February 2, 2009 Issue 126

A&O Pre-CRS Agenda Set

Education and encouragement. What could be more important in these challenging times? CRS Tuesday, March 3, is an almost perfect balance of these two key professional pillars, thanks to Albright &

O'Malley's 2009 Pre-CRS Client Seminar and the Country DJ & Radio Hall of Fame Dinner, which has long been one of this industry's most uplifting events.

The action starts in the Country Music Hall of Fame's Ford Theater at 12:15pm as Lyric **Street**, a co-sponsor of A&O's event with Country Aircheck, presents Josh Gracin. Eat a big breakfast, or have an early lunch at the Hall's SoBro Grill (which opens at 11am), as the pace will be fast and factual.



1:15 "Monopolize Your Marketplace" with authors Richard Harshaw and Joshua Ramsey. Highlighted by four formulas for making your business more valuable in its marketplace.

(continued on page 4)

Josh Gracin

Rich Turns "Detroit" Around

Twenty days. That's the elapsed time from **John Rich** writing "Shuttin' Detroit Down" to it debuting at No. 41 on today's Country Aircheck/Mediabase Country chart.

Rich wrote the song just prior to an upper Midwest radio tour supporting his solo album and single "Another You." "John dropped by the Dr. Don Morning Show and surprised everyone with his new song," says WYCD PD Tim Roberts. "He talked about watching the news and getting angry about how the bluecollar worker was getting dumped on while rich bankers were thriving. After playing the song, our staff was literally in tears and then the miracle of live, local radio occurred – the phones starting ringing off the hook with those who'd been laid off, knew people who had or were just empathetic. We begged John for a copy and he obliged.

"We played it every 99.5 minutes for a few days and people are crazy over it. I started getting calls from the local media and it just keeps growing."

WBCT/Grand Rapids PD Doug Montgomery, who also does the music for Clear Channel sister WDTW/Detroit, also happened to be on one of the stops of Rich's radio tour. "Not only did John nail the essence of what is wrong in our country (USA), he also nailed what is wrong with our country



Detroit Open: John Rich and Tim Roberts

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JAMEY JOHNSON GOING FOR ADDS 2-9





everything we are excited about regarding Justin. Not only talent...but the work ethic to match...

"Justin Moore kicked off the show shortly after 10am and put on a great show in front of 10,000 folks who had already made their way in. We're not sure if WKIS added Moore to its' payroll, but it sure sounded like it. I was listening to KISS while driving back from a small get-together at Boesen's place. It was Saturday after 11pm when Moore called in and chatted with weekend talent Hurley, who did a great job handling a spur of the moment interview with a new artist. The next morning, just after 7am, there was Moore again, on the air with morning teamers Terry and Staci Coffey. Moore also cut a video with the Coffeys. It was really great to see a young artist working as hard as Moore did."

(Music)," Montgomery says. "Michigan has unemployment rates in double-digits. Hope is lacking. But here comes John Rich, not with your usual watered-down Nashville song-factory fare, but with a song that hits to the essence of where our audience's minds are at now. In these days of disposable Pop masquerading as Country, it is nice to have a protest song that the icons who built country music into an art form would be proud of."

The song had 29 adds today, so stations outside of the region appear to be giving it a shot. But whether or not it plays in Peoria may well depend on how literally listeners take the song's message.

It's for that reason that Regent VP/Programming **Bob Moody** suggested in his weekly music memo that PDs proceed with caution. "There are a lot of people who think the U.S. automakers created their own problems," Moody wrote. "Those folks won't be singing along in the Toyota. And I'm not sure that workers getting laid off at Home Depot and Caterpillar (headquartered in Peoria, home of Regent's Country **WFYR**) will be very sympathetic [to auto industry bailouts]. You may want to preview it on the morning show and see what kind of reaction you get."

Not surprisingly, it is once again Country music and Country radio that are exhibiting quick reactions as the nation goes through a difficult stretch. And this time, John Rich is leading the way.

Radio News

- Federated Media's **WBYT/South Bend, IN** PD/afternoon host **Dave Allen** added music duties following MD/evening host **Shannon Marie**'s exit. The station is filling the airshift with wall-to-wall music. Reach Shannon at 574-339-9377 or at shannonmwojcik@gmail.com.
- NASCAR driver **Jimmie Johnson** is hosting **KFRG**/ **Riverside**'s *Fast Cars & Country Stars* with performances by **Jason Aldean** and **Jason Michael Carroll**. The event takes place in Ontario, CA Feb. 19.
- WKHX/Atlanta's Nancy Barre and WUSN/Chicago Mgr./ Local Sales Lindsay Cerajewski are among the mentees participating in the 2009 Mildred Carter Mentoring & Inspiring Women in Radio program. Each will be paired with female professionals who are leaders in all aspects of radio.

My Tunes: Music That Shaped My Life



WCYK/Charlottesville, VA PD **Lisa Allen** discusses her most important songs, artists or concerts:

1.The Archies/Sugar, Sugar: The single was made of cardboard and I got it from the back of a box of Alpha Bits. I hated Alpha Bits, but I made my mom buy it for the record.

2. Elton John, Breaking Hearts Tour, 1984: It was my first rock concert. My car broke down at the Hollywood Sportatorium in

Florida (known as the "Snortatorium") and I didn't get home till

- 3AM. To this day it is still the best concert I've ever been to.

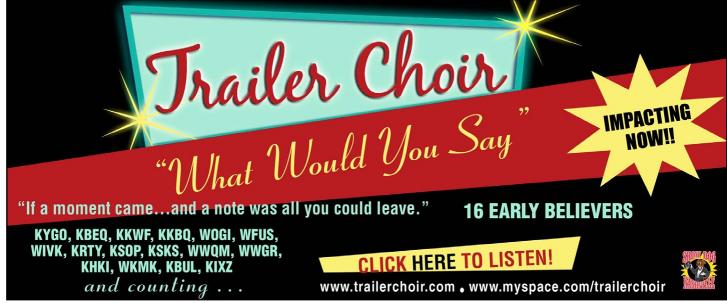
 3. Kim Richey, Kim Richey: The CD was released on Mercury around 13 years ago and is still my favorite. I love every song and can probably identify with every one of them.
- **4. Garth Brooks, Portland, ME, 1996:** Everybody in the audience sang every song at the top of their lungs. That night was magic!
- 5. Garth Brooks, No Fences: Truly a masterpiece.
- A highly regarded song or album you've never heard: Amy Winehouse. I've heard bits and pieces of "Rehab" on awards shows, but I can't find a compelling reason to listen to the CD.
- An "important" piece of music you just don't get: Queen's "Bohemian Rhapsody." The scene in "Wayne's World" while they were driving around in the Pinto (or was it a Pacer?) was cute, but I just don't get the song.
- An album you played or listened to incessantly: Meet the Monkees. My brother got so sick of hearing it that he poured a bottle of baby powder on it while it was spinning on the turntable.
- One obscure or non-country song everyone should listen to right now: "Do We Still" by Rockie Lynne. It was only a minor hit, but a brilliantly written hook.

