December 1, 2008 Issue 118

# **Jacobs Debuts Stationalized iPhone App**

Smartphone applications to stream radio stations have become increasingly relevant, not only for consumers who

get to enjoy their favorite station for free, but also for broadcasters, who understand that being competitive with alternative media requires ubiquitous connectivity.

Among the early entrants more than a year ago, the **SHOUTcast iRadio** player aggregated thousands of stations. More recently, the **Radiolicious** player began providing a list of AM/FM stations, searchable by genre or location, that pay or barter a subscription fee to feature the **MySimBook.com**-delivered software allowing iPhone consumers to listen,



bookmark, request songs, send comments and enter contests. Regent Communications recently signed with Radiolicious, while Entercom (via FlyTunes' FlyCast), Clear Channel (via its iHeartRadio service) and CBS (via AOL), among others, also are already making certain station streams available for the iPhone.

Now **Jacobs Media** is custom-tailoring the process with its new "iPhone One Touch" application. For a flat \$1,000 station fee, the software loads your station's logo onto iPhones and enables consumers to tap and listen instantly for free.

(continued on page 6) : Chenault, Drake formulated the "Boss Radio" concept of tigl ©2008 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

# **Toby Keith's White House Connection**

Retired Marine **General James Jones** was named National Security Advisor for the Obama administration today. But long before he was chosen to help shape national policy, Jones helped **Toby Keith** shape his 2002 album and, ultimately,

radio airplay and the course of the Oklahoman's career.

Gen. Jones was in attendance at the Pentagon during a post 9/11/01 performance by Keith for Marines shipping off to Afghanistan. On the set list was a song Keith wrote as a morale booster for those heading into harm's way called "Courtesy Of The Red, White And Blue (The Angry American)."



Gen. James Jones introduces Toby Keith during Keith's 2005 USO Tour.

Following the performance,

Jones told Keith he should release the song, and though *Unleashed* was already done, Toby went back into the studio. And the rest, as they say, is history.

# Remembering A Legend

**Bill Drake**, regarded as one of the most influential and powerful programmers in modern radio, died in Los Angeles Nov. 29 of lung cancer at 71. Along with partner Gene Chenault, Drake formulated the "Boss Radio" concept of tight

A Rocky Mountain

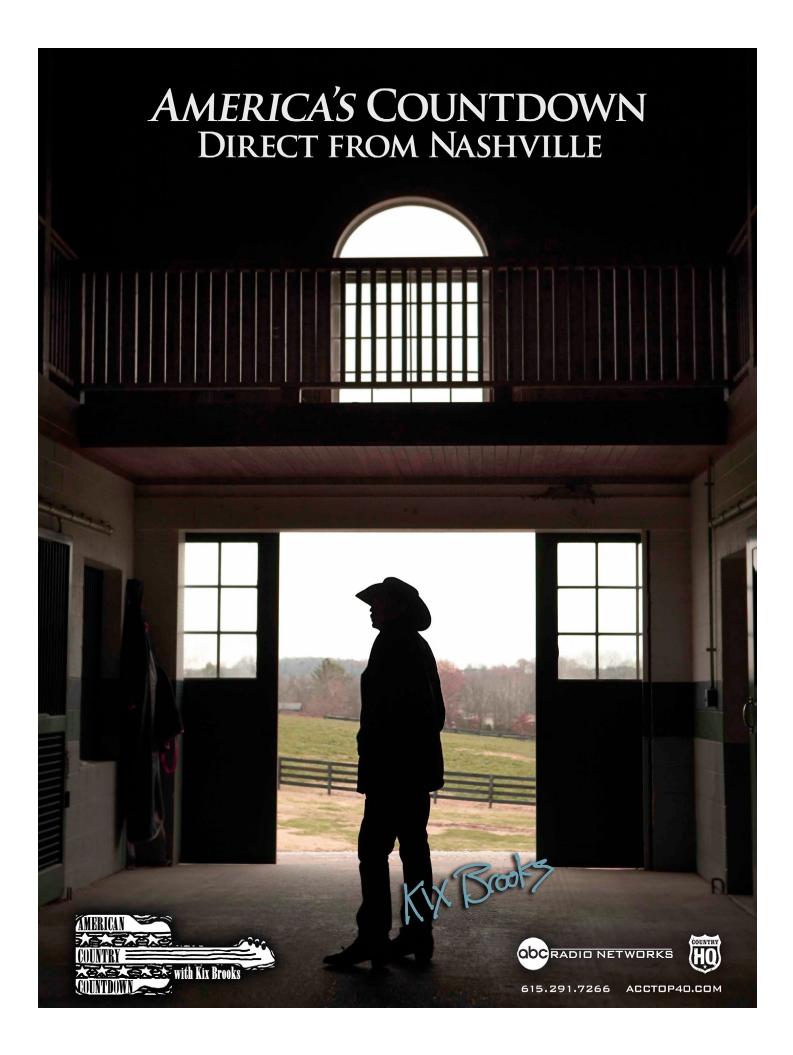
Love Tale to Tell...

"TELLURIDE"

JOSH GRACIN

SPINNING NOW!

Click Here To Listen





**Bill Drake** 

playlists, bigger-than-life personalities and promotions, "forward momentum" formatics and many other innovations that spurred the success of numerous major market Top 40 stations including, perhaps most memorably, KHJ/Los Angeles in 1965 with PD Ron Jacobs.

