



MIRANDA LAMBERT "WHITE LIAR"

CONGRATS ON HER FASTEST RISING TOP 20...CONVERT NOW!!!

October 26, 2009 Issue 164

R.J. Curtis Hits The Trifecta

When **Arista/Nashville** Midwest rep **R.J. Curtis** took his new job three months ago, he became one of only a handful or people who've worked on all three sides of the industry

triangle. He's programmed Country radio stations (in Los Angeles, Phoenix and San Antonio), toiled for a trade (*R&R*) and now works for a label. **Country Aircheck** spoke with him recently for his unique perspective on these businesses and the relationships between them.



R.J. Curtis

What did you learn about radio at R&R?

My radio IQ was raised exponentially during my two-and-a-half years there. I was able to interface with so many PDs in so many different markets across the country. There really is something in seeing things from that 30,000-foot level that you just can't get when you've got the blinders on in your market and you're only looking at the road in front of you.

What did you learn about labels?

What a challenge it is for labels to reach out to radio and create this ongoing dialogue. You go to CRS every year, and I'm a big believer in it, but it tends to be a bit of a "Kumbaya" moment. It's difficult on an ongoing basis for labels to have consistent dialogue, partly because radio is so busy. So I see that difficulty, the long-term strategies and how hard they work and how much planning goes into album launches.

(continued on page 4)



Moore Love: Justin Moore celebrates his first No. 1 "Small Town USA" with those who made it possible. Pictured (I-r) are BMI's Beth Mason, Big Picture Publishing's Keith Stegall, co-writer Brian Maher, BMI's Jody Williams, co-writer/producer Jeremy Stover, Moore, Valory's Scott Borchetta, Universal Music Publishing's Pat Higdon and Valory's Jon Loba.

Reporting Panel Changes

The Country Aircheck/Mediabase panel of Country reporters is changing, with the first day of monitoring for the new reporters being Sunday, Nov. 1, 2009. The first chart using the new panel's information will be Monday, November 9. That will also be the first day the new reporters will report their adds. The new reporters are:

WLHK/Indianapolis, WWQM/Madison, WI, WKMK/Monmouth-Ocean, NJ, Dial Global "Hot Country," and Premium Choice.

A word about the inclusion of Clear Channel's "Premium Choice" as a reporting entity: There are a number of CC Country radio stations that are carrying PC programming for a large part of their broadcast week. Those stations often don't embody the "spirit of reporting" because they don't make local music decisions and in some cases do not even have a local PD who can talk music. Those stations represent a huge number of country listeners, music buyers and concert-goers, who we feel should not be ignored. As part of this move, five Clear Channel stations will no longer be individual station reporters. Those stations will be identified next week.

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Lee Ann Womack "There Is A God"

Impacting 11/2



NEW ADDS: WMZQ | WPQC | KUPL | KNTY | WTQR | KJUG ALREADY GETTING PASSIONATE LISTENER REACTION AT KMPS KAJA KRTY WIVK KBUL KATC KUZZ KSOP

11 CONSECU

BIG SALES FIRST TWO WEEKS

IN EVERY MARKET PLAYING THE SONG!!!

+123% INCREASE THIS WEEK!!!



Hot Air: Tony & Kris

Are veteran morning teamers **Tony Randall** and **Kris Rochester** about to emerge from their 13 month hiatus? After months of speculation on where the duo was headed, we're hearing they've struck a deal with Cumulus. Look for the recently arrived Nashville residents to set up



Tony & Kris

house-keeping at the Cumulus/Nashville complex, from which they will distribute a morning show to Cumulus stations – with a soft roll-out starting perhaps as soon as mid-November. Word is that down the road their show will be available to non-Cumulus stations. Details are sketchy right now; we'll have more details in Tuesday afternoon's **CA Today.** You may recall they left mornings at Clear Channel's KUSS/San Diego last September after five years with the station they joined after a decade with crosstown KSON.

Radio News

- **KIIM/Tucson** has already surpassed its million-penny goal for its upcoming broadcast benefiting **Arizona's Children's Association** in December. With the help of **Rodney Atkins**, the station collected 1.2 million pennies (\$12,000) through tickets sales and auction items at the *KIIM Penny Pitch* concert Friday (10/23).
- St. Jude Radiothon: KFIN/Jonesboro, AR raised \$87,565.

Industry News

John Michael Montgomery has signed with the Bobby Roberts Company for booking ... Average Joe's has signed Brantley Gilbert to its roster. His album *Halfway To Heaven* is expected next February ... Bob DiPiero will host and perform on the *CMA Songwriters Series* Nov. 10 at Nashville's Limelight. Also on the bill are Randy Houser, Brett James, Rivers Rutherford and Victoria Shaw.

Odie Blackmon ("She'll Leave You With A Smile," "Nothing On But The Radio") has released *The Craft Of Writing Hit Songs*, a DVD and booklet including a step-by-step method for turning a mediocre song into a smash.

Former **BBR** Promotion Coordinator **Brooke Boston** is still seeking her next opportunity. Reach out to her at 214-558-7922 or brookeboston16@yahoo.com.

My Tunes: Music That Shaped My Life



S JD Cannon

WFMS/Indianapolis MD **JD Cannon** discusses his most important songs, artists or concerts:

- 1. Alice Cooper, Dane County Memorial Coliseum: What a show. My first concert ever and I had a fender bender on the way! At that time, I was a rock and roller playing country music.
- **2. Merle Haggard/Mama Tried:** This is still one of my all-time favorites.
- **3. Three Dog Night/Joy To The World:** As it turns out, this song was written by Hoyt Axton ... a ha ... a country connection.
- **4. George Strait/Amarillo By Morning:** I learned what passes as a two-step from this song. I'd rather listen to it than dance, though.
- A highly regarded song or album you've never heard: The Beatles' Sgt. Pepper's Lonely Hearts Club Band. I appreciate their talents but don't get this one.
- An "important" piece of music/band you just don't get: Anything rap. I can't understand the lyrics and what I do understand, I'm not sure I really want to hear in a song.
- **An album you played or listened to incessantly:** Neil Diamond's *The Jazz Singer*.
- One obscure or non-country song everyone should listen to right now: Steve Wariner's My Tribute To Chet Atkins. What a talent!

Chart Chat

A big foot-tappin' shout out to the **Zac Brown Band**, **Michael Powers**, **Jeff Solima** and the entire **Atlantic/Home Grown/Bigger Picture** team for this week's No. 1, "Toes." The group is batting a 1.000 with their first three singles – "Chicken Fried" and "Whatever It Is" have also topped the chart.

