

While You Were Away ...

Here's a recap of industry news that transpired since our last regularly scheduled publication (CAT 12/21):

Captain Spaulding: Cumulus/Ann Arbor, MI VP/Market Manager **Matt Spaulding** has been named to a similar position at the company's six-station Toledo cluster, which includes Country powerhouse **WKKO**. He succeeds Cumulus Midwest RVP Scott Meier, who will continue his role as RVP. Spaulding had joined the Ann Arbor cluster in 2009 and recently advanced to VP/MM (CAT 10/4). No word yet on who will assume his former responsibilities.

CC/Atlanta Announces OM, WUBL PD: Simmons/Salt Lake City OM **Brian Michel** was named OM today of **Clear Channel/Atlanta's** five-station cluster, which includes Country **WUBL** (Breaking News). Michel will also serve as PD for 'UBL and handle interim PD chores for News/Talk sister **WGST-AM**. He starts in Atlanta Jan. 5.

Davis Heads To Minneapolis: **Clear Channel/Nashville** OM **Rich Davis**, who has overseen the five-station cluster that includes Country **WSIX**, has transferred to co-owned Top 40 **KDWB/Minneapolis** as PD. It's a return to the Twin Cities for Davis, who served as **KDWB's** APD/MD from 1997-99. No word yet on Davis' successor in Nashville.

KSD Goes Live At Night: Cumulus' **WTNR/Grand Rapids** Dir./Imaging/utility personality **Derrick Suchoval** joined **Clear Channel's KSD/St. Louis** as Dir./Imaging/evenings.

Rapid Move To Country: **Clear Channel's** Hot AC **WMT-FM/Cedar Rapids, IA** flipped to Country and is now simulcasting with sister station **KKSY** (Kiss Country).

Exit Strategy: Lewis Broadcasting's **WADM-AM/Ft. Wayne, IN** flipped its Classic Country format to Smooth Jazz, changing its call letters to **WJZI**.



JVC/Nassau's Holiday Show Dec. 14 at the Paramount in Huntington, Long Island featured eight acts. Here's a shot of all of them with JVC staffers. Back row (l-r) Eric Paslay, Brett Eldredge, Gloriana's Tom Gossin and Mike Gossin and Neal McCoy. Middle row (l-r): Wade Bowen, Lauren Alaina, Brent Anderson, Joanna Smith and Gloriana's Rachel Reinert. Bottom row (l-r): JVC staffers Jay Letterman, Jackie De Tore, Holly Kay and PD Phathead.

New Music For The New Year

Here's a look at the new singles coming to Country radio in the first few weeks of 2012:

Jan. 3

Tim McGraw/Better Than I Used To Be (Curb)

Jan. 9

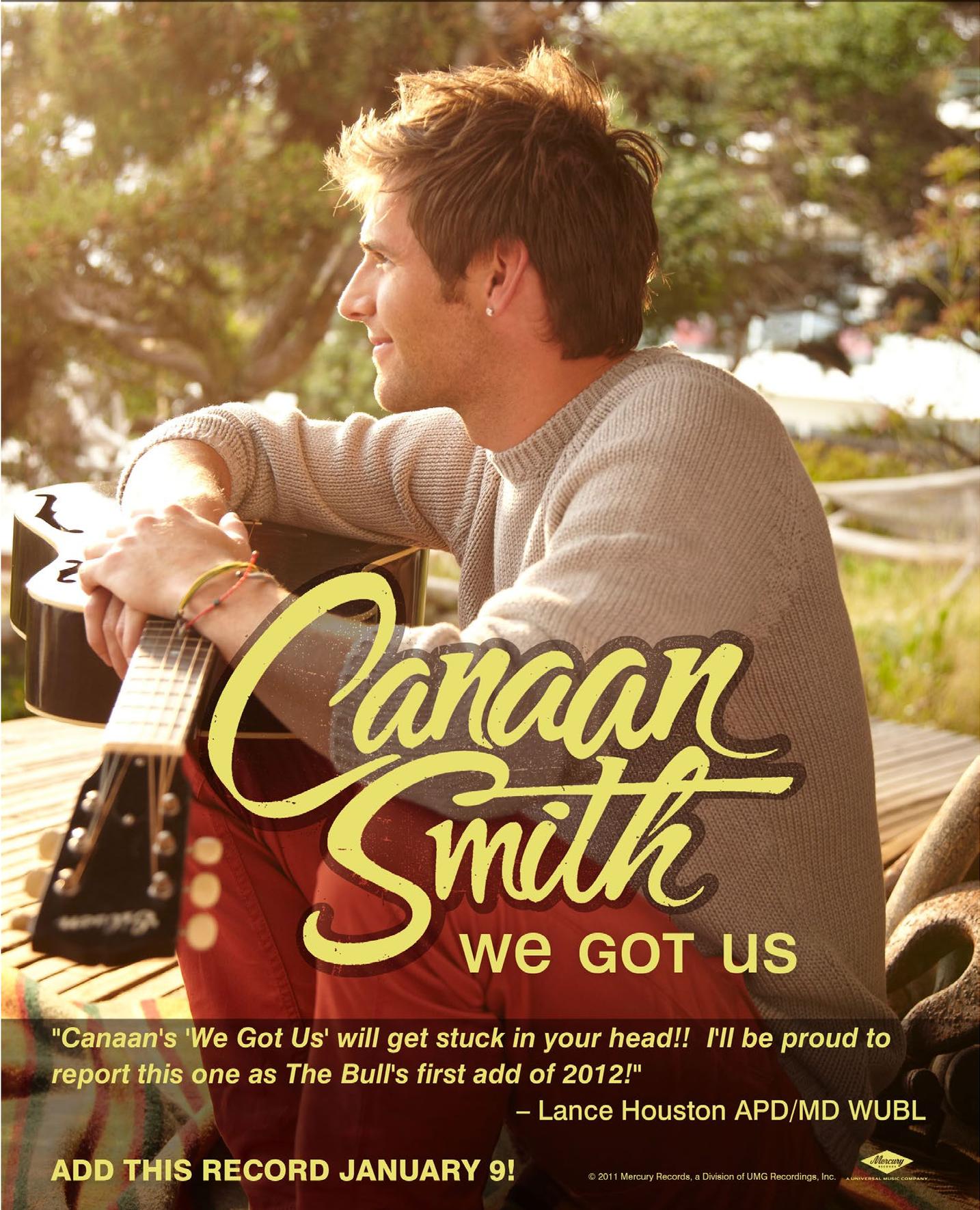
Blake Shelton/Drink On It (Warner Bros./WMN): VP/Promotion **Bob Reeves** says, "After posting three No. 1s for Blake in 2011, Team WMN plans to continue the run with a top-shelf cocktail from Blake's latest album *Red River Blue*. Belly up, boys and girls!"

