

COUNTRY AIRCHECK WEEKLY

October 24, 2016, Issue 522

Desert Heat: KMLE/Phoenix

Where does authenticity, a happy, focused team and an audience better described as a family get you? For CBS Radios' **KMLE/Phoenix**, it gets you in position for some key victories in a hard-fought market battle. Consider this: The station did not win a single PPM monthly Persons 6+ against iHeartMedia's KNIX in 2013. In 2014, it won only October. It's won nine of the 22 surveys since, however, and tied KNIX in two of them. There's been success elsewhere, too. Cluster VP/Programming and KMLE PD **Tim Richards** tells **Country Aircheck** the station beat KNIX by more than 50% P25-54 in AQH share for July-August-September. P18-34 info wasn't made available, but it's hard to argue that KMLE hasn't been on a roll. We spoke to Richards about the market, his introduction to Country programming and the reasons behind his station's growth.



Tim Richards

Market Forces: "This is my favorite place," says Richards, a Chicago native who joined the station in the spring of 2013 and was working in the market two years before that. "If I were given the choice to never go back to Arizona or to never leave, I would choose to never leave. I like everything about it."

He's not the only one. Maricopa County, which makes up all of the Phoenix metro, saw the second largest population increase in the nation last year. Roughly 4 million people call it home, making it the



Camelback Mountain

14th largest radio market in the United States. The 12+ population, Nielsen says, is around 3.6 million. Politics lean conservative in the county, which is roughly the size of New Hampshire geographically.

(continued on page 5)



All My Friends Play: Capitol's Luke Bryan (c) with (l-r) KPLX/Dallas' Mark Phillips, Country Top 40's Bob Kingsley and KPLX's Mac Daniels and Smokey Rivers.

Pour An Ice Cold Panhorst

"Without question, the greatest invention in the history of mankind is beer. Oh, I grant you that the wheel was also a fine invention, but the wheel does not go nearly as well with pizza." The words are from humorist Dave Barry, but KSD/St. Louis PD/midday personality **Dusty Panhorst** would agree, especially now that there's a beer with his name on it – literally – at the Anheuser-Busch Brewery Biergarten. **Country Aircheck** caught up with Panhorst to find out how



Dusty Panhorst

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BLACK

**LITTLE BIG TOWN
BETTER MAN
IMPACTING IN A BIG WAY!**

**63 STATIONS ON.
#1 MOST ADDED**

KKGO
WEBG
WUSN
KILT
WMZQ
WUBL
WBWL
WKL
WYCD
KMPS
KEEY
KMNB

KWOF
WJVC
WPOC
KUPL
KWJJ
WSOC
WDSY
WPGB
KAJA
KBEB
KNCI
KSOP
KWNR

WWKA
KASE
KRTY
WCOL
WNCB
WMIL
WGH
WUSH
WTQR
WIRK
WOIK
KTST
WAMZ

WWGR
WGNA
WKLI
KHGE
WEZL
WXC
KSSN
WCOS
WUSY
WBBS
KCCY
WRNX
KXLY

WMAD
WWOM
KZSN
WBUL
WDRM
KRYS
KUAD
KKIX
KPLM
WOKO
WTGX
KTOM





Here's A Story: 19/Arista's Carrie Underwood (c) celebrates RIAA platinum certification of *Storyteller* and multi-platinum certification of *Blown Away*, *Play On*, *Carnival Ride* and *Some Hearts*, which reached 8x multi-platinum. She's pictured with (l-r) Sony's Kevin Kelleher, Randy Goodman, Doug Morris and Julie Swidler.

he managed to make that happen, and how we could get some.

"I'm a home brewer," says Panhorst. "Anheuser-Busch is the presenting sponsor on our *Bull Float Trip*, so we were coming up with ideas and I was kind of being a smartass when I said, 'You should just let me brew with you guys.'"

The suggestion led to meetings with the head brewmasters at the RPB – the Research Pilot Brewery, where all new Anheuser-Busch beer creations are born. Panhorst discussed flavor preferences and what he thought would be best for the station's float trip. "I said I wanted something light with a crisp finish, not too high in alcohol content because it will be hot, something easy to drink in the summer," he says.



Together, they created a recipe for a blonde ale, and Panhorst went to the brewery for brew day, something not many civilians have ever been allowed to do. "They're doing research and creating new beers, so people aren't allowed to go in and tour that area," he says. "One time they had a competition with local brewing organizations where home

brewers got to go in and brew there, but as far as anybody who's not really in the brewing community, it has not really happened before."

Panhorst took part in the all-day brewing process, and came back a month later to keg and bottle the batch. It came out to about 16 kegs of what Panhorst calls "the perfect beer." "It uses two row and caramel malts and few different select hops like cascade and CTZ," he says. "It's crisp, it's got a little bit of a citrus flavor, but it's not overwhelming with bitterness, and at 5.5% alcohol by volume, it's not through the roof when it comes to alcohol content."

Of course, the important part is the taste. "I'm biased, but I think it's fantastic," says Panhorst, who got a good reaction when *The Bull Float Trip Dusty's Brew* was unveiled at the event. "The listeners all said they really enjoyed it."

After sampling the new beer at the station's float trip, the rest is available exclusively at the brewery's Biergarten, but only until the original batch is gone. "I'm hoping it will be a continual thing, where we keep it going every year," he says. "We would probably come up with a new concept and a different beer each time."

For Panhorst, a self-proclaimed beer geek, the experience was like a dream come true. "You know how excited people get about meeting artists? That was me walking into Anheuser-Busch to brew," he says. "I have my own beer bottles with my own labels with my name on them. I have it on tap at the brewery until they run out of it -- I have my own tap at the Biergarten at Anheuser Busch! That's the Mecca when it comes to brewing and beer. It's the biggest in the entire world, and to get to actually go there and brew with them was pretty insane."

See pictures and videos of the process [here](#) and [here](#). Ask Panhorst for a beer [here](#). —Jess Wright

Chart Chat

Congrats to **Kenny Chesney, Steve Hodges, Shane Allen** and the **Columbia** promo crew on landing this week's No. 1 with "Setting The World On Fire."

And kudos to **Bobby Young** and the **Capitol** staff on securing 60 adds for **Little Big Town's** "Better Man," topping this week's board.



Kenny Chesney

News & Notes

CAAM Partnership Classic Country **KKKX-AM/Everett, WA** will add FM translator **K266TJ** Friday (10/28).

Dot's **Maddie & Tae** host the one hour 2016 *Carl Black Radio CMA Show* [here](#).

