

COUNTRY AIRCHECK

Issue 22

MUSIC EDITION

JANUARY 22, 2007



Memarie

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Fall Ratings Bring Mixed Reviews

Country Aircheck's overview of the Country ratings released in the last week can be found on page 6. Here's a behind-the-12+ look at the fall books in Detroit, Houston, Philadelphia and Providence.

Huge 12+ Country Dip In Houston: Perhaps most disturbing about the Fall 206 Houston Arbitron is the 15% drop in Country 12+ shares from the Summer and Spring 2006 results. This book, **KILT** was off 3.3-3.2, **KKBQ** fell 3.6-2.9 and KKBQ sister, Classic Country **KTHT**, dropped 2.6-2.0. The combined 12+ 8.1 was down from 9.5 in Summer '06, 9.4 in Spring '06 and 9.0 in Winter '06. The Fall '05 12+ combined share was 8.5.

Offering insight into the 12+ dip, KILT PD and CBS Radio VP/Country **Jeff Garrison** told **Country Aircheck**, "It looks like the Market Population Adjustment was the big culprit. We added 165,000 this Fall in Houston, a majority of which was from the influx of population due to Hurricane Katrina. It was a readjustment for Arbitron and it caused major TSL issues for Country. The result was more compression for the overall market. Overall, KILT was off its four-book average by 20%. I'm ready for PPM in Houston, that's for sure!!"

Garrison was especially happy with his morning show 25-54 results. Garrison noted, "KILT had 3.2, KKBQ a 2.0 and KTHT a 1.2. A big win for Hudson & Harrigan."

(continued on page 5)

Clear Channel Sells Country Leaders

As we reported last week (**Country Aircheck Today**, 1/19), Clear Channel has detailed the pending sale of 76 stations in 17 markets from among the 448 stations announced for sale in November. A deeper look at the 14 Country stations being sold reveals four that are No. 1 in their market. Stations are listed below, with buyer in parentheses, followed by most recent ratings.

- **KZKX/Lincoln, NE** (Three Eagles of Lincoln) -- 8.8 Fall '05
- **KKCB/Duluth, MN** (Blue Point Media) -- 9.8 Spring '06
- **KCTR/Billings, MT** (Blue Point Media) -- 18.0 Spring '06
- **WXXK/Lebanon, NH** (Great Eastern Radio) -- 7.2 Spring '06

Strickland Up At WB



Warner Bros./Nashville VP/Sales & Marketing **Peter Strickland** has been promoted to Sr. VP/Sales & Marketing. Strickland, who oversees campaigns for Warner Bros.' musical artists as well as comedy imprint Jack Records, has been employed by Warner Music Group in a number of capacities for 20 years.

Houston & Calland To CC Atlanta

WBAM/Montgomery, AL PD/PM driver **Lance Houston** is the new APD/MD/PM driver at Clear Channel's **WUBL (The Bull)/Atlanta**. He starts Feb. 5, although he's not exactly sure when he'll be going on the air. Houston, who leaps from market No. 152 to No. 9,

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the debut Columbia single

I GOT MORE

Impacting Coast To Coast NOW!

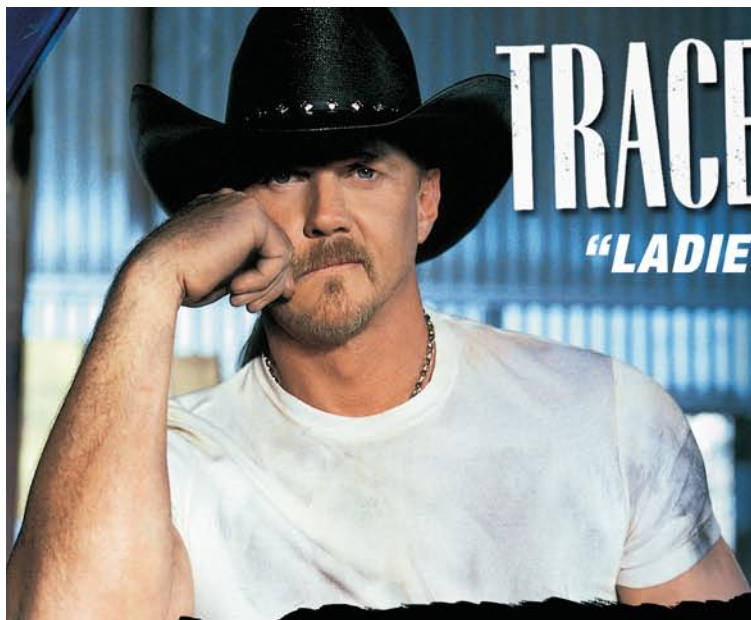
One Of Today's MOST ADDED!

OUT OF THE BOX BELIEVERS

WXTU	KASE	KRST	KCCY
KKWF	WIRK	WIVK	WXBQ
KUSS	WGNE	WPKX	KJUG
KSD	WGKX	WYPY	WUSY
KYGO	KKNG	WYNK	WOKQ
KWJJ	WBEE	KHKI	WPUR
KUBL	KSKS	KIXZ	WQBE
WCTK	WGGY	KZSN	

They've "got more" believers every day!

Thanks Country Radio!
See you on the road & CRS!