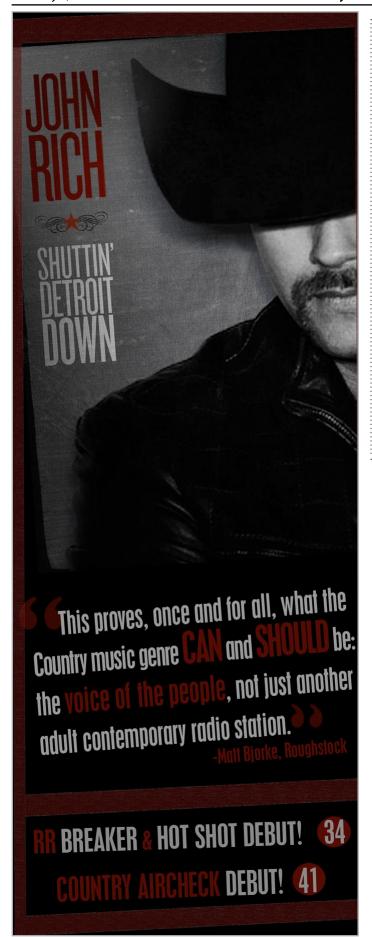
Industry News

Julianne Hough, Kellie Pickler, LeAnn Rimes and **Jessica Simpson** will announce *44th Annual ACM Awards* nominees at the Country Music Hall of Fame & Museum Feb. 11 at 7:30am. The show airs live from Las Vegas April 5.

The **Artists And Fans Network** (AFN) launched last month on DirecTV (channel 325) reaching 17 million households. Dir./

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BIRTHDAYS

Tuesday (2/3) - Matraca Berg, Lane Turner, Jessica Harp, Tim Riley (timrileymusic@comcast.net)

Wednesday (2/4) - Clint Black, Michelle Boyer, Carlton Davis, Angel Curry

Thursday (2/5) - Sara Evans, Cindy Mabe (cindy.mabe@emicap.com)

Friday (2/6) - Dan Seals, Anita Cochran, Nikki Herceg

Saturday (2/7) - Wilma Lee Cooper, Garth Brooks, Deb Castle (dcastle@hallmarkdirectionco.com), Summer Harman

Sunday (2/8) - David Bryan, Kimberly Dunn, David Friedman (<u>david.friedman@sonybmg.com</u>)

Monday (2/9) - Joe Ely, Danni Leigh, Travis Tritt, Anne Sarosdy, Tamara Saviano (tamara@ellis-creative.com), Janie West

TUBE CHECK

Tuesday 2/3 - Dierks Bentley, Today (NBC).

Wednesday 2/4 - Zac Brown Band, Late Night with Conan O'Brien (NBC); Taylor Swift, Katie Couric's All Access Grammy Special (CBS)

Thursday 2/5 - Jamey Johnson, *Tonight Show with Jay Leno* (NBC); Dierks Bentley, *Live with Regis & Kelly* (ABC); Phil Vassar, James Otto, *Crook & Chase* (RFD-TV).

Friday 2/6 - Pat Green, GAC Nights.

Satuday 2/7 - Lady Antebellum, *CBS Early Show*; John Rich, *Gone Country 3* (CMT); Dierks Bentley, *NASCAR's Bud Shout Out* (FOX).

Sunday 2/8 - Dolly Parton, Close-Up (TV Guide).

Monday 2/9 - Randy Owen, Troy Gentry, Gretchen Wilson, CMT Cribs.

Programming **Bud Ford** says, "The emails have been coming in by the hundreds and the network is being well received by fans without any external advertising." The website, <u>afncountry.com</u>, received 18,000 first-day hits, according to Ford.

The **Country Music Hall of Fame and Museum** with honor drummer **Jerry Carrigan** will with the next installment of *Nashville Cats: A Celebration of Music City Session Players* Feb. 21 at 1:30pm.

WSM-AM/Nashville's **Eddie Stubbs** will emcee *A Tribute To Don Helms* Sunday, March 6 from 2-6pm at Nashville's Texas Troubadour Theatre. **Ray Price** and **Bobby Bare** are headlining with numerous special guests. Tickets are \$27.50 and all proceeds go to the Don Helms Memorial Fund.

Radiothon Roundup

Here's a look at recent **St. Jude Radiothon** results turned in by Country radio:

- WRBT/Harrisburg, PA, \$250,414
- WIWF/Charleston, SC, \$115,981
- KOUL/Corpus Christi, TX, \$31,872.54
- KSON/San Diego, CA, \$159,285
- **KILT/Houston, TX,** \$503,179
- WHKR/Melbourne, FL, \$33,104
- WGH/Norfolk, VA, \$233,773.24
- WYNK/Baton Rouge, LA, \$122,012
- KHEY/El Paso, TX, \$83,040
- KEAN/Abilene, TX, \$58,511

CHECK OUT: IN STORES 2/3



Dierks Bentley Feel That Fire (Capitol)
For his fifth album, Bentley co-wrote 10 of

12 with writers including Brett Beavers, Jim Beavers the Warren Brothers, Rivers Rutherford and Rodney Crowell. Capitol's Mike Dungan, Jimmy Harnen and Steve Hodges are among the 'gang vocalists' heard on "Sideways." Also,

special appearances by Patty Griffin on "Beautiful World" and Ronnie McCoury and friends on "Last Call." Other tracks include "Feel That Fire," "I Can't Forget Her," "Pray" and "Here She Comes." Brett Beavers and Bentley co-produce.