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★ POWER ★

Kelsea Ballerini ★ Yeah Boy
Luke Bryan ★ Move
Jana Kramer ★ Circles

★ FEATURED ★

Hunter Hayes ★ Yesterday's Song
Jennifer Nettles ★ Hey Heartbreak
Brad Paisley ★ Today

★ NEW MUSIC ★

Temecula Road ★ Closer
Seth Ennis ★ Woke Up In Nashville
LOCASH ★ Ring On Every Finger

★ COUNTRY ★

YOUR MUSIC. YOUR COUNTRY!

LISTEN ON THE FREE
RADIO DISNEY APP

MCGRAW



POWER UP NOW!

61ST TOP TEN AND CLIMBING!

"HOW I'LL ALWAYS BE"

& MORE CHART HISTORY

3 SONGS IN THE TOP 15

2 WEEKS IN A ROW



COUNTRY AIRCHECK

MY TUNES: MUSIC THAT SHAPED MY LIFE



Troy Cartwright

Hard Luck Recording Co.'s **Troy Cartwright** discusses his most influential music:

- 1. Bob Schneider, The Knitting Factory, NYC in 2007, Tribeca:** On top of the stellar songwriting, he puts on one of the most unique and electric live shows I've ever witnessed. It still stands out as one of the seminal experiences of my life.
- 2. Incubus, Light Grenades Tour, Dallas in 2008, Gypsy Tea Room:**

Growing up, Incubus was one of my favorite bands. It's the only time I've seen Incubus live, but it was at the peak of their power and it was fantastic.

3. Where the Light Is: John Mayer Live In Los Angeles: This holds up as one of the best performances I've ever seen. Who else can open for themselves, acoustic, do a trio blues jam show, and then play another 90 minutes of hit original songs with a full backing band? That takes some real talent and stamina.

4. Band Of Horses, Bonnaroo, 2008: The sun was setting directly on them as they played. I don't know how they got through the set because there is no way anyone up there could see. If you closed your eyes though, you would have never known. Beautiful harmonies and wonderfully crafted songs.

5. Chris Stapleton, Dallas, 2015: This was a week before his CMA Performance. Chris' Traveller was wearing out my eardrums, and it's so rare that an artist comes to town the same time that you're really digging their record. He puts on an incredible show and is deserving of every accolade he has received. I'm guessing I won't be able to see him for less than \$20 next time he comes to town.

• **Highly regarded song or album you've never heard:** I have never listened to a full Rolling Stones album. I'll have to remedy that!

• **"Important" music you just don't get:** Maybe I just don't like donuts, but I've never been into Ariana Grande.

• **An album you played incessantly:** Jason Isbell's *Southeastern*. I've listened to this record so much I actually wore out the vinyl copy of it.

• **Obscure or non-country song everyone should listen to right now:** I've had "Holy Days" by Sean McConnell on repeat.

• **Music you'd rather not admit to enjoying:** There was a time where I had the band Say Anything in pretty heavy rotation. Not ashamed of it though - ...Is A Real Boy had some jams!

Songwriter **Nick Wayne** has signed with **Black River Publishing**.

Reba, Ronnie Dunn, Kelsea Ballerini, Raelynn, Nashville's **Chip Esten** and **The SteelDrivers** will perform at **Kelly Clarkson's** second *Miracle* on Broadway Dec. 16 at Nashville's Bridgestone Arena. The holiday concert benefits **Abe's Garden**, the **Nashville Public Library Fund**, **Second Harvest Food Bank of Middle Tennessee** and the **W.O. Smith Nashville Community Music School**. More info [here](#).

Songwriter **Cary Barlowe** is the first signing to new publishing company **Rhythm House/Roc Nation**.

Tracy Lawrence will hold his second annual *Tracy Lawrence Mission: Possible Charity Concert* Nov. 22 at Nashville's Wildhorse Saloon. Guests include **Big & Rich, Jerrod Niemann, Ben Rue** and **Halfway to Hazard**. Tickets and more info [here](#).

Lawrence's annual *Mission: Possible Turkey Fry* is the same day at the **Nashville Rescue Mission**.

Rodney Crowell, Vince Gill and **Ashley Monroe** will perform at the third annual *Celebrity Barn Dance* Saturday (10/29) at the Jaecle Center in Thompson's Station, TN. Proceeds benefit **Music Health Alliance**. More [here](#).

The Week's Top Stories

Full coverage at countryaircheck.com.

- **Nielsen** released day one October 2016 PPM ratings. (10/24)
- More performers were revealed for the **50th CMA Awards**. (10/24)
- **Brian McHale** was named SVP/Information Technology for **CBS Radio**. (10/24)
- **WKWS/Charleston, WV** adopted a Classic Country format. (10/21)
- Nominees were revealed for the **Songwriters Hall Of Fame**. (10/21)
- **Kenny Wall** joined Cumulus' **WLXX/Lexington** as PD/MD. (10/20)
- **WEBL/Memphis** PD/MD/afternoon **Jeff Horn** exited. (10/19)
- Pearl's **Garth Brooks** partnered with **Amazon** to stream his music. (10/19)
- **John Roberts** joined **Townsquare/Tyler, TX** as OM and PD of **KNUE**. (10/18)

Desert Heat: KMLE/Phoenix

(continued from page 1)

"We're less than two hours from Mexico and the market is more than 30% Hispanic, which has an influence on everything we do," Richards notes.

New World: Richards had never programmed a Country station when he took the helm of KMLE, so learning the format's

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RUNAWAY JUNE
LIPSTICK

39* On 128 Reporters!
NEW Adds
WKIS/Miami WMAD/Madison
WNCB/Raleigh WSSL/Greenville
WTQR/Greensboro

WHEELHOUSE

GRANGER SMITH

IF THE BOOT FITS 17*

TOP 15 BOUND

TUCKER BEATHARD



MOMMA AND JESUS

**FOLLOW UP TO THE
HIGHEST CHARTING DEBUT SINGLE RELEASED IN 2016
("ROCK ON") WITH OVER 60 MILLION STREAMS!**

"...**Smart pieces** from a singular mind, the kind of material that comes from someone who marches to his own drum and mines that perspective for his worldview."

– **Billboard**

"**Much buzzed-about** singer/songwriter"

– **People**

"That kind of hook is what is going to make Beathard **a star.**" ("Momma And Jesus")

– **CMT.com**

"...One of the **coolest new guitar slingers** in country music at the moment."

– **RARE Country**

OVER **200 DATES** IN 2016 SUPPORTING **DIERKS BENTLEY** AND
HEADLINING THE "**ROCK ON COLLEGE TOUR**"
ON TOUR WITH BRANTLEY GILBERT IN 2017!

IMPACTING 11/7!

