

COUNTRY AIRCHECK

ISSUE 44

MUSIC EDITION

JUNE 25, 2007



Rissi Palmer
COUNTRY GIRL

NEW THIS WEEK: WWQM, KKNG, XM-HIGHWAY 16!

ALREADY ON: KKGO, KKWF, KATM, WGGY, KUBL, WBEE, KSOP, SIRIUS-NEW COUNTRY AND MORE.

17-20
entertainment

ON CMT AND GAC. 500,000 MYSPACE PLAYS. ADD IT TODAY!

John Sebastian's Wolf: "A Whole 'Nother Animal"

The original Wolf launched on KPLX/Dallas in July 1998. In its short history, it has become one of the most honored, storied and imitated of all Country stations. Veteran programmer **John Sebastian** was named PD of the Cumulus Country outlet in mid-March, and in a very short time has transformed the Wolf into a very different animal than architect and original PD **Brian Philips** birthed almost nine years ago.



JOHN
SEBASTIAN

Country Aircheck: What were your first impressions of the Wolf as you considered taking the PD post?

JS: The music was too safe. It wasn't as aggressive as I thought it had been in the past and should be now, based on its reputation. And, it was incredibly cluttered – too much jock talk, too many promotions and commercials, and on and on. It was hard to listen to for very long with much loyalty.

One of the internal emails you sent me referred to the ratings in "the first full month since the transformation of the Wolf." It sounds like you've done a lot more than tweak.

The reason for a "transformation" rather than a "tweak" was pure and simple, black and white mathematics. The ratings before I got here were the worst back-to-back monthlies in the history of the Wolf. It didn't need a tweak that might get a three share; it needed a transformation to get back to the four's and five's and into a Top 3 position in 25-54 Adults.

The Wolf was beginning to sound too much like KSCS and going off on some tangents that weren't very mass-appeal. The station was misaligned, with a lot of promotions, events and concentrated efforts targeted to 18-34s and not 35-44s. Based on my knowledge of successful Country radio, if you don't win 35-44, you're dead. And the Wolf was getting slaughtered 35-44. Even though the Wolf was beating KSCS 18-34, the [ratings] disparity between the Wolf and KSCS in the core demo were really, really bad. What we needed was a transformation that led us to become a more mature 35-44 Country radio station.

(continued on page 5)

Pareigis Heads Nine North

To hear new **Nine North Records** President **Larry Pareigis** tell it, there's no better time for him to strike out under his own banner. "You have a group of artists who sell a significant



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CHRIS
CAGLE

New music on your
desk **NEXT WEEK!**

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SUMMER TEMPO FROM 2006'S MOST-PLAYED DEBUT FEMALE ARTIST

Danielle Peck

"BAD FOR ME"

**MOST ADDED
THIS WEEK!!!**

FIRST WEEK BELIEVERS:

WXTU, WIVK, KATM, WGKX, KUSS, WWQM, KSOP, KRTY, WCTK, KFRG, KIXZ, KKNQ, KSKS, WGNE, WRNS, WKDF, KHKI, KUBL, WHKX, WHWK, WJLS, WTCR, WGTR, WBYT, WJLS, WOVK, KSNI, WQRB, WBFM, WTHI, WXTA, KEAN, XM, Sirius, Jones CD Country

"Smash! Homerun! – This is the one that's going to launch her to the next level!"

- Mike O'Brian, PD, KUSS/San Diego

"We're excited to have Danielle perform 'Bad For Me' at the 2nd largest country music festival in America – Country USA. Love the song, love her!"

- Stix Franklin, APD, WNCY/Green Bay

"Catchy, catchy and catchy! I thought it was just a great chick song – until I realized I could relate to everything in the song too! Yes, even the high heels!"

- Mike Kennedy, PD, KBEQ/Kansas City

"Danielle tried out her new song 'Bad For Me' at KSON's Countryfest North. The crowd erupted with applause! The women will love this song...but it's relatable to everyone."

- John Marks, PD, KSON/San Diego

"Fast, fun, and under three minutes. This ain't bad for anyone. I love it!"

- Jay Thomas, MD, XM/Highway 16

"I LOVE the Danielle - this continues the trend of really superb material coming from her - it's a great summer song that everyone needs to play."

- Aaron Davis, PD, WRWD/Poughkeepsie

amount of units but don't sell enough CDs to stay on a major label," he says. "On the other end of the spectrum, there are a lot of high quality baby acts coming along that don't want to wait until 2010 to have their product and career launched. I see this as an opportunity and incentive."

Pareigis' concept, a "virtual" label that brings quality music to Country radio, draws on the 50-plus years of promotion and radio experience brought by himself and regionals **Ryan Barnstead** (Epic, Columbia, Rust), **Tony Benken** (RCA, Virgin, BBR) and **Greg Stevens** (BNA, KNIX/Phoenix, KRST/Albuquerque).

"We'll be aligned with several highly experienced professionals who can bring sales, marketing, public relations, digital and artist development skills to the mix on an a la carte basis," Pareigis says.

Clients including **John Berry**, **Ty Herndon**, **Brent Keith** and **The Roys** will be Nine North's early priorities. "There's a terrific community of independent labels flourishing in Nashville and delivering cutting edge music," Pareigis says. "Proof that indie labels can thrive and compete is evidenced by the airplay their music is receiving, their presence on national music trade charts, and the sales reports that reflect that the product is being purchased by consumers."

Phones: Pareigis (615-332-5511); Barnstead (615-414-4665); Benken (615-478-9056); Stevens (214-488-3590).