Aaron Tippin In Overdrive (Nippit/Country Crossing)
Tippin shares producing credit with Tim Gorgan

Tippin shares producing credit with Tim Gorgan on his first Nippit/Country Crossing release, an homage to big rig truck drivers. James Stroud serves as the project's executive producer. Tracks include Tippin's political anthem "Drill Here, Drill Now," as well as "Truck Drivin' Man," "Prisoner Of

The Highway,""White Knight" and "Drivin' Fool."

Artist News

Taylor Swift launched a line of sundresses with **L.E.I.**, available exclusively at Wal-Mart. The line debuted with three styles, with two additional looks coming out March 1. All dresses retail for \$14.

Love And Theft's "World Wide Open" will be featured in ABC-TV and SOAPnet's marketing campaign for *All My Children* and *One Life To Live*.

Katie Armiger and **GAC** have teamed up for the *Kapturing A Love Song With Katie Armiger* Sweepstakes. The winner will be flown to Nashville for a songwriting and recording session with Armiger. Submissions can be made at www.gactv.com until Feb. 27.

Jamey Johnson will open for **Willie Nelson** at nine shows throughout the Southeast in March. Complete dates <u>here</u>.

Alabama founding member **Jeff Cook** has signed with **Midnight Special Productions, Inc.** for representation of all

personal appearances. Cook and his **Allstar Goodtime Band** will release their first album Feb. 24 on Quest Records.

A&O Pre-CRS

(continued from page 1)

2:15 "Roadmap '09" by **Mike O'Malley**. Results from A&O's fourth client-wide perceptual study. Currently in the field in 80 markets, the sample size is already greater than 20,000.

2:45 "Ask ARB" with **Gary Marince**. Arbitron's VP/ Programming Services answers your questions, and the ones you didn't know to ask yet, about diaries, PPM, and much more.

3:20 Snack Break sponsored by **Country Aircheck**.

3:30 "The Coach's Studio" with **Tommy Kramer**. His 35-years of experience are brought to bear on techniques for working with air personalities and helping them improve.

4:15 "Paneloscopy" with **Jaye Albright**. A Country-centric view of a deep PPM study undertaken by Arbitron. Includes a detailed analysis of music effectiveness as determined by PPM and Media Monitors' MScore software. Not to be missed!

And, appropriately, the event draws to a close with music as **Carolwood**'s **Jessica Andrews** performs for attendees. Then, it's off to cocktails, dinner and cheering on this year's inductees.

Remember, admission to the A&O event is free and all are welcome, save those in competitive situations with A&O clients. Email Mike (<u>mike@albrightandomalley.com</u>) or Jaye (<u>jaye@albrightandomalley.com</u>) for your invitation.



House Party: KBWF/San Francisco entertained contest winner Roxanne and her 20 closest friends with a private Super Bowl Halftime show from the Zac Brown Band. Morning team Eddie King (I) and Corey Foley (second from I) hosted the event.

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Fall No. 1s: KHAK, WUSY, KKNU, WDRM, WXBQ, WIVK, WBUL, KSSN, WXBM, WSLC, WFRG, WFRY, KFDI

Here are more Country results from Fall 2008 Arbitron releases. As part of our weekly market-by-market offerings, with a few exceptions, only stations achieving at least a 1.0 share are included. Legend: A "+" indicates a Classic Country outlet, a "^" designates Country stations in the same market owned by a single operator and a "t" indicates a tie. A "NA" indicates a subscriber-only market, where rankings are not available.

Station/City	12+ Share Last ARB	12+ Share Fa'08	12+ Rank Last ARI	12+ Rank 8 Fa '08
KHAK/Cedar Rapids	15.5	16.8	1	1_
WUSY/Chattanooga^	14.6	13.4	1	1_
WLND/Chattanooga^+	5.4	5.7	7	5t_
WOGT/Chattanooga	3.3	2.1	10	13t
WCOS-FM/Columbia, SC	5.7	5.2	3	3t
WWNQ/Columbia, SC^	2.3	2.3	15	15
WWNU/Columbia, SC^	2.8	1.4	14	18t
KHKI/Des Moines^	5.8	5.4	6	6t
KJJY/Des Moines^	5.0	4.5	9	8
KXIA/Marshalltown (Des Moines Arbiron)	0.8	1.5	16t	15
KWMT-AM/Ft. Dodge, IA+ (Des Moines Arbitron)	1.7	1.3	14t	16
KKNU/Eugene, OR	12.3	9.3	1	1_
KUJZ/Eugene, OR	2.7	1.7	11t	15
WEGX/Florence, SC	10.9	10.0	2	2
WHLZ/Florence, SC	5.0	5.0	5	5t
WBCT/Grand Rapids^	6.6	5.9	3	2
WTNR/Grand Rapids	2.9	2.4	13	14_
WMUS/Muskegon ^ (Grand Rapids Arbitron)	0.7	1.0	23t	19
WESC/Greenville, SC^	7.6	6.3	2	3
WSSL/Greenville, SC^	6.7	5.6	4t	5t
WKSF/Asheville, NC^ (Greenville, SC Arbitron)	8.0	1.6	17	13
WGZR/Hilton Head, SC	5.0	5.7	2t	2
WJCL/Savannah (Hilton Head Arbitron)	3.6	3.8	8t	7
WDOG/Hilton Head, SC	2.3	1.9	14t	16