BIG MACHINES
LABEL GROUP

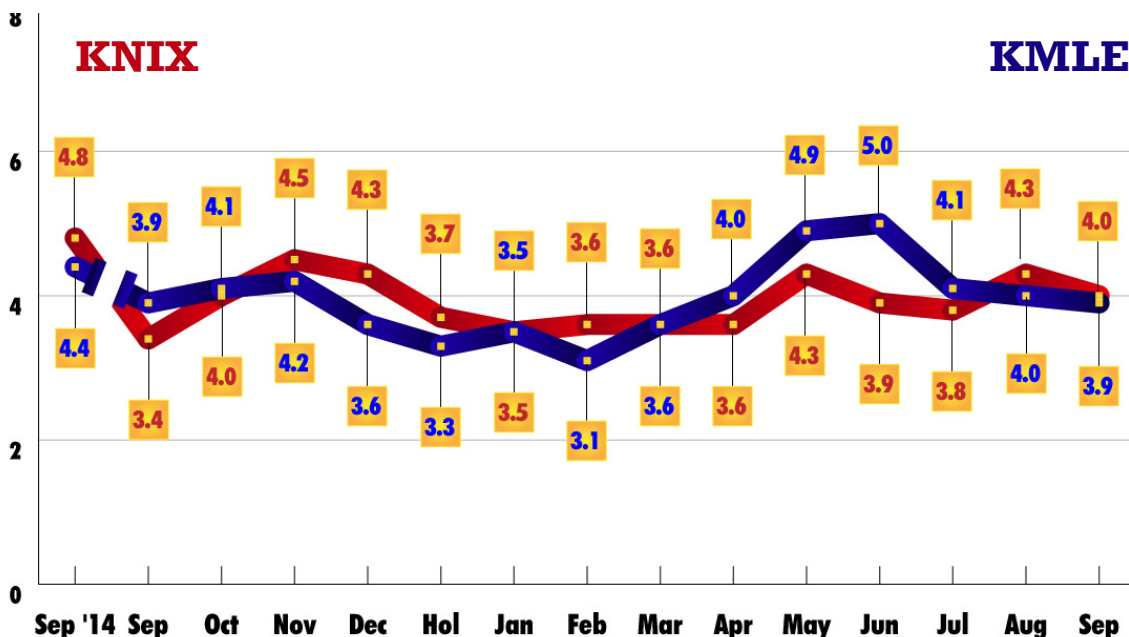
Dot
RECORDS

nuances was an early focus. "The mechanics of good radio are largely the same, but the format is still its own thing," he says. "The interaction with Nashville and the business modality is the antithesis of what happens in the other formats where the artists really don't care about radio."

Country's unique nature became clear early in Richards' tenure as he began updating KMLE imaging. He'd been sampling Country stations in a variety of markets to identify some of the format's better practices when he heard a liner voiced by Toby Keith on WIVK/Knoxville. "When you hear my music on [WCYQ], it's just business," Keith stated. "When you hear my music on WIVK, it's family." Richards loved it, considered it playful and gathered a series of his own such liners at the next opportunity. The competition wasn't amused, however, and Richards was soon fielding calls from Nashville. "Of course I pulled them off the air immediately," he says. "I'd just wanted a

competitive edge and didn't think through the implications. I didn't understand Nashville from a relationship standpoint."

Jobs One: As Richards navigated the ins and outs of format politics, he was also taking stock of KMLE's challenges. Mornings were among them. "We had a good morning guy who I didn't think was the right fit for the station," Richards recalls. "I didn't feel like he was relating to the audience, so we made a change."



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JESSIE JAMES DECKER

LIGHTS DOWN LOW

Most Added

KCYE, KHGE, KMNB, KPLM,
KUPL, KWOE, KXLY, WCKN,
WCOL, WDSY, WGGY, WGH,
WJVC, WKMK, WKXC, WQNU,
WRBT, WRNS, WUSH

6 Million Spotify Streams

#1 on iTunes Country chart
& **Top 10** overall within 24
hours of release

Over **50,000** singles sold

#1 Debut on iTunes video chart

Facebook Live Views:

WCKN - **234,000**
WRNS - **207,000**
KNIX - **190,000**
WEZL - **151,000**
KBEQ - **119,000**
WMIL - **114,000**
KCYE - **108,000**
WMAD - **106,000**
KWNR - **79,000**



That change came in November of 2013 when CBS Radio Top 40 WSJT/Tampa morning host Steve Kramer was paired with KMLE afternooner Nina D (CAT 11/4/13). Things still weren't right two years later and Kramer was replaced with APD/MD/middayer Chris Matthews. *Chris & Nina* front KMLE mornings today and Richards is pleased with their progress. They beat KNIX's morning show P18-49 by 20% on AQH share, he notes, and by 65% P25-54.

Fostering a sense of authenticity and community has been another focus. "Listeners can hear authenticity," Richards argues. "And we've tried to build a culture where the listeners know we care about them and one that makes them feel like they're part of something." Mechanically, that requires blurring the lines between the station, listener and artist, he says. "We do it through imaging, contesting and jock banter," Richards continues. "We're making the point that this KMLE [pronounced "camel"] nation is a family. And the listeners are a part of it just like Blake Shelton is and our personalities are. The station becomes the meeting point for the convergence of those things."

Camel's Back: Music on KMLE is slightly more current than that on KNIX. The CBS property comes in at 56% current/26% recurrent/18% gold with an average song vintage of 2013. There are roughly 265 unique titles on the playlist, heavy currents of which spin 75-80 times weekly. KNIX, meanwhile, comes in at 38/37/25%. Unique titles there hover at just more than 300 and heavy currents get roughly the same exposure as on KMLE.

Cultivating a "new country" identity for KMLE began in the fall of 2012 under predecessor Jeff Garrison and just ahead of the format's 18-34 boom. Older on-air verbiage including "grab a hump and hang on" and "KMLE Country 108" were abandoned, along with its camel mascot and other characteristics Richards says dated the station. "We've ridden that wave and it's evolved some over the last few years," he says. "And about a year ago KNIX gave up their positioning statement in favor of 'the valley's [No. 1 for new country],' which to us was an acknowledgement of what we're doing and the value of trying to own that position." "The new KMLE [still pronounced "camel"] at 107.9" is how the station is known today.

The "camel" lingo serves a purpose of its own. "Being in the

desert actually has nothing to do with it," Richards explains. "The iconic mountain, hiking spot and one of the most beautiful pieces of real estate in the Phoenix Valley is called Camelback. It's also the name of the biggest east-west road through the valley."