Artist News

Black River is launching its concert series with Jeff Bates, Sarah Darling, Emma Jacob and songwriter Rick Ferrell ("Something Like That," "Where Would You Be?") next month. Stops include KRRV/Alexandria, LA (11/2); KAYD/Beaumont,



TX (11/3), KGKL/San Angelo, TX (11/4); and, KGRT/Las Cruces, NM (11/5).

Blake Shelton's video "Hillbilly Bone" featuring duet partner Trace Adkins will debut exclusively on Yahoo! Music this Friday (10/30). "I had the best day shooting this video with Trace," Shelton says. "He has been a great friend for many years and for him to take time out and come down and play a hillbilly with me was so cool." The video will also be available on iTunes Nov. 3.



BLEVE Records is releasing a compilation album My First Ride Nov. 1 to benefit the Fraternal Order of Police (FOP) and the International Association of Firefighters (IAFF). The project features Vince Gill, George Strait, James Otto and others.

Buddy Jewell has partnered with St. Jude Children's **Research Hospital** to offer a 2010 Fans of Buddy Jewell Calendar to benefit the facility. Submit no more than five photos digitally to <u>calendar@buddyjewell.com</u> by Nov. 14. For \$5, you may add your birthday to the calendar. Details here.

The first installment of 12 Gauge Comics' Luke McBain based on Trace Adkins will be available Nov. 11. Subsequent issues of the four-part series will be released monthly to comic book stores through Feb. 2010.

The Week's Top Stories

Full coverage of the week's news is available in the archives at www.countryaircheck.com.

BIRTHDAYS

Tuesday (10/27) - Wayne Carlyle (wcarlyle@wrns.com), Scott Donato (scott@wgty.com), Amy Hendon, John Moesch (john. moesch@cumulus.com).

Wednesday (10/28) - Charlie Daniels, Brad Paisley.

Thursday (10/29) - Jules Wortman (jwortman@wortmanworks.com).

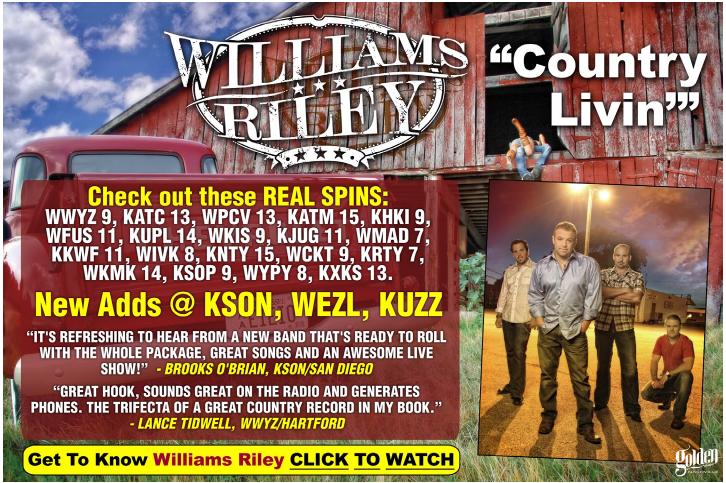
Friday (10/30) - Kassidy Osborn, Johnny Parks, Ron Howie, Lia (lia@ irnseattle.com), Mike Owens (mike.owens@umusic.com).

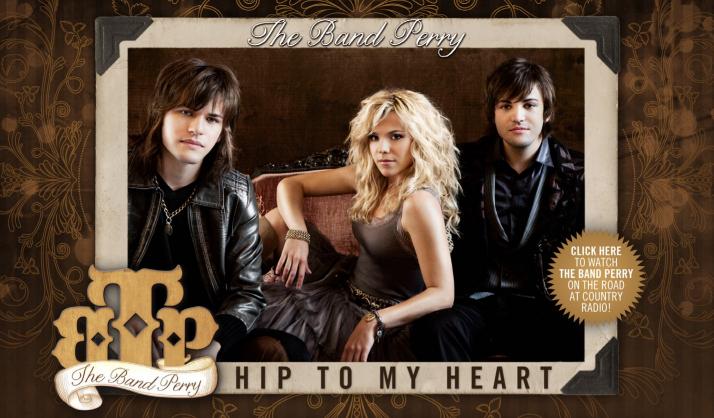
Saturday (10/31) - the late Dale Evans; Kinky Friedman; Darryl Worley; Sharon Allen (sharon@crb.org); Lisa Berg (opryrat@comcast. net); Mark Brown; Jane Messmore (jmessmore@comcast.net), Mike Strange, Amy Willis (awillis@wortmanworks.com).

Sunday (11/1) - Big Kenny Alphin, Bill Anderson, Lyle Lovett, Keith Stegall.

Monday (11/2) - Charlie Walker, Ashley Willms.

- Former Delmarva Top 40 WSTW & N/T WDEL-AM/ Wilmington, DE GSM Chris Walus was hired as Market Manager of Clear Channel/Delaware, which includes Country **WDSD/Wilmington**. Reach him here. (CAT 10/21)
- Greater Media's N/T WBT-AM & Talk WLNK/Charlotte SVP/ GM Rick Jackson was named SVP/GM of Lincoln Financial/ San Diego, which includes Country KSON. (CAT 10/23)
- Cameron Broadcasting/Kingman, AZ; Lake Havasu City, AZ; Bullhead City, AZ and Laughlin, NV OM Craig Powers was upped to





"The Band Perry has IT, whatever it is. There's no doubt in my mind that they are the next superstar band in our format!"

Johnny Chiang, PD | KKBQ - Houston, TX

"I have never been so excited about ANY group in 21 years of radio...enough said."

Lola Granola, MD | KKWF - Seattle, WA

"After seeing The Band Perry perform live for the first time I was quite relieved, I could now, without hesitation, answer the question, "Who are the future superstars of this format?" This is for real!!!"

Luke Jensen, PD | KVOO - Tulsa, OK

"After experiencing The Band Perry perform live and witnessing their dynamic in person...we knew they were the REAL DEAL!

We reported that add early and are excited about Fresh Country's latest sensation!"

Keola Lui-Kwan, MD | KBWF - San Francisco, CA

"The Band Perry is absolutely the fresh new sound country music needs. They are fantastic!

Wonderful live performers, a unique lead vocal, amazing harmonies, great songs and they look fantastic.

What more could we ask for? This single has been stuck in my head since the first listen!"

Mike Moore, PD | KWJJ and VP of Country Programming for Entercom Communications

"Remember how you felt the first time you heard Garth Brooks and realized YOU got to expose THAT to your listeners.

I had that same feeling last night when I heard The Band Perry!!"

