JakeOwen

Yes, this **IS** the song he performed at the **New Faces Show at CRS '08! 60 REPORTING RADIO STATIONS ADDED THIS SONG ON MONDAY** 

JUN'S HINNESSANSI SEUVE YUU" AIRPLAY NOW



August 25, 2008

Issue 104

## **Country Radio's Dominant Dozen**

Country radio stations on the **Country Aircheck/ Mediabase** reporting panel have played almost 8.7 million songs from January 1 to Aug. 24, 2008. Only 12 artists have received more than 200,000 plays each, which includes every possible category of airplay. The Dominant Dozen includes

one woman, one group, two duos and one retiree.

Leading the pack with almost 400,000 spins is Kenny Chesney, followed by Toby Keith, Rascal Flatts, Tim McGraw, Brad Paisley, George Strait, Alan Jackson, Brooks & Dunn, Carrie Underwood, Montgomery Gentry, Keith Urban and Garth Brooks, who posted just over 202,000 plays for the vear. Those 12 artists account for an incredible 39% of all Country airplay in 2008, garnering almost 3.4 million collective spins.

In past years I've written about the Magnificent Seven

#### HOLIDAY REPORTING NOTE

The **Country Aircheck** offices will be closed next Monday in observance of the Labor Day holiday. The reporting deadlines for all Country Aircheck/Mediabase 24/7 reporters will be extended to Tuesday Sept. 2 at 3pm ET/Noon PT.

of Country airplay. While members of the group varied through the course of time, the Mag 7 consistently delivered more than 33% of all Country airplay at any given time. That percentage has now dropped to 26% for the current top seven.

(continued on page 5)

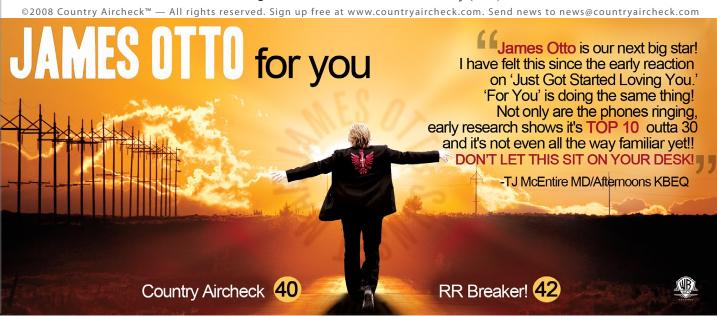
## **Double Dog Snare Ya: Kennedy & Moxley**

Confirming the long-brewing hire of promotion vet **Rick Moxley** as head of promotion Monday afternoon wasn't quite enough for the **Show Dog** brain trust, so they added the

hiring of longtime former Capitol/ Nashville VP/Sales **Bill Kennedy** as well. Kennedy, who spent 14 years with Capitol before falling to cutbacks in June, has been named head of sales & marketing for the label.

"I have known Bill Kennedy for a very long time and he is the gold standard in this business," Show Dog

GM George Nunes says. Kennedy replaces Johnny Rose, who had been with Show Dog since its formative days in Aug. 2005, and exited Friday (8/22).



## KEITH URBAN GREATEST HITS 1920 KIDS



Featuring the #1 hit single "You Look Good In My Shirt"



Don't miss Keith's NFL Kickoff Performance on Friday, September 5th on NBC.

**THANK YOU COUNTRY RADIO!** 



As for Moxley, Nunes says, "It only took one meeting to know that [he] was the right person to lead our promotion team. He not only brings his vast experience, but a winning attitude and positive outlook that we have been looking for."

Finally, top dog **Toby Keith** says, "While other labels are cutting back, we have just hired the two best guys in the business. Between them, they have been instrumental in breaking the careers of most of the superstars in Nashville. Show Dog as a label is doing really well and the addition of these two veterans makes our team even stronger."

Kennedy can be reached at 615-324-7771 or <u>bill.kennedy@</u> <u>showdogmail.com</u>. Moxley is at 615-324-7766 or <u>rick.moxley@</u> <u>showdogmail.com</u>.

### **McMillen Manages Mobile**

Univision Hip Hop KPTY-FM/Port Arthur's Mark McMillen has joined Cumulus/Mobile, which includes Country WYOK-FM, as Market Manager. McMillen previously worked as MM over Urban Contemporary KBXX & Adult Urban KMJQ/Houston after spending 12 years as GSM of KBXX. His first day is Sept. 8.

## **KVET Opens Roadhouse**

KVET/Austin debuted its new musicintensive show *The Roadhouse* tonight (8/25) spotlighting honky-tonk roots and a Texas Outlaw perspective. Music on the show will range from **Johnny Cash** to **Hayes** Carll and **Reckless Kelly** to **Drive-By Truckers**, as well as Austin's local music scene. KVET personality **Chris Mosser** will host the nightly show that runs from 7pm to midnight Monday-Thursday and then extends to 2am Friday and Saturday.

### **BMI Gives Members \$786m**

**BMI** earned more than \$901 million in revenues for the 2008 fiscal year, marking the first time any copyright organization has surpassed the \$900 million mark for music performance revenues. This is also a 7.2% increase from the

#### My Tunes: Music That Shaped My Life



**Arista/Nashville** VP/Promotion **Skip Bishop** (<u>skip.bishop@sonybmg.com</u>) discusses his most important songs, albums or concerts:

1. Three Miles Davis Albums: Sketches of Spain, Kind of Blue and Birth of Cool. I discovered them all simultaneously and they changed how I listen to music, how I saw things and how I thought. It was like falling into a sea of new possibilities.

**Skip Bishop** a

**2. Johnny Cash/Ring of Fire:** I can remember as a kid being drawn to the lyrical portrait of

love as pain. It scared me a little but I couldn't get enough. I rode my bike to Woolworth and plopped down my allowance for the 45.1 liked Marty Robbins at the time and I wondered if they knew each other. The song still reminds me of that dark, beautiful mystery I felt as a youngster.