However, Drake's impact on Country radio was enormous, thanks to the company's

massively successful format syndication unit, which most affiliates carried fulltime. At one point in the '70s, hundreds of broadcasters embraced the Drake-Chenault *Great American Country* presentation, voiced and musically directed by **Bob Kingsley** and consulted by **Lee Bailey, Jaye Albright** and **Joe Patrick**. Among the many affiliates were powerhouses WTQR/Winston-Salem, KXXY/Oklahoma City and WAMZ/Louisville. Drake-Chenault was sold to Broadcast Programming, Inc. in 1991.

Drake was regarded as a formatic and research genius who, when visiting a client, wouldn't go into the station, preferring to stay in the hotel. While simultaneous listening to several radios tuned to various stations to detect opportunities and weaknesses, he would feed input to an associate to convey internally.

Although he worked for D-C for 20 years, Kingsley told **Country Aircheck** that he'd only met Drake once. "Gene hired me, and I'd only been there a year. One day there's this huge guy looming over me, and he said, 'Bob, I notice on the classic reels you've got a couple songs that aren't hits.' I said, 'Mr. Drake, I am of the firm belief if it sounds like a hit and means something to the format, it fits.' He replied, 'I understand that. Carry on.' He was a big country music fan."

Albright, who served as National/Consultant/Country from 1979-1984, said on her blog today, "Today's popular theorem that programming is nothing but a service bureau for sales would have horrified programming purist Drake." Albright later reflected to **Country Aircheck**, "Bill demanded a lot of himself, and was an inspiration to work with. His style was very pleasant and upbeat, but he was all about the execution. He kept things as simple as possible and cleared out anything that wasn't needed. He understood why people used a radio station, and focused

## My Tunes: Music That Shaped My Life



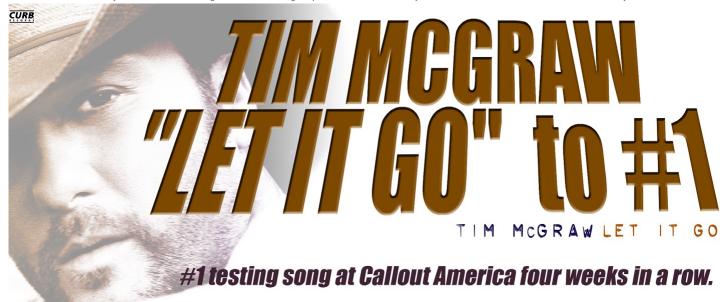
Little Big Town's **Phillip Sweet** discusses his most important songs, albums or concerts:

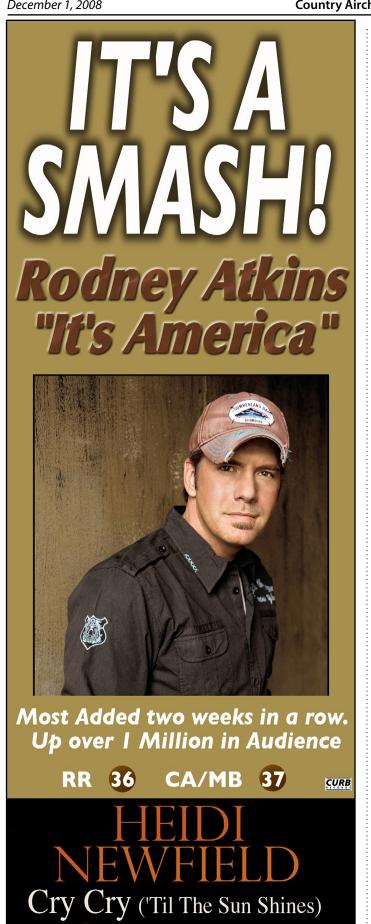
1. Willie Nelson/Always on My Mind: It always allowed me to really feel the emotion of the lyric. It is written so well, so conversational, yet it cuts to the heart.

**Phillip Sweet** he sang great.

**2. Steve Wariner/Small Town Girl:** Wariner had a fresh new sound. It was country and

- **3. Kenny Loggins, Outside: From The Redwoods:** This album is still great to listen to and features some of the best musicianship I've ever heard. It features Chris Rodriguez, of whom I'm a big fan and later became friends with, on BGVs and guitar. He was one of my first Nashville co-writing situations and a great encouragement to me.
- **4. Rich Mullins, Jonesboro, AR**: I was in college at the time and my musician buddy, Doug Pierce, invited me. I was really moved by Rich's music and his band. His flavor was very worldly and I ended up buying more of his records. Not long after this concert, Rich passed away from a tragic car accident. I will never forget the impact of his soul on this earth and his music on me.
- **5. Sting, Starwood Amphitheatre, 1998:** I was very new to Nashville when I went to this amazing show. He truly set the bar high, as a performer and really inspired me to push myself harder.
- A highly regarded song or album you've never heard: Emmylou Harris, Roses in the Snow. This is a favorite of one of my band mates, Kimberly Schlapman, but I have never listened to it!
- An "important" piece of music you just don't get: Panic at the Disco, I Write Sins Not Tragedies. I appreciate the drama but like I always say, "Save the drama for your mama." Ha!
- An album you played or listened to incessantly: Elvis Presley, Aloha From Hawaii. As a kid our stereo had an 8-track player and this was my favorite. I would listen and sing-a-long, of course, at least thee times a week. I would even fall asleep to it.
- One obscure or non-country song everyone should listen to right now: Coldplay, "Lost." This song moves me. I especially love the piano vocal version, which is the last track on *Viva La Vida*. As you persevere through life, you must learn to believe in yourself, and this song says that so eloquently.