Canaan Smith/We Got Us (Mercury) VP/Radio Marketing **Katie Dean** says, "This Virginia native and former *Amazing*

©2011 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

ERIC CHURCH
"DRINK IN MY HAND"
POWER UP FOR #1!
 CLICK HERE TO LISTEN
 MB 7-5 BDS 6-6
 EMI RECORDS NASHVILLE

"We got love baby, don't sound like much maybe, but there ain't no way that's not enough, 'cause we got us."



**Canaan
Smith**
WE GOT US

"Canaan's 'We Got Us' will get stuck in your head!! I'll be proud to report this one as The Bull's first add of 2012!"

– Lance Houston APD/MD WUBL

ADD THIS RECORD JANUARY 9!

© 2011 Mercury Records, a Division of UMG Recordings, Inc. A UNIVERSAL MUSIC COMPANY



Race contestant is already familiar with radio programmers as the co-writer of the top 10 hit 'Runaway' for Love And Theft. After opening for Sugarland to rave reviews last fall, he's been on the road meeting radio."

Josh Turner/Time Is Love (MCA) Dean notes, "This is the first single from Josh's upcoming studio album."

Miranda Lambert/Over You (RCA) "An amazing song she wrote with Blake Shelton," says VP/Promotion **Keith Gale**, "and it is a deeply personal song to both of them."

Jan. 17

Clay Walker/Like We Never Said Goodbye (Curb)

Dustin Lynch/Cowboys And Angels (Broken Bow): SVP/Promotion **Carson James** says, "We're all raving about him. The 'that' factor – he's got it."

Ronnie Dunn/Let The Cowboy Rock (Arista) VP/Promotion **Lesly Tyson** says, "Ronnie runs full speed ahead into the New Year with a rockin' cowboy anthem."

Jan. 23

Eli Young Band/Even If It Breaks Your Heart (Republic Nashville): "Look for EYB to join several major tours next year, as well as headlining their own tour dates in Q1 and Q2," says Dir./National Promotion **Matthew Hargis**.

Also expected in January:

Easton Corbin/single TBA (Mercury)

Ira Dean/Something About A Sunday (Average Joes):

"Written by the former Trick Pony showman and Josh Thompson, this is a song of hope and redemption that Ira absolutely nails. It feels like a big hit record," says President **Tom Baldrice**.

Marlee Scott/Train Wreck (Big Ride/InstiGator): Label consultant **Teddi Bonadies** says, "It's written by Marcus Hummon, Jedd Hughes and Sarah Buxton, and was produced by David Kalmusky." InstiGator's **Gator Michaels** adds, "It's a fun, uptempo song."

Phil Vassar/single TBA (Rodeowave) "I can't wait for radio to hear it," says partner/promotion exec **Bill Macky**. "It's some of his best work to date, and that is saying a lot."

PAGE THREE PIC



Yearning Ring Aspire: KLAC/Los Angeles morning man **Gerry House (c)** shows off the bling with CBS rep **Sam Harrell (l)** and **Mickey Gilley**. Have shots of yourself in fashion-backward jewelry? Send them to pagethreepic@countryaircheck.com.

Minneapolis Catches Early BUZ'N

Just like every kid at Christmas, CBS Radio's **WLTE (BUZ'N 102.9)/Minneapolis** couldn't wait to unwrap its new toy. Instead of a scheduled 8am flip to Country Monday, Dec. 26 (CAT 12/19), the station decided to sign on 14 hours early at 6pm Christmas Day.

Previously airing all-Christmas music, WLTE's last song as an AC station was "Grandma Got Run Over By A Reindeer." BUZ'N 102.9 officially went Country with Jason Aldean's "My Kinda Party."

