

# COUNTRY AIRCHECK WEEKLY

July 18, 2016, Issue 508



CHASE RICE  
EVERYBODY WE KNOW DOES  
**TOP 5 MOST ADDED!**

## Disaster Planning Revisited

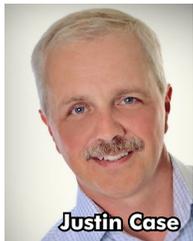
"There is no playbook for this and I trust no one will ever be able to write one." That's Cox WWKA/Orlando PD **Drew Bland** discussing circumstances most broadcasters – most Americans – wish never had to be addressed. Most recently Baton Rouge. Last week, Dallas. And the list grows: San Bernardino, Chattanooga, Charleston, to name a very few.

Orlando, of course, endured a mass shooting at a local nightclub that killed 49 just last month (CAT 6/13). Given the shocking nature of the event, it's easy to cede Bland's point. He is, however, one of many broadcasters who believe that disaster planning, to the extent possible, goes a long way. **Country Aircheck** spoke to others with experience for thoughts on response procedures, which tragically now seem to need an update that includes mass shootings.



**Dan Halyburton**

**Roles And Capabilities:** Even with that new paradigm, the approach is substantially the same for disasters man-made or natural. "The first thing you have to do is sit down with the stakeholders and identify what your role is going to be," says veteran broadcaster and American Red Cross public affairs volunteer **Dan Halyburton**. "Look internally and ask who you can expect to be during a disaster, what resources you have, and who will respond and how."



**Justin Case**

"Playing a lot of 'what if?' is the only way to think through your response," says **KFDI/Wichita OM/PD Justin Case**, whose station recently received a national Edward R. Murrow award for severe weather coverage (listen here). "Do

(continued on page 5)



**Boston B Party:** Capitol's Luke Bryan (front, center) in Boston with (back, l-r) UMGN's Royce Risser, WPOR/Portland, ME's Jon Shannon and KP Entertainment's Kerri Edwards; (front, l-r) WBWL's Lance Houston, WKLB's Mike Brophay and Ginny Rogers, the label's Bobby Young and WOKQ/Portsmouth, NH's JC Coffey.

## Dog Days Of Summer

iHeartMedia Hot AC **KOSO/Modesto, CA** flipped to Country as "92.9 The Big Dog" last week (CAT 7/1), giving Cumulus' market-leading **KATM** its first direct competitor in recent memory. Premiere's *The Bobby Bones Show* anchors mornings, Fresno Country sister KHGE middayer **Greg Lane** voice-tracks middays, Modesto radio vet



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# LUKE BRYAN

# MOVE

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ADD 7/25



**THANKS TO SOME OF OUR FIRST WEEK BELIEVERS:**

WEBG

KMPS

KMNB

WJVC

KUPL

KAJA

KSOP

KASE

WKMK

WWGR

WGNA

WKLI

KHGE

KCCY

WWQM

KKIX

KPLM

KTTS

**“EXACTLY WHAT THE WORLD NEEDS... A FEW MORE ANGELS IN OUR TOWNS #ANGELSINTHISTOWN”**

**– GATOR HARRISON/IHEARTMEDIA**

**EMI**  
RECORDS  
NASHVILLE

**Christina Martinez** fronts afternoons and Premiere's CMT Radio Live With Cody Alan is heard in nights. **Country Aircheck** caught up with iHeartMedia/ Modesto SVP/Programming **Louie Cruz** and Fresno-based KOSO and KHGE PD **Nick Cash** for some insight into the fight ahead.



**Louie Cruz**

Modesto has been a robust Country market for decades as illustrated by the continued success of KATM, a 50kW Class B that can be heard as far north as Sacramento, a distance of about 75 miles. The station is nearly always first in the market with an 8.0 share or better (P6+), according to Nielsen. "They've got the biggest stick in town, which in my opinion is why they've been No. 1 for so long," says Cruz, who grew up in the market. KOSO, by comparison, is a 6kW Class A that starts to break up on the outskirts of Stockton, a distance of about 34 miles. "That's why we're hyper-focused on Modesto," he continues. "There was definitely room for another Country station, and a more contemporary one, which is what we're all about." As a Hot AC, KOSO most recently hovered near a 1.5 share, ranking between eighth and tenth.

A seven-day Mediabase 24/7 analysis illustrates the music differences between the two stations, most of which revolves

around recurrent percentages and the exposure of currents. KOSO's playlist is roughly 260 titles strong, and 43% current, 40% recurrent and 40% gold with an average song vintage of 2014. KATM, by comparison, has about 415 songs in its library and comes in at 54/22/24%. Currents on KOSO are airing in the neighborhood of 80 times per week to KATM's 50. "The market

hasn't been served with new country music," argues Cash. "New country is hot right now and we saw an opportunity to do something no one else was doing."

As for positioning, "There were just so many things we could do with a 'Big Dog,'" Cash says. "Country boys and girls love their dogs and trucks, and it went great with Bobby Bones, a show that pretty much says 'new country.'" And KATM is known as "Kat Country 103," of course.

Cruz recognizes the challenge ahead, but is optimistic of KOSO's chances. "The idea is to disrupt some things and give a new face to the country genre in Modesto," he says. "Kat Country is a monster, but they're really not doing country the way we are. It's David and Goliath, but I love the Bible and we know how that turned out."

Reach Cruz [here](#) and Cash [here](#).



**Nick Cash**

—Russ Penuell

### Chart Chat

Congratulations to **Carrie Underwood, Randy Goodman, Steve Hodges, Josh Easler** and the whole **Arista** promotion team on "Church Bells" reaching No. 1 on this week's chart. The song is Underwood's third chart-topper from *Storyteller*.

And kudos to **Lee Adams** and the **Broken Bow** crew on grabbing 64 adds for **Jason Aldean's** "A Little More Summertime," topping this week's board.



**Carrie Underwood**

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# A FEW MORE COWBOYS

**IMPACTING NOW!**

**27 EARLY BELIEVERS!**

**KPLX, WMZQ, WYCD, KWOF, KUPL, KSOP, KCYE, KRTY, WNCB, WSIX, WUSH, WTQR, KTST, WWYZ, WAMZ, WWGR, WZZK, WKLI, KHGE, KHEY, WRNS, WOGK, KAWO, KRYS, KTTS, WESC, KTOM**



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# JANA KRAMER CIRCLES

**OVER 250 SPINS AT  
SIRIUSXM THE HIGHWAY**

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NOW!**

## **ALREADY ON:**

**WYCD/DETROIT  
KKBQ/HOUSTON  
SIRIUSXM  
WPGB/PITTSBURGH  
KAJA/SAN ANTONIO  
KPLM/PALM SPRINGS  
KASE/AUSTIN  
KRTY/SAN JOSE  
KUAD/FT. COLLINS  
KSOP/SALT LAKE CITY  
KUPL/PORTLAND  
KJUG/VISALIA  
KHGE/FRESNO  
WCOL/COLUMBUS  
WBEE/ROCHESTER  
WKLI/ALBANY  
WUSH/NORFOLK  
WWGR/FT. MYERS  
WKXC/AUGUSTA**

**DOUBLE DIGIT SALES INCREASE THE WEEK PRIOR TO IMPACT**



## COUNTRY AIRCHECK

### MY TUNES: MUSIC THAT SHAPED MY LIFE



Sierra Black

OMG's **Sierra Black** discusses her most influential music:

**1. Dolly Parton:** Not only is she very real, but her ability to perform, sing and write music leaves me in awe. She's incredibly talented and inspiring.