TRACE ADKINS

6* - CA/Mediabase
6* - R&R/BDS

"LADIES LOVE COUNTRY BOYS"

GOES **TOP 10** IN SIX CRITICAL MASS RESEARCH CATEGORIES

NEW Callout America Research:

- #2 - Overall Total Positive (Trending 8 to 4 to 2)
- #3 - Overall Passion (Trending 6 to 5 to 3)
- #4 - Female Passion
- #5 - Female Total Positive (Trending 8 to 7 to 5)

KEITH URBAN

7* - CA/Mediabase
8* - R&R/BDS

"STUPID BOY"

DEBUTS **TOP 15** IN SEVEN CRITICAL MASS
RESEARCH CATEGORIES INCLUDING #5 ALL MALES

NEW Callout America Research:

- #2 - Female Total Positive (Trending 11 to 8 to 2)
- #5 - Overall Total Positive (Trending 11 to 11 to 5)
- #5 - Female Passion
- #8 - Overall Passion (Trending 11 to 12 to 8)



dierks bentley

"LONG TRIP ALONE"

THE FOLLOW-UP TO 3 STRAIGHT
#1 SINGLES

25* - CA/Mediabase
26* - R&R/BDS

10 NEW adds this week at: KFKF, KNIX, KTOM,
WIRK, WKIS, WMSI, WOGI, WQBE, WSOC and WXBQ

Nominated for 2 Grammy™ Awards

Video added directly into HOT SHOT rotation at CMT



VIDEO ADDS**CMT****ALISON KRAUSS & JOHN WAITE**/Missing You (Rounder)**CMT PURE COUNTRY****ALISON KRAUSS & JOHN WAITE**/Missing You (Rounder)**GAC****ALISON KRAUSS & JOHN WAITE**/Missing You (Rounder)

told **Country Aircheck**, "I'm honored that (WUBL OM/PD) **Clay Hunnicutt** believes I'm the right guy for this job. It's such an incredible opportunity." Prior to joining WBAM two years ago, Houston was doing swing/part-time air work at **WWKA/Orlando**. Before that he was PD of **WYGC/Gainesville, FL** and **WTXT/Tuscaloosa, AL**. Houston is helping in the search for his replacement. Resumes and airchecks to him or GM **Terry Barber** at 4101-A Wall Street, Montgomery, AL 36106 or houston@bluewaterbroadcasting.com.

Also new to WUBL is WRVW & WUBT/Nashville Promotion Director **Mary Beth Calland**. She's transferring from the Clear Channel Music City duo to become Group Promotion Director for CC/Atlanta and Promotion Director for The Bull. She begins her new job on Jan. 29.

BNA Southwest Goes Long

Sony BMG Sales Enterprise Sales Rep **Scott Long** has been hired for the BNA Southwest regional slot left open with **Christian Svendsen**'s recent promotion. Based in Dallas, Long will be Manager/Regional Promotion reporting to BNA VP/National Promotion **Rick Moxley**. Svendsen was upped to Director/Strategic Marketing in December.

A&O Want You

Once again, consultants **Jaye Albright** and **Mike O'Malley** are hosting their Pre-CRS Seminar. This year's confab is set for Wednesday, Feb. 28 and will be held at the Country Music Hall Of Fame & Museum's Ford Theatre between 7:45am and 11am.

Breakfast starts at 7:15am, and then the day kicks-off with Arbitron's Gary Marince with "Now We Know What They Really Do." Now that the Portable People Meter is on in Houston and Philadelphia, Marince details what has been learned about how Country listeners actually behave.

At 8:15am it's **Country Qualitative Trends**. The data is benchmarked from last year's Media Audit and updated with this year's info. Highlighted are changes in Country's audience composition and lifestyle.

Charlotte Lawyer, the former Research Director for Susquehanna and Cumulus, and member of the Electronic Media Rating Council, takes over at 8:45am. You'll get research insights from an insider as she explains ways to break out your book for programming and sales.

Albright and O'Malley are joined at 9:15 by Mercury Radio Research's **Mark Ramsey**. Together they'll reveal the results of A&O's perceptual study and national gold test report and recommendations.

Capping the morning festivities at 10:15am, Lyric Street presents new signing **Marcel Chagnon**. Marcel, currently in the studio working on his debut LS project, has written Josh Gracin's "Nothin' To Lose" and LeAnn Rimes' "The Weight of Love."

You should have plenty of time to make it back to the convention center for the CRS' first official panel with the newly-inducted CMDJ and Radio Hall of Famers at 11am.

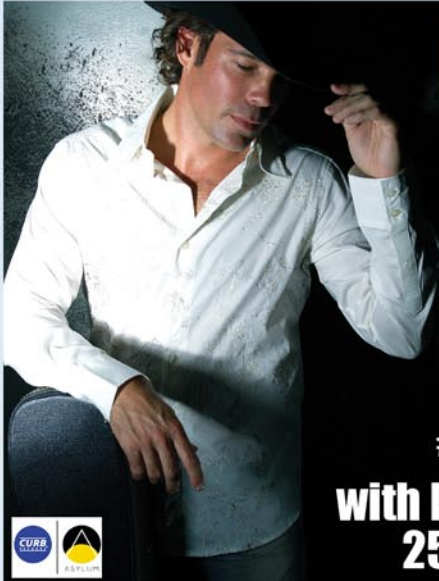
Radio News

Personalities: **KIXQ/Joplin, MO's Dave Kelly** is moving on to **KTTS/Springfield, MO** for afternoons, effective Feb. 5. Kelly steps into the position vacant since October's departure of **Roger Todd** for **WPCV/Lakeland, FL**.

CRS: CRB is again incorporating a Radio Sales Day in the agenda for CRS. This year's focus includes six panels on Friday, March 2. Offerings include the P1 Research Presentation, Prospecting: How To Hit The Motherload, www.clickyourmoneymaker.com, the Capitol lunch, and the New Faces Dinner. Registration is \$280 through Feb. 2, then rises to \$335. Details at www.crb.org.

Additionally, performers for Wednesday's (2/28) ASCAP sponsored KCRS Live! will be **John Rich**, **John Anderson**, **Rivers Rutherford** and **Craig Wiseman**.

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RESEARCH and REACTION!

"Fore She Was Mama" Clay Walker

Huge Adds:
WXTU, WFMS, KNIX, KSD, WSM, WGGY, WKXC

Rate the Music:

#2	#3	#3	#7
with Persons	with Females	with Males	with Males
25 - 34	25 - 34	25 - 34	Overall






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FACE OF
COUNTRY
MUSIC...**

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SCARED!**

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EVER
DANCED
WITH YOUR
HANDS
ABOVE YOUR
HEAD??**

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"Last Good Time"
ON YOUR DESK SOON!**



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TUBE CHECK

Tuesday (1/23) – Trace Adkins, Blake Shelton, Keith Anderson, Tracy Lawrence, *Grand Ole Opry Live*, (GAC).