Julie Stevens, PD I KRTY - San Jose, CA

Going For Adds November 16th

EARLY COMMITMENTS INCLUDE:
KWJJ Portland, KKWF Seattle, KBWF San Francisco, KKBQ Houston, KMLE Phoenix & KV00 Tulsa

AVAILABLE NOW ON BLAY MDE

AVAILABLE NOW ON PLAY MPE





the newly created VP/Operations post. The six-station group includes Country **KFLG-FM/Bullhead City.** Reach him <u>here</u>. (CAT 10/26)

• Former WDJR/Dothan, AL PD **Jerry Broadway** was named PD of crosstown WTVY. He succeeds Magic Broadcasting/Dothan, AL OM and Country **WTVY** PD **Kris Van Dyke**, who will exit Oct. 30 following the elimination of his position. Reach Van Dyke at 423-240-9510 or here. (CAT 10/20)



Kris Van Dyke

• Citadel Media Dir./Affiliate Relations & Distribution Sales **Lisa Strickland** will join

Golden Music/Nashville as Dir./Northeast Regional Promotion
Nov. 2. Once on the job, Strickland can be reached at 615-2892319 or here. Citadel Media VP/Affiliate Relations Bryan Switzer
told Country Aircheck the position won't be filled. (CAT 10/26)

• The CMA board elected the following 2010 officers Wednesday
morning (10/21): Chairman Steve Moore, President Steve
Buchanan, President-Elect Gary Overton and Secretary/Treasurer
Erv Woolsey. See the full 78-member list here. (CAT 10/22)

R.J. Curtis Hits The Trifecta (continued from page 1)

Were you as shocked as everyone else when R&R closed?

I won't say I was shocked because there were layoffs in February, and that got our attention. I was a little bit surprised they didn't take all the country stuff and put it online. I'm proud of the work I did, but it was frustrating to spend a lot of time on topics and interviewing people for the weekly column only to have the lag time on feedback be a month or more. You try to be topical, but it took so long for people to get to it, and some never saw it. I was on a road trip with Lesly Tyson, my new boss, and she said she never read the magazine. They read the daily products and the weekly stuff.

So did you think, well, time to complete the trifecta and go get a label job?

Not exactly. I knew I had a broad view of the whole industry and thought I had a lot of options because I could do a lot of different things. Then it was just about what did I want to do? I was open to radio, to writing — which I had really come to enjoy — but I won't say a label job was at the fore. Over the years I'd had opportunities to

TUBE CHECK

Tuesday (10/27) - Taylor Swift, *Dancing with the Stars* (ABC); Tim McGraw, Gregg Allman, *Jay Leno Show* (NBC).

Wednesday (10/28) - Big Kenny, Fox & Friends (FOX News).

Thursday (10/29) - Tim McGraw, Taylor Swift, Ellen (syndicated).

Friday (10/30) - Brooks & Dunn, Invitation Only (CMT).

Saturday (10/31) - Martina McBride, Live In Concert (re-air) (GAC).

Sunday (11/1) - Travis Tritt, Nickel Creek, *Soundstage* (re-air) (GAC).

Monday (11/2) - Jack Ingram, Late Late Show with Craig Ferguson (CBS); Carrie Underwood, Late Show with David Letterman (CBS).

work for a label and for various reasons hadn't pursued them. I knew I wasn't done with radio yet. I felt if I were working at a label and walked into a station I'd be wishing I was doing what the radio guys were doing. I didn't feel that way this time. And when the phone rings and you're talking to Skip Bishop and Butch Waugh about Arista ... if you're ever going to take a label gig, that's a pretty good place to go. You'd have to be a dummy not to take advantage of that.

Is working at a label what you expected? Has anything surprised you?

I don't want to sound arrogant when I say this, but no. I've worked with a lot of regionals over the years and long ago got over the notion that it's about going to lunch and dinner, being backstage, hanging out and partying with the stars. It's about hard work and building relationships. Now that I'm doing it, there is that sausage making process. Nothing shocked me, but doing it every day, it's a job that's very nuanced. Relationships are important and sometimes really fragile. Everyone in my region has a different personality, and just like when I was managing people in radio, I try to customize my approach to account for that. One size doesn't fit all.

What have you learned about radio while at Arista?

The R&R experience prepared me for what I'm seeing now. People in radio are really, really busy. They love radio. I really believe they're passionate about it, but it's hard for them to



concentrate on music as much as I remember doing it and I remember other guys doing it. You have to really be a surgeon on the phone. I'm just one guy out of 20 calling, and I have to really be focused and organized as to what my priorities are. If I start reading down the list of five singles I'm working, they're going to check out. And I have to say as a disclaimer, a lot of what I'm saying has veteran promotion guys out there laughing. They know all this. Yeah, dummy.

What do you miss most - and the least -- about radio?

When I started at *R&R* I missed being on the air. And I don't know why. I was on the air daily for 15 years, but as I got into programming, being on the air became a big time suck and wasn't enjoyable anymore. I never was that special on the air, so I think if I were to get back on the air after about three months I'd remember why I really don't want that.

I miss planning events, coaching and managing an airstaff, leading and being a resource. And, I'm kind of bummed that I haven't been able to program in the PPM world. I did a lot of articles on PPM at R&R and feel like I could have made that turn as a programmer. I'm fascinated by it.

What I don't miss are the tedious meetings and administration that weren't about creative programming and moving the needle. I'm done with that. If I ever did go back into radio, I would not be interested in that.

Having worked radio, a trade and now a label, how has your view of the relationship between them evolved?

I used to say that the relationship between radio and labels is symbiotic. While I do think it's very collaborative, close and cooperative, I'm no longer sure I think it's symbiotic. That's a revelation to me. I don't know that it's stressed, but the relationship between labels and radio is a push-pull thing. We can do better. And it starts with communication. I respect the fact that some of these [PDs and MDs] have a lot of things going on, but it's unfortunate that the thing that is the predominant percentage of what's on their station, music, doesn't get the time for evaluation and processing. I don't think they're passionless, they're just freakin' busy. Other reps are going to laugh when I say this, but when you can't reach somebody on the phone or get an email

CHECK OUT: 10/27



Joe Nichols Old Things New (Universal South)
Nichols' eighth studio album features 12
tracks including single "Believers" and a live
cut of "Let's Get Drunk And Fight." Colt Ford
guests on the remixed bonus track "Tequila
Makes Her Clothes Fall Off." Songwriters
include Buddy Cannon, Bill Anderson, Paul
Overstreet, Jamey Johnson and Rhett Akins.

Brent Rowan and Mark Bright co-produced.



Taylor Swift Fearless Platinum Edition (Big Machine)

The CD/DVD reissue of Swift's sophomore album includes six new tracks produced by Nathan Chapman, as well as hits "Love Story," "White Horse" and "You Belong With Me." Brother Austin K. Swift has photo credits on the "Fearless 2009 Tour Behind The Scenes" pictures.