	12+	12+	12+	12+
Station/City	Share	Share	Rank	Ranl
	Last ARB	Fa '08		
WDRM/Huntsville	9.7	12.0	1_	1_
WQAH-FM/Huntsville+	2.7	3.2	12	11
<u>WWFF/Huntsville</u>	1.5	1.7	14	15
WOGY/Jackson, TN	10.0	9.0	3	2
WWYN/Jackson, TN	5.0	4.0	5t	9t
WXBQ/Johnson City, TN	18.9	17.2	1	1
WXLZ-FM/Johnson City, T	N 0.9	1.5	14t	11
WMEV-FM/Bluefield, WV (Johnson City, TN Arbitron)	1.9	1.3	10	12t
WEYE/Johnson City, TN	0.9	1.1	14t	14t
WIVK/Knoxville (Johnson City, TN Arbitron)	0.9	1.1	14t	14t
WIVK/Knoxville	16.8	22.9	1	1
WCYO/Knoxville	Debut	1.5		11t
VVC I O/ KIIOA VIIIE	vevul	1		111
	10.2	9.3	1	1
WBUL/Lexington	10.2	9.3		
WBUL/Lexington WLXX/Lexington	10.2 7.5	9.3 7.8	2	1
WBUL/Lexington WLXX/Lexington WCYO/Lexington	10.2 7.5 1.4	9.3 7.8 1.3	2 15t	1 2 15
WBUL/Lexington WLXX/Lexington WCYO/Lexington KSSN/Little Rock^	10.2 7.5 1.4 8.5	9.3 7.8 1.3 8.0	2 15t 1	1 2 15 1
WBUL/Lexington WLXX/Lexington WCYO/Lexington KSSN/Little Rock^ KMJX/Little Rock^+	10.2 7.5 1.4 8.5 4.9	9.3 7.8 1.3 8.0 4.8	2 15t 1 9	1 2 15 1
WBUL/Lexington WLXX/Lexington WCYO/Lexington KSSN/Little Rock^ KMJX/Little Rock^+ WGTR/Myrtle Beach, SC^	10.2 7.5 1.4 8.5 4.9 5.5	9.3 7.8 1.3 8.0 4.8 4.9	2 15t 1 9 3t	1 2 15 1 10 6t
WBUL/Lexington WLXX/Lexington WCYO/Lexington KSSN/Little Rock^ KMJX/Little Rock^+ WGTR/Myrtle Beach, SC^ WLFF/Myrtle Beach, SC	10.2 7.5 1.4 8.5 4.9 5.5 3.6	9.3 7.8 1.3 8.0 4.8 4.9 3.8	2 15t 1 9 3t	1 2 15 1 10 6t 11
WBUL/Lexington WLXX/Lexington WCYO/Lexington KSSN/Little Rock^ KMJX/Little Rock^+ WGTR/Myrtle Beach, SC^ WLFF/Myrtle Beach, SC WEGX/Florence, SC^	10.2 7.5 1.4 8.5 4.9 5.5	9.3 7.8 1.3 8.0 4.8 4.9	2 15t 1 9 3t	1 2 15 1 10 6t 11
WBUL/Lexington WLXX/Lexington WCYO/Lexington KSSN/Little Rock^ KMJX/Little Rock^+ WGTR/Myrtle Beach, SC^ WLFF/Myrtle Beach, SC WEGX/Florence, SC^ (Myrtle Beach Arbitron)	10.2 7.5 1.4 8.5 4.9 5.5 3.6 1.1	9.3 7.8 1.3 8.0 4.8 4.9 3.8 1.4	2 15t 1 9 3t	1 2 15 1 10 6t 11 16t
WBUL/Lexington WLXX/Lexington WCYO/Lexington KSSN/Little Rock^ KMJX/Little Rock^+ WGTR/Myrtle Beach, SC^ WLFF/Myrtle Beach, SC WEGX/Florence, SC^ (Myrtle Beach Arbitron) WSIX/Nashville	10.2 7.5 1.4 8.5 4.9 5.5 3.6 1.1	9.3 7.8 1.3 8.0 4.8 4.9 3.8 1.4	2 15t 1 9 3t 11 20t	1 2 15 1 10 6t 11 16t
WBUL/Lexington WLXX/Lexington WCYO/Lexington KSSN/Little Rock^ KMJX/Little Rock^+ WGTR/Myrtle Beach, SC^ WLFF/Myrtle Beach, SC (Myrtle Beach Arbitron) WSIX/Nashville WKDF/Nashville	10.2 7.5 1.4 8.5 4.9 5.5 3.6 1.1 4.8 4.5	9.3 7.8 1.3 8.0 4.8 4.9 3.8 1.4 5.8 4.8	2 15t 1 9 3t 11 20t 8	1 2 15 1 10 6t 11 16t
WBUL/Lexington WLXX/Lexington WCYO/Lexington KSSN/Little Rock^ KMJX/Little Rock^+ WGTR/Myrtle Beach, SC^ WLFF/Myrtle Beach, SC WEGX/Florence, SC^ (Myrtle Beach Arbitron) WSIX/Nashville WKDF/Nashville	10.2 7.5 1.4 8.5 4.9 5.5 3.6 1.1 4.8 4.5	9.3 7.8 1.3 8.0 4.8 4.9 3.8 1.4 5.8 4.8 3.5	2 15t 1 9 3t 11 20t 8 9 6t	1 2 15 1 10 6t 11 16t 5 7
WBUL/Lexington WLXX/Lexington WCYO/Lexington KSSN/Little Rock^ KMJX/Little Rock^+ WGTR/Myrtle Beach, SC^ WLFF/Myrtle Beach, SC (Myrtle Beach Arbitron) WSIX/Nashville WKDF/Nashville	10.2 7.5 1.4 8.5 4.9 5.5 3.6 1.1 4.8 4.5	9.3 7.8 1.3 8.0 4.8 4.9 3.8 1.4 5.8 4.8	2 15t 1 9 3t 11 20t 8	1 2 15 1 10 6t 11 16t

COUNTRY RATINGS FALL BOX SCORE

Each week we'll have a running tally of the Fall 2008 Arbitron ratings and rankings for all Country stations printed on this page in *Country Aircheck Weekly*. The ratings/rankings in these box scores are only those from the station's home market. (The 12+ and Rankings totals differ because non-subscriber markets yield 12+ share figures, but not ranks.)

