSS/San Diego, KSKS/Fresno, WQYK/Tampa

With music like this, 2009 will definitely be a Happy New Year!



Flatts also promise to make a huge announcement about their upcoming album during the telecast and encourage fans to text NEWRFCD to 66937 before Wednesday to learn the title and release date. The show airs live from Los Angeles' Shrine Auditorium at 8pm CT on CBS.

Bye, Bye BMG

Sony has officially dropped its BMG suffix, and will henceforth use the name **Sony Music Nashville** – though you will see it abbreviated **Sony/Nashville** in **Country Aircheck**. The label group's website is now at www.sonymusicnashville.com, and while current email addresses will continue to be effective during a transition period, the format has been changed to firstname.lastname@sonymusic.com.

Radio News

- **Programming:** As we told you last month (*CAT 12/15*), former WFRE/Frederick, MD PD **Lisa Allen** has joined **WCYK/Charlottesville, VA** for the same duties. She is now officially on the job and can now be reached at 434-817-7614 or e-mail lallen@cvillestations.com.
- **Music:** Following the departure of **WDTW/Detroit PD John Trapanese** for the Southwest regional posting at Capitol, music for the Clear Channel Country outlet is being handled by **WBCT/Grand Rapids PD Doug Montgomery** and MD **Dave Taft**. All music calls and questions for WDTW should be directed to them until further notice.
- **Format:** After four years in Country, Double O's **WWNQ/Columbia, SC** flipped from Country Legends to Classic Hits Dec. 30 at noon.
- **Stationality:** If you're headed to South Florida this month don't miss **WKIS/Miami's 24th Annual KISS Country Chili Cookoff** with **Alan Jackson, Jessica Simpson, Jason Aldean, Little Big Town** and **Justin Moore** Jan. 25. Oh, and there's chili.

Entercom's **KBWF/San Francisco** partnered with local retailers for a *Stocking Stuffer Party* Dec. 21, drawing an estimated 750 listeners. Gap Outlet and Banana Republic Factory Stores donated 5% of sales to **Susan G. Komen For**

MY TUNES: MUSIC THAT SHAPED MY LIFE



Gary LeVox

Rascal Flatts' **Gary LeVox** discusses his most important songs, artists or concerts:

1. Kool And The Gang: This was the first concert I ever saw. I was blown away with how many people and lights were on stage. The costumes were crazy and I wanted to be up there doing that. They had so much fun and I loved the diversity of the audience and the reaction of all ages.

2. The Old Rugged Cross: The first song I learned word for word. I was seven-years-old and every weekend my grandpa and I would play it over and over. I have a recording of that and I love to go back and listen. I loved the way music made me feel and I am thankful for being introduced to music at an early age.

3. Alabama In Concert: I was floored. I was blown away by Randy's voice and was amazed at the musicianship. I can't pick one song, 'cause everything they ever recorded hit home with America. I loved that about them. They were my heroes after that one concert. Years later to have the opportunity to sing one of their songs to them the night they were inducted into the Hall of Fame was more than I can express here. I couldn't have dreamed that big.

4. Randy Travis: I spent every day in high school listening to his music. His song choices were so perfect and his voice is so identifiable. He stood alone for me. Songs like "Diggin' Up Bones," "Truth Is Lying Next To You," "Forever And Ever, Amen" and "On The Other Hand" are timeless pieces of art.

5. Shenandoah: Marty Raybon, is hands down my favorite singer of all time. The good lord put him on this earth for one reason and I get to hear it on the radio. "Mama Knows," "The Rock," "Ghost In This House," "Two Dozen Roses" and so on. There is a tear in Marty's voice that touches your inner being like nothing else. The harmonies are spectacular and no one can deliver a song like them. I've heard a lot of people say, "I like country music because of the stories," and no one could tell them like Shenandoah.

• **A highly regarded album I've never heard:** Metallica, Black Album.

• **An "important" piece of music you just don't get:** Insane Clown Posse, whatever that is.

• **An album you've played or listened to incessantly:** Michael Jackson's *Thriller*.

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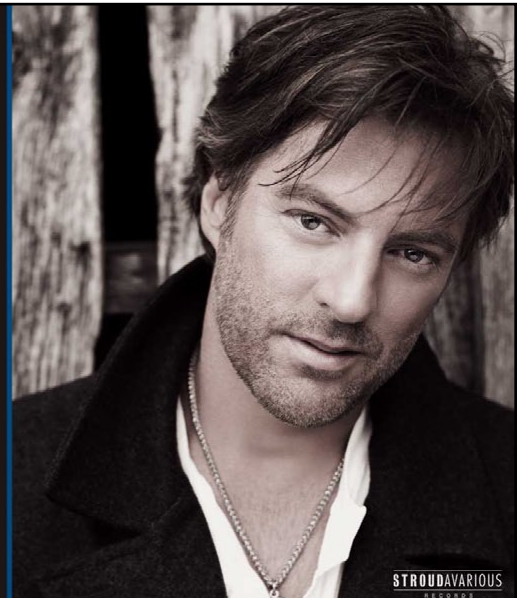
DARRYL WORLEY

"SOUNDS LIKE LIFE TO ME"

ON YOUR DESK THIS WEEK

IMPACT DATE: 1/26

AVAILABLE ON PLAY MPE



STROUDAVARIOUS
RECORDS



The Cure, and scores of winners enjoyed gifts from the Wolf, including gas cards, CDs, HD radios and more.