CA/MB

## **BIRTHDAYS**

Tuesday (12/2) - Tom Hanranhan (tomhanrahan@clearchannel.com)

**Wednesday (12/3)** - Ferlin Husky, Paul Gregg, Autumn House (autumn.house@emicap.com), S. Wade Hunt

Thursday (12/4) - Lila McCann, Brian Prout, Johnny Gray

**Friday (12/5)** - Gary Allan, Tyler England, Ray Scott, Little Richard, Jim Messina, Lara Mosby (<u>lmosby@myfroggy95.com</u>), Dan Hollander (wlx@bellsouth.net)

Saturday (12/6) – Helen Cornelius, Rick Rockhill (<u>rnashrock@yahoo.</u> com), Pam Russell

**Sunday (12/7)** – Andy Childs, Gary Morris

**Monday (12/8)** – Marty Raybon, Rhonda Hart, Ashley Clark, Heather Conley (heather.conley@disney.com), Mark McKay (mark@eagle97.com), the late Irving Waugh

on those drivers, as well as on momentum and transition, while maximizing fun and personality. Bill thought like a listener."

Services for Drake will be held at the Little Brown Church in Studio City, CA Dec. 3 at 3pm.

# **More Holiday Tunes**

Last week's story about new Christmas music, while leading with **Faith's Hill**'s new album, inadvertently omitted the single from same. Fortunately, we issued a call of suggestions and additions, and received several submissions, including the holiday album from noted singer/songwriter **James House** *On This Christmas Night*. Here are the singles:

Andy Griggs/Please Come Home For Christmas Faith Hill/A Baby Changes Everything James House/Santa Goes To Mexico Little Texas/Every Day's Like Christmas Wynn Varble/It's The Holidays

**Andy Griggs** 

# **CRS Deadline Approaches**

The economy is bad, the radio business is worse and there's a hole in the bottom of the 401(k). And there may not be a more



important time in your career to come to **Country Radio Seminar**. The knowledge. The networking. The music. The proximity. And you've only got until Dec. 15 to lock in the \$499 **CRS-40** registration rate. Visit <a href="https://www.crb.org">www.crb.org</a> or call CRB at 615-327-4487. The advance rate of \$599 runs Dec. 16 to Jan. 15, after which the regular rate of \$699 will be instated. Don't miss it.

## **Radio News**

• **Keith Anderson** is filling in for vacationing **Sirius XM** *Music Row Happy Hour* host **Storme Warren** this week. The show airs on XM 16 and Sirius 60 between 4-8p ET.

- **KFDI/Wichita**'s 2nd Annual Brian & Kellie Christmas In A Box raised \$11,000 and nine tons of items to provide troops overseas with a taste of the holiday. An American Legion Rider's Troop Support Ride, that included 800 motorcycles, was responsible for five tons of donations.
- Craig Morgan is hosting this year's *America's Grand Ole Opry*



Weekend Year-End Special from Westwood One. He will recap the format's biggest stories of the year while listeners hear Opry performances from Carrie Underwood, Alan Jackson, Brad Paisley and more. Programmers should contact Donny Walker at (480) 607-4207 or donny

**Craig Morgan** 

walker@westwoodone.com for more information.

# **Industry News**

Steve Schweidel has joined Red Light Management as Associate Mgr. and will work with artists including Big Kenny, Heidi Newfield, Nitty Gritty Dirt Band and The SteelDrivers. He can be reached at 615-279-3784 or at <a href="mailto:steve@redlightmanagement.com">steve@redlightmanagement.com</a>.



Steve Schweidel

KMM, P.C.'s Kent Marcus, a music entertainment attorney, is now located at 21 Music Square West (2nd floor) Nashville, TN. He can be reached at 615-742-2565 or at kent@kmmpc.com.

## **Artist News**

Tickets for **Kenny Chesney**'s fifth Gillette Stadium show, scheduled for Aug. 15, 2009, go on sale Dec. 13 at 10am ET.

## **DATE CHECK**

January 9. 2009 - Sound And Speed Concert - Nashville, TN

**January 15, 2009 - Colgate Country Showdown Final** - Nashville, TN - <a href="http://www.countryshowdown.com">http://www.countryshowdown.com</a>

**February 8, 2009 - 51st Annual Grammy Awards** - Los Angeles, CA - www.grammy.com.

## **CHECK OUT**

#### **Upcoming Releases:**

**Dec. 23 Danielle Peck** *Can't Behave* (Big Machine)

Digital Release

**Jan. 27** Pat Green What I'm For (BNA)

Feb. 24 Jake Owen TBA (RCA)

Mar. 31 Keith Urban TBA (Capitol)

Album release info to <a href="mailto:news@countryaircheck.com">news@countryaircheck.com</a>.

Willie Nelson, Vince Gill and Patsy Cline are the latest artists to receive *Lullaby Renditions* of their hits from the **Hushabye Baby** series. The Nelson album is due out Jan. 27, with Gill and Cline's following Feb. 10.



Miranda Lambert

**Miranda Lambert** is *Field & Stream*'s hero of the year for relating her love of hunting in her songs and donating game meat to Hunters for the Hungry.

