

TESTING TOP 5 YOUNG FEMALES (CALLOUT AMERICA), #13 ADULTS 25-54 (MEDIABASE)
Added @ WYCD Detroit, WFMS Indy... Converting @ WUSN Chicago! 125,000 iTunes downloads in only 5 weeks!!



August 11, 2008 Issue 102

An Offer You Can't Refuse

(Editor's Note: This story reads better when humming the theme to The Godfather.) In the dark underbelly of radio, there's rumored to be a Family; a Country Cosa Nostra believed to gather clandestinely to speak of – music. The Midwest Mafia's



Omerta is strong; few openly discuss their meetings, or even their existence. They are loved for their ability to make a hit – and loathed for not giving blessing to those deemed unworthy.

When directly confronted, the purported Capo di tutti capi whispered (think *Don Corleone*), "If the Midwest Mafia existed, they'd be opinionated people, passionate about music—living *outside* the rules of the Nashville/Radio society. Living not only by the sharing of research, but sharing of gut, listening by instinct, choosing music the way our ancestors did in the Old Country. Sometimes the conversations turn ugly. When a member needs to be taken down, when a music dispute needs to be settled, sarcasm would be the gun of choice. That's if we existed, of course."

Added the trusted Consigliere, "If such a group existed, it would be because for a long time we heard a 'one size fits all' philosophy regarding some Country programming, which maybe didn't make that much sense given our competitive situations. The new Godfather did a bright thing when lumping a few of us together for conference calls; we kind of did our own refining and recruiting to get it where it is now. He deserves a lot of credit for understanding the format well enough to recognize that there are many different ways to be

REPORTING NOTE

Effective immediately, reporters to **Country Aircheck/Mediabase** will no longer be technically able to re-add a song to their station playlists that has not shown as a drop first. (A drop constitutes a song displaying zero plays in a week.) Any station attempting to re-add a song that was added at any time in the past will see this pop-up:

YOU CANNOT ADD A SONG MORE THAN ONCE This song was already added on...

The ability for a station to re-add a record that had previously been added was not automatically blocked by the Mediabase computer system, and that has now been rectified. While there have not been any problems in the past with that system, this loophole was used last Monday to record a number of re-adds for the NSA/Midas/Big Machine song "Crazy Days" by Adam Gregory. No chart numbers were affected; only the number of adds on that record were inflated.

successful in this format, and to allow some folks to do their own thing when it works.

"We take a lot of hits as a company, and it gets a little tiresome to hear how much we're 'hurting the business,' when some of our Young Turks are actually some of the more progressive thinkers in Country. Maybe such a group exists, if it does, it's because the industry wants to paint us all as bad guys, and we're not."

(continued on page 5)

©2008 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

"NEVER EVER GONE"

the new single from

chris cagle

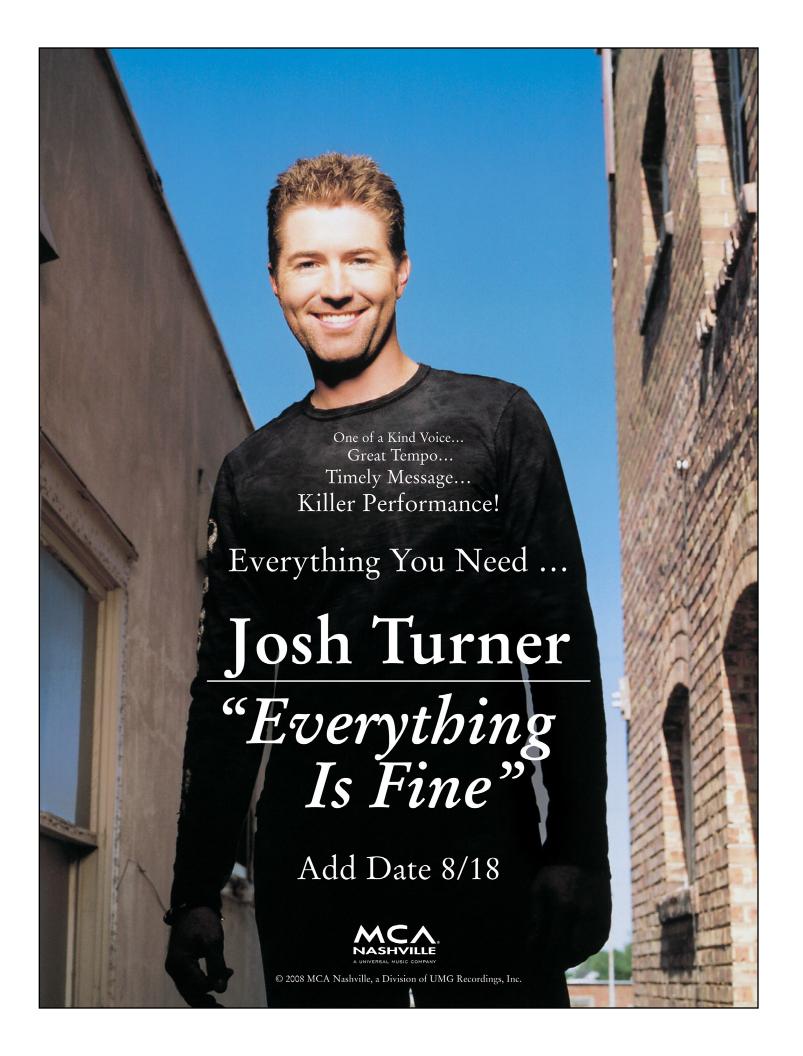
ON YOUR DESK NOW!

Official add date August 25th



Click here to listen

www.capitolnashville.com www.chriscagle.com



Embracing Swift "Change"

A song from **Taylor Swift**'s upcoming second album *Fearless* is already making a dramatic impact even as an official single release remains pending. The song in question, "Change," is being used in NBC's Olympics coverage (CAT 8/7) and was the



focal piece of an emotional flood relief donation in Cedar Rapids over the weekend (CAT 8/11). And here's the backstory:

"I wrote this song about being on a small record label, being a 16 year old girl, and having a lot of odds stacked up against all of us," Swift recently told **Country Aircheck**'s

Taylor Swift Lon Helton. "[It was about] having a bunch of big companies on Music Row that had a lot more room in their buildings and a lot more employees than our 12. A lot of people, if given those odds, would say that's not going to work."

Swift had written the bulk of the song, finishing it after her Horizon Award win at last year's CMA Awards. "I looked over at **Scott Borchetta** after I won and he was crying. That's when I finished [the song], because I knew I couldn't finish it until something like that happened. It was absolutely the most amazing night of my life, getting to see the emotion of all the people who worked so hard for me. So I wrote that song about that."

Credit for the Olympic connection goes to Swift's father, who likes to suggest uses for his daughter's music. Calling most of his suggestions "crazy ideas," Swift says she was struck by the Olympics suggestion. "NBC was already approaching us to do some stuff, maybe an actual performance in Beijing. That didn't work out 'cause I'm on tour for the rest of my life."