Personally flipping the switch was three-year CBS Radio/Minneapolis SVP/Market Manager **Mick Anselmo**, who previously spent 23 years running Clear Channel's Minneapolis cluster, which includes Country powerhouse and market leader KEEY (K102).



Mick Anselmo Flipping BUZ'N Country

©2011 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

Should auld acquaintance be forgot?
Of course not...

TOBY KEITH
"RED SOLO CUP"

Proceed to party into 2012!!
Over 600,000 Downloads.

The New Year's HOTTEST Song!

CLICK HERE TO SEE THE VIDEO





tim mcgraw

better than I used to be

GOING FOR ADDS 1/3/12

**Over 40 Stations
Already Playing EARLY**

Premium Choice, KMLE, KWJJ,
WYCD, KNIX, WQYK, WUBL,
WMZQ, WFUS, KAJA, KCCY,
KEGA, KSD, WQHK, WUSH,
WUSY, KSKS, WXBM, WGH,
KXLY, KSOP, KIXZ, KNCI, KUPL,
WEZL, WOGI, WTGE, WXCX,
WYRK, WDRM, KWNR, KJUG,
WOGK, KFGY, WPCV, WCTK,
WGNE, WKKT, WYNK, WRNS

McGraw describes
"Better Than I Used To Be"
as, "one of the best songs I've ever
recorded and certainly one of the best
records we've ever made..."

The Cleveland Plain Dealer
- August 9, 2011


OFF THE RECORD: ERIC GUNDERSON

 Eric Gunderson

Love And Theft's Eric Gunderson gives an industry spin on the artist interview:

What station did you grow up listening to? WSOC/Charlotte.

Do you remember the first time you heard yourself on the radio? We were in a Clearwater Beach, FL hotel room when WQYK/Tampa played "Runaway." Stephen [Barker Liles] got emotional

and teary-eyed because it was his hometown station. I made fun of him, and I don't think he'll ever forget that.

How do you adjust to all the travel on the radio tour? We make it fun. We've made some of the best friendships of our career so far in Country radio. They're more than just guys we've met for dinner one night. Opening yourself up to so many people goes a lot further than people think.

Which regional is the worst driver? Dan Nelson. He's a beast. He'll drive for hours on end, but he texts and drives. In Boston, he did some crazy maneuvering to get us in the right direction while texting. He was reporting an add, so I'll let that one slide.

Who takes longest to get through airport security?

Stephen. He pretty much got a full-cavity search the other day. That's exaggerating, but he got the full pat-down. He was freaking out, saying, "Dude, the guy touched my wiener like four times!"

Are you a prankster? When we're on tour, I mess with everybody. Our old guitar player had been joking around with me for a few days. So, while he was asleep in his bunk, I punched his stomach as hard as I could through the closed curtain. I knocked the wind out of him. It wasn't really much of a prank. It was just me being an ass. He plays with Scotty McCreery now, so he hasn't had a chance to get back at me yet.

What question do you never want to answer again? Which one of you is Love and which one is Theft?

Country Aircheck looked at BUZ'N's music for Dec. 26 on Mediabase, with the caveat that the station was just 18 hours old. So far, BUZ'N shows a 67.5%/32.5% current/recurrent-to-gold ratio, compared with 76% currents/recurrents for KEEY. Approximately 73% of BUZ'N's titles are from 2010 and 2011; at KEEY it's 70.2%. The oldest title in the BUZ'N library dates to 1990, while KEEY's oldest is from 1993. Heavies for BUZ'N are turning at 2.5 hours; K102's are rotating at three hours.

Here's the 1-2pm hour from BUZ'N:

Blake Shelton/Honey Bee
Kenny Chesney/Don't Happen Twice
Lady Antebellum/We Owned The Night
Tim McGraw/Better Than I Used To Be
Toby Keith/Made In America
Chris Young/You
Brad Paisley & Carrie Underwood/Remind Me
Sugarland/Something More
Eric Church/Drink In My Hand



JANA

KRAMER

IMPACTING IN 2012



Taylor Swift/Love Story
 Jake Owen/Alone With You
 Dierks Bentley/Every Mile A Memory
 Darius Rucker/Come Back Song
 Zac Brown Band/Keep Me In Mind
 Jason Aldean/My Kinda Party
 Rodney Atkins/Take A Back Road
 LeAnn Rimes/How Do I Live
 Jerrod Niemann Lover, Lover

Production/imaging elements include a jingle package, quick drops ("The New BUZ'N 102.9," "BUZ'N 102.9), sweepers featuring male and female VOs ("BUZ'N, 102.9/The Twin Cities' New BUZ'N Country), set-ups for new music ("Here's what's new and Buzz-worthy this week from Nashville," followed by an artist drop talking about a new single), montages of three artist drops and numerous sweepers that include generic enthusiastic listener drops. There are also occasional drops from "Lauren the text-taker" who reads texts BUZ'N has received from listeners.

BUZ'N is commercial-free and jockless through Jan. 2; the only announced programming staffer so far is interim PD Kevin Metheny. Postings for mornings, APD/middays, Imaging Director, Promotions Coordinator and other jobs are listed at the CBS Radio Career Center [here](#) or on Country Aircheck's Job Board [here](#).