# The Week's Top Stories

Full coverage of the week's news is available in the archives at <a href="https://www.countryaircheck.com">www.countryaircheck.com</a>.

- Journal's Eighties Hits **WMYU/Knoxville** flipped to Country as **WCYQ** Q93 "Today's Continuous Country." (CAT 11/26)
- Warner Bros. VP/Promotion Nancy Tunick left the company and returned to GrassRoots Promotion as Managing Partner. SVP Gator Michaels is seeking her replacement. (CAT 12/1)
- Former ABC Radio Networks SVP/Affiliate Relations **T.J.** Lambert was named EVP/COO for **Radiolicious**. (CAT 12/1)
- **Robbins/Nashville**'s Dir./Northeast Promotion **Joe Redmond** added Dir./Nat'l Promotion duties. (CAT 12/1)
- Marketing consultant Chuck McKay joined the Classic Country WWNQ & Country WWNU/Columbia, SC combo as GM. WWNU APD/MD/morning host Tyler Ryan will assume OM/PD duties for WWNQ. (CAT 12/1)



## **TUBE CHECK**

Tuesday 12/2 - Lady Antebellum, Late Late Show with Craig Ferguson (CBS)

**Wednesday 12/3** - Martina McBride, *Good Morning America* and *The View* (ABC).

Thursday 12/4 - Bellamy Brothers, Heidi Newfield, Crook & Chase (RFD-TV)

Friday 12/5 - Taylor Swift, Tonight Show with Jay Leno (NBC)

**Saturday 12/6** - George Strait, Brad Paisley, Taylor Swift, Dierks Bentley, Lee Ann Womack and Miranda Lambert, *CMT Giants: Alan Jackson;* Alan Jackson, Little Big Town, Darius Rucker, Kathy Mattea, *Opry Live* (GAC).

**Sunday 12/7 -** Sara Evans, *Top 20 Country Countdown* (GAC).

Monday 12/8 - Kenny Chesney, Lucky Old Sun (re-air) (GAC).

- Marketing expert **Seth Godin** will serve as the keynote speaker at **CRS-40**'s opening session March 4. (CAT 12/1)
- Press' WKMK/Monmouth, NJ PD/morning host Brian Moore exited. Station Manager Mike Fitzgerald, who programmed the station prior to rising to his present post, has reassumed those duties. (CAT 12/1)

## Stationalized App Debuts (continued from page 1)

The service can be ramped up for any station in two weeks or less, and Jacobs handles the work of rendering your logo for the iPhone and expediting the app through the iTunes store, which then gives your station a full promo page of branding.

The first clients are four **Greater Media** stations – three in markets with PPM currency – and Jacobs Media GM **Paul Jacobs** says the sign-up response by consumers has been "very strong" in its first two weeks. But what's particularly strong is the potential payoff for stations with HD signals, as the app can present consumers with up to five channels from which to choose, as long as the stations are streaming in an mp3 codec.

Greater Media VP/Programming **Buzz Knight** told **Country Aircheck** last week (CAT 11/25) that while its lone Country station **WKLB/Boston** hasn't launched the service yet, "We're definitely looking at it for the near future."

As a special incentive to its own clients, Jacobs Media is offering a \$100 discount those who sign up. **Albright & O'Malley**, which has a number of Country clients in station groups common with Jacobs, loves the app so much that it's offering its own clients a one-time \$100 discount on their monthly fee if they order it. "We're just doing it because we're good people," says **Jaye Albright** with a smile. "The only bad thing is that we didn't think of it first."

Pointing to an obvious opportunity for Country stations to get front-page real estate on the hottest consumer electronic device (now 20 million sold), Albright referred to a February A&O survey of 16,000+ Country consumers indicating that 74% of Country listeners are "somewhat or very" interested in iPods or mp3 players. Albright said a new survey will be out in early 2009, and expects similarly lopsided findings.

Conceived by JM President **Fred Jacobs** and Digital Strategist **Tim Davis**, the "One Touch" innovation connects virtually every link in the radio value chain: direct mobile access to a station, on-phone and on-site branding, digital radio linkage (without buying an HD receiver), another way for PPM to capture listening and a viable pocket competitor to pure Internet streamers. Paul Jacobs tells CA that they're already working on interactive features and developing similar apps for other smartphones. For more details, visit <a href="www.jacobsiphone.com">www.jacobsiphone.com</a>.

Lon Helton, lon@countryaircheck.com Chuck Aly, chuck@countryaircheck.com Erin Duvall, erin@countryaircheck.com (615) 320-1450