**2. Reba and Brooks & Dunn in Las Vegas:** It was the most unbelievable performance I've ever seen. I was brought to tears the moment they walked onstage. Their presence was regal.

**3. Shania Twain:** The first CD I ever got was *Come On Over*, and then I got her *Greatest Hits*. Those are two CDs I never stopped listening to. I also love watching YouTube videos of her performing because there's not one time when she's on the stage that you get distracted and want to look away. She commands your attention in a powerful, 'I'm-a-woman-hear-me-roar' kind of way, which I love.

**4. "When You Say Nothing At All" by Alison Krauss:** Sometimes you don't know what to say, even in the happiest moments when you think you can say it all – and silence can speak louder than words. This song to me says what I'm feeling.

**5. Pink:** She's always been a role model of mine. I like the way she carries herself and what she says. She's always done her own thing. She's an incredible person. I really look up to her.

• **Highly regarded music you've actually never heard:** When I was watching the *Grammys*, I had never heard of Alabama Shakes.

• **"Important" music you just don't get:** Heavy metal. I'm not the heavy metal type.

• **An album you played incessantly:** Shania Twain's *Greatest Hits*. I still listen to it and probably always will.

• **An obscure or non-country song everyone should listen to right now:** "My House" by Flo Rida. It's got a great beat to it.

• **Music you'd rather not admit to enjoying:** Hip-hop and rap. I love me some Eminem. In those moments when you need a "get up and go" attitude – for me, it's going to the gym – I put on some rap and all of a sudden I'm ready to go.

## News & Notes

Holladay Classic Country **KRJO-AM/Monroe, LA** flipped to Hot AC Monday (7/11).

Premiere's *The Bobby Bones Show* raised \$20,000 with "America Strong" t-shirt sales to help former U.S. Marine Sgt. Katie Ennis buy an all-terrain tracked wheelchair.

**Tanya Tucker, The Oak Ridge Boys, Mark Wills** and **Collin Raye** are among the artists performing at *Stars Behind The Stars*, a July 27 benefit concert at Billy Bob's Texas to support the families of slain Dallas police officers. Tickets and info [here](#).

**Kenny Rogers** will kick off his 35th annual and final *Christmas & Hits Tour* Nov. 25 in Independence, MO. Dates [here](#).

**Scooter Brown Band** has signed with **APA Nashville** for booking representation.

The fifth annual *Faster Horses Festival* will be July 21-23, 2017 in Brooklyn, MI. Info [here](#).

## The Week's Top Stories

Full coverage at [countryaircheck.com](#).

• **Tonya Campos** left **KKGO/Los Angeles**. (7/15)

• **Rick Marino** returned to Nashville. **Dave Daniels** took mornings at **KHAY/Oxnard, CA**. (7/15)

• **Dana Landon Masucci** left **WOGY/Jackson, TN**. (7/15)

• **Ken Rush** announced his retirement. **Gwen Foster** joined **Thirty Tigers**. (7/14)

• **CRS 2017** Summer Super Saver rate sold out, along with *New Faces* tickets. (7/13)

• **Jeff Jarnigan** joined **Cumulus/Knoxville** as OM. (7/12)

## Disaster Planning Revisited

(continued from page 1)

you have the resources to go with continuous or are you better served providing frequent updates? Design and detail what your response will be – how you will report it, who will be deployed and what the style of messaging will be."

Consider, too, what radio is best equipped to offer in contrast with other mediums. "Even with the advancements in other technologies, we're as close to an eyewitness as anyone because we're as close as a phone call," Halyburton says. "The thing I hear traveling around the country with my Red Cross work is that radio could focus more on being the eyes and ears in disaster situations. We're all aware of the reduction in staffing and the dependence on computer technologies, but those are obstacles that can be

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**JASON ALDEAN**

a LITTLE MORE SUMMERTIME

From the upcoming album "They Don't Know"

BBR

# #1 MOST ADDED!

WEBG, WUSN, WMZQ, WUBL, WBWL, WKIS, WYCD, KMPS, KNIX, KEYE, WFUS, WQYK, WJVC, KSD, KUPL, WPGB, KAJA, KCYY, KBEB, KSOP, KWNR, KASE, WCOL, WLHK, WNCB, WMIL, WSIX, WGH, WUSH, WTQR, WIRK, WGNE, WQIK, KTST, WAMZ, WQNU, WSSL, WWGR, WDXB, WHKO, WGNA, WKLI, KHGE, WBCT, KBQI, KHEY, WCTQ, WCKN, WEZL, WQMX, WRBT, KSSN, WUSY, WOGI, WBBS, WPOR, KDRK, WMAD, WBUL, WDRM, KRYS, KKIX, KPLM, KTTS, WCYQ

