

# CRS '26

# DAILY BUZZ

March 19, 2026, Issue 2

Powered by Country Aircheck

## SHH...

YOU DON'T WANT TO MISS THIS

BBRMG/BMG NASHVILLE'S STAR-STUDDED SURPRISE PARTY

TONIGHT AT 9:00PM

BROADWAY BALLROOMW



## Social vs. & Streaming vs. & Radio

Three MCA execs made a strong case for label radio, streaming and social media teams working in close cooperation during the first day of CRS '26. At "The Showdown of the Top 20: Comparing the Social, Streaming and Radio Charts of 2025" Mercury SVP/Promotion & Regional Marketing **Jimmy Rector**, MCA VP/Streaming Marketing **Tatiana Angulo** and SVP/Digital Marketing & Strategy **Sarah D'Hilly** shared examples of times radio and streaming were not able to align on single choices, and times they helped each other build a bigger story. Rector noted they "might be different sandboxes, but it's the same playground."

One example was Tucker Wetmore's "Brunette," which was already so successful on DSPs that Rector admits, "I was scared to death, for no reason, to even go to radio with it," thinking it may have run its course. Instead, adding radio to the mix extended the life of the single. Angulo also noted that the DSP success of the song "did not extinguish" Wetmore's then current radio single "3, 2, 1."

Speaking about the challenges of her position, Angulo noted that 100,000 songs are released each week, and her job is to make her five to seven new releases stand out. To that end, D'Hilly said, "One of the most meaningful things a fan can do to support the artist is to use their music to create content."  
—Phyllis Stark



**Kids In The Hall:** The 2026 Country Radio Hall of Fame Class (l-r) **Bruce Logan, John Marks**, CRHoF Committee's **Tim Roberts, Marci Braun, Michael J, Phil Hunt, Rick Jackson**, CRHoF Committee's **Joel Rabb** and **Chris Carr**.

## Warner Lunch: Music's A Wrap

Warner kicked off CRS with its annual luncheon, now in its eighth year and, as SVP/host **Kristen Williams** noted, the first officially branded as the Warner Records luncheon. Williams opened by introducing **Gabby Barrett**, praising her voice as "powerful, heartfelt and impossible to forget." Barrett set the tone with a performance of "The Easy Part,"

followed by an acoustic take on an unreleased song she joked Chris Stapleton had been holding before "giving it to someone who can actually sing."

Next up was **Thomas Edwards**, a Kingsport, TN native and former Tennessee Volunteers football player, who traded Neyland Stadium cheers for the clatter of luncheon silverware. His set included "High Times" and a cover of Etta James' "A Change Is Gonna Do Me Good."



**Gabby Barrett**

©2026 Country Aircheck™ — All rights reserved. Sign up free at [www.countryaircheck.com](http://www.countryaircheck.com). Send news to [news@countryaircheck.com](mailto:news@countryaircheck.com)

*What If We Don't*

Ashley McBryde

85+ Stations Already On!

WARNER RECORDS NASHVILLE

WRV RADIO & STREAMING

# CHASE MATTHEW

## HOLDIN' IT DOWN

NEW SINGLE AT  
COUNTRY RADIO NOW

2026 CRS NEW FACES



IGNITION



Fresh off SXSW, **The Band Loula** made a quick Nashville stop, performing two songs including “Who Gets to Heaven (Nobody Knows).” Reflecting on their Bible Belt upbringing, **Logan Simmons** shared, “The only people who know if you’re going to heaven are you and God, a general reminder not to point the finger too quickly.” The duo added levity by weaving label staffers including **James Marsh**, Williams, **Tom Martens** and **Cris Lacy** into the song.

The luncheon also served as an introduction for newly signed **Colton Dawson**, who played 500 shows in high school and only recently learned what CRS stood for. Performing “Might Be In It” and “It’s Gonna Rain,” Dawson showcased what brought him to the label just a month ago with a full album in hand.

Kentucky six-piece **Creekers** leaned into their “hillbilly music” roots with “Freeborn Man” and “Tennessee,” followed by **Blake Whiten**, whose rise began with posting videos in 2021 to touring with Morgan Wallen after his 2024 cover of “I’m the Problem” went viral. He performed “Rollin Stone” and “Bet On Me.”

