

DARRYL WORLD Y KEEP THE CHANGE

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STROUDAVARIOUS

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Issue 196

CMAMF: Nashville Never Better

As reported earlier today (CAT 6/14), the **2010 CMA Music Festival** set multiple attendance records. An estimated 65,000 fans showed up downtown each day (+16% over 2009), with roughly 49,000 filling the sold-out-all-nights LP Field (+16.7%) and four-day ticket package sales were up 33.3%. But you didn't need a head count to feel the increased energy. **Country Aircheck**'s continuous with a leak at increased energy.



to feel the increased energy. **Country Aircheck**'s ongoing coverage continues with a look at rising corporate interest, recaps of the nightly concerts and other highlights.

Marketers Embrace Music Fest

Walking around *CMA Music Fest*, one couldn't help but be impressed by the increased presence of corporate sponsorship, from the complimentary Macanudo Cigar Lounge at Riverfront Park to test-drives of new Chevy vehicles. CMA VP/Strategic Partnerships **Sheri Warnke** tells **Country Aircheck**, "When I came onboard, my goal was to expose country music to more companies – not just in terms of sheer numbers, but also being very strategic about the products that made the most sense to be here. By understanding the criteria by which the country fan could be defined and overlaying that with other demographic data, we were able to develop a profile, just as Country radio also understands who their P1s are.

(continued on page 6)



Flatts Top: CMT VP/Music Strategy Jay Frank and CMT Radio Live host Cody Alan present Rascal Flatts with plaques commemorating 10 years of No. 1 hits and multi-platinum success at CMA Music Fest's Fan Fair Hall Saturday (6/12). Pictured (I-r) are RF's Joe Don Rooney, Frank, RF's Jay DeMarcus, Alan and RF's Gary LeVox.

Nightly Concert Recaps

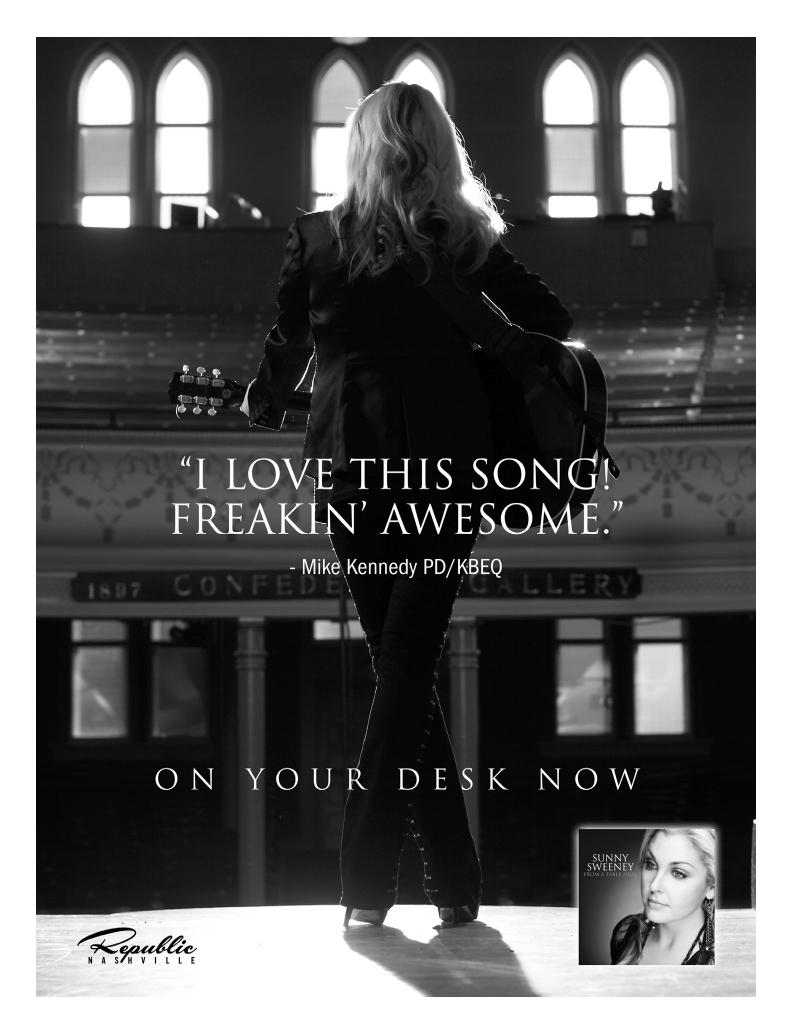
Friday: Julianne Hough got the night started, performing "That Song In My Head" among others. Josh Turner's sixsong set ranged from his current single "All Over Me" to "Your Man." Miranda Lambert dialed up the energy with "Gunpowder And Lead" and "Kerosene", only slowing down for "The House That Built Me." "I have to tell you guys, you sound unbelievable up here," Keith Urban said as the

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RANDY ROGERS BAND

"Too Late For Goodbye"
25 first week adds
Second most added

HUGE first week on Randy Rogers Band!



audience sang along with "Kiss A Girl" and "Somebody Like You." The highlight of the night came when he was joined by producer **Tony Brown**, Little Big Town's **Kimberly Schlapman** and **Karen Fairchild** and **Sarah Buxton** for a rendition of "With A Little Help From My Friends" against a backdrop of flood images and dedicated to "the countless men, women and angels who helped out in Nashville." **Reba** joked with the crowd, "I don't think I'm the only woman in this stadium who's ever fantasized about a cowboy" as she began "I Want A Cowboy." **Kid Rock** brought it home with a 45-minute set that included "All Summer Long" and a standing ovation for the patriotic "Born Free."

Saturday: Randy Houser opened, proving his voice is more than big enough for stadium work with a set that included "Boots On" and "Anything Goes." Easton Corbin performed his hit "A Little More Country Than That" and new single "Roll With It." The crowd came to its feet for Billy Currington, particularly on "People Are Crazy." The Zac Brown Band opened with "Toes" and gave CMAMF it's Bonnaroo moment with an extended multi-solo jam. They also brought out Joey+Rory to play their new single, co-written by Brown, called "This Song's For You." If the reaction is any indication, this one will be lighting up request lines soon. "This week, especially, you guys are part of our community," Martina McBride told the crowd, thanking them for their support of the city. A minutes-long ovation following "Broken Wing" left McBride quite obviously choked up. Rascal Flatts closed with a hit-packed set including "Me And My Gang," "Summer Nights," "Unstoppable" and "Bob That Head."