MEDIABASE

LW	TW	Artist/Title (Label) Tot	al Points +/-	Points To	tal Plays +/	- Plays Au	udience	+/- Aud St	tations A	
1	1	ZAC BROWN BAND/Chicken (Atlantic/Home Grown/Big Picture)	15672	-366	4981	-146	34.369	-0.526	119	1
2	2	TIM MCGRAW/Let It Go (Curb)	15080	86	4723	-7	32.941	0.74	121	0
4	3	MONTGOMERY GENTRY/Roll With Me (Columbia)	14711	318	4684	92	32.17	0.847	122	0
6	4	RASCAL FLATTS/Here (Lyric Street)	13513	810	4236	286	29.478	2.259	122	0
5	5	SUGARLAND/Already Gone (Mercury)	13179	383	4159	129	28.49	1.102	121	0
3	6	TAYLOR SWIFT/Love Story (Big Machine)	12702	-1984	3894	-612	27.289	-4.742	122	0
7	7	SBRAD PAISLEY & KEITH URBAN/Start A Band (Arista)	11417	219	3552	111	24.06	0.561	121	0
8	8	CRAIG MORGAN/Love Remembers (BNA)	9804	-142	3339	31	20.781	-0.498	120	0
11	9	SILLY CURRINGTON/Don't (Mercury)	9748	571	3077	167	20.832	1.275	120	2
9	10	DIERKS BENTLEY/Feel That Fire (Capitol)	9713	255	3056	121	20.717	0.51	120	0
12	11	<b>ALAN JACKSON</b> /Country Boy (Arista)	9678	532	3187	145	20.796	1.56	119	1
10	12	SJAMEY JOHNSON/In Color (Mercury)	9338	114	3073	67	19.836	0.527	120	0
13	13	Capitol)	8974	-2	2890	25	19.317	0.186	119	2
14	14	<b>BLAKE SHELTON/</b> She Wouldn't Be Gone (Warner Bros.)	8636	223	2810	136	18.059	0.607	120	2
17	15	BROOKS & DUNN/Cowgirls Don't Cry (Arista)	8181	1065	2579	285	17.336	2.778	118	2
19	16	TOBY KEITH/God Love Her (Show Dog)	7860	1507	2436	452	16.648	3.277	117	1
16	17	RANDY HOUSER/Anything Goes (Universal South)	7409	223	2364	97	15.349	0.616	114	0
21	18	<b>KEITH URBAN</b> /Sweet Thing (Capitol)	7226	1397	2149	480	15.926	3.379	118	2
20	19	KENNY CHESNEY f/M. MCANALLY/Down The (Blue Chair/BNA)	7220	1272	2225	390	15.346	2.701	118	6
18	20	PAT GREEN/Let Me (BNA)	6651	62	2074	92	13.045	-0.069	117	0
22	21	TRACE ADKINS/Muddy Water (Capitol)	5669	122	1897	22	10.837	0.053	108	1
24	22	SJAKE OWEN/Don't Think I Can't Love You (RCA)	5232	169	1716	52	10.073	0.512	110	0
26	23	GEORGE STRAIT/River Of Love (MCA)	5177	1234	1599	390	11.051	2.677	109	13
25	24	EEE ANN WOMACK/Last Call (MCA)	5171	256	1638	76	10.012	0.725	108	0
27	25	<b>DARIUS RUCKER/</b> It Won't Be Like This For Long (Capitol)	4457	647	1373	242	8.725	1.341	102	7

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MEDIARASE

134/	TIM	Anator (Tialor (Lobol))	tal Dainta	. / Dainta	T-4-I Di	/ Dlave	A		CASA SERVICE	
LW	TW	Artist/Title (Label) To	otal Points -	+/- Points	Total Plays -	-/- Plays	Audience	+/- Aud	Stations	ADDS
29	26	SJACK INGRAM/That's A Man (Big Machine)	3926	364	1228	125	7.719	0.843	94	5
30	27	SJOSH TURNER/Everything Is Fine (MCA)	3579	37	1180	41	6.97	0.262	94	1
28	28	PHIL VASSAR/I Would (Universal South)	3335	-429	1147	-92	6.157	-0.899	93	0
31	29	KRISTY LEE COOK/15 Minutes Of Shame (19/Arista)	3205	-90	986	-21	5.803	-0.196	92	1
34	30	MIRANDA LAMBERT/More Like Her (Columbia)	2831	199	910	76	5.056	0.492	88	2
32	31	<b>SJIMMY WAYNE</b> /I Will (Valory)	2807	67	951	24	5.321	0.085	90	6
33	32	GARY ALLAN/She's So California (MCA)	2566	-67	834	-15	4.503	-0.343	73	1
35	33	MARTINA MCBRIDE/Ride (RCA)	2509	566	743	210	4.897	1.229	83	17
38	34	<b>LOST TRAILERS</b> /How 'Bout You Don't (BNA)	1824	342	536	78	3.059	0.848	59	4
36	35	<b>ELIYOUNG BAND</b> /Always The Love Songs (Republic/Universal South)	1822	103	542	29	3.292	0.267	52	3
39	36	SJOEY & RORY/Cheater, Cheater (Vanguard/Sugar Hill/Nine North)	1490	87	481	40	2.988	0.333	37	7
47	37	RODNEY ATKINS/It's America (Curb)	1338	615	396	210	2.424	1.106	56	16
41	38	SARAH BUXTON/Space (Lyric Street)	1141	-33	417	1	1.463	0.006	63	6
Debu	t 39	TAYLOR SWIFT/White Horse (Big Machine)	1016	862	307	254	2.134	1.847	37	26
43	40	JOHN MICHAEL MONTGOMERY/Forever (Stringtown)	898	-10	322	-1	1.585	0.023	35	2
45	41	SJESSICA SIMPSON/Remember That (Columbia)	845	-20	234	1	1.266	0.033	37	0
Debu	t 42	SJASON ALDEAN/She's Country (BBR)	822	290	266	106	1.381	0.456	36	20
Debu	t 43	<b>EMERSON DRIVE</b> /Belongs To You (Midas/Valory)	745	303	184	76	1.272	0.418	26	8
48	44	<b>◯ DEAN BRODY</b> /Brothers (BBR)	725	65	298	27	1.184	0.219	37	2
50	45	SJASON MICHAEL CARROLL/Where I'm From (Arista)	724	185	258	60	1.031	0.473	43	11
49	46		701	110	249	41	0.966	0.123	38	3
Debu	t 47	SJAMES OTTO/These Are The Good Ole Days (Warner Bros.)	690	190	222	47	0.996	0.313	29	4
Debu	t 48	SJEREMY MCCOMB/Cold (Parallel/New Revolution)	569	110	228	36	0.703	0.16	27	2
Debu	t 49	ADAM GREGORY/What It Takes (NSA/Midas/Big Machine)	551	99	221	29	0.627	0.133	34	3
Debu	t 50	TAYLOR SWIFT/Last Christmas (Big Machine)	534	527	146	145	1.331	1.309	16	0