The female imaging voice that helps bring KMLE to life is Phoenix-based Ann DeWig (demo [here](#)), who Richards describes as one of the best ad-libbers he's ever worked with. Her male counterpart is Joe Zieja (demo [here](#)), a colorful guy who once worked for the NSA, recently wrote a novel and practices Parkour in his spare time. More importantly, he has what Richards calls a "cool, could-be-your-buddy voice." Big, bellowing in-your-face voice talents need not apply. "Going back to authenticity, it just doesn't relate," Richards argues. "I want somebody who can at least sound like one of our listeners."

Pitched Battle: Richards is happy with the station's progress and is realistic about the challenges ahead. "It's going to be a battle here," he says. "One station isn't going to run away with it. It's fun to rally the troops and put wins on the board for KMLE, but I'm not going to tell you that makes us geniuses. We're not. And I'm not going to tell you that KNIX is a sick radio station because it's not. They do a good job and we have to stay on top of our game."

Games are supposed to be fun, of course, and Richards is having a blast. "This is my favorite format and the one I'd always wanted to do," he says. "My dad was in a country band growing up, I play guitar and Merle Haggard is my favorite artist of all time. Phoenix is a fun market to do Country in and I count my blessings every day."

Reach Richards [here](#).

—Russ Penuell

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Wendy Newcomer, wendy@countryaircheck.com

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Curb Appealed: Curb's Lee Brice, Jerrod Niemann, Love And Theft, Dylan Scott and Mo Pitney with iHeartCountry and label staffers at a showcase in Jackson Hole, WY. Pictured (l-r) are the whole mess of them.



Brett Eldredge

GLOW

FEATURING CLASSIC CHRISTMAS STANDARDS,
INCLUDING "BABY, IT'S COLD OUTSIDE"
(FEAT. MEGHAN TRAINOR),
AND THE BRAND NEW TITLE TRACK "GLOW"



AVAILABLE FRIDAY, OCTOBER 28TH!

SEEK & EMPLOY

Available Jobs

Here's a list of job seekers and open gigs. Not listed? Send info [here](#) and we'll include you in a future update.

Townsquare/Amarillo, TX has an opening for an OM and Top 40 PD. Materials to Market President **Brice Sheets** [here](#).

iHeartMedia's **WEBG/Chicago** has an opening for a Dir./Promotions. Apply [here](#).

The newly launched **Triple Tigers** is building a promotion team. Materials to GM **Norbert Nix** [here](#).

Scripps' **WTKI/Milwaukee** is searching for a PD/midday talent. Apply [here](#).

Adams' **WBTU/Fort Wayne, IN** has an opening for an APD/middayer. Materials to PD **Randy Alomar** [here](#).

Bristol's **WXBQ/Johnson City, TN** has an opening on the morning show. Materials [here](#).

Cumulus' **WSJR/Wilkes-Barre** has an opening for a PD/afternoon personality. Apply [here](#).

The **Nashville Entrepreneur Center's** Project Music is searching for a Music Industry Lead. More [here](#).

Steel City's **KBEQ/Kansas City** has an opening for a PD. Materials [here](#).

CBS Radio's **WUSN/Chicago** has a part-time/weekend opening. Apply [here](#).

Zimmer's **KCLR/Columbia, MO** has an opening in middays. Airchecks and resumes [here](#).

Cumulus' **WMDH/Muncie, IN** is searching for a PD/afternoon personality. Apply [here](#).

Renda's **WGNE/Jacksonville** has an APD/MD/midday opening. Materials to OM **Chuck Beck** [here](#).

Townsquare/Yakima, WA has an opening for an OM. Apply [here](#).

Midlands' **WWNQ/Columbia, SC** has on-air openings for all dayparts. Airchecks and resumes to Managing Partner/Programming & Operations Keith Clark [here](#).

RWPC, Inc. Co-President and consultant **Scott Huskey** has a client opening for a first-time PD. Materials [here](#).

Townsquare's **WOKQ/Portsmouth, NH** has an opening for an air talent. Airchecks and resumes to OM **JC Coffey** [here](#).

Mornings are open at an unidentified Country station in the Southeast. The company is replacing "a CMA-award-winning morning show," the hosts of which are retiring after more than 20 years. Airchecks, resumes and salary requirements [here](#).

AJG's **WKW/Morgantown, WV** has an opening for a morning host. Materials [here](#).

Consultant **Joel Raab** is looking for morning talent for future openings with new client stations in large, medium and small markets. Airchecks and resumes to him [here](#).

Cox's **KCYT/San Antonio** has an opening in afternoons. Three years of experience is required. Apply [here](#).

Beasley's **WQYK/Tampa** has an opening for a morning host. Airchecks and resumes to OM/PD **Tee Gentry** [here](#).

Curtis' **WQDR/Raleigh** has an opening for a Dir./Promotions. Materials including a cover letter and salary history to Dir./Human Resources **Nancy Ginger** [here](#).

CBS Radio's **KILT/Houston** is searching for an evening talent. A minimum of two years experience is required along with "the swagger to be Houston's only local Country night show." Apply [here](#).

Cumulus' **KATM/Modesto, CA** has an opening for a PD. OM **Richard Perry** is accepting airchecks and resumes [here](#).

Neuhoff's **WFMB/Springfield, IL** has an opening for a morning co-host ([CAT 7/28](#)). Airchecks and resumes to PD **Dave Marsh** [here](#).

Forever **WFGS/Murray, KY** is searching for a PD. "We need a strong leader who can continue to grow the Froggy brand across all platforms," says Dir./Programming **Jared Mims**. Materials to him [here](#).

Cumulus' **WFMS/Indianapolis** is still searching for a "live and local" midday personality. Airchecks and resumes to OM/PD **Stephen Giuttari** [here](#).

Cumulus' **WKHX/Atlanta** is searching for an experienced Executive Morning Show Producer for the station's *Cadillac & Dallas*. View an in-depth job description and apply [here](#).

CBS Radio's **KNCI/Sacramento** has an opening for a PD ([CAT 6/27](#)). At least five years programming experience is required and a four-year degree in a related field is preferred. Apply [here](#).

