ARON Country Boy

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February 22, 2011

Issue 231

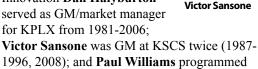
Cumu-del Doubles Up In Dallas?

The seismic event brewing between **Cumulus** and **Citadel** has vast implications, not the least of which is the potential to put two storied Country stations under

one roof in arguably the format's most vital market – Dallas. After years of head-to-head

competition, what would it mean to have Citadel's **KSCS** and Cumulus' **KPLX** (The Wolf) working together?

Country Aircheck
consulted five former
players with deep roots in
the two-station rivalry: CRB
Executive Director Bill
Mayne programmed KSCS
from 1985-87; former Arista
VP/Promotion Bobby Kraig
programmed KPLX for nearly
a decade; McVay Media VP/
Innovation Dan Halyburton
served as GM/market manager







Paul Williams



Dan Halyburton

The Wolf from 2002 to 2005. And ... they're off: (continued on page 8)



The Cat That Ate The Canary: Mt. Wilson's KKGO/Los Angeles morning personality Ryan Fox (r) just might be the happiest man on planet Earth. He's doing mornings in Los Angeles, hanging with big stars like Jason Aldean and now his picture is on the front page of Country Aircheck Weekly. We call that "living the dream."

Voices Of Moderation: Erica Farber

This week's chat with one of the **CRS 2011** "Fab Five" moderators turns to the Farber Connection's **Erica Farber**. **Country Aircheck** spoke with her last week for the inside scoop on the sessions she'll oversee.

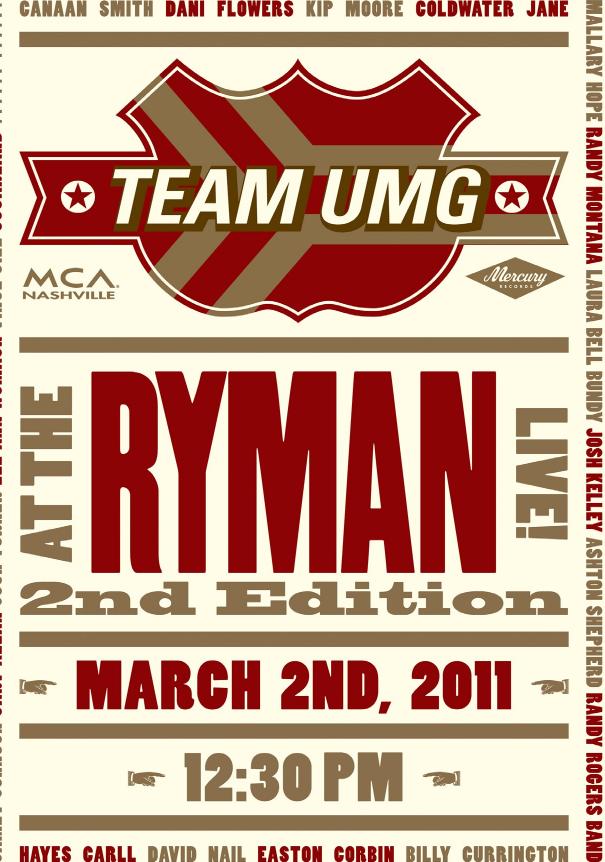
• "Show Me The Money: The Economics of the Radio and Music Industry," Wednesday (3/2) at 3pm: "Radio, labels and artists will be sharing their financial models," Farber says of the panel, which includes UMG/Nashville's Ken Robold, Clear Channel/Nashville's Tom English and artist business manager Chuck Flood. "I



Erica Farber



FLOWERS KIP **COLDWATER JANE**





H 2ND. 2







NAIL EASTON CORBIN BILLY CURRI

ANN WOMACK VINCE GILL SUGARLAND ?????? ?????? JOHNSON GARY ALLAN JOSH TURNER LEE JAMEY





What Is Under That Hat? Even Chet's not sure. Pictured (I-r), circa 1970, are the late Chet Atkins, the late Perry Como and Charlie Monk. Mock monk at monkfamily@aol.com. Got on old school photo to share? Drop us a jpeg at pagethreepic@countryaircheck.com.

have been really amazed at how candid everyone is going to be about where the money is, and I think this will be very eyeopening to people on both sides. We all know the economics are difficult right now. So to see the reality versus the mentality of, 'They can pay for that.' Well, can they really? Hopefully, people will be more respectful of each other, or at least more understanding of the other side's true position."

- "I Don't Even Know You: What Radio and Records Don't Know About Each Other," Thursday (3/3) at 10am: "This panel is certainly educational, but I'm sure there will be some entertaining aspects as well," Farber explains. "The hope is that if everyone gets a real-world look behind the curtain, it might help relationships. We'll have two people from radio KKBQ/ Houston's Johnny Chiang and KBEQ/Kansas City's Mike Kennedy and two from records Mercury's Damon Moberly and Valory's Miranda Williams. And yes, we're aware Miranda may have a child that day, so we have a backup just in case."
- "Leadership Skills & Management Secrets: How To Build A Strong Team," Friday (3/4) at 9am: "Dial Global's Beau Phillips and Sony's Skip Bishop will offer educational tips for managers and employees," she continues. "Management is not one-size-fits-all, and there will be a lot of discussion of the social style matrix and the four principal personality types. If you understand the individual you're dealing with, it's easier to manage the relationship. Not everyone sees things the same way, so if you're negotiating to get a record on the air or close a big deal, this knowledge will help. You even see these principles at work in personal relationships."

PPM: More January

Continuing our January PPM ratings coverage from this afternoon's **Country Aircheck Today**, Country radio performed far better than in recent months. Of the 34 stations with a 1.0 share 6+ or better, gainers lead decliners 26-8. Four stations already have set station share records, and two – WKLB/Boston and KNIX/Phoenix, respectively – posted the largest one-month increases ever for Country stations in PPM.