The DVD also includes footage from Swift's music videos, a "First Show" webisode and "Thug Story" from the 2009 CMT Music Awards.

Album release info to news@countryaircheck.com.

back, that's frustrating. I wish we could all step up our game on keeping the relationship alive and improving the communication.

If you went back to radio now, what would you do differently? How would you program differently?

I don't know, specifically, but I think I'd be a better PD. The ability to see everything that's going on in context, as well was what's happening in the individual market in its context, makes quite a difference. When I think about the culture at KZLA, how we dealt with labels and communicated with them – and I recognize I was programming one station, I wasn't OM for six and doing mornings on one – I'm proud of how we handled that relationship.

RJ Curtis can be reached at (615)301-4421 or rj.curtis@sonymusic.com.



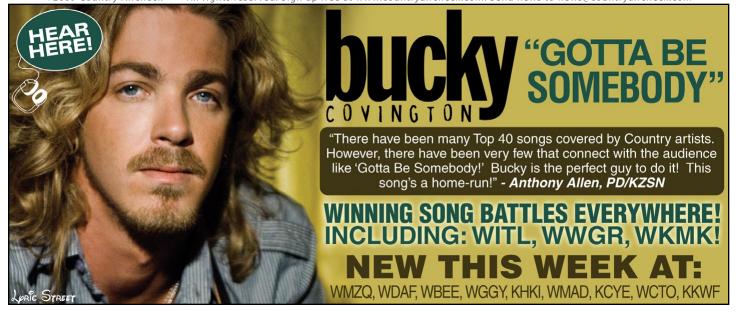
Summer No. 1s: WUSY, WOGK, WDRM, WXBQ, WIVK, WITL, KTST, KWEN, KFDI and WGTY

Here's a further look at how Country stations fared in the Summer 2009 diary-based Arbitrons. We re-cap the markets as they come in each day in Country Aircheck Today, and provide this weekly overview of how Country stations have fared. As part of our weekly market-by-market offerings, with a few exceptions, only stations achieving at least a 1.0 share are included. Legend: A "+" indicates a Classic Country outlet, a "^" designates Country stations in the same market owned by a single operator and a "t" indicates a tie. A "NA" indicates a subscriber-only market, where rankings are not available.

Station/City	12+ Share Sp'09	12+ Share Su'09	12+ Rank Sp′09	12+ Rank Su'09
KBQI/Albuquerque	3.7	3.9	9	6t_
KRST/Albuquerque	4.6	3.2	4t	11_
KABQ/Albuquerque+	1.8	3.1	18	12t
KVET/Austin^	5.0	6.0	5t	2t_
KASE/Austin^	6.2	4.8	2	6
KUZZ/Bakersfield^	8.5	7.1	1	2
KCWR/Bakersfield^+	1.6	1.9	17t	16_
KCNQ/Santa Rosa, CA	1.3	1.3	19t	19
(Bakersfield, CA Arbit WYNK/Baton Rouge	4.5	5.3	6	5t
WYPY/Baton Rouge^	3.2	4.3	9	8
WTGE/Baton Rouge^+	2.1	3.2	12	10
WEZL/Charleston, SC	7.5	6.0	2	3
WIWF/Charleston, SC	4.0	3.7	11t	9t
WUSY/Chattanooga, TN/	13.9	10.3	1	<u></u>
WLND/Chattanooga, TN^+		4.9	6	7
WOGT/Chattanooga, TN	3.2	2.5	10	12
KATC/Colorado Springs^	5.9	6.9	3	3
KCCY/Colorado Springs	5.1	4.9		<u> </u>
WCOS/Columbia, SC	6.7	6.4	2	2
WWNU/Columbia, SC	1.8	2.5	15t	13
KHKI/Des Moines^	4.9	6.1	7t	5
KJJY/Des Moines^	5.1	5.1	6	7
KHEY/El Paso	4.4	5.2	na	na
WOGK/Gainesville, FL	10.9	10.4	1	1
WTRS/Gainesville, FL	3.9	5.8	7t	4
WBCT/Grand Rapids^	7.5	6.7	3	4
WTNR/Grand Rapids	3.1	3.5	9t	.
WMUS/Muskegon, MI^	0.6	1.3	22	17
(Grand Rapids Aribtro				
WTQR/Greensboro, NC	5.5	5.9	5	3
WPAW/Greensboro, NC	6.6	5.0	3	4t_
WIST/Greensboro, NC+	1.6	1.5	16	15_
WBRF/Greensboro, NC+	1.0	1.4	18t	16t

Station/City	12+ Share Sp'09	12+ Share Su'09	12+ Rank Sp'09	12+ Rank Su'09
WESC/Greenville, SC^	7.3	7.4	2	3
WSSL/Greenville, SC^	6.4	5.0	4	7
WRBT/Harrisburg, PA	7.6	7.9	2	3
WCAT/Harrisburg, PA^	3.0	1.5	9	15
WIOO/Harrisburg, PA+	0.7	1.1	20t	18t
WIOV/Lancaster, PA^	1.6	1.0	16	20
(Harrisburg, PA Arbit				
WDRM/Huntsville	12.2	12.8	_1	_1_
WQAH/Huntsville+	3.9	3.5	11	12
WWFF/Huntsville	1.3	1.8	14	14
WMSI/Jackson, MS	5.2	6.0	5	4
WUSJ/Jackson, MS	2.5	3.1	11t	11_
WQIK/Jacksonville, FL	5.2	6.4	4t	5
WGNE/Jacksonville, FL^	4.2	3.9	9	9_
WMUV/Jacksonville, FL^+	3.4	2.5	10	12t
WXBQ/Johnson City, TN	19.1	20.6	1	_1_
WMEV/Bluefield, WV	2.5	1.6	11	11
WIVK/Knoxville	1.3	1.1	12t	13t
(Above ratings for WI	1.3 MEV and	1.1		13t
	1.3 MEV and	1.1	12t	13t
(Above ratings for WI Johnson City, TN Arb	1.3 MEV and itron.)	1.1 WIVK	12t are for	13t the
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(Above ratings for WI Johnson City, TN Arb WIVK/Knoxville WCYQ/Knoxville WMYL/Knoxville WITL/Lansing, MI WBCT/Grand Rapids (Lansing, MI Arbitron KSSN/Little Rock^ KMJX/Little Rock WWQM/Madison, WI	1.3 AEV and itron.) 17.9 2.4 0.9 11.8 1.3) 9.2 6.5 0.6 5.9	1.1 WIVK 19.0 2.7 1.5 10.5 1.7 8.1 6.2 1.0 5.5	12t are for 1 9t 14t 1 14t 1 14t 1 3t 18t 4	13t the 1 9 12 1 12t 2t 5 15t 6
(Above ratings for WI Johnson City, TN Arb WIVK/Knoxville WCYQ/Knoxville WMYL/Knoxville WITL/Lansing, MI WBCT/Grand Rapids (Lansing, MI Arbitron KSSN/Little Rock^ KMJX/Little Rock^+ KCNY/Little Rock WWQM/Madison, WI	1.3 AEV and itron.) 17.9 2.4 0.9 11.8 1.3) 9.2 6.5 0.6 5.9 4.5	1.1 WIVK 19.0 2.7 1.5 10.5 1.7 8.1 6.2 1.0 5.5 5.1	12t are for 1 9t 14t 1 14t 1 18t 4 7t	13t the 1 9 12 1 12t 2t 5 15t 6 7
(Above ratings for WI Johnson City, TN Arb WIVK/Knoxville WCYQ/Knoxville WMYL/Knoxville WITL/Lansing, MI WBCT/Grand Rapids (Lansing, MI Arbitron KSSN/Little Rock^KMJX/Little Rock^+KCNY/Little Rock WWQM/Madison, WI WMAD/Madison, WI WDMP/Madison, WI	1.3 AEV and itron.) 17.9 2.4 0.9 11.8 1.3) 9.2 6.5 0.6 5.9 4.5 1.6	1.1 WIVK 19.0 2.7 1.5 10.5 1.7 8.1 6.2 1.0 5.5 5.1	12t are for 1 9t 14t 1 14t 1 3t 18t 4 7t 16t	13t the 1 9 12 1 12t 2t 5 15t 6 7 16