Make Room For Martina

Only into the second month headlining her new tour, **Martina McBride** showed a Cedar Falls, IA crowd last Thursday night that she's elbowing Chesney, McGraw, Urban, Reba, et al, for a spot at this format's top entertainers' table. Except for a few covers of classic hits included on her *Timeless* CD, Martina's 85 minute set reminded you of just how many hits she's had since her 1992 debut. And, I doubt she got to half of her top 10s.

DATE CHECK

July 8 – Charlie Louvin Performance

Country Music Hall of Fame and Museum

July 11 – Music Industry Mayoral Candidate Forum

Wyatt Center, Vanderbilt Campus

July 12 – "The Life And Music of Chet Atkins"

County Music Hall of Fame & Museum

July 21 – "Mr. Record Man: A Conversation with Fred Foster"

Country Music Hall of Fame & Museum

August 23 – SOURCE Foundation Awards

Musicians Hall of Fame

October 15 – ASCAP Country Music Awards

Ryman Auditorium

November 7 – 41st Annual CMA Awards

In a daring open, Martina eschewed the normal get-'em-on-their-feet up-tempo hit by leading with "Anyway." She then ripped into more upbeat hits, striding across the stage and up ramps on each side that seemed to take her right into the audience.

Then, of course, there are the ballads. Martina is simply unparalleled in delivering soaring vocals, playing her voice as finely as Urban or Brad Paisley work their guitars. "Broken Wing," "Independence Day" and "Concrete Angel" all are incredibly powerful, showcasing her remarkable vocals. But don't get caught in the beer line when Martina performs "Where Would You Be." She brings down the house with as much passion and emotion as I've heard any artist bring to a song.

We've all known for a long time that Martina has one of the best voices in the business. She now works the stage and the crowd as well as anyone and has joined the ranks of this format's top entertainers.

Diamond Rio opened the show with an hour-long set that included almost a dozen hits and a bluegrass segment.

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Clay Walker "Fall"



Early Testing:
Mediabase #13
WFMS #7 WGKX #10
RR: 30 AC/MB: 29



Lee Brice "She Ain't Right"



BREAKOUT WEEK!
RR: 40 to 37 AC/MB: 39 to 35
Convert it Now!

LeAnn Rimes "Nothin' Better To Do"

Already Spinning At:
WXTU, KWJJ, WKDF, KFRG,
KSON, KPLX, KSCS, KEYE, WMIL




RR: 46 to 42 AC/MB: 46 to 41

TOBY KEITH

"Love Me If You Can"

#1 MOST ADDED AGAIN
- BOTH CHARTS!


FROM THE
#1 SELLING ALBUM
- BOTH CHARTS!



"I think it's one of the best songs Toby has ever recorded...It is one of the best songs I've ever heard."
- Steve Giuttari, PD, WCTK

CA/MB 28* (+286x/+827 pts.)
R&R 29* (+357x/+1,886,800)

ADDED TO AFTER MIDNITE
AND 85% OF THE PANEL!



"NOWHERE THAN SOMEWHERE"

HOPPING ABOARD
THE TRAIN THIS WEEK:

WYCD KBEQ
KIZN WFBE

"If you have ever been heartbroken, this is your song... Flynnville Train will be your new favorite group in 2007!!!" - Jaymie Gordon, MD, WGGY

CATCH FLYNNVILLE TRAIN ON
TOBY KEITH'S BIG DOG DADDY TOUR
COMING TO YOUR CITY THIS SUMMER!
DEBUT ALBUM COMING IN AUGUST!

BIRTHDAYS

Tuesday (6/26) - Gretchen Wilson, David Berry (david.berry@sonybmj.com), Tanner Byrom, David Corlew, Ralph Ezell, George Hughen, Aubrey Parker, Adelle Borchetta (adelleborchetta@loftoncreekrecords.com)

Wednesday (6/27) - Lorrie Morgan, Lee Carroll, Scott Crosby, Hannah Sanford, Tom Travis (tomtravis@clearchannel.com)

Thursday (6/28) - the late George Morgan, Aaron Doerr, Frank Hamlin, J.D. Spangler

Friday (6/29) - Lloyd Stark, Dave Willis

Saturday (6/30) - Lance Miller, Randy Chase (rchase@chaseraider.com), Dawn Michaels, Adam Jeffries (adam@kjug.com)

Sunday (7/1) - the late Keith Whitley; Michelle Wright; Hugh James, Joanna Cotten, Suzanne Durham (suzanne.durham@showdogmail.com)

These guys are still some of the best singers and players in the business. I, for one, miss them on the radio.

Chart Chat

Hearty congrats to VP **Jimmy Rector**, National **David Friedman** and the entire Columbia promotion team on this week's chart-topping **Montgomery Gentry** single "Lucky Man." It's the first No. 1 for a Sony-descended label (Columbia/Epic) since MG hit the top with "Something To Be Proud Of" on Sept. 25 and Oct. 2 of 2005. And thus, the first No. 1 for this Rector-Friedman-led incarnation of Columbia.

Artist News

Jason Aldean, **Dierks Bentley**, **Big & Rich**, **Sara Evans**, **LeAnn Rimes** and **Josh Turner** have been added to ABC's *CMA Music Festival: Country's Night To Rock*, which airs July 23.

Brad Paisley's video for new single "Online" will be available for purchase on iTunes June 26. The video, which was directed by **Jason Alexander**, features cameos from **William Shatner**, Alexander, **Maureen McCormick**, **Estelle Harris**, **Taylor Swift** and **Kellie Pickler**.

Musicians On Call raised \$15,000 during the recent CMA Music Fest with events like the Hard Rock Writers Night and the *Country Weekly* Fashion Show.

Former Marine **Josh Gracin** will play for US troops in the Persian Gulf this summer.

Midas' **Whiskey Falls** debut single, "Last Train Running," was the No. 1 new release on Napster's home page, Country page and subscriber page recently.