• **Ratings:** Radio stations with **Winter 2009 Arbitron** ratings have been mailed their "Station Name Preview" documentation. Broadcasters are encouraged to not only verify their own info, but

also that of other local stations to ensure their identifiers comply with Arbitron. The deadline for station name changes is April 1.

More Job Seekers

If you missed last week's **Country Aircheck Weekly** mini-issue with its full page of job seekers, check it out [here](#). Additionally, former Dial Global syndicated host **Danny Wright** (360-394-1740 or goodbuddy@aol.com) and former GREAT! Marketing Dir. **Bo Bradshaw** (615-378-1066 or bbgocats@comcast.net) let us know they're still on the hunt.

Can't Keep The Kid Down

If you're currently questioning your life's direction and feeling a bit behind the eight-ball, skip to the next story. Seventeen-year-old **Mitchell Keller** has not only launched **Capitol Broadcasting Network** (CBN), but hosts the company's flagship syndicated Country program *The Back Porch Show*. CBN was formerly Borderline Radio Network, a company that Keller incorporated at the age of 14. Among CBN's content is *The Official Texas Countdown* hosted by former KFWR/Ft. Worth personality **Chuck Taylor**.



Mitchell Keller

Chart Chat

Hearty congrats to **Damon Moberly** and the **Mercury** staff, who not only have the No. 1 song with **Sugarland**'s "Already Gone," but Nos. 5 and 10 as well (**Billy Currington**



Sugarland

BIRTHDAYS

Tuesday (1/6) - Earl Scruggs, Jett Williams, Tim Wall

Wednesday (1/7) - John Rich, Lyn Daniels (lyndaniels@clearchannel.com)

Thursday (1/8) - the late Luther Perkins, the late Elvis Presley, Monty Gregg, Chris Huff (chris.huff@citcomm.com), Jack Purcell (jack.purcell@bigmachinemail.com), Bob Reeves (bob.reeves@wbr.com), Joyce Thompson, Judy Seale (jsrefugee@aol.com)

Friday (1/9) - Crystal Gayle, Cathy Gurley, Pam Marcy (pam.marcy@cmt.com), Zack Owen (zackowen@clearchannel.com), Lynn West (lynnmariewest@yahoo.com)

Saturday (1/10) - Allen Butler (abutler@montagemusicgroup.com), Van Haze (van.haze@umusic.com), Robert Turner (robert.turner@wmg.com)

Sunday (1/11) - Goldie Hill, Naomi Judd, Dennis Edwards, Lauren Stephens

Monday (1/12) - the late Tex Ritter, Keith Anderson, William Lee Golden, Ray Price, Ricky Van Shelton, Ron Baird, Traci Todd (traci.todd@cmt.com)

and **Jamey Johnson**). In fact, if you roll in **Van Haze**'s MCA crew, the **Royce Risser**-led **UMG** promotion team boasts the ability to count by fives rather well, with Nos. 1, 5, 10, 15 (**George Strait**), 20 (**Lee Ann Womack**), 25 (**Josh Turner**) and 28 (**Gary Allan**). What? Anyway, undeniable kudos on the impressive No. 1 and three top 10s for Mercury, and a nod for the (mostly) well-ordered chart sequencing.

Elsewhere, it seems appropriate to note that while you were away, **Lyric Street**'s **Rascal Flatts** held an unofficial two-week No. 1 with "Here." Although **Country Aircheck** doesn't publish during the two-week holiday break, **Mediabase**, of course, stands by its **24-7** moniker, giving the Flatts boys something special in their stockings.

Saga Dodges Delisting

On Dec. 30, **Saga Communications**' board of directors approved the 91-station company's option to execute a reverse

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TOBY KEITH

"God Love Her"

TOP 10 AND CONVERTING!

BEST TEMPO & ATTITUDE FOR THE NEW YEAR!

GOTTA LOVE THIS DEBUT IN CALLOUT RESEARCH...

**#1 MEDIABASE
FEMALES 35-44**

stock split of not more than 1:4 in a move to retain its NYSE listing and "trading liquidity opportunities." Though down sharply since November, SGA's stock has not fallen below \$1, and its price was up 11% today.

CRS Deadlines Loom

With the holidays over, the Jan. 9 deadline for **CRS-40 Humanitarian and Radio Promotion Awards** nominations is quickly approaching. Stations may submit a brief written presentation, not exceeding two pages including photos, for public service performed from Nov. 1, 2007 to Dec. 31, 2008 to humanitarian@crb.org. For the same time period, one-page summaries of a station's most successful and effective promotions, along with video and photos, must be sent in PDF format to promotions@crb.org. Each award is presented to stations in large, medium and small market categories.

Also in view is the Jan. 15 deadline for CRS-40's advanced rate of \$599. The rate increases to \$699 and remains steady until Feb. 6, when the on-site fee of \$749 comes into effect. Register at www.crb.org.

Hall Keeps Disputed Instruments

Treasured instruments including Bill Monroe's Gibson F-5 mandolin, Maybelle Carter's Gibson L-5 guitar and two historic guitars played by Johnny Cash will remain in the **Country Music Hall of Fame and Museum** following its \$750,000 settlement with the estate of the late **Bob McLean**. The money manager and philanthropist had originally donated the Cash guitars and funds to buy the other instruments, but the estate's trustee Robert Waldschmidt had sought to recover them for resale in order to compensate creditors of McLean, who had defrauded investors of \$67 million before committing suicide in 2007.