- **Detroit:** Delivering its best book since last July, CBS Radio's WYCD jumped 4.7-5.5 (5-2), close to its 5.7 in Jan. '10 (1). 'YCD's reach improved 1.2% to 778,100 (11-9). Its biggest one-month gains have all been between the Holiday and January sweeps.
- Miami: Beasley's WKIS recovered from a PPM low, advancing 2.2-2.7 (20-19), compared to a 3.7 (12) a year back. That gain tied a station record for a one-month improvement. WKIS' listenership decreased 6.3% to 352,200 (18).
- Seattle: Entercom's KKWF rose 3.8-4.2 (10t-10t), edging Jan. '10's 4.1 (8t). Its cume expanded 52,100 (+10%) to 572,100 (13-12). "The January rebound from Christmas music happened on schedule," says KKWF PD Mike Preston. "Seattle Wolf leads KMPS across the board outranking them across 18-34, 18-49 and 25-54 persons. Wolf also wins country with even bigger leads 18-34, 18-49 and 25-54 women."

Following a PPM-low Holiday month, CBS Radio's **KMPS** moved up 3.4-3.6 (15-14), off from a 4.1 (8t) l2 months ago. KMPS added 52,500 listeners (+10.1%) to reach 573,400 (12-11). In its best one-month improvement and strongest ratings since April '09, CC's **KNBQ** increased 1.9-2.4 (22t-20), easily beating last year's 1.7 (23t). Its reach was up 5.6% to 314,600 (22-22).

- **Minneapolis:** CC's **KEEY** ended a three-month slippage, up 7.1-7.3 (4-3), nipping its 7.2 (3) from a year back. K102's listenership rose 5.6% to 730,800 (6-4).
- San Diego: Lincoln Financial's KSON dipped 3.8-3.6 (6t-8), short of Jan. '10's 4.0 (9). Its audience increased 3.9% to 429,700 (11-10). In its best book since last March, CC's Premium Choice KUSS moved ahead for the third month in a row, 2.0-2.3 (21-21), eclipsing Jan. '10's 2.2 (19). KUSS brought aboard 27,900 more listeners (+10.2%) to reach 300,700 (18-16).
- **Denver:** After a PPM-low Holiday period, Lincoln Financial's **KYGO** gained 4.1-4.9 (7t-4t), near its 5.1 (4) of a year ago. A 7% cume bump gave KYGO 521,500 listeners (9-7). Wilks' **KWOF** added a tenth to score a 2.4 (18t-19), 50% above its 1.6 (24t) 12 months prior, with its cume up a fraction (17-17).
- Tampa: CBS Radio's WYQK-FM declined 5.0-4.3 (6t-9t), down a share from Jan. '10 (6). 'QYK-FM shed 2% of its audience, reaching 463,100 (10-9). Notching its strongest results

CHECK OUT

March 1 Aaron Lewis Town Line (Stroudavarious)

March 8 Sara Evans Stronger (RCA)

Charley Pride *Choices* (Music City)

March 29 Harters TBA (BPG)

April 5 Craig Campbell Craig Campbell (BPG)

May 24 **Brad Paisley** This Is Country Music (Arista)

Album release info to news@countryaircheck.com.

since last July, CC's **WFUS** pulled within 0.3 share, rising 3.3-4.0 (14t-11), similar to its 4.1 (11) from 12 months back. 'FUS saw its listenership decrease 8.7% to 454,700 (9-10).

- St. Louis: After tying its PPM low in Holiday '10, Bonneville's (soon to be Hubbard's) WIL improved 5.0-5.3 (5-7), matching its ratings from a year ago (8). Its 8% cume increase resulted in 544,600 listeners (7-6). Setting a share record by playing Christmas music, KSD decreased 4.6-3.7 (7t-15), but still outperformed Jan. '10's 3.1 (15). KSD may still be benefiting from the move, as that 3.7 is still one of its better months in PPM. KSD's cume decreased 2.6% to an even half-million (6-7).
- **Baltimore:** Stopping a two-month skid, CC's **WPOC** stepped 6.9-7.0 (3-3), approximating its 7.1 (3) from 12 months back. WPOC gave up 7.6% of its audience to tally 450,400, ranking fifth for the 10th straight session.

Chart Chat

Congrats to Blake Shelton, Chris Stacey, Bob Reeves and the entire Warner Music Nashville promotion team on scoring this week's chart-topper with Shelton's "Who Are You When I'm Not Looking." The song is his third-consecutive No. 1 single, joining "All About Tonight" and "Hillbilly Bone."



Blake Shelton



The Band Perry

"YOU LIE"

BILLBOARD #24 CA/MB #23

THANK YOU FOR AN AMAZING YEAR!

#1 SINGLE -"IF I DIE YOUNG" TOP 20 SINGLE - "HIP TO MY HEART" ION DOWNLOADS - "IF I DIE YOUNG" ON TOUR WITH TIM MCGRAW THIS SUMMER



CLICK HERE TO VOTE NOW FOR E BAND PERRY!

- TOP VOCAL GROUP OF THE YEAR
 TOP NEW VOCAL DUO OR GROUP OF THE YEAR
 SINGLE RECORD OF THE YEAR "IF I DIE YOUNG"
 SONG OF THE YEAR "IF I DIE YOUNG"



WWW.VOTEACM.COM

And for astute chart watchers, be aware that *American* Country Countdown with Kix Brooks has cut its playlist from the top 40 to the top 30. This change may be noticed in airplay numbers this week and, to a greater extent, next week.

Milestones

G O Congrats to Mt. Wilson Broadcasters' Saul COUNTE Levine, who today (2/22) took KKGO/Los **Angeles** into it's 52nd year on the air. "To the best of my knowledge, I am the longest operating owner/manager of a major market radio station in the USA," Levine says. Kudos!