- **3. The Byron Pop Festival, Atlanta, 1969:** Jimi Hendrix, Chicago Transit Authority (a rocking, brilliant, progressive precursor to Chicago), Grand Funk Railroad, Cat Mother and the All Night News Boys, Lee Michaels, T-Rex, Goose Creek Symphony, on and on and on. Saw a lot of things for the first time. "Momma told me not to come."
- **4. Ray Charles, The Blue Note, New York:** The room holds about 200 souls. My beautiful wife and I got there early, had dinner and got a table right in front of the stage. Still shaking.
- **5. Alan Jackson, Precious Memories concert, Ryman Auditorium:** Alan's daughter's school choir opened the show. Everyone was given the lyrics to the hymns. We stood and sang along with Alan, family and friends. It was genuine. It was Nashville. That night I knew I was home. **6. Joni Mitchell, Blue:** Maybe one of the best albums ever recorded. Simple, powerful, pure, sad, heart wrenching and joyous. And then you turned it over.
- An "important" piece of music you just don't get: Mannheim Steamroller. No wonder suicides are high during the holidays.

  An album you played or listened to incessantly: Beatles White Album, Hendrix Are You Experienced?, Grateful Dead Workingman's Dead (one tick to the left of a country record).
- One obscure or non-country song everyone should listen to right now: Leonard Cohen's "Song of Bernadette."



previous fiscal year. The company will disperse \$786 million to songwriters, composers and copyright owners, an 8% increase from last year.

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#### **B**IRTHDAYS

**Tuesday (8/26)** - Don Bowman, Jimmy Olander (Diamond Rio), Sloane Cavitt (<u>sloane.cavitt@showdogmail.com</u>), Doug Rich

**Wednesday (8/27)** - Jeff Cook (Alabama), Jimmy C. Newman, Jeffrey Steele, Colleen Addair (<u>colleen.addair@citcomm.com</u>), Mac Daniels (<u>macdaniels@clearchannel.com</u>), Andrea Dresdale, Beth Kindig, Frances Preston, Cassandra Tynes

**Thursday (8/28)** - Sherrie Austin, LeAnn Rimes, Shania Twain, Steve Baker (<a href="mailto:sbaker@aspirionrecords.com">sbaker@aspirionrecords.com</a>), Susan Heard, Ken Johnson, Tom Kouchoukos, Jo McFadden, Areeda Schneider-Stampley, Layna Bunt (<a href="mailto:layna@brokenbowrecords.com">layna@brokenbowrecords.com</a>)

**Friday (8/29)** - Shawn Camp, Dan Truman (Diamond Rio), Darlene Dixon, James T. Horn, Vicki Russell

Saturday (8/30) - Kitty Wells, Gerald Whitworth

**Sunday (8/31)** - Brown Bannister, Jenny Cranford, Donna Hughes (<u>dhughes@gactv.com</u>), Dave Wheeler

**Monday (9/1)** - the late Conway Twitty; the late Boxcar Willie, Steve Goetzman, Sammy Cruise (<a href="mailto:sammycruise@clearchannel.com">sammycruise@clearchannel.com</a>), Savannah Jones (<a href="mailto:sjones@entercom.com">sjones@entercom.com</a>), Mitch Mahan (<a href="mailto:mdmahan@cbs.com">mdmahan@cbs.com</a>), Dick Whitehouse, Wix Wichman, Jeff Wyatt, Gina Hilburn

Tuesday (9/2) - Paul Dean (Mavericks)

#### **Radio News**

- Sales: Citadel WKHX & WYAY/Atlanta Dir./Sales Rick Mack has been named VP/GM for crosstown Lincoln Financial Top 40 WSTR.
- **Gig Alert: KTHK/Idaho Falls, ID** PD/morning host "**Brother" Dale Desmond** is seeking an afternoon jock, with the possibility of APD duties for the right candidate. Airchecks and resumes to jobs@eiradio.com.
- St. Jude Radiothons: WJCL/Savannah, GA raised \$89,042 (8/21-22); WIL/St. Louis drew \$402,250.24 (8/21-22)
- More Kudos: WSLC/Roanoke morning hosts Robynn James and Brett Sharp hosted the 2nd Annual Robynn and Brett's Cure Kids Cancer radiothon this past weekend, spending 22-plus hours on air and raising \$194,000 for Carilion Children's Clinic.

#### **Chart Chat**

Congrats to **Keith Urban, Jimmy Harnen**, the **Capitol** promotion team and the entire Capitol/Nashville family on this week's No. 1 with Urban's "You Look Good In My Shirt."

Also notable for relative newcomer Jake

Owen is coming out of the box with 34 adds on
"Don't Think I Can't Love You." The ebullient RCA team, led
by veep Keith Gale, claims "60 unique stations between the two
major chart panels" on the new single.



## **Industry News**

The **CMA Songwriters Series** returns to NYC's Joe's Pub Sept. 9 at 6:30pm & 9:30pm hosted by **Bob DiPiero**. **Josh Turner** will be the special guest on the second show. Songwriters participating include **Gary Burr** ("I Try To Think About Elvis") and **Sam** and **Annie Tate** ("If You're Going Through Hell").

Adam Gregory has signed an exclusive booking agreement with William Morris Agency.

CMT's Music City Madness talent search will hold open auditions for singer/songwriters Aug. 27 from 10am-6pm at Music Row's Oceanway Studios.

Registration for the 9th Annual Miller Harris Memorial Golf Tournament Sept. 8 at Temple Hills Golf Club in Franklin, TN has been extended. To reserve your spot contact Sheila at 615-584-7848 or millerharris@comcast.net.

Tickets for the 42nd Annual CMA Awards will go on sale to the public Sept. 19 at 10am CT via TicketMaster or in person at Nashville's Sommet Center box office. Tickets range in price from \$382.50 down to \$110.

Chris Cavanaugh has signed a publishing agreement with Extreme Writers Group.

#### **Artist News**

Billy Gilman and Tracy Lawrence will perform on the Jerry Lewis telethon Aug. 31-Sept. 2 to raise funds for the Muscular Dystrophy Association.

Vince Gill and Rodney Crowell have finished writing a song that Hank Williams, Sr. left unfinished at the time of his death. Gill and Crowell recorded "I Hope You Shed A Million Tears," featuring the steel guitar work of late Williams sideman **Don Helms**. The song is part of a project spearheaded by **Bob Dylan** to finish several songs written by Williams with artists including Willie Nelson, Alan Jackson and Jack White.