Wearing White: RCA's Martina McBride hangs with her label and management posse before taking the stage at LP Field Saturday night (6/12). Pictured (I-r) are RCA's Norbert Nix and Keith Gale, SMN's Paul Barnabee, Morris Artists Management's Brandon Gill, SMN's Gary Overton and Tom Baldrica, McBride, Morris Artists Management's Mike Betterton (rear), Will Hitchcock, Clint Higham, Matt Petty and Tiffany Benken and Martina's husband John McBride.

My Tunes: Music That Shaped My Life



Craig Campbell

Publicist **Craig Campbell** discusses his most important songs, artists or concerts:

1. **Chris LeDoux, Coyote's in Louisville,**1990-ish: I did his publicity, and that was the first time I had seen him live. This quiet, mild-mannered cowbox was a madman on

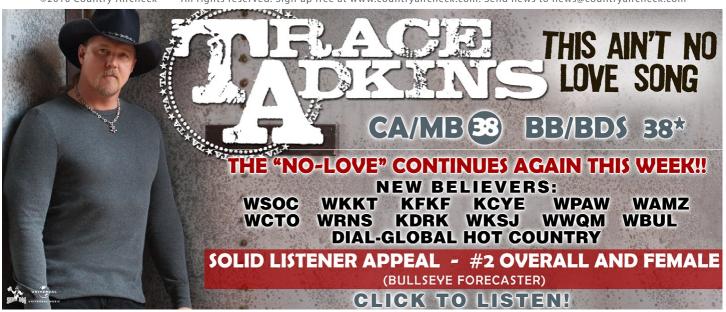
1990-ish: I did his publicity, and that was the first time I had seen him live. This quiet, mild-mannered cowboy was a madman on stage. First time I ever saw a country act use pyro, especially in a club.

2. Cheap Trick opening for Foghat, Capital Centre, 1978: This was my first arena concert. I couldn't understand how so many

people were getting away with smoking pot, then I realized there wasn't much they could do with so many people smoking pot.

- 3. Patty Loveless/How Can I Help You Say Goodbye: It was the first time I saw how an amazing song could make people cry.
- **4. Dixie Chicks,** *Fly Tour***, Anaheim's The Pond:** It was the first date of their headline arena tour. Seeing the place sold-out made me feel like I might have had a tiny little bit to do with those people buying a ticket.
- **5. Gretchen Wilson's performances at CRS, 2004**: Everyone knew they were witnessing something very special.
- A highly regarded song or album you've never heard: Anything by the White Stripes; they've just never interested me.
- An "important" piece of music you just don't get: Anything by Dire Straits. Boring.
- An album you played or listened to incessantly: Rodney Crowell's Fate's Right Hand and Jon Randall's Walking Among The Living amazing music from guys who know how to tell a story.
- One obscure or non-country song everyone should listen to right now: Eric Lee Beddingfield's "Gospel According to Jones" he wove George's hits throughout the song and had him come in and sing on it. Stone country.

Sunday: Comedian Paul Harris burned some daylight early in the final night's show before Justin Moore kicked off the music with "Back That Thing Up" and "Small Town USA," among others. Kellie Pickler's set included "Best Days Of Your Life" and "Red High Heels." Blake Shelton opened with "Ol' Red" and had special guests lined up for "Home" (Miranda Lambert) and "Hillbilly Bone" (Trace Adkins). Adkins picked things up there with songs including his new single "This Ain't No Love Song," "You're Gonna Miss This" and closer "Honkytonk



Badonkadonk." **Darius Rucker** gave the crowd the hits they wanted, including "Alright" and "Don't Think I Don't Think About It," and threw in his past life's "I Only Wanna Be With You" as well as Prince's "Purple Rain." "Ticks," "American Saturday Night," "I'm Gonna Miss Her" and "Welcome To The Future" were among the songs in **Brad Paisley**'s festival-closing set. He finished with "Alcohol" before the big gun fireworks gave the event it's final punctuation.

Ed. Note: Extensive coverage of Thursday night's show was included in Friday's Country Aircheck Today (6/11).

Taking Care Of Business

Five weeks after the devastating Nashville flood, downtown looked to be fully operational. Some notes:

- Joe's Crab Shack, which sustained \$1 million in damage and expected to be out of commission for at least three months, opened Tuesday (6/8). "We actually had a record day on Saturday, doing \$42,333 about \$800 more than we'd done the previous Festival," GM Ray Lockhart says. "And typically, we do about \$30,000."
- "We're doing even more business than usual for CMA Music Fest," says Mike's Ice Cream owner **Michael Duguay**. "So these fans mean a lot to us. We really appreciate what they bring to the downtown area."
- "We lost all our food, beverages and equipment in the basement," says Past Perfect restaurant Asst. GM Mark Gendron, who reports exceeding a typical weekend's take by \$3,000. "We definitely needed this."

Steel Magnolia: Hammer Down

To what lengths – or speeds – will a new artist go to take full advantage of Music Fest? Ask **Steel Magnolia**, who participated in multiple related events and the radio remotes early last week before departing for the H2O Tour's Detroit show Friday (6/11). Following the tour's stop in Pittsburgh Saturday, Steel Mag played an event for WDSY at the Saddle Ridge saloon that ended



WDSY/Pittsburgh's Stoney Richards and Steel Magnolia's Meghan Linsey at Saddle Ridge.

TUBE CHECK

Tuesday (6/15) - Sammy Kershaw, Larry King Live (CNN).

Wednesday (6/16) - Lonestar, The Price Is Right (CBS-TV).

Thursday (6/17) - Wynonna, GAC Nights.

Friday (6/18) - Keith Urban, John Mayer, CMT Crossroads.

Saturday (6/19) - Uncle Kracker, Lee Brice, CMT Top 20 Countdown.

Sunday (6/20) - Tim McGraw, Conversations From The Road (GAC).

Monday (6/21) - Brad Paisley, The Making Of The H20 Tour (GAC).

at 1am. They were due at Nashville's Riverfront Park by 10am to check in for their 11:30am Sunday performance. As Mapquest has it, that's a 9-hour, 16-minute drive. The bus arrived and was parked at 9:20am, and that includes a stop for fuel. Bus driver **Shane "Yellow Bird" Smiley** is currently being screened for lead (foot) poisoning. "He drove like Jeff Gordon," says tour manager **Clint Clifton**.