Wednesday (1/24) – Rosanne Cash, *The Late Show With David Letterman*, (CBS); John Mellencamp, *Jimmy Kimmel Live*, (ABC).

Thursday (1/25) – John Mellencamp, *Jimmy Kimmel Live*, (ABC); Tracy Lawrence, *GAC Nights*, (GAC).

Friday (1/26) – Brooks & Dunn, Carrie Underwood, Faith Hill, Gretchen Wilson, Jeff Foxworthy, Hank Williams Jr., *2006 CMT Music Awards*, (CMT).

Saturday (1/27) – Dierks Bentley, Josh Turner, Rodney Atkins, Montgomery Gentry, *Grand Ole Opry Live*, (GAC).

Sunday (1/28) – Lonestar, Trace Adkins, Kris Kristofferson, Michael McDonald, Trisha Yearwood, *Cracker Barrel's Songs of the Year*, (GAC).

Monday (1/29) – Trace Adkins, *Offstage*, (GAC).

Record News

Elizabeth Howe has been hired as Manager/New Media for Cupit Records. Howe's previous stops include Vector Management, Big Street Entertainment and her own artist management firm. She can be reached at elizabeth@cupitmusic.com.

Big Machine media rep **Cynthia Grimson** is resigning to focus her full time attention on her children. Grimson will continue with the label for a few weeks, after which she can be reached at cynthia@americanamusic.com.

Industry News

San Francisco-based **Craig Fruin** is stepping into management for **Alan Jackson**. Fruin, a partner of Jackson co-manager **Howard Kaufman**, is taking over many of the responsibilities previously handled by **Nancy Russell**. Fruin's other clients include **Jeff Lynne** (ELO) and **Boz Skaggs**.

Artist manager **Faith Quesenberry** is joining Vector Management and bringing client **Craig Morgan** along to her new posting. Quesenberry formed her own firm Curiosa in 2000. Vector's clients include **Lyle Lovett**, **Hank Williams Jr.**, **Ben Folds**, **Trisha Yearwood** and **Kings of Leon**. Quesenberry can be reached at 615-269-6600 or faith@vectormgmt.com.

Webster & Associates is handling publicity representation for **Montgomery Gentry** and **Lonestar**.

Music News

Capitol/Nashville will release 12 re-mastered **Chris LeDoux** albums on March 20. Contained on six discs, the albums were originally released between 1974 and 1993.

RCA will release **Alabama's** *Songs of Inspiration 2* on March 27.

The RIAA has issued gold certification for **Taylor Swift's** self-titled Big Machine debut album.

Urban Gratitude

Keith Urban released a video message via his website, www.keithurban.net, discussing his 90-day stay at the Betty Ford Center in Palm Springs, CA. Urban thanked family, friends and fans for their support during his stay.

Milestones

Congrats to **Mike Curb**, who will receive a star on the Hollywood Walk of Fame in June. Committee approval for Curb's star was reportedly one of the fastest approval times in history.

Condolences are extended to family and friends of **Mark Allen**, son of country performer and actor **Rex Allen**, who passed away last night in his sleep. Mark was working with Waitt Radio Networks, and leaves a wife and two children.

(continued from page 1)

WYCD's Evergreens Save The Day In Detroit: The Fall 2006 Arbitron shows CBS Radio's **WYCD** moving 3.6-3.8 12+, 12+. It ranked tenth. Clear Channel's **WDTW** went 2.7-2.2, and from 16 to 18 in rank. **WYCD** remained No. 5, 25-54 in what PD **Tim Roberts** calls "the always tough Detroit market."

Continuing with his look behind the 12+ numbers, Roberts said, "In the face of an onslaught of Christmas music and the huge ethnic population factor, our key signature events paid off and helped us score some pretty big daypart victories. Our **Edwards & Lee** PM drive show lead our efforts, holding No. 3, 25-54.

"In Phase 2 we sent **Steve Grunwald** from the **WYCD Dr. Don Show** Morning Show to Baghdad and Fallujah,

DATE CHECK

January 30 - ACM Station & On-Air Personality submissions due. www.acmcountry.com

February 27 - Country Radio & DJ Hall of Fame Dinner. www.crb.org

February 28 to March 2 - CRS-38. www.crb.org

May 15 - 42nd Annual ACM Awards. www.acmcountry.com

BIRTHDAYS

Tuesday (1/23) - Harley Allen, the late Johnny Russell

Wednesday (1/24) - Keech Rainwater, Ray Stevens, Buzz Cason, Rhonda Forlaw-Adkins, Becky Hobbs, Nancy Tunick (ntunick@grassrootspromo.com), Bobby Young (bobby.young@bigmachinemail.com)

Thursday (1/25) - John Alexander (jalexander@gactv.com), Jayme Austin (jayme.austin@bellsouth.net), Kippi Brannon, Mike Burch, Lee Carroll, Rick Hughes (rick.hughes@sonybm.com),

Friday (1/26) - Maria Brunner (insightmgt@aol.com), Michael Martin (mike.martin@kjcs.fm), Dave Smith

Saturday (1/27) - Tracy Lawrence, Richard Young, Todd Berry (toddberry@clearchannel.com), Kristi Brake-Barnes, Steve Levesque

Sunday (1/28) - Greg Cook

Monday (1/29) - Irlene Mandrell, Coyote Calhoun (coyotecalhoun@clearchannel.com), Walt Wilson

which really struck a chord with the families and friends of military. We broadcast live every day via satellite from Iraq and delivered the world's largest yellow ribbon, signed by thousands to our local troops. Steve put a lot of local service men and women on the air, which made for some very compelling radio.

"We capped off the fall book with our huge 'WYCD Christmas Show' with **Big & Rich**, **Josh Gracin**, **Jason Michael Carroll** and **Rushlow Harris** at the Palace of Auburn Hills, raising thousands for the benefit of the Children's Miracle Network."