Station/City	12+ Share Sp'09	12+ Share Su'09	12+ Rank Sp'09	12+ Rank Su'09
KTST/Oklahoma City^	5.7	7.0	4t	1
KKNG/Oklahoma City	5.1	4.5	6	8
KXXY/Oklahoma City^	3.6	4.1	12t	9
WWKA/Orlando	5.3	5.1	3t	5
WQDR/Raleigh	6.6	6.4	2	4
WRDU/Raleigh	1.8	2.2	13	12
WKHK/Richmond	7.8	8.2	3	4
WLFV/Richmond	1.6	1.0	15	15
KRMD/Shreveport	7.3	7.1	4	5
KXKS/Shreveport^	4.3	6.9	6t	6
KWKH-AM/Shreveport^-	- 2.0	1.3	15	15
KIXZ/Spokane	4.1	5.3	na	na
KDRK/Spokane	4.9	3.7	na	na
KEZE/Spokane	4.1	3.0	na	na
KWEN/Tulsa	8.0	9.0	2	1
KV00/Tulsa^	6.4	6.7	4	4
KXBL/Tulsa^+	4.2	3.4	9	11t
WIRK/W. Palm Beach	4.6	4.3	4t	3
WKIS/Miami	0.9	1.3	26t	22
(W. Palm Beach Arbit				
KFDI/Wichita^	9.1	11.0	2	_1_
KZSN/Wichita	5.0	4.8	6	6t
KVWF/Wichita	2.8	4.3	14	9
KFTI-AM/Wichita^+	3.1	2.6	13	<u>13t</u>
KFTI-FM/Wichita^+	3.8	2.1	10	15t
WGTY/York	12.4	9.3	1	1
WAYZ/Hagerstown	0.9	2.2	20t	11t
WIOV/Lancaster, PA	1.2	1.7	18t	15t
WPOC/Baltimore	0.5	1.5	27t	18t
WFRE/Frederick, MD	0.9	1.2	20t	21t
WRBT/Harrisburg	0.7	1.2	23t	21t
WHVR-AM/York+	1.4	1.0	17	23t
(Above ratings for Ward WRBT are for the				ĸĿ
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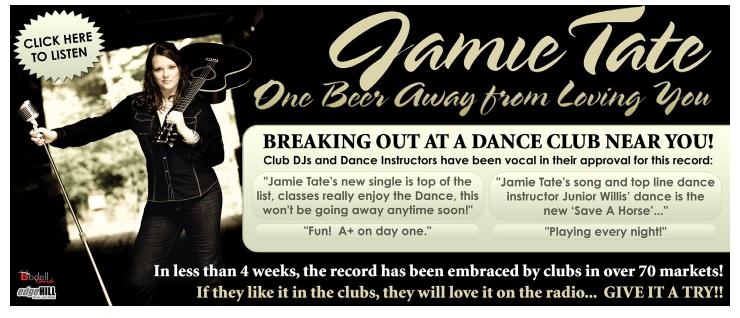




MEDIARASE

LW	TW	Artist/Title (Label) Tot	al Points +/	- Points To	tal Plays +/	- Plays A	udience		tations A	
3	1	ZAC BROWN BAND /Toes (Atlantic/HomeGrown/Bigger Picture)	15014	584	5308	193	35.428	1.53	125	1
1	2	KEITH URBAN/Only You Can Love Me This Way (Capitol)	14732	-174	5222	-84	35.109	-0.21	125	0
4	3	BRAD PAISLEY/Welcome To The Future (Arista) ✓	14706	1197	5119	352	34.471	2.834	126	0
2	4	CHRIS YOUNG/Gettin' You Home (The Black Dress Song) (RCA)	13853	-806	4886	-330	32.712	-1.962	126	0
6	5	CARRIE UNDERWOOD/Cowboy Casanova (19/Arista) 🗸	13318	870	4622	407	31.12	0.679	126	0
7	6	LADY ANTEBELLUM/Need You Now (Capitol) ✓	11948	1516	4185	540	29.143	2.857	126	0
8	7	KENNY CHESNEY f/DAVE MATTHEWS/I'm Alive (BNA)	10861	735	3938	288	24.624	1.92	124	0
9	8	LUKE BRYAN/Do I (Capitol)	10521	713	3772	245	24.919	1.841	122	0
11	9	TAYLOR SWIFT/Fifteen (Big Machine)	9425	577	3212	162	22.13	1.431	126	1
10	10	Carolwood)	9279	6	3358	54	21.503	0.107	123	0
12	11	CRAIG MORGAN/Bonfire (BNA)	9188	589	3298	155	21.277	1.476	124	0
13	12	REBA/Consider Me Gone (Starstruck/Valory)	8571	762	2991	251	20.095	2.042	123	1
15	13	DIERKS BENTLEY/I Wanna Make You Close Your Eyes (Capitol)	8067	512	2880	175	18.431	1.523	126	0
14	14	DAVID NAIL/Red Light (MCA)	7884	90	2892	33	18.067	0.495	123	0
16	15	BROOKS & DUNN/Honky Tonk Stomp (Arista)	7068	-14	2553	-49	15.701	0.144	119	1
17	16	TRACE ADKINS/All I Ask For Anymore (Capitol)	6919	285	2438	84	15.258	0.816	118	1
19	17	TIM MCGRAW/Southern Voice (Curb) 🗸	6560	884	2252	340	16.164	2.306	117	2
20	18	DARIUS RUCKER/History In The Making (Capitol)	5917	432	2110	157	13.722	0.899	121	2
18	19	MARTINA MCBRIDE/I Just Call You Mine (RCA)	5881	7	2124	32	12.995	0.331	118	1
22	20	MIRANDA LAMBERT/White Liar (Columbia)	5540	745	1980	260	12.515	1.913	117	2
21	21	RASCAL FLATTS/Why (Lyric Street)	5303	486	1892	241	12.181	1.419	120	5
23	22	SAKE OWEN/Eight Second Ride (RCA)	4422	329	1678	100	9.804	0.687	112	4
24	23	S JASON MICHAEL CARROLL/Hurry Home (Arista)	4038	329	1452	102	9.119	0.792	100	3
28	24	S JASON ALDEAN/The Truth (BBR)	3672	828	1266	316	8.716	2.373	107	13
31	25	GEORGE STRAIT/Twang (MCA) ✓	3586	1529	1231	489	8.194	3.526	95	13