CMAMF Notes

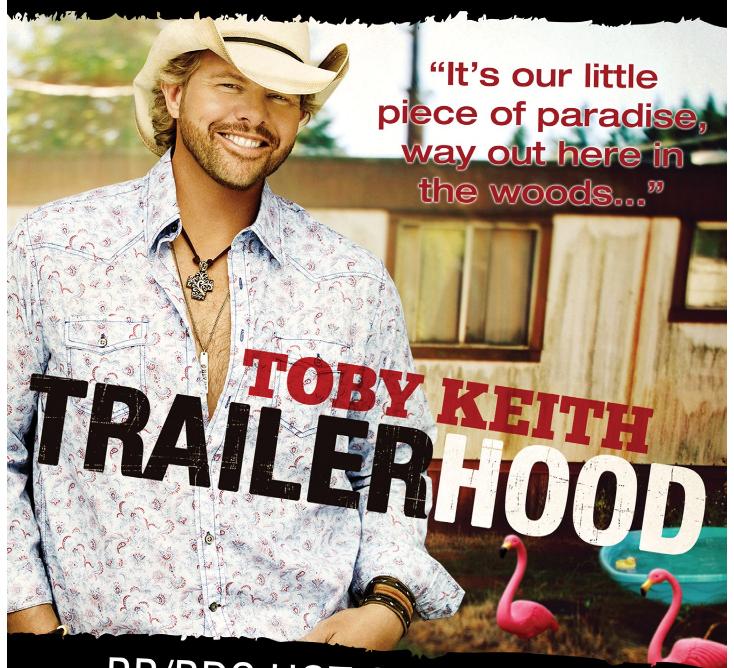
- The *YWCA Celebrity Auction with Martina McBride* drew \$103,000 in bids, a 30% increase. Two framed, hand-written lyric sheets to "She's A Butterfly" written and autographed by songwriter **Big Kenny Alphin** went for \$11,000 each.
- **Taylor Swift**'s *13 Hour Meet & Greet* stretched to nearly 15 hours, ending at almost 11pm Sunday. Read more <u>here</u>.
- Blake Shelton's fan club party raised more than \$31,000 for the Leukemia & Lymphoma Society. Shelton allowed his fans to request the evening's songs and pledged to donate \$20 for every song he didn't know. His bill was \$510. ESPN's Erin Andrews requested "Whiskey Bent And Hell Bound," with the catch that Dierks Bentley perform it, which he did. Laura Bell Bundy and Miranda



Blake Shelton & Erin Andrews

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BB/BDS HOT SHOT DEBUT!

"Man can he ever paint a picture in your head. Very fun, very bouncy, very Toby!"

- Cory Myers, MD, WWYZ/Hartford

"Love the production. It's 2 minutes and 50 seconds of fun... isn't that what it's supposed to be?"

- Nate Deaton GM KRTV/San Jose

FOR IMMEDIATE AIRPLAY

Click To Listen!



Lambert performed "Proud Mary."

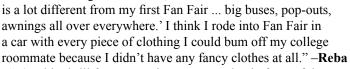
- Matt Gary won the Andy Griggs Celebrity Poker Tournament. Proceeds from the event benefit St. Jude Children's Research Hospital, among other charities.
- The 4th Annual *Country Weekly* Fashion Show and Concert Monday (6/7) raised more than \$20,000 for **Musicians On Call. Clay Walker** and GAC's **Suzanne Alexander** hosted; **Luke Bryan** and **Joe Nichols** performed.
- Temperatures in the upper 90s and extreme humidity sent hundreds of CMAMF attendees in search of medical attention. A 34-year-old festival security guard died Friday and a 29-year-old man died Sunday at Bonnaroo; heat is suspected as a prime cause in both cases.
- For the first time in recent memory, tickets to next year's festival were not made available. They will go on sale in July.
- The new CMA Fest iPhone app was downloaded 4,500 times and 7,000 fans created a custom schedule via the website. More than 34,900 people subscribed to CMA, Chevy, GAC and Jason Aldean mobs, and more than 54,000 texts were sent in hopes of appearing on the screens at LP Field.

Quotebook

"You drive around downtown and there's people everywhere. It just shows that we are playing on. I know that happens to be my album title and it's Nashville's theme right now. Coincidence? I think not."



"When we were riding over here from the bus on the little golf cart I said, 'Gosh this



"It's a big thrill for us as artists to get to play in front of that many people. Other than Chesney, nobody else gets to do that."

—Jason Aldean

"For me, it's all about community. It's hard to define it musically because it ebbs and flows but the one constant is the communal feeling in country music and it's never been more apparent than recently here." –Keith Urban



Carrie Underwood

CHECK OUT 6/15 June 22 Mark Chesnutt Outlaw (Saguaro Road) **Jaron And The Long Road To Love** *Getting Dressed* In The Dark (Jaronwood/Universal Republic/Big Machine) July 13 **Jerrod Niemann** *Judge Jerrod* & The Hung Jury (Sea Gayle/Arista) **The McClymonts** Chaos And Bright Lights (Executive) August 17 August 24 Marty Stuart Ghost Train (The Studio B Sessions) (Superlatone) September 14 **Randy Houser** *They Call Me Cadillac* (Show Dog-Universal) Album release info to news@countryaircheck.com.

Bonnaroo: More Country, Less Weed?

Jamey Johnson, Miranda Lambert and the Zac Brown Band bridged the CMA Fest/Bonnaroo divide, bringing a touch of Nashville to the wide-ranging neo-hippie gathering 90-minutes to the south. ZBB and Lambert played simultaneously – the former on the main stage and Miranda in That Tent. "She had the place packed," **CA** beat reporter **Jerry Holthouse** tells us. "Lots of young girls and women. She opened with 'Kerosene' and also played 'Only Prettier.'" During Johnson's performance, Holthouse marveled at how well-versed in country the fans were.

"The entire audience sang every word to 'In Color' and 'High Cost of Living,'" he says. "You don't expect that at Bonnaroo." He adds, "There weren't nearly as many joints being fired up at those shows, either."



Miranda Lambert

Wayne Update: Fame Dropping

Jimmy Wayne's *Project Meet Me Halfway* has caught the attention of several artists and celebrities including **LeAnn** Rimes, Oprah Winfrey's *O Magazine* and celebrity chef Paula Deen. When asked about *MMH* backstage at Wednesday's (6/9) 2010 CMT Music Awards, Deen identified with his mission:



"I was not born with any silver spoons in any orifices, and it's wonderful to be in a position to give back to things I believe in," she said. When we spoke with Wayne Friday (6/11), he was elated by her support. "It feels like there's been a jolt of *MMH* love recently with radio stations reaching out and *O Magazine* following me on Twitter. [Oprah] is so powerful so why not go to the most powerful people to try and get their help? You don't even have to have me on your show. Just talk about it." Wayne is also featured in the current *People* magazine. He's currently three days from the Arizona state line, but has to take two weeks off from his walk for some concerts. Learn more here.

Radio News

- Cumulus/Nashville, which includes Country WSM-FM, will host the *Healthy Living Expo* at Franklin, TN's CoolSprings Galleria June 26 from 10am-5pm.
- After students from a California high school were confronted by administrators for wearing clothing displaying the American flag on Cinco de Mayo, Cox's **WWKA/Orlando** morning team of **Doc & Grace** capitalized on the ensuing outrage by printing up more than 6,000 free "My Flag Is Not Offensive" bumper stickers to hand out at various station events in recent weeks. A local airconditioning company paid for the stickers, and the duo ordered another 5,000 to be distributed today, Flag Day, through July 4.