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Aircheck Add Leaders	
TAYLOR SWIFT/White Horse (Big Machine)	26
JASON ALDEAN/She's Country (BBR)	20
MARTINA MCBRIDE/Ride (RCA)	17
RODNEY ATKINS/It's America (Curb)	16
GEORGE STRAIT/River Of Love (MCA)	13
JASON MICHAEL CARROLL/Where I'm From (Arista)	11
EMERSON DRIVE/Belongs To You (Midas/Valory)	8
DARIUS RUCKER/It Won't Be Like This For Long (Capitol)	7
JOEY & RORY/Cheater, Cheater (Vanguard/Sugar Hill/Nine North)	7
JIMMY WAYNE/I Will (Valory)	6
KELLIE PICKLER/Best Days Of Your Life (19/BNA)	6
KENNY CHESNEY f/MAC McANALLY/Down (Blue Chair/BNA)	6
SARAH BUXTON/Space (Lyric Street)	6

# **Aircheck Top Point Gainers**

TOBY KEITH/God Love Her (Show Dog)	1507
KEITH URBAN/Sweet Thing (Capitol)	1397
<b>KENNY CHESNEY f/MAC McANALLY/</b> Down (Blue Chair/BNA)	1272
GEORGE STRAIT/River Of Love (MCA)	1234 (
BROOKS & DUNN/Cowgirls Don't Cry (Arista)	1065
TAYLOR SWIFT/White Horse (Big Machine)	862
RASCAL FLATTS/Here (Lyric Street)	810
<b>DARIUS RUCKER</b> /It Won't Be Like This For Long (Capitol)	647
RODNEY ATKINS/It's America (Curb)	615
BILLY CURRINGTON/Don't (Mercury)	571

# **Aircheck Top Spin Gainers**

• •	
KEITH URBAN/Sweet Thing (Capitol)	480
TOBY KEITH/God Love Her (Show Dog)	452
<b>KENNY CHESNEY f/MAC McANALLY/</b> Down (Blue Chair/BNA)	390
GEORGE STRAIT/River Of Love (MCA)	390
RASCAL FLATTS/Here (Lyric Street)	286
BROOKS & DUNN/Cowgirls Don't Cry (Arista)	285
TAYLOR SWIFT/White Horse (Big Machine)	254
<b>DARIUS RUCKER</b> /It Won't Be Like This For Long (Capitol)	242
MARTINA MCBRIDE/Ride (RCA)	210
RODNEY ATKINS/It's America (Curb)	210

# **Activator Top Point Gainers**

KEITH URBAN/Sweet Thing (Capitol)	474 峰
GEORGE STRAIT/River Of Love (MCA)	472 🌢
TAYLOR SWIFT/White Horse (Big Machine)	338 🌢
BROOKS & DUNN/Cowgirls Don't Cry (Arista)	311 🛭
TOBY KEITH/God Love Her (Show Dog)	305 🌢
RODNEY ATKINS/It's America (Curb)	276
JAMEY JOHNSON/In Color (Mercury)	273
<b>DARIUS RUCKER</b> /It Won't Be Like This For Long (Capitol)	257
MARTINA MCBRIDE/Ride (RCA)	196
MONTGOMERY GENTRY/Roll With Me (Columbia)	186

# **Activator Top Spin Gainers**

KEITH URBAN/Sweet Thing (Capitol)	280
GEORGE STRAIT/River Of Love (MCA)	252
TAYLOR SWIFT/White Horse (Big Machine)	223
TOBY KEITH/God Love Her (Show Dog)	181
BROOKS & DUNN/Cowgirls Don't Cry (Arista)	165
RODNEY ATKINS/It's America (Curb)	150
JAMEY JOHNSON/In Color (Mercury)	145
DIERKS BENTLEY/Feel That Fire (Capitol)	132
DARIUS RUCKER/It Won't Be Like This For Long (Capitol)	127
MONTGOMERY GENTRY/Roll With Me (Columbia)	120

## VIDEO ADDS

#### СМТ

**FAITH HILL**/A Baby Changes Everything (Warner Bros.) **KRISTY LEE COOK**/15 Minutes Of Shame (19/Arista)

## **CMT PURE**

**FAITH HILL**/A Baby Changes Everything (Warner Bros.) **KATIE ARMIGER**/I Want To Be With You This Christmas (Cold River)