TiVo For Radio

Another challenge to terrestrial radio is coming to CES in Las Vegas this week, when the **Abbee Commercial Free FM Radio**

CHECK OUT

Upcoming Album Releases:

Jan. 27	Pat Green <i>What I'm For</i> (BNA)
Feb. 3	Dierks Bentley <i>Feel That Fire</i> (Capitol) Jake Owen <i>Easy Does It</i> (RCA)
March 17	Jack Ingram <i>TBA</i> (Big Machine)
March 24	Eric Church <i>Carolina</i> (Capitol)
March 31	Keith Urban <i>TBA</i> (Capitol)
April 7	Emerson Drive <i>Believe</i> (Midas/Valory)

Album release info to news@countryaircheck.com.

makes its debut. The \$250 receiver selectively records hours of music broadcast by the user's favorite FM stations "without the annoying interference of ads or DJs." Myine Electronics, which developed the USB turntable, also will roll out a \$130 **Ira Wi-Fi Internet Radio**, which picks up online broadcasts.

Artist News

Sugarland's Jennifer Nettles and Kristian Bush have added their names to the bill of the **New Orleans Jazz Fest**. The duo are performing the second weekend, April 30-May 3. Already scheduled to appear are Aretha Franklin, Dave Matthews Band and James Taylor.

Trace Adkins topped **GAC's Top 50 Videos of 2008** with his video for "You're Gonna Miss This." This is his third consecutive year to hold the No. 1 spot in the network's year-end list, with "Ladies Love Country Boys" tops in 2007 and "HonkyTonk Badonkadonk" in '06.




Trace Adkins

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RASCAL FLATTS
"HERE"
MULTIPLE WEEK #1
WATCH FOR A
NEW SINGLE FROM
A NEW ALBUM
THIS MONTH!

SARAH BUXTON
"SPACE"
CA 34 R&R 39*
New Adds Include
WUSN/Chicago
KNIX/Phoenix

JOSH GRACIN
"TELLURIDE"
CA DEBUT 46
R&R 45*




JAMES OTTO
"THESE ARE THE GOOD OLE DAYS"

CA 38 RR 40

The BIGGEST VOICE
in Country music
 with a song about
HOPE & HAPPINESS

SHARE IT WITH
YOUR AUDIENCE NOW!



TUBE CHECK

Tuesday 1/6 - Craig Morgan, *Back To Bragg* (GAC).

Wednesday 1/7 - Carrie Underwood, Jewel, Rascal Flatts, *People's Choice Awards* (CBS).

Thursday 1/8 - Lady Antebellum, *Late Night with Conan O'Brien* (NBC).

Friday 1/9 - Chuck Wicks, Brad Paisley, *Into The Circle* (GAC).

Saturday 1/10 - Taylor Swift, *Saturday Night Live* (NBC); Joe Nichols, Craig Morgan, Bucky Covington, Rhonda Vincent, *Op'ry Live* (GAC).

Sunday 1/11 - Various Artists, *CMA Music Festival Concert Special 2008* (re-air) (GAC).

Monday 1/12 - LeAnn Rimes, Jewel, *Cribs 2* (CMT).

Big Machine is granting the wishes of teenage girls and our own karaoke diva Mary Forest Campbell by issuing **Taylor Swift's** self-titled 2006 album in karaoke format Jan. 27. The disc is a CD-G/DVD combo and therefore can be played in karaoke machines and DVD players. Expect the same for Swift's *Fearless* sophomore record later this quarter.

Kenny Chesney declares, "It's not about the money, it's about the fans," as his label announces that the 2008 *Poets & Pirates Tour* was the most attended tour of the year in any genre, placing fourth in tour gross. Chesney beat out the Jonas Brothers by playing to 1,012,804 fans at an average ticket price of \$71.24. "To me, I measure how successful these tours are by the faces we see – and last year, I saw some pretty happy people everywhere we went," says Chesney.

Jimmy Wayne is the first country artist to be featured as a comedian on AOL's *The DL Show*. Throughout January he can be seen in four comedy shorts entitled *Jimmy Wayne's Country Slang*. Watch the first installment [here](#).

Adam Gregory has partnered with **Soles4Souls** to provide footwear for needy individuals during his *What It Takes* 2009 tour. Fans at his 25 tour stops will be given the opportunity to donate a new or gently worn pair of shoes, or make a monetary donation. Each contributor will be eligible for a grand prize, private full-band performance by Gregory.

Who's Coming To CRS-40?

(continued from page 1)

The good news is that all but a few of the 30 people we talked to are coming to CRS. The bad news – and a sign of the times, we guess – is that only a few people are having their expenses covered by their respective companies. Of the stations which sent multiple people in the past, most will be sending fewer folks this year. In many cases, only the PD will make it to CRS-40. A lot of that stems from the fact that fewer companies than ever are paying the freight.

Nine PDs from markets 2-12 say they are coming to CRS-40; four say the company is paying. Only a couple PDs who toil in markets 13-50 say their companies are toting the bill. A few are in the "partial pay" category, with some expenses paid for.