News & Notes

The late **Stu Olds**, former Katz Media Group President/CEO, is the recipient of the 2011 Lowry Mays Excellence In Broadcasting Award, exemplifying innovation, community service, advocacy and entrepreneurship. The ceremony will take place April 13 at the Wynn Hotel in Las Vegas, in conjunction with the NAB Show. For details call 212-373-8250 or email info@thebfoa.org.



Stu Olds

Latocki Team Creative won two Addy Awards from the American Advertising Federation over the weekend. Its work on the SESAC newsletter earned a Gold Addy, while a Jason Aldean revolving door entrance ramp used at CRS was honored with a Silver Addy.

Thinking Bee principals Bill Filipiak and Jo Hunt have completed eight episodes of The Wilsons Flip Out, an unscripted series produced by RGK One Shot for CMT Canada. Filipiak directed the series and Hunt served as an associate producer. Shot entirely in Nashville, the program follows a couple's house flipping project and premieres March 11 on CMT Canada.

Artist News

Average Joes' Brantley Gilbert has signed with Valory, with a new single expected in April and album due later this year. According to Valory, Gilbert's second album Halfway To Heaven has spent 48 consecutive weeks in the top 20 on *Billboard*'s



Brantley Gilbert

OFF THE RECORD: ASHTON SHEPHERD



Ashton Shepherd

MCA's Ashton Shepherd gives an industry spin on the artist interview: What was your station growing up? WINL/Linden, AL. They've since moved to Demopolis. I did my first country music showdown competition through that station. They used to play a lot of George Strait. I heard "Check Yes Or No" all the time. Do you remember the first time you heard yourself on the radio? The first time after getting my record deal was on WKSJ/Mobile.

I was headed to Biloxi to go gambling because I had just turned 21 when I heard "Takin' Off This Pain."

Who is the best hang on the road? Marlene Augustine is pretty dang close, but the other crazy nut that drives me wild is Joe Putnam. Joe was asking the airport ticket counter lady if she had any cigarettes, but he's doing it comically and winning these people over the whole time. I'm just waiting for the person who's going to cuss him out. One day, Joe, you're going to run into somebody who's going to get you.

Got a favorite radio tour story? We were at Billy Bob's with Mark Chesnutt and Lee Ann Womack, passing around my guitar and having a good time. Well, EJ Bernas got to having him a good time and overslept the next morning. We all did, so we can't blame it all on EJ. On the way to the airport, EJ's eating an Egg McMuffin, pumping gas and thinking he's doing good for time. We get going and he's like, "Whoops, I'm heading the wrong way. I gotta turn around." I'm like, "You don't know which direction we're going? You live here and you don't know how to get to the airport?"We missed our plane. When I called him from the airport to tell him, he thought I was kidding at first. Then he was like, "Thank God you didn't tell Luke Lewis, because if he gets word of it, it's over." What gross truck stop food tempts you? Every once in a blue moon, the hot dogs will look good, but then I think about people sneezing on them when they walk by. Still, sometimes they call out your name - especially if you've had a few to drink.

Heatseekers Album Chart.

One Tree Hill actress Jana Kramer has inked a deal with Warner Music Nashville and her debut single "I Won't Give Up" sold more than 40,000 copies its first week, according to Nielsen SoundScan numbers provided by the label.



Cracker Barrel will release an inspirational 12-track **Kenny Rogers** compilation titled *The Love Of God* March 7.

Little Big Town, **Sara Evans**, **Craig Campbell** and **Eden's Edge** have been added to the lineup of Florence, AZ's *Country Thunder* festival April 7-10. Details <u>here</u>.

Charlie Daniels, Wynonna, Montgomery Gentry and the Grascals will perform during the *Operation Yellow Ribbon* symposium at Nashville's Lipscomb University March 29. Full details here.

Faith Hill will perform during the Nashville Symphony's 2011 Symphony Spring Fashion Show featuring Marchesa's fall collection. Proceeds from the April 26 event at the Schermerhorn Symphony Center will benefit music education. Details here.

Mac McAnally is the sixth artist to get a marker on the Mississippi Country Music Trail. McAnally's landmark is in Belmont, MS and joins similar markers dedicated to Jimmie Rodgers, Marty Stuart and more.

The Week's Top Stories

Full coverage can be viewed in the archives at <u>www.</u> <u>countryaircheck.com</u>.

- **Cumulus** confirmed its exclusive negotiations to acquire **Citadel Broadcasting** for about \$2.4 billion or \$37 a share. (CAT 2/17)
- ACM radio winners were announced. (Breaking News 2/15)
- WGZR/ Savannah, GA flipped call letters and re-branded as WUBB (New Country Bob 106.9). Former WWQM/Madison MD/midday talent Kenny Jay was hired for PD/middays, among other changes. (CAT 2/22)
- Cumulus **WSM-FM/Nashville** PD/afternooner **Russell Penuell** exited and can be reached at 615-457-7616 or <u>here</u>. (Twitter 2/21)
- The five-station **Great Circle Radio/Flagstaff, AZ** cluster, which includes Country **KAFF** overhauled its management structure: **Roger Anderson** is GM, Dir./Imaging and morning man **Pat Michaels** is PD for KAFF, Dir./Marketing **Jeff Basham** is OM. (CAT 2/22)
- JohnJay & Rich Show Director John Peake was named OM for the six-station Clear Channel/Seattle cluster that includes Country KNBQ. (CAT 2/18)

My Tunes: Music That Shaped My Life



Warner Bros./WAR's **Frankie Ballard** discusses his most influential songs, albums or concerts.

1. Elvis Presley, Aloha From Hawaii: I listened to this so many times as a kid I could sing/say every song and transition word for word.

2. Waylon Jennings, Honky Tonk Heroes:

Birth of *the* genre my Dad raised me on, outlaw country music. The dirty phaser

Frankie Ballard

Waylon used on his guitar still makes me wanna chug a beer.