Because the station launched in week three of the Holiday book, we won't see a full month of PPM data for BUZ'N until Feb. 21, when January ratings are delivered. Listen to the live stream for BUZ'N [here](#).

December PPM's: Season's Meterings

Here are the first two days of the Arbitron PPM ratings for December (Nov. 10-Dec. 7), listed by metro size. Unless otherwise noted, all figures are persons 6+, Monday-Sunday, 6am-midnight with rankings in parentheses.

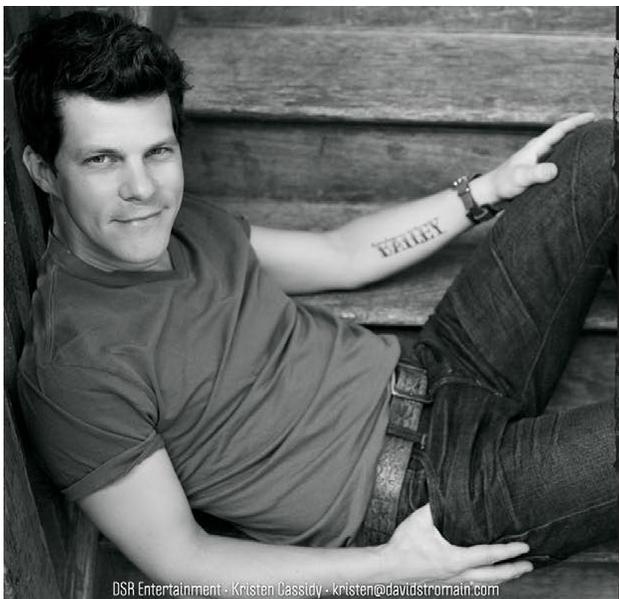
- **Los Angeles:** KKGQ 2.8-2.9 (14-13), +36,700 to 1,227,300 (22-19), Mt. Wilson
- **Chicago:** WUSN 3.7-3.7 (10-8), -80,400 to 1,271,000 (10-10), CBS Radio
- **San Francisco:** KRTY/San Jose 1.4-1.3 (23t-24t), -18,000 to 264,300 (27-27), Empire

©2011 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com



WIL/St. Louis staffers and performers from its annual *Jinglefest* assemble a group shot, following the Dec. 14 show. Pictured (l-r) are Warner Bros./Mark Niederhauser, RCA's Liz Sledge, Country Aircheck's Lon Helton, Hunter Hayes, WIL's Danny Montana, Thompson Square's Keifer and Shawna Thompson, new Broken Bow artist Dustin Lynch, Jake Owen and WIL's Greg Mozingo. Kneeling are Broken Bow's Dawn Ferris, Stoney Creek's Shelly Hargis and BBR/SC's Jon Loba.

- **Dallas:** KPLX 5.1-4.3 (2-4), -18,700 to 1,124,800 (4-4), Cumulus; KSCS: 3.4-3.5 (8-9t), -44,400 to 875,700 (13-12), Cumulus
- **Houston:** KILT 4.1-3.6 (7t-11), +64,000 to 818,200 (15-12), CBS Radio; KKBQ 3.7-3.2 (11-14t), -68,500 to 894,700 (6-10), Cox; KTHT 2.0-1.7 (22-22), -24,000 to 447,600 (21-21), Cox Classic Country
- **Philadelphia:** WXTU 4.4-4.0 (7t-8), -38,900 to 727,900 (13-13), Beasley
- **Washington:** WMZQ 5.1-4.4 (5t-7), -16,400 to 629,100 (12-12), Clear Channel; WFRE/Frederick, MD 1.3-1.1 (22-22), -13,000 to 158,500 (24-27), Aloha Trust; WFLS/Fredericksburg, VA 0.9-0.8 (23-24), -6,900 to 142,600 (28-28), Free Lance-Star
- **Atlanta:** WUBL 3.7-4.1 (12-10t), -900 673,500 (12-11), Clear Channel; WKHX 3.9-3.6 (11-12), -98,100 to 652,300 (11) Cumulus
 WUBL APD/MD Lance Houston tells Country Aircheck, "For the first time ever, WUBL has beaten WKHX in the



DSR Entertainment • Kristen Cassidy • kristen@davidstromain.com

The rewards have exceeded the demands,
 happiness has replaced expectations.

Thank you family, friends, fans and radio for a great year!

We can't wait for you to hear the NEW MUSIC in 2012!

All the best,

David St. Remain



www.davidstromain.com



ANDY GIBSON
WANNA MAKE YOU LOVE ME

CA/MB 36*

+100 SPINS +322 Points + 721,000 AUD.

BB/BDS 35*

+507,000 AUD.

RING IN YOUR NEW YEAR
WITH A HUGE HIT

2012
HAPPY NEW YEAR

dmp
records

www.AndyGibson.com



Arbitron ratings.” The Bull launched Dec. 18, 2006. Houston added that the station also won the Country battle among adults 18-34 and 18-49.