# RAE LYNN

## LOVE TRIANGLE

BOWLING ALLEY, BURGER,  
FRIES AND A MILKSHAKE

HEADED TO THE SAME OL'  
TWO DOLLAR MATINEE

BABY, HOW'S YOUR SCHOOL  
BEEN AND HOW'S YOUR MOM

PATSY CLINE ECHOES BACK  
OFF THE DASHBOARD

STARING AT MY BOOTS AND  
THE DUSTY OLD FLOOR BOARD

BABY, TWO WEEKS AIN'T  
REALLY ALL THAT LONG

THEN I RUN TO HER, WRAP MY  
ARMS 'ROUND HER SKIRT

AND I CRY FOR HIM  
OUT THE WINDOW

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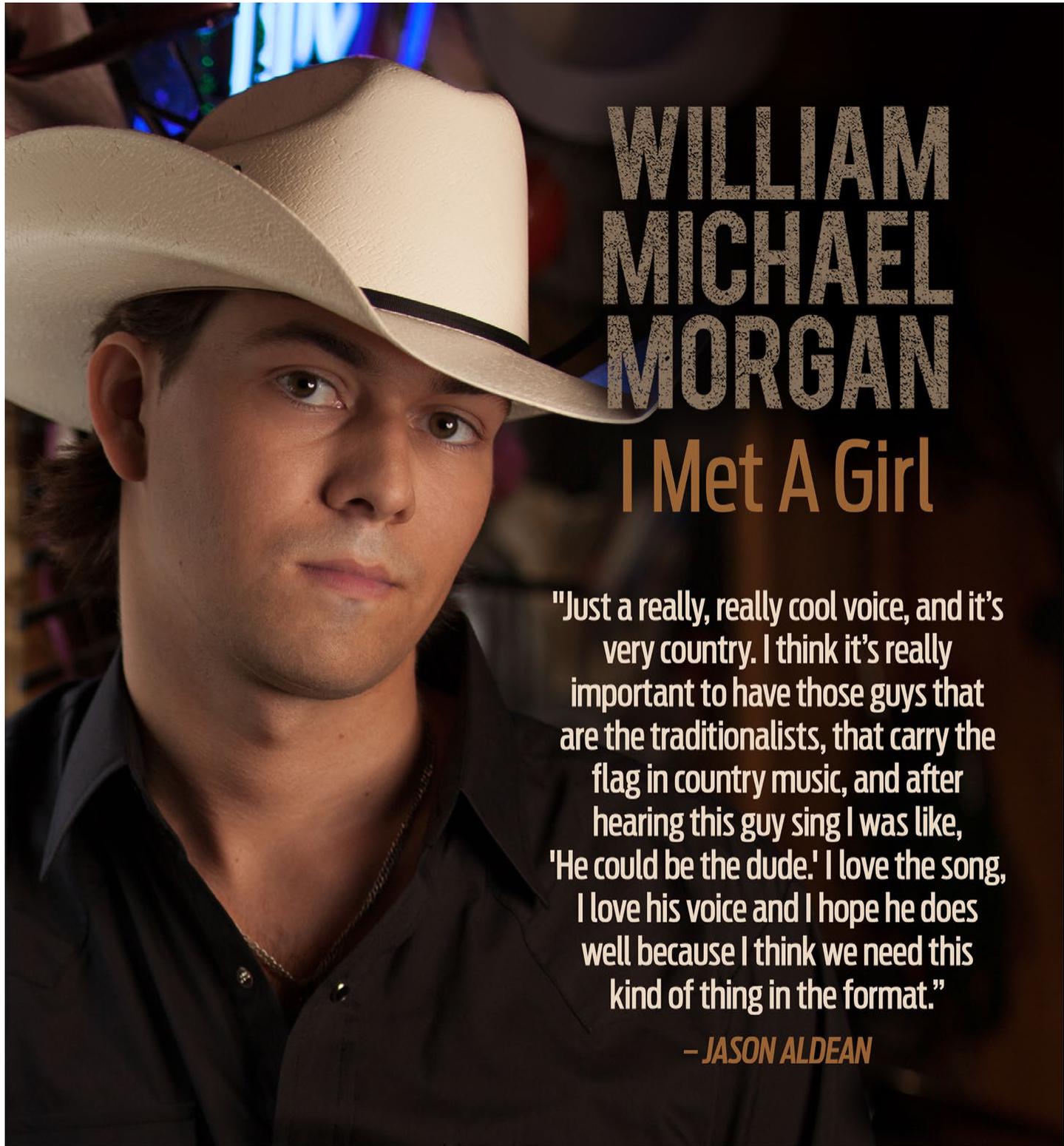
**IMPACTING  
AUGUST 1**

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CLICK TO SEE MORE





# WILLIAM MICHAEL MORGAN

## I Met A Girl

"Just a really, really cool voice, and it's very country. I think it's really important to have those guys that are the traditionalists, that carry the flag in country music, and after hearing this guy sing I was like, 'He could be the dude.' I love the song, I love his voice and I hope he does well because I think we need this kind of thing in the format."

— JASON ALDEAN

**TOP 5**  
RESEARCH

**OVER 100K**  
IN SALES

**GOING**  
**TOP 20**

**SALES UP +85%**  
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## COUNTRY AIRCHECK OFF THE RECORD: LEVI HUMMON



Levi Hummon

Valory's **Levi Hummon** puts an industry spin on the artist interview:

**I grew up listening** to WKDF/Nashville and I love listening to Blair Garner. But I also listen to Bobby Bones on WSIX/Nashville.

**The first time I heard** myself on the radio was on WKDF. I was sitting in my car, basically crying. I couldn't believe it was actually happening. I also randomly heard myself on the radio on SiriusXM's The Highway. I was driving to the airport and "Love You Hate You

Miss You" came on. I freaked out, to put it lightly.

**On my Ram Road Trip** promo tour, we would fly out to markets then drive through them in a Ram truck. We were visiting radio stations and digital marketing services. We also helped to make a difference in communities. For instance, in Austin we delivered 1,000 pounds. of food to the local food bank and in Flint, MI we delivered 11,000 pounds. of water, and played for veterans homes as well.

**My absolute favorite person** to travel with is [BMLG Mgr./ Promotion Strategy] Katherine Susemichel because she is the most coordinated and organized person. None of us in the band are organized. She's incredible. My least favorite person to travel with is probably me because I always leave stuff in my room and the hotels have to ship it back to me.

**At truck stops I always** get a Smart Water, beef jerky, and peanut M&Ms. They are the bane of my existence.

**My mother** [Nashville minister Becca Stevens] would like me to say that if I could have dinner with anyone, I would pick Jesus and we would eat water and bread.

**I grew up in** the Nashville community. I come from a songwriting background with an amazing father [Marcus Hummon ("Bless The Broken Road")] who taught me how to write songs and create original melodies. So my melodic sense is from him. I like to experiment musically, but I also try to have lyrics that have serious messages as well.

**I wish I'd written** Tim McGraw's "Humble And Kind." Lori McKenna is an amazing writer and that song is stuck in my head.

**I have a pair** of lucky boots. I found them in a thrift store on a trip to London and I wear them all the time. They're not stinky, I swear!

**I would love to be stuck** in either Seattle or Austin. They're both amazing cities.

overcome if you have a plan."

**Delegation Of Duties:** Looking ground level at events over the weekend, planning within a cluster can accentuate strengths. iHeartMedia provided WYNK/Baton Rouge with national coverage of events happening in the city, and the cluster's News Talk WJBO offered local updates. Meanwhile, WYNK APD **Austin James** and his team were hitting social media hard. "Any breaking event of this magnitude has a protocol," James says. "We get our share of hurricanes, and we have a plan mapped out designating who is responsible for whatever needs to be done."



Austin James

Like iHeart, the city's Guaranty cluster has a relationship with a local television affiliate, which also factors into disaster response. "Our plan is that our News Talk station feeds our Classic Rock station with information, while our local TV news partner across the street provides audio and video for our Country station," says WTGE PD **Brian King**. "That way we're not carrying the exact same information on all our stations." King says everyone from the company president and market manager to most of the airstaff

was in the building Sunday during the crisis.

**Stakeholders And Communication:** Disasters don't exist in a bubble and knowing and being able to work well with the community entities that will be at the forefront is essential. Fundamentally ... "Who are the stakeholders?" Halyburton asks. "Reach out to them and make sure they have email addresses, landline numbers including the hotline, and cell phone numbers with the ability to text message. To assume that they have that information would be a mistake."

Stakeholders may include the local Red Cross chapter and local emergency services such as police, fire and EMS. Developing relationships with related public information officers and the specific people who will be making decisions during a disaster can carry a big benefit. "Knowing who the players are and how to get a hold of them is absolutely critical," Halyburton argues. "Big radio news operations probably know that information, but if you have a single-person morning show, for example, that becomes much more important. Part of the plan is a communications plan."

Internal communications and sometimes communication with other broadcasters in the area is important, engineering departments among them. "Communications needs to be hardened between chief engineers in the market because they are the guys who will figure out communications infrastructure between stations if something was to take out transmitters in the market," Halyburton says. "This is especially true in places prone to large-magnitude disasters." (Watch former Clear Channel/New Orleans RVP Dick Lewis describe the challenges associated with Hurricane Katrina in 2005 and the partnered response with Entercom/New Orleans [here.](#))

**Commit And Revisit:** The best plans are committed to paper. "It is a living document that grows and changes as needed," Case says of his group's plan. "Our incident response plan is organized by department and rolled into a simple-to-understand document. We have an incident commander and their back-up and they help coordinate the response. Then we have responsibilities down the line for every department; engineering, business continuity and communication to our staff. Everyone on the command team has a role to perform."