- **3. R.L. Burnside, Come On In:** Drunken hill country blues remixed with wicked modern drum grooves from his grandson. Music doesn't get anymore *real* than this.
- **4. Lynyrd Skynyrd, One More From The Road:** The ultimate display of southern rock excellence. I stole a lot of guitar licks from Allen Collins and Steve Gaines. It also showed how amazing Skynyrd was live. I stomped the floorboard outta my '91 T-Bird blastin' this one.
- **5. Travis Tritt:** Not one album here, just a lot of great country music that I have always related to, style-wise. Songs like "Trouble," "Put Some Drive In Your Country," "Ten Feet Tall And Bulletproof," "Here's A Quarter" and maybe my all-time favorite country song, "Modern Day Bonnie and Clyde." Singer, picker, entertainer ... love me some TT.
- A highly regarded song or album you've never heard: I can't listen to U2. I just don't get it.
- An "important" piece of music you just don't get: Pink Floyd, *The Wall*. I don't like PF. They're too weird. I respect David Gilmour's shredding, though.
- An album you played or listened to incessantly: Creedence Clearwater Revival's *Greatest Hits*.
- One obscure or non-country song everyone should listen to right now: "So Help Me God" by Ray Charles.
- CC's **KAGG/Bryan**, **TX** is searching for a PD following the resignation of **Paul Sanchez**, who can be reached <u>here</u>. Airchecks and resumes to KAGG OM **Zac Owen** <u>here</u>. (CAT 2/17)
- Maverick Media/Santa Rosa, CA named Jim Murphy to the



OM for its five-station cluster, which includes Country **KFGY**. (CAT 2/16)

Cumu-del Doubles Up In Dallas

(continued from page 1)

Mayne says the potential merger "creates an incredible opportunity to have format exclusivity in arguably the best country market in America." By exclusivity, he assumes Cumulus would choose to operate both stations. In fact, all five panelists agree that, as Sansone puts it, "You have to have both of those stations." Flip one and Halyburton posits, "CBS or Clear Channel will be Country overnight."

Working on that assumption, Halyburton segues to a whatif scenario. "You could potentially see a frequency shift," he asserts, suggesting KPLX stay at 99.5 with KSCS moving from 96.3 to 96.7, currently home to News Talk WBAP, but the former home of now defunct KTYS (The Twister).

Halyburton admits 96.7 is "a northern market rim-shot signal." But is that enough to keep another Country-interested company away? "What you and I do is make decisions based on our old matrix, which is go in, build a better radio station and take the other guy out or take his money," Halyburton says. "But because companies today are so vested in other agendas, don't expect the obvious or more traditional outcome."

Sansone disagrees with the notion of any signal swapping. "I don't know what the end game would be," he says. "We're not talking about little move-ins. These are both heritage call letters and dial positions. You can't totally disenfranchise that history in my opinion."

With or without a signal swap, what position would each station occupy? "KSCS would be most likely to target older," Kraig, says. "And there's something about the 99.5 frequency that tends to stay on the young side." Williams agrees, "The one to reposition now is KSCS because the Wolf is winning." Williams points out that KSCS has an established morning show in Terry Dorsey that a 35-plus skewing product could easily build itself around. "When I was in the market, we saw that a Classic Country format would hurt the Wolf more than KSCS," he says.

"Maybe you re-image KSCS younger and really bite the bullet," Halyburton says in contrast, pointing out that the station is already rebranding and trying to move younger under PD Dave Kelly. "The changes now aren't noticeable enough," Halyburton continues. "In the past when you did that, diary let you do things with product and image and music wasn't a factor, but PPM doesn't pick up on that."

Some blocking and tackling questions Williams raises are: "Do you stagger stopsets or do them at the same time on both stations? Are listeners sampling non-Country stations?" Williams also ponders streamlining the leader while putting sales promotions that generate revenue on the secondary station. "The ratings may not be there, but at least you can sell the heck out of any features," he says, noting the top station could run clean and mean with limited talk and interaction.

But what happens when there's no longer a true competition between two former rivals? Mayne worries total format shares could dip. Halyburton points out they've already receded and points to "the pop culture of country." He adds, "You don't really feel the country vibe out of this market. It's been declining and has been homogenized." Beyond total shares, Halyburton sees potential decline in revenues. Competition, he says, "naturally causes the amount of billing in the market to go up."

Sansone think competition will continue "if you can control the environment and have both stations be something different." But, he says, "The days of leadership managers are long gone and that's a tough pill to swallow because people at the stations have a lot of zeal." Staffers may want to try something different, but Sansone notes, "They're always held down by corporate playlists and all the stuff that goes on in today's consolidated world."

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"DING! DING! And we have a winner, ladies & gentlemen. This is what our boy should be doing. When do we add this thing?" - Gregg Swedberg, PD KEEY/Minneapolis

"I'm just saying...I LIKE A BUNCHA GIRLS!"
- Steve Brill, GM KHKI & KJJY/Des Moines

"HOLY F**K! Ha. I love this!" - Tanya Burko, MD WGGY/Wilkes-Barre

"I like it! However, at this point, after seeing Frankie & the crowd's reaction to him, he could probably release 'Mary Had a Little Lamb' & I'd like it.

THE REAL DEAL. Going places."

- Chris Tyler, OM/PD WITL/Lansing

"This song has a BUNCHA hooks and we'll be playing it a BUNCHA times!"
-Travis Moon, PD KAJA/San Antonio

"Sounds like a BUNCHA SPRING AND SUMMERTIME FUN. Rocks in a John Mellencamp kinda way." -Chris Brooks, PD KCCY/Colorado Springs

"Just heard "ABG's" for the first time...you've got a real LONG-TERM ARTIST here!"
-Bobcat Brown, PD KHEY/EI Paso

IMPACTING MONDAY!