Closing the event, Williams introduced **Ashley McBryde** as the embodiment of authenticity. McBryde delivered songs from her fifth studio album, including “Arkansas Mud,” “Bottle Tells Me So” and current single “What If We Don’t,” thanking the room for believing in the track early. She then shared a candid reflection on her sobriety, acknowledging her past (“If you ever saw me at a show or guitar pull or event prior to three years, 9 months, 6 weeks and a couple of days ago, I was drunk. I’m sorry.”), bringing a deeply human close to the first label luncheon of CRS ‘26.

**Lunch review:** Turkey wraps were ... fine. Did the job. Nothing to write home about but nothing to file a complaint over either. The bacon, however, showed up fully in its floppy era. Cookie had a redemption arc. Fresh out the gate it was mid at best, but after sitting on it for 3 to 5 minutes? Transformed. Best decision I made all afternoon. Overall rating: 2.5/5. Strong performances on stage, weaker performances on the plate. Far too many people at my table were unprepared to discuss *Heated Rivalry*. – *Caitlin DeForest*

## Country Is For All, Y’All

Intentionality in reaching diverse audiences and getting diverse viewpoints in “the room” were at the heart of the “Y’all Means All Breakfast” Wednesday morning. “Artists coming to town and being themselves fills me with joy,” said artist **Ty Herndon**, who later admitted, “I spent three decades trying not to be seen.” Warner’s **James Marsh** pointed out there are “still all these gaps” between 60+ male programmers and the twenty-somethings making music. Artist **Moriah** talked about the importance of perspective when feeling uncomfortable being the “only brown person” in the room, pointing to her mother’s story of immigrating, learning the language and doing farm work. “It’s a dadgum miracle I’m even here,” she said. KSCS/Dallas’ **Al Farb** asked gatekeepers to not leave any parts of the audience behind. “We do ourselves a disservice by not thinking country music is for everyone.” Amazon Music’s **Amber Anderson** moderated. – *Chuck Aly*



## A Giant Texas Island Down Under

Seizing country music’s worldwide appeal was the theme during the “Pack Your Bags: Country’s Gone Global” panel. Amazon Music’s **Michelle Tigard**

**Kammerer** shared she’s seen a 75% increase in streaming in the U.K., where country listeners are averaging 55 hours of streaming per month. Live Nation’s **Milly Olykan** said outside of the U.K.,





**LIVE AT THE RYMAN**  
**17TH ANNIVERSARY**

**TODAY! DON'T MISS IT! DOORS 11:30AM**

**49 WINCHESTER KASSI ASHTON DALTON DAVIS**  
**CARTER FAITH WYATT FLORES VINCE GILL JACOB HACKWORTH**  
**TYLER HUBBARD VINCENT MASON PARKER MCCOLLUM**  
**MADDEN METCALF NEEDTOBREATHE BROTHERS OSBORNE**  
**JON PARDI KEITH URBAN KENNY WHITMIRE**

MCA  
NASHVILLE



Lucille



SPECIAL THANKS TO:



Canada and Australia, "We're seeing Europe start to develop, [including] Norway, Sweden and Denmark." Make Wake's **Chris Kappy** detailed the investment his client Luke Combs made, including being willing to play smaller venues at greater expense, on the way to great success. "Australia is the hottest market I've ever seen," he said. "It's a giant Texas island down there." Kappy also told how he and Combs talked Cody Johnson into touring Down Under, where he now does good business. CMA's **Meredith Goucher** moderated.

-Chuck Aly

## Teen Listening & Country

The CMA-commissioned "Teen Music Listener" study – one of an unprecedented three research offerings during CRS – explored younger demo attitudes toward music and how they experience it. Much of the opportunity for connecting with teens centers on the human experience. "They



**Tim Foisset, Kenny Jay, Connor Smith and LeighAnn Rodd**

want the freedom of choice even in this algorithm driven environment," said CMA's **LeighAnn Rodd** while presenting the data. CMA surveyed 1,000 people, ages 13-19, last spring and found 88% are listening to music daily. Social media is the primary discovery tool (59%), with friends and family in

second (47%). To Rodd's point, 66% of teens listen to a personal playlist when streaming, and one in five listens to country music daily.