Searching

• Chappel Fisher

Formerly middays at WZZK/Birmingham
djonair@aol.com

• A.J. McCloud

Former WDRM/Huntsville PD
aj.mccloud@charter.net

• Blake Nixon

Former Warner Music Nashville Coord./Promotion
blake.nixon@comcast.net

• Brian Rickman

Former Townsquare/Tyler, TX OM/PD
brian.c.rickman@gmail.com

• Jonathan West

Former WUSN/Chicago swing talent
jswest33@yahoo.com

• Rosey Fitchpatrick

Former SSM Dir./National Promotion
Roseyfitch99@gmail.com

• Dale O'Brian

Former Cumulus WLXX & WVLC/Lexington PD
dalevaught@windstream.net

• Wayne Manning

Former Cold River Regional
801-361-2993
imaviator@yahoo.com

• Doug Montgomery

Former iHeartMedia/Grand Rapids SVP/Programming,
Premium Choice PD and iHeartCountry Brand Coord.
dougmontgomery@icloud.com

• Kristen Kee

Former Sony/Nashville Mgr./Marketing
kristen.kee@gmail.com

• Hannah Martin

Former ACM Lifting Lives Manager
hnmartin21@gmail.com

• Cassidy Stewart

Former Hart Media/Bullseye Dir./Promotions & Content
kassidy@goncc.com

• Kelley Cash

Former KVOO/Tulsa personality
kelleycashradio@gmail.com

• Brian Hatfield

Former KYGO/Denver APD/MD
brianhat@aol.com

• Rick Kennis

Former WGTY/York, PA Dir./Promotions
rick@rickkennis.com

#1 *ole* hat trick

#1 “We Went” – Randy Houser

#1 “I Know Somebody” – LOCASH

#1 “Peter Pan” – Kelsea Ballerini

charting now

U.S. singles

“A Little More Summertime” – Jason Aldean

“How I’ll Always Be” – Tim McGraw

“Outskirts of Heaven” – Craig Campbell

“Everybody We Know Does” – Chase Rice

“How Not To” – Dan + Shay

“Heartbreak Song” – Mickey Guyton

“Now That I Know Your Name” – Jordan Rager

“Reckon” – Adam Craig

“Jesus and Jones” – Trace Adkins

Canadian singles

“War Paint” – Madeline Merlo

“Grace & Grit” – Meghan Patrick

Congratulations to the *ole* Nashville staff and songwriters

LW	TW	Artist/Title (Label)	Total Points +/-	Points Total	Plays +/-	Plays	Audience +/-	Aud	Stations	ADDS
3	1	KENNY CHESNEY f/P!NK /Setting The... (Blue Chair/Columbia) ✓	29488	2828	8829	798	62.068	6.174	159	0
4	2	LUKE BRYAN /Move (Capitol)	28616	2127	8507	625	62.157	4.204	159	0
5	3	COLE SWINDELL /Middle Of A Memory (Warner Bros./WMN)	27843	1769	8297	598	59.775	4.574	159	0
7	4	JASON ALDEAN /A Little More Summertime (Broken Bow)	25140	1796	7505	623	53.004	3.628	159	0
1	5	LOCASH /I Know Somebody (Reviver)	24293	-2868	7268	-1010	51.605	-6.071	159	0
8	6	BRETT YOUNG /Sleep Without You (BMLGR) ✓	21899	2387	6530	687	45.68	4.678	159	0
2	7	BILLY CURRINGTON /It Don't Hurt Like It Used To (Mercury)	19909	-7130	6047	-2175	44.737	-12.244	159	0
9	8	OLD DOMINION /Song For Another Time (RCA) ✓	19195	2765	5808	925	40.162	5.943	159	0
10	9	FLORIDA GEORGIA LINE f/T. MCGRAW /May We All (BMLGR)	18517	2090	5661	668	39.66	3.601	159	0
11	10	TIM MCGRAW /How I'll Always Be (Big Machine)	17032	1420	5187	481	37.42	3.643	159	0
12	11	KEITH URBAN /Blue Ain't Your Color (Capitol)	16940	1473	5023	467	37.359	3.627	159	0
13	12	MIRANDA LAMBERT /Vice (RCA)	15975	994	4758	279	33.897	1.526	158	0
17	13	BRETT ELREDGE /Wanna Be That Song (Atlantic/WMN)	14986	1774	4460	523	30.965	3.534	156	3
6	14	TUCKER BEATHARD /Rock On (BMLG/Dot)	14880	-10487	4310	-3341	33.897	-19.389	155	0
16	15	DRAKE WHITE /Livin' The Dream (Dot)	13982	192	4172	41	28.156	0.496	158	1
18	16	MAREN MORRIS /80s Mercedes (Columbia)	13346	429	3948	78	27.164	1.459	159	1
19	17	GRANGER SMITH /If The Boot Fits (Wheelhouse)	13034	616	3953	226	26.238	1.75	159	1
20	18	CARRIE UNDERWOOD /Dirty Laundry (19/Arista)	12993	1487	3983	477	27.771	2.684	159	0
24	19	ERIC CHURCH f/R. GIDDENS /Kill A Word (EMI Nashville)	9372	1465	2883	434	19.358	2.756	152	4
22	20	CHRIS STAPLETON /Parachute (Mercury)	8871	309	2781	109	16.289	0.109	154	0
21	21	BROTHERS OSBORNE /21 Summer (EMI Nashville)	8742	-13	2726	81	14.521	-0.896	155	0
30	22	THOMAS RHETT /Star Of The Show (Valory) ✓	8703	2525	2561	723	18.393	6.097	155	20
14	23	BIG & RICH f/T. MCGRAW /Lovin' Lately (B&R/New Revolution)	8692	-5890	2563	-1951	20.586	-9.043	155	0
23	24	LAUREN ALAINA /Road Less Traveled (19/Interscope/Mercury)	8532	248	2824	66	14.931	0.309	132	7
25	25	CHRIS YOUNG f/V. GILL /Sober Saturday Night (RCA)	8530	870	2534	326	17.01	1.472	148	1

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KELSEA BALLERINI

“YEAH BOY”

CA/MB: 50* - 41* THE BIGGEST MOVE ON THE CHART!

BB: 43* - 35* +471 SPINS 2ND MOST ADDED!

25 ADDS!

KSCS KYGO KILT WKHX WAMZ WPAW WKDF WKSJ KATM WGGY KIIM
 WHKO KUZU KUBL WSSL WGKX WNCY KHKI WCTO WBUL WYCT KATC
 WQNU KDRK WUSJ SIRIUS XM “THE HIGHWAY”



BLACK RIVER
ENTERTAINMENT

A photograph of Carrie Underwood performing on stage. She is wearing a white long-sleeved dress with a wide, fringed shawl draped over her shoulders. The fringe is heavily embellished with sequins and small lights. She is holding a microphone in her right hand and has her left hand raised in a gesture. The background is dark with some stage lights visible.