The best plans are revisited regularly. "While the Red Cross is responding to house fires, disasters, floods, hurricanes or tornadoes, they're also practicing for other events," Halyburton says. "When the Red Cross deployed to Houston recently, they were also practicing evacuation processes should the city be evacuated during hurricane season. With new people and new circumstances, you have to keep revisiting the plan and making sure people know it."

Staging mock disasters or participating in someone else's shouldn't be out of the question. "Just before the holiday weekend we had a mock exercise for an event where we would have to leave the building," Case recalls. "And we almost had to during the July 4th weekend because of flooding. If your city stages a mock disaster, it makes sense to cover it as if you were live. It really comes down to not winging it. You can't. It will sound like it."

Execution, the outsourcing debate and benefits of disaster planning are discussed in part two of our coverage in next week's issue.

—Russ Penuell



Brian King

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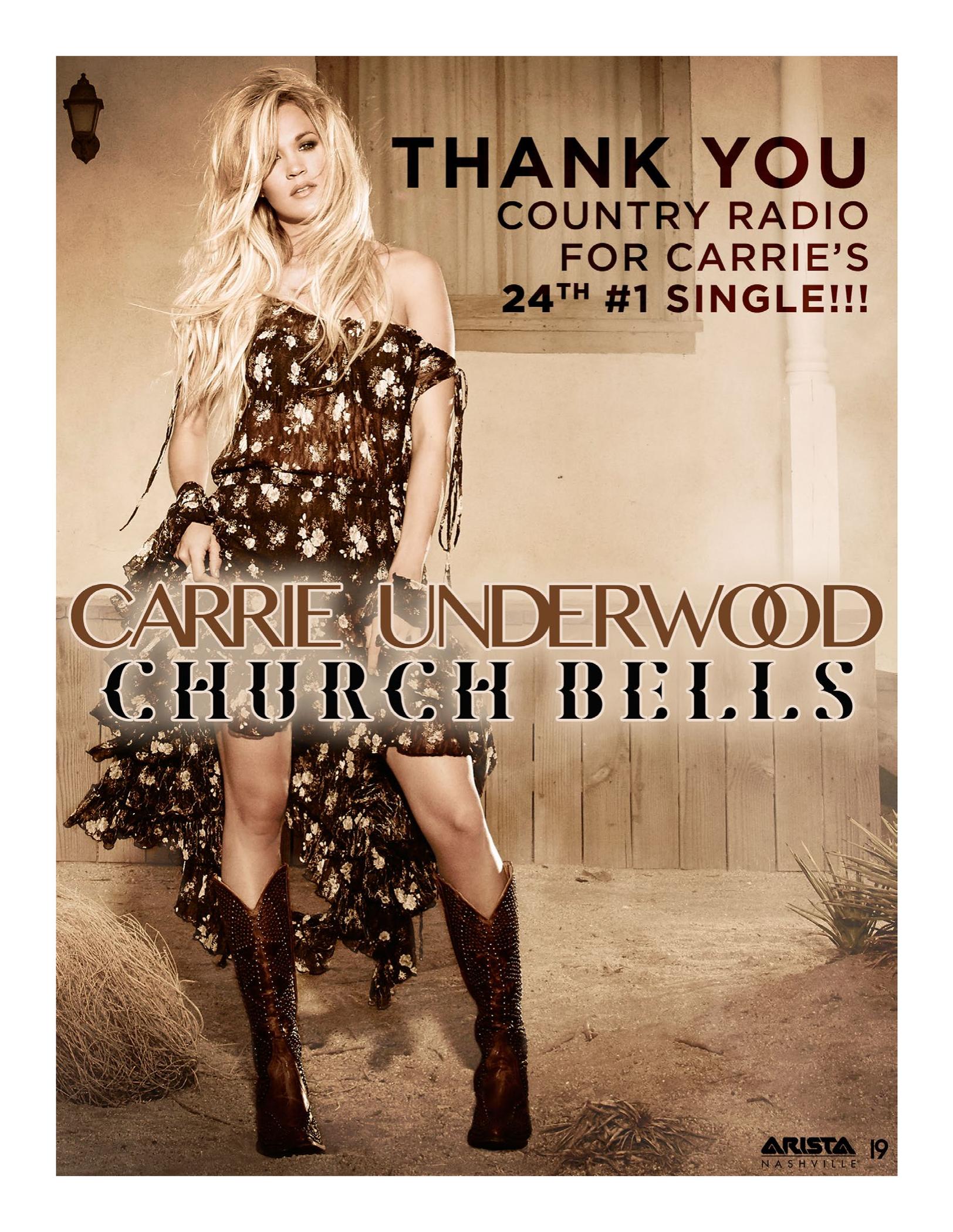
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**CHURCH BELLS**

# Spring Diary Scoreboard

Here are Spring 2016 (3/24-6/15) Nielsen Audio diary ratings results from July 12-15, listed alphabetically by market. Ranks (in parentheses) are among subscribers. Non-subscribing stations in published markets are excluded.

Legend: A "+" indicates a Classic Country outlet; a "^" designates co-owned Country stations in the metro; "t" indicates a tie; and a "\*" indicates a station best in that statistic.

Station/City	12+ Share Last Book	12+ Share Spring 2016
WFFG/Albany ^	0.7 (17t)	1.2 (16)
WGNA/Albany	8.1 (1)	6.5 (1)
WKLI/Albany ^	3.0 (9)	2.6 (10t)
WKSF/Asheville, NC	17.6 (1)	14.2 (1)
WEBB/Augusta, ME	7.3 (2)	8.1 (2)
WQCB/Bangor, ME	15.0 (1)	13.6 (1)
WYNK/Baton Rouge	4.9 (4)	5.1 (4)
WKNN/Biloxi, MS	4.9 (6t)	5.0 (7t)
WZKX/Biloxi, MS	8.3 (2)	6.8 (2)
WDXB/Birmingham	5.6 (3)	4.9 (7)
WZZK/Birmingham	5.3 (4t)	6.0 (4t)
WYRK/Buffalo	10.5 (1)	10.4 (1)
WOKO/Burlington, VT	15.3 (1)	15.1 (1)
WCYK/Charlottesville, VA ^	7.7 (1)	6.9 (1)
WKAV-AM/Charlottesville, VA ^ +	1.2 (5)	2.5 (4t)*
WNHW/Concord, NH	5.4 (2)	5.6 (1)
WPKQ/Concord, NH	2.7 (4)*	1.4 (4t)
WCLI/Dayton	2.1 (10)	2.3 (10)
WHKO/Dayton	10.1 (1)	10.1 (1)
WYDB/Dayton	1.9 (11)	1.4 (13)
WFLS/Fredericksburg, VA	9.3 (1)	8.3 (1)
WBCT/Grand Rapids	8.5 (1)	8.4 (1)
WTNR/Grand Rapids	2.1 (12)	3.2 (10)
WESC/Greenville, SC ^	7.2 (3)	6.4 (3)
WSSL/Greenville, SC ^	7.5 (2)	8.0 (2)
KBON/Lafayette, LA	5.0 (6t)	3.9 (10)
KMDL/Lafayette, LA	9.8 (1)	11.0 (1)*
KSIG/Lafayette, LA +	3.4 (11)*	2.9 (12)
KXKC/Lafayette, LA	3.9 (10)	5.3 (5t)