Miranda Lambert was recently honored with a resolution from the Texas House of Representatives for her achievements in music and ACM 2007 Top New Female Vocalist award.

99.5 THE WOLF

A WHOLE 'NOTHER ANIMAL

Animal Plan It

(continued from page 1)

I went into this ready to make whatever moves were necessary for this to be a dramatic and obvious change. The Wolf is among the best-branded stations of any format in the country; Susquehanna spent a lot of money over the years to market it very effectively. Everyone in town has heard of the Wolf. I needed to give it back its edge. It might not be the exact same edge that it had in its initial years, but I had to give it a distinctive quality so it was truly unique from [cross town Citadel Country competitor] KSCS. I'm confident we've done that. It can be argued whether or not it's going to work, but we definitely don't sound anything like KSCS.

What are some of the things you've done to make that happen?

We made it much more music intensive, playing significantly more music than KSCS. Whenever I come into a station, I try to make sure we're playing more music than the competition.

We've also given the Wolf a unique music edge in the way that I did at KZLA/Los Angeles, WLXX/Lexington and WSM-FM/Nashville. We've incorporated *all* of the great country music from all the different angles – from Country Rock to traditional country, from the best of Texas Country to Classic Country.

Is there a difference in the Country Rock you have on the Wolf from what you've put on the air in other markets?

There aren't massive changes, but there are some based in the idiosyncracies of Dallas-Ft. Worth. For

TUBE CHECK

Tuesday (6/26) – Martina McBride, *Diary* (CMT).

Wednesday (6/27) – Jason Aldean, *The Tonight Show with Jay Leno* (NBC).

Thursday (6/28) – Bon Jovi, *Ellen DeGeneres* (syndicated); Faith Hill, *Oprah* (syndicated).

Friday (6/29) – Bon Jovi, *Ellen DeGeneres* (syndicated); Marty Stuart, *The Late Late Show with Craig Ferguson* (CBS).

Saturday (6/30) – Josh Turner, Montgomery Gentry, Hal Ketchum, Jennifer Hanson, *Grand Ole Opry Live* (GAC); Mary Stuart, *Fox & Friends* (Fox News).

Sunday (7/1) – Kris Kristofferson, *Master Series* (GAC).

Monday (7/2) – various artists, *2007 CMT Awards* (encore).

example, we play ZZ Top here and I never played that in Nashville. We were a little softer in Nashville than we are here. The Wolf's Country Rock is more upbeat, more tempo-driven than what we played in Nashville.

Everything I play in the Country Rock arena has a country lyric, a country melody and comes from the heart in the same way good country songs do. I don't believe the average listener will treat them any differently than they treat regular country songs. It's a much broader spectrum of what country music is and can be. Our image sweepers point that out, saying, "George Strait, Keith Urban, Eagles, Clint Black and Johnny Cash – you'll hear 'em all on 99-5 the Wolf, a whole 'nother animal."

I see you've adopted that line as your new positioner.
Yes, it's on the air and on billboards and in our TV

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THIS SONG IS WHAT YOUR LISTENERS CARE ABOUT! C'MON, IT'S THEIR LIVES TOO!

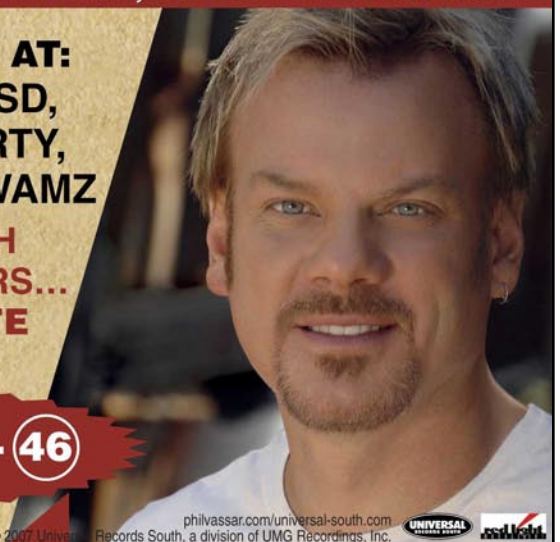
PHIL VASSAR

"This Is My Life"
IS GROWING FAST!

HUGE GROWTH AT:
KBEQ, WKLB, KSD,
KYGO, KTTS, KRTY,
KNCI, WYCD & WAMZ

**EARLY RESEARCH
SHOWS LISTENERS...
ARE PASSIONATE
FOR THIS SONG!**

CA/MB: 49 - 46



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**THANK YOU TRAVIS TRITT AND
COUNTRY RADIO FOR OUR FIRST TOP 40!**



TRAVIS TRITT
**"YOU NEVER
TAKE ME DANCING"**

MOST ADDED AGAIN!!

**THANKS FOR SHOWING
UP TO THE DANCE:**
 WSLC, WWQM, WRNS, WYPY,
 WMAD, KATM, KUBL, KXKC, WGKX,
 WUSN, KSCS, WXTU, WMZQ, WKHX,
 WYCD, KKWF, KSON, WDSY, WGAR,
 KBEQ, WDAF, KSOP, WKKT, WMIL,
 WGH, WKDF, WWYZ, WBEE, WKIS,
 WIRK, KKNB, WNKT, KHKI, KDRK,
 WXBK, KKGO, WSSL, WCKT, KSKS,
 WCTO, WGGY, WIVK, KIXZ, WGTY,
 WDAF, WPKX, WKCO, WOKO, WITL,
 WTQR, WFBE, WKKO, WPUK!