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10USTO COUNTY

CAN'T MAKE IT RAIN



NEWADDS: WMZQ WDAF WFUS WBEE WEZL WQHK KATC

ALREADY ON 34 STATIONS AND GROWING!

"AFTER SEEING HOUSTON COUNTY PLAY AT OUR STATION. I'M CONVINCED THEY'RE THE REAL DEAL. LOVE THE SONG!"

ERIK JOHNSON, PD - KXKT/OMAHA

"WE STARTED GETTING PHONES IMMEDIATELY!"

TONI-MARIE, MD - KUZZ/BAKERSFIELD

BULLSTING HAWITH ROLLS



LW TW Artist/Title (Label) Total Points +/- Points Total Plays +/- Plays Audience +/- Aud Stations ADDS ■ BILLY CURRINGTON/That's How Country Boys Roll (Mercury) 7.488 1.383 South TURNER/Why Don't We Just Dance (MCA) 7.239 1.108 0.562 SARAH BUXTON/Outside My Window (Lyric Street) 5.601 GARY ALLAN/Today (MCA) 5.786 0.279 South THOMPSON/Beer On The Table (Columbia) 4.587 0.658 **EASTON CORBIN/Little More Country Than That (Mercury)** 4.503 0.524 KELLIE PICKLER/Didn't You Know How Much I Loved... (19/BNA) 3.743 0.562 33 SIMMY WAYNE f/D. HALL & J. OATES/Sara Smile (Valory) 3.132 0.751 STEEL MAGNOLIA/Keep On Lovin' You (Big Machine) 2.482 0.47 Country Folks (Livin' Loud) (BNA) 2.877 0.723 SIG KENNY/Long After I'm Gone (Love Everybody/Bigger Picture) 2.329 0.532 PHIL VASSAR/Everywhere I Go (Universal South) 1.97 0.172 LEE BRICE/Love Like Crazy (Curb) 1.294 0.064 0.106 **BOMSHEL/**19 And Crazy (Curb) 1.317 MALLARY HOPE/Love Lives On (MCA) O -3 1.191 0.024 1.208 ASH BOWERS/Stuck (Stoney Creek) 0.283 Debut 42 1.247 TOBY KEITH/Cryin' For Me (Wayman's Song) (Show Dog) 1.61 Debut 43 JUSTIN MOORE/Backwoods (Valory) 1.181 0.656 -7 MICHELLE BRANCH/Sooner Or Later (Reprise) -11 0.715 0.017 GLORIANA/How Far Do... (Emblem/Warner Bros./Bigger Picture) 0.917 0.072 ERIC CHURCH/Hell On The Heart (Capitol) Debut 46 0.865 0.337 BLAINE LARSEN/It Did (Treehouse) 0.736 0.122 0.883 0.603

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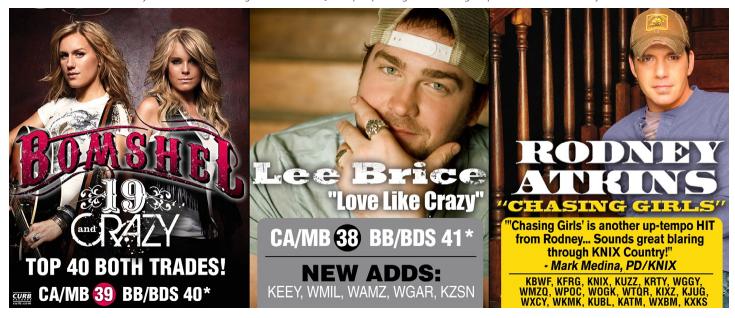
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WHITNEY DUNCAN/Skinny Dippin' (Warner Bros.)

WILLIAMS RILEY/Country Livin' (Golden)



THANK YOU COUNTRY RADIO!



THREE #15 IN A ROW ... ASSOME!

Brown Band



ROAR

THE BIG KENNY LOVE EVERYBODY "In Radio" TOUR



KSCS

Big Kenny, **Bigger Picture's Michael Powers** & Mara Sidweber. KSCS PD Crash Poteet, KSCS APD Chris Huff

Big Kenny with KPLX PD **Mark Phillips**



KPLX



KAJA

Big Kenny with Randy & Jamie from the KAJA **Morning Show**

Big Kenny with JoJo & Patches from KTEX



Big Kenny with Rowdy Yates & Greg Frey from KILT







Aircheck Add Leaders

TOBY KEITH/Cryin' For Me (Wayman's Song) (Show Dog)	16
JUSTIN MOORE/Backwoods (Valory)	15
BLAKE SHELTON f/TRACE ADKINS/Hillbilly Bone (Warner Bros.)	14
BILLY CURRINGTON/That's How Country Boys Roll (Mercury)	13
GEORGE STRAIT/Twang (MCA)	13
JASON ALDEAN/The Truth (BBR)	13
JOSH TURNER/Why Don't We Just Dance (MCA)	9
RANDY HOUSER/Whistlin' Dixie (Universal South)	9
TRENT TOMLINSON/Angels Like Her (Lyric Street)	9
ERIC CHURCH/Hell On The Heart (Capitol)	8
STEEL MAGNOLIA/Keep On Lovin' You (Big Machine)	8