Some PDs within driving distance of Nashville told **CA** that they are paying for their own gas, will pick up their own hotel

DATE CHECK

January 9, 2009 - Sound And Speed Concert - Nashville, TN

January 15, 2009 - Colgate Country Showdown Final - Nashville, TN - <http://www.countryshowdown.com>

January 26, 2009 - Grammy Nominee Party - Nashville, TN

February 8, 2009 - 51st Annual Grammy Awards - Los Angeles, CA - www.grammy.com.

at the cheapest place they can find in Music City and will not register for the CRS. Instead, they plan to hang out in the Bridge Bar and attend whatever other functions they can get invited to. "That works for reporters," said one medium market PD not at a reporting station. "They can go to dinners and lunches. But if you're not a reporter, you're kind of on your own to eat."

We heard from programmers that two companies – Clear Channel and Regent – will not pick up expenses for any of their employees wishing to attend CRS-40. While that was surprising news, the most shocking news came from one senior-level CC programmer who told CA that the company was "allowing some leeway in accepting trips from the record companies for this sort of 'trade show.' So much of CRS is label promotion, they allow us to go to listen to new music."

Armed with that bit of news, CA asked a number of record labels about their level of support for such inquiries. No labels reported an onslaught of requests as yet, "but the year is young," laughed one VP. The majority cited either decimated budgets of their own or the Spitzer agreement they signed off on a couple of years ago as reasons their involvement might be limited. That said, most agreed that if a PD valuable to the label wanted to attend CRS, the funds to subsidize their trip would be found. (Most VPs also begged us not to write that comment, fearing a line of outstretched hands that would put Detroit's trek before Congress to shame.)

Back to the point of this piece, CRS attendance. We were disturbed to learn that three VPs/Country for major broadcast chains would not be attending CRS this year. Reasons vary from a long-planned family vacation for one, another who chooses not to pay out of his own pocket and the third who told CA, "I'm not really interested. The last few haven't been productive." A number of other prominent PDs we talked to are attending the Hall of Fame dinner on Tuesday night, but are leaving the next day.

Which brings us back around to why you should attend CRS 40: There is perhaps no greater investment in your career than the learning opportunities and the contacts you make over those few days. And what bigger selling point is there than the reality that some of the smartest people in this business who work for some of the biggest operators in this industry (cheap and myopic as they might be) think CRS is valuable enough to come on their own dime? As one top PD put it, "I've paid my own airfare, hotel and registration for the last four years, and will do it again this year. It's an expensive trip, but well worth it. The showcases are great, the panels are informative and interesting and the week is a priceless networking tool if you choose to take advantage of all CRS has to offer."

Lon Helton, lon@countryaircheck.com

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(615) 320-1450



LON HELTON



CHUCK ALY



ERIN DUVALL

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STEVE AZAR

"YOU'RE MY LIFE"

DEBUT Country Aircheck 50* DEBUT R&R 57*

Three Top 10 market adds in one day – KBWF/San Francisco, WKLB/Boston, WYCD/Detroit

"Steve Azar gives us a beauty with, 'You're My Life.' His passion for life, love and music are wrapped up in this song!" - Ginny Rogers, WKLB

"If Steve Azar keeps cutting songs like 'You're My Life' radio will have no choice but to play him. If programmers will just put it on the air and hear it through the Optimod, like I did at Dave Daniels station in Tulare, CA, they would love it!" - Jay Turner, KSNi

"Steve's new song sounds great – and POR Listeners agree! 'You're My Life' is striking a chord in Portland." - Matty Jeff, WPOR

www.steveazarlive.com
www.myspace.com/steveazar



LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDs
--	1	SUGARLAND/Already Gone (Mercury)	13856	--	4338	--	30.219	--	121	0
--	2	RASCAL FLATTS/Here (Lyric Street)	13741	--	4319	--	30.192	--	122	0
--	3	BRAD PAISLEY & KEITH URBAN/Start A Band (Arista)	12940	--	4047	--	28.341	--	121	0
--	4	ALAN JACKSON/Country Boy (Arista)	12701	--	4095	--	26.815	--	119	0
--	5	BILLY CURRINGTON/Don't (Mercury)	12407	--	3979	--	26.707	--	122	0
--	6	DIERKS BENTLEY/Feel That Fire (Capitol)	12092	--	3761	--	25.885	--	121	0
--	7	MONTGOMERY GENTRY/Roll With Me (Columbia)	11922	--	3791	--	27.336	--	122	0
--	8	BLAKE SHELTON/She Wouldn't Be Gone (Warner Bros.)	11017	--	3541	--	23.036	--	121	1
--	9	KENNY CHESNEY w/MAC MCANALLY/Down The... (Blue Chair/BNA)	10319	--	3167	--	22.735	--	123	0
--	10	JAMEY JOHNSON/In Color (Mercury)	10233	--	3265	--	23.137	--	122	0
--	11	TOBY KEITH/God Love Her (Show Dog)	10190	--	3148	--	22.245	--	123	2
--	12	KEITH URBAN/Sweet Thing (Capitol)	10059	--	3068	--	22.162	--	120	0
--	13	BROOKS & DUNN/Cowgirls Don't Cry (Arista)	10021	--	3146	--	21.97	--	119	0
--	14	LADY ANTEBELLUM/Lookin' For A Good Time (Capitol)	9222	--	2876	--	19.642	--	119	0
--	15	GEORGE STRAIT/River Of Love (MCA)	8887	--	2734	--	18.612	--	121	2
--	16	RANDY HOUSER/Anything Goes (Universal South)	7619	--	2399	--	15.983	--	117	2
--	17	PAT GREEN/Let Me (BNA)	7291	--	2286	--	14.9	--	117	0
--	18	DARIUS RUCKER/It Won't Be Like This For Long (Capitol)	6907	--	2193	--	14.231	--	117	3
--	19	TAYLOR SWIFT/White Horse (Big Machine)	6573	--	2036	--	14.364	--	116	8
--	20	LEE ANN WOMACK/Last Call (MCA)	6384	--	1940	--	12.693	--	115	1
--	21	JAKE OWEN/Don't Think I Can't Love You (RCA)	6300	--	2016	--	12.151	--	117	2
--	22	JACK INGRAM/That's A Man (Big Machine)	5435	--	1667	--	10.865	--	109	2
--	23	MIRANDA LAMBERT/More Like Her (Columbia)	4993	--	1533	--	9.803	--	107	2
--	24	MARTINA MCBRIDE/Ride (RCA)	4416	--	1430	--	8.594	--	104	4
--	25	JOSH TURNER/Everything Is Fine (MCA)	4291	--	1439	--	8.28	--	100	1