Station/City	12+ Share Last Book	12+ Share Spring 2016
WBBN/Laurel, MS	13.3 (1)	11.7 (2)
WJEN/Lebanon, NH	1.7 (7t)	1.7 (6t)
WXXK/Lebanon, NH	4.5 (2t)	4.5 (2)
WAMZ/Louisville	6.8 (2)	6.2 (2)
WQNU/Louisville ^	3.4 (9t)	3.4 (11)
WRKA/Louisville ^ +	3.7 (8)	3.7 (9)
WOKQ/Portsmouth, NH (Manchester)	7.5 (3)	5.9 (3)
WKMK/Monmouth	4.0 (2)	4.5 (2)
WJJZ/Montpelier, VT	5.1 (3)	3.7 (6)
WKXH/Montpelier, VT	4.4 (4t)	6.6 (1)*
WLVB/Montpelier, VT	2.2 (7t)	1.5 (9)
WWFY/Montpelier, VT	6.6 (1t)	5.1 (4)
WGUO/New Orleans +	1.9 (12)	1.3 (14)
WNOE/New Orleans	4.7 (7)	5.8 (5)
WRKN/New Orleans	1.4 (14)	1.7 (12)*
KJKE/Oklahoma City	5.7 (3)	4.4 (4)
KTST/Oklahoma City ^	4.8 (4t)	5.3 (3)
KXXY/Oklahoma City ^ +	4.0 (7)	3.1 (10)
WTHT/Portland, ME	6.0 (3)	6.2 (1)
WOKQ/Portsmouth, NH	8.9 (1)	10.0 (1)
WTBU/Portsmouth, NH	1.1 (7)	--
WKXP/Poughkeepsie, NY	2.3 (6t)	2.3 (6t)
WRWD/Poughkeepsie, NY	5.8 (2)	5.2 (2)
WKHK/Richmond	6.3 (4)	6.3 (4)
WLFV/Richmond ^	1.5 (14)	1.4 (14)
WWLB/Richmond ^ +	1.9 (13)	2.4 (13)
WBEE/Rochester, NY	9.4 (1)	10.3 (1)
WBBS/Syracuse	10.8 (1)	10.6 (1)
WOLF/Syracuse	1.8 (11)	2.3 (8)

LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
2	1	<b>CARRIE UNDERWOOD</b> /Church Bells (19/Arista)	30344	1576	8843	441	60.132	3.177	159	0
3	2	<b>FLORIDA GEORGIA LINE</b> /H.O.L.Y. (Republic)	28242	1368	8199	447	55.757	2.577	159	0
1	3	<b>JASON ALDEAN</b> /Lights Come On (Broken Bow)	26876	-3892	7821	-1186	52.651	-8.095	159	0
5	4	<b>ERIC CHURCH</b> /Record Year (EMI Nashville) ✓	25522	1755	7501	495	50.412	3.259	159	0
8	5	<b>CHRIS LANE</b> /Fix (Big Loud) ✓	24245	1932	7002	513	48.818	4.503	157	0
7	6	<b>JON PARDI</b> /Head Over Boots (Capitol)	22248	-104	6544	9	42.833	0.319	159	0
4	7	<b>KEITH URBAN</b> /Wasted Time (Capitol)	21872	-3135	6227	-933	43.473	-7.897	159	0
9	8	<b>DAN + SHAY</b> /From The Ground Up (Warner Bros./WAR)	20095	1179	5802	398	39.134	2.261	159	1
10	9	<b>JAKE OWEN</b> /American Country Love Song (RCA) ✓	19696	2035	5763	577	38.488	3.422	158	0
11	10	<b>SAM HUNT</b> /Make You Miss Me (MCA)	17930	1499	5140	501	35.648	3.143	159	0
12	11	<b>KELSEA BALLERINI</b> /Peter Pan (Black River)	17319	1328	5043	440	33.554	2.634	159	0
13	12	<b>JUSTIN MOORE</b> /You Look Like I Need A Drink (Valory)	15858	108	4653	72	31.023	0.333	158	0
14	13	<b>DAVID NAIL</b> /Night's On Fire (MCA)	15184	101	4516	50	29.346	0.146	159	0
6	14	<b>KENNY CHESNEY</b> /Noise (Blue Chair/Columbia)	14213	-9295	4116	-2872	29.503	-15.882	159	0
16	15	<b>KIP MOORE</b> /Running For You (MCA)	13508	91	3940	70	25.823	0.661	157	0
19	16	<b>BLAKE SHELTON</b> /She's Got A Way With... (Warner Bros./WMN)	12967	1618	3697	433	27.053	5.248	151	3
17	17	<b>BRAD PAISLEY</b> f/ <b>DEMI LOVATO</b> /Without A Fight (Arista)	12025	-230	3430	-7	24.252	-0.306	159	0
18	18	<b>ZAC BROWN BAND</b> /Castaway (SG/Varvatos/Dot)	11911	432	3496	132	23.347	0.906	154	1
15	19	<b>FRANKIE BALLARD</b> /It All Started With A Beer (Warner Bros./WAR)	11848	-3187	3540	-954	22.268	-5.791	159	0
21	20	<b>DIERKS BENTLEY</b> f/ <b>E. KING</b> /Different For Girls (Capitol)	11762	1251	3417	403	23.885	2.801	157	1
20	21	<b>TUCKER BEATHARD</b> /Rock On (BMLG/Dot)	11396	315	3425	104	21.623	0.727	146	0
22	22	<b>BIG &amp; RICH</b> f/ <b>TIM MCGRAW</b> /Lovin' Lately (B&R/New Revolution)	10381	111	3100	44	17.989	0.245	151	0
23	23	<b>WILLIAM MICHAEL MORGAN</b> /I Met A Girl (Warner Bros./WMN)	10262	390	3234	89	19.319	1.333	143	0
24	24	<b>BILLY CURRINGTON</b> /It Don't Hurt Like It Used To (Mercury)	9862	442	2815	105	18.829	1.178	148	3
25	25	<b>JENNIFER NETTLES</b> /Unlove You (Big Machine)	9205	513	2684	175	15.296	0.844	154	0

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**RANDY HOUSER**

**CHASING DOWN A GOOD TIME**

**TOP 5 MOST ADDED...**

WWGR, WSOC, WWKA, WCOL, WMIL, KAJA, WOGK, WBCT, WKIS, WQIK, WSSL, WLHK, KASE, WIRK, KUPL, KSOP, WPGB, WRNS, KTTS, KJUG, KCCY, KHGE, WCYQ