#### GAC

**ALAN JACKSON**/Country Boy (Arista) **FAITH HILL**/A Baby Changes Everything (Warner Bros.)



# **Aircheck Activity**

## JASON MICHAEL CARROLL/Where I'm From (Arista)

Moves 50\*-45\*; 724 points, 258 spins
11 ADDS including: KBEQ, KIZN\*, KUBL\*, KUSS, WBEE, WCOS, WIRK\*, WQMX, WXCY, WYNK

#### HEIDI NEWFIELD/Cry Cry ('Til The Sun Shines) (Curb)

Moves 49\*-46\*; 701 points, 249 spins 3 ADDS: **KTOM, WGTY, WMAD** 

## JAMES OTTO/These Are The Good Ole Days (Warner Bros.)

Enters at 47\*; 690 points, 222 spins 4 ADDS: **KKWF, KSOP, KTOM, WSOC\*** 

## JEREMY MCCOMB/Cold (Parallel/New Revolution)

Enters at 48\*; 569 points, 228 spins

2 ADDS: KBEQ, KTOM

#### ADAM GREGORY/What It Takes (NSA/Midas/Big Machine)

Enters at 49\*; 551 points, 221 spins 3 ADDS: **KMLE\***, **KUZZ**, **WBEE** 

#### TAYLOR SWIFT/Last Christmas (Big Machine)

Enters at 50\*;534 points, 146 spins 26 ADDS including: **KBWF, KKBQ\*, KMPS\*, KSOP, KUSS, WOGI, WQYK\*, WUBL\*, WXTU, WYCD\*** 

## MELISSA LAWSON/What If It All Goes Right (Warner Bros.)

483 points, 75 spins 0 ADDS

## **KEITH ANDERSON/Somebody Needs A Hug (Columbia)**

427 points, 138 spins 0 ADDS

#### CARRIE UNDERWOOD/Do You Hear What I Hear (19/Arista)

426 points, 112 spins 3 ADDS: **KWNR, KXKT, WMIL** 

## **KELLIE PICKLER/Best Days Of Your Life (19/BNA)**

425 points, 112 spins

6 ADDS: KSKS, WBEE, WGTY, WRNS\*, WSOC\*, WYNK

## ADD DATES

#### **DECEMBER 8**

**CRYSTAL SHAWANDA**/My Roots Are Showing (RCA) **TAYLOR SWIFT**/White Horse (Big Machine)

#### **DECEMBER 15**

JOSH GRACIN/Telluride (Lyric Street)

#### **JANUARY 5**

No Adds

#### **JANUARY 12**

GEORGE DUCAS/Walk Through This World (WhiteStar)

# **Aircheck Top Recurrents**

CARRIE UNDERWOOD/Just A Dream (19/Arista)	2845
DARIUS RUCKER/Don't Think I Don't Think (Capitol)	2410
<b>KENNY CHESNEY</b> /Everybody Wants To Go To (Blue Chair/BNA)	2029
<b>TOBY KEITH</b> /She Never Cried In Front Of Me (Show Dog)	2006
JIMMY WAYNE/Do You Believe Me Now (Valory)	1916
BRAD PAISLEY/Waitin' On A Woman (Arista)	1766
KID ROCK/All Summer Long (Atlantic/CO5)	1800
BUCKY COVINGTON/I'll Walk (Lyric Street)	1765
JAMES OTTO/Just Got Started Lovin' You (Warner Bros.)	1595
TRACE ADKINS/You're Gonna Miss This (Capitol)	1436

#### RASCAL FLATTS/Jingle Bell Rock (Lyric Street)

358 points, 95 spins 2 ADDS: **KSCS\*, KUPL\*** 

#### JAMIE O'NEAL/Like A Woman (1720)

353 points, 144 spins 0 ADDS

**Aircheck Activity** includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (\* indicates auto adds)

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New Today: KATM, KBEQ, KBWF, KHEY, KHKI, KIZN, KJJY, KJUG, KKBQ, KMPS, KSCS, KSOP, KSSN, KUSS, KVOO, KXKT, WCTK, WGGY, WGNE, WIOV, WITL, WKLB, WKSF, WML, WOGI, WPCV, WQYK, WRNS, WSIX, WSLC, WTQR, WUBL, WWGR, WWYZ, WXTU, WYCD, WYNK, KAFF, KFTX, KOUT, KQFC, KRRV, KRYS, KSUX, KUAD, KUBB, KVOX, KZKX, WBYT, WCTY, WDEZ, WFFN, WFRG, WHKX, WIBW, WJLS, WKOA, WKCN, WNCY, WOGT, WOVK, WPUR, WRSF, WRWD, WTCM, WTCM, WTCM, WTNR, WWZD, WXTA, XM-Sirius 'The Highway'