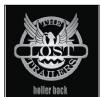
CNN Headline News anchor Robin Meade will host the finale of the Next GAC Star competition Sept. 10 along with expert panelists Jack Ingram, Desmond Child and Victoria Shaw.

Patty Loveless will kick off a multi-city theatre tour Sept. 26 at the State Theatre in State College, PA.

**Lost Trailers** fans can text song requests during their live performances to 615-708-9463 and the band will add the song to the set list on the spot.

Brooks & Dunn, Vince Gill, Jimmy Buffett, Emmylou Harris and Dave Matthews Band are among the artists featured on Little Feat's Join The Band, a duets project available at Target beginning tomorrow (6/26).

#### CHECK OUT IN STORES: 8/26



**Lost Trailers** Holler Back (BNA)

Ryder Lee, Manny Medina, Andrew Nielson, Stokes Nielson and Jeff Potter have come a long way from the time then-DJ Stokes asked Willie Nelson to listen to the band's demo after an interview. Their second BNA release, their fifth overall, garners Stokes six co-writes and he shares producing credit on another six. Lee receives co-production credit on several tracks,

as do Brett Beavers and Blake Chancey. Songs include "How 'Bout You Don't,""Blacktop Road,""Things You Don't Grow Out Of,""All This Love' and "Gravy."



**Jimmy Wayne** Do You Believe Me Now (Valory) Wayne's second album and Valory debut

adds enhanced features to its song slate. These include the music video for lead single and title track "Do You Believe Me Know," and a video cut-by-cut with Wayne. The artist co-wrote seven of 12 tracks including "I'll Be That," "One On One,""No Good For Me" and "Where You're Going."The record also sports two bonus track,

"I Love You This Much" and "Stay Gone." Mark Bright produced three tracks, while Joe West and Davé Pahanish share credit on the rest.

Steve Azar, John Brannen and James House will perform original material from their solo projects under the name 3Live at the Bluebird Cafe Sept. 4.

**Jake Owen** will host *Nashville Nights*, a five-part webisode series on ABC.com, beginning today (8/25).

#### Chronicle

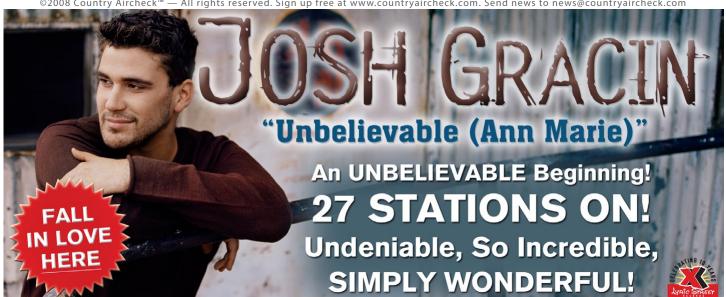
Our condolences to **Danielle Peck** and family on the death of her grandfather **Vernon Ralph "Bud" Peck** last Thursday. He was 84. Services were held today in Coshocton, OH.

## The Week's Top Stories

Full coverage of the week's news is available in the archives at www.countryaircheck.com.

• CMA Chief Strategic Officer Ed Benson officially retired after 29 years with the trade organization. He can be reached at 615-376-2992 or mredbenson@comcast.net. (CAT 8/19)

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- Clear Channel/Philadelphia OM Thea Mitchem was named OM for CC/Washington-Baltimore, which includes Country WMZQ & WPOC. She starts Sept. 8. (CAT 8/25)
- Big Machine offered up three pre-sale options for **Taylor Swift**'s Nov. 11 release *Fearless*. Details at <u>www.thetaylornation.com</u>. (CAT 8/25)
- Tim McGraw will host and headline the CRS 40 Music City Jam March 4 at the Nashville Convention Center, sponsored by ACM. (CAT 8/25)
- CBS Radio's Country KWLI and Oldies KXKL/Denver PD Bill Gamble was named OM for the local three-station cluster and named PD for sister Hot AC KIMN. (CAT 8/22)
- Warner Bros./Nashville VP/A&R Tracy Gershon exited the label after more than three years. (CAT 8/22)
- **Arista/Nashville** Dir./West Coast Promotion **Lori Hartigan** was promoted to Sr. Dir. (CAT 8/22)
- Former WYCT/Pensacola, FL midday jock **Debbie Conner** joined **KPWB/Piedmont, MO** as OM/PD. (CAT 8/22)
- Media consultant **Ryan Bitzer** joined **rpm management** as Chief Strategy Officer. (CAT 8/22)
- Universal South Sr. Dir./A&R Cliff Audretch, III was named staff producer. (CAT 8/21)
- Webster PR Dir./Media Services **Chris Waters** joined **BNA** as Mgr./Southeast Promotion. (CAT 8/20)
- Peg's WOWC/McMinnville, TN morning host **Billy Harper** joined **KCHQ/Rexburg, ID**, as PD. (CAT 8/19)

### **Dominant Dozen** (continued from page 1)

But don't let that fool you into thinking that the concentration of airplay from a relatively few artists is diminishing. Here's a sobering thought: Of the 8.7 million Country radio plays this year, only 18 acts account for 50% of all that airplay. That's right, take the spins from the Top 12, add in (in order) Taylor Swift, Rodney Atkins, Sugarland, Trace Adkins, Dierks Bentley and Gary Allan – and you get one-half of all current songs played so far in 2008.

As part of this exercise, we also checked Mediabase 24/7's "Big Picture" overview of monitored-station airplay across all genres. It's interesting to note that Chesney is *not* the top-ranking

#### TUBE CHECK

Tuesday 8/26 - Jessica Simpson, The View (ABC).

**Wednesday 8/27** - James Otto, *Dinner: Impossible* (Food Network); Lady Antebellum, *Jimmy Kimmel Live* (ABC).

**Thursday 8/28** - Randy Houser, *Late Show with David Letterman* (CBS); Ricky Skaggs & The Whites, Crook & Chase (RFD-TV).

Friday 8/29 - Glen Campbell, Jimmy Kimmel Live (ABC).