Steady In Philly: **WXTU** PD **Bob McKay** also felt the AC All-Christmas pain, noting that **WBEB** went 7.0-8.0. "Our No. 1 sharing station went off the scale in the fall," he said. "Even with that, our vital signs remain outstanding. We remained seventh 12+ and we're sixth 25-54. Our cume was off 8% and our TSL was steady at 7:45. Our 25-54 Women

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(share) stayed at 4.1 and ranked fourth, third non-ethnic. Among Women 18+ we had a 4.0, ranking fifth overall and fourth non-ethnic.

Arbitron's PPM measurement began Jan. 11, and McKay says he'll have the first look at data on Feb. 28.

Three-Peat: WCTK/Providence, RI notched an 8.1 12+ in Fall 2006, the third straight No. 1 showing for the Hall Country outlet. The last three ARBs have gone 7.5, 7.9 and 8.1, 12+.

Chart Chat

Does that song at No. 50 on this week's **Country Aircheck** chart look vaguely familiar? It should. It was 25 years ago this month that "A Country Boy Can Survive" by **Hank Williams Jr.** first entered the national charts. Kudos to **Carson James, Adrian Michaels** and their Curb/Asylum promo team on makin' a little more history with one of this format's longest-lived hits.

The Week's Top Stories

Here are some of the biggest stories featured in **Country Aircheck Today** since our last Music Edition. Visit the archives section of our website for complete coverage of these stories and more: www.countryaircheck.com.

- Bonneville International and Entercom Communications agreed to a station swap sending three Bonneville/San Francisco station to Entercom for seven stations in Seattle and Cincinnati, including **Country WUBE & WYGY/Cincinnati**. The announcement caps a tumultuous period for the two stations, which have now changed hands twice in three months. (CAT 1/18)

- WTNR/Grand Rapids, MI** PD/morning host **Bud Ford** is named PD for Citadel sister **WKDF/Nashville**. With WTNR since May, 2005, Ford is expected at WKDF in late February. The station was previously programmed by **Dave Kelly**, who was promoted from OM/PD to Market Manager in April of last year. Kelly handed off programming to OM **Larry Stone** when Stone joined the station in September, at which time a full-on search for a PD began. (CAT 1/18)

- Next up, Quantum Communications **WGTR/Myrtle**

CHECK OUT

This week's album releases include:



Beverley Mitchell

Beverley Mitchell (Quarterback/ROM)

Mitchell has starred as Lucy Camden on the CW network's series *7th Heaven* for 11 seasons. She recorded her 11-song country debut in Nashville with songwriters and producers Jim Wetherley, Greg Becker and D. Scott Miller. Tracks include "Rolling Down Sonora Avenue," "Someone Who Gets Me," and the single "Heaven On Earth Down Here."

Upcoming releases:

- Jan. 30 **Clint Black** *The Love Songs* (Equity)
- Tracy Lawrence** *For The Love* (Rocky Comfort/CO5)
- Feb. 6 **Jason Michael Carroll** *Waitin' In The Country* (Arista)
- Feb. 20 **Kathie Baillie** *Love's Funny That Way* (Aspirion)
- March 6 **Sunny Sweeney** *Heartbreaker's Hall Of Fame* (Big Machine)
- March 27 **Tim McGraw** *Let It Go* (Curb)
- April 3 **Martina McBride** *Wake Up Laughing* (RCA)
- April 17 **Bucky Covington** TBA (Lyric Street)
- May 1 **Miranda Lambert** *Crazy Ex-Girlfriend* (Columbia)
- May 15 **Jason Meadows** *100% Cowboy* (Baccarstick/CO5)

Send album release information to news@countryaircheck.com.

Beach OM/PD/morning talent Steve Stewart has been named PD/morning host for WTNR. The search is on for a PD/morning host at WGTR. Resumes and aircheck to Market Manager **Jimmy Feuger** at jfeuger@sc.rr.com, or gatorpd@qantumradio.com. (CAT 1/19)

- **Lon Helton**, lon@countryaircheck.com
Chuck Aly, chuck@countryaircheck.com
 (615) 244-4484

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Tracy Lawrence

"Find Out Who Your Friends Are"

**THREE CONSECUTIVE WEEKS OF
TOP 5 MEDIABASE CALLOUT!**

New FRIENDS this week:
WKDF, KIIM, WFRG, WIBW, KZSN, WAYZ

Continued thanks to all of our FRIENDS.

From the forthcoming cd, "For The Love". Release date: 1/30.



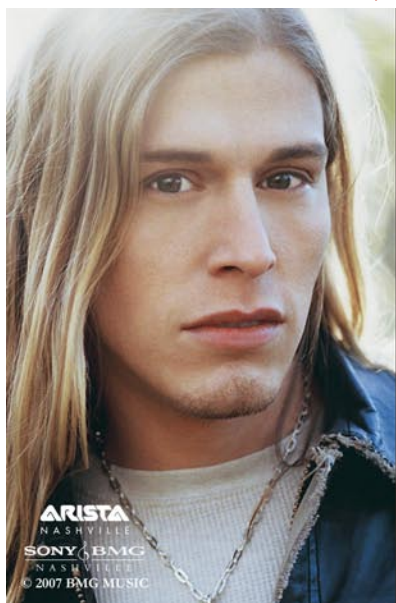
No. 1: WGAR/Cleveland, WOGK/Gainesville and KIIM/Tucson

This week's batch of Fall 2006 Arbitrons are led by a trio of 12+ first-place finishers. Among the stations that increased by half a share or more are WOGK, KWJJ/Portland, KUPL/Portland, KSD/St. Louis, WFUS/Tampa and KIIM. Each week we'll update Country radio ratings from around the USA in the **Country Aircheck/Music Edition**. A "+" indicates a Classic Country outlet, a "^" designates Country stations in the same market owned by a single operator and an "*" indicates a tie.