Artist/Title (Label) +/- Aud Stations ADDS TW Total Points +/- Points Total Plays +/- Plays Audience BLAKE SHELTON/Who Are You When... (Warner Bros./WMN) 39.16 1.64 BRAD PAISLEY/This Is Country Music (Arista) 36.08 1.94 37.04 → JASON ALDEAN & KELLY CLARKSON/Don't You... (Broken Bow) ✓ 3.82 LUKE BRYAN/Someone Else Calling You Baby (Capitol) -1290 -477 35.63 -2.95 TAYLOR SWIFT/Back To December (Big Machine) 35.16 2.04 BILLY CURRINGTON/Let Me Down Easy (Mercury)
 ✓ 33.11 2.48 **CHRIS YOUNG/Voices (RCA)** -2507 -896 29.82 -6.97 LADY ANTEBELLUM/Hello World (Capitol) 26.61 1.5 THOMPSON SQUARE/Are You Gonna Kiss... (Stoney Creek) 26.38 3.49 O **ZAC BROWN BAND/**Colder... (Southern Ground/Atlantic/BPG) 25.01 3.25 DARIUS RUCKER/This (Capitol) 24.7 1.76 SUNNY SWEENEY/From A Table Away (Republic Nashville) 22.72 0.73 JERROD NIEMANN/What Do You Want (Sea Gayle/Arista) 22.26 1.56 -15 20.23 JANEDEAR GIRLS/Wildflower (Warner Bros./WMN) 0.34 SUGARLAND/Little Miss (Mercury) 19.27 1.52 MIRANDA LAMBERT/Heart Like Mine (Columbia) 19,48 2.79 Shape I'm In (Show Dog-Universal) 16.58 0.45 16.12 1.59 SARA EVANS/A Little Bit Stronger (RCA) RASCAL FLATTS/I Won't Let Go (Big Machine) 15.16 1.96 CRAIG CAMPBELL/Family Man (BPG) 14.29 0.42 RONNIE DUNN/Bleed Red (Arista) 🗸 12.9 3.73 12.98 0.95 SAND PERRY/You Lie (Republic Nashville) 10.93 1.58 S JOSH KELLEY/Georgia Clay (MCA) 10.6 0.78

Airborne indicates songs that have reached airplay on 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.



EASTON CORBIN/I Can't Love You Back (Mercury)

Tim McGraw & Gwyneth Paltrow

9.85

0.6

"ME AND TENNESSEE"

Already Playing On:

KKGO, WKHX, WUBL, WMZQ, WPOC, WKXC, WWGR, WPCV, KCCY, KCYE, KUPL, KUBL, WYNK, WDXB, WIVK, WTGE, WKSF, KIXZ, KSOP, WFUS, WMAD, WQHK, KATM, KTEX, WTQR, KIIM, KIZN, WXBM

Thanks, Country Radio, for showing the world what an amazing talent Blake Shelton is!

CMA...Musical Event of the Year & Male Vocalist of the Year

CMT...Collaborative Video of the Year

ACM...Vocal Event of the Year

ACA...Music Video of the Year & Music Video: Male



Congratulations Blake
on your 3RD CONSECUTIVE 44
WHO ARE YOU WHEN I'M NOT LOOKING