CA/MB: 43 - 40

CHECK OUT

This week's releases include:



Charlie Daniels Band *Live From Iraq*
(Blue Hat/Koch)

CDB's two disc set was recorded during four shows for US and multinational troops in Iraq as part of a Stars For Stripes tour. Tour stops included Arifjan, Baghdad, Tallil, Fallujah and other operating bases. The 14-cut audio disc is accompanied by a DVD containing exclusive documentary footage including an Easter service in Ur at the House of Abraham.

Upcoming releases:

July 10 **Jason Meadows** *100% Cowboy* (Baccarstick/CO5)

July 10 **Cole Deggs & The Lonesome**
Cole Deggs & The Lonesome (Columbia)

August 14 **Halfway To Hazard** *Halfway To Hazard*
(Stylesonic/Mercury)

September 11 **Kenny Chesney** *Just Who I Am:
Poets & Pirates* (BNA)

September 18 **Reba McEntire** *Reba Duets* (MCA)

September 25 **Rascal Flatts** TBA (Lyric Street)

Album release info to news@countryaircheck.com.

spots. The Wolf is definitely a buzz in the community. People enjoy the fact it is a unique radio station. And, that's where the "whole 'nother animal" line comes from. It's perfect for this situation. It alludes to the Wolf and points out that something different has happened. It's also vernacular that is used very much in the South. Of course, if you're going to use that line, you'd better be a very unique radio station. After we were using it I found out it was close to the Texas Tourism Board's slogan "It's Like A Whole Other Country," which is very symbiotic.

Many people thought in its early days the Wolf played much more Texas music than it actually did. Given that as a caveat, what have you done with the Texas music position?

What we're doing now is more like what Brian Philips first envisioned. When he called the Wolf "Texas Country," it was no different then when I called KZLA "Southern California's Country." There were some things geared to Southern California more than other places. But it was more about imaging than a day-to-day, song-by-song thing.

For years in any given week the Wolf might have only been playing 14-18 songs in the national top 30.

There were a number of major hits it didn't play because the songs weren't "wolfalicious," that is, they didn't fit the sound of the Wolf. Have you made changes to the Wolf's current music philosophy?

We don't think that way anymore. I am open to any great country song that comes along. I'm not going to make the subjective decision of who is or is not a "Wolf artist" for the listener. I can't possibly know that. Only the listeners can make that judgment.

There are a number of major artists and songs that have not been played on the Wolf, and I have put many of them in. Some of them are shockingly unfamiliar to our listeners. I put them in because they're such great songs and it adds depth to the station that was lacking.

How has your on-air presentation changed?

We don't talk over the music, which is one of my fortes, and we don't talk all over the ends of songs, either. We put the music on a pedestal; we make it the star. We don't need to destroy part of the artist's craft by talking all over it. In itself, that significantly changes the feel of the station.

The pacing of the presentation is slower and more mature, which is appropriate since we've gone from being geared to 18-34 to 35-44. In the past the Wolf had a Top 40 approach to country, where now we have more of a Rock or Hot AC approach. I'd like to think we're genuinely enthusiastic as opposed to some sort of false hype.

We still occasionally use the phrase "Texas Country" and still use Barry Corbin as a station voice, although we now use Bob Brooks as a secondary voice. The combination makes a nice mix so people don't get burned out on either style.

What have you done with mornings?

We've gone from playing six-eight songs an hour to 9-10 songs. There's definitely less talk than there was before. We've isolated the strengths of everyone on the show and are concentrating on bringing out the best in each of them. We're also taking away some of the things that caused clutter.

Since you joined the Wolf, two very prominent and long-time Wolf personalities, Cody Alan (mornings) and Amy B. (afternoons), have resigned. Will the Wolf be more hurt by their departures than helped by "streamlining" the station with personalities new to those dayparts?

Both Amy and Cody were honest about what was in their hearts about the new direction. I honor and admire their decision to resign if what we're doing doesn't fit their vision of what they want to do on the radio. In my experience it's always better for all concerned and for the radio station in particular to have a staff full of people that believe in the product we're putting out there.

The sound of the radio station needed to change significantly. All one had to do is look at the ratings to realize that. Certainly there will always be listeners who want their favorite radio station to stay the way it's always been, no matter how the ratings look. But there will be far more listeners who will now enjoy our new broad, mass appeal approach to Country.

A number of Wolf loyalists are making it known they are unhappy with the changes. It's tough for the staff to hear, but if we didn't get calls like that, it would mean we didn't make big enough changes. When you have bad ratings, you have to upset the relatively small number of fierce loyalists to go from a two to a four or five share. You can't placate them and expect to make a major improvement in the ratings.

- **Lon Helton**, lon@countryaircheck.com

Chuck Aly, chuck@countryaircheck.com

Stephanie Keshe, stephanie@countryaircheck.com

(615) 320-1450



TRACY LAWRENCE

"Til I Was A Daddy Too"

THE LISTENER RESPONSES SPEAK FOR THEMSELVES:

A+++++++ This goes for Mommies too!

I LOVE his new song. It is so true - I don't think that we realize our parents' intentions until we become parents ourselves. I give it an A+++++

I love it... A+...all that also applies to all the mothers raising their kids alone. And it hits home with every parent that's ever had a little one. AWESOME!!!!

My son was away from me for several years. I don't think he understood how much he meant to me until he had his own children. We are closer than ever now!! What a super song!! I give him an A++++

Oh my gosh, I loved it. He is fantastic. That song was wonderful. I absolutely loved it!