**Saturday 8/30** - Carrie Underwood, Montgomery Gentry, Luke Bryan, Oak Ridge Boys, *Opry Live* (GAC).

**Sunday 8/31 -** Dierks Bentley, Superstar Sessions (GAC).

**Monday 9/1** - Taylor Swift, Alan Jackson, Montgomery Gentry, Kenny Chesney, Faith Hill, Gary Allan, Alabama and more, *Superstar Sessions* (GAC).

Tuesday 9/2 - Martina McBride, The Collection (GAC).

Country artist on that list. That honor goes to Taylor Swift, who comes in 11th. Chesney is 12th, just 900 or so plays behind. Next come Rascal Flatts (15), Toby Keith (21), Tim McGraw (22), Brad Paisley (24), George Strait (26), Alan Jackson (28) and Carrie Underwood (30).

Taylor Swift's inclusion in both these lists deserves special mention. She does so with fewer hits (at least on the Country list) and a shorter chart life-span than any other act represented. Hell, most Country stations haven't even moved her first single – "Tim McGraw" – into the Power Gold category yet.

On the down side, no artist in the Top 12 and only a few in the Top 18, have had initial hits in the last five years or so.

The bigger question is what that concentration of airplay from a relative handful of artists means for Country radio and its listeners. Is there an "artist fatigue" factor that can affect Time Spent Listening? Does artist repetition turn into a perception of song repetition for listeners? And, aren't both those things magnified with multiple Country outlets in a market? Is it any wonder, then, that people think all Country stations sound alike?

A lot of questions. But one thing's for sure. It's incumbent on this format to develop new stars and hits. Otherwise, all that sameness could take us down the same old sewer.

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# Spring No. 1s: WNWN, WJLS, WHWK, WBWN, WAXX, KKNU, WYZB, KQUS, WRWD, WLLR, WBFM, WBYT, WTHI, KEZK

Here's another batch of Spring 2008 Arbitron Country station ratings. As part of our weekly market-by-market offerings, with a few exceptions, only stations achieving at least a 1.0 share are included. Legend: A "+" indicates a Classic Country outlet, a "^" designates Country stations in the same market owned by a single operator and an "t" indicates a tie.

12+ 12+ 12+

12+

Station/City	Share Last ARB	Share Sp'08	Rank Rank Last ARB Sp '08	;
WNWN/Battle Creek, MI	20.3	20.6	<u>1 1</u>	
KYKR/Beaumont, TX	5.0	5.5	7 5	
KAYD & KSTB/Beaumont, TX	4.8	5.0	8 8	
KTHT/Houston	4.3	4.3	9 9	
(Beaumont Arbitron)				
WJLS/Beckley, WV	20.5	22.2	1 1	
WKWS/Beckley, WV	1.3	1.2	6t 4t	
WQBE/Charleston, WV	1.3	1.2	6t 4t	
(Beckley, WV Arbitron) KSJJ/Bend, OR	9.5	7.4	1 4	
KMTK/Bend, OR	4.7	4.7	8 9	
KRCO-AM/Bend, OR	3.3	2.8	10 10t	
WKNN/Biloxi, MS	7.7	6.4	<u>1 3t</u>	
WUJM/Biloxi, MS+	2.8	1.4	11 12t	
(Previous ARB was Fa '06) WHWK/Binghamton, NY	13.5	13.6	1 1	
WQNY/Binghamton, NY	.7	1.1	14t 14t	
KQDY/Bismarck, ND^	12.2	10.3	1 2t	
•				
KBMR-AM/Bismarck, ND^+	9.9	9.5	2t 4	
KUSB/Bismarck, ND	6.9	6.3	9 8t	
WBWN/Bloomington, IL	9.5	12.2	<u>1t 1</u>	
KKCB/Duluth, MN	9.7	6.7	1 4t	
KTCO/Duluth, MN	4.4	5.0	7t 7	
WAXX/Eau Claire, WI	13.4	14.2	1 1	
WQRB/Eau Claire, WI^	11.2	12.1	2 2	
WATQ/Eau Claire, WI^+	7.0	7.4	5 5	

#### **COUNTRY RATINGS SPRING BOX SCORE**

Each week we'll have a running tally of the Spring 2008 Arbitron ratings and rankings for all Country stations printed on this page in *Country Aircheck Weekly*. The ratings/rankings in these box scores are only those from the station's home market.

	1	12+	12+ R	ankings
	TW	Total	TW	Total
Stations	59	296	59	296
Up	27	140	24	137
Down	28	130	23	114
Flat	4	25	12	44
Debut				
Drop		1		1
No. 1	na	na	14	47

Station/City	12+ Share Last ARB	12+ Share Sp'08	12+ Rank Last ARE	12⊣ Ran Sp′0
KKNU/Eugene, OR	10.6	10.6	1_	<u>1</u>
KVOX/Fargo, ND	13.0	11.5	1	2
KBVB/Fargo, ND	7.2	5.1	4t	7
WYZB/Ft. Walton Beach, FL	10.5	11.4	1	1
WAAZ/Ft. Walton Beach, FL	2.6	2.3	9t	14
WXBM/Pensacola, FL	1.6	1.7	15t	15t
(Ft. Walton Beach Arbitron)				
WDJR/Dothan, AL (Ft. Walton Beach Arbitron)	1.0	1.1	17	17t
KQUS/Hot Springs, AR	16.5	18.0	1	1
KSSN/Little Rock^	3.1	4.0	9t	7t
(Hot Springs Arbitron)				
KMJX/Hot Springs, AR^	2.1	3.0	14t	10t
WFYR/Peoria, IL	6.2	6.1	5	4
WXCL/Peoria, IL^	8.5	5.1	1_	5t
WIRL-AM/Peoria, IL^	2.6	2.6	11t	12
WRWD-AM&FM/				
Poughkeepsie, NY	7.3	7.2	1	1
WKXP/Poughkeepsie, NY	1.8	1.3	12	17t
WLLR/Quad Cities, IA-IL	17.6	18.8	1	1
KBOB/Quad Cities, IL-IA	3.8	4.8	8	8
KKJG/San Luis Obispo, CA^	4.4	4.7	5t	4
KSLY/San Luis Obispo, CA	3.4	3.7	10t	9t
KKAL/San Luis Obispo, CA^+	2.0	2.0	14t	15
KRAZ/Santa Barbara, CA	.8	1.4	20t	15t
KHAY/Oxnard, CA	1.6	.9	14t	18t
(Santa Barbara, CA Arbitron	1)			