Industry News

ReTune Nashville is still accepting flood-damaged instruments to be used to create three dimensional pieces of artwork to be auctioned off to benefit uninsured musicians affected by recent flooding. Donate here.

The late **Roy Orbison, Mandy Barnett, Shawn Colvin** and **Madeleine Peyroux** are featured on the *Crazy* movie soundtrack, out June 29. The film is inspired by the life of 1950s-era guitarist Hank Garland, while each track on the album is a Garland tune.

Matt Stillwell is scheduled to participate in *the 14th Annual Ultimate Country Golf Classic* June 15 at the Vanderbilt Legends Club. The event benefits the Middle Tennessee Chapter of the Juvenile Diabetes Research Foundation.

BIRTHDAYS

Tuesday (6/15) - Michael Britt (Lonestar), the late Waylon Jennings; Terri Gibbs; Roger Springer; Jeff Stevens; the late Joe Deters; Mary Martin; Joel Raab (joelraab@aol.com)

Wednesday (6/16) - Billy "Crash" Craddock, Sarah Brosmer (sarah@lytlemgmt.com), Jim Kemp, Jeff Stouten

Thursday (6/17) - Craig Morgan, Chris Allums (allums@quarterbackrecords.com), Russell Smith, Tracy Gershon, Matthew Hargis (matthew.hargis@emicap.com), Chris Ward

Friday (6/18) - Blake Shelton, Chris Carroll, Julie Reeves, Shelley Rose (shelley@missionmgmt.net), Brian Hill (bhill@paradigmagency.com)

Saturday (6/19) - Jim Collins, the late Lester Flatt; Doug Stone; Jeff Garrison (jlgarrison@cbs.com), Ken Rush (kdrushjr@sbcglobal.net)

Sunday (6/20) - the late Chet Atkins; Chuck Wicks, Anne Murray; Jon Elliot (jon@way-entertainment.com); Sherrie Halford; Keith Montgomery (keith@94country.com); Lance Tidwell (lance.tidwell@gmail.com)

Monday (6/21) - Hillary Kanter, Kathy Mattea, Allison Moorer, Paul Barnabee (paul.barnabee@sonymusic.com), Leon Everette, Porter Howell, Michael J. Foxx (michaelj@wpoc.com), Joe Mansfield



Wild Child: Valory's Jewel walks the red carpet at her First Spin performance event in Pittsburgh. The event premiered her album *Sweet And Wild* in conjunction with Velocity Broadcasting. Pictured (I-r) are Valory's Scott Borchetta, Velocity's Phillip Elias, Jewel and Steel Magnolia's Meghan Linsey and Joshua Scott Jones.



The Week's Top Stories

Full coverage of the week's news is available in the archives at www.countryaircheck.com.

- WFMS/Indianapolis PD/middayer Vicki Murphy will leave the company June 30 to join Cardinal Ritter High School as Communications Dir. She can be reached at 317-522-8134 or here. SVP/Programming Jan Jeffries is seeking an "experienced pro who understands and embraces a centralized team." Send resumes, references and mp3s of current station and personal aircheck to him here. (CAT 6/14)
- MCC Radio's KGNC-AM & FM/Amarillo, TX PM driver Patrick Clark was named interim PD as PD/AM co-host Tim Butler transitions to an Account Executive position June 18. Morning co-host Melissa Bartlett will continue in that role until a new partner is found. GM Brice Edwards is also looking to fill the night slot, which has been covered by parttimers. For both gigs, send airchecks and resumes here. (CAT 6/14)
- Curtis Media's **WQDR/Raleigh** PD/PM driver **Lisa McKay** added Station Manager to her title. Concurrently, middayer JJ Herr was promoted to APD and will continue on-air. (CAT 6/9)

CMAMF Marketing (continued from page 1)

"It's undeniable the genre is very hot right now. Companies have developed corporate relationships with artists on their own, and I've always believed in this fan base as being very impressionable, lucrative and enthusiastic. We did a good job this year targeting companies for packaged goods – an appropriate family lifestyle fit – such as Sunny D, Ocean Spray, Combos, Manwich and Kraft. And of course, Chevy had a big play. We were met with resounding success. Every partner achieved beyond their expectations, with more than 700,000 samples and/or product engagements. Blue Bell alone gave away nearly 50,000 ice creams. We have many companies that want to come back; they've already said, 'I want this same space.'"

As part of CMA's self-described mantra of making the event "a better fan experience in every possible way," corporate marketers were urged to engage consumers beyond giveaways and demonstrations. Warnke continues, "We said, 'Don't come