Reacting to the data, Albright & O'Malley & Brenner's **Kenny Jay** said, "I don't see a lot of intention" from Country radio in going after teens. Spotify's **Tim Foisset** said teens aren't a separate carve-out, but "integrated into everything" the DSP does, from programming to marketing. Because discovery starts on social platforms before moving to streaming and radio,

artist **Connor Smith** said "Teens are deciding the landscape of what is popular in country music." All three panelists agreed reaching younger listeners is about human connection. "There's a misconception about this generation of fan living on their phone," said Foisset. "We're finding that our listener is craving that in-person experience." Smith suggested Country radio can be a bridge to that for budget-challenged teens, and Jay dropped the early contender for line of the event when he suggested the CRS name be changed to "Country Relationship Seminar."

The full teen study is available to CMA members; log in or sign up for membership [here](#).  
-Chuck Aly

## Preparedness When Trouble Comes

Panelists at Wednesday's (3/18) "On Air, Under Pressure: Dealing With Breaking News" session discussed dealing with severe weather events, mass shootings and other emergencies.

News-Talk WWNC/Asheville, NC News Dir. and Morning Host **Mark Starling** said of 2024's Hurricane Helene, "We had a plan. I thought it was a great plan until the cell towers went out. Then you have to turn into Fred Astaire and tap dance." Agreed Frankfort, KY, Dir./Office of Emergency Management **Ray Kinney**, "Have a plan, but be ready to adapt." Asked when the right time is to go wall-to-wall with coverage, Starling said that call should be determined by the threat to public safety.

Former KWJJ/Portland, OR morning co-host **Kristen Flowers**, who is also a marriage and family therapy mental health counselor, urged broadcaster to "compartmentalize" by separating their broadcaster



**Ashley Wilson, Kristen Flowers, Ray Kinney and Mark Starling**

©2026 Country Aircheck™ — All rights reserved. Sign up free at [www.countryaircheck.com](http://www.countryaircheck.com). Send news to [news@countryaircheck.com](mailto:news@countryaircheck.com)

**LEE BRICE**  
**KILLED THE MAN**  
NEW THIS WEEK AT KBEQ/KANSAS CITY, WBBS/SYRACUSE  
BRAND NEW ALBUM SUN RISER COMING IN JUNE  
**ADD/CONVERT NOW**

THE DEBUT SINGLE  
**HARPER GRACE**  
*if daddy says no*  
IMPACTING NOW  
CURB RECORDS

# Thank You

We are thrilled to be your **INDEPENDENT ACT OF THE YEAR!**

"Hometown Home" meant so many things  
to so many people  
so it receiving the most spins of any indie act --  
that says everything.

We have always believed in the people who love this music  
who live like we do  
who know the power of the places they live, dream, believe

We accept this award for anyone who loves our song --  
because you're the reason we do this  
year after year after year



side as “a conduit of information” from their parent/spouse side to avoid “spiraling.” After the news has been shared, Flowers said broadcasters can relate their personal experience and stories, “because the human connection is the beauty of radio.” And even while compartmentalizing on-air, Flowers recommended that broadcasters rely on a trusted station colleague or family member to “be human with” off-air in order to protect their own mental health.

“If there were trophies for compartmentalizing in emergencies, radio people would win,” said Starling, who played audio of an emotional telephone call he got from his wife after Hurricane Helene, when he was living at the station and had not heard from her in several days since rising waters reached their home. Afterwards, his wife (also a therapist) gave back to her community by creating a mental health minute that aired every morning on WWNC for several months. “Being able to incorporate mental health into your programming makes the battle better,” said Starling, who recommended stations find someone local to be on call in such situations.