**#18 SHAZAM IN ORLANDO**

Stoney Creek Records

LW	TW	Artist/Title (Label)	Total Points +/-	Points Total	Plays +/-	Plays	Audience +/-	Aud	Stations	ADDS
28	26	📶 <b>LOCASH</b> /I Know Somebody (Reviver)	9039	1100	2643	290	16.318	3.172	149	12
26	27	📶 <b>BRETT YOUNG</b> /Sleep Without You (Republic Nashville)	8902	501	2466	189	15.973	1.035	142	2
27	28	📶 <b>DRAKE WHITE</b> /Livin' The Dream (Dot)	8696	373	2395	94	15.305	1.045	145	2
29	29	📶 <b>COLE SWINDELL</b> /Middle Of A Memory (Warner Bros./WMN)	7390	1055	2078	269	14.188	3.605	143	4
30	30	📶 <b>BROTHERS OSBORNE</b> /21 Summer (EMI Nashville)	5626	467	1691	136	7.863	0.736	138	3
31	31	📶 <b>GRANGER SMITH</b> /If The Boot Fits (Wheelhouse)	5328	540	1592	166	7.165	0.476	136	8
37	32	📶 <b>OLD DOMINION</b> /Song For Another Time (RCA)	4712	1033	1242	260	8.211	2.562	109	11
32	33	📶 <b>CHRIS STAPLETON</b> /Parachute (Mercury)	4691	625	1427	187	6.205	0.615	129	3
38	34	📶 <b>MAREN MORRIS</b> /80s Mercedes (Columbia)	4677	1019	1204	288	7.962	2.159	118	15
33	35	📶 <b>THOMAS RHETT</b> /Vacation (Valory)	4167	230	1241	88	7.081	0.355	100	6
<b>AIRBORNE</b>		<b>BRETT ELDREDGE</b> /Wanna Be That Song (Atlantic/WMN)	4077	283	1230	125	6.075	0.101	101	8
34	37	📶 <b>HIGH VALLEY</b> /Make You Mine (Atlantic/WEA)	4038	103	1125	44	6.156	0.272	93	3
39	38	📶 <b>JERROD NIEMANN &amp; LEE BRICE</b> /A Little More Love (Curb)	3884	334	1127	93	5.25	0.007	114	7
35	39	<b>JORDAN RAGER w/ JASON ALDEAN</b> /Southern Boy (Broken Bow)	3722	-171	1163	-53	4.879	-0.363	127	2
Debut	40	📶 <b>JASON ALDEAN</b> /A Little More Summertime (Broken Bow) ✓	3630	3630	1108	1108	8.246	8.246	64	64
40	41	📶 <b>BRANDY CLARK</b> /Girl Next Door (Warner Bros./WMN)	3447	89	972	21	4.465	0.123	106	0
42	42	📶 <b>CHRIS JANSON</b> /Holdin' Her (Warner Bros./WAR)	2760	223	865	54	3.11	0.441	108	13
41	43	📶 <b>CHRIS YOUNG f/V. GILL</b> /Sober Saturday Night (RCA)	2718	78	785	3	4.279	0.05	89	6
43	44	📶 <b>DREW BALDRIDGE</b> /Dance With Ya (Cold River)	2569	38	946	24	2.389	-0.152	97	2
44	45	📶 <b>CRAIG CAMPBELL</b> /Outskirts Of Heaven (Red Bow)	2494	40	871	12	3.074	0.136	94	1
46	46	📶 <b>RUNAWAY JUNE</b> /Lipstick (Wheelhouse)	2482	157	691	60	2.746	0.214	78	4
45	47	📶 <b>MICHAEL RAY</b> /Think A Little Less (Atlantic/WEA)	2475	47	797	46	3.304	0.108	80	3
47	48	<b>JOSH TURNER</b> /Hometown Girl (MCA)	2291	-3	722	-2	3.388	0.059	87	2
Debut	49	📶 <b>TIM MCGRAW</b> /How I'll Always Be (Big Machine) ✓	2203	1801	660	527	4.973	4.315	86	30
49	50	📶 <b>EASTON CORBIN</b> /Are You With Me (Mercury)	1987	67	575	23	2.561	0.143	72	1

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MEADIABASE

**Country Aircheck Add Leaders**

<b>JASON ALDEAN</b> /A Little More Summertime (Broken Bow)	<b>64</b>
<b>TIM MCGRAW</b> /How I'll Always Be (Big Machine)	<b>30</b>
<b>TRENT HARMON</b> /There's A Girl (Dot/Big Machine)	<b>24</b>
<b>CHASE RICE</b> /Everybody We Know Does (Columbia)	<b>22</b>
<b>RANDY HOUSER</b> /Chasing Down A Good Time (Stoney Creek)	<b>19</b>
<b>ERIC PASLAY</b> /Angels In This Town (EMI Nashville)	<b>18</b>
<b>TOBY KEITH</b> /A Few More Cowboys (Show Dog)	<b>16</b>
<b>JANA KRAMER</b> /Circles (Elektra/WAR)	<b>15</b>
<b>MAREN MORRIS</b> /80s Mercedes (Columbia)	<b>15</b>
<b>CHRIS JANSON</b> /Holdin' Her (Warner Bros./WAR)	<b>13</b>

**Country Aircheck Top Point Gainers**

<b>JASON ALDEAN</b> /A Little More Summertime (Broken Bow)	<b>3630</b> ✓
<b>JAKE OWEN</b> /American Country Love Song (RCA)	<b>2035</b> ✓
<b>CHRIS LANE</b> /Fix (Big Loud)	<b>1932</b> ✓
<b>TIM MCGRAW</b> /How I'll Always Be (Big Machine)	<b>1801</b> ✓
<b>ERIC CHURCH</b> /Record Year (EMI Nashville)	<b>1755</b> ✓
<b>BLAKE SHELTON</b> /She's Got A Way... (Warner Bros./WMN)	<b>1618</b>
<b>CARRIE UNDERWOOD</b> /Church Bells (19/Arista)	<b>1576</b>
<b>SAM HUNT</b> /Make You Miss Me (MCA)	<b>1499</b>
<b>FLORIDA GEORGIA LINE</b> /H.O.L.Y. (Republic Nashville)	<b>1368</b>
<b>KELSEA BALLERINI</b> /Peter Pan (Black River)	<b>1328</b>

**Country Aircheck Top Spin Gainers**

<b>JASON ALDEAN</b> /A Little More Summertime (Broken Bow)	<b>1108</b>
<b>JAKE OWEN</b> /American Country Love Song (RCA)	<b>577</b>
<b>TIM MCGRAW</b> /How I'll Always Be (Big Machine)	<b>527</b>
<b>CHRIS LANE</b> /Fix (Big Loud)	<b>513</b>
<b>SAM HUNT</b> /Make You Miss Me (MCA)	<b>501</b>
<b>ERIC CHURCH</b> /Record Year (EMI Nashville)	<b>495</b>
<b>FLORIDA GEORGIA LINE</b> /H.O.L.Y. (Republic Nashville)	<b>447</b>
<b>CARRIE UNDERWOOD</b> /Church Bells (19/Arista)	<b>441</b>
<b>KELSEA BALLERINI</b> /Peter Pan (Black River)	<b>440</b>
<b>BLAKE SHELTON</b> /She's Got A Way... (Warner Bros./WMN)	<b>433</b>