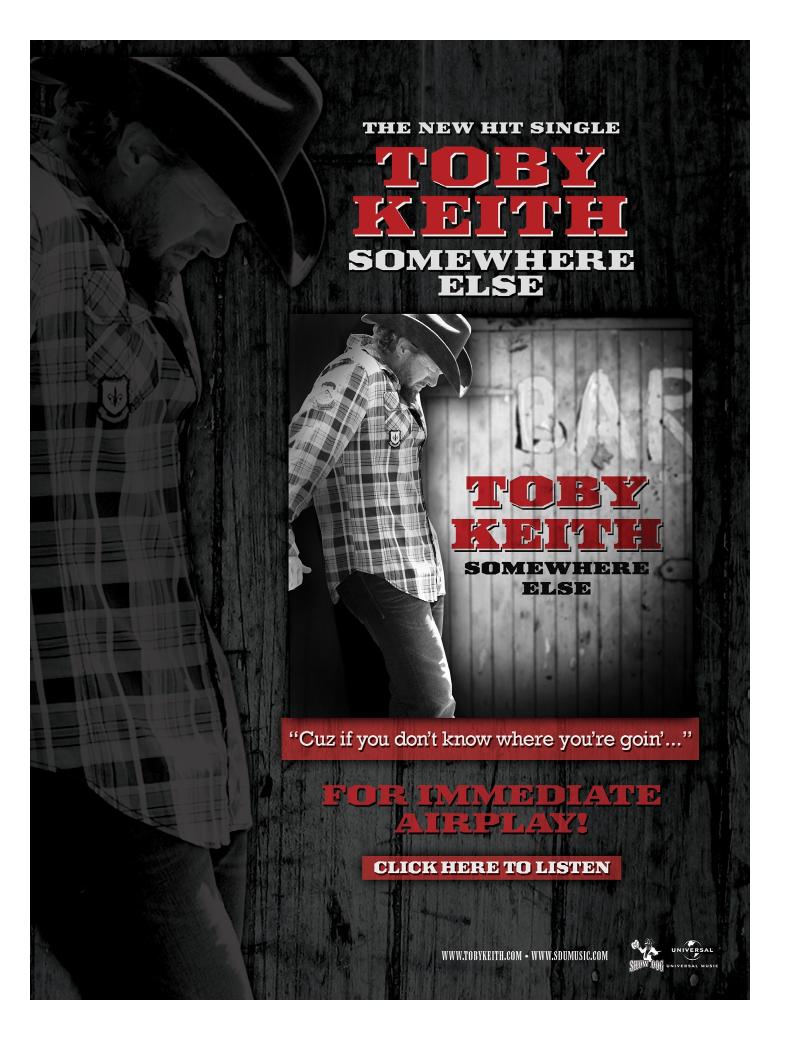




									MITTE	
LW	TW	Artist/Title (Label)	Total Points -	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Station	s ADDS
17	26	TOBY KEITH /Bullets In The Gun (Show Dog-Universal)	3911	-4237	1285	-1396	8.04	-11.42	123	0
30	27	CLAY WALKER/Where Do I Go From You (Curb)	3732	115	1395	24	8.14	0.07	103	2
33	28	REBA/If I Were A Boy (Starstruck/Valory)	3345	687	1194	218	7.47	1.79	103	6
31	29	ASHTON SHEPHERD/Look It Up (MCA)	3034	335	1052	102	6.19	0.62	97	8
AÎR	BOR	KEITH URBAN/Without You (Capitol) 🗸	2949	1558	1015	534	6.71	3.56	98	30
32	31	SRETT ELDREDGE/Raymond (Atlantic/WAR)	2856	188	1036	70	6.05	0.3	96	2
34	32	S JOSH TURNER/I Wouldn't Be A Man (MCA)	2644	136	952	43	5.69	0.49	85	2
AÎR	BOF	RNE KENNY CHESNEY/Live A Little (BNA) 🗸	2643	1835	889	639	6.29	4.34	101	50
36	34	SUNCLE KRACKER f/KID ROCK/Good To (Atlantic/Top Dog/BPG)	2419	40	851	8	5.25	0.07	77	0
35	35	LEE BRICE/Beautiful Every Time (Curb)	2384	-16	922	18	4.55	-0.03	88	3
38	36	STEEL MAGNOLIA/Last Night Again (Big Machine)	2213	469	764	147	3.96	1.12	88	8
37	37	SIOSH THOMPSON/Won't Be Lonely Long (Columbia)	2150	370	813	160	4.26	0.93	78	1
39	38	COCASH COWBOYS/Keep In Mind (Stroudavarious)	1881	311	704	106	3.69	0.97	64	3
41	39	TROY OLSEN/Good Hands (EMI Nashville)	1320	225	528	78	2.25	0.51	58	2
55	40	Sustin Moore/If Heaven Wasn't So Far Away (Valory)	1310	1008	418	312	3.09	2.39	64	34
42	41	STEVE HOLY/Love Don't Run (Curb)	1257	193	537	65	2.18	0.44	69	8
48	42	TRACE ADKINS/Brown Chicken Brown Cow (Show Dog-Universal	al) 1018	249	380	89	1.37	0.3	40	4
47	43	RANDY MONTANA/1,000 Faces (Mercury)	956	152	365	48	1.2	0.23	54	2
44	44	CHUCK WICKS/Old School (N2U/CO5)	879	21	374	3	1.28	0.07	42	1
46	45	LEANN RIMES/Crazy Women (Curb)	791	-16	281	-11	1.29	-0.07	34	2
49	46	KATIE ARMIGER/Best Song Ever (Cold River)	703	20	239	3	1.46	0.3	27	3
De <mark>but</mark>	47	CHRIS YOUNG/Tomorrow (RCA)	566	469	219	192	1.12	0.85	25	19
Debu	t 48	THE HARTERS/If I Run (BPG)	488	47	206	13	0.62	0.2	36	1
Debu	t 49	GRETCHEN WILSON/I'd Love To Be Your Last (Redneck)	462	144	193	76	0.79	0.07	18	3
Debu	t 50	SIMPORT TO Me (Vanguard/Sugar Hill/BPG)	458	79	163	27	0.85	0.34	20	2

Airborne indicates songs that have reached airplay on 60% of the Country Aircheck/Mediabase reporting panel. ✓=Top 5 point gainers.





Country Aircheck Add Leaders

KENNY CHESNEY/Live A Little (BNA)	50
JUSTIN MOORE/If Heaven Wasn't So Far Away (Valory)	34
KEITH URBAN/Without You (Capitol)	30
TIM MCGRAW & GWYNETH PALTROW/Me And Tennessee (Curb/RCA)	21
CHRIS YOUNG/Tomorrow (RCA)	19
RONNIE DUNN/Bleed Red (Arista)	11
TOBY KEITH/Somewhere Else (Show Dog-Universal)	11
ERIC CHURCH/Homeboy (EMI Nashville)	10
ASHTON SHEPHERD/Look It Up (MCA)	8
DAVID NAIL/Let It Rain (MCA)	8
STEEL MAGNOLIA/Last Night Again (Big Machine)	8
STEVE HOLY/Love Don't Run (Curb)	8

Country Aircheck Top Point Gainers

KENNY CHESNEY/Live A Little (BNA)	1835
RONNIE DUNN/Bleed Red (Arista)	1726
KEITH URBAN/Without You (Capitol)	1558
JASON ALDEAN & KELLY CLARKSON/Don't You (Broken Bow)	1536
BILLY CURRINGTON/Let Me Down Easy (Mercury)	1325
THOMPSON SQUARE/Are You Gonna Kiss Me (Stoney Creek)	1195
ZAC BROWN BAND/ Colder (Southern Ground/Atlantic/BPG)	1128
JUSTIN MOORE/If Heaven Wasn't So Far Away (Valory)	1008
MIRANDA LAMBERT/Heart Like Mine (Columbia)	926
SUGARLAND/Little Miss (Mercury)	896

Country Aircheck Top Spin Gainers

country Anteneck top Spin Gamers	
KENNY CHESNEY/Live A Little (BNA)	639
RONNIE DUNN/Bleed Red (Arista)	596
KEITH URBAN/Without You (Capitol)	534
JASON ALDEAN & KELLY CLARKSON/Don't You (Broken Bow)	452
BILLY CURRINGTON/Let Me Down Easy (Mercury)	424
THOMPSON SQUARE/Are You Gonna (Stoney Creek)	394
ZAC BROWN BAND /Colder Weather (Southern Ground/Atlantic/BPG)	392
MIRANDA LAMBERT/Heart Like Mine (Columbia)	339
JUSTIN MOORE/If Heaven Wasn't So Far Away (Valory)	312
TAYLOR SWIFT/Back To December (Big Machine)	289