A+++++



LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
3	1	📶 MONTGOMERY GENTRY/Lucky Man (Columbia)	14096	841	4586	251	35.613	2.221	121	0
4	2	📶 GEORGE STRAIT/Wrapped (MCA)	13165	568	4327	185	31.842	0.594	120	0
2	3	BRAD PAISLEY/Ticks (Arista)	12637	-977	3996	-291	30.933	-3.106	121	0
6	4	📶 BIG & RICH/Lost In This Moment (Warner Bros.) ✓	12584	1189	4040	374	31.153	1.98	121	1
1	5	TRACY LAWRENCE/Find Out... (Rocky Comfort/CO5)	12539	-1353	4088	-455	31.408	-3.568	120	0
8	6	📶 KEITH URBAN/I Told You So (Capitol) ✓	10989	925	3512	267	27.906	2.318	119	0
9	7	📶 JAKE OWEN/Startin' With Me (RCA)	9719	388	3284	180	24.822	1.407	121	0
10	8	📶 JASON ALDEAN/Johnny Cash (BBR)	9508	650	3041	236	24.069	2.19	120	0
15	9	📶 KENNY CHESNEY/Never Wanted Nothing More (BNA) ✓	9475	1683	2989	522	24.595	4.929	121	3
11	10	📶 TAYLOR SWIFT/Teardrops On My Guitar (Big Machine)	9269	671	2998	181	22.431	1.641	120	1
13	11	📶 RODNEY ATKINS/These Are My People (Curb)	8701	537	2811	78	21.441	2.005	120	0
12	12	📶 BUCKY COVINGTON/A Different World (Lyric Street)	8465	291	2741	65	20.399	0.681	119	0
14	13	📶 TIM MCGRAW w/FAITH HILL/I Need You (Curb)	8238	142	2622	19	20.028	0.461	117	0
16	14	📶 CRAIG MORGAN/Tough (BBR)	6976	534	2395	170	16.535	1.418	116	2
19	15	📶 REBA MCENTIRE w/K. CLARKSON/Because... (MCA) ✓	6936	1588	2042	431	17.689	4.345	107	1
17	16	📶 KELLIE PICKLER/I Wonder (BNA)	6661	598	2182	207	15.378	0.921	118	1
18	17	📶 ERIC CHURCH/Guys Like Me (Capitol)	6073	454	1998	137	14.364	0.661	108	1
21	18	📶 MARTINA MCBRIDE/How I Feel (RCA)	5222	813	1715	250	12.092	1.976	110	1
20	19	📶 LITTLE BIG TOWN/A Little More You (Equity)	5047	-16	1720	5	11.399	-0.108	107	2
22	20	📶 LUKE BRYAN/All My Friends Say (Capitol)	4776	654	1569	185	11.516	1.453	88	6
26	21	📶 SUGARLAND/Everyday America (Mercury) ✓	4747	1214	1508	336	11.665	3.092	107	14
23	22	📶 JASON MICHAEL CARROLL/Livin' Our Love Song (Arista)	4644	795	1530	234	10.393	1.708	106	2
24	23	📶 TRACE ADKINS/I Wanna Feel Something (Capitol)	3851	112	1238	37	8.693	0.148	86	6
29	24	📶 BROOKS & DUNN/Proud Of The House We Built (Arista)	3653	884	1197	320	8.621	1.977	95	13
25	25	📶 COLE DEGGS & THE LONESOME/I Got More (Columbia)	3636	83	1267	62	8.265	0.123	101	2

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Find out what Atlanta, Los Angeles, Chicago, Boston, Miami, Denver and 70+ other major cities have already discovered...



KEITH ANDERSON

"SUNDAY MORNING IN AMERICA"

"I suggest you play the Keith Anderson tune. The production value stands out and the message is timeless." - Joel Burke, PD/KYGO

COUNTRY AIRCHECK: (42) - (38)
R&R: 43* - 40*

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ARISTA
NASHVILLE
SONY/BMG
NASHVILLE

LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
30	26	TIM MCGRAW/If You're Reading This (Curb)	3443	869	1136	338	9.009	2.116	76	20
27	27	JACK INGRAM/Measure Of A Man (Big Machine)	3160	236	988	68	7.095	0.877	87	3
31	28	TOBY KEITH/Love Me If You Can (Show Dog)	3063	827	958	286	7.351	1.946	90	23
28	29	CLAY WALKER/Fall (Curb/Asylum)	3062	220	991	70	7.48	0.674	77	2
37	30	DIERKS BENTLEY/Free And Easy(Down The Road..) (Capitol)	2403	549	703	140	5.732	1.331	57	12
33	31	MIRANDA LAMBERT/Famous In A Small Town (Columbia)	2315	165	763	34	5.439	0.519	67	1
32	32	TRENT TOMLINSON/Just Might Have Her... (Lyric Street)	2264	104	816	28	4.873	0.473	84	1
38	33	FAITH HILL/Lost (Warner Bros.)	1940	203	590	58	4.025	0.368	63	8
40	34	JOE NICHOLS/Another Side Of You (Universal South)	1936	325	627	117	4.804	1.111	60	4
39	35	LEE BRICE/She Ain't Right (Curb/Asylum)	1877	143	702	45	3.872	0.307	76	1
36	36	GRETCHEN WILSON/One Of The Boys (Columbia)	1858	1	555	-4	4.267	-0.129	50	0
34	37	TERRI CLARK/Dirty Girl (BNA)	1675	-417	538	-152	3.685	-1.032	77	0
42	38	KEITH ANDERSON/Sunday Morning In America (Arista)	1558	169	458	30	3.124	0.596	63	7
41	39	HALFWAY TO HAZARD/Daisy (Stylesonic/Mercury)	1488	75	436	-4	2.671	-0.132	53	0
43	40	TRAVIS TRITT/You Never Take Me Dancing (Category 5)	1305	98	339	41	2.829	0.105	42	8
46	41	LEANN RIMES/Nothin' Better To Do (Curb/Asylum)	1207	232	380	57	2.406	0.357	34	3
45	42	WHISKEY FALLS/Last Train... (Midas/New Revolution)	1123	35	420	7	1.858	0.196	55	3
48	43	STEVE HOLY/Men Buy The Drinks (Girls...) (Curb)	990	131	373	61	1.733	0.436	45	3
47	44	CARRIE UNDERWOOD/I'll Stand By You (Arista)	964	66	274	0	2.312	0.165	17	0
Debut 45		SARA EVANS/As If (RCA)	942	316	255	86	1.767	0.657	32	14
49	46	PHIL VASSAR/This Is My Life (Universal South)	741	-29	258	8	1.347	-0.065	36	1
Debut 47		SARAH JOHNS/The One In The Middle (BNA)	727	44	284	25	1.381	0.109	38	4
50	48	VAN ZANT/That Scares Me (Columbia)	713	-6	239	-2	1.427	0.089	38	1
Debut 49		MARK WILLS/Days Of Thunder (Equity)	625	114	211	43	1.066	0.173	27	3
Debut 50		CROSSIN DIXON/Guitar Slinger (BBR)	415	60	163	37	0.491	0.062	22	1