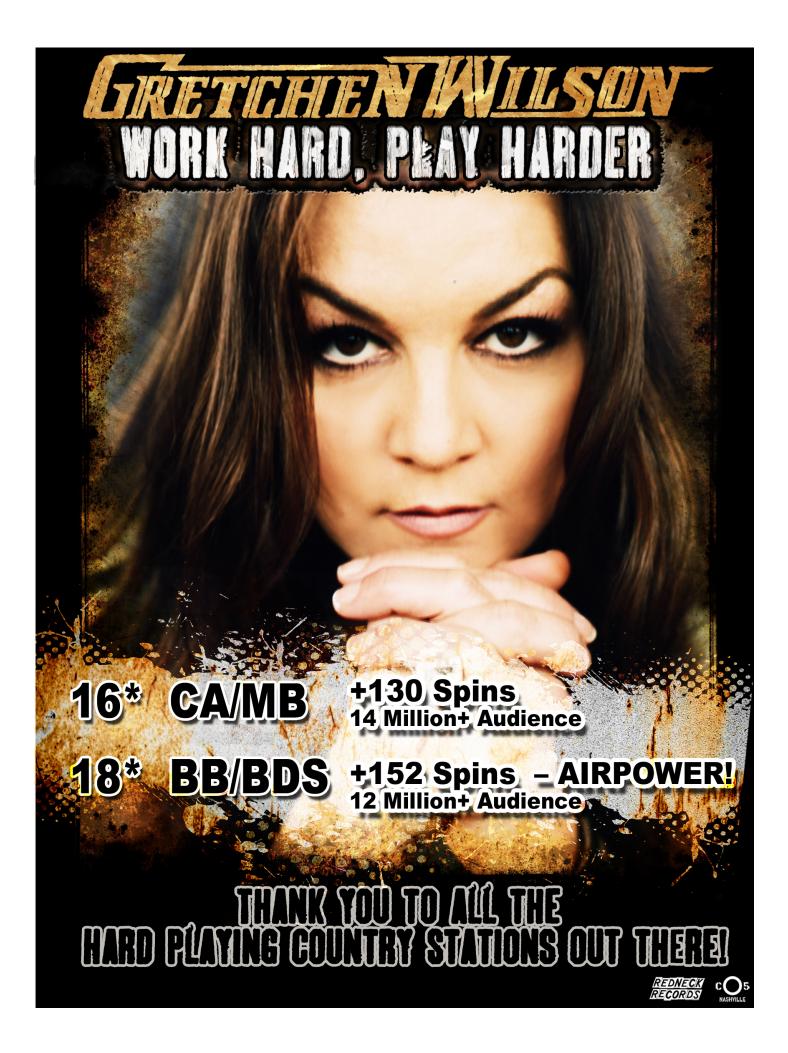


and just sample; please engage the fans.' Part of Coke Zero's tractor-trailer rig has this big HD screen that normally displays music videos, so we put in Fan Fair TV reels. Manwich did their open-mic contest, and were blown away with the talent of the attendees singing 15-second clips. Chevy stepped up and gave \$10 for flood relief for every test drive, and Manwich/Con Agra donated \$10,000."

Warnke credits CMA marketing execs **Tammy Donham**, **Cory Chapman** "and all the people in their department who really did the job with (Chairman) **Steve Moore**'s leadership." She adds, "We were all very singularly focused on building the biggest and best event possible. We knew all eyes were on Nashville, especially with the flood and where we were giving the proceeds."

Premiere's network remotes are part of CMA's strategy to keep radio in front of corporate marketers, too. Warnke explains, "We know the No. 1 way music is experienced is through Country radio. We tell our partners this when we sell-in the genre, saying 'Forty percent of America are country music fans, and the first place they discover new music is on the radio.' There are companies that need to be told more about radio because country is unlike most other genres, where radio is not at the top of the media list. But we tell these companies, 'You've got to be on radio because this is where they [the consumers] are.' CMA provides research to its members, and there's an opportunity for radio to use this intelligence to capture some of the fever of what we're seeing."







MEDIABASE

LW	TW	Artist/Title (Label)	otal Points	+/- Points 1	otal Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
1	1	≈ MIRANDA LAMBERT/The House That Built Me (Columbia)	15668	71	5492	4	39.884	0.299	126	0
2	2	S JASON ALDEAN/Crazy Town (BBR)	14558	813	5114	285	36.355	2.025	126	0
3	3	BRAD PAISLEY/Water (Arista)	14295	1089	4986	365	35.789	2.753	126	0
6	4	CLAY WALKER/She Won't Be Lonely Long (Curb) 🗸	13207	1473	4687	583	32.75	2.279	125	0
7	5	LUKE BRYAN /Rain Is A Good Thing (Capitol)	12167	882	4326	321	31.596	2.611	125	0
8	6	CARRIE UNDERWOOD/Undo It (19/Arista)	11125	1342	3803	462	28.629	3.603	126	0
11	7	REBA/I Keep On Lovin' You (Starstruck/Valory) 🗸	10561	1369	3798	514	25.771	2.643	124	0
14	8	KEITH URBAN/I'm In (Capitol)	9608	912	3219	347	24.623	2.877	126	1
12	9	Serrod NIEMANN/Lover, Lover (Sea Gayle/Arista)	9522	522	3320	187	24.176	1.984	126	1
13	10	MARTINA MCBRIDE/Wrong Baby Wrong (RCA)	8842	45	3097	63	22.117	0.185	126	0
15	11	Curb)	8820	758	3221	215	21.271	2.019	125	3
18	12	ZAC BROWN BAND /Free (Atlantic/Home Grown/BPG)	8127	1363	2814	458	21.358	3.559	123	4
19	13	BLAKE SHELTON/All About Tonight (Reprise/WMN) ✓	7899	1284	2792	474	19.343	2.101	126	1
16	14	SIARON & TLRTL/Pray (Jaronwood/Universal Republic/Big Machine)	7711	290	2728	87	18.678	0.629	116	3
20	15	Capitol)	6850	1001	2360	326	16.639	1.76	120	4
21	16	GRETCHEN WILSON/Work Hard, Play Harder (Redneck/CO5)	5759	427	2041	130	14.144	1.144	115	0
22	17	CONTRACTOR OF THE CONTRACTOR O	5633	774	2006	279	14.851	2.173	95	5
23	18	CRAIG MORGAN/This Ain't Nothin' (BNA)	5175	496	1931	153	12.667	1.294	116	4
25	19	S JOSH TURNER /All Over Me (MCA)	5021	880	1781	312	12.254	2.237	112	6
24	20	DAVID NAIL /Turning Home (MCA)	4571	347	1651	104	9.84	1.105	112	6
26	21	GARY ALLAN/Get Off On The Pain (MCA)	4316	485	1483	160	10.175	1.539	106	3
17	22	TOBY KEITH/Every Dog Has Its Day (Show Dog-Universal)	4230	-3093	1434	-1074	10.123	-7.827	123	0
35	23	CADY ANTEBELLUM/Our Kind Of Love (Capitol) ✓	4009	1786	1423	631	9.879	4.321	111	31
28	24	DIERKS BENTLEY/Up On The Ridge (Capitol)	3991	912	1424	310	9.741	1.946	97	9
27	25	ALAN JACKSON/Hard Hat And A Hammer (Arista)	3879	615	1417	172	10.004	1.885	106	10