Activator Top Point Gainers

KENNY CHESNEY/Live A Little (BNA)	2416
RONNIE DUNN/Bleed Red (Arista)	1782
KEITH URBAN/Without You (Capitol)	1289
BAND PERRY/You Lie (Republic Nashville)	1174
THOMPSON SQUARE/Are You Gonna Kiss(Stoney Creek)	1149
MIRANDA LAMBERT/Heart Like Mine (Columbia)	966
EASTON CORBIN/I Can't Love You Back (Mercury)	820
BILLY CURRINGTON/Let Me Down Easy (Mercury)	802
SARA EVANS/A Little Bit Stronger (RCA)	787
SUGARLAND/Little Miss (Mercury)	768

Activator Top Spin Gainers KENNY CHESNEY/Live & Little (RNA)

		REINIT CHESILE I/LIVE A LITTLE (DIVA)	424
		RONNIE DUNN/Bleed Red (Arista)	278
5	/	KEITH URBAN/Without You (Capitol)	211
5	/	THOMPSON SQUARE /Are You Gonna Kiss(Stoney Creek)	200
3	1	BAND PERRY/You Lie (Republic Nashville)	194
5	1	MIRANDA LAMBERT/Heart Like Mine (Columbia)	155
	1	TOBY KEITH/Somewhere Else (Show Dog-Universal)	143
5		BILLY CURRINGTON/Let Me Down Easy (Mercury)	135
,		SARA EVANS/A Little Bit Stronger (RCA)	135
3		EASTON CORBIN/I Can't Love You Back (Mercury)	125

VIDEO ADDS

CMT

DARIUS RUCKER/This (Capitol)

CMT PURE

DARIUS RUCKER/This (Capitol)
ELI YOUNG BAND/Crazy Girl (Republic Nashville)
MARK WILLS/Looking For America (Big Red/Tenacity)

GAC

DARIUS RUCKER/This (Capitol)
ELI YOUNG BAND/Crazy Girl (Republic Nashville)
MARK WILLS/Looking For America (Big Red/Tenacity)
SARAH DARLING/Something To Do With Your Hands (Black River)





Country Aircheck Activity

LEANN RIMES/Crazy Women (Curb)

Moves 46*-45; 791 points, 281 spins 2 ADDS: **KJUG, WGGY**

KATIE ARMIGER/Best Song Ever (Cold River)

Moves 49*-46*; 703 points, 239 spins 3 ADDS: **WCKT, WGGY, WUBL**

CHRIS YOUNG/Tomorrow (RCA)

Enters at 47*; 566 points, 219 spins
19 ADDS including: **KATM*, KBEQ, KDRK, KFDI, KHKI*, KIXZ, KJUG, KMPS*, KRST*, KUZZ**

HARTERS/If I Run (BPB)

Enters at 48*; 488 points; 206 spins 1 ADD: **WIVK***

GRETCHEN WILSON/I'd Love To Be Your Last (Redneck)

Enters at 49*; 462 points, 193 spins 3 ADDS: **KIZN***, **WCKT**, **WQHK**

JOEY + RORY/That's Important To Me (Vanguard/Sugarhill/BPG)

Enters at 50*; 458 points; 163 spins 2 ADDS: **WMZQ, WPCV***

DAVID NAIL/Let It Rain (MCA)

454 points, 202 spins

8 ADDS: KDRK, KJJY*, KKBQ*, KNIX, WIRK*, WOKQ,

WRBT, WYNK

ADD DATES

FEBRUARY 28

CHRIS YOUNG/Tomorrow (RCA)

EMERSON DRIVE/Let Your Love Speak (Quarterback)

ERIC CHURCH/Homeboy (EMI Nashville)

FRANKIE BALLARD/A Buncha Girls (Warner Bros./WMN)

JESSICA RIDLEY/Flaming Red (EMG/Universal/Nine North)

STEVE AZAR/Hard Road (Ride)

TOBY KEITH/Somewhere Else (Show Dog-Universal)

MARCH 7

ELI YOUNG BAND/Crazy Girl (Republic Nashville)
LITTLE BIG TOWN/The Reason Why (Capitol)
TONJA ROSE/Where Would Your Heart Be (Identical/Turnpike)

MARCH 14

DUE WEST/When The Smoke Clears (Black River) **KENNY CHESNEY**/Live A Little (BNA) **KIP MOORE**/Mary Was The Marrying Kind (MCA) **LEAH SEAWRIGHT**/On The Backroads (Skytone/Edgehill)

Country Aircheck Top Recurrents	Points
KENNY CHESNEY/Somewhere With You (BNA)	12413
TIM MCGRAW/Felt Good On My Lips (Curb)	8264
KEITH URBAN/Put You In A Song (Capitol)	7848
ZAC BROWN BAND f/A. JACKSON /As (Southern Ground/Atlantic/BPG)	6639
JASON ALDEAN/My Kinda Party (Broken Bow)	6317
RASCAL FLATTS/Why Wait (Big Machine)	4797
DARIUS RUCKER/Come Back Song (Capitol)	4743
THE BAND PERRY/If I Die Young (Republic Nashville)	4476
REBA/Turn On The Radio (Starstruck/Valory)	4433
SUGARLAND/Stuck Like Glue (Mercury)	4331

WALKER HAYES/Pants (Capitol)

372 points, 138 spins

5 ADDS: KHKI*, KNTY, KXKT, WTGE, WUSH

Aircheck Activity includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)