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JASON ALDEAN

"JOHNNY CASH"

Top 10 Callout Rusty Walker!
Jay Leno This Wednesday
1 Video CMT this week!

New Album - Over 175,000 Scanned in 3 weeks!
Debut Album - Oldest in the Top 75!

CA/MB (8) +236 spins
R&R 11* +228 spins

CROSSIN DIXON

"Guitar Slinger"

Debut CA/MB (50)
Debut R&R 58*

NEW THIS WEEK
KWJJ, KKGO, WKCO, WPAW, KIZN, WKCN
AND 3 Already In Ink For Next Week!
CMT - MEDIUM Rotation
CMT Pure - HEAVY Rotation
GAC - Light Rotation

STRONG Early MySpace Activity! 

CRAIG MORGAN

"TOUGH"

TOP 10 RESEARCH INCLUDES!
WGH, WSOC, KRTY, WYRK,
WQDR, KFDI, WKKO, WGNA,
KTEX, KTTS, KJUG, WGTY &
CALLOUT AMERICA

CA/MB (14) + 170 SPINS!
R&R 16* + 131 SPINS!

Aircheck Add Leaders

TOBY KEITH /Love Me If You Can (Show Dog)	23
TIM MCGRAW /If You're Reading This (Curb)	20
SARA EVANS /As If (RCA)	14
SUGARLAND /Everyday America (Mercury)	14
BROOKS & DUNN /Proud Of The House We... (Arista)	13
DANIELLE PECK /Bad For Me (Big Machine)	12
DIERKS BENTLEY /Free And Easy... (Capitol)	12
CLINT BLACK /The Strong One (Equity)	10
FAITH HILL /Lost (Warner Bros.)	8
TRAVIS TRITT /You Never Take Me Dancing (Category 5)	8

Aircheck Top Point Gainers

KENNY CHESNEY /Never Wanted Nothing... (BNA)	1683 ✓
REBA MCENTIRE w/K. CLARKSON /Because... (MCA)	1588 ✓
SUGARLAND /Everyday America (Mercury)	1214 ✓
BIG & RICH /Lost In This Moment (Warner Bros.)	1189 ✓
KEITH URBAN /I Told You So (Capitol)	925 ✓
BROOKS & DUNN /Proud Of The House We... (Arista)	884
TIM MCGRAW /If You're Reading This (Curb)	869
MONTGOMERY GENTRY /Lucky Man (Columbia)	841
TOBY KEITH /Love Me If You Can (Show Dog)	827
MARTINA MCBRIDE /How I Feel (RCA)	813

Aircheck Top Spin Gainers

KENNY CHESNEY /Never Wanted Nothing More (BNA)	522
REBA MCENTIRE w/K. CLARKSON /Because... (MCA)	431
BIG & RICH /Lost In This Moment (Warner Bros.)	374
TIM MCGRAW /If You're Reading This (Curb)	338
SUGARLAND /Everyday America (Mercury)	336
BROOKS & DUNN /Proud Of The House We... (Arista)	320
TOBY KEITH /Love Me If You Can (Show Dog)	286
KEITH URBAN /I Told You So (Capitol)	267
MONTGOMERY GENTRY /Lucky Man (Columbia)	251
MARTINA MCBRIDE /How I Feel (RCA)	250

Activator Top Point Gainers

KENNY CHESNEY /Never Wanted Nothing... (BNA)	1945 ✓
BROOKS & DUNN /Proud Of The House... (Arista)	1481 ✓
REBA MCENTIRE w/K. CLARKSON /Because (MCA)	1136 ✓
TIM MCGRAW /If You're Reading This (Curb)	1087 ✓
TOBY KEITH /Love Me If You Can (Show Dog)	1086 ✓
BIG & RICH /Lost In This Moment (Warner Bros.)	911
JAKE OWEN /Startin' With Me (RCA)	909
SUGARLAND /Everyday America (Mercury)	834
TAYLOR SWIFT /Teardrops On My Guitar (Big Machine)	784
JASON ALDEAN /Johnny Cash (BBR)	611

Activator Top Spin Gainers

KENNY CHESNEY /Never Wanted Nothing... (BNA)	427
BROOKS & DUNN /Proud Of The House... (Arista)	335
REBA MCENTIRE w/K. CLARKSON /Because... (MCA)	253
TIM MCGRAW /If You're Reading This (Curb)	240
TOBY KEITH /Love Me If You Can (Show Dog)	238
JAKE OWEN /Startin' With Me (RCA)	210
SUGARLAND /Everyday America (Mercury)	210
BIG & RICH /Lost In This Moment (Warner Bros.)	190
TAYLOR SWIFT /Teardrops On My Guitar (Big Machine)	179
JASON ALDEAN /Johnny Cash (BBR)	149