Panelists, including moderator **Ashley Wilson** of WKKT/Charlotte, recommended that stations have both local news and weather partners lined up for emergencies, with Starling adding that trusted station personalities are perfectly adaptable to delivering breaking news, noting, “It doesn’t have to sound like Walter Cronkite.” –Phyllis Stark

## Applies To You, Too

“Everyone is in sales,” was the premise of Wednesday’s “Pitch Please” panel at CRS, where Top 40 WKQI/Detroit morning host **Mojo** told air personalities, “You are the sale representative of your show and your station.” With radio layoffs common, he said, “You need to be un-cutttable,” by bringing in your own revenue. “You can have the greatest ratings, but if you don’t have money attached, you’re in trouble.”



Two ways he achieves that goal are by putting out what he called a “sizzle” email to the sales team daily recapping what happened on his show (including audio clips) and previewing the next one. He also calls one client per day just to check in and say hello as he’s leaving the studio. The days of working only when talent fees are attached are “out the door,” he added.

Likewise, Westwood One VP/GM Network Formats **George King** added that just like show prep is a 24/7 endeavor, so too is “sales prep” these days. –Phyllis Stark



## Core And Peace

The 71-week No. 1 journey of The Core/Mercury’s **Josh Ross’s** “Single Again” was recounted in Wednesday’s (3/18) “Cycle Of A Song” panel, featuring MCA’s **Damon Moberly**, Spotify’s **Jackie Augustus**, manager **Tracy Martin**, Audacy’s **Justin Cole**, Runclub Creative’s **Julia Robert** and moderator/Universal Music Canada’s **Julie Adam**. “If the life cycle of this song was a novel, it’d be *War And Peace*,” said Moberly. Early on, the track gained streaming traction and hit No. 1 in Ross’s native Canada, but it took 18 weeks to chart in the U.S. before falling off for a month and eventually reaching the top spot. Ross and team stuck through the ups and downs. Ross told his team, “As soon as you crack that door open, I’ll come running through.” –Sarah Skates



## Solid Country Gold

The Country Radio Hall of Fame class of 2026 was revealed at Wednesday’s (3/18) “CRS Honors” session ([Breaking News 3/18](#)) by

©2026 Country Aircheck™ — All rights reserved. Sign up free at [www.countryaircheck.com](http://www.countryaircheck.com). Send news to [news@countryaircheck.com](mailto:news@countryaircheck.com)

TOP 5 & CLIMBING!  
**DYLAN SCOTT**  
 WHAT HE'LL NEVER HAVE  
 NEARLY 400 MILLION STREAMS TO  
 COUNTRY AIRCHECK'S #3 OVERALL  
 TOP AIRPLAY ARTIST OF 2025  
**POWER UP!**

TOP 40  
**KELSEY HART**  
**FIREWORKS**  
 COUNTRY AIRCHECK'S #5 TOP AIRPLAY  
 NEW ARTIST OF 2025  
 OPENING FOR DYLAN SCOTT SPRING 2026  
**SEE YOU AT NEW FACES!**  
 CURB RECORDS

# SHHH!

YOU'RE INVITED TO CELEBRATE ONE OF  
BBR MUSIC GROUP/BMG NASHVILLE'S  
BIGGEST ACTS FOR A STAR-STUDED  
SURPRISE PARTY.

*YOU WON'T WANT TO MISS THIS!*

*(REMEMBER...SHHH. IT'S A SURPRISE TO THIS ARTIST!)*

## EVENT DETAILS

WHAT: BBR MUSIC GROUP/BMG NASHVILLE  
CRS PARTY

WHEN: THURSDAY, MARCH 19TH, 2026

START TIME: 9:00PM

WHERE: OMNI NASHVILLE HOTEL  
BROADWAY BALLROOM

PLEASE RSVP TO:  
[RSVP@BBRMUSICGROUP.COM](mailto:RSVP@BBRMUSICGROUP.COM)



previous Hall of Fame inductees **Mike Moore** (Class of 2024) and **Trish Biondo** (Class of 2023). On-Air inductees are **Chris Carr, Michael J and Rick Jackson**, and Radio inductees are **Marci Braun, Phil Hunt, Bruce Logan and John Marks**.

Select **Academy of Country Music** Radio Award winners ([Breaking News 3/18](#)) were announced by MCA's **Parker McCollum**, with others to be presented during the *New Faces Show* Friday (3/20). **John Shomby** led the presentation of CRS Scholarships for women in radio, endowed by four different organizations. Learn more about them [here](#).