**Activator Top Point Gainers**

<b>JASON ALDEAN</b> /A Little More Summertime (Broken Bow)	<b>980</b> ✓
<b>CHRIS LANE</b> /Fix (Big Loud)	<b>746</b> ✓
<b>SAM HUNT</b> /Make You Miss Me (MCA)	<b>746</b> ✓
<b>BLAKE SHELTON</b> /She's Got A Way With... (Warner Bros./WMN)	<b>730</b> ✓
<b>DAN + SHAY</b> /From The Ground Up (Warner Bros./WAR)	<b>707</b> ✓
<b>DIERKS BENTLEY f/E. KING</b> /Different For Girls (Capitol)	<b>660</b>
<b>TIM MCGRAW</b> /How I'll Always Be (Big Machine)	<b>650</b>
<b>THOMAS RHETT</b> /Vacation (Valory)	<b>533</b>
<b>LOCASH</b> /I Know Somebody (Reviver)	<b>506</b>
<b>ERIC CHURCH</b> /Record Year (EMI Nashville)	<b>500</b>

**Activator Top Spin Gainers**

<b>JASON ALDEAN</b> /A Little More Summertime (Broken Bow)	<b>206</b>
<b>SAM HUNT</b> /Make You Miss Me (MCA)	<b>160</b>
<b>CHRIS LANE</b> /Fix (Big Loud)	<b>154</b>
<b>DAN + SHAY</b> /From The Ground Up (Warner Bros./WAR)	<b>152</b>
<b>BLAKE SHELTON</b> /She's Got A Way With... (Warner Bros./WMN)	<b>129</b>
<b>DIERKS BENTLEY f/E. KING</b> /Different For Girls (Capitol)	<b>127</b>
<b>JAKE OWEN</b> /American Country Love Song (RCA)	<b>117</b>
<b>LOCASH</b> /I Know Somebody (Reviver)	<b>109</b>
<b>MAREN MORRIS</b> /80s Mercedes (Columbia)	<b>99</b>
<b>THOMAS RHETT</b> /Vacation (Valory)	<b>98</b>

**Country Aircheck Top Recurrents**

<b>DIERKS BENTLEY</b> /Somewhere On A Beach (Capitol)	<b>15344</b>
<b>THOMAS RHETT</b> /T-Shirt (Valory)	<b>15214</b>
<b>LUKE BRYAN</b> /Huntin', Fishin' And Lovin'... (Capitol)	<b>12148</b>
<b>C. YOUNG &amp; C. POPE</b> /Think Of You (RCA/Republic Nashville)	<b>12075</b>
<b>OLD DOMINION</b> /Snapback (RCA)	<b>10831</b>
<b>THOMAS RHETT</b> /Die A Happy Man (Valory)	<b>10797</b>
<b>BLAKE SHELTON</b> /Came Here To Forget (Warner Bros./WMN)	<b>10781</b>
<b>DUSTIN LYNCH</b> /Mind Reader (Broken Bow)	<b>9011</b>
<b>TIM MCGRAW</b> /Humble And Kind (Big Machine)	<b>8587</b>
<b>LOCASH</b> /I Love This Life (Reviver/Star Farm)	<b>8101</b>

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**COUNTRY AIRCHECK ACTIVITY**

**CRAIG CAMPBELL**/Outskirts Of Heaven (Red Bow)

Moves 44-45\*  
2,494 points, 871 spins  
1 add: **WLHK**

**RUNAWAY JUNE**/Lipstick (Wheelhouse)

Remains at 46\*  
2,482 points, 691 spins  
4 adds: **KCYE, WMIL, WNCY, WWKA**

**MICHAEL RAY**/Think A Little Less (Atlantic/WEA)

Moves 45-47\*  
2,475 points, 797 spins  
3 adds: **KUAD, WKXC, WYCT**

**JOSH TURNER**/Hometown Girl (MCA)

Moves 47-48  
2,291 points, 722 spins  
2 adds: **WGGY, WUSH**

**TIM MCGRAW**/How I'll Always Be (Big Machine)

Debuts at 49\*  
2,203 points, 660 spins  
30 adds including: **KBEQ, KIIM\*, KKBQ\*, KKWF, KMDL, KRST\*, KSSN, KTST, KUBL\*, KVOO**

**EASTON CORBIN**/Are You With Me (Mercury)

Moves 49-50\*  
1,987 points, 575 spins  
1 add: **WLFP**

**CLARE DUNN**/Tuxedo (MCA)

1,976 points, 645 spins  
1 add: **WFUS**

**MADDIE & TAE**/Sierra (Dot)

1,951 points, 581 spins  
3 adds: **KTEX, WGNE, WWQM**

**DUSTIN LYNCH**/Seein' Red (Broken Bow)

1,629 points, 466 spins  
10 adds: **KBEB, KCCY, KSSN, KTTS, KUZZ, KWNR, WGKX\*, WHKO\*, WNOE, WXBQ**

**ADD DATES**

**July 25**

**TRACE ADKINS**/Lit (Wheelhouse)  
**LUKE BRYAN**/Move (Capitol)

**August 1**

**RAELYNN**/Love Triangle (Warner Bros./WMN)

**August 8**

**ADAM CRAIG**/Reckon (Stoney Creek)  
**BRANTLEY GILBERT**/The Weekend (Valory)

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**CHECK OUT**

**July 29**

**Hillary Scott & The Scott Family** *Love Remains* (Capitol)  
**Jake Owen** *American Love* (RCA)  
**Lori McKenna** *The Bird & The Rifle* (CN Records/Thirty Tigers)  
**Olivia Lane** *Self-Titled* (Big Spark)  
**Twang and Round** *Take A Ride With Me* (AVJ)

**Aug 5**

**The Cadillac Three** *Bury Me In My Boots* (Big Machine)  
**Chris Lane** *Girl Problems* (Big Loud)  
**American Young** *Self-Titled* (Curb)  
**Alan Jackson** *Genuine: The Alan Jackson Story* (Arista/Legacy)  
**Racket County** *Welcome To Dodge City* (Barn Burner/Average Joes)

**Aug 12**

**Justin Moore** *Kinda Don't Care* (Valory)  
**Dylan Scott** *Self-Titled* (Curb)  
**The Cleverlys** *Cash Crop* (Average Joes)