	1	12+		Rankings
	TW	Total	TW	Total
Stations	63	240	63	208
Up	17	87	24	91
Down	43	139	25	72
Flat	2	12	13	44
Debut	1	1	1	1
Drop				
No. 1	na	na	13	32

na	na	13		32	
Station	/City	12+ Share Last ARB	12+ Share Fa'08	12+ Rank Last ARB	12+ Rank Fa'08
KXXY/0	klahoma City^	3.6	4.2	10	9
KKNG/0	Oklahoma City	4.3	3.9	8	10
KXKT/0	maha^	7.5	6.3	2	4
KTWI/0)maha^	1.8	1.1	16	19
WXBM/	Pensacola, FL	9.5	8.5	1	1
WYCT/F	Pensacola, FL	7.9	6.9	2	5
	Mobile, AL cola Arbitron)	2.0	2.8	12t	12t
	Mobile, AL cola Arbitron)	0.8	1.2	21	18
WSLC/R	Roanoke, VA	10.0	11.0	1	1
WYYD/I	Roanoke, VA^	6.5	4.6	4	7
WZBL/F	Roanoke, VA^+	3.7	2.0	10	12
KRMD/	Shreveport	9.7	6.4	2t	5
KXKS/S	hreveport^	4.8	3.9	6t	10
KWKH-	AM/Shreveport^+	1.9	1.8	14t	15
WFRG/	Utica, NY	12.9	12.2	2	1
	Syracuse Arbitron)	1.9	1.7	11	10t
WBGK8	WBUG/Utica, NY	4.7	2.5	7	9
WBRV-	AM&FM/Utica, NY	0.8	1.4	17t	12t
WFRY/\	Watertown, NY	21.3	21.1	1	1
KFDI/W	/ichita^	9.7	8.9	1	1
KZSN/V	Vichita	5.4	5.2	6	6
KVWF/\	Wichita	3.3	3.2	12	12
KFTI-AN	M/Wichita^+	3.1	3.0	13	13
KFTI-FA	N/Wichita^	2.5	2.7	17	15
WWQQ.	/Wilmington, NC	8.3	8.0	1	2t

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Katie Sets a Record for Most R&R Indicator Adds by an Independent Female with "Trail Of Lies"

"She's a wealth of talent and brings a fresh, dynamic sound to Country music."

- Keola Lui-Kwan, APD/MD, KBWF

Katie partners with GAC for National Sweepstakes

Kapturing A Love Song With Katie

CONTACT JAMICE@COLDRIVERRECORDS.COM FOR RADIO STATION WEB CODES TO JOIN SWEEPSTAKES

RIVER

CLICK HERE TO LISTEN



Darryl Worley SOUNDS LIKE LIFE TO ME

"It's always a challenge to find a song our listeners will love and even more rare to find one they live. Worley just gave us both." BILLY GREENWOOD, PD/KSD

"It's very relevant to today, to our listeners' lives!"

MEG STEVENS, PD/WMZQ & WPOC

"An excellent song for these particular times. Reminds me somewhat, lyrically, of Awful Beautiful Life and that was a #1 song." JOHN SHOMBY, PD/WGH

"A song that PERFECTLY connects with the listeners.

One part real life and love, one part reality of our
current economy, and ALL country!"

MARC SPENCER, MORNING HOST & APD/WPKX

R&R Debut 52*

MOST ADDED TWO WEEKS IN A ROW Already impacting at 37 stations!

New This Week...
KSCS KMLE WIVK WPCV WGKX KUZZ KBWF WFUS
WWGR WKSJ WRNS WOGK WKCQ

KATC KATM KCCY KIXZ KSOP KUBL KWNR WFBE
WGH WITL WKMK WKSF WMAD WMZQ WNCY
WPOC WPKX WQDR WQYK WTQR WWKA WWNU WWYZ WXBM

CLICK HERE TO LISTEN





MEDIABASE

LW	TW	Artist/Title (Label) Tot	tal Points +/-	Points To	tal Plays +/	- Plays Au	udience	+/- Aud S	tations A	
1	1	BLAKE SHELTON/She Wouldn't Be Gone (Warner Bros.)	15374	605	4854	241	33.41	1.142	123	0
4	2	DIERKS BENTLEY/Feel That Fire (Capitol)	14859	702	4684	253	32.52	1.541	121	0
6	3	KENNY CHESNEY f/M. McANALLY/ Down The (Blue Chair/BNA)	14607	1183	4471	362	31.95	2.871	123	0
5	4	TOBY KEITH/God Love Her (Show Dog)	14304	651	4495	234	30.969	1.238	123	0
2	5	BILLY CURRINGTON/Don't (Mercury)	14281	-418	4521	-155	30.826	-1.018	122	0
7	6	EXEITH URBAN /Sweet Thing (Capitol) ✓	14226	1310	4364	432	31.392	2.501	122	0
8	7	BROOKS & DUNN/Cowgirls Don't Cry (Arista)	12748	755	4022	214	28.467	1.92	120	0
3	8	ALAN JACKSON/Country Boy (Arista)	12674	-1762	4034	-613	27.25	-3.961	120	0
10	9	GEORGE STRAIT/River Of Love (MCA)	10999	479	3423	173	24.083	1.308	121	0
11	10	TAYLOR SWIFT/White Horse (Big Machine)	10365	621	3249	223	22.451	1.094	122	2
12	11	DARIUS RUCKER /It Won't Be Like This For Long (Capitol)	10093	698	3178	239	21.739	1.238	122	1
13	12	PAT GREEN/Let Me (BNA)	9110	897	2803	228	19.033	1.732	118	0
15	13	SJAKE OWEN/Don't Think I Can't Love You (RCA)	8053	365	2544	118	16.314	0.712	120	0
14	14	EEE ANN WOMACK/Last Call (MCA)	7808	63	2463	56	15.689	-0.194	119	0
16	15	RODNEY ATKINS/It's America (Curb)	7284	513	2346	176	15.532	1.316	117	0
20	16	MARTINA MCBRIDE/Ride (RCA)	6906	649	2149	229	14.237	1.222	118	0
17	17	SJACK INGRAM/That's A Man (Big Machine)	6872	348	2146	87	13.509	0.785	116	0
22	18	TIM MCGRAW/Nothin' To Die For (Curb) 🗸	6657	1735	2113	522	14.04	3.685	115	6
19	19	MIRANDA LAMBERT/More Like Her (Columbia)	6642	321	2105	115	13.123	0.471	118	4
24	20	SJASON ALDEAN/She's Country (BBR)	5405	978	1804	321	10.768	2.316	108	5
21	21	SJOSH TURNER/Everything Is Fine (MCA)	5344	277	1797	116	10.447	0.671	106	1
23	22	SJIMMY WAYNE/I Will (Valory)	5273	403	1718	115	9.825	0.562	113	5
25	23	GARY ALLAN/She's So California (MCA)	4381	25	1417	37	7.737	-0.238	98	2
30	24	CARRIE UNDERWOOD/I Told You So (19/Arista)	4353	1695	1335	571	9.087	3.393	110	32
28	25	TRACE ADKINS/Marry For Money (Capitol)	4157	1160	1301	342	8.388	2.586	100	14