"Change" made the Olympic journey in Swift's stead. And the lyrics offer their own explanation: "It was the night things changed, I can see it now, when the walls they put up to hold us back fell down, and we sang hallelujah, we sang hallelujah."

Swift adds, "When you apply it to [the Olympics], it's very interesting how it coincides."

Brock The Vote

21 CA/MB 20 RR

Former recording artist and current WQYK/Tampa morning man Chad Brock wants to make the next logical career progression: President of the United States. Brock has recorded and released the



Chad Brock

42 CA/MB 47 RR

My Tunes: Music That Shaped My Life



My Tunes: Music That Shaped My Life
Consultant Rusty Walker (rustywalk@aol.
com) discusses his most important songs,
albums or concerts:

1. The Memphis International Pop Festival, 1968: Jimi Hendrix who, during the middle of "Purple Haze," paused and said, "S'cuze me...while I tune this damn guitar!" Also, Blood, Sweat, & Tears (early David Clayton-Thomas), Eric Burdon & the Animals during their psychedelic phase, and the

Rusty Walker during their psychedelic phase, and the show-stopper was a brand new group who then called themselves the "Chicago Transit Authority." And on the way home, the car we were riding in lost its alternator. We drove the 100+ miles from Memphis to Corinth, MS in a Plymouth Barracuda without head, tail, or brake lights.

2. Three Way Album Tie: The Complete Lester "Roadhog" Moran & the Cadillac Cowboys by the Statler Bros., Will The Circle Be Unbroken by Nitty Gritty Dirt Band and The Live Adventures of Mike Bloomfield and Al Kooper.

3. A Seven-Way Tie For Song: Randy Travis' "Forever And Ever, Amen," Jackie Wilson's "Higher And Higher," John Wesley Ryles' "Kay," Lydia Pense and In Cold Blood's "You Got Me Hummin'," Kenny Chesney's "Young," Steve Earle's "Guitar Town" and Merle Haggard's "Silver Wings."

• A highly regarded song or album I've never heard: Whitney Houston singing "I Will Always Love You." I refused to listen, even during the movie. And when it came on the radio I'd plug my ears. Although I like Whitney a lot, I thought it would be an act of sacrilege toward Dolly! Wait a minute...make my "Song" answer an eight-way tie!

• An important piece of music you just don't get: I never liked anything by either ELO or Rush. Strangely enough, there's never been a piece of country music -- good, bad or indifferent -- that I didn't "get." Go figure.

• An album you played or listened to incessantly: The compilation tribute to Jimmie Davis' "You Are My Sunshine." Aretha Franklin, Ray Charles, Jonathon Edwards and Delbert McClinton's versions are my favorites, although I like every cut on the CD. I still listen to it incessantly, much to the chagrin of my family and employees. Not that they don't like the song, but I do take it to the extreme.

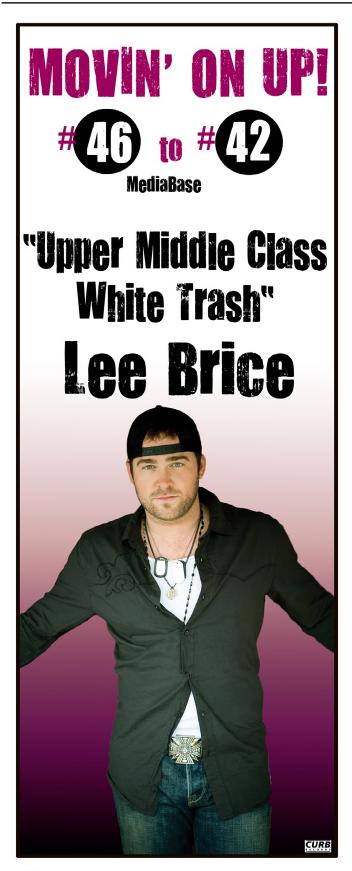
Add Date August 25th

©2008 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

LOVE LAUGH LIVE LEARN Heidi Newfield "Johnny & June" Lee Brice "Upper Middle Class White Trash" TIM McGRAW LeAnn Rimes (What I Cannot Change)

CURB

36 CA/MB **30** RR



Come Join The Party!

BIRTHDAYS

Tuesday (8/12) – the late Buck Owens, the late Porter Wagoner, Danny Shirley (Confederate Railroad), Gary Greenberg (<u>garygreenberg@sbcglobal.net</u>), Laura LiPuma-Nash, Brooke Sommer, Marty Fitzpatrick (<u>marty.fitzpatrick@xmradio.com</u>)

Wednesday (8/13) - Andy Griggs, Bill Kennedy

Thursday (8/14): Connie Smith, Brent Maher

Friday (8/15): Jimmy Stewart, Kelley Falcon, John Grady (john.grady@redlightmanagement.com), Tammy Luker, Jeff Solima (hitsquadmn@aol.com)

Saturday (8/16): Emily Robison (Dixie Chicks), Billy Joe Shaver, Ashton Shepherd, Kevin Herring (**50**) (<u>kevin.herring@disney.com</u>), Steve Powell, Joe Simpson, April Taylor

Sunday (8/17): Kevin Welch, Bud Wendell, Tommy Daniel, Mandy McCormack (<u>mandy.mccormack@bigmachinemail.com</u>), Linda O'Brian, Mike Sirls

Monday (8/18): Patsy Cox, Allen Reynolds, Steve Wilkinson, Bill Black (bblack@ccmobile.com), Steven Goldmann, David Hall, Clint Marsh (cmarsh@b100.com), Maurice Miner (maurice.miner@sonybmg.com), Pat Surnegie (pat.surnegie@umusic.com)

song "Put A Redneck In The White House" on the Straight Shooter Music label. Stumping for the Redneck Ticket, Brock has launched his campaign on myspace.com and at www.redneckinthewhitehouse.com.

Radio News

- **Personalities:** Hot AC KSTP/Minneapolis weekender **Nicole Andrews** is joining **WWQM/Madison** as the second half of the *Q Morning Crew*. She replaces **Mary Carol** who exited in June (CAT 5/30) and joins co-host **Jason Stephens**. Her first day on the air is tomorrow (8/12).
- **Promotions: Cold River** is offering two **Katie Armiger** promotions to stations, the first being a dinner with her and the second a slumber party. For more information contact **Jamice Jennings** at 615-243-6779.
- Benefit News: The 11th Annual Buds N Suds Love Boat Tour Presented by SOLID will be held Aug. 23, launching from Nashville's Henry Horton State Park. The event benefits the Crohn's & Colitis Foundation Of America. WKDF/Nashville is hosting a post trip concert with Lee Brice, Darryl Worley and Carolina Rain Aug. 26 at Limelight.
- Kudos: The 2008 Nebraska Broadcasters Association Awards of Excellence have been awarded to stations including Country KMCX/Ogallala, KUTT/Fairbury, KRGI/Grand Island, KCSR/Chadron, KSID/Sidney and KRVN/Lexington.
 Also recognized was Clear Channel/Omaha, which includes Country KXKT & KTWI.