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KICKING OFF 2009 WITH TWO TOP 10 MOST ADDED RECORDS!



JIMMY WAYNE
 ⇄ I Will ⇄
 WUSN KSSN KHEY WSIX
 WBCT WMIL WAMZ
 WCTK WBUL
 CA / MB 26* +245 Spins
 R&R 28* +297 Spins
 Over 1.6 Million NEW
 R&R Audience Impressions!



Emerson Drive
 BELONGS TO YOU
 WUSN KUPL WGH KTEX WUSY KRST WIVK
 WFBE KSKS KXKT KBQI KHKI KXKT
 JUMPS 50* > 36* CA / MB!
 JUMPS 46* > 37* R&R!

YOU ASKED...AND NOW YOU SHALL RECEIVE.
 JUSTIN MOORE "SMALL TOWN USA" - AVAILABLE VIA PLAY MPE THIS FRIDAY @ 4PM ET

LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
--	26	JIMMY WAYNE/I Will (Valory)	4211	--	1388	--	7.81	--	105	2
--	27	RODNEY ATKINS/It's America (Curb)	4173	--	1344	--	8.354	--	98	7
--	28	GARY ALLAN/She's So California (MCA)	3294	--	1055	--	5.679	--	89	4
--	29	ELI YOUNG BAND/Always The Love Songs (Republic/Universal South)	2702	--	789	--	5.336	--	65	4
--	30	JASON ALDEAN/She's Country (BBR)	2630	--	909	--	4.613	--	74	10
--	31	LOST TRAILERS/How 'Bout You Don't (BNA)	2366	--	713	--	4.16	--	69	0
--	32	JOEY & RORY/Cheater, Cheater (Vanguard/Sugar Hill/Nine North)	1921	--	588	--	3.825	--	48	4
--	33	JASON MICHAEL CARROLL/Where I'm From (Arista)	1796	--	649	--	2.765	--	72	6
--	34	SARAH BUXTON/Space (Lyric Street)	1708	--	599	--	2.493	--	74	2
--	35	JOHN MICHAEL MONTGOMERY/Forever (Stringtown)	1574	--	531	--	2.954	--	46	4
--	36	EMERSON DRIVE/Belongs To You (Valory)	1479	--	455	--	2.244	--	54	7
--	37	HEIDI NEWFIELD/Cry Cry ('Til The Sun Shines) (Curb)	1445	--	529	--	2.119	--	52	2
--	38	JAMES OTTO/These Are The Good Ole Days (Warner Bros.)	1201	--	391	--	1.879	--	41	3
--	39	TIM MCGRAW/Nothin' To Die For (Curb)	1125	--	329	--	2.388	--	34	34
--	40	DEAN BRODY/Brothers (BBR)	1121	--	427	--	1.929	--	44	3
--	41	KELLIE PICKLER/Best Days Of Your Life (19/BNA)	1044	--	339	--	1.715	--	35	1
--	42	ADAM GREGORY/What It Takes (NSA/Midas/Big Machine)	996	--	366	--	1.345	--	47	1
--	43	JEREMY MCCOMB/Cold (Parallel/New Revolution)	890	--	332	--	1.375	--	33	1
--	44	JESSICA ANDREWS/Everything (Carolwood)	849	--	311	--	1.069	--	41	3
--	45	LITTLE BIG TOWN/Good Lord Willing (Capitol)	703	--	244	--	0.965	--	27	6
--	46	JOSH GRACIN/Telluride (Lyric Street)	636	--	256	--	0.926	--	32	9
--	47	JAMIE O'NEAL/Like A Woman (1720)	582	--	215	--	0.754	--	32	6
--	48	RICHIE MCDONALD/How Do I Just Stop (Stroudavarious)	541	--	193	--	0.506	--	26	1
--	49	TRACE ADKINS/Marry For Money (Capitol)	441	--	143	--	0.661	--	15	9
--	50	STEVE AZAR/You're My Life (Ride/Dang)	398	--	167	--	0.459	--	24	1

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MOST ADDED!