Station/City	12+ Share Last ARB	12+ Share Sp '08	12+ Rank Last ARB	12+ Rank Sp '08
KSNI/Santa Maria, CA	4.7	4.4	6t	6
WBFM/Sheboygan, WI	9.4	10.2	1t	1
WBYT/South Bend, IN	10.1	12.1	2	1
WHFB/South Bend, IN	2.1	2.4	12t	13
WTHI/Terre Haute, IN	22.3	23.7	1	1
WINH/Terre Haute, IN	7.4	6.2	3	4
WNDI/Terre Haute, IN	1.6	1.5	10t	12t
WQTY/Terre Haute, IN	1.6	1.5	10t	12t
WWZD/Tupelo, MS	9.5	9.2	2	2
WWMS/Tupelo, MS	6.2	6.0	4	4
WTXT/Tuscaloosa	6.3	6.7	4	3
WFFN/Tuscaloosa	4.0	3.9	6t	7
WZZK/Birmingham	2.8	3.4	9t	8
(Tuscaloosa Arbitron)				
WDXB/Birmingham	2.3	2.8	16	9t
(Tuscaloosa Ārbitron) WNPT/Tuscaloosa	3.4	2.2	8	13t
KEZJ/Twin Falls, ID	9.5	7.8	1	1
KKMV/Twin Falls, ID	6.8	6.1	2t	2t
KYUN/Twin Falls, ID^+	5.8	5.6	4t	4
KART-AM/Twin Falls, ID+	2.1	1.7	13t	17t
KKUS/Tyler, TX^+	4.5	7.3	8t	3t
KNUE/Tyler, TX	7.2	7.3	2	3t
KYKX/Tyler, TX^+	4.5	3.6		9t
KDVE/Tyler, TX+	2.7	3.1	11	12
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"Great performer, great song, great record - up-tempo and under three minutes, make more records like this, ADDED!!!" - Dr. Bruce Nelson, KFTX/Corpus Christi

"Pat is three things: 1) Real 2) Country 3) Fun. We need this guy in our format. I'll be playing 'Somethin' About That!" - **Keith Hill, The Unconsultant** 

"...Pat Roper is taking the old fashioned approach - a singer/songwriter with country roots who has no TV show on his resume. Instead he offers quality songs. Take a listen. You don't need three judges to realize Pat Roper offers music that our listeners can relate to." - Jay Thomas, MD, Sirius XM Radio, Highway 16/US Country

PAT ROPER DEFEATED BLAKE SHELTON, BILLY RAY CYRUS & ZAC BROWN BAND ON WWGR'S "MAKE IT OR BREAK IT"

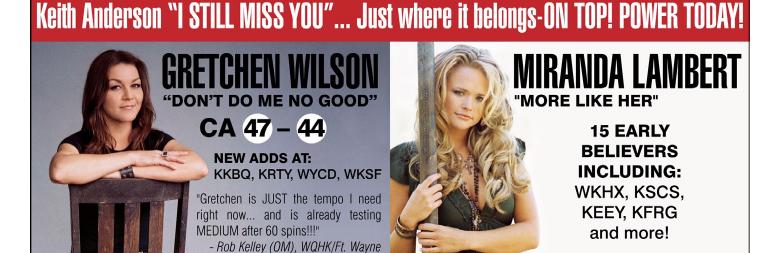




MEDIARASE

LW	TW	Artist/Title (Label)	Total Points +/-	Points To	tal Plavs +	/- Plavs <i>A</i>	udience -		AUAIDAI ations A	
2		<b>★KEITH URBAN</b> /You Look Good In My Shirt (Capitol)	15889	512	4740	126	33.836	0.996	122	0
3		KEITH ANDERSON/I Still Miss You (Columbia)	15057	309	4617	112	31.845	0.279	122	0
4		JIMMY WAYNE/Do You Believe Me Now (Valory)	14155	730	4344	266	30.006	1.952	122	0
5		BRAD PAISLEY/Waitin' On A Woman (Arista)	14029	961	4277	272	29.888	2.38	122	0
1	5	TAYLOR SWIFT/Should've Said No (Big Machine)	13665	-2039	4059	-575	28.937	-4.62	122	0
8	6	<b>○ DARIUS RUCKER</b> /Don't Think I Don't Think (Capitol)	11993	1223	3532	349	25.932	3.236	120	0
9	7	GEORGE STRAIT/Troubadour (MCA)	11929	1271	3595	381	24.513	1.721	121	0
13	8	<b>KENNY CHESNEY</b> /Everybody Wants To (Blue Chair/BNA)	11669	2534	3409	723	25.275	4.882	122	0
11	9	TOBY KEITH/She Never Cried In Front Of Me (Show Dog)	11164	951	3355	312	24.125	2.172	122	0
10	10	COST TRAILERS/Holler Back (BNA)	11164	847	3340	263	22.82	1.399	120	0
12	11	<b>◯ KID ROCK</b> /All Summer Long (Atlantic/CO5)	10959	1437	3215	359	24.055	2.864	108	5
14	12	CARRIE UNDERWOOD/Just A Dream (19/Arista)	9691	1035	2914	260	20.519	2.777	121	0
16	13	RASCAL FLATTS/Bob That Head (Lyric Street)	8145	-79	2510	5	15.901	-0.301	119	0
19	14	HEIDI NEWFIELD/Johnny And June (Curb)	7802	745	2340	192	15.357	2.262	121	1
18	15	<b>LUKE BRYAN</b> /Country Man (Capitol)	7575	188	2283	77	15.225	0.477	114	1
21	16	CHUCK WICKS/All I Ever Wanted (RCA)	6254	704	1938	204	11.314	1.232	114	1
23	17	SJASON ALDEAN/Relentless (BBR)	5739	822	1852	242	10.686	1.852	116	7
22	18	<b>BUCKY COVINGTON</b> /I'll Walk (Lyric Street)	5467	472	1736	166	10.359	1.275	106	4
24	19	CRYSTAL SHAWANDA/You Can Let Go (RCA)	5202	450	1579	138	10.108	0.745	108	6
26	20	<b>◯ JAMEY JOHNSON/</b> In Color (Mercury)	4890	1139	1476	329	8.94	1.641	100	6
25	21	CRAIG MORGAN/Love Remembers (BNA)	4811	460	1540	165	8.896	1.068	104	4
29	22	TIM MCGRAW/Let It Go (Curb)	4652	1544	1483	468	9.224	3.154	106	19
28	23	<b>LADY ANTEBELLUM</b> /Lookin' For A Good Time (Capitol)	4311	998	1282	285	8.214	1.619	92	11
27	24	<b>◯ KELLIE PICKLER/</b> Don't You Know You're (19/BNA)	3964	290	1248	114	7.491	0.677	95	4
31	25	ZAC BROWN BAND/Chicken Fried (Live Nation Artists)	3344	797	1058	249	6.554	1.863	70	8