Station/City	12+ Share Last ARB	12+ Share Fa '06	12+ Rank Last ARB	12+ Rank Fa '06	Station/City	12+ Share Last ARB	12+ Share Fa '06	12+ Rank Last ARB	12+ Rank Fa '06
WQMX/Akron	5.8	6.1	3	2	WDDH-AM&FM/ Gainesville, FL+	.7	1.5	23*	15*
WGAR/Cleveland (Akron Arbitron)	2.4	2.1	15	17*	WWYZ/Hartford	6.6	6.2	4	4
WQXK/Youngstown- Warren, OH (Akron Arbitron)	1.1	1.2	22	23	KILT/Houston	3.3	3.2	9*	8
WKHX/Atlanta^	4.6	5.0	5	4	KKBQ/Houston^	3.6	2.9	7	12*
WYAY/Atlanta^	2.0	1.9	20	20	KTHT/Houston^+	2.6	2.0	16	20*
WPOC/Baltimore	8.8	7.2	2	3	WKIS/Miami	2.7	2.4	14	17
WSOC/Charlotte	4.7	5.6	5*	3*	KEEY/Minneapolis	9.0	6.9	1	3
WKKT/Charlotte	5.6	4.8	3	6	KLCI/Minneapolis	1.1	1.0	19	17*
WUBE/Cincinnati	5.7	5.3	2	4	WWKA/Orlando	5.2	4.7	4	6
WYGY/Cincinnati	1.6	1.6	12	15*	WPCV/Lakeland, FL (Orlando Arbitron)	.7	1.5	21	17*
WHKO/Dayton (Cincinnati Arbitron)	.9	1.1	20*	17	KNIX/Phoenix	4.5	4.3	3*	5
WNKR/Cincinnati+	.5	1.0	27*	18	KMLE/Phoenix	4.0	3.9	6*	8*
WGAR/Cleveland	7.8	7.5	2	1	WDSY/Pittsburgh	7.4	6.9	3	3
WCOL/Columbus	8.6	7.5	1	2	WOGG & WOGI/ Pittsburgh^#1	3.9	3.2	10*	12
WHOK/Columbus	3.8	3.1	10	11*	WOGF & WOGH/ Pittsburgh^#1	1.5	1.7	17	16*
WCLT/Columbus	2.1	1.9	18	15*	KWJJ/Portland	5.0	5.8	1	2
KPLX/Dallas	4.4	2.9	3*	11*	KUPL/Portland	4.4	5.6	4	3
KSCS/Dallas^	3.2	3.0	9	10	WBEE/Rochester	11.2	9.5	1	2
KTYS/Dallas^	1.1	1.0	32	31*	KMPS/Seattle	5.4	3.7	1	4*
WHKO/Dayton	9.5	7.2	1	3	KKWF/Seattle	3.5	3.7	8	4*
WPFB/Dayton	1.8	1.4	15*	16	KNBQ/Seattle	1.3	1.0	25*	27
WKSX/Dayton	1.7	1.3	17	17	WIL/St. Louis	4.9	5.2	5	3*
KYGO/Denver^	6.0	5.0	1	5	KSD/St. Louis	3.6	4.1	9	9*
KWLI/Denver	1.9	1.9	18*	16*	WQYK/Tampa	5.9	5.7	2*	3
KCKK-AM/Denver^+	.9	1.0	26	25	WFUS/Tampa	4.0	4.5	8*	6
KSKS/Fresno	5.0	5.3	4	3	KIIM/Tucson	10.2	10.7	1	1
KHGE/Fresno	2.1	2.0	18*	18	WMZQ/Washington DC	3.6	3.8	9*	7*
WOGK/Gainesville, FL	11.4	12.3	1	1	WIRK/West Palm Beach	4.1	3.9	5	4
WTRS/Gainesville, FL	6.4	4.7	3	7	WKIS/Miami (West Palm Beach Arbitron)	1.0	1.0	27*	25*

#1 WOGG, WOGI, WOGF and WOGH simulcast 19 hours per day and shadowcast the remainder of the day with identical music logs, imaging and contests. Arbitron does not list these as a simulcast. It does, however, show WOGG & WOGI and WOGF & WOGH as simulcasts.

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"Alyssa Lies"

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*CA/MB

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TOP 5 IN ALL CORE DEMOS AT MEDIABASE CALLOUT!

Debut Album *Waitin' In The Country* in-stores 2/6

TOP 10 SPINNERS...JUST TO NAME A FEW

KYGO/Denver # 2	KSD/St. Louis # 10	WSM/Nashville # 5
KUPL/Portland # 5	WMIL/Milwaukee # 5	WSOC/Charlotte # 8
WFMS/Indianapolis # 4	WBCT/Grand Rapids # 6	WXTU/Philadelphia # 8
WUBE/Cincinnati # 10	WUSN/Chicago # 9	WAMZ/Louisville # 7

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NASHVILLE
SONY BMG
NASHVILLE
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SAY YES NEXT MONDAY 1/29



DUSTY DRAKE "Say Yes"

**ADD/IMPACT
DATE: 1/29!**

"This is THE song every woman would love to hear the man in her life sing to her. The very first time I heard it, I knew, this would be the wedding song of the New Year! Dusty does a beautiful job painting the picture of a man completely in love with a woman. Absolutely engaging!"

-Jenna Jackson, MD, KJUG/Tulare

THESE STATIONS ALREADY HAVE:
WOGI, KATM, WITL, WGTY, WEGX, WQRB

"This is the wedding song of the year! If you haven't put this one on yet, you are following...I say lead, and play the best music you have. This week that song is Dusty Drake's 'Say Yes'! 10 emails to the studio every time it spins...reminiscent of what we just saw with Heartland."

-Randy Black, PD, KATM/Stockton

"Say Yes' is a smash."

-Deano, PD, WKML/Fayetteville

"It's a hit. This is gonna be the wedding song of '07."

-Brian Driver, PD, WNKT/Charleston

"Man, the women are gonna love this!!"

-Steve Geoffries, OM, WESC & WSSL/Greenville

"Say Yes' it's a hit."

-MadDawg, MD, WQDR/Raleigh

"Say Yes' is a massive hit."