Chart Chat

Congrats to **Taylor Swift**, **Big Machine**'s **Scott Borchetta** and **Jack Purcell** and the entire BM promo team on this week's No. 1, "Should've Said No." The song is Swift's second chart-topper, joining "Our Song" which peaked in January of this year.

Artist News

Vince Gill, Big & Rich, Dwight Yoakam, Willie Nelson, Randy Travis and Patty Loveless have contributed to Don



The Thin Man: BNA's **Kenny Chesney** (I) might be giving up 100 pounds to New Orleans Saints tight end **Jeremy Shockey**, but that didn't stop him from practicing with the team at training camp for the second straight year. Chesney played wideout, running pass plays and at least one end around. And like last year, he caught a punt to earn a day off for his temporary teammates.

Imus' *The Imus Ranch Record* to be released Sept. 16. The album benefits the **Imus Ranch**, a working cattle ranch run by Imus and his wife for children suffering from cancer or other serious blood diseases.

Glen Campbell's *Meet Glen Campbell*, which is currently available as a limited edition vinyl LP, will be released digitally and on CD Aug. 19 on Capitol Records. Campbell is joined on the album by Cheap Trick's Robin Zander, Jane's Addiction's Chris Chaney and Jellyfish's Jason Faulkner.

George Jones, Charlie Daniels, Lynn Anderson, Tanya Tucker, Brad Paisley, Willie Nelson, Heidi Newfield, Hal

DATE CHECK

August 21 - 2008 SOURCE Foundation Awards and Dinner - Musician's Hall Of Fame and Museum - <u>www.sourcenashville.com</u>

August 23 - 11th Annual Buds N Suds - Nashville, TN - <u>www.</u> <u>budsnsuds.com</u>

August 26 - WKDK Buds N Suds Concert - Nashville, TN

September 8 - Miller Harris Memorial Golf Tournament - Franklin, TN

September 13 - Swampstock 2008 - Rayville, LA

CHECK OUT IN STORES: 8/12



Various Beer For My Horses Soundtrack (Show Dog)
The B4MH soundtrack is loaded with music
from Toby Keith's movie co-stars, as well as a
number of Show Dog artists. The Keith-Willie
duet title track leads off, and other on-screen
contributors include Ted Nugent ("Cat Scratch
Fever" and "Stranglehold"), Gina Gershon ("La Di
Da"), Mel Tillis ("Burning Memories") and Rodney

Carrington ("Show Them To Me"). Keith duets with Mica Roberts on "Let's Get Trashed" and Carter's Chord ("Song Of Blue") and Trailer Choir ("Off The Hillbilly Hook") are also featured.

Upcoming Releases:

Aug. 19 **George Jones** Burn Your Playhouse Down (Bandit) **Crystal Shawanda** Dawn Of A New Day (RCA)

Aug. 26 Lost Trailers Holler Back (BNA)
Jimmy Wayne Do You Believe Me Now (Valory)

Album release info to news@countryaircheck.com.

Ketchum, Chris Cagle, Eddie Montgomery and **Todd Fritsch** are all featured in *Horse Country: A Celebration of Country Music and the Love of Horses* by **Lisa Wysocky**. Each chapter is devoted to another artist's relationship with their horses. Available Oct. 14.

Laura Bryna will serve as the first-ever live music performer at the *12th Annual Indianapolis Air Show* Aug. 23.

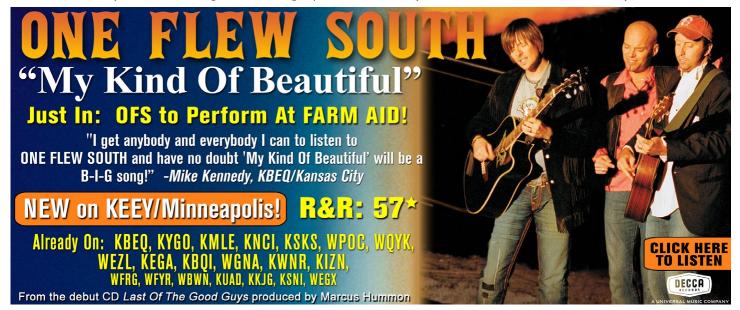
One Flew South have been booked to play Farm Aid Sept. 20 in New England.

Carter's Chord have written and recorded the song "Make It Count" as the theme for Lifetime Network's Every Woman Counts campaign. The song will be incorporated in a nationwide bus tour that will stop at the Democratic and Republican conventions, and will be used on YouTube and in the network's on-air promotion campaign.

The Week's Top Stories

Full coverage of the week's news is available in the archives at www.countryaircheck.com.

©2008 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com



- An internal **Sirius XM** email detailed the senior executive team overseeing programming and sales for the newly merged satcaster. Reporting to President/Chief Content Officer **Scott Greenstein** are SVP/Music Programming **Jon Zellner**, SVP/Talk & Entertainment Programming **Jeremy Coleman**, SVP/Sports Programming **Steve Cohen** and SVP/Advertising Sales **Paul Turcotte**. (CAT 8/7)
- The **Sony BMG** split was finalized as **Sony** agreed to acquire **Bertelsmann**'s 50% stake for \$1.2 billion, terminating the joint venture created in August 2004. (CAT 8/5)
- Equity Music Group Chief Creative Officer Tim Wipperman was named President of the label. (CAT 8/7)
- Former **Equity** GM **Derek Simon** was named VP/Marketing & Artist Development at **Stroudavarious Records**. Simon was Equity's interim President, but left the company last week with Wipperman's promotion (above).
- Show Dog VP/A&R Allison Jones was hired in the same capacity by Big Machine/Valory Music Co. (CAT 8/11)
- Clear Channel/Columbus, GA Dir./Sales Jennifer Newman was upped to Market Manager of the cluster, which includes Country WSTH/Columbus and WOBB/Albany in addition to Classic Country WCOH/Newnan. (CAT 8/11)
- Clear Channel/Columbus Dir./Sales Brian Dytko was upped to Pres./Market Manager for the seven station cluster, which includes Country WCOL. (CAT 8/7)
- Nashville Star crowned winner Melissa Lawson. (CAT 8/5)

An Offer You Can't Refuse (continued from page 1)

Being a *made* programmer comes with responsibilities. "Hypothetically, a Midwest Mafia, in addition to sporting fashionable shirts with a snazzy logo, would make sure they listened to every major project, to make sure that the labels shared their stuff early and to be well-informed about the music," asserted a Capo. "We'd probably take extra time away from the office to listen to a lot of stuff. If someone had a record that was working, they'd be expected to share with the others. They'd share research when they get it, and maybe even network about artist promotion and how to maximize each individual station's opportunities. Since it's pretty easy for artists to route through the Midwest, it certainly might be helpful to coordinate efforts."