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Blackberry SMOKE



THE FIRST SINGLE FROM THE ALBUM LITTLE PIECE OF DIXIE

PRODUCED BY DANN HUFF & JUSTIN NIEBANK ADDITIONAL PRODUCTION BY JAMES STROUD

OFFICIAL ADD DATE JUNE 21







MEDIABASE

LW	TW	Artist/Title (Label)	otal Points -	-/- Points	Total Plays -	-/- Plays	Audience +		Stations	
33	26	BILLY CURRINGTON /Pretty Good At Drinkin' Beer (Mercury) ✓	3780	1461	1323	480	9.464	3.712	100	16
29	27	BUCKY COVINGTON/A Father's Love (The Only) (Lyric Street)	3514	591	1358	221	7.811	1.254	99	4
32	28	EASTON CORBIN/ Roll With It (Mercury)	3119	662	1124	248	7.515	1.828	92	11
30	29	S JOSH THOMPSON/Way Out Here (Columbia)	2905	249	1164	80	6.728	0.797	91	2
31	30	RODNEY ATKINS/Farmer's Daughter (Curb)	2754	269	1113	88	5.834	0.569	86	2
36	31	SIAMES OTTO/Groovy Little Summer Song (Warner Bros./WMN)	2297	133	893	28	4.991	0.253	76	5
38	32	KELLIE PICKLER/Makin' Me Fall In Love Again (19/BNA)	2058	336	748	106	4.038	0.732	77	2
39	33	S JAKE OWEN/Tell Me (RCA)	1921	358	770	123	4.159	0.784	76	3
40	34	MONTGOMERY GENTRY/While You're Still Young (Columbia)	1793	255	645	77	3.95	0.631	67	3
41	35	STEVE AZAR/Sunshine (Ride)	1791	289	711	102	3.915	0.571	58	5
37	36	GLORIANA/The World Is Ours Tonight (WMN/Emblem/BPG)	1776	-35	677	-25	3.218	0.061	63	0
34	37	LAURA BELL BUNDY/Giddy On Up (Mercury)	1508	-795	446	-265	3.709	-1.259	69	0
42	38	TRACE ADKINS/This Ain't No Love Song (Show Dog-Universal)	1466	154	511	63	2.948	0	61	12
44	39	KEVIN FOWLER /Pound Sign (#?*!) (Lyric Street)	1323	93	485	37	2.922	0.309	51	8
46	40	BAND PERRY/If I Die Young (Republic Nashville)	1310	289	458	101	2.943	0.52	47	9
47	41	JUSTIN MOORE/How I Got To Be This Way (Valory)	1278	483	486	196	2.279	0.768		11
45	42		1232	8	460	-1	1.929	-0.015	65	5
43	43	BLAINE LARSEN/Chillin' (Treehouse)	1230	-66	520	-18	2.496	-0.148		1
48	44	TROY OLSEN/Summer Thing (EMI Nashville)	846	65	302	21	1.598	0.091	33	2
50		LOCASH COWBOYS/Here Comes Summer (Stroudavarious)	678	14	252	14	1.051	0.019	34	1
Debut	46	RANDY HOUSER/I'm All About It (Show Dog-Universal)	666	38	309	23	0.876	-0.044	40	0
		CHUCK WICKS/Hold That Thought (RCA)	647	146	287	53	0.931	0.15	40	3
		JANEDEAR GIRLS/Wildflower (Reprise/WMN)	591	45	285	32	0.855	0.137	38	2
De <mark>but</mark>	49	JAMES WESLEY/Real (BBR)	551	134	219	53	1.133	0.299		4
Debut	50	FRANKIE BALLARD/Tell Me You Get Lonely (Reprise/WMN)	529	17	199	17	0.96	0.145	22	1

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Lyric Street

		Activator rop Form Gamers	
LADY ANTEBELLUM/Our Kind Of Love (Capitol)	31	LADY ANTEBELLUM/Our Kind Of Love (Capitol)	413
RANDY ROGERS BAND/Too Late For Goodbye (MCA)	20	LUKE BRYAN/Rain Is A Good Thing (Capitol)	374
BILLY CURRINGTON/Pretty Good At Drinkin' Beer (Mercury)	16	BILLY CURRINGTON/Pretty Good At Drinkin' Beer (Mercury)	350
TRACE ADKINS /This Ain't No Love Song (Show Dog-Universal)	12	JOSH TURNER/All Over Me (MCA)	326
EASTON CORBIN/Roll With It (Mercury)	11	ALAN JACKSON/Hard Hat And A Hammer (Arista)	312
JUSTIN MOORE/How I Got To Be This Way (Valory)	11	REBA/I Keep On Loving You (Starstruck/Valory)	299
ALAN JACKSON/Hard Hat And A Hammer (Arista)	10	BRAD PAISLEY/Water (Arista)	285
TOBY KEITH/Trailerhood (Show Dog-Universal)	10	KEITH URBAN/I'm In (Capitol)	254
DIERKS BENTLEY/Up On The Ridge (Capitol)	9	ZAC BROWN BAND/Free (Atlantic/Home Grown/BPG)	252
ERIC CHURCH/Smoke A Little Smoke (EMI Nashville)	9	CARRIE UNDERWOOD/Undo It (19/Arista)	230
BAND PERRY/If I Die Young (Republic Nashville)	9		

Country Aircheck Top Point Gainers

LADY ANTEBELLUM/Our Kind Of Love (Capitol)	1786 🏏	LADY ANTEBELLUM/Our Kind Of Love (Capitol)	239
CLAY WALKER/She Won't Be Lonely Long (Curb)	1473 🏏	BILLY CURRINGTON/Pretty Good At Drinkin' Beer (Mercury)	231
BILLY CURRINGTON/Pretty Good At Drinkin' Beer (Mercury)	1461 🏏	BRAD PAISLEY/Water (Arista)	181
REBA/I Keep On Lovin' You (Starstruck/Valory)	1369 🗸	LUKE BRYAN /Rain Is A Good Thing (Capitol)	178
ZAC BROWN BAND/Free (Atlantic/Home Grown/BPG)	1363 🗸	CARRIE UNDERWOOD/Undo It (19/Arista)	175
CARRIE UNDERWOOD/Undo It (19/Arista)	1342	ALAN JACKSON/Hard Hat And A Hammer (Arista)	172
BLAKE SHELTON/All About Tonight (Reprise/WMN)	1284	JOSH TURNER/All Over Me (MCA)	156
BRAD PAISLEY/Water (Arista)	1089	KEITH URBAN/I'm In (Capitol)	139
,		REBA/I Keep On Loving You (Starstruck/Valory)	126
LITTLE BIG TOWN/Little White Church (Capitol)	1001	BUCKY COVINGTON/A Father's Love (The Only) (Lyric Street)	126
KEITH URBAN/I'm In (Capitol)	912		

Country Aircheck Top Spin Gainers

LADY ANTEBELLUM/Our Kind Of Love (Capitol)	631
CLAY WALKER/She Won't Be Lonely Long (Curb)	583
REBA/I Keep On Lovin' You (Starstruck/Valory)	514
BILLY CURRINGTON/Pretty Good At Drinkin' Beer (Mercury)	480
BLAKE SHELTON/All About Tonight (Reprise/WMN)	474
CARRIE UNDERWOOD/Undo It (19/Arista)	462
ZAC BROWN BAND/Free (Atlantic/Home Grown/BPG)	458
BRAD PAISLEY/Water (Arista)	365
KEITH URBAN/I'm In (Capitol)	347
LITTLE BIG TOWN/Little White Church (Capitol)	326