-Trey Cooler, PD, WRDU/Raleigh

"I absolutely LOVE the new single 'Say Yes'...he nailed it."

-Donna James, MD, KUZZ/Bakersfield

"Dusty Drake's 'Say Yes' is bound to be huge. MANY requests continue to come in after playing it just one time. This is as close to a no-brainer add as it gets!"

-Mudflap, MD, WEGX/Florence

ON YOUR DESK & ON PROMO ONLY MPE NOW!



LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
1	1	RODNEY ATKINS/Watching You (Curb)	16038	623	5108	190	45.611	1.685	121	0
3	2	GEORGE STRAIT/It Just Comes Natural (MCA)	14316	261	4577	59	40.63	1.266	121	1
2	3	BRAD PAISLEY/She's Everything (Arista)	14258	-526	4556	-262	41.118	-1.072	121	0
4	4	JASON ALDEAN/Amarillo Sky (BBR)	11710	752	3742	288	32.824	1.313	121	3
5	5	TAYLOR SWIFT/Tim McGraw (Big Machine)	10899	96	3484	69	29.744	-0.763	121	0
7	6	TRACE ADKINS/Ladies Love Country Boys (Capitol)	10099	770	3336	258	27.965	2.822	121	0
6	7	KEITH URBAN/Stupid Boy (Capitol)	10089	145	3190	72	28.287	0.692	121	0
8	8	WRECKERS/My, Oh My (Warner Bros.)	9433	191	2860	53	25.536	0.493	121	0
9	9	MARTINA MCBRIDE/Anyway (RCA)	9283	123	2866	85	25.648	0.45	121	0
10	10	JASON MICHAEL CARROLL/Alyssa Lies (Arista)	8885	6	2992	40	24.377	0.139	121	0
11	11	CRAIG MORGAN/Little Bit Of Life (BBR)	8856	139	3006	79	25.06	0.563	121	0
12	12	TRENT TOMLINSON/One Wing In The Fire (Lyric Street)	8072	284	2712	78	21.481	0.809	120	1
13	13	KELLIE PICKLER/Red High Heels (BNA)	6983	434	2220	149	18.001	0.89	120	0
21	14	KENNY CHESNEY/Beer In Mexico (BNA) ✓	6943	1969	2152	627	18.357	4.868	119	11
14	15	JOE NICHOLS/I'll Wait For You (Universal South)	6686	369	2590	162	17.567	0.999	120	3
15	16	DARRYL WORLEY/I Just Came Back... (903 Music)	5995	241	1974	22	15.401	0.557	119	2
16	17	BROOKS & DUNN/Hillbilly Deluxe (Arista)	5895	218	2042	104	14.676	0.651	121	2
18	18	SARA EVANS/You'll Always Be My Baby (RCA)	5894	281	2030	87	15.596	0.963	119	1
22	19	TIM MCGRAW/Last Dollar (Fly Away) (Curb) ✓	5652	1216	1825	437	14.402	2.162	111	12
17	20	LITTLE BIG TOWN/Good As Gone (Equity)	5449	-175	1803	-13	14.068	-0.344	121	1
19	21	GARY ALLAN/A Feelin' Like That (MCA)	5323	-4	1808	32	13.542	0.048	120	3
20	22	PHIL VASSAR/The Woman In My Life (Arista)	5306	-15	1847	4	13.446	0.082	121	0
26	23	SUGARLAND/Settlin' (Mercury) ✓	4545	1227	1380	364	11.813	2.511	112	18
23	24	JACK INGRAM/Lips Of An Angel (Big Machine)	4496	202	1380	49	11.926	0.259	118	3
24	25	DIERKS BENTLEY/Long Trip Alone (Capitol)	4305	341	1431	99	10.852	0.729	117	5

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JAKE OWEN
"STARTIN' WITH ME"

EASY CHOICE TO ADD...

31* R&R/BDS
33* CA/MB

RELATABLE and
MEMORABLE LYRICS

ADD NOW!

RCA RECORDS LABEL
NASHVILLE



Sara Evans
"You'll Always Be My Baby"

EASY CHOICE TO
CONVERT...

17* R&R/BB
18* CA/MB

CORE FEMALE...
STRONG RESEARCH

CONVERT NOW!

SONY BMG
NASHVILLE

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LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
28	26	📶 CARRIE UNDERWOOD/Wasted (Arista) ✓	4070	1267	1184	418	12.165	3.876	107	23
25	27	CLAY WALKER/'Fore She Was Mama (Curb/ Asylum)	3697	-167	1226	-32	9.299	-0.483	112	6
27	28	📶 VINCE GILL/The Reason Why (MCA)	3062	26	1080	27	7.339	-0.115	110	0
30	29	📶 JOSH TURNER/Me And God (MCA)	2831	206	945	60	7.365	0.361	108	11
29	30	BILLY CURRINGTON/Good Directions (Mercury)	2777	-8	1088	-4	7.22	0.164	105	5
33	31	📶 ALAN JACKSON/A Woman's Love (Arista)	2684	431	958	153	6.706	0.672	96	21
32	32	📶 JOSH GRACIN/I Keep Coming Back (Lyric Street)	2429	33	804	3	5.578	0.005	106	2
31	33	📶 JAKE OWEN/Startin' With Me (RCA)	2372	-59	864	5	6.045	0.062	102	3
34	34	📶 EMERSON DRIVE/Moments (Midas/New Revolution)	2125	42	761	38	5.039	0.235	95	3
35	35	📶 BLAKE SHELTON/Don't Make Me (Warner Bros.)	2010	116	678	27	4.791	0.406	94	11
37	36	📶 TRACY LAWRENCE/Find Out Who... (Rocky Comfort/CO5)	1682	145	570	35	4.424	0.444	63	1
48	37	📶 RASCAL FLATTS/Stand (Lyric Street) ✓	1681	1154	536	402	4.179	2.87	82	35
38	38	📶 PAT GREEN/Dixie Lullaby (BNA)	1571	45	452	-5	4.121	0.134	78	3
39	39	📶 DANIELLE PECK/Isn't That Everything (Big Machine)	1553	179	516	81	3.823	0.518	92	3
36	40	GRETCHEN WILSON/Come To Bed (Columbia)	1213	-32	410	-101	2.434	0.67	62	2
43	41	📶 STEVE HOLY/Come On Rain (Curb)	1187	115	497	54	2.406	0.247	63	3
44	42	📶 ALISON KRAUSS/Missing You (w/John Waite) (Rounder)	1084	75	225	19	2.856	0.067	21	3
42	43	JOHN MELLENCAMP/Our Country (Universal Republic)	914	-195	289	-62	1.974	-0.455	40	1
45	44	RUSHLOW HARRIS/Bagpipes Cryin' (Show Dog)	815	-102	297	-14	1.563	-0.247	42	3
47	45	📶 CAROLINA RAIN/Isn't She (Equity)	787	135	303	50	1.775	0.545	39	6
46	46	📶 DONOVAN CHAPMAN/House Like That (Category 5)	742	75	270	20	1.26	0.15	37	1
Debut	47	📶 BUCKY COVINGTON/A Different World (Lyric Street)	471	261	168	102	0.987	0.397	51	8
49	48	BLUE COUNTY/I Get To (Curb/ Asylum)	436	-14	199	-11	0.761	0.017	27	1
Debut	49	📶 BLAINE LARSEN/Spoken Like A Man (Giantslayer/BNA)	418	10	151	2	0.826	0.083	21	1
Debut	50	📶 HANK WILLIAMS, JR./A Country Boy Can... (Curb/Asylum)	384	67	143	31	1.089	0.26	50	2