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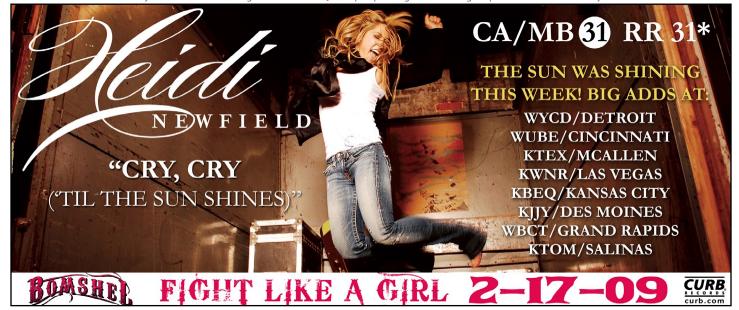




MEDIABASE

LW	TW	Artist/Title (Label) To	otal Points +	/- Points	Total Plays+	/- Plays	Audience		Stations	
18	26	RANDY HOUSER/Anything Goes (Universal South)	4042	-2417	1321	-837	8.455	-4.663	118	0
26	27	ELI YOUNG BAND/Always The Love (Republic/Universal South)	4028	324	1254	123	7.747	0.559	91	6
39	28	RASCAL FLATTS/Here Comes Goodbye (Lyric Street) 🗸	3777	2246	1155	740	8.329	4.516	103	42
27	29	COST TRAILERS/How 'Bout You Don't (BNA)	3482	361	1082	121	6.743	0.88	83	5
29	30	SJASON MICHAEL CARROLL/Where I'm From (Arista)	2977	258	1061	85	5.203	0.469	94	3
32	31		2345	162	713	27	4.1	0.52	69	5
31	32	SJOHN MICHAEL MONTGOMERY/Forever (Stringtown)	2267	42	726	26	4.539	0.199	56	2
34	33	EMERSON DRIVE /Belongs To You (Midas/Valory)	2170	96	662	19	3.714	0.02	70	5
33	34	SARAH BUXTON/Space (Lyric Street)	2059	-43	686	-28	2.802	-0.237	79	0
36	35	DEAN BRODY /Brothers (BBR)	1998	184	707	56	3.699	0.265	66	3
38	36	KELLIE PICKLER /Best Days Of Your Life (19/BNA)	1813	158	561	60	3.282	0.519	55	4
37	37	JAMES OTTO/These Are The Good Ole Days (Warner Bros.)	1689	-82	539	-12	2.883	-0.157	50	1
40	38	ADAM GREGORY /What It Takes (NSA/Midas/Big Machine)	1592	241	561	68	2.017	0.213	59	4
35	39	JOEY & RORY/Cheater (Vanguard/Sugar Hill/Nine North)	1575	-330	503	-77	3.021	-0.913	50	0
41	40	SJOSH GRACIN/Telluride (Lyric Street)	1521	220	537	83	2.12	0.243	58	3
Debut	41	Source Source S	1432	1432	393	393	3.173	3.173	29	29
47	42	ZAC BROWN BAND/ Whatever It Is (Atlantic/HomeGrown/BPP) 1068	299	360	105	2.053	0.535	34	10
42	43	SICA ANDREWS/Everything (Carolwood)	1063	52	386	9	1.462	0.124	49	2
43	44	CRAIG MORGAN/God Must Really Love Me (BNA)	1022	26	343	10	1.78	0.058	44	5
Debut	45	MONTGOMERY GENTRY/ One In Every Crowd (Columbia)	1015	705	287	205	2.1	1.42	30	15
Debut	46	CAPITOL (Capitol)	990	400	290	122	1.855	0.73	35	14
45	47	Capitol)	927	116	296	16	1.224	0.286	39	4
44	48	JAMIE O'NEAL/Like A Woman (1720)	800	-63	272	-15	1.273	-0.065	40	1
50	49	RICHIE MCDONALD/How Do I Just Stop (Stroudavarious)	737	141	242	30	0.8	0.158	33	2
49	50	TRENT TOMLINSON/That's How It Still Oughta Be (Carolwood	719	42	204	8	1.175	0.028	24	5

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Aircheck Add Leaders		Activator Top Point Gainers
RASCAL FLATTS/Here Comes Goodbye (Lyric Street)	42	CARRIE UNDERWOOD/I Told You So (19/Arista)
CARRIE UNDERWOOD/I Told You So (19/Arista)	32	RASCAL FLATTS/Here Comes Goodbye (Lyric Street)
JOHN RICH/Shuttin' Detroit Down (Warner Bros.)	29	TIM MCGRAW/Nothin' To Die For (Curb)
MONTGOMERY GENTRY/One In Every Crowd (Columbia)	15	KEITH URBAN/Sweet Thing (Capitol)
LADY ANTEBELLUM/I Run To You (Capitol)	14	TRACE ADKINS/Marry For Money (Capitol)
TRACE ADKINS/Marry For Money (Capitol)	14	TOBY KEITH/God Love Her (Show Dog)
JUSTIN MOORE/Small Town USA (Valory)	11	TAYLOR SWIFT/White Horse (Big Machine)
BILLY RAY CYRUS/Back To Tennessee (Walt Disney/Lyric Street)	10	MONTGOMERY GENTRY/One In Every Crowd (Columbia)
DAVID NAIL/Red Light (MCA)	10	DIERKS BENTLEY/Feel That Fire (Capitol)
ZAC BROWN BAND/Whatever It Is (Atlantic/HomeGrown/BPP)	10	JASON ALDEAN/She's Country (BBR)
Aircheck Top Point Gainers PASCAL FLATTS/Here Comes Goodbye (Lyric Street)	246	Activator Top Spin Gainers

RASCAL FLATTS/Here Comes Goodbye (Lyric Street)	2246 🗸
TIM MCGRAW/Nothin' To Die For (Curb)	1735 🗸
CARRIE UNDERWOOD/I Told You So (19/Arista)	1695 ٧
JOHN RICH/Shuttin' Detroit Down (Warner Bros.)	1432 🗸
KEITH URBAN/Sweet Thing (Capitol)	1310 🌽
KENNY CHESNEY f/M. McANALLY/DownThe (Blue Chair/BNA)	1183
TRACE ADKINS/Marry For Money (Capitol)	1160
JASON ALDEAN/She's Country (BBR)	978
PAT GREEN/Let Me (BNA)	897
BROOKS & DUNN/Cowgirls Don't Cry (Arista)	755