- **Boston:** WKLB 5.7-5.4 (5-7), -27,000 to 758,400 (9-10), Greater Media; WCTK/Providence 1.1-1.1 (23-23), +16,900 to 220,400 (23-22), Hall
- **Detroit:** WYCD 6.3-6.1 (2-2), -1,200 to 811,100 (9-7), CBS Radio
- **Miami:** WKIS 2.6-2.5 (17t-17t), +11,800 to 390,000 (18-18), Beasley
- **Seattle:** KKWF 4.3-4.2 (6t-6), +4,000 to 586,200 (10-10), Entercom; KMPS 3.9-4.1 (10t-7), -4,200 to 576,200 (11-11), CBS Radio
- **Phoenix:** KMLE 3.9-3.3 (7t-11), -56,500 to 533,100 (10-11), CBS Radio; KNIX 2.9-2.7 (16t-18), -38,800 to 452,300 (15-15), Clear Channel; KSWG 1.2-1.6 (26t-23), -3,800 to 116,700 (33-34), Circle S
- **Minneapolis:** KEEY 8.3-7.9 (1-2), -63,000 to 753,900 (3-4), Clear Channel
- **San Diego:** KSON 4.4-6.0 (6-2), +63,600 to 524,600 (7-5), Lincoln Financial

In its first full month with no Country competition, KSON reached its highest-ever PPM share and cume figures.

- **Nassau:** WJVC 1.5-1.1 (25-27t), -40,400 to 97,800 (28-30), JVC Media
- **Tampa:** WQYK 4.4-4.8 (10-7), -2,500 to 420,600 (10-11), CBS Radio; WFUS 4.8-4.6 (8t-8t), -9,700 to 523,100 (8-8), Clear Channel
- **Denver:** KYGO 4.3-3.9 (7t-9), -23,400 to 431,500 (11-12), Lincoln Financial; KWOE 2.0-2.2 (22-22), -7,600 to 236,200 (19-19), Wilks
- **Baltimore:** WPOC 5.9-6.1 (4-4), -13,100 to 429,200 (6-7), Clear Channel
- **St. Louis:** WIL 6.3-6.3 (2-3t), -18,900 to 624,400 (7-5), Hubbard; KSD 5.3-5.5 (7-6t), -33,200 to 590,500 (8-6), Clear Channel
KSD PD **Steve Stewart** tells *Country Aircheck*, “The Bull ranks No. 3 overall among adults 18-34 and is the No.1 Country station with a 7.9 share. KSD is also No. 2 with adults 18-24 with a 10.3, proving there is a huge Country audience on the younger end, which is great for the format in St. Louis.”
- **Riverside:** KFRG 4.5-4.6 (4t-4t), +28,000 to 349,400 (8-8), CBS Radio; KKGO/Los Angeles 1.6-1.7 (20-18t), +5,200 to

MY TUNES: MUSIC THAT SHAPED MY LIFE



Trish Biondo

WUSN/Chicago midday personality

Trish Biondo discusses her most influential songs, albums and concerts:

1. Paul McCartney, Soldier Field, July, 1990: Nothing compares to a packed stadium with the audience singing along to all his music. We took our kids to see him at Wrigley Field this summer and watched a new generation fall in love with him and his music.

2. Billy Joel and Elton John, Milwaukee, 1994: My favorite song to play on the piano was “Piano Man.” Watching them onstage together was so much fun, although the tour shirt was not the best. It fell apart.

3. Gloria Estefan, Into The Light Tour, Tinley Park, 1991: It was her first tour after her bus accident that left her with a fractured spine. The story was so inspiring, and so was the music.

4. Lionel Richie, Gary, IN, 2009: It’s the first concert I ever cried at because I was so overwhelmed by his music. I never understood fans crying at concerts until then.

5. High School Senior Concert, 1985: I was president of the orchestra and directed during the show. It was a reminder of how important and fun music education is in school. It’s a tie between that and Frank Sinatra at Chicago’s Civic Opera House in 1993.

• **A highly regarded song or album you’ve never heard:** Any Bob Dylan.

• **An “important” piece of music you just don’t get:** I’m not a fan of rap music.

• **An album you played or listened to incessantly:** *Grease* (Original 1978 Motion Picture Soundtrack), Alabama’s *For The Record* and any Donny & Marie Osmond album.

• **One obscure or non-country song everyone should listen to right now:** The life story of Emmanuel Kelly and his version of John Lennon’s “Imagine” from *X-Factor Australia*.

Reach Trish at tabiondo@wusn.cbs.com.

©2011 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

CBS Radio Minneapolis’ highly anticipated country station “BUZ’N@1029” is casting a nationwide net and now hiring for all positions! Be a part of the new choice for country music lovers in the Twin Cities.

BUZ’N
new
buz’n
country
@102.9

Full-time openings include:

- ☆ Morning Drive Announcer/Host
- ☆ Morning Drive Announcer/Co-Host
- ☆ Midday Announcer / Assistant Program Director
- ☆ Afternoon Drive Announcer
- ☆ Evening Announcer
- ☆ Production Director
- ☆ Imaging Director
- ☆ Weekend Talent (Part-Time)
- ☆ Promotions Coordinator
- ☆ Sales Account Executives

Click Here to Apply online at www.cbsradio.com. CBS Radio is an EOE.



163,600 (24-24), Mt. Wilson

- **San Jose:** KRTY 4.1-3.9 (10-11), -5,600 to 175,500 (15-14), Empire
- **Middlesex:** WKMK/Monmouth 1.8-1.8 (22t-24), -3,300 to 87,600 (25-24), Press

2011: You Said It!