CARRIE UNDERWOOD

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OCTOBER 25, 2016

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MEDIABASE

LW	TW	Artist/Title (Label)	Total Points	+/-	Points	Total Plays	+/-	Plays	Audience	+/-	Aud	Stations	ADDS
27	26	🔊 DUSTIN LYNCH/Seein' Red (Broken Bow)	7838	907	2297	291	15.184	3.211	145	0			
35	27	🔊 BLAKE SHELTON/A Guy With A Girl (Warner Bros./WMN) ✓	7593	2668	2186	715	16.639	6.207	140	20			
28	28	🔊 JERROD NIEMANN & LEE BRICE/A Little More Love (Curb)	7539	716	2340	203	11.013	0.469	145	4			
26	29	🔊 HIGH VALLEY/Make You Mine (Atlantic/WEA)	7270	76	2177	26	11.779	0.174	137	0			
29	30	🔊 CHRIS JANSON/Holdin' Her (Warner Bros./WAR)	6545	364	2087	140	9.927	0.893	141	4			
31	31	🔊 MICHAEL RAY/Think A Little Less (Atlantic/WEA)	6500	1086	2009	347	10.911	1.24	122	7			
34	32	🔊 BRANTLEY GILBERT/The Weekend (Valory)	5569	626	1608	126	10.229	2.336	128	7			
32	33	🔊 JOSH TURNER/Hometown Girl (MCA)	5532	276	1821	89	8.615	0.624	137	1			
36	34	🔊 LANCO/Long Live Tonight (Arista)	4791	244	1295	63	6.873	0.369	124	2			
45	35	🔊 BRAD PAISLEY/Today (Arista)	4638	2332	1466	794	8.49	4.411	133	30			
33	36	GARTH BROOKS/Baby, Let's Lay Down And Dance (Pearl)	4590	-476	1301	-207	10.757	-2.026	123	24			
38	37	🔊 CRAIG CAMPBELL/Outskirts Of Heaven (Red Bow)	4213	328	1473	99	8.567	1.541	115	5			
37	38	🔊 TRENT HARMON/There's A Girl (Dot/Big Machine)	4172	72	1310	44	8.174	-0.257	117	3			
39	39	🔊 RUNAWAY JUNE/Lipstick (Wheelhouse)	4010	141	1313	82	5.164	0.063	119	5			
41	40	🔊 JON PARDI/Dirt On My Boots (Capitol)	3912	810	1207	209	6.656	1.598	102	6			
AIRBORNE		KELSEA BALLERINI/Yeah Boy (Black River) DEBUT	3380	1462	1042	437	6.027	2.682	100	25			
47	42	🔊 RAELYNN/Love Triangle (Warner Bros./WMN)	3023	820	787	171	4.467	1.48	84	6			
43	43	🔊 DARIUS RUCKER/If I Told You (Capitol)	3022	64	1013	18	3.781	-0.157	110	3			
40	44	THE BAND PERRY/Comeback Kid (Mercury)	2744	-624	772	-192	5.284	-1.105	108	0			
42	45	EASTON CORBIN/Are You With Me (Mercury)	2500	-500	799	-146	3.123	-0.774	103	0			
46	46	🔊 PARMALEE/Roots (Stoney Creek)	2324	100	813	39	3.127	0.261	87	0			
44	47	VARIOUS ARTISTS/Forever Country (CMA/MCA)	2312	-148	623	-38	5.996	-0.054	48	4			
48	48	🔊 CHASE BRYANT/Room To Breathe (Red Bow)	2297	101	765	50	2.548	0.163	89	2			
Debut	49	🔊 LITTLE BIG TOWN/Better Man (Capitol)	2137	2137	679	679	5.174	5.174	60	60			
50	50	🔊 DYLAN SCOTT/My Girl (Curb)	2004	-52	647	51	1.999	-0.423	74	5			

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BBR

CA/MB #4 BB #4

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Nov. 13-21

Country Aircheck Add Leaders

LITTLE BIG TOWN /Better Man (Capitol)	60
JUSTIN MOORE /Somebody Else Will (Valory)	37
HUNTER HAYES /Yesterday's Song (Atlantic/WMN)	33
BRAD PAISLEY /Today (Arista)	30
KELSEA BALLERINI /Yeah Boy (Black River)	25
GARTH BROOKS /Baby, Let's Lay Down And Dance (Pearl)	24
BLAKE SHELTON /A Guy With A Girl (Warner Bros./WMN)	20
THOMAS RHETT /Star Of The Show (Valory)	20
JESSIE JAMES DECKER /Lights Down Low (Epic/New Revolution)	17
JAKE OWEN /If He Ain't Gonna Love You (RCA)	11
LUKE COMBS /Hurricane (River House/Columbia)	11

Country Aircheck Top Point Gainers

KENNY CHESNEY f/PINK /Setting The... (Blue Chair/Columbia)	2828 ✓
OLD DOMINION /Song For Another Time (RCA)	2765 ✓
BLAKE SHELTON /A Guy With A Girl (Warner Bros./WMN)	2668 ✓
THOMAS RHETT /Star Of The Show (Valory)	2525 ✓
BRETT YOUNG /Sleep Without You (BMLGR)	2387 ✓
BRAD PAISLEY /Today (Arista)	2332
LITTLE BIG TOWN /Better Man (Capitol)	2137
LUKE BRYAN /Move (Capitol)	2127
FLORIDA GEORGIA LINE f/T. MCGRAW /May We All (BMLGR)	2090
JASON ALDEAN /A Little More Summertime (Broken Bow)	1796

Country Aircheck Top Spin Gainers

OLD DOMINION /Song For Another Time (RCA Nashville)	925
KENNY CHESNEY f/PINK /Setting The... (Blue Chair/Columbia)	798
BRAD PAISLEY /Today (Arista)	794
THOMAS RHETT /Star Of The Show (Valory)	723
BLAKE SHELTON /A Guy With A Girl (Warner Bros./WMN)	715
BRETT YOUNG /Sleep Without You (BMLGR)	687
LITTLE BIG TOWN /Better Man (Capitol)	679
FLORIDA GEORGIA LINE f/T. MCGRAW /May We All (BMLGR)	668
LUKE BRYAN /Move (Capitol)	625
JASON ALDEAN /A Little More Summertime (Broken Bow)	623

ADDs
MEDIABASE
Activator Top Point Gainers

OLD DOMINION /Song For Another Time (RCA)	1756 ✓
BRAD PAISLEY /Today (Arista)	1342 ✓
THOMAS RHETT /Star Of The Show (Valory)	1163 ✓
BRETT YOUNG /Sleep Without You (BMLGR)	1065 ✓
GARTH BROOKS /Baby, Let's Lay Down And Dance (Pearl)	1065 ✓
FLORIDA GEORGIA LINE f/T. MCGRAW /May We... (BMLGR)	1063
KELSEA BALLERINI /Yeah Boy (Black River)	860
CARRIE UNDERWOOD /Dirty Laundry (19/Arista)	846
JASON ALDEAN /A Little More Summertime (Broken Bow)	793
LITTLE BIG TOWN /Better Man (Capitol)	629