"We make our own music decisions without input from the senior level," added one goodfella. "Sugarland's 'Life In A

TUBE CHECK

Tuesday (8/12) - Melissa Lawson, Today (NBC).

Wednesday (8/13) - Brooks & Dunn, Cowboy Town (GAC).

Thursday (8/14) - Randy Travis, *Late Show with David Letterman* (CBS); Keith Anderson, Phil Stacy, *Crook & Chase* (RFD-TV).

Friday (8/15) - John Rich, *Gone Country - Season Two* (CMT); Emmylou Harris, *Late Show with David Letterman* (CBS).

Saturday (8/16) - Vince Gill, The Grascals, Melissa Lawson, Guy Clark, *Opry Live* (GAC).

Sunday (8/17) - Trace Adkins, *Superstar Sessions* (GAC).

Monday (8/18) - Blake Shelton, CBS Early Show.

Northern Town' was a hit in all of our markets. The majority of the airplay came from us." Added another, "We find songs off the beaten track more quickly. If it's reacting in one market it may be prone to do the same in another. Check the play on Kid Rock's 'All Summer Long' or Kenny Chesney's 'Got A Little Crazy Last Night. Rehab with Hank Jr. is getting buzz." Another solider added, "I don't think that the group wants to change anything -- except the occasional third single on a project."

"I'm in the olive oil business," chimed in another alleged MW Mafioso. "I don't know nothin' about no Mafia. But if there was one, they might get together to discuss what songs they hate, love and should launch together. They might collectively decide that a song just wouldn't happen and back off it, letting it 'sleep with the fishes.' They might help each other out with label juice for events or resources that could be pooled or shared. They might even band together to make a hit of a song they were told not to play. And it would be one of their hypothetically proudest moments. An organization like that would definitely look for opportunities to send messages to big labels that try to tell them what -- or what not -- to play. It might...if it existed."

- Lon Helton, lon@countryaircheck.com Chuck Aly, chuck@countryaircheck.com Erin Duvall, erin@countryaircheck.com (615) 320-1450

 $@2008 \ Country \ Aircheck ^{\mathtt{m}}-All \ rights \ reserved. \ Sign \ up \ free \ at \ www.countryaircheck.com. \ Send \ news \ @countryaircheck.com$



Spring No. 1s: WGNA, WUSY, WFLS, WQHK, WBCT, WDRM, WXBQ, WIVK, WPCV, WBBS

Each Monday night's **Country Aircheck Weekly** will feature a scoreboard of Spring 2008 Arbitron Country ratings. As part of our weekly market-by-market offerings, with a few exceptions, only stations achieving at least a 1.0 share are included. Legend: A "+" indicates a Classic Country outlet, a "^" designates Country stations in the same market owned by a single operator and an "t" indicates a tie.

Station/City	12+ Share Last ARB	12+ Share Sp'08	12+ 12+ Rank Rank Last ARB Sp '08
WGNA/Albany	9.9	8.5	<u>1 1</u>
WFFG/Albany	1.0	1.0	17t 19t
WBGK & WBUG/Albany	.8	1.0	21 19t
KBQI/Albuquerque	3.6	3.4	8t 9t
KRST/Albuquerque	3.4	3.4	10t 9t
KAGM/Albuquerque+	2.5	2.1	16t 19
WEZL/Charleston, SC	7.0	7.0	3 3
WIWF/Charleston, SC	3.5	3.8	9 10
WUSY/Chattanooga^	15.8	14.0	1 1
WLND/Chattanooga^+	5.6	5.8	4 5
WOGT/Chattanooga	2.9	4.9	11 4
WCOS/Columbia, SC	5.5	5.4	4 6
WWNQ/Columbia, SC^	2.7	3.4	13t 12
WWNU/Columbia, SC^	2.6	2.6	15 15
KJJY/Des Moines^	6.0	6.6	5 3t
KHKI/Des Moines^	4.5	4.4	9 10
KHEY/El Paso	4.6	4.6	7t 7
WFLS/Fredericksburg, VA	12.2	12.8	1 1
WJMA/Fredericksburg, VA	1.4	1.6	11 10t
WWGR/Ft. Myers	4.7	6.3	6 2
WCKT/Ft. Myers	2.0	1.7	14t 19
WQHK/Ft. Wayne, IN	7.7	9.4	3 1
WBTU/Ft. Wayne, IN	8.6	6.0	2 5t

Station/City	12+ Share Last ARB	12+ Share Sp'08	12+ Rank Last AR	12+ Ranl B Sp ′0
WBCT/Grand Rapids^	7.1	9.8	2	<u>i</u>
WTNR/Grand Rapids, MI	2.4	2.2	13t	13
WMUS/Muskegon, MI^	1.0	1.0	19	19
(Grand Rapids Arbitron)				
WPAW/Greensboro, NC	5.0	5.5	6	4
WTQR/Greensboro, NC	6.2	5.4	4	5
WIST/Greensboro, NC+	2.3	1.7	15	15
WBRF/Greensboro, NC	1.0	1.3	19t	17
WRNS/Greenville-New Bern, NO	10.5	9.8	1	2
WNBB & WNBR/Gr'ville-NB, NC	+ 4.1	3.3	7	8
WRHT & WRHD/Gr'ville-NB, No	2.6	3.1	10	10
WDRM/Huntsville	12.0	13.3	1	1
WQAH/Huntsville	5.1	3.0	4	11
WWFF/Huntsville	1.7	1.9	13	13
WXBQ/Johnson City-K'port-Bristo	l 21.0	21.4	1	1
WMEV/JC-K'port-Bristol	3.5	1.9	5	11
WIVK/Knoxville	1.2	1.4	15t	12t
(Johnson City-K'port-Brist	ol Arbitr	on)		
WIVK/Knoxville	20.8	19.6	1	1
WMYL/Knoxville^	1.5	1.7	12t	10t
WPCV/Lakeland, FL	13.9	10.4	1	1
WFUS/Tampa (Lakeland, FL Arbitron)	1.7	2.2	14t	13

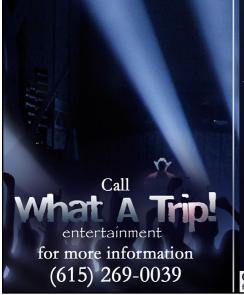
COUNTRY RATINGS SPRING BOX SCORE

Each week we'll have a running tally of the Spring 2008 Arbitron ratings and rankings for all Country stations printed on this page in **Country Aircheck Weekly.** The ratings/rankings in these box scores are only those from the station's home market.