Tim McGRAW

"NOTHIN' TO DIE FOR"

ADD DATE 1/12/09

Already on: KKGO, KILT, WQYK, WKHX, WDTW, KJJY, KIIM, KUZZ, KNIX, WMIL, WKKT, WGH, WPCV, KSKS, WQHK, WUBL, WUSY, WXCX, WYRK, KATC, KBUL, KFDI, KIZN, KIXZ, KJUG, KBEQ, KXKT, KATM, KMDL, KSOP, KTTs, KVOO, KZSN, WBUL, WGNA, WONE, WIOV, WITL, WFBE, WUSJ, WSSL

RODNEY ATKINS
"IT'S AMERICA"

CA/MB **27** RR 27*
TOP 30!

CURB
RECORDS
curb.com

Heidi
NEWFIELD

"Cry Cry
(Til The
Sun Shines)"

CA/MB **37** RR 41*
BREAKER!

Aircheck Add Leaders

TIM MCGRAW /Nothin' To Die For (Curb)	34
CRAIG MORGAN /God Must Really Love Me (BNA)	11
JASON ALDEAN /She's Country (BBR)	10
JOSH GRACIN /Telluride (Lyric Street)	9
TRACE ADKINS /Marry For Money (Capitol)	9
TAYLOR SWIFT /White Horse (Big Machine)	8
EMERSON DRIVE /Belongs To You (Valory)	7
RODNEY ATKINS /It's America (Curb)	7
JAMIE O'NEAL /Like A Woman (1720)	6
JASON MICHAEL CARROLL /Where I'm From (Arista)	6
LITTLE BIG TOWN /Good Lord Willing (Capitol)	6

Aircheck Top Recurrents

ZAC BROWN BAND /Chicken Fried (Atlantic/HomeGrown/BPP)	12001
DARIUS RUCKER /Don't Think I Don't Think...(Capitol)	7669
CARRIE UNDERWOOD /Just A Dream (19/Arista)	7137
TIM MCGRAW /Let It Go (Curb)	6831
TAYLOR SWIFT /Love Story (Big Machine)	6830
JIMMY WAYNE /Do You Believe Me Now (Valory)	5932
BRAD PAISLEY /Waitin' On A Woman (Arista)	5673
JAMES OTTO /Just Got Started Lovin' You (Warner Bros.)	5642
KENNY CHESNEY /Everybody Wants To Go To...(Blue Chair/BNA)	5447
TRACE ADKINS /You're Gonna Miss This (Capitol)	5443
KID ROCK /All Summer Long (Atlantic/CO5)	5435
TOBY KEITH /She Never Cried In Front Of Me (Show Dog)	5182
BLAKE SHELTON /Home (Warner Bros.)	4463
KEITH ANDERSON /I Still Miss You (Columbia)	4142
CRAIG MORGAN /Love Remembers (BNA)	4043
ALAN JACKSON /Good Time (Arista)	3960
KEITH URBAN /You Look Good In My Shirt (Capitol)	3775
GEORGE STRAIT /I Saw God Today (MCA)	3628
RODNEY ATKINS /Cleaning This Gun (Come On...) (Curb)	3452
CHRIS CAGLE /What Kinda Gone (Capitol)	3374

ADD DATES

JANUARY 12

TRACE ADKINS/Marry For Money (Capitol)
TIM MCGRAW/Nothin' To Die For (Curb)
JOHN RICH/Another You (Warner Bros.)

JANUARY 20

KEITH ANDERSON/She Could've Been Mine (Columbia)
CRAIG MORGAN/God Must Really Love Me (BNA)
STEVE HOLY/Might Have Been (Curb)

JANUARY 26

JEFF BATES/One Thing (Black River)
WHITNEY DUNCAN/The Bed You Made (Warner Bros.)
BRYNN MARIE/Lifted (Rhythm House)
CHUCK WICKS/Man Of The House (RCA)
DARRYL WORLEY/Sounds Like Life To Me (Stroudavarious)

FEBRUARY 2

BLUEFIELD/Ready To Love You Now (Country Thunder)
JUSTIN MOORE/Small Town USA (Valory)
CARRIE UNDERWOOD/I Told You So (Arista)

Aircheck Point Gainers

Aircheck Point Gainers will be available next week.

Aircheck Spin Gainers

Aircheck Spin Gainers will be available next week.

Activator Point Gainers

Activator Point Gainers will be available next week.

Activator Spin Gainers

Activator Spin Gainers will be available next week.

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HAPPY NEW YEAR...





"SHE'S COUNTRY"

TOP 5 MOST ADDED AGAIN!

KKGO WFUS WIVK WKKT
WCTO WQMX KSSN KRST
WMAD KATC

BIG SPINNERS INCLUDE:
WKHX WUBL KFRG KYGO KUZZ
WDTW WXBQ WGH WPCV KUPL KWJJ

CA/MB 30 RR 31*



DEAN BRODY

"BROTHERS"

*Touching The Hearts of
ALL that hear it...*

**50+ monitored stations
already playing**

**Including NEW adds from
WMIL KZSN WSLC**

**CA/MB 40*
RR 38***



Aircheck Activity

LITTLE BIG TOWN/Good Lord Willing (Capitol)

Charted at 45*

703 points, 244 spins

6 ADDS: **KBEQ, KSKS, WCTK*, WDTW, WIVK*, WSLC**

JOSH GRACIN/Telluride (Lyric Street)

Charted at 46*

636 points, 256 spins

9 ADDS: **KATM*, KCCY, KHKI*, KSKS, WBUL, WGNE, WRNS*, WWQM, WYPY**

JAMIE O'NEAL/Like A Woman (1720)