**MORE OFFICIAL ADD/IMPACT DATE THIS MONDAY 12-8** 



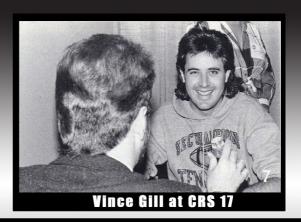


MEDIARASE

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
3	1	MONTGOMERY GENTRY/Roll With Me (Columbia)	5368	186	2988	120
1	2	ZAC BROWN BAND/Chicken Fried (Atlantic/Home Grown/Big Picture)	5289	-179	2905	-95
2	3	TIM MCGRAW/Let It Go (Curb)	5201	-118	2905	-41
5	4	SUGARLAND/Already Gone (Mercury)	4860	67	2697	40
6	5	RASCAL FLATTS/Here (Lyric Street)	4711	-23	2593	31
7	6	SRAD PAISLEY & KEITH URBAN/Start A Band (Arista)	4506	42	2489	27
8	7	ALAN JACKSON/Country Boy (Arista)	4216	60	2311	33
4	8	TAYLOR SWIFT/Love Story (Big Machine)	4164	-692	2167	-501
9	9	BILLY CURRINGTON/Don't (Mercury)	3758	182	2031	88
14	10	S JAMEY JOHNSON/In Color (Mercury)	3498	273	2034	145
11	11	DIERKS BENTLEY/Feel That Fire (Capitol)	3496	161	1927	132
10	12	CRAIG MORGAN/Love Remembers (BNA)	3481	120	1978	83
15	13	BLAKE SHELTON/She Wouldn't Be Gone (Warner Bros.)	3350	156	1780	65
12	14	<b>LADY ANTEBELLUM</b> /Lookin' For A Good Time (Capitol)	3333	40	1843	16
16	15	BROOKS & DUNN/Cowgirls Don't Cry (Arista)	3164	311	1701	165
19		TOBY KEITH/God Love Her (Show Dog)	2992	305	1607	181
17	17	RANDY HOUSER/Anything Goes (Universal South)	2878	36	1587	34
18	18	TRACE ADKINS/Muddy Water (Capitol)	2771	-27	1456	-11
20	19	KENNY CHESNEY f/M. MCANALLY/Down The Road (Blue Chair/BNA)	2570	164	1359	113
24		KEITH URBAN/Sweet Thing (Capitol)	2298	474	1249	280
21		PAT GREEN/Let Me (BNA)	2298	95	1262	65
26		GEORGE STRAIT/River Of Love (MCA)	2164	472	1173	252
22		EEE ANN WOMACK/Last Call (MCA)	1965	33	1020	27
23		S JAKE OWEN/Don't Think I Can't Love You (RCA)	1905	13	1004	7
27		JOSH TURNER/Everything Is Fine (MCA)	1637	51	824	19
29		S JACK INGRAM/That's A Man (Big Machine)	1568	107	808	58
30		DARIUS RUCKER/It Won't Be Like This For Long (Capitol)	1561	257	818	127
28	28		1371	-106	684	-54
31	29		1207	-16	597	-4
32	30		1163	85	612	45

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MEDIARASE

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
33	31	KRISTY LEE COOK/15 Minutes Of Shame (19/Arista)	1067	8	535	1
34	32	MIRANDA LAMBERT/More Like Her (Columbia)	1059	94	518	54
35	33	MARTINA MCBRIDE/Ride (RCA)	976	196	470	113
36	34	SOURCE JOHN MICHAEL MONTGOMERY/Forever (Stringtown)	700	46	268	18
37	35	ELI YOUNG BAND/Always The Love Songs (Republic/Universal South)	637	64	344	40
51	36	RODNEY ATKINS/It's America (Curb)	544	276	261	150
36	37	KEITH ANDERSON/Somebody Needs A Hug (Columbia)	455	-37	166	-18
41	38	S JASON MICHAEL CARROLL/Where I'm From (Arista)	441	41	145	13
44	39	Solution   JOEY & RORY/Cheater, Cheater (Vanguard/Sugar Hill/Nine North)	406	36	253	25
42	40	HEIDI NEWFIELD/Cry Cry ('Til The Sun Shines) (Curb)	395	15	198	13
Debu	ut 41	TAYLOR SWIFT/White Horse (Big Machine)	384	338	238	223
50	42	SIASON ALDEAN/She's Country (BBR)	364	100	161	53
47	43	MARK WILLS/The Things We Forget (Tenacity)	343	0	111	0
46	44	JAMIE O'NEAL/Like A Woman (1720 Entertainment)	336	-7	114	-5
49	45	SARAH BUXTON/Space (Lyric Street)	329	20	154	19
48	46	KATIE ARMIGER/Unseen (Cold River/Nine North)	319	-3	179	2
52	47		251	2	120	5
54	48	JESSICA SIMPSON/Remember That (Columbia)	246	19	113	10
53	49	TRACY LAWRENCE/You Can't Hide Redneck (Rocky Comfort/Nine North	<b>243</b>	-2	114	4
55	50	COST TRAILERS/How 'Bout You Don't (BNA)	234	25	112	17
Debu	ut 51	EMERSON DRIVE/Belongs To You (Midas/Valory)	185	118	75	38
59	52	LITTLE BIG TOWN/Good Lord Willing (Capitol)	168	52	88	24
58	53	ADAM GREGORY/What It Takes (NSA/Midas/Big Machine)	153	22	69	15
56	54	JEWEL/Till It Feels Like Cheating (Valory)	141	-29	44	-8
57	55	STEVE AZAR/You're My Life (Ride/Dang/CO5)	140	1	56	7
Debu	ut 56	JESSICA ANDREWS/Everything (Carolwood)	137	38	79	20
Debu	ut 57	KELLIE PICKLER/Best Days Of Your Life (19/BNA)	128	95	43	30
Deb	ut 58	RICK HUCKABY/Ain't Enough Blacktop (HeadCoach)	128	18	73	9
Debu	ut 59	MATT STILLWELL/Shine (Still7/CO5)	115	48	53	18
Debu	ut 60	CAROLINA RAIN/American Radio (Equity)	110	17	42	7

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