Aircheck Top Spin Gainers

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RASCAL FLATTS/Here Comes Goodbye (Lyric Street)	740
CARRIE UNDERWOOD/I Told You So (19/Arista)	571
TIM MCGRAW/Nothin' To Die For (Curb)	522
KEITH URBAN/Sweet Thing (Capitol)	432
JOHN RICH/Shuttin' Detroit Down (Warner Bros.)	393
KENNY CHESNEY f/M. McANALLY /Down The (Blue Chair/BNA)	362
TRACE ADKINS/Marry For Money (Capitol)	342
JASON ALDEAN/She's Country (BBR)	321
DIERKS BENTLEY/ Feel That Fire (Capitol)	253
BLAKE SHELTON /She Wouldn't Be Gone (Warner Bros.)	241

CARRIE UNDERWOOD/I Told You So (19/Arista)	433
RASCAL FLATTS/Here Comes Goodbye (Lyric Street)	393
KEITH URBAN/Sweet Thing (Capitol)	304
TIM MCGRAW/Nothin' To Die For (Curb)	287
TRACE ADKINS/Marry For Money (Capitol)	279
TAYLOR SWIFT/White Horse (Big Machine)	262
TOBY KEITH/God Love Her (Show Dog)	230
DIERKS BENTLEY/Feel That Fire (Capitol)	203
DARIUS RUCKER /It Won't Be Like This For Long (Capitol)	194
MONTGOMERY GENTRY/One In Every Crowd (Columbia)	191

752 🗸 715 🗸 533 🗸 460 🗸 417 🗸 383 376

359 351 270

VIDEO ADDS

CMT

JOHN RICH/Another You (Warner Bros.) DARIUS RUCKER/It Won't Be Like This For Long (Capitol)

CMT PURE

JOHN RICH/Another You (Warner Bros.)

DARIUS RUCKER/It Won't Be Like This For Long (Capitol)

GAC

JOHNNY CASH/Folsom Prison Blues (Pete Rock Remix) (Compadre/Music World)

JOHN RICH/Another You (Warner Bros.)

DARIUS RUCKER/It Won't Be Like This For Long (Capitol)

PHIL VASSAR/Prayer Of A Common Man (Universal South)

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Aircheck Activity

MONTGOMERY GENTRY/One In Every Crowd (Columbia)

Enters at 45*; 1050 points, 287 spins

15 ADDS including: KAJA, KBEQ, KEEY, KMPS*, WDTW, WGKX*, WKKT, WSSL, WTQR, WYCD*

LADY ANTEBELLUM/I Run To You (Capitol)

Enters at 46*; 990 points, 290 spins

14 ADDS including: KBQI, KKGO, KNCI*, KNTY, KWJJ, WGAR, WGKX*, WKKT, WQMX, WWGR

LITTLE BIG TOWN/Good Lord Willing (Capitol)

Moves 45*-47*; 927 points, 296 spins 4 ADDS: WGH, WQMX, WTQR, WWNU

JAMIE O'NEAL/Like A Woman (1720)

Moves 44*-48; 800 points, 272 spins 1 ADD: KCYE*

RICHIE MCDONALD/How Do I Just Stop (Stroudavarious)

Moves 50*-49*; 737 points, 242 spins

2 ADDS: KCCY, WIVK*

TRENT TOMLINSON/That's How It Still Oughta Be (Carolwood)

Moves 49*-50*; 719 points, 204 spins

5 ADDS: KMDL, KTOM, WEZL, WGNA, WUBE

JOHN RICH/Another You (Warner Bros.)

689 points, 168 spins; 0 ADDS

JEREMY MCCOMB/Cold (Parallel/New Revolution)

602 points, 253 spins; 0 ADDS

GLORIANA/Wild At Heart (Emblem/New Revolution)

549 points, 149 spins 1 ADD: KEEY

STEVE AZAR/You're My Life (Ride/Dang/C05)

506 points, 185 spins; 0 ADDS

CHUCK WICKS/Man Of The House (RCA)

486 points, 157 spins

9 ADDS: KHKI*, KIZN*, KJUG, KKWF, KUZZ, KWNR, WGGY, WGKX*,

DARRYL WORLEY/Sounds Like Life To Me (Stroudavarious)

485 points, 161 spins

8 ADDS: KBWF, KMLE*, KSCS, KUZZ, WGKX*, WKSJ, WOGK, WWGR

ADD DATES

FEBRUARY 9

ERIC CHURCH/Love Your Love The Most (Capitol) GLORIANA/Wild At Heart (Emblem/New Revolution) JAMEY JOHNSON/High Cost of Living (Mercury)

DARREN KOZELSKY/Good Day To Get Gone (Major 7th/Spinville/Nine North)

FEBRUARY 17

BOMSHEL/Fight Like A Girl (Curb)

RANDY OWEN f/MEGAN MULLINS/Holding Everything (BBR) CHRIS YOUNG/Gettin' You Home (The Black Dress Song) (RCA) ZAC BROWN BAND/Whatever It Is (Atlantic/Home Grown/BPP)

FEBRUARY 23

MARC BROUSSARD f/LEANN RIMES/When It's Good (Atlantic/CO5) RANDY HOUSER/Boots On (Universal South)

Aircheck Top Recurrents

ZAC BROWN BAND /Chicken Fried (Atlantic/HomeGrown/BPP)	8682
BRAD PAISLEY & KEITH URBAN/Start A Band (Arista)	7840
SUGARLAND/Already Gone (Mercury)	7237
MONTGOMERY GENTRY/Roll With Me (Columbia)	7121
RASCAL FLATTS/Here (Lyric Street)	5822
DARIUS RUCKER/Don't Think I Don't Think (Capitol)	5271
JAMEY JOHNSON/In Color (Mercury)	4990
TAYLOR SWIFT/Love Story (Big Machine/Uni Republic)	4725
JIMMY WAYNE/Do You Believe Me Now (Valory)	4712
JAMES OTTO/Just Got Started Lovin' You (Warner Bros.)	4612

CARRIE UNDERWOOD/The More Boys I Meet (19/Arista)

420 points, 85 spins; 0 ADDS

MELISSA LAWSON/What If It All Goes Right (Warner Bros.)