						MUTATRANTA
LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Play
3	1	BRAD PAISLEY/This Is Country Music (Arista)	16120	540	2650	86
1	2	BLAKE SHELTON/Who Are You When I'm Not (Warner Bros/WMN)	16111	113	2670	11
5	3	SIASON ALDEAN & KELLY CLARKSON/Don't You Wanna Stay (Broken B	Bow) 15275	643	2524	105
6	4	BILLY CURRINGTON/Let Me Down Easy (Mercury)	15217	802	2510	135
2	5	LUKE BRYAN/Someone Else Calling You Baby (Capitol)	14562	-1080	2397	-185
8	6	Capitol)	13737	160	2252	10
9	7	TAYLOR SWIFT/Back To December (Big Machine)	13408	308	2197	43
10	8	THOMPSON SQUARE/Are You Gonna Kiss Me Or Not (Stoney Creek) 🗸	12569	1149	2055	200
7	9	CHRIS YOUNG/Voices (RCA)	12091	-2008	1987	-353
12	10	ZAC BROWN BAND/ Colder Weather (Southern Ground/Atlantic/BPG)	11723	707	1919	104
11	11	DARIUS RUCKER/This (Capitol)	11365	193	1866	43
14	12	Sea Gayle/Arista)	10923	615	1807	96
13	13	SUNNY SWEENEY/From A Table Away (Republic Nashville)	10884	256	1771	18
16	14	SUGARLAND/Little Miss (Mercury)	9804	768	1596	121
15	15	S JANEDEAR GIRLS/Wildflower (Warner Bros./WMN)	9712	27	1589	-2
17	16	MIRANDA LAMBERT/Heart Like Mine (Columbia)	9249	966	1528	155
18	17	RASCAL FLATTS/I Won't Let Go (Big Machine)	7834	501	1280	69
19	18	Some street of the strange of the street of	7645	471	1250	73
21	19	SARA EVANS/A Little Bit Stronger (RCA)	7539	787	1256	135
25	20	RONNIE DUNN/Bleed Red (Arista) 🗸	6954	1782	1155	278
20	21	CRAIG CAMPBELL/Family Man (BPG)	6710	-163	1069	-24
24	22	EASTON CORBIN/I Can't Love You Back (Mercury)	6472	820	1047	125
23	23	S JAMES WESLEY/Real (Broken Bow)	6319	259	1017	41
26	24	BAND PERRY/You Lie (Republic Nashville) ✓	5954	1174	979	194
28	25	REBA/If I Were A Boy (Starstruck/Valory)	4864	714	799	102
27	26	JOSH KELLEY/Georgia Clay (MCA)	4582	-82	750	-24
33	27	KEITH URBAN/Without You (Capitol) ✓	4186	1289	696	211
32	28	ASHTON SHEPHERD/Look It Up (MCA)	4065	724	653	114
29	29	CLAY WALKER/Where Do I Go From You (Curb)	3977	76	637	4
31	30	S JOSH TURNER/I Wouldn't Be A Man (MCA)	3667	128	602	20

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						V	IDDIABASE
LW	TW		Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
30	31	<u></u>	BRETT ELDREDGE/Raymond (Atlantic/WAR)	3583	19	569	4
34	32	<u></u>	LOCASH COWBOYS/Keep In Mind (Stroudavarious)	3194	523	480	84
48	33	<u></u>	KENNY CHESNEY/Live A Little (BNA) ✔	3034	2416	532	424
36	34	<u></u>	JOSH THOMPSON/Won't Be Lonely Long (Columbia)	2931	546	464	77
35	35	<u></u>	LEE BRICE/Beautiful Every Time (Curb)	2651	56	450	18
38	36	<u></u>	TRACE ADKINS/Brown Chicken Brown Cow (Show Dog-Universal)	1950	326	310	42
40	37	<u></u>	STEEL MAGNOLIA/Last Night Again (Big Machine)	1862	445	300	74
41	38	<u></u>	STEVE HOLY/Love Don't Run (Curb)	1517	140	256	26
42	39	<u></u>	TROY OLSEN/Good Hands (EMI Nashville)	1309	51	209	2
49	40	<u></u>	JUSTIN MOORE/If Heaven Wasn't So Far Away (Valory)	1186	581	207	91
44	41	<u></u>	CHUCK WICKS/Old School (N2U/CO5)	1109	151	155	21
45	42	<u></u>	RANDY MONTANA/1,000 Faces (Mercury)	994	78	177	18
55	43	<u></u>	WALKER HAYES/Why Wait For Summer (Capitol)	835	485	134	80
Debu	t 44	<u></u>	TOBY KEITH/Somewhere Else (Show Dog-Universal)	763	763	143	143
47	45	<u></u>	KATIE ARMIGER/Best Song Ever (Cold River)	747	118	144	27
46	46	<u></u>	DAVID ADAM BYRNES /Sweet Distraction (Better Angels/Ride)	745	91	122	13
50	47	<u></u>	ADAM CRAIG BAND/Nothin' Wrong (American Roots/Quarterback)	620	28	102	3
Debu	t 48	<u></u>	CHRIS YOUNG/Tomorrow (RCA)	604	512	111	93
52	49	<u></u>	GRETCHEN WILSON/I'd Love To Be Your Last (Redneck)	587	156	105	26
51	50	<u></u>	LEANN RIMES/Crazy Women (Curb)	537	65	109	12
53	51	<u></u>	JOSH ABBOTT BAND/Oh, Tonight (PDT)	506	95	85	13
58	52	<u></u>	DAVID NAIL/Let It Rain (MCA)	446	133	81	22
54	53		CARTER'S CHORD/A Little Less Comfortable (Show Dog-Universal)	374	-27	56	-2
-Ente	r 54	<u></u>	D.J. MILLER /Whatever It Takes (Evergreen)	353	139	52	17
Debu	t 55	<u></u>	JACOB LYDA/I'm Doing Alright (DMG/Nine North)	342	167	66	32
Debu	t 56	<u></u>	COLT FORD/Country Thang (Average Joes)	332	139	51	21
Debu	t 57	<u></u>	JOANNA SMITH/Georgia Mud (Columbia)	325	135	49	20
56	58		HARTERS/If I Run (BPG)	309	-33	43	-8
57	59		JAMEY JOHNSON/Heartache (Mercury)	306	-26	56	-4
)ebu	t 60	<u></u>	JEFF BATES/One Day Closer (Black River)	274	94	39	11

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