Big Loud's **Hardy** performed an acoustic version of "Give Heaven Some Hell" during an in memoriam segment honoring those of who contributed to the industry. The ceremony kicked off with a performance of the national anthem by Stoney Creek's **Frank Ray**, a welcome from CRS Exec. Dir. **RJ Curtis**, videos introducing CRS staff and previews of upcoming panels.

—Sarah Skates

## Mind The Gap

"Living in the Gap: Communicating, Managing and Working Across Generations" featured Cumulus' **Mike Preston**, Riser House's **Jennifer Johnson**, SiriusXM/Pandora's **Kathleen St. Clair** and 33 Creative's **Regan Donato** discussing the challenges and opportunities of today's multi-generational workplaces. They agreed that each employee has something to contribute and that it's important to focus on positives and commonalities. St. Clair noted that many young professionals never worked in an environment prior to Covid, and therefore have different communication methods. Johnson said that younger workers would benefit from learning to confront difficulties through open dialogue, and that in-person or over-the-phone conversations are important. Donato said her generation prioritizes work/life balance, which older generations could adopt. The importance of mentorship was also discussed, with Donato and St. Clair giving shout-outs to their respective mentors Scotty O'Brien and Johnny Chiang.

—Sarah Skates

## The Week Ahead

### Thursday, March 19

**6-7:30am**

**CRS Believers (sponsored by Curb)**

Brandon Lake, Conner Smith  
Legends Ballroom A-C

**8am-4:40pm**

**CRS Registration Open**

Broadway Hallway

**8am-5pm**

**Exhibitor Booths Open**

Jewel Box Platinum, Coleman Insights, Exostage, Strings For Hope, Pat Boone's Gold Label, Music Master  
Level 2, Broadway Hallway

**8-8:50am**

**Nielsen Schmielsen: New Platforms for Audience Data & Analytics**

Chaz Jenkins, Josh Easler, Lindsey Dodge, Ed Rivadavia  
Legends Ballroom D-G

**8-8:50am**

**Protect Your Assets: 20 Micro Actions for Resilience & Balance at Work**

Sean Copeland, Christina Barsi, Elizabeth Porter, Cheryl Mann  
Legends Ballroom A-C

©2026 Country Aircheck™ — All rights reserved. Sign up free at [www.countryaircheck.com](http://www.countryaircheck.com). Send news to [news@countryaircheck.com](mailto:news@countryaircheck.com)

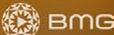


**Parmalee**  
**God Knew Better**

**IMPACTING 4/13**

**FOLLOW UP TO**  
**5 BACK TO BACK #1s**





“ When I heard 'Son of Jolene' I thought it was very clever. No one had ever thought of it that way. What a twist, and I'm proud to now be a small part of this version. ”

– DOLLY PARTON

# Son of Jolene

*Belles with Dolly Parton*



IMPACTING 4/20

## *CRS PERFORMANCES:*

Wednesday 3/18 - 2:00 & 4:30

Thursday 3/19 - 2:30 & 4:30

Friday 3/20 - 10:30

*SUITE # AVAILABLE IN THE LOBBY*



deluge  
MUSIC

EMR  
2011 music row records

RED LIGHT  
MANAGEMENT



**8am-5pm****The Row Open**

Riser House, St. Jude Juice Bar, CMA, Texas Red Records  
Level 2, 5<sup>th</sup> Ave, Hallway

**8:30am-5pm****St. Jude Children's Research Hospital Espresso Bar Open**

Music Row Room 4

**9am-4:30****CRS Media Center Open**

Level 2, Broadway Hallway

**9-10am****CRS Research Presentation (Presented By Strategic Solutions Research)**

Legends Ballroom D-G

**9am-Noon****St. Jude Children's Research Hospital Juice Bar Open**

Level 2, 5<sup>th</sup> Ave. Hallway

**9am-5pm****Country Music Hall of Fame & Museum Access**

Show your badge for one complimentary museum admission  
Country Music Hall of Fame