Here's a look back at some of 2011's most intriguing quotes, as featured in **Country Aircheck Weekly** and **Country Aircheck's** quarterly print publications:

- "She's had many hit records we've played as a power – 100 times a week – more spins than Country stations give their powers." –Top 40 WRVW/Nashville PD **Rich Davis**, on promoting a Taylor Swift show

- "We like your little corner of the world, and are investing heavily to support and partner with it to the benefit of Nashville as well as our company." –Townsquare Media Chairman/CEO **Steven Price**, in March CA Print Publication



Steven Price



Shelly Palmer

- "Radio station websites are the worst on the web. The best of them suck. You have nothing on your site that would cause it to be a destination." –Digital guru **Shelly Palmer** at *CRS 2011*

- "Throwing the website concept away and giving control to a third party [Facebook] that doesn't share information with you or that you don't own is ridiculous." –Girlilla President **Jennie Smythe** responding to Palmer

- "We may have an overinflated sense of the importance of radio." –Coleman Insights VP **Chris Ackerman** commenting on an industry survey presented at CRS

- "I personally love all kinds of music, but this was a country awards show and I don't think we need artists from other formats to make us cool." –WFRE/Frederick, MD PD **Jess Wright** on the collaborative performances at the ACMS

- "It became a bad pop station trying to hide the fact that it was a Country station." –KUPL/Portland PD **Scott Mahalick** on KBWF/San Francisco's flip to Sports

- "We try to appeal to everybody. However, I've never shied away from calling ourselves Country. Let's face it, we're not going to fool anybody. We're proud to be a Country station." –WYCD/Detroit PD **Tim Roberts**

- "We had numerous people tell us, 'Without that app on my phone, I would have been lost; it was my only point of contact. I had no power.' It was an amazing reminder how this technology saved lives." –WDXB/Birmingham PD **Tom Hanrahan** on listeners utilizing iHeartRadio during and after local tornadoes

- "What better way to reinforce your dial position than by eliminating it?" –WBTU/Ft. Wayne, IN VP/Programming **Phil Becker** explaining his "Find the 9" scavenger hunt

- "One of the things Nashville Country radio has a responsibility to do that doesn't fall on other stations in America is to create programming that keeps our industry excited." –WSIX/Nashville PD **Jon Anthony**

- "Programmers are so used to vetting the artists themselves and making the determination on whether they're stars or have potential. In this case, America has already done that for them."



Royce Risser

- UMG SVP/Promotion **Royce Risser** on Scotty McCreery winning *American Idol*

- "What I think feels uncomfortable to people is that we're good at programming audio, but we may not be so good at programming new media yet." –Emmis Interactive Co-President **Deb Esayan**

- "Entertaining the people who *are* listening to radio, even if there's only one person, is what will keep radio usage high in spite of proliferating new media that offer music by the pound." –Albright & O'Malley's **Jaye Albright**

- "There may be people who never listen to country music that might go buy one of my records now because of that show. And when they buy one of my records, they'll say, 'Who's Miranda Lambert?' and buy that one. And the next thing you know, they're buying country records."

- That's important to me." –**Blake Shelton** regarding *The Voice*

- "Breaking data down where you have one or two meters on the station at any one time is insane. So my goal is to do great radio to the best"



Blake Shelton

©2011 Country Aircheck™ — All rights reserved. Sign up free at www.countryaircheck.com. Send news to news@countryaircheck.com

JASON STURGEON
TIME BOMB
set to explode

Featured song and artist of the
2012 MONSTER TRUCK NATIONALS TOUR
[CLICK HERE](#) for full 2012 schedule

Toolpusher RECORDS © 2012 Toolpusher Records
www.jasonsturgeonmusic.com

of our ability all the time. I know that sounds trite, but as far as I'm concerned, that's the answer." —KBEQ/Kansas City PD **Mike Kennedy** on PPM

• "We're not working in a cheese factory, which I actually did when I was younger. We're very lucky to call what we do our job, so I'd better listen to suggestions and recommendations. I don't want to work in a cheese factory again." —KSON/San Diego morning co-host **Tammy Lee**

• "I saw the four spot guys up in the rigging and watched them ride that thing down. It's one of those things you don't ever expect to see. It almost doesn't seem real. It's the worst thing I've ever seen in my life." —WFMS/Indianapolis PD **Mark Hamlin** on watching the Indiana State Fair stage collapse

• "We're locally programmed with talent who understand the importance of the listener and really enjoy the customer service aspect." —WLLR/Quad Cities, IA-IL PD **Jim O'Hara** explaining how his station maintains a 20 share



Mike McVay

• "We will empower the program directors in the larger markets so that they can make music decisions. [Sr. VP/Programming] Jan Jeffries and I agree that if we cannot trust a PD to be involved in deciding what to play, then we have the wrong PD." —Cumulus Sr. VP/Programming **Mike McVay**

• "The fans are crying for something they can identify with, something that's real and authentic.

And this is where we've always made our way in the world."