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COLUMBIA

**IMPACTING 9/2** 



MEDIARASE

LW	TW	Artist/Title (Label)	Total Points +/-	Points T	otal Plays+/	- Plays	Audience +	-/- Aud St	ations A	DDS
30	26	<b>ASHTON SHEPHERD</b> /Sounds So Good (MCA)	3291	336	1066	121	5.906	0.782	84	4
36	27	MONTGOMERY GENTRY/Roll With Me (Columbia)	3270	1243	1069	406	6.304	2.765	91	14
32	28	PAT GREEN/Let Me (BNA)	2809	415	791	120	5.218	0.794	78	12
33	29	RANDY HOUSER/Anything Goes (Universal South)	2613	267	851	106	4.83	0.522	66	0
34	30	ADAM GREGORY/Crazy Days (NSA/Midas/Big Machine)	2406	189	822	72	4.33	0.423	72	2
37	31	SILLY CURRINGTON/Don't (Mercury)	2274	271	694	78	3.892	0.493	66	6
35	32	ELI YOUNG BAND/When It Rains (Republic/Universal South)	1921	-223	545	-68	3.485	-0.188	53	0
42	33	TRACE ADKINS/Muddy Water (Capitol)	1868	536	566	184	3.602	0.892	60	14
38	34	<b>SIEWEL</b> /I Do (Valory)	1765	60	501	5	2.977	0.168	62	3
40	35	Capitol)	1712	300	500	73	2.914	0.514	54	4
41	36	PHIL VASSAR/I Would (Universal South)	1709	362	537	98	2.835	0.625	56	6
39	37	CHRIS YOUNG/Voices (RCA)	1680	17	521	21	2.885	0.292	59	1
45	38	BILLY RAY CYRUS/Somebody Said A (Walt Disney/Lyric Street	t) <b>1570</b>	347	444	106	2.456	0.54	59	8
50	39	<b>BLAKE SHELTON</b> /She Wouldn't Be Gone (Warner Bros.)	1367	624	424	173	2.439	1.153	40	11
46	40	SJAMES OTTO/For You (Warner Bros.)	1357	206	484	64	2.181	0.205	59	1
44	41	<b>ELEE ANN WOMACK/</b> Last Call (MCA)	1355	77	461	40	2.002	0.083	61	2
43	42	<b>EEE BRICE</b> /Upper Middle Class White Trash (Curb)	1343	37	496	25	1.796	0.096	55	2
49	43	KRISTY LEE COOK/15 Minutes Of Shame (19/Arista)	1138	366	350	116	1.816	0.546	47	10
47	44	GRETCHEN WILSON/Don't Do Me No Good (Columbia)	1057	11	328	0	1.788	0.091	40	2
48	45	RANDY OWEN/Like I Never Broke Her Heart (BBR)	995	208	275	58	1.486	0.337	39	2
Debu	t 46	<b>JUSTIN MOORE</b> /Back That Thing Up (Valory)	862	262	275	77	1.359	0.411	32	1
Debu	t 47	SAKE OWEN/Don't Think I Can't Love You (RCA)	766	445	195	112	1.167	0.748	43	34
Debu	t 48	CAROLINA RAIN/American Radio (Equity Music Group)	571	62	192	17	0.983	0.227	24	1
Debu	t 49	SJOSH TURNER/Everything Is Fine (MCA)	561	388	195	135	0.924	0.664	29	11
Debu	t 50	TRISHA YEARWOOD/They Call It Falling For A (Big Machine)	554	25	191	18	0.678	0.008	34	1

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"It's funny, I usually have to listen to a song several times before I get it. With 'Cold,' I had to listen over and over again because I couldn't get enough of it. Jeremy is a star and he just delivered our first big hit for Fall!"

- Billy Greenwood, PD, 93.7 The Bull (KSD-FM)

ON YOUR DESK • AIRPLAY 9/8



Aircheck Add Leaders		Activator Top Point Gainers	
AKE OWEN/Don't Think I Can't Love You (RCA)	34	KID ROCK/All Summer Long (Atlantic/C05)	758
TIM MCGRAW/Let It Go (Curb)	19	KENNY CHESNEY/Everybody Wants To (Blue Chair/BNA)	639
OSH GRACIN/Unbelievable (Ann Marie) (Lyric Street)	16	DARIUS RUCKER/Don't Think I Don't Think (Capitol)	490
MONTGOMERY GENTRY/Roll With Me (Columbia)	14	TOBY KEITH/She Never Cried In Front Of Me (Show Dog)	462
FRACE ADKINS/Muddy Water (Capitol)	14	MONTGOMERY GENTRY/Roll With Me (Columbia)	424
PAT GREEN/Let Me (BNA)	12	JAMEY JOHNSON/In Color (Mercury)	392
BLAKE SHELTON/She Wouldn't Be Gone (Warner Bros.)	11	<b>BLAKE SHELTON</b> /She Wouldn't Be Gone (Warner Bros.)	363
OSH TURNER/Everything Is Fine (MCA)	11	GEORGE STRAIT/Troubadour (MCA)	354
ADY ANTEBELLUM/Lookin' For A Good Time (Capitol)	11	TRACE ADKINS/Muddy Water (Capitol)	316
(RISTY LEE COOK/15 Minutes Of Shame (19/Arista)	10	JIMMY WAYNE/Do You Believe Me Now (Valory)	309
<b>LEANN RIMES</b> /What I Cannot Change (Curb)	10		