Charted at 47*

582 points, 215 spins

6 ADDS: **KATM*, KCCY, KJUG, WBEE, WIVK*, WQYK***

RICHIE MCDONALD/How Do I Just Stop (Stroudavarious)

Charted at 48*

541 points, 193 spins

1 ADD: **WQYK***

TRACE ADKINS/Marry For Money (Capitol)

Charted at 49*

441 points, 143 spins

9 ADDS: **KCYE, KIXZ, KSOP, KYGO, WGNA, WQHK, WSSL, WUSY, WYRK**

STEVE AZAR/You're My Life (Ride/Dang/C05)

Charted at 50*

398 points, 167 spins

1 ADD: **KATM***

VIDEO ADDS

CMT

LITTLE BIG TOWN/Good Lord Willing (Capitol)

CMT PURE

No Adds This Week

GAC

BROOKS & DUNN/Tequila (Arista)

KEVIN COSTNER/Backyard (Universal South)

TRACY LAWRENCE/You Can't Hide Redneck

(Rocky Comfort/Nine North)

367 points, 133 spins

0 ADDS

MELISSA LAWSON/What If It All Goes Right (Warner Bros.)

358 points, 59 spins;

0 ADDS

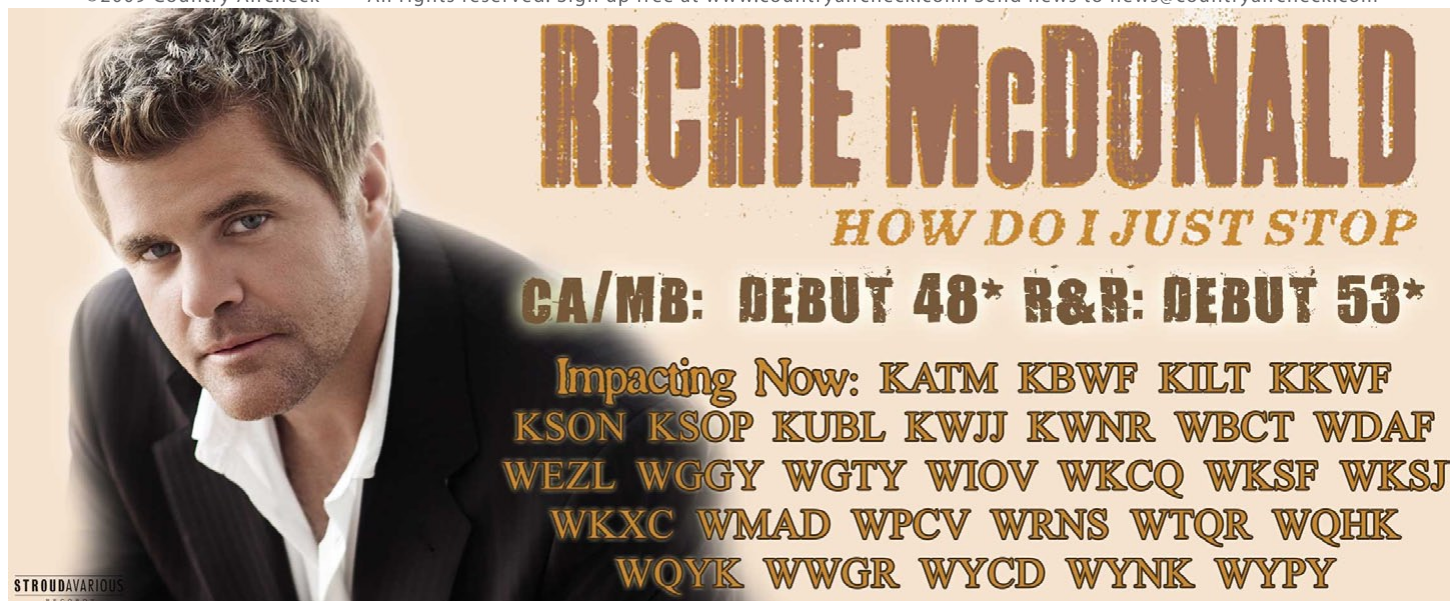
MATT STILLWELL/Shine (Still7/C05)

337 points, 116 spins

1 ADD: **WXBQ***

Aircheck Activity includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (indicates auto adds)*

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RICHIE McDONALD
HOW DO I JUST STOP
CA/MB: DEBUT 48* R&R: DEBUT 53*
Impacting Now: KATM KBWF KILT KKWF
KSON KSOP KUBL KWJJ KWNR WBCT WDAF
WEZL WGGY WGTY WIOV WKCQ WKSF WKSJ
WKXC WMAD WPCV WRNS WTQR WQHK
WQYK WWGR WYCD WYNK WYPY