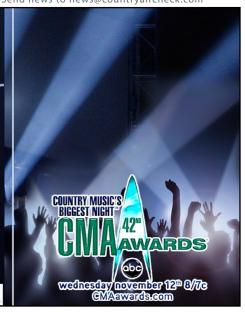
	. 1	12+	12+ R	ankings
Stations	TW 60	Total 182	TW 60	Total 182
Up	25	88	25	85
Down	29	76	24	69
Flat	6	18	11	28
Debut				
Drop				
No. 1	na	na	10	22

Station/City	12+ Share Last ARB	12+ Share Sn '08	12+ Rank Last ARB	12+ Rank
WQYK/Tampa	2.3	1.1	9	24t
(Lakeland, FL Arbitron)				
WGKX/Memphis	6.2	5.3	4t	5t
WMC-AM/Memphis	1.0	.5	18t	24t
WKSJ/Mobile	7.6	10.3	3	2t
WYOK/Mobile	3.0	3.0	8t	8
WSIX/Nashville	5.9	4.8	4	7
WSM-FM/Nashville	4.8	4.5	7	8
WKDF/Nashville	4.3	4.2	8	9
WSM-AM/Nashville+	2.4	2.3	14	15
KTST/Oklahoma City^	6.9	6.4	2	2
KXXY/Oklahoma City^	4.3	4.9	9	6
KKNG/Oklahoma City	4.6	4.2	7t	9
KXKT/0maha^	7.8	7.6	2	4
KTWI/Omaha^ (Formerly KHUS)	1.5	1.6	17	16
WQDR/Raleigh	7.4	5.9	1	4
WRDU/Raleigh	2.3	2.1	12	12
KDRK/Spokane	3.7	5.4	8t	3
KIXZ/Spokane	4.9	5.2	3	4t
KICR/Spokane	2.5	2.3	14t	14t
WBBS/Syracuse	11.2	14.2	1	1
WFRG/Syracuse	1.7	2.3	14t	11

©2008 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com







Dear Radio Friends,



Thank you so much for believing in my Top 10 single, "We Weren't Crazy." That song means a lot to me--it was my first co-write and the title of my 2nd Lyric Street album. It's my 4th top 10 and your support has been unbelievable!

By the way, my new single "Unbelievable" is a song I wrote about my wife of 7 years, Ann Marie. She's been on this incredible journey with me...first through the Marines, then American Idol and now we're expecting our 4th child later this year! Ann Marie is definitely the inspiration behind "Unbelievable" and I hope you'll agree there are many Ann Marie's out there waiting to enjoy a song like this.

Thanks again!!

Sincerely, Josh Bracin





MEDIABASE

LW	TW	Artist/Title (Label)	Total Points +/-	Points To	otal Plays +	/- Plays A	udience -		ations A	
5	1	TAYLOR SWIFT/Should've Said No (Big Machine)	15288	1060	4541	277	32.488	2.265	122	0
3	2	KEITH URBAN /You Look Good In My Shirt (Capitol)	15189	230	4576	110	32.378	0.658	122	0
4	3	BROOKS & DUNN/Put A Girl In It (Arista)	14815	-87	4541	-85	31.018	-0.495	122	0
1	4	SUGARLAND/All I Want To Do (Mercury)	14662	-1020	4530	-266	31.402	-1.772	122	0
6	5	KEITH ANDERSON/I Still Miss You (Columbia)	14075	478	4338	133	29.594	1.161	122	0
2	6	ALAN JACKSON/Good Time (Arista)	12782	-2362	3886	-715	28.774	-3.63	122	0
8	7	SIMMY WAYNE /Do You Believe Me Now (Valory) ✔	12344	1263	3736	414	25.687	2.049	122	1
9	8		12340	1593	3761	476	26.103	3.257	122	0
11	9	GEORGE STRAIT/Troubadour (MCA)	10079	570	3020	138	21.562	1.286	121	1
7	10	MIRANDA LAMBERT/Gunpowder & Lead (Columbia)	10005	-2311	3058	-673	21.414	-3.969	119	0
10	11	COST TRAILERS/Holler Back (BNA)	9962	298	2955	88	20.765	1.005	120	0
14	12	TOBY KEITH/She Never Cried In Front Of Me (Show Dog)	9561	946	2867	302	19.897	2.237	122	2
13	13	DARIUS RUCKER/Don't Think I Don't Think (Capitol)	9545	579	2875	168	20.006	1.534	120	0
12	14	GARY ALLAN/Learning How To Bend (MCA)	8961	-175	2738	-35	18.383	-0.327	120	0
17	15	◯ KID ROCK/ All Summer Long (Atlantic/CO5) ✓	8693	1374	2550	451	19.256	2.972	99	7
16	16	RASCAL FLATTS/Bob That Head (Lyric Street)	7910	254	2395	73	15.663	0.647	119	2
22	17	CARRIE UNDERWOOD/Just A Dream (19/Arista) 🗸	7473	2033	2263	632	14.908	3.57	120	5
26	18	EXEMPT CHESNEY /Everybody Wants To (Blue Chair/BNA) ✔	7138	2980	2066	944	15.859	5.577	117	15
20	19	Capitol)	7090	534	2122	138	14.036	1.021	113	0
19	20	JESSICA SIMPSON/Come On Over (Columbia)	6858	-177	2061	-62	13.154	-0.571	117	1
21	21		6669	780	2044	201	12.438	1.164	116	4
15	22	JOSH GRACIN/We Weren't Crazy (Lyric Street)	5902	-2520	1815	-785	12.289	-5.474	121	0
23	23	CHUCK WICKS/All I Ever Wanted (RCA)	5045	133	1588	53	8.915	0.529	108	0
18	24	JULIANNE HOUGH/That Song In My Head (Mercury)	4661	-2432	1433	-696	8.664	-5.23	118	0
24	25	SJASON ALDEAN/Relentless (BBR)	4598	76	1508	32	8.237	0.365	106	2

©2008 Country Aircheck™ — All rights reserved. 🗸=Top 5 point gainers. Sign up free at www.countryaircheck.com