VIDEO ADDS

CMT

No new adds

CMT PURE

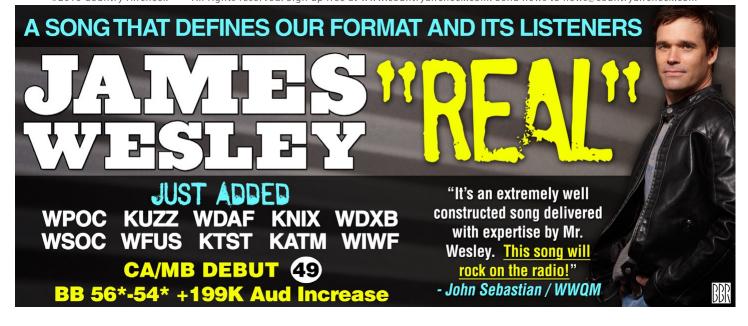
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GAC

JANEDEAR GIRLS/Wildflower (Reprise/WMN) RODNEY ATKINS/Farmer's Daughter (Curb)

Activator Ton Point Gainers

Activator Top Spin Gainers





For everyone who left home to chase their dreams...and the parents they left behind



Add Date: June 21st

"Every kid dreams of the day they leave home and every parent dreads it...Katie captures those emotions perfectly in her new song...every parent and child should listen!"

-Tony Trovato, Music Director, GAC

FROM FACEBOOK:

KSOP/Deb Turpin: Hey Katie...awesome new song! KAJA/Travis Moon: Terrific Song, wonderful video!

YouTube: 10 DAYS OVER 70,000 VIEWS!

REAL QUOTES FROM REAL LISTENERS

swaggboss2009: Douglass High in Atlanta, GA class of 2010 sang this song beautifully...the entire crowd was crying!

LightOfLove515: Nobody I've heard has put such a realistic sense of the feelings, and things you want your parents to know before you leave home.

butterfly021792: ...it's our favorite song to sing and it hits close to home for us military brats.

Frani092: hi Katie...from Shoemaker High School...I just wanted to say that leaving home is the best song that I ever heard.

Country Aircheck Activity

LOCASH COWBOYS/Here Comes Summer (Stroudavarious)

Moves 50*-45*; 678 points, 252 spins 1 ADD: **WDXB**

RANDY HOUSER/I'm All About It (Show Dog-Universal)

Debuts at 46*; 666 points, 309 spins; 0 ADDS

CHUCK WICKS/Hold That Thought (RCA)

Debuts at 47*; 647 points, 287 spins 3 ADDS: **KRST***, **WOGK**, **WUSH**

JANEDEAR GIRLS/Wildflower (Reprise/WMN)

Debuts at 48*; 591 points, 285 spins 2 ADDS: **KVOO, WPAW**

JAMES WESLEY/Real (BBR)

Debuts at 49*; 551 points, 219 spins 4 ADDS: **KUZZ, WDAF, WDXB, WIWF**

FRANKIE BALLARD/Tell Me You Get Lonely (Reprise/WMN)

Debuts at 50*; 529 points, 199 spins 1 ADD: **KIZN***

DARRYL WORLEY/Keep The Change (Stroudavarious)

501 points, 192 spins; 0 ADDS

ERIC CHURCH/Smoke A Little Smoke (Capitol)

464 points, 152 spins 9 ADDS: **KATC*, KCYE, KILT*, KIXZ, KMLE, KRTY, KXKT, WITL, WQYK***

JEWEL/Satisfied (Valory)

450 points, 181 spins 5 ADDS: **KSKS, KUBL*, WDSY*, WKLB, WUBL**

COLT FORD/Chicken & Biscuits (Average Joes)

383 points, 163 spins; 0 ADDS

THOMPSON SQUARE/Let's Fight (Stoney Creek)

351 points, 149 spins; 0 ADDS

ADD DATES

JUNE 21

BLACKBERRY SMOKE/Good One Comin' On (BamaJam)
BO BICE/You Take Yourself With You
(Saguaro Road/Lofton Creek)
ERIC CHURCH/Smoke A Little Smoke (EMI Nashville)
JULIANNE HOUGH/Is That So Wrong (Mercury)
KATIE ARMIGER/Leaving Home (Cold River)
STEEL MAGNOLIA/Just By Being You (Halo And Wings)
(Big Machine)

JUNE 28

DANNY GOKEY/I Will Not Say Goodbye (19/RCA)
DARRYL WORLEY/Keep The Change (Stroudavarious)
JOHN RICH/Country Done Come To Town (Warner Bros./WAR)
SUNNY SWEENEY/From A Table Away (Republic Nashville)
TOBY KEITH/Tailerhood (Show Dog-Universal)

JULY 6

WARREN BROTHERS/Dear Mr. God (Bonded/CO5)

Country Aircheck Top Recurrents **Points** CHRIS YOUNG/The Man I Want To Be (RCA) 11673 GEORGE STRAIT/I Gotta Get To You (MCA) 10088 **JOE NICHOLS**/Gimmie That Girl (Show Dog-Universal) 9601 LADY ANTEBELLUM/American Honey (Capitol) 6713 STEEL MAGNOLIA/Keep On Lovin' You (Big Machine) 6395 **EASTON CORBIN/**Little More Country Than That (Mercury) 6160 JOSH TURNER/Why Don't We Just Dance (MCA) 5461 RASCAL FLATTS/Unstoppable (Lyric Street) 5185 **KENNY CHESNEY/**Ain't Back Yet (BNA) 5110 ZAC BROWN BAND/Highway 20 Ride (Atlantic/Home Grown/BPG) 5068

WILLIAMS RILEY/Makes Me Go La La (Golden)

322 points, 178 spins 1 ADD: **KATC***

Aircheck Activity includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)