Activator Top Spin Gainers

OLD DOMINION /Song For Another Time (RCA)	349
BRAD PAISLEY /Today (Arista)	274
THOMAS RHETT /Star Of The Show (Valory)	234
BRETT YOUNG /Sleep Without You (BMLGR)	213
FLORIDA GEORGIA LINE f/T. MCGRAW /May We All (BMLGR)	211
GARTH BROOKS /Baby, Let's Lay Down And Dance (Pearl)	206
JASON ALDEAN /A Little More Summertime (Broken Bow)	154
KELSEA BALLERINI /Yeah Boy (Black River)	151
CARRIE UNDERWOOD /Dirty Laundry (19/Arista)	146
LITTLE BIG TOWN /Better Man (Capitol)	128

Country Aircheck Top Recurrents

WILLIAM MICHAEL MORGAN /I Met A... (Warner Bros./WMN)	11984
SAM HUNT /Make You Miss Me (MCA)	11280
KELSEA BALLERINI /Peter Pan (Black River)	10935
DIERKS BENTLEY f/E. King /Different For Girls (Capitol)	9570
JASON ALDEAN /Lights Come On (Broken Bow)	8977
FLORIDA GEORGIA LINE /H.O.L.Y. (BMLGR)	8811
CARRIE UNDERWOOD /Church Bells (19/Arista)	8398
DIERKS BENTLEY /Somewhere On A Beach (Capitol)	8067
THOMAS RHETT /Die A Happy Man (Valory)	7825
JAKE OWEN /American Country Love Song (RCA)	7777

Points

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COUNTRY AIRCHECK ACTIVITY
EASTON CORBIN/Are You With Me (Mercury)

Moves 42-45

2,500 points, 799 spins; no adds

PARMALEE/Roots (Stoney Creek)

Remains at 46*

2,324 points, 813 spins; no adds

VARIOUS ARTISTS/Forever Country (CMA/MCA)

Moves 44-47

2,312 points, 623 spins

4 adds: **KATC***, **KRST***, **WDRQ***, **WIVK***
CHASE BRYANT/Room To Breathe (Red Bow)

Moves Remains at 48*

2,297 points, 765 spins

2 adds: **WDRM**, **WNCY**
LITTLE BIG TOWN/Better Man (Capitol)

Debuts at 49*

2,137 points, 679 spins

60 adds including: **KAJA**, **KASE**, **KBEB**, **KCCY**, **KEEY**, **KHGE**, **KILT**, **KKGO**, **KKIX**, **KMNB**
DYLAN SCOTT/My Girl (Curb)

Remains at 50*

2,004 points, 647 spins

5 adds: **KEEY**, **KSSN**, **WBCT**, **WNOE**, **WTHT**
ADD DATES
October 31
REBEL HEARTS/Mountain Country (Rebel Hearts)

November 7
TUCKER BEATHARD/Mamma And Jesus (BMLG/Dot)

November 14

None Listed

Send yours to adds@countryaircheck.com
CHECK OUT 10/28

Kenny Chesney *Cosmic Hallelujah* (Blue Chair/Columbia)

Chesney's 11-track project contains current single/Plnk duet "Setting The World On Fire," plus "Noise," "Some Town Somewhere," and a song he says he's been holding for years, "Coach."


Cole Swindell *Down Home Sessions III* (Warner Bros./WMN)

The third volume in the Down Home series is released digitally this Friday and features five fan favorites including "You've Got My Number," "Does It Hurt" and "Chevrolet DJ."


Kip Moore *Underground* (MCA)

For this five-song EP, Moore drew inspiration from his near-constant tour schedule and a personal response to the demand felt from his fans for new music. Two of the tracks – "Separate Ways" and "My Baby's Gone" – are live.


Steve Wariner *All Over The Map* (SelectTone)

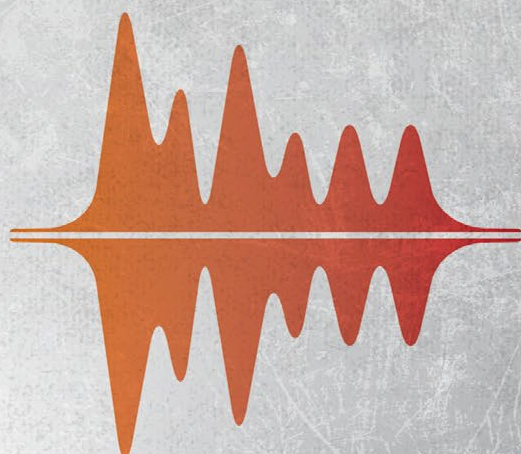
Wariner showcases his versatility on his 20th album, on which he plays guitar, upright bass, drums and both pedal and lap steel. He wrote 10 of the 12 tracks and guests include Ricky Skaggs, Duane Eddy and Eric Johnson.


Kacey Musgraves *A Very Kacey Christmas* (Mercury)





























Leon Bridges, Willie Nelson and The Quebe Sisters guest on Musgraves' first holiday album, which she co-produced and which features four originals (including "A Willie Nice Christmas" and "Christmas Makes Me Cry") and eight classics.


Jennifer Nettles *To Celebrate Christmas* (Big Machine)

Nettles puts her own spin on the Dolly Parton-penned "Circle Of Love," plus familiar holiday tunes including "O Holy Night," "The First Noel," "Little Drummer Boy" (featuring Idina Menzel) and "God Rest Ye Merry Gentlemen" (featuring Andra Day).