MEDIABASE

LW	TW	Artist/Title (Label)	Total Points +/-	- Points To	otal Plays +/	- Plays	Audience	+/- Aud	Stations A	ADDS
25	26	CRYSTAL SHAWANDA/You Can Let Go (RCA)	4582	201	1391	56	8.743	0.63	98	1
28	27	BUCKY COVINGTON/I'll Walk (Lyric Street)	4557	943	1416	269	8.124	1.725	100	6
27	28	CRAIG MORGAN/Love Remembers (BNA)	4180	311	1314	96	7.659	0.5	99	4
30	29	SJAMEY JOHNSON/In Color (Mercury)	3214	430	1030	141	6.25	1.166	86	5
29	30	KELLIE PICKLER /Don't You Know You're (19/BNA)	3211	272	994	84	5.776	0.771	89	5
31	31	CAPITY ANTEBELLUM /Lookin' For A Good Time (Capitol)	2827	214	810	66	5.44	0.518	70	4
32	32	ASHTON SHEPHERD/ Sounds So Good (MCA)	2744	209	889	64	4.901	0.748	77	3
36	33	PAT GREEN/Let Me (BNA)	2266	557	627	167	3.94	1.255	58	6
34	34	ADAM GREGORY/Crazy Days (NSA/Midas/Big Machine)	2193	153	756	30	3.791	0.195	70	2
33	35	ELI YOUNG BAND/When It Rains (Republic/Universal South)	2173	51	621	20	3.749	0.113	51	1
39	36	TIM MCGRAW/Let It Go (Curb)	2151	582	720	176	4.127	1.136	68	17
35	37	ZAC BROWN BAND /Chicken Fried (Live Nation Artists)	2040	192	645	48	3.69	0.512	54	5
37	38	RANDY HOUSER/Anything Goes (Universal South)	1928	277	613	72	3.227	0.419	62	5
40	39	CHRIS YOUNG/Voices (RCA)	1725	159	509	56	2.813	0.429	58	2
42	40	SILLY CURRINGTON/Don't (Mercury)	1587	305	499	92	2.704	0.545	53	9
41	41	JEWEL/I Do (Valory)	1409	-55	420	-40	2.059	-0.055	58	6
46	42	EEE BRICE /Upper Middle Class White Trash (Curb)	1301	197	484	70	1.822	0.503	51	3
43	43	Capitol)	1297	42	398	26	2.247	0.157	46	5
44	44	SJAMES OTTO/For You (Warner Bros.)	1228	94	424	33	2.042	0.258	51	2
45	45	LEE ANN WOMACK/Last Call (MCA)	1108	-7	365	-8	1.617	-0.075	55	7
48	46	PHIL VASSAR/I Would (Universal South)	1107	142	375	46	1.793	0.142	48	8
50	47	MONTGOMERY GENTRY/Roll With Me (Columbia)	1104	578	343	182	1.851	0.854	51	21
47	48	GRETCHEN WILSON/Don't Do Me No Good (Columbia)	1039	31	329	13	1.855	0.029	36	2
Debut	49	SILLY RAY CYRUS/Somebody Said A Prayer (Walt Disney/Lyric Stree	et) 818	440	213	121	1.551	0.829	40	14
Debut	50	TRACE ADKINS/Muddy Water (Capitol)	738	494	201	146	1.386	0.846	29	14

©2008 Country Aircheck™ — All rights reserved. 🗸=Top 5 point gainers. 🛮 Sign up free at www.countryaircheck.com

RASCAL FLATTS "BOB THAT HEAD"

Over 70,000 Heads Bobbing At TWO Sold-Out Shows Last Weekend!

DIGITAL SINGLE SALES UP OVER 30% AGAIN THIS WEEK!





LITTLE BIG TOWN "FINE LINE"

TOP-40 THIS WEEK!



NEW This Week: KKWF/Seattle, WGNE/Jacksonville, WKLB/Boston, WSSL/Greenville, WWGR/Ft. Myers

53 STATIONS ALREADY COMMITTED!

KBEQ/Kansas City, KBQI/Albuquerque, KBUL/Reno, KBWF/San Francisco, KCCY/Colorado Springs, KEEY/Minneapolis, KEGA/Salt Lake City, KHKI/Des Moines, KIXZ/Spokane, KJUG/Visalia-Tulare, KKNG/Oklahoma City, KKWF/Seattle, KNCI/Sacramento, KNIX/Phoenix, KNTY/Sacramento, KRST/Albuquerque, KRTY/San Jose, KSON/San Diego, KSOP/Salt Lake City, KTOM/Monterey, KUSS/San Diego, KWJJ/Portland, KZSN/Wichita, WBEE/Rochester, WDSY/Pittsburgh, WGAR/Cleveland, WGGY/Wilkes-Barre, WGKX/Memphis, WGNE/Jacksonville, WIOV/Lancaster, WIVK/Knoxville, WKHX/Atlanta, WKLB/Boston, WKXC/Augusta, WMAD/Madison, WOGI/Pittsburgh, WOGK/Gainesville, WPAW/Greensboro, WQBE/Charleston, WQYK/Tampa, WRNS/Greenville, WSIX/Nashville, WSLC/Roanoke, WSSL/Greenville, WUBE/Cincinnati, WUBL/Atlanta, WWGR/Ft. Myers, WWQM/Madison, WXBQ/Johnson City, WXCY/Wilmington, WXTU/Philadelphia, WYNK/Baton Rouge, WYPY/Baton Rouge



CLICK HERE TO LISTEN

www.capitolnashville.com www.littlebigtown.com

Aircheck Add Leaders

MONTGOMERY GENTRY/Roll With Me (Columbia)	21
KRISTY LEE COOK/15 Minutes Of Shame (19/Arista)	17
TIM MCGRAW/Let It Go (Curb)	17
KENNY CHESNEY /Everybody Wants To Go To (Blue Chair/BNA)	15
BILLY RAY CYRUS /Somebody Said A (Walt Disney/Lyric Street)	14
TRACE ADKINS/Muddy Water (Capitol)	14
BLAKE SHELTON /She Wouldn't Be Gone (Warner Bros.)	10
BILLY CURRINGTON/Don't (Mercury)	9
JUSTIN MOORE/Back That Thing Up (Valory)	9
PHIL VASSAR/I Would (Universal South)	8
RANDY OWEN/Like I Never Broke Her Heart (BBR)	8

Aircheck Top Point Gainers

KENNY CHESNEY /Everybody Wants To Go To (Blue Chair/BNA)	2980	V
CARRIE UNDERWOOD/Just A Dream (19/Arista)	2033	ı
BRAD PAISLEY/Waitin' On A Woman (Arista)	1593	v
KID ROCK/All Summer Long (Atlantic/CO5)	1374	v
JIMMY WAYNE/Do You Believe Me Now (Valory)	1263	v
TAYLOR SWIFT/Should've Said No (Big Machine)	1060	
TOBY KEITH /She Never Cried In Front Of Me (Show Dog)	946	
BUCKY COVINGTON/I'll Walk (Lyric Street)	943	
HEIDI NEWFIELD/Johnny And June (Curb)	780	
TIM MCGRAW/Let It Go (Curb)	582	

Aircheck Top Spin Gainers

KENNY CHESNEY /Everybody Wants To Go To (Blue Chair/BNA)	944
CARRIE UNDERWOOD/Just A Dream (19/Arista)	632
BRAD PAISLEY/Waitin' On A Woman (Arista)	476
KID ROCK/All Summer Long (Atlantic/CO5)	451
JIMMY WAYNE/Do You Believe Me Now (Valory)	414
TOBY KEITH /She Never Cried In Front Of Me (Show Dog)	302
TAYLOR SWIFT/Should've Said No (Big Machine)	277
BUCKY COVINGTON/I'll Walk (Lyric Street)	269
HEIDI NEWFIELD/Johnny And June (Curb)	201
MONTGOMERY GENTRY/Roll With Me (Columbia)	182