## **Aircheck Top Point Gainers**

<b>KENNY CHESNEY</b> /Everybody Wants To (Blue Chair/BNA)	2534 🏏
TIM MCGRAW/Let It Go (Curb)	1544 🏏
KID ROCK/All Summer Long (Atlantic/CO5)	1437 🏏
GEORGE STRAIT/Troubadour (MCA)	1271 🗸
MONTGOMERY GENTRY/Roll With Me (Columbia)	1243 🏏
<b>DARIUS RUCKER</b> /Don't Think I Don't Think (Capitol)	1223
JAMEY JOHNSON/In Color (Mercury)	1139
CARRIE UNDERWOOD/Just A Dream (19/Arista)	1035
<b>LADY ANTEBELLUM</b> /Lookin' For A Good Time (Capitol)	998
BRAD PAISLE/Waitin' On A Woman (Arista)	961

## **Aircheck Top Spin Gainers**

<b>KENNY CHESNEY</b> /Everybody Wants to (Blue Chair/BNA)	620
CARRIE UNDERWOOD/Just A Dream (19/Arista)	391
JIMMY WAYNE/Do You Believe Me Now (Valory)	342
MONTGOMERY GENTRY/Roll With Me (Columbia)	320
DARIUS RUCKER/Don't Think I Don't Think (Capitol)	308
KID ROCK/All Summer Long (Atlantic/CO5)	306
TIM MCGRAW/Let It Go (Curb)	295
BRAD PAISLEY/Waitin' On A Woman (Arista)	244
GEORGE STRAIT/Troubadour (MCA )	193
LADY ANTEBELLUM/Lookin' For A Good Time (Capitol)	187

## **Activator Top Spin Gainers**

KID ROCK/All Summer Long (Atlantic/C05)	382
KENNY CHESNEY/Everybody Wants To (Blue Chair/BNA)	378
TOBY KEITH/She Never Cried In Front Of Me (Show Dog)	261
DARIUS RUCKER/Don't Think I Don't Think (Capitol)	254
MONTGOMERY GENTRY/Roll With Me (Columbia)	251
JAMEY JOHNSON/In Color (Mercury)	221
GEORGE STRAIT/Troubadour (MCA)	215
<b>BLAKE SHELTON</b> /She Wouldn't Be Gone (Warner Bros.)	208
TRACE ADKINS/Muddy Water (Capitol)	190
TIM MCGRAW/Let It Go (Curb)	175

#### VIDEO ADDS

#### CMT

MONTGOMERY GENTRY/Roll With Me (Columbia)

#### **CMT PURE**

BRANDI CARLILE/The Story (Columbia)
LADY ANTEBELLUM/Lookin' For A Good Time (Capitol)
JOHN MELLENCAMP f/KAREN FAIRCHILD/My Sweet Love (Hear)
MONTGOMERY GENTRY/Roll With Me (Columbia)

#### **GAC**

**MONTGOMERY GENTRY**/Roll With Me (Columbia) **ONE FLEW SOUTH**/My Kind Of Beautiful (Decca)

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## **Aircheck Activity**

#### RANDY OWEN/Like I Never Broke Her Heart (BBR)

Moves 48\*- 45\*; 995 points, 275 spins 2 ADDS: **WKSJ, WWNU** 

#### JUSTIN MOORE/Back That Thing Up (Valory)

Enters at 46\*; 862 points, 275 spins 1 ADD: **WBEE** 

#### JAKE OWEN/Don't Think I Can't Love You (RCA)

Enters at 47\*; 766 points, 195 spins
34 ADDS INCLUDING: KAJA, KNTY, KRTY, KSOP, KWJJ, KWNR, WKLB, WMIL, WSOC\*, WUBL

#### **CAROLINA RAIN/American Radio (Equity)**

Enters at 48\*; 571 points, 192 spins 1 ADD: **WYPY** 

#### JOSH TURNER/Everything Is Fine (MCA)

Enters at 49\*; 561 points, 195 spins
11 ADDS INCLUDING: KCCY, KKNG, KUSS, KWJJ, WEZL, WGKX\*,
WGNA, WWGR, WYNK, WYRK

#### TRISHA YEARWOOD/They Call It Falling For A... (Big Machine)

Enters at 50\*; 554 points, 191 spins 1 ADD: **KKWF** 

#### **KEVIN FOWLER/Best Mistake I Ever Made (Equity)**

552 points, 104 spins 0 ADDS

#### CARTER'S CHORD/Different Breed (Show Dog)

542 points, 181 spins 0 ADDS

#### ONE FLEW SOUTH/My Kind Of Beautiful (Decca)

492 points, 139 spins 3 ADDS: **KIXZ, KUZZ, WDAF** 

#### CROSSIN DIXON/I Love My Old Bird Dog (& I...) (BBR)

420 points, 128 spins 0 ADDS

#### MIRANDA LAMBERT/More Like Her (Columbia)

417 points, 102 spins 3 ADDS: **KFRG\***, **KIXZ**, **KUSS** 

#### ADD DATES

#### **SEPTEMBER 2**

MIRANDA LAMBERT/More Like Her (Columbia)

#### **SEPTEMBER 8**

BRITTINI BLACK/Good Happens (Slugfest)
RICK HUCKABY/Ain't Enough Blacktop (Head Coach/Spinville)
JEREMY MCCOMB/Cold (Parallel/New Revolution)
AARON WATSON/Love Makin' Song (Big Label)

#### **SEPTEMBER 15**

**STEVE AZAR**/You're My Life (Ride/Dang/CO5) **BLUEFIELD**/Drive Away (Country Thunder)

Aircheck Top Recurrents	MEDIABASE
ALAN JACKSON/Good Time (Arista)	10038
SUGARLAND/All I Want To Do (Mercury)	9488
BROOKS & DUNN/Put A Girl In It (Arista)	8689
BLAKE SHELTON/Home (Warner Bros.)	7956
JAMES OTTO/Just Got Started Lovin' You (Warner Bros.)	7181
MIRANDA LAMBERT/Gunpowder & Lead (Columbia)	6413
TRACE ADKINS/You're Gonna Miss This (Capitol)	6310
MONTGOMERY GENTRY/Back When I Knew It All (Columbia)	6049
BRAD PAISLEY/I'm Still A Guy (Arista)	5475
JESSICA SIMPSON/Come On Over (Columbia)	4950