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2nd Week of American Idol and 2nd week of Bucky Covington's New Single



BUCKY COVINGTON

"A Different World"

④7 Debut in CA/Mediabase

10 Point Move in BDS/R&R: 57* to 47*

THANKS COUNTRY RADIO FOR EMBRACING BUCKY!
 WMZQ, KHKI, WGNA, KTOM, WEZL, KIZN, WITL, WKKT,
 KDRK, KXKC, WYCD, WMIL, KXKT, KJUG AMONG OTHERS!

Lyric Street

Aircheck Add Leaders

RASCAL FLATTS /Stand (Lyric Street)	35
CARRIE UNDERWOOD /Wasted (Arista)	23
ALAN JACKSON /A Woman's Love (Arista)	21
COLE DEGGS & THE LONESOME /I Got More (Columbia)	21
SUGARLAND /Settlin' (Mercury)	18
TIM MCGRAW /Last Dollar (Fly Away) (Curb)	12
BLAKE SHELTON /Don't Make Me (Warner Bros.)	11
JOSH TURNER /Me And God (MCA)	11
KENNY CHESNEY /Beer In Mexico (BNA)	11
BUCKY COVINGTON /A Different World (Lyric Street)	8

Aircheck Point Gainers

KENNY CHESNEY /Beer In Mexico (BNA)	1969 ✓
CARRIE UNDERWOOD /Wasted (Arista)	1267 ✓
SUGARLAND /Settlin' (Mercury)	1227 ✓
TIM MCGRAW /Last Dollar (Curb)	1216 ✓
RASCAL FLATTS /Stand (Lyric Street)	1154 ✓
TRACE ADKINS /Ladies Love Country (Capitol)	770
JASON ALDEAN /Amarillo Sky (BBR)	752
RODNEY ATKINS /Watching You (Curb)	623
KELLIE PICKLER /Red High Heels (BNA)	434
ALAN JACKSON /A Woman's Love (Arista)	43

Aircheck Spin Gainers

KENNY CHESNEY /Beer In Mexico (BNA)	627
TIM MCGRAW /Last Dollar (Curb)	437
CARRIE UNDERWOOD /Wasted (Arista/RMG)	418
RASCAL FLATTS /Stand (Lyric Street)	402
SUGARLAND /Settlin' (Mercury)	364
JASON ALDEAN /Amarillo Sky (BBR)	288
TRACE ADKINS /Ladies Love Country (Capitol)	258
RODNEY ATKINS /Watching You (Curb)	190
JOE NICHOLS /I'll Wait For You (Universal South)	162
ALAN JACKSON /A Woman's Love (Arista)	153

Activator Point Gainers

TIM MCGRAW /Last Dollar (Fly Away) (Curb)	1990
KENNY CHESNEY /Beer In Mexico (BNA)	1859
SUGARLAND /Settlin' (Mercury)	1360
RASCAL FLATTS /Stand (Lyric Street)	1354
CARRIE UNDERWOOD /Wasted (Arista)	1294
KEITH URBAN /Stupid Boy (Capitol)	825
TRACE ADKINS /Ladies Love Country Boys (Capitol)	697
BILLY CURRINGTON /Good Directions (Mercury)	657
ALAN JACKSON /A Woman's Love (Arista)	628
MARTINA MCBRIDE /Anyway (RCA)	550

Activator Spin Gainers

TIM MCGRAW /Last Dollar (Fly Away) (Curb)	413 ✓
KENNY CHESNEY /Beer In Mexico (BNA)	389 ✓
RASCAL FLATTS /Stand (Lyric Street)	317 ✓
SUGARLAND /Settlin' (Mercury)	303 ✓
CARRIE UNDERWOOD /Wasted (Arista)	275 ✓
KEITH URBAN /Stupid Boy (Capitol)	171
TRACE ADKINS /Ladies Love Country Boys (Capitol)	171
ALAN JACKSON /A Woman's Love (Arista)	145
BILLY CURRINGTON /Good Directions (Mercury)	137
MARTINA MCBRIDE /Anyway (RCA)	112

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"The research is very solid early (#19 out of 30 with 151 spins). I know that when I hear the song I think, 'I do live in a house like that...not a lot of money, but with a wife, 4 kids, a dog, a cat and a whole lot of love to go around.'" -Stix Franklin, APD/MD, WNCY/Green Bay



**New this week:
WMIL**

This **HIT** is working!
Come on in!

CA/MB: 46

+20 spins.