Activator Top Point Gainers

KENNY CHESNEY /Everybody Wants To (Blue Chair/BNA)	1081 🏏
CARRIE UNDERWOOD/Just A Dream (19/Arista)	615 🏏
BRAD PAISLEY/Waitin' On A Woman (Arista)	562 🏏
JIMMY WAYNE/Do You Believe Me Now (Valory)	535 🏏
KID ROCK/All Summer Long (Atlantic/CO5)	411 🗸
DARIUS RUCKER /Don't Think I Don't Think (Capitol)	324
TOBY KEITH /She Never Cried In Front Of Me (Show Dog)	298
MONTGOMERY GENTRY/Roll With Me (Columbia)	265
GEORGE STRAIT/Troubadour (MCA)	260
TIM MCGRAW/Let It Go (Curb)	251

Activator Top Spin Gainers

recorded top spill culticis	
KENNY CHESNEY/Everybody Wants To (Blue Chair/BNA)	640
CARRIE UNDERWOOD/Just A Dream (19/Arista)	348
JIMMY WAYNE/Do You Believe Me Now (Valory)	322
BRAD PAISLEY/Waitin' On A Woman (Arista)	320
KID ROCK/All Summer Long (Atlantic/CO5)	241
DARIUS RUCKER/Don't Think I Don't Think (Capitol)	183
TOBY KEITH /She Never Cried In Front Of Me (Show Dog)	158
GEORGE STRAIT/Troubadour (MCA)	147
TIM MCGRAW/Let It Go (Curb)	142
MONTGOMERY GENTRY/Roll With Me (Columbia)	137

VIDEO ADDS

CMT

GEORGE STRAIT/Troubadour (MCA)
CARRIE UNDERWOOD/Just A Dream (19/Arista)
LEE ANN WOMACK/Last Call (MCA)

CMT PURE

GEORGE STRAIT/Troubadour (MCA)

GAC

GEORGE STRAIT/Troubadour (MCA) **CARRIE UNDERWOOD**/Just A Dream (19/Arista)

©2008 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com



Aircheck Activity

LEE ANN WOMACK/Last Call (MCA)

Stays at 45; 1108 points, 365 spins 7 ADDS: KAJA, KTEX, WCTQ, WFUS, WIL, WIWF, WMAD

PHIL VASSAR/I Would (Universal South)

Moves 48*-46*; 1107 points, 375 spins

8 ADDS: KFRG*, KJJY*, KMDL, WGH, WKKT, WOGK, WQYK*, WXTU

MONTGOMERY GENTRY/Roll With Me (Columbia)

Moves 50*-47*; 1104 points, 343 spins

21 ADDS INCLUDING: KBEQ, KKNG, KNTY, KVOO, KWNR, WDTW, WGNE, WKHX, WSOC*, WXTU

GRETCHEN WILSON/Don't Do Me No Good (Columbia)

Moves 47*-48*; 1039 points, 329 spins

2 ADDS: KJJY*, WKLB

BILLY RAY CYRUS/Somebody Said A... (Walt Disney/Lyric Street)

Enters at 49*; 818 points, 213 spins

14 ADDS INCLUDING: KNIX, KSCS*, KUSS, KWNR, WGGY, WGKX*, WGNE, WKKT, WKLB, WUBL

TRACE ADKINS/Muddy Water (Capitol)

Enters at 50*; 738 points, 201 spins

14 ADDS INCLUDING: KBEQ, KBQI, KNTY, KSCS*, WGGY, WGKX*, WGNA, WIL, WOGI, WQYK*

RANDY OWEN/Like I Never Broke Her Heart (BBR)

667 points, 181 spins

8 ADDS: KYGO, WCTQ, WESC, WGNA, WQDR, WQYK*, WSSL, WYRK

CARTER'S CHORD/Different Breed (Show Dog)

564 points, 184 spins

1 ADD: KKNG

MARCEL/I Love This Song (Lyric Street)

557 points, 205 spins; 0 ADDS

CROSSIN DIXON/I Love My Old Bird Dog (& I...) (BBR)

503 points, 167 spins

1 ADD: WYCD*

TRISHA YEARWOOD/They Call It Falling For A... (Big Machine)

495 points, 163 spins

3 ADDS: KATC*, KHKI*, KNIX

ADD DATES

AUGUST 18

CHAD HUDSON/Somebody Find Me A Preacher (Robbins) GORDON MOTE/Wake Up Dancin (Spring Hill) MICHAEL SCOTT/Ray Ray's Juke Joint (Rocky Comfort/Nine North)

SINGLETREE/Is It Really Over Now (SS Mack)

JOSH TURNER/Everything Is Fine (MCA)

AUGUST 25

CHRIS CAGLE/Never Ever Gone (Capitol)

JOSH GRACIN/Unbelievable (Ann Marie) (Lyric Street)

JAKE OWEN/Don't Think I Can't Love You (RCA)

LEANN RIMES/What I Cannot Change (Curb)

SEPTEMBER 2

MIRANDA LAMBERT/More Like Her (Columbia)

Aircheck Top Recurrents MEDIABASE **BLAKE SHELTON/**Home (Warner Bros.) 9908 **JAMES OTTO**/Just Got Started Lovin' You (Warner Bros.) 7720 TRACE ADKINS/You're Gonna Miss This (Capitol) 7279 MONTGOMERY GENTRY/Back When I Knew It All (Columbia) 7137 BRAD PAISLEY/I'm Still A Guy (Arista) 6479 RODNEY ATKINS/Cleaning This Gun (Come On...) (Curb) 5049 **GEORGE STRAIT/I Saw God Today (MCA)** 5046 KENNY CHESNEY/Better As A Memory (BNA) 4909 LADY ANTEBELLUM/Love Don't Live Here (Capitol) 4829 CARRIE UNDERWOOD/Last Name (19/Arista) 4557

BLAKE SHELTON/She Wouldn't Be Gone (Warner Bros.)

486 points, 151 spins

10 ADDS: KBEQ, KCCY, KEEY, KFDI, KJUG, KNTY, KSKS, WIL, WKKT, WOGK

JUSTIN MOORE/Back That Thing Up (Valory)

470 points, 152 spins

9 ADDS: KBEQ, KHKI*, KIZN*, KSOP, KSSN, KTOM, WGKX*, WPAW, WPCV*

ROAD HAMMERS/Girl On The Billboard (Montage)

462 points, 158 spins

3 ADDS: KBQI, WCTO*, WIVK

MELISSA LAWSON/What If It All Goes Right (Warner Bros.)