**10-10:50am****The Disruptors: What if YOU Took a Risk?**

Chuck Aly, Travis Daily, Jon Loba, Gregg Swedberg, Brian Michel  
Legends Ballroom D-G

**11-11:30am****The Power of Music and a Mission** (presented by CRS and St. Jude)

Gator Harrison, Keith Urban  
Legends Ballroom D-G

**11:30am-1:50pm****Team MCA at the Ryman**

Kassi Ashton, Dalton Davis, Carter Faith, Wyatt Flores, Vince Gill, Jacob Hackworth, Tyler Hubbard, Keith Urban, Vincent Mason, Parker McCollum, Madden Metcalf, NeedToBreathe, Jon Pardi, Kenny Whitmire, 49 Winchester, Brothers Osborne  
Ryman Auditorium

**12:30-8:30pm****Country Western Photo Booth Open**

Omni Lobby Near Elevators

**2:30-3:20pm****The Conversation: Featuring Ella Langley and Jo Dee Messina**

Legends Ballroom D-G

**3:30-4pm****Get Local: It's Easier Than You Think**

Sarah Kay, Marissa Lanchak, Chad Benefield, Brent Lane  
Legends Ballroom A-C

**3:30-4pm****Your Mic! Your Market! Your Moment as the OG Influencer!**

Kenny Jay, Celine Trimarchi, Stuart Deming Rachel De Hart  
Legends Ballroom D-G

**4-4:50pm****Cycle of a Song: Chase Matthew "Darlin'"**

Tim Foisset, Rod Phillips, Chase Matthew, Michael Chase, Loyd Potts III, Ken Madson  
Legends Ballroom D-G

**5-7pm****Compass Media Showcase**

Barlines

**5pm****Bradley Gaskin Hot Damn Did Happy Hour**

Suite TBD, Omni Nashville Hotel

**6:30-9pm****Bob Kingsley's Acoustic Alley**

Jim Beavers, Rhett Akins, The Waren Brothers, Clint Black, Steve Wariner, Paul Overstreet  
Legends Ballroom D-G

**9-11pm****BBR Music Group Night of Celebration**

Broadway Ballroom

**Friday, March 20****7:30-8:45am****Women's Networking Breakfast**

Michelle Buckles, Sloane Cavitt Logue, Heather Froglear, Katie Neal, Jen Morgan, Tay Hamilton, Stephanie Wagner, Lauren "LT" Thomas, Jamice Jennings, Rakiyah Marshall, Kathleen St. Clair, Jess Tomlins, Amber Anderson, Ashley Wilson, Patti Diaz, Bryce Gravitt, Tracy Martin  
Acoustic, Level 4

**8am-5pm****CRS Registration Open**

Broadway Hallway

**8am-3pm****Exhibitor Booths Open**

Jewel Box Platinum, Coleman Insights, Exostage, Strings For Hope, Pat Boone's Gold Label, Music Master  
Level 2, Broadway Hallway

**8am-5pm****The Row Open**

Riser House, St. Jude Juice Bar, CMA, Texas Red Records  
Level 2, Broadway Hallway

**8:30am-4pm****St. Jude Children's Research Hospital Espresso Bar Open**

Music Row Room 4

**8:50-9:40am****Embracing the Change: Country Is Cross-Pollinating and That's Okay**

Steve Knopper, Heather Vassar, Emily Cohen Belote, Alissa Pollack  
Legends Ballroom D-G

**8:50-9:40am****Lead Me Like You Mean It: Intently Crafting an Environment for Future Leaders**

Allison Warren, TJ Taormina, Dawn Ziegerer, Mia Jones  
Legends Ballroom A-C

**9-9:40am****Workshop Alley: AI - Efficiency Tools**

Phil Becker  
Music Row Room 1

**9-10am****Workshop Alley: 360° Jock - Fix Your Feed**

Bo Matthews, Izzy Guit  
Music Row Room 3

**9am-Noon****St. Jude Children's Research Hospital Juice Bar Open**

Level 2, 5<sup>th</sup> Ave. Hallway

**9am-5pm****Country Music Hall of Fame & Museum Access**

Show your badge for one complimentary museum admission  
Country Music Hall of Fame