MEDIARACE





					MIE	<u>DIABANE</u>
LW	TW	Artist/Title (Label) TV	W Points	+/- Points	TW Plays	+/- Play
1	1	MIRANDA LAMBERT/The House That Built Me (Columbia) 4th Week at No. 1	4684	-4	2910	-7
2	2 🥏		4491	13	2779	-2
4	3 🥏	BRAD PAISLEY/Water (Arista)	4444	285	2776	181
6	4 🤝	LUKE BRYAN/Rain Is A Good Thing (Capitol) 🗸	4272	374	2625	178
5	5 🧟	CLAY WALKER/She Won't Be Lonely Long (Curb)	4100	139	2563	84
7	6 🤝	REBA/I Keep On Lovin' You (Starstruck/Valory) 🗸	3561	299	2241	126
8	7 🤶	CARRIE UNDERWOOD/Undo It (19/Arista)	3217	230	2045	175
9	8 🤝	JERROD NIEMANN/Lover, Lover (Sea Gayle/Arista)	2945	-6	1823	8
12	9 🥏	KEITH URBAN/I'm In (Capitol)	2889	254	1773	139
17	10 🤝	BLAKE SHELTON/All About Tonight (Reprise/WMN)	2615	229	1594	120
16	11 🤝	LEE BRICE/Love Like Crazy (Curb)	2610	164	1596	108
13	12 🥏	MARTINA MCBRIDE/Wrong Baby Wrong (RCA)	2596	15	1578	4
14	13 🥏	JARON & TLRTL/Pray For You (Jaronwood/Universal Republic/Big Machine	e) 2587	34	1624	1
18	14 🤝	ZAC BROWN BAND/Free (Atlantic/Home Grown/BPG)	2557	252	1596	121
19	15 🤝	LITTLE BIG TOWN/Little White Church (Capitol)	2361	178	1414	78
22	16 🤝	JOSH TURNER/All Over Me (MCA)	2022	326	1202	156
15	17	TOBY KEITH/Every Dog Has Its Day (Show Dog-Universal)	2021	-531	1206	-379
20	18	CRAIG MORGAN/This Ain't Nothin' (BNA)	1862	-12	1077	-20
21	19 🥏	GRETCHEN WILSON/Work Hard, Play Harder (Redneck/CO5)	1843	49	1132	47
25	20 종	ALAN JACKSON/Hard Hat And A Hammer (Arista) 🗸	1734	312	1028	172
23	21 종	DIERKS BENTLEY/Up On The Ridge (Capitol)	1636	185	1005	124
27	22 종	UNCLE KRACKER/Smile (Atlantic/Top Dog/BPG)	1537	194	876	7 1
24	23 🥱	GARY ALLAN/Get Off On The Pain (MCA)	1510	85	933	22
26	24 종	DAVID NAIL/Turning Home (MCA)	1396	36	814	18
31	25 종	LADY ANTEBELLUM/Our Kind Of Love (Capitol) 🗸	1383	413	899	239
28	26 종	BUCKY COVINGTON/A Father's Love (The Only) (Lyric Street)	1381	186	896	126
33	27 🤝	BILLY CURRINGTON/Pretty Good At Drinkin' Beer (Mercury) 🗸	1251	350	815	231
29	28	JOSH THOMPSON/Way Out Here (Columbia)	1137	-37	736	-20
30	29 종	RODNEY ATKINS/Farmer's Daughter (Curb)	1104	65	708	32
32	30 🤝	EASTON CORBIN/Roll With It (Mercury)	1057	146	690	91

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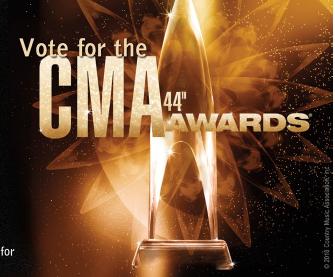
LAST CHANCE FOR 2010!

Applications for **NEW CMA MEMBERS** must be received by **JUNE 25**, **2010** to be eligible to vote on the second and third ballots for the **2010 CMA Awards**.

First CMA Awards ballot: JUNE 29
Second CMA Awards ballot: AUG. 10

MAKE YOUR VOTE COUNT.

Contact Betsy Walker at (615) 244-2840 or BWalker@CMAworld.com for membership information, or click on this ad to apply online.







					<u> </u>	<u>MUIABANE</u>
LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
34	31 🥏	TRACE ADKINS/This Ain't No Love Song (Show Dog-Universal)	744	9	471	0
36	32 🥏	STEVE AZAR/Sunshine (Ride)	702	87	455	43
35	33 🥏	MONTGOMERY GENTRY/While You're Still Young (Columbia)	669	1	400	-6
37	34 🥏	KELLIE PICKLER/Makin' Me Fall In Love Again (19/BNA)	606	32	324	7
39	35 🥏	JAMES OTTO/Groovy Little Summer Song (Warner Bros./WMN)	420	0	285	9
40	36 🥏	KEVIN FOWLER/Pound Sign (#?*!) (Lyric Street)	415	13	267	11
42	37 🥏	BLAINE LARSEN/Chillin' (Treehouse)	316	40	185	16
45	38 🥏	JAKE OWEN/Tell Me (RCA)	309	93	171	26
41	39	GLORIANA/The World Is Ours Tonight (WMN/Emblem/BPG)	301	-57	178	-33
46	40 🥏	BAND PERRY/If I Die Young (Republic Nashville)	293	96	202	60
48	41 🥏	JUSTIN MOORE/How I Got To Be This Way (Valory)	240	62	176	42
44	42 🥏	RANDY MONTANA/Ain't Much Left Of Lovin' You (Mercury)	220	-2	145	0
55	43 🥏	DARRYL WORLEY/Keep The Change (Stroudavarious)	205	77	133	60
47	44 🥏	JANEDEAR GIRLS/Wildflower (Reprise/WMN)	201	17	101	4
50	45 🥏	RANDY HOUSER/I'm All About It (Show Dog-Universal)	171	13	126	11
51	46 🥏	COLT FORD/Chicken & Biscuits (Average Joes)	141	1	91	-2
) Debut	47 🥏	ERIC CHURCH/Smoke A Little Smoke (EMI Nashville)	138	104	62	49
58	48 🥏	TROY OLSEN/Summer Thing (EMI Nashville)	136	44	94	31
53	49 🥏	WILLIAMS RILEY/Makes Me Go La La (Golden)	130	-1	86	1
52	50	SARAH DARLING/Whenever It Rains (Black River)	116	-16	74	-12
56	51	THOMPSON SQUARE/Let's Fight (Stoney Creek)	104	-12	7 1	-7
57	52 🥏	GWEN SEBASTIAN/V.I.P. (Barefoot Girl) (Open Road/Lofton Creek)	102	2	53	2
54	53	FRANKIE BALLARD/Tell Me You Get Lonely (Reprise/WMN)	90	-39	44	-28
59	54 🥏	LOCASH COWBOYS/Here Comes Summer (Stroudavarious)	81	6	55	3
) Debut	55 🥏	CHUCK WICKS/Hold That Thought (RCA)	80	30	50	13
58	56 🥏	TODD O'NEILL/Somethin' With Some Attitude (Aria)	7 1	10	45	8
) Debut	57 🥏	> JEWEL/Satisfied (Valory)	70	29	49	19
Debut	58 🥏	> JAMES WESLEY/Real (BBR)	64	20	40	14
Debut	59 🥏	TOBY KEITH/Trailerhood (Show Dog-Universal)	62	62	47	47
Debut	60 🥏	BRADY SEALS/Been There Drunk That (Star City/Nine North)	59	5	42	5
		2010 Country Aircharlett All sinks account of Tay 5 anist anisans	C1 C .			

SOURCE proudly congratulates the 2010 recipients of the SOURCE Foundation Award

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Awards Presentation: Thursday, August 26, 2010 At the Noah Liff Opera Center Nashville, TN

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