Activator Top Point Gainers

•	
LADY ANTEBELLUM/Need You Now (Capitol)	419
CARRIE UNDERWOOD/Cowboy Casanova (19/Arista)	374
TOBY KEITH/ Cryin' For Me (Wayman's Song) (Show Dog)	323
MIRANDA LAMBERT/White Liar (Columbia)	312
GEORGE STRAIT/Twang (MCA)	310
JASON ALDEAN/The Truth (BBR)	306
TIM MCGRAW/Southern Voice (Curb)	259
KENNY CHESNEY f/DAVE MATTHEWS/I'm Alive (BNA)	244
RASCAL FLATTS/Why (Lyric Street)	235
LUKE BRYAN/Do I (Capitol)	230

Aircheck Top Point Gainers

• • • • • • • • • • • • • • • • • • •	
GEORGE STRAIT/Twang (MCA)	1529 🛭
LADY ANTEBELLUM/Need You Now (Capitol)	1516
BRAD PAISLEY/Welcome To The Future (Arista)	1197 🛭
TIM MCGRAW/Southern Voice (Curb)	884 🛭
CARRIE UNDERWOOD/Cowboy Casanova (19/Arista)	870 🛭
JASON ALDEAN/The Truth (BBR)	828
REBA/Consider Me Gone (Starstruck/Valory)	762
MIRANDA LAMBERT/White Liar (Columbia)	745
KENNY CHESNEY f/DAVE MATTHEWS/I'm Alive (BNA)	735
LUKE BRYAN/Do I (Capitol)	713

Activator Top Spin Gainers

• •	
LADY ANTEBELLUM/Need You Now (Capitol)	302
TOBY KEITH/Cryin' For Me (Wayman's Song) (Show Dog)	237
CARRIE UNDERWOOD/Cowboy Casanova (19/Arista)	226
MIRANDA LAMBERT/White Liar (Columbia)	195
JASON ALDEAN/The Truth (BBR)	194
GEORGE STRAIT/Twang (MCA)	181
TIM MCGRAW/Southern Voice (Curb)	176
KENNY CHESNEY f/DAVE MATTHEWS/I'm Alive (BNA)	172
REBA/Consider Me Gone (Starstruck/Valory)	156
LUKE BRYAN/Do I (Capitol)	147

Aircheck Top Spin Gainers

LADY ANTEBELLUM/Need You Now (Capitol)	540
GEORGE STRAIT/Twang (MCA)	489
CARRIE UNDERWOOD/Cowboy Casanova (19/Arista)	407
BRAD PAISLEY/Welcome To The Future (Arista)	352
TIM MCGRAW/Southern Voice (Curb)	340
JASON ALDEAN/The Truth (BBR)	316
KENNY CHESNEY f/DAVE MATTHEWS/I'm Alive (BNA)	288
MIRANDA LAMBERT/White Liar (Columbia)	260
REBA/ Consider Me Gone (Starstruck/Valory)	251
TOBY KEITH /Cryin' For Me (Wayman's Song) (Show Dog)	251

VIDEO ADDS

CMT

JESSIE JAMES/My Cowboy (Mercury)

CMT PURE

MARGARET DURANTE/Use Somebody (Casablanca/Republic)
JESSIE JAMES/My Cowboy (Mercury)

GAC

JOE NICHOLS/An Old Friend Of Mine (Universal South)
BLAKE SHELTON/Hillbilly Bone (Warner Bros.)
TAYLOR SWIFT/Fifteen (Big Machine)



Aircheck Activity

GLORIANA/How Far Do You... (Emblem/Warner Bros./Bigger Picture)

Stays at 45*; 586 points, 243 spins

5 ADDS: KSKS, WIVK*, WKIS, WQYK*, WYPY

ERIC CHURCH/Hell On The Heart (Capitol)

Debuts at 46*; 542 points, 214 spins

8 ADDS: KRTY, KSKS, WGAR, WGGY, WIVK*, WMIL, WUSY, WXCY

BLAINE LARSEN/It Did (Treehouse)

Moves 46*-47*; 521 points, 233 spins

1 ADD: KDRK

JOE NICHOLS/Gimmie That Girl (Universal South)

Debuts at 48*; 521 points, 233 spins

5 ADDS: KCYY*, KHKI*, KSSN, WYNK, WYPY

WHITNEY DUNCAN/Skinny Dippin' (Warner Bros.)

Moves 47*-49*; 452 points, 221 spins

1 ADD: WBCT

WILLIAMS RILEY/Country Livin' (Golden)

Moves 48*-50*; 446 points, 207 spins

3 ADDS: KSON, KUZZ, WEZL

BLAKE SHELTON f/TRACE ADKINS/Hillbilly Bone (Warner Bros.)

420 points, 166 spins

14 ADDS including: KASE, KHKI*, KIIM*, KMPS*, KNTY, KSKS,

KSOP, WGKX*, WGNA, WYRK

RANDY HOUSER/Whistlin' Dixie (Universal South)

357 points, 110 spins

9 ADDS: KHKI*, KIXZ, KKWF, KMPS*, KYGO, WGGY, WSOC*, WUBL, WUSY

MATT KENNON/The Call (Bama Jam)

354 points, 151 spins

5 ADDS: KJUG, KNTY, WMZQ, WPOC, WTQR

JYPSI/Mister Officer (Arista)

348 points, 114 spins; 0 ADDS

ADD DATES

NOVEMBER 2

PAT GARRETT/ Wild Hog (GoldDust/CO5)

RANDY HOUSER/Whistlin' Dixie (Universal South)

KATE RUSSELL/Kick Down The Door (URUNGA/Spinville)

AARON WATSON/The Road (BIG Label/Edgehill)

LEE ANN WOMACK /There Is A God (MCA)

NOVEMBER 9

None

NOVEMBER 16

BAND PERRY/Hip To My Heart (Republic Nashville)

CHRIS YOUNG/The Man I Want To Be (RCA)

Aircheck Top Recurrents

TOBY KEITH/American Ride (Show Dog)	11754
JASON ALDEAN/Big Green Tractor (BBR)	8183
JUSTIN MOORE/Small Town USA (Valory)	7461
DARIUS RUCKER/Alright (Capitol)	6129
BILLY CURRINGTON/People Are Crazy (Mercury)	6025
TAYLOR SWIFT/You Belong With Me (Big Machine)	4692
ZAC BROWN BAND /Whatever(Atlantic/HomeGrown/Bigger Picture)	4664
RANDY HOUSER/Boots On (Universal South)	4632
DARRYL WORLEY /Sounds Like Life To Me (Stroudavarious)	4519
DIERKS BENTLEY/Sideways (Capitol)	4288

HOUSTON COUNTY/I Can't Make It Rain (Stroudavarious)

333 points, 140 spins

7 ADDS: KATC*, WBEE, WDAF, WEZL, WFUS, WMZQ, WQHK

Aircheck Activity includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)

AARON WATSON OVER THE ROAD "

"WOW! A country song, a real honest to goodness country song. The lyrics are clever and the melody contagious. By the time you're through the first time, you're singing along! With the success of artists like Luke Bryan and Justin Moore, I think there truly is a market for real country music right now."