—Capitol/Nashville President/CEO **Mike Dungan**, in June CA Print Publication

• "We have lost a jewel of a man. We should all treat each other the way Chuck Collier treated everyone. It would be a wonderful world." —Then-Skyville Records President **Kevin Herring**

• "I don't feel that just because I'm a woman I represent *every* woman. That old-school formula doesn't work. If you're being disingenuous, it's pretty evident to the audience, and that's what least interests me as a person and a performer." —KYGO/Denver morning host **Kelly Ford**

• "Unless I screwed this up as a PD, I see this as our spot." —KSD/St. Louis PD **Steve Stewart** on tying perennial market format leader WIL

• "I'm sure there are a lot of people out there scratching their heads saying, 'Kapugi? The biggest Country station in America and VP of Programming?' It's always been on my bucket list to program a Country station. I just didn't know I'd get the opportunity to do it on this level." —CBS Radio VP/Programming and WUSN/Chicago PD **Jeff Kapugi**

• "If your budget only has room for slightly more than an intern and you have a patient pro who's capable of nurturing someone with charisma and authenticity, allow several years for the recipe to be ready to serve." —Consultant **Jaye Albright** on hiring personalities from the ranks of listeners



John Dimick

• "We're charging people a lot of money to move our audience from their home or car to the client's store. And I don't think you do that by dead-segueing into stop sets. You violate your listeners' core expectations if you do that." —Lincoln Financial Media Sr. VP/Programming & Operations **John Dimick**, in CA September Print Publication

• "The people who are actively coming to the format are younger. They're going to go find this music, and sometimes what they find isn't on the radio yet." —KYGO/Denver PD **John Thomas** discussing his "Cowboy Hats & Baseball Caps" theory

• "Zac is what you might call a true artist, in every sense of the word. Not only is he a musical artist, but he also works with leather, jewelry, knives. Talking to him about what is expected on conventional television is a complete waste of time." —CMA Awards Producer **Robert Deaton** on Zac Brown choosing to sing "Georgia" on the 2011 telecast

• "In radio, I think we can afford to talk more glowingly and be proud of what we've got." —Clear Channel Media CEO **Bob Pittman**, in CA December Print Publication

• "These are two heritage stations with tremendous built-in loyalty. Neither one has a real knockout punch they can deliver." —KAJA/San Antonio PD **Travis Moon** discussing competing with KCYY

• "If your station is developing imagery for playing too many commercials, or if radio as a medium is perceived that way, it doesn't matter what the in-the-moment impact is." —Coleman Insights President/COO **Warren Kurtzman** on the number of spots in a commercial break.

Radio News

A partnership between **CBS Local Digital Media** and contributor-generated **Examiner.com** will provide lifestyle editorial content, including music, to **CBS Radio** and TV station websites and mobile apps in its 25 major markets starting in Q1 of 2012. Examiner.com has more than 85,000 contributors, known as "Examiners," who generate 2,300 original pieces of content per day.

Envision Radio Networks has added Buckley Broadcasting's **KUBB/Merced, CA** to its roster of affiliates for **SpotVO**, the turnkey commercial production service. For more information on SpotVO, contact **Melissa Bachtel** [here](#).

Artist News

Hats off to MCA artist and Country Music Hall of Famer **Vince Gill** and his wife, Christian music icon **Amy Grant**, whom have been heralded as the 2011 "Tennesseans of the Year" by the *Tennessean*, Gannett's Nashville newspaper. The editorial board hailed Gill and Grant not only for making "a meaningful impact on the global stage through their music," but also for their tireless philanthropic efforts to help people throughout the state.

The Band Perry will sing the National Anthem prior to the Cotton Bowl Classic at Cowboys Stadium in Arlington, TX Jan. 6.

Capitol's **Darius Rucker** will perform the music of **Frank Sinatra** during a Feb. 13 Charleston, SC benefit. Proceeds go to the **Medical University of South Carolina's Children's Hospital**.

Norwegian Cruise Lines will launch the seven-day **Rascal Flatts** cruise Feb. 26. Ports of call are Roatán, Belize City, Costa Maya and Cozumel. The excursion will include a Rascal Flatts acoustic concert. More [here](#).

Reba will be profiled during the upcoming season of OWN's *Oprah's Master Class*, airdate TBA.

CAC

Seek & Employ

Here's our annual listing of job seekers and open gigs. Not listed? Send info to news@countryaircheck.com and we'll include you in a January update. For more details on these industry pros and available gigs, visit Country Aircheck's Job Board [here](#).

Mark Allen

Former WLXX/Lexington, KY PD/afternoons
765-491-6244, k105mark@yahoo.com

Amadeus

Former WGNE/Jacksonville mornings
904-536-3795, amadeus357@gmail.com

Amanda Ances

Concert marketing vet
561-271-2118, amandaances@yahoo.com

Randy Black

Former KATM/Modesto, CA PD/middays
209-204-1460, iloveradio@clearwire.net

Eric Bohlen

Former WIVK/Knoxville Dir./Production
865-332-6637, ebohlen81@gmail.com

Becky Brenner

Former PD at KMPS/Seattle
djbec331@aol.com

Evan Bridwell

Former KUZZ/Bakersfield PD
ebridwellpd@gmail.com

Beth Brightwell

Former WSM/Nashville mornings
352-875-1530, wildangel914@aol.com

Jerry Broadway

Former WTVV/Dothan, AL mornings
jerrybway@hotmail.com

Ron Brooks

Former WRUF/Gainesville PD/personality
352-443-1655, ronbrooksradio@aol.com

Bill Celler

Former WKHX/Atlanta personality
404-563-4792, billceller@comcast.net

Melissa Coker

Journalist/proofreader
615-545-0926, melissacoker@gmail.com

Jeri Cooper

Former Dir./Regional Promotion at Arista/Nashville
615-496-6354, jeri_cooper@bellsouth.net