#### **ROAD HAMMERS/Girl On The Billboard (Montage)**

415 points, 149 spins 0 ADDS

#### **DARRYL WORLEY/Tequila On Ice (Stroudavarious)**

412 points, 132 spins 2 ADDS: WIRK\*, WMAD

#### DIERKS BENTLEY f/SARAH BUXTON/Sweet And Wild (Capitol)

387 points, 93 spins 1 ADD: **KIZN\*** 

**Aircheck Activity** includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (\* indicates auto adds)

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LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
1	1	KEITH URBAN/You Look Good In My Shirt (Capitol)	5375	28	2985	24
2	2	SRAD PAISLEY/Waitin' On A Woman (Arista)	5357	219	2960	116
6	3		5036	309	2748	170
4	4	KEITH ANDERSON/I Still Miss You (Columbia)	4834	-17	2693	-7
3	5	TAYLOR SWIFT/Should've Said No (Big Machine) ✔	4728	-382	2649	-225
7	6	GEORGE STRAIT/Troubadour (MCA)	4723	354	2603	215
8	7	TOBY KEITH/She Never Cried In Front Of Me (Show Dog)	4262	462	2371	261
9	8		4203	490	2332	254
10	9	COST TRAILERS/Holler Back (BNA)	3818	196	2076	111
13	10	KENNY CHESNEY/Everybody Wants To Go To (Blue Chair/BNA) 🗸	3719	639	2049	378
11	11	CARRIE UNDERWOOD/Just A Dream (19/Arista)	3664	265	2043	163
15	12	KID ROCK/All Summer Long (Atlantic/C05) 🗸	3412	758	1810	382
12	13	LUKE BRYAN/Country Man (Capitol)	3382	228	1825	93
14	14	RASCAL FLATTS/Bob That Head (Lyric Street)	2881	63	1596	64
16	15	HEIDI NEWFIELD/Johnny And June (Curb)	2628	208	1440	145
17	16	SIASON ALDEAN/Relentless (BBR)	2556	250	1362	133
18	17	CHUCK WICKS/All I Ever Wanted (RCA)	2296	197	1249	101
19	18	TIM MCGRAW/Let It Go (Curb)	2234	296	1246	175
20	19	CRAIG MORGAN/Love Remembers (BNA)	2053	156	1105	91
22	20	LADY ANTEBELLUM/Lookin' For A Good Time (Capitol)	1787	296	967	161
23	21	MONTGOMERY GENTRY/Roll With Me (Columbia)      ✓	1768	424	938	251
21	22	BUCKY COVINGTON/I'll Walk (Lyric Street)	1744	225	983	139
25	23	SAMEY JOHNSON/In Color (Mercury)	1709	392	924	221
24		KELLIE PICKLER/Don't You Know You're (19/BNA)	1518	189	810	112
26		CRYSTAL SHAWANDA/You Can Let Go (RCA)	1345	145	690	85
28		TRACE ADKINS/Muddy Water (Capitol)	1215	316	618	190
27		ASHTON SHEPHERD/Sounds So Good (MCA)	1137	136	540	54
31		SILLY CURRINGTON/Don't (Mercury)	983	217	522	108
30		PAT GREEN/Let Me (BNA)	970	178	459	94
29	30	RANDY HOUSER/Anything Goes (Universal South)	953	69	513	52

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MEDIARASE

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
41	31	BLAKE SHELTON/She Wouldn't Be Gone (Warner Bros.)	934	363	467	208
35	32	<b>ZAC BROWN BAND</b> /Chicken Fried (Live Nation Artists)	854	180	417	83
33	33	ADAM GREGORY/Crazy Days (NSA/Midas/Big Machine)	817	86	389	47
34	34	SIAMES OTTO/For You (Warner Bros.)	741	37	372	29
38	35	PHIL VASSAR/I Would (Universal South)	719	111	333	41
37	36	Capitol)	688	39	327	31
43	37	BILLY RAY CYRUS/Somebody Said A Prayer (Walt Disney/Lyric Street)	679	136	285	92
32	38	ELI YOUNG BAND/When It Rains (Republic/Universal South)	657	-109	318	-61
36	39	CHRIS YOUNG/Voices (RCA)	610	-51	276	-24
40	40	S JEWEL/I Do (Valory)	586	11	286	17
39	41	LEE ANN WOMACK/Last Call (MCA)	586	-7	282	-7
48	42	S JOSH TURNER/Everything Is Fine (MCA)	464	280	226	146
45	43	LEE BRICE/Upper Middle Class White Trash (Curb)	348	78	179	37
44	44	DIERKS BENTLEY f/S. BUXTON/Sweet And Wild (Capitol)	340	0	86	0
51		KRISTY LEE COOK/15 Minutes Of Shame (19/Arista)	292	126	132	49
46		TRISHA YEARWOOD/They Call It Falling For A (Big Machine)	285	35	126	12
50		RANDY OWEN/Like I Never Broke Her Heart (BBR)	256	85	115	42
55		MIRANDA LAMBERT/More Like Her (Columbia)	244	107	76	39
47		CARTER'S CHORD/Different Breed (Show Dog)	224	22	119	20
49		MELISSA LAWSON/What If It All Goes Right (Warner Bros.)	221	38	74	15
53		JEFF BATES/Riverbank (Black River)	185	36	99	31
Debu		DARRYL WORLEY/Tequila On Ice (Stroudavarious)	180	95	88	54
56		JUSTIN MOORE/Back That Thing Up (Valory)	178	43	91	27
54		CROSSIN DIXON/I Love My Old Bird Dog (& I) (BBR)	159	21	66	3
		JAKE OWEN/Don't Think I Can't Love You (RCA)	151	94	56	38
58		DARREN KOZELSKY/She Got Me There (Major 7th)	126	16	65	10
57		STEPHEN COCHRAN/Thinkin' I'm Drinkin' (Aria)	123	0	72	2
52	58	ROAD HAMMERS/Girl On The Billboard (Montage)	115	-42	59	-22
		DEREK SHOLL/Here (Salt Creek)	115	27	61	12
Debu	ut 60	SUGARLAND/Already Gone (Mercury)	115	18	41	10

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