STROUDAVARIOUS
RECORDS

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
--	1	RASCAL FLATTS/Here (Lyric Street)	4937	--	2742	--
--	2	SUGARLAND/Already Gone (Mercury)	4849	--	2668	--
--	3	ALAN JACKSON/Country Boy (Arista)	4831	--	2698	--
--	4	BRAD PAISLEY & KEITH URBAN/Start A Band (Arista)	4593	--	2573	--
--	5	BILLY CURRINGTON/Don't (Mercury)	4537	--	2516	--
--	6	MONTGOMERY GENTRY/Roll With Me (Columbia)	4491	--	2557	--
--	7	DIERKS BENTLEY/Feel That Fire (Capitol)	4216	--	2324	--
--	8	BLAKE SHELTON/She Wouldn't Be Gone (Warner Bros.)	3995	--	2161	--
--	9	TOBY KEITH/God Love Her (Show Dog)	3656	--	1976	--
--	10	JAMEY JOHNSON/In Color (Mercury)	3645	--	2067	--
--	11	BROOKS & DUNN/Cowgirls Don't Cry (Arista)	3606	--	1929	--
--	12	KENNY CHESNEY w/MAC McANALLY/Down The... (Blue Chair/BNA)	3579	--	1925	--
--	13	LADY ANTEBELLUM/Lookin' For A Good Time (Capitol)	3285	--	1843	--
--	14	GEORGE STRAIT/River Of Love (MCA)	3172	--	1716	--
--	15	KEITH URBAN/Sweet Thing (Capitol)	3110	--	1677	--
--	16	RANDY HOUSER/Anything Goes (Universal South)	2931	--	1584	--
--	17	DARIUS RUCKER/It Won't Be Like This For Long (Capitol)	2601	--	1420	--
--	18	PAT GREEN/Let Me (BNA)	2382	--	1289	--
--	19	LEE ANN WOMACK/Last Call (MCA)	2348	--	1273	--
--	20	JAKE OWEN/Don't Think I Can't Love You (RCA)	2268	--	1225	--
--	21	TAYLOR SWIFT/White Horse (Big Machine)	2163	--	1195	--
--	22	JACK INGRAM/That's A Man (Big Machine)	2109	--	1133	--
--	23	JOSH TURNER/Everything Is Fine (MCA)	1940	--	1016	--
--	24	RODNEY ATKINS/It's America (Curb)	1724	--	925	--
--	25	MIRANDA LAMBERT/More Like Her (Columbia)	1646	--	879	--
--	26	MARTINA MCBRIDE/Ride (RCA)	1608	--	837	--
--	27	JIMMY WAYNE/I Will (Valory)	1578	--	838	--
--	28	GARY ALLAN/She's So California (MCA)	1377	--	679	--
--	29	JASON ALDEAN/She's Country (BBR)	1062	--	548	--
--	30	JOHN MICHAEL MONTGOMERY/Forever (Stringtown)	945	--	412	--

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Seth Godin

CRS 40 Keynote Speaker

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LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
--	31	ELI YOUNG BAND /Always The Love Songs (Republic/Universal South)	836	--	462	--
--	32	TIM MCGRAW /Nothin' To Die For (Curb)	691	--	356	--
--	33	SARAH BUXTON /Space (Lyric Street)	671	--	332	--
--	34	JASON MICHAEL CARROLL /Where I'm From (Arista)	670	--	286	--
--	35	HEIDI NEWFIELD /Cry Cry ('Til The Sun Shines) (Curb)	618	--	307	--
--	36	LOST TRAILERS /How 'Bout You Don't (BNA)	581	--	289	--
--	37	JOEY & RORY /Cheater, Cheater (Vanguard/Sugar Hill/Nine North)	517	--	301	--
--	38	MARK WILLS /The Things We Forget (Tenacity)	418	--	138	--
--	39	JAMES OTTO /These Are The Good Ole Days (Warner Brothers)	411	--	179	--
--	40	JOSH GRACIN /Telluride (Lyric Street)	360	--	191	--
--	41	LITTLE BIG TOWN /Good Lord Willing (Capitol)	331	--	176	--
--	42	JAMIE O'NEAL /Like A Woman (1720)	328	--	118	--
--	43	KELLIE PICKLER /Best Days Of Your Life (19/BNA)	326	--	146	--
--	44	JEFF BATES /Riverbank (Black River)	319	--	103	--
--	45	KATIE ARMIGER /Unseen (Cold River/Nine North)	312	--	184	--
--	46	EMERSON DRIVE /Belongs To You (Valory)	307	--	126	--
--	47	TRACY LAWRENCE /You Can't Hide... (Rocky Comfort/Nine North)	298	--	116	--
--	48	TRACE ADKINS /Marry For Money (Capitol)	251	--	117	--
--	49	JESSICA ANDREWS /Everything (Carolwood)	245	--	122	--
--	50	KEITH ANDERSON /Somebody Needs A Hug (Columbia)	212	--	61	--
--	51	DEAN BRODY /Brothers (BBR)	182	--	83	--
--	52	CRAIG MORGAN /God Must Really Love Me (BNA)	176	--	82	--
--	53	STEVE AZAR /You're My Life (Ride/Dang)	170	--	72	--
--	54	ADAM GREGORY /What It Takes (NSA/Midas/Big Machine)	165	--	81	--
--	55	JEREMY MCCOMB /Cold (Parallel/New Revolution)	162	--	74	--
--	56	MATT STILLWELL /Shine (Still7/CO5)	162	--	73	--
--	57	RICHELIE MCDONALD /How Do I Just Stop (Stroudavarious)	145	--	67	--
--	58	JEWEL /Till It Feels Like Cheating (Valory)	143	--	52	--
--	59	RICK HUCKABY /Ain't Enough Blacktop (HeadCoach)	123	--	73	--
--	60	MONTGOMERY GENTRY /One In Every Crowd (Columbia)	95	--	19	--

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