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MEDIABASE

LW	TW	Artist/Title (Label)	Points	+/-	Points	Plays	+/-	Plays	Stations	Adds
1	1	KENNY CHESNEY f/PINK /Setting The World On Fire (Blue Chair/Columbia) <small>2nd Week at No. 1</small>	12257	-255	2409	-49	52	0		
2	2	 LUKE BRYAN /Move (Capitol)	12255	371	2417	80	54	0		
4	3	 COLE SWINDELL /Middle Of A Memory (Warner Bros./WMN)	11689	378	2330	87	53	0		
5	4	 JASON ALDEAN /A Little More Summertime (Broken Bow)	11598	793	2279	154	54	0		
3	5	LOCASH /I Know Somebody (Reviver)	11514	-75	2239	-28	50	0		
10	6	 OLD DOMINION /Song For Another Time (RCA) 	9867	1756	1951	349	54	0		
8	7	 BRETT YOUNG /Sleep Without You (BMLGR) 	9694	1065	1938	213	52	0		
9	8	 FLORIDA GEORGIA LINE f/T. MCGRAW /May We All (BMLGR)	9512	1063	1826	211	54	0		
11	9	 MIRANDA LAMBERT /Vice (RCA)	8215	184	1627	54	52	0		
12	10	 KEITH URBAN /Blue Ain't Your Color (Capitol)	8144	188	1631	82	54	0		
14	11	 BRETT ELDREDGE /Wanna Be That Song (Atlantic/WMN)	7463	334	1505	82	52	0		
13	12	 TIM MCGRAW /How I'll Always Be (Big Machine)	7336	160	1457	33	53	0		
16	13	 CARRIE UNDERWOOD /Dirty Laundry (19/Arista)	7198	846	1372	146	54	0		
15	14	 MAREN MORRIS /80s Mercedes (Columbia)	6473	37	1286	15	54	0		
17	15	DRAKE WHITE /Livin' The Dream (Dot)	6158	-193	1221	-39	49	0		
18	16	 GRANGER SMITH /If The Boot Fits (Wheelhouse)	5875	307	1166	72	51	0		
19	17	 ERIC CHURCH f/R. GIDDENS /Kill A Word (EMI Nashville)	5701	344	1071	67	52	1		
7	18	TUCKER BEATHARD /Rock On (BMLG/Dot)	5197	-4563	1050	-870	41	0		
22	19	 CHRIS STAPLETON /Parachute (Mercury)	4824	309	952	57	47	0		
27	20	 THOMAS RHETT /Star Of The Show (Valory) 	4303	1163	810	234	49	9		
23	21	 BROTHERS OSBORNE /21 Summer (EMI Nashville)	4237	153	822	28	49	0		
24	22	 CHRIS YOUNG f/V. GILL /Sober Saturday Night (RCA)	4035	94	803	46	52	2		
20	23	BIG & RICH f/T. MCGRAW /Lovin' Lately (B&R/New Revolution)	3856	-1481	765	-279	34	0		
26	24	 BLAKE SHELTON /A Guy With A Girl (Warner Bros./WMN)	3851	579	726	112	49	1		
25	25	 LAUREN ALAINA /Road Less Traveled (19/Interscope/Mercury)	3656	122	705	24	46	1		
34	26	 BRAD PAISLEY /Today (Arista) 	3327	1342	665	274	48	7		
28	27	 JERROD NIEMANN & LEE BRICE /A Little More Love (Curb)	3216	242	636	51	42	1		
29	28	 HIGH VALLEY /Make You Mine (Atlantic/WEA)	3163	210	570	47	42	2		
30	29	 DUSTIN LYNCH /Seein' Red (Broken Bow)	3040	308	561	63	44	2		
31	30	 CHRIS JANSON /Holdin' Her (Warner Bros./WAR)	2504	221	490	44	42	0		

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St. Jude patient Jorge | age 9



MEDIABASE

LW	TW	Artist/Title (Label)	Points	+/-	Points	Plays	+/-	Plays	Stations	Adds
32	31	📶 JON PARDI /Dirt On My Boots (Capitol)	2412	148	408	11	37	3		
Re-Enter	32	📶 VARIOUS ARTISTS /Forever Country (CMA/MCA)	2391	21	455	9	26	0		
38	33	📶 GARTH BROOKS /Baby, Let's Lay Down And Dance (Pearl) ✓	2360	1065	450	206	35	19		
33	34	📶 BRANTLEY GILBERT /The Weekend (Valory)	2114	72	389	8	37	1		
35	35	📶 JOSH TURNER /Hometown Girl (MCA)	2060	331	409	64	38	2		
40	36	📶 KELSEA BALLERINI /Yeah Boy (Black River)	1992	860	387	151	31	9		
36	37	📶 TRENT HARMON /There's A Girl (Dot/Big Machine)	1820	180	318	31	29	2		
37	38	📶 DARIUS RUCKER /If I Told You (Capitol)	1524	22	257	10	26	2		
43	39	📶 MICHAEL RAY /Think A Little Less (Atlantic/WEA)	1333	333	255	62	30	3		
39	40	📶 LUKE COMBS /Hurricane (River House/Columbia)	1301	138	206	22	16	2		
41	41	EASTON CORBIN /Are You With Me (Mercury)	1074	-34	188	-6	18	0		
44	42	📶 LANCO /Long Live Tonight (Arista)	992	42	189	12	31	0		
45	43	📶 CHRIS LANE /For Her (Big Loud)	906	43	148	10	16	0		
42	44	RAE LYNN /Love Triangle (Warner Bros./WMN)	873	-112	127	-15	10	1		
48	45	📶 TOBY KEITH /A Few More Cowboys (Show Dog)	786	12	112	1	11	0		
47	46	CRAIG CAMPBELL /Outskirts Of Heaven (Red Bow)	786	-46	132	-5	19	1		
51	47	📶 DAN + SHAY /How Not To (Warner Bros./WAR)	681	76	99	8	7	1		
52	48	📶 CODY JOHNSON /With You I Am (Cojo)	639	32	136	6	14	0		
Debut	49	📶 LITTLE BIG TOWN /Better Man (Capitol)	629	629	128	128	21	12		
53	50	📶 RUNAWAY JUNE /Lipstick (Wheelhouse)	597	33	115	3	19	1		
54	51	📶 TYLER FARR /Our Town (Columbia)	597	12	93	3	12	0		
56	52	📶 DYLAN SCOTT /My Girl (Curb)	590	43	116	12	15	0		
50	53	CHASE RICE /Everybody We Know Does (Columbia)	571	-71	93	-17	6	0		
57	54	📶 DAVID NAIL & BROS. OSBORNE /Good At Tonight (MCA)	554	6	113	3	12	1		
Re-Enter	55	📶 GEORGE STRAIT /Goin' Goin' Gone (MCA)	539	66	106	9	10	1		
Debut	56	📶 DRAKE WHITE /Makin' Me Look Good Again (Dot)	530	130	53	13	1	0		
55	57	JANA KRAMER /Circles (Elektra/WAR)	512	-38	77	-3	9	0		
46	58	BRETT YOUNG /In Case You Didn't Know (BMLGR)	510	-280	51	-28	1	0		
58	59	📶 SETH ENNIS /Woke Up In Nashville (Arista)	490	0	49	0	1	0		
59	60	OLD DOMINION /Wrong Turns (RCA)	460	-20	46	-2	1	0		

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A BROADCASTER'S CRY FOR HELP SHOULD NEVER GO UNANSWERED

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