**9:45-10:25am****Workshop Alley: AI - Creative Tools**

Nick Steele  
Music Row Room 1

**10-10:30am****Workshop Alley: 360° Jock - Boosting Your Leverage In Contract Talks**

Denise Shackelford  
Music Row Room 3

**10-10:50am****Workshop Alley: Cycle Of An Ad - Everyone Is In Sales**

Sarah Frazier, Dina D'Addario, Kari Stoddard, Bobby Bowen  
Acoustic, Level 4

**10-11am****CRS Research Series: The Music Test (presented by NuVoodoo)**

Legends Ballroom D-G

**10:30-11am****Workshop Alley: 360° Jock - From Sold To Sound: Imaging & Promos**

Neil Wilson, Jess Jennings, Cowboy Kyle  
Music Row Room 3

**10:30-11:10am****Workshop Alley: Prompt Writing**

Stan Marczewski  
Music Row Room 1

**11-11:30am****Workshop Alley: 360° Jock - Breaks That Land: Relatable, Real, Zero Cliches**

Emily Harlan  
Music Row Room 3

**11-11:50am****CRS Presents Jelly Roll with Humanitarian Award**

Legends Ballroom D-G

**11:15-11:55am****Workshop Alley: 30 Tech Tools In 30 Minutes**

Clay Walker  
Music Row Room 1

**11:30am-Noon****Workshop Alley: 360° Jock - Make The Music Work For You: Music Scheduling**

Nikki Thomas  
Music Row Room 3

**11:45am-Noon****Pre-Lunch Performance ft. Lucie Tiger (Sponsored by 2120 Music)**

Broadway Hallway

**12-1:50pm****Lunch and Performance (Sponsored by Big Machine Records/ Nashville Harbor Records & Entertainment)**

Mackenzie Carpenter, Cole Goodwin, Naomi Carman, Greylan James, Caroline Jones, The Band Perry, The Jack Wharff Band  
Broadway Ballroom

**12:30-8:30pm****Country Western Photo Booth Open**

Omni Lobby Near Elevators

**2-2:50pm****Creative Talent: Why "Playing It Safe" Is the Death of Your Radio Career**

Phil Becker, Katie Neal, Woody of *The Woody Show*, Greg Beharrell  
Legends Ballroom A-C

**2-2:50pm****The New R&R: Roles and Relationships (sponsored by FAM)**

Justin Cole, Matty Jeff, Moranda McDonald, Chris Fabiani, Marci Braun  
Legends Ballroom D-G

**3-3:50pm****It's Not the Size That Matters: It's How You Use It**

Clay Hunnicutt, Scotty Lindy, Allyn Walker  
Legends Ballroom D-G

**3:30-4:20pm****Cycle of a Song: Koe Wetzel "High Road"**

Josh Easler, Gemma McInturff, Chad Rufer, Jeb Hurt, Ben Maddahi, Koe Wetzel  
Legends Ballroom D-G

**4:30-6pm****Quartz Hill/Stone Country Ball In The Hall**

Country Music Hall of Fame BMI Hall, 4<sup>th</sup> Floor

**4:30-6:30pm****Tennessee Songwriters Week Showcase**

Barlines

**5-6:30pm****New Faces Cocktail Reception**

Broadway Hallway

**6:30-10pm****New Faces of Country Music**

Kelsey Hart, Ella Langley, Chase Matthew, John Morgan, Meghan Patrick, Josh Ross (Host: Elaina Smith)  
Broadway Ballroom

**Saturday, March 21****9am-5pm****Country Music Hall of Fame & Museum Access**

Show your badge for one complimentary museum admission  
Country Music Hall of Fame

**GOT NEWS?**

Send it to  
[news@countryaircheck.com](mailto:news@countryaircheck.com).

September 8, 2024  
breaking news  
News@CountryAircheck.com

MEGHAN PATRICK GOLDEN CHILD  
MUSIC VIDEO BY

58th CMA Awards Nominations  
Nominations in all categories for the 58th Annual CMA Awards are out. Winners will be honored Nov. 10 in Nashville, TN. (CMAAwards.com)

Breakfast Personality  
Weekly National

Billie Eilish