**Aug 19**

**Drake White** *Spark* (Dot)  
**Dolly Parton** *Pure & Simple* (Dolly Records/RCA)

**Aug 26**

**Florida Georgia Line** *Dig Your Roots* (Republic Nashville)

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**WEDNESDAY HEADLINER**

**DAVE RAMSEY: "Cutting Edge Trends in Marketing"**

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LW	TW	Artist/Title (Label)	Points	+/-	Points	Plays	+/-	Plays	Stations	Adds
2	1	📶 FLORIDA GEORGIA LINE/H.O.L.Y. (Republic Nashville)	12344	451	2505	84	53	0		
1	2	CARRIE UNDERWOOD/Church Bells (19/Arista)	11864	-42	2462	-13	53	0		
4	3	📶 ERIC CHURCH/Record Year (EMI Nashville)	10983	500	2250	80	52	0		
3	4	JASON ALDEAN/Lights Come On (Broken Bow) ✓	10731	-937	2185	-207	50	0		
7	5	📶 JON PARDI/Head Over Boots (Capitol)	9994	357	2054	69	51	0		
9	6	📶 CHRIS LANE/Fix (Big Loud) ✓	8624	746	1769	154	51	0		
10	7	📶 DAN + SHAY/From The Ground Up (Warner Bros./WAR) ✓	8559	707	1772	152	51	0		
8	8	📶 JAKE OWEN/American Country Love Song (RCA)	8511	359	1772	117	52	0		
11	9	📶 KELSEA BALLERINI/Peter Pan (Black River)	7668	424	1530	87	52	0		
12	10	📶 SAM HUNT/Make You Miss Me (MCA) ✓	7429	746	1492	160	52	0		
5	11	KENNY CHESNEY/Noise (Blue Chair/Columbia)	7001	-3180	1454	-690	48	0		
14	12	📶 JUSTIN MOORE/You Look Like I Need A Drink (Valory)	6625	216	1367	52	51	0		
17	13	📶 BLAKE SHELTON/She's Got A Way With Words (Warner Bros./WMN) ✓	6525	730	1323	129	53	0		
16	14	📶 ZAC BROWN BAND/Castaway (SG/Varvatos/Dot)	6265	-6	1236	0	51	0		
13	15	FRANKIE BALLARD/It All Started With A Beer (Warner Bros./WAR)	5695	-934	1150	-222	44	0		
18	16	📶 KIP MOORE/Running For You (MCA)	5626	95	1192	23	49	0		
20	17	📶 DIERKS BENTLEY f/E. KING/Different For Girls (Capitol)	5596	660	1132	127	53	1		
19	18	📶 BRAD PAISLEY f/D. LOVATO/Without A Fight (Arista)	5413	138	1160	21	50	0		
21	19	📶 TUCKER BEATHARD/Rock On (BMLG/Dot)	4933	194	985	39	47	0		
22	20	📶 WILLIAM MICHAEL MORGAN/I Met A Girl (Warner Bros./WMN)	4379	336	908	67	48	0		
23	21	📶 COLE SWINDELL/Middle Of A Memory (Warner Bros./WMN)	4152	357	798	59	50	0		
25	22	📶 BILLY CURRINGTON/It Don't Hurt Like It Used To (Mercury)	3722	406	743	80	49	2		
28	23	📶 LOCASH/I Know Somebody (Reviver)	3485	506	723	109	45	7		
24	24	📶 BRETT YOUNG/Sleep Without You (Republic Nashville)	3455	1	663	32	44	2		
27	25	📶 BIG & RICH f/TIM MCGRAW/Lovin' Lately (B&R/New Revolution)	3343	280	676	52	39	0		
29	26	JENNIFER NETTLES/Unlove You (Big Machine)	2954	-5	606	-5	41	0		
26	27	BROTHERS OSBORNE/21 Summer (EMI Nashville)	2898	-290	585	-22	46	0		
30	28	📶 DRAKE WHITE/Livin' The Dream (Dot)	2780	183	575	46	43	2		
32	29	📶 THOMAS RHETT/Vacation (Valory)	2500	533	451	98	40	4		
31	30	📶 OLD DOMINION/Song For Another Time (RCA)	2385	-24	441	43	42	4		

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LW	TW	Artist/Title (Label)	Points	+/-	Points	Plays	+/-	Plays	Stations	Adds
39	31	📶 <b>TIM MCGRAW</b> /How I'll Always Be (Big Machine)	1809	650	339	90	23	8		
35	32	📶 <b>CHRIS STAPLETON</b> /Parachute (Mercury)	1774	205	372	47	38	4		
37	33	📶 <b>MAREN MORRIS</b> /80s Mercedes (Columbia)	1750	411	345	99	37	12		
34	34	📶 <b>GRANGER SMITH</b> /If The Boot Fits (Wheelhouse)	1717	124	372	27	38	5		
33	35	📶 <b>CHRIS YOUNG f/V. GILL</b> /Sober Saturday Night (RCA)	1705	-12	307	15	20	2		
36	36	📶 <b>BRETT ELDREDGE</b> /Wanna Be That Song (Atlantic/WMN)	1657	168	307	33	36	3		
38	37	📶 <b>JERROD NIEMANN &amp; LEE BRICE</b> /A Little More Love (Curb)	1385	135	285	21	36	3		
Debut	38	📶 <b>JASON ALDEAN</b> /A Little More Summertime (Broken Bow)	980	980	206	206	18	13		
40	39	<b>AARON WATSON</b> /Bluebonnets (Big/Thirty Tigers)	974	-26	214	-4	16	0		
41	40	📶 <b>CHRIS JANSON</b> /Holdin' Her (Warner Bros./WAR)	949	29	183	15	17	5		
42	41	📶 <b>HIGH VALLEY</b> /Make You Mine (Atlantic/WEA)	941	29	160	6	22	0		
43	42	<b>OLIVIA LANE</b> /Make My Own Sunshine (Big Spark)	864	-48	182	-7	17	0		
45	43	📶 <b>JORDAN RAGER w/JASON ALDEAN</b> /Southern Boy (Broken Bow)	722	-6	144	2	23	2		
47	44	📶 <b>JOSH TURNER</b> /Hometown Girl (MCA)	718	66	155	19	17	3		
44	45	<b>CLARE DUNN</b> /Tuxedo (MCA)	660	-98	134	-7	15	0		
49	46	📶 <b>EASTON CORBIN</b> /Are You With Me (Mercury)	592	-3	82	1	7	0		
48	47	<b>THE LAST BANDOLEROS</b> /Where Do You Go? (Warner Bros./WAR)	572	-35	104	-9	8	0		
53	48	📶 <b>JANA KRAMER</b> /Circles (Elektra/WAR)	562	46	64	4	2	0		
52	49	📶 <b>ELI YOUNG BAND</b> /Saltwater Gospel (Valory)	551	21	85	7	10	0		
51	50	<b>CRAIG CAMPBELL</b> /Outskirts Of Heaven (Red Bow)	543	-23	102	-9	11	0		
59	51	📶 <b>WILLIAM MICHAEL MORGAN</b> /Vinyl (Warner Bros./WMN)	510	120	51	12	1	0		
57	52	📶 <b>RYAN FOLLESE</b> /Float Your Boat (Republic Nashville)	510	30	51	3	1	0		
Debut	53	📶 <b>LUKE BRYAN</b> /Move (Capitol)	457	437	55	50	7	1		
56	54	<b>MADDIE &amp; TAE</b> /Sierra (Dot)	450	-32	91	-5	13	0		
Debut	55	📶 <b>DARIUS RUCKER</b> /If I Told You (Capitol)	434	195	88	43	12	4		
Debut	56	📶 <b>LANCO</b> /Long Live Tonight (Arista)	418	164	47	16	2	0		
54	57	<b>SMITHFIELD</b> /Nothing But The Night (---)	400	-100	40	-10	1	0		
59	58	📶 <b>RUNAWAY JUNE</b> /Lipstick (Wheelhouse)	393	17	88	3	7	0		
57	59	<b>PARMALEE</b> /Roots (Stoney Creek)	372	-48	87	-10	10	0		
Debut	60	📶 <b>KEITH URBAN</b> /Blue Ain't Your Color (Capitol)	370	370	37	37	1	1		

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**MILLER HARRIS**  
*Memorial*  
**GOLF TOURNAMENT**  
**September 12, 2016**

**ALL TEAMS MUST BE PAID IN FULL BY AUGUST 26, 2016**