VIDEO ADDS**CMT**

BRAD PAISLEY/Online (Arista)
REBA MCENTIRE w/K. CLARKSON/Because Of You (MCA)

CMT Pure

BRAD PAISLEY/Online (Arista)
REBA MCENTIRE w/K. CLARKSON/Because Of You (MCA)

GAC

BRAD PAISLEY/Online (Arista)
JAKE OWEN/Startin' With Me (RCA)
REBA MCENTIRE w/K. CLARKSON/Because Of You (MCA)
CROSSIN DIXON/Guitar Slinger (BBR)
STEPHEN COCHRAN/Friday Night Fireside
 (Aria/Quarterback)

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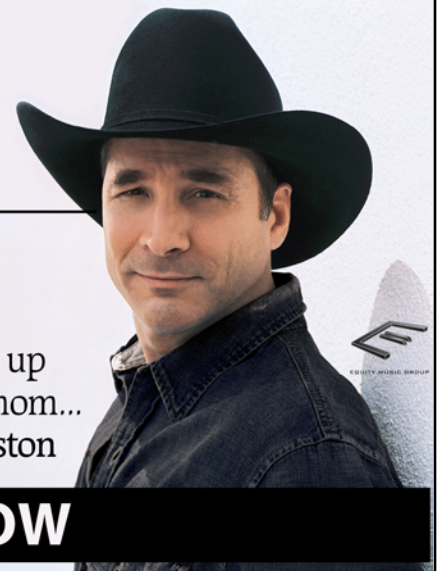
CLINT BLACK

"The Strong One"

"This is the Clint song we've been waiting for!"
 -Mike Brophey, WKLB/Boston

"Wow. Now that's a hit. Beautiful... Especially the line 'she wakes up with the weight of the world on her shoulders.' That's what every mom... especially a working mom... feels like." -Ginny Rogers, WKLB/Boston

GOING FOR AIRPLAY NOW



Aircheck Activity

SARA EVANS/As If (RCA)

Debuts at 45*; 942 points, 255 spins
14 ADDS: **KFRG***, **KIXZ**, **KIZN***, **KKBQ**,
KRTY, **WBCT**, **WCTO***, **WKHX**, **WMIL**,
WPOC, **WSOC***, **WTQR**, **WWGR**,
WWNU

PHIL VASSAR/This Is My Life (Universal South)

Moves 49*-46*; 741 points, 258 spins
1 ADD: **WTQR**

SARAH JOHNS/The One In The Middle (BNA)

Debuts at 47*; 727 points, 284 spins
4 ADDS: **KCCY**, **KWNR**, **WCTK**, **WGNA**

VAN ZANT/That Scares Me (Columbia)

Moves 50*-48; 713 points, 239 spins
1 ADD: **WSOC***

MARK WILLS/Days Of Thunder (Equity)

Debuts at 49*; 625 points, 211 spins
3 ADDS: **KDRK***, **KBUL***, **KPKX**

CROSSIN DIXON/Guitar Slinger (BBR)

Debuts at 50*; 415 points, 163 spins
1 ADD: **KWJJ**

BRAD PAISLEY/Online (Arista)

329 points, 83 spins
0 ADDS

***Aircheck Activity** includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)*

Aircheck Add Dates

July 2

PAT GREEN/Way Back Texas (BNA)

July 9

JO DEE MESSINA/Biker Chick (Curb)

JOSH TURNER/Firecracker (MCA)

July 16

EMERSON DRIVE/You Still Own Me
(Midas/New Revolution)

RIO GRAND/That's My Memory (Curb/Asylum)

Aircheck Top Recurrents

EMERSON DRIVE/Moments (Midas/New Revolution) 11289

BILLY CURRINGTON/Good Directions (Mercury) 9616

ALAN JACKSON/A Woman's Love (Arista) 7991

CARRIE UNDERWOOD/Wasted (Arista) 6213

RASCAL FLATTS/Stand (Lyric Street) 6150

SUGARLAND/Settlin' (Mercury) 5777

RODNEY ATKINS/Watching You (Curb) 5618

KENNY CHESNEY/Beer In Mexico (BNA) 4914

TOBY KEITH/High Maintenance Woman (Show Dog) 4247

TRACE ADKINS/Ladies Love Country Boys (Capitol) 4107

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JASON MEADOWS

"18 Video Tapes"

featuring Vince Gill

ALREADY GETTING A STRONG LISTENER REACTION AT THESE OTHER GREAT STATIONS:
KSOP, KJUG, WKML, WBEE, WGTY, WWNU, KHKI, KJJY, KVOX, KLLL, KHGE, KDRK, Jones Radio Network

#1 Phones at WKDF and KUZZ!

Spin it today and hear what the listeners are saying!