-JD Cannon MD/WFMS Indianapolis

GET ON "THE ROAD" WITH AARON WATSON NOV. 2!





MEDIARASE

				NIII.	UDIADADI
LW	TW Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
3	1 🥏 ZAC BROWN BAND/Toes (Atlantic/Home Grown/Bigger Picture	e) 4362	113	2815	41
1	2 KEITH URBAN/Only You Can Love Me This Way (Capitol)	4310	-18	2791	-22
4	3 RRAD PAISLEY/Welcome To The Future (Arista)	4297	105	2800	66
2	4 CHRIS YOUNG/Gettin' You Home (The Black Dress Song) (RCA)	4211	-106	2773	-83
6	5	3876	374	2489	226
7	6 EUKE BRYAN/Do I (Capitol)	3552	230	2295	147
9	7 RADY ANTEBELLUM/Need You Now (Capitol) 🗸	3460	419	2212	302
8	8 KENNY CHESNEY f/DAVE MATTHEWS/I'm Alive (BNA)	3363	244	2178	172
11	9 CRAIG MORGAN/Bonfire (BNA)	2906	190	1865	112
12	10 REBA/Consider Me Gone (Starstruck/Valory)	2871	225	1849	156
10	11 Carolwood)	2818	58	1846	45
13	12 DIERKS BENTLEY/I Wanna Make You Close Your Eyes (Capitol)	2655	123	1713	90
14	13 TAYLOR SWIFT/Fifteen (Big Machine)	2531	35	1656	43
15	14 SROOKS & DUNN f/BILLY GIBBONS/Honky Tonk Stomp (Arista)	2430	14	1586	8
17	15 C DAVID NAIL/Red Light (MCA)	2353	106	1519	81
16	TRACE ADKINS /All I Ask For Anymore (Capitol)	2225	-49	1474	-32
18	17 TIM MCGRAW/Southern Voice (Curb)	2191	259	1403	176
19	18 Capitol)	1985	201	1240	111
20	19 RASCAL FLATTS/Why (Lyric Street)	1751	235	1116	133
22	20 ⋒ MIRANDA LAMBERT/White Liar (Columbia) ✔	1710	312	1099	195
21	21 MARTINA MCBRIDE/I Just Call You Mine (RCA)	1673	221	1048	122
24	22 SILLY CURRINGTON/That's How Country Boys Roll (Mercury)	1355	129	841	65
25	23	1353	310	882	181
27	24 🤝 JASON ALDEAN/The Truth (BBR)	1299	306	829	194
<mark>26</mark>	25 S JAKE OWEN/Eight Second Ride (RCA)	1201	175	783	134
30	26 S JOSH TURNER/Why Don't We Just Dance (MCA)	1095	126	664	75
29	27 S JASON MICHAEL CARROLL/Hurry Home (Arista)	1076	106	672	70
28	28 🥽 GARY ALLAN/Today (MCA)	982	11	616	7
31	29 SARAH BUXTON/Outside My Window (Lyric Street)	873	73	523	47
32	30 SONTHOMPSON/Beer On The Table (Columbia)	662	95	421	71
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\$499 EARLYBIRD RATE ENDS 10.30.09

REGISTER FOR CRS 41 TODAY!

February 24-26, 2010





MEDIARASE

LW	TW	/ Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
34	31	EASTON CORBIN/Little More Country Than That (Mercury)	618	94	384	68
33	32	KELLIE PICKLER /Didn't You Know How Much I Loved You (19/BNA)	614	118	355	77
35	33	SIMMY WAYNE f/D. HALL & J. OATES/Sara Smile (Valory)	556	93	325	65
50	34	TOBY KEITH/Cryin' For Me (Wayman's Song) (Show Dog) 🗸	452	323	326	237
36	35	GLORIANA/How Far Do You (Emblem/Warner Bros./Bigger Picture)	397	58	242	38
46	36	ERIC CHURCH/Hell On The Heart (Capitol)	352	144	212	101
37	37	COST TRAILERS/Country Folks (Livin' Loud) (BNA)	334	39	181	29
38	38	BIG KENNY/Long After I'm Gone (Love Everybody/Bigger Picture)	317	39	167	28
39	39	PHIL VASSAR/Everywhere I Go (Universal South)	308	37	207	24
48	40	JUSTIN MOORE/Backwoods (Valory)	291	139	165	96
40	41	EEE BRICE/Love Like Crazy (Curb)	289	49	184	40
43	42	STEEL MAGNOLIA/Keep On Lovin' You (Big Machine)	235	42	165	33
42	43	S BOMSHEL/19 And Crazy (Curb)	214	3	138	7
60	44	BLAKE SHELTON f/TRACE ADKINS/Hillbilly Bone (Warner Bros.)	210	155	122	90
41		MICHELLE BRANCH/Sooner Or Later (Reprise/Warner Bros.)	210	-9	116	0
44		BUCKY COVINGTON/Gotta Be Somebody (Lyric Street)	208	22	105	21
45	47	WHITNEY DUNCAN/Skinny Dippin' (Warner Bros.)	192	7	122	3
47	48	WILLIAMS RILEY/Country Livin' (Golden)	147	-7	99	-1
51	49	TELLURIDE/Stay (American Roots/Quarterback)	139	21	88	15
49		MICA ROBERTS/Days You Live For (Show Dog)	129	-1	77	2
	51	GRETCHEN WILSON/Work Hard, Play Harder (Redneck/CO5)	113	60	50	27
52	52	MATT KENNON/The Call (Bama Jam)	109	9	72	4
57		BLAINE LARSEN/It Did (Treehouse)	97	17	75	14
53		KATIE ARMIGER/Gone (Cold River)	97	0	65	0
55		South States South	97	9	73	7
56		HOUSTON COUNTY/I Can't Make It Rain (Stroudavarious)	92	11	64	6
54		MALLARY HOPE/Love Lives On (MCA)	90	1	58	4
		South)	84	36	61	26
58	59	EMMA JACOB/Julianna (Black River)	78	7	50	4
Debut	60	RODNEY ATKINS/Chasin' Girls (Curb) © 2009 Country Airchack™ — All rights reserved. ✓—Top 5 point gaine	72	23	53	16



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