John Crenshaw

Former WESC/Greenville, SC afternoon personality
864-982-9717, johncren@aol.com

Dave Daniels

Former KJUG/Visalia, CA PD
559-901-3800, danielsdave13@gmail.com

Heidi Decker

Former WCTQ/Sarasota APD/MD/middays
941-545-7371, hdecker73@hotmail.com

Sam Diamond

Former WSGA/Savannah, GA APD & Dir./Promotions
912-656-9221, djsamdiamond@yahoo.com

Bob Domingo

Former WXTA/Erie, PA MD/afternooner
814-282-6030, bdomingo75@gmail.com

Rick "Zeke" Eberhart

Former WDSY/Pittsburgh mornings
412-535-2681, zeke@zekeland.com

Brian Egan

Veteran Country personality
702-305-6566, brianegan1@aol.com

Doug Flint

Former WNUS/Parkersburg, WV middays
theolcoyote@yahoo.com

Heather Freeland

Management and publishing vet
616-334-5693, heather.r.freeland@gmail.com

Todd "Shaggy" Gregory

Former WPKX/Springfield, MA personality
413-214-1508, toddmgregory65@gmail.com

Randy Hill

Former WGNE/Jacksonville PD
615-308-2726, randyradiohill@gmail.com

Big John Horton

Veteran personality
918-649-1462, bigjohn@thebigjohnshow.com

Scott Innes

30-year radio vet and voice talent
225-456-3082, scottinnes1015@hotmail.com

Keith Kaufman

Former PD at WSIX/Nashville
Keith2112@comcast.net

George King

Former Cumulus/Allentown Station Mgr./OM
210-587-5236, gkingpa@gmail.com

Ric Knight

Former WHOK & WNKK/Columbus, OH PD/MD/mornings
614-288-5447, ricknight95@hotmail.com

Heather Lee

Former morning personality at KNTY (The Wolf)/Sacramento
heatherleediva@gmail.com

Karen Light

Former BMLG Analyst/Admin
615-496-5483, karen.m.light@gmail.com

"Super" Dave Logan

Former WCKT/Ft. Myers APD/MD/personality
239-340-8544, superdavelogan@aol.com

Tony Lynn

Former KBQI/Albuquerque morning personality
505-328-5860, tonylynnshow@hotmail.com

Ray Massie

Former Director/Operations for Townsquare Media/Billings, MT and PD for Country KCTR and Classic Rock KMHK
radiatoray1025@gmail.com

Steve Massie

Promotion Vet
770-439-2921, smassie@usa.net

Mary McKenna

Former KFKF/Kansas City morning co-host and Producer
816-210-0667, mmckennakc@gmail.com

Ric Morgan

Former WFYR/Peoria, IL PD/middayer
309-360-8323, ricandi@comcast.net

Denise Pagano

Former WXXQ/Rockford, IL MD/mornings
630-890-9164, denisepagano7sl@yahoo.com

Dan Persigehl

Former OM for Clear Channel/Atlanta and PD at WUBL (The Bull)/Atlanta.
persigehl@comcast.net

Amie Pollard

Former WUSD/Dothan, AL mornings
pollardandkc@gmail.com

Rick Regan

Former KZSN/Wichita afternoons; imaging & production
316-617-2122, rick@rickreganvoiceovers.com

Lee Richey

Former WCJW-AM/Warsaw, NY PD/MD/afternooner
585-991-8430, lrichey@stny.rr.com

Jeremy Robinson

Former Cumulus Jeremy Show host
jeremyrobinson@aol.com

Lee Rogers

Veteran programmer and personality
503-572-9239, radiolee@yahoo.com

Liz Rogers

Formerly with NSAI and CMA Awards
339-933-1526, liz.rogers@vandrbilt.edu

Mike Scott

Former WYCD/Detroit APD/MD/middays
onairmichael@gmail.com

Tom Scott

Former WCYK/Charlottesville, VA afternoons & Dir./Interactive Media
tomscottradio@gmail.com

Ryan Sloan

Former booking agency intern
740-438-6010, ryan91@gmail.com

Cindy Spicer

KUSS/San Diego PD/mornings
760-884-7656

Rick Stephenson

Former WFYR/Peoria, IL morning personality
rick@rickstephenson.com

Jim Tice

Former WDRM/Huntsville, AL PD
256-651-7263, jimwtice@me.com

Matthew Toffler

Former Sirius/XM intern
mjt357@nyu.edu

Jim West

30-year Country vet
602-705-6697, staticfree11@cox.net

Linda Fuller White

Former Dial-Global Sr. Producer
615-260-2980, lfullerwhite@comcast.net

Jean Williams

Former Dir./CMT Radio
615-473-6846, the_williams@bellsouth.net