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LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
1	1	MONTGOMERY GENTRY/Lucky Man (Columbia)	14512	133	3222	33
3	2	GEORGE STRAIT/Wrapped (MCA)	13911	266	3145	64
2	3	TRACY LAWRENCE/Find Out Who... (Rocky Comfort/CO5)	12680	-1257	2710	-337
6	4	BIG & RICH/Lost In This Moment (Warner Bros.)	12673	911	2850	190
4	5	BRAD PAISLEY/Ticks (Arista)	12499	-955	2790	-229
7	6	KEITH URBAN/I Told You So (Capitol)	11891	460	2669	99
8	7	JAKE OWEN/Startin' With Me (RCA)	10724	909	2408	210
9	8	TAYLOR SWIFT/Teardrops On My Guitar (Big Machine)	10408	784	2367	179
11	9	JASON ALDEAN/Johnny Cash (BBR)	10094	611	2300	149
13	10	RODNEY ATKINS/These Are My People (Curb)	9414	562	2082	127
12	11	BUCKY COVINGTON/A Different World (Lyric Street)	9155	294	2040	66
14	12	TIM MCGRAW w/ FAITH HILL/I Need You (Curb)	8988	196	2036	63
18	13	KENNY CHESNEY/Never Wanted Nothing More (BNA) ✓	8683	1945	1948	427
15	14	CRAIG MORGAN/Tough (BBR)	8365	526	1876	104
16	15	KELLIE PICKLER/I Wonder (BNA)	7362	262	1650	72
17	16	ERIC CHURCH/Guys Like Me (Capitol)	7329	334	1646	77
21	17	REBA MCENTIRE w/ K. CLARKSON/Because Of You (MCA) ✓	6705	1136	1533	253
19	18	LITTLE BIG TOWN/A Little More You (Equity)	6512	94	1467	69
20	19	MARTINA MCBRIDE/How I Feel (RCA)	6425	488	1437	110
23	20	SUGARLAND/Everyday America (Mercury)	5422	834	1247	210
22	21	LUKE BRYAN/All My Friends Say (Capitol)	5237	515	1166	120
25	22	JASON MICHAEL CARROLL/Livin' Our Love Song (Arista)	5021	447	1094	94
24	23	TRACE ADKINS/I Wanna Feel Something (Capitol)	4734	158	1092	40
26	24	COLE DEGGS & THE LONESOME/I Got More (Columbia)	4345	59	989	16
29	25	TIM MCGRAW/If You're Reading This (Curb) ✓	4328	1087	952	240
32	26	BROOKS & DUNN/Proud Of The House We Built (Arista) ✓	4244	1481	945	335
27	27	JACK INGRAM/Measure Of A Man (Big Machine)	3539	201	787	43
28	28	CLAY WALKER/Fall (Curb/Asylum)	3425	101	811	23
37	29	TOBY KEITH/Love Me If You Can (Show Dog) ✓	3281	1086	718	238
30	30	TRENT TOMLINSON/Just Might Have Her... (Lyric Street)	3247	129	721	17

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SOURCE proudly congratulates the 2007 recipients of the SOURCE Foundation Award



Awards Presentation:

Thursday, August 23, 2007

at the Musicians Hall of Fame and Museum

Felice Bryant, Posthumously

Jan Ray Suk

Mary Martin

Maggie Carter Ward

Hope Powell

Erish Williams Warren

Sponsorship and advertising opportunities are available by contacting Betty Sanders at betty_sanders@fbmm.com

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
34	31	☞ DIERKS BENTLEY/Free And Easy... (Capitol)	2977	511	670	110
35	32	☞ JOE NICHOLS/Another Side Of You (Universal South)	2794	382	616	80
33	33	☞ MIRANDA LAMBERT/Famous In A Small Town (Columbia)	2678	46	603	14
31	34	TERRI CLARK/Dirty Girl (BNA)	2456	-590	503	-133
39	35	☞ FAITH HILL/Lost (Warner Bros.)	2003	139	462	36
36	36	GRETCHEN WILSON/One Of The Boys (Columbia)	1958	-290	433	-60
40	37	☞ KEITH ANDERSON/Sunday Morning In America (Arista)	1700	66	343	14
41	38	☞ LEE BRICE/She Ain't Right (Curb/Asylum)	1638	84	389	16
43	39	HALFWAY TO HAZARD/Daisy (Stylesonic/Mercury)	1300	-21	303	-5
45	40	☞ SARA EVANS/As If (RCA)	1281	152	280	35
44	41	WHISKEY FALLS/Last Train... (Midas/New Revolution)	1164	-81	244	-7
48	42	☞ TRAVIS TRITT/You Never Take Me Dancing (Category 5)	1151	187	282	44
47	43	☞ PHIL VASSAR/This Is My Life (Universal South)	1086	76	219	21
49	44	☞ LEANN RIMES/Nothin' Better To Do (Curb/Asylum)	1072	267	257	68
53	45	☞ BLAKE SHELTON/The More I Drink (Warner Bros.)	1021	538	223	115
46	46	CARRIE UNDERWOOD/I'll Stand By You (Arista)	1009	-87	221	-11
50	47	☞ STEVE HOLY/Men Buy The Drinks (Girls...) (Curb)	779	61	164	15
52	48	SARAH JOHNS/The One In The Middle (BNA)	599	-59	125	-7
51	49	VAN ZANT/That Scares Me (Columbia)	599	-111	123	-28
59	50	☞ DANIELLE PECK/Bad For Me (Big Machine)	520	261	115	59
Debut	51	☞ BILLY CURRINGTON/Tangled Up (Mercury)	514	434	113	98
56	52	☞ STEPHEN COCHRAN/Friday Night... (Aria/Quarterback)	450	131	102	28
57	53	☞ CROSSIN DIXON/Guitar Slinger (BBR)	380	81	86	19
58	54	☞ FLYNNVILLE TRAIN/Nowhere Than Somewhere (Show Dog)	365	81	78	18
Debut	55	☞ MARK WILLS/Days Of Thunder (Equity)	357	204	69	35
54	56	DELANA STEVENS/Good Enough For Me (Mach 1/Spinville)	357	-24	80	-5
55	57	KRISTINA CORNELL/Little Red Balloon (Lofton Creek)	322	-4	67	-1
Debut	58	☞ PAT GREEN/Way Back Texas (BNA)	306	181	68	38
Debut	59	☞ JASON MEADOWS/18 Video Tapes (Baccarstick/CO5)	185	43	39	10
Debut	60	☞ LISA SHAFFER/Just One (Lyric Street)	155	22	32	4

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