417 points, 55 spins; 0 ADDS

POINT OF GRACE/I Wish (Word/Curb/Warner Bros.)

415 points, 150 spins; 0 ADDS

Aircheck Activity includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)

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MEDIABASE

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
6	1	TOBY KEITH/God Love Her (Show Dog)	4847	383	2743	230
5	2	DIERKS BENTLEY/Feel That Fire (Capitol)	4818	351	2762	203
3	3	BLAKE SHELTON/She Wouldn't Be Gone (Warner Bros.)	4743	25	2761	-1
4	4	KENNY CHESNEY f/M. MCANALLY/Down The Road (Blue Chair/BNA)	4654	161	2660	97
1	5	BILLY CURRINGTON/Don't (Mercury)	4652	-233	2676	-141
9	6	KEITH URBAN/Sweet Thing (Capitol) ✓	4303	460	2478	304
7	7	BROOKS & DUNN/Cowgirls Don't Cry (Arista)	4220	169	2394	118
2	8	ALAN JACKSON/Country Boy (Arista)	4151	-608	2325	-375
10	9	GEORGE STRAIT/River Of Love (MCA)	3901	256	2214	180
11	10	DARIUS RUCKER/It Won't Be Like This For Long (Capitol)	3534	263	1983	194
12	11	TAYLOR SWIFT/White Horse (Big Machine)	3281	376	1906	262
13	12	SAKE OWEN/Don't Think I Can't Love You (RCA)	2812	267	1598	146
15	13	RODNEY ATKINS/It's America (Curb)	2673	252	1527	160
14	14	EEE ANN WOMACK/Last Call (MCA)	2568	105	1439	38
16	15	ACK INGRAM/That's A Man (Big Machine)	2560	188	1447	124
21	16	TIM MCGRAW/Nothin' To Die For (Curb) 🗸	2507	533	1432	287
17	17	MIRANDA LAMBERT/More Like Her (Columbia)	2475	171	1431	109
18	18	PAT GREEN/Let Me (BNA)	2387	103	1414	68
19	19	MARTINA MCBRIDE/Ride (RCA)	2326	182	1338	108
20		S JOSH TURNER/Everything Is Fine (MCA)	2162	138	1232	99
22	21	◯ JIMMY WAYNE /I Will (Valory)	1921	177	1107	107
23		S JASON ALDEAN/She's Country (BBR)	1919	270	1082	177
27	23	CARRIE UNDERWOOD/I Told You So (19/Arista) 🗸	1791	752	1027	433
25	24	TRACE ADKINS/Marry For Money (Capitol) ✓	1692	417	968	279
24		GARY ALLAN/She's So California (MCA)	1644	171	912	116
26		ELI YOUNG BAND/Always The Love Songs (Republic/Universal South)	1436	164	851	120
35		RASCAL FLATTS/Here Comes Goodbye (Lyric Street) 🗸	1288	715	680	393
28		SOURCE JOHN MICHAEL MONTGOMERY/Forever (Stringtown)	970	102	490	68
29		S JASON MICHAEL CARROLL/Where I'm From (Arista)	956	93	487	43
30	30	COST TRAILERS/How 'Bout You Don't (BNA)	923	94	500	56

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Seth Godin

CRS 40 Keynote Speaker















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WEDTARASE

LW	TW Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
31	31	743	26	396	25
42	32 MONTGOMERY GENTRY/One In Every Crowd (Columbia)	680	359	342	191
34	33 S JOSH GRACIN/Telluride (Lyric Street)	634	49	345	36
32	34 SARAH BUXTON/Space (Lyric Street)	619	-77	323	-31
33	35 S JAMES OTTO/These Are The Good Ole Days (Warner Bros.)	615	17	312	19
39	36 (Capitol)	572	189	309	117
38	37 EMERSON DRIVE/Belongs To You (Midas/Valory)	530	115	271	78
37	38 CRAIG MORGAN/God Must Really Love Me (BNA)	520	37	260	22
36	39 JOEY & RORY/Cheater, Cheater (Vanguard/Sugar Hill/Nine North)	486	-57	290	-33
41	40 (19/BNA)	481	112	250	7 1
40	41 EITTLE BIG TOWN/Good Lord Willing (Capitol)	471	91	276	63
46	42 C DEAN BRODY/Brothers (BBR)	353	70	200	48
44	43 September 143 Jessica Andrews/Everything (Carolwood)	332	36	181	24
45	44 🤝 JAMIE O'NEAL/Like A Woman (1720)	295	7	127	9
<mark>56</mark>	45 ZAC BROWN BAND/Whatever It Is (Atlantic/Home Grown/BPP)	277	153	161	84
43	TRACY LAWRENCE /You Can't Hide (Rocky Comfort/Nine North)	275	-45	104	-25
47	47	272	16	103	8
50	48 TO Me (Stroudavarious)	239	60	109	35
49	49 TRENT TOMLINSON/That's How It Still Oughta Be (Carolwood)	239	58	114	30
51	50 STEVE AZAR/You're My Life (Ride/Dang/New Revolution)	211	48	82	19
Deb	ut 51 S JOHN RICH/Shuttin' Detroit Down (Warner Bros.)	196	196	101	101
52	52 ADAM GREGORY/What It Takes (NSA/Midas/Big Machine)	192	29	109	19
55	53 CHUCK WICKS/Man Of The House (RCA)	183	54	85	19
48	54 RICHIE MCDONALD/How Do I Just Stop (Stroudavarious)	182	-1	98	10
59	55 SLORIANA/Wild At Heart (Emblem/New Revolution)	167	64	92	44
55	56 MATT STILLWELL/Shine (Shine 7/Nine North)	155	6	74	7
53	57 JOHN RICH/Another You (Warner Bros.)	132	-18	67	-3
Deb	ut 58 TRAILER CHOIR/What Would You Say (Show Dog)	112	32	74	23
57	59 WHITNEY DUNCAN/The Bed That You Made (Warner Bros.)	110	-7	54	-2
Deb	ut 60 (Cold River)	94	22	57	14

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