453 points, 128 spins 2 ADDS: KATM*, KMPS*

All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com







WEDIARASE

LW	TW Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
1	1 SUGARLAND/All I Want To Do (Mercury)	5378	91	2971	25
2	2 BROOKS & DUNN/Put A Girl In It (Arista)	5200	-15	2873	-34
3	3 (Capitol)	5156	26	2899	50
5	4 TAYLOR SWIFT/Should've Said No (Big Machine)	5085	59	2830	48
6	5 KEITH ANDERSON/I Still Miss You (Columbia)	5058	162	2811	68
7	6 RRAD PAISLEY/Waitin' On A Woman (Arista) 🗸	4880	562	2726	320
10	7 🥏 JIMMY WAYNE/Do You Believe Me Now (Valory) 🗸	4258	535	2348	322
9	8 SEORGE STRAIT/Troubadour (MCA)	4201	260	2281	147
4	9 ALAN JACKSON/Good Time (Arista)	4048	-1074	2289	-625
13	10 ARIUS RUCKER/Don't Think I Don't Think (Capitol)	3544	324	1987	183
12	11 COST TRAILERS/Holler Back (BNA)	3407	81	1878	51
8	12 MIRANDA LAMBERT/Gunpowder & Lead (Columbia)	3359	-650	1933	-382
15	13 TOBY KEITH/She Never Cried In Front Of Me (Show Do	og) 3319	298	1835	158
11	14 GARY ALLAN/Learning How To Bend (MCA)	3314	-128	1863	-57
19	15 CARRIE UNDERWOOD/Just A Dream (19/Arista)	3002	615	1659	348
17	16 EUKE BRYAN/Country Man (Capitol)	2894	162	1572	79
16	17 RASCAL FLATTS/Bob That Head (Lyric Street)	2827	40	1514	14
14	18 JOSH GRACIN/We Weren't Crazy (Lyric Street)	2545	-641	1359	-385
20	19 JESSICA SIMPSON/Come On Over (Columbia)	2302	-81	1264	-66
27	20 (Blue C	hair/BNA) 🗸 2270	1081	1238	640
21	21 HEIDI NEWFIELD/Johnny And June (Curb)	2249	80	1194	73
22	22 S JASON ALDEAN/Relentless (BBR)	2086	5	1116	15
24	23	2068	411	1122	241
18	24 JULIANNE HOUGH /That Song In My Head (Mercury)	2050	-383	1072	-234
23	25 CHUCK WICKS/All I Ever Wanted (RCA)	1866	49	1014	39
25	26 CRAIG MORGAN/Love Remembers (BNA)	1758	147	941	83
26	27 TIM MCGRAW/Let It Go (Curb)	1644	251	897	142
29	28 SUCKY COVINGTON/I'll Walk (Lyric Street)	1386	217	761	126
28	29 S LADY ANTEBELLUM/Lookin' For A Good Time (Capito	l) 1342	163	712	115
30	30 SAMEY JOHNSON/In Color (Mercury)	1218	55	622	41

©2008 Country Aircheck™ — All rights reserved. ✓=Top 5 point gainers. Sign up free at www.countryaircheck.com

Austincredible!



How do you increase revenue at the local level?

Join Mac Edwards, Beasley Broadcast Group and Gordon Borrell, Borrell Associates as they discuss The \$13 Billion Opportunity in Local Revenue and how much advertisers spend on the Internet.



September 17–19, 2008 | Austin Convention Center | Austin, Texas | www.nabradioshow.com





LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
31	31	★ KELLIE PICKLER/Don't You Know You're (19/BNA)	1179	39	604	28
32	32	CRYSTAL SHAWANDA/You Can Let Go (RCA)	1161	122	559	77
33	33	ASHTON SHEPHERD/Sounds So Good (MCA)	879	54	417	33
44	34	MONTGOMERY GENTRY/Roll With Me (Columbia)	792	265	379	137
34	35	ADAM GREGORY/Crazy Days (NSA/Midas/Big Machine)	712	60	340	38
41	36	RANDY HOUSER/Anything Goes (Universal South)	691	114	367	53
39	37	SIAMES OTTO/For You (Warner Bros.)	687	81	327	44
36	38	ELI YOUNG BAND/When It Rains (Republic/Universal South)	667	26	347	18
37	39	PAT GREEN/Let Me (BNA)	654	16	299	25
46	40	TRACE ADKINS/Muddy Water (Capitol)	649	144	303	84
42	41	CHRIS YOUNG/Voices (RCA)	631	59	290	45
38	42	BILLY CURRINGTON/Don't (Mercury)	623	6	338	26
35	43	GRETCHEN WILSON/Don't Do Me No Good (Columbia)	578	-69	233	-23
45	44	Capitol)	571	47	264	32
47	45	PHIL VASSAR/I Would (Universal South)	565	90	267	35
43	46	LEE ANN WOMACK/Last Call (MCA)	528	-24	270	-6
48	47	SIEWEL/I Do (Valory)	445	-5	211	7
50	48	ZAC BROWN BAND/ Chicken Fried (Live Nation Artists)	419	112	222	55
58	49	BLAKE SHELTON/She Wouldn't Be Gone (Warner Bros.)	371	175	158	83
55	50	BILLY RAY CYRUS /Somebody Said A Prayer (Walt Disney/Lyric Street)	316	87	114	39
53	51	TRISHA YEARWOOD/They Call It Falling For A (Big Machine)	308	15	126	6
52	52	DIERKS BENTLEY f/ S. BUXTON /Sweet And Wild (Capitol)	280	-15	56	-3
54	53	LEE BRICE/Upper Middle Class White Trash (Curb)	269	5	137	3
51	54	MARCEL/I Love This Song (Lyric Street)	269	-30	109	-21
59	55	ROAD HAMMERS/Girl On The Billboard (Montage)	163	-7	78	-7
Debu	t 56	KRISTY LEE COOK/15 Minutes Of Shame (19/Arista)	150	94	74	53
	57	JOHN MICHAEL MONTGOMERY/If You Ever Went (Stringtown/CO5)	134	-15	63	-5
60	58	CROSSIN DIXON/I Love My Old Bird Dog (& I) (BBR)	132	-35	60	-11
Debu	t 59	MELISSA LAWSON/What If It All Goes Right (Warner Bros.)	126	126	62	62
Debu	t 60		114	10	54	5
		©2008 Country Aircheck $^{\text{\tiny TM}}$ — All rights reserved. \checkmark =Top 5 point gainers.	Sign up fr	ee at www.countryair	check.com	

Get the Word Out with E-marketing

Need a way to effectively generate leads for your business? You need an email technology provider that provides more than features and function at a decent price. You need a partner with a passion for service. Sevista is the only e-marketing partner with the level of commitment you need to succeed in your e-marketing lead generation and customer loyalty programs.

Sevista makes it easy to get the word out.



Email marketing • E-newsletters Online Surveys • Web Forms