RR/BDS: 50 - 46*

+157K in Audience!



Aircheck Activity

CAROLINA RAIN/Isn't She (Equity)

Moves 47-45*; 787 points, 303 spins
6 ADDS: **KQFC***, **KTOM**, **KYGO**, **WGGY**, **WIRK***, **WWQM**

DONOVAN CHAPMAN/House Like That (Category 5)

Moves 46*-46*; 742 points, 270 spins
1 ADD: **WMIL**

BUCKY COVINGTON/A Different World (Lyric Street)

Debuts at 47*; 471 points, 168 spins
7 ADDS: **KJUG**, **KXKT**, **WBEE**, **WEZL**, **WGNA**, **WKKT**, **WMIL**, **WMZQ**

BLUE COUNTY/I Get To (Curb/Asylum)

Moves 49*-48; 436 points, 199 spins
1 ADD: **WQYK***

BLAINE LARSEN/Spoken Like A Man (Giantslayer/BNA)

Debuts at 49*; 418 points, 151 spins
1 ADD: **WRNS**

HANK WILLIAMS, JR./A Country Boy Can Survive (Curb/Asylum)

Debuts at 50*; 384 points, 143 spins
0 ADDS

MARK WILLS/Take It All Out On Me (Equity)

352 points, 179 spins
3 ADDS: **KIZN***, **WCTK**, **WIRK***

ERIC CHURCH/Guys Like Me (Capitol)

325 points, 93 spins
5 ADDS: **KJUG**, **KTOM**, **KUZZ**, **KXKT**, **WYCD***

Aircheck Activity includes songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (* indicates auto adds)

Aircheck Add Dates

January 29

CATHERINE BRITT/What I Did Last Night (RCA)
LAURA BRYNA/I Don't Have A Thing To Wear (Equity)
RASCAL FLATTS/Stand (Lyric Street)
DUSTY DRAKE/Say Yes (Big Machine)

February 5

JERROD NIEMANN/I Love Women (My Momma Can't Stand) (Category 5)

Feb. 12

JEFF GOLDEN/Someone Who Cares (Country Trax)
RANDY ROGERS BAND/One More Goodbye (Mercury)

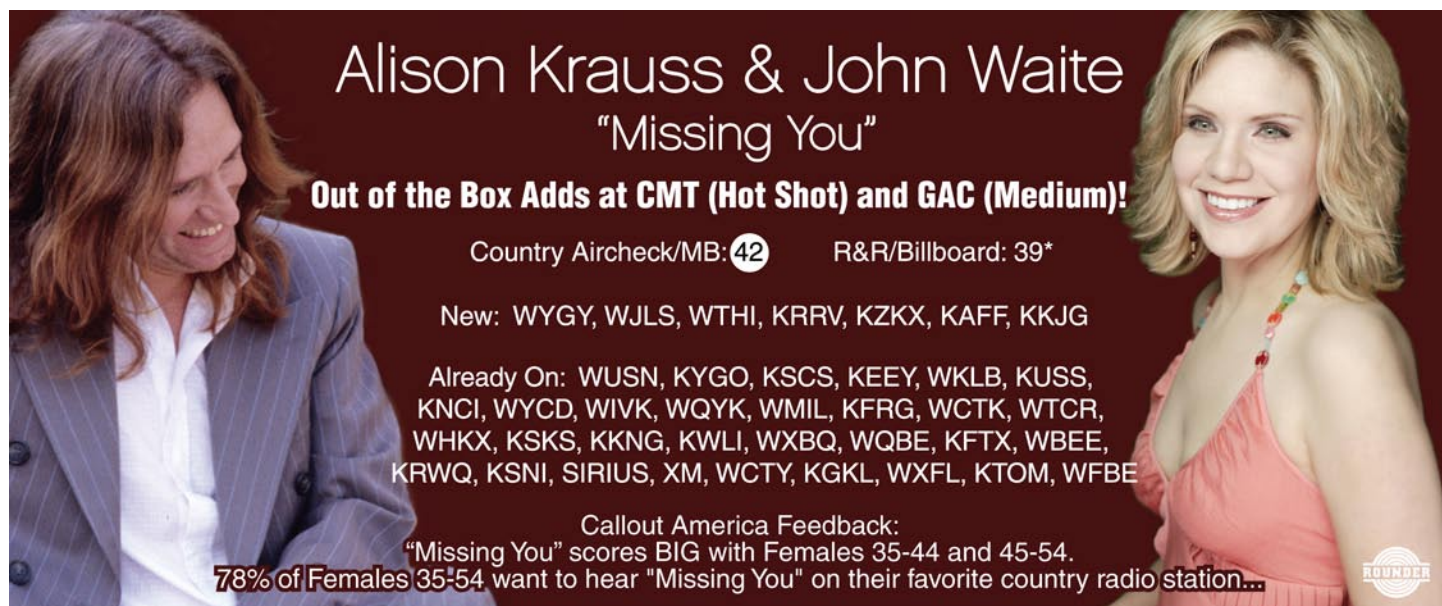
February 19

TAYLOR SWIFT/Teardrops On My Guitar (Big Machine)

Aircheck Top Recurrents

RASCAL FLATTS /My Wish (Lyric Street)	11044
SUGARLAND /Want To (Mercury)	9228
CARRIE UNDERWOOD /Before He Cheats (Arista)	8828
TIM MCGRAW /My Little Girl (Curb)	7359
JOSH TURNER /Would You Go With... (MCA)	5418
MONTGOMERY GENTRY /Some People... (Columbia)	5323
HEARTLAND /I Loved Her First (Lofton Creek)	5241
RODNEY ATKINS /If You're Going ... (Curb)	4811
GEORGE STRAIT /Give It Away (MCA)	4024
DIERKS BENTLEY /Every Mile A Memory (Capitol)	4019

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Alison Krauss & John Waite
"Missing You"

Out of the Box Adds at CMT (Hot Shot) and GAC (Medium)!

Country Aircheck/MB: **42** R&R/Billboard: 39*

New: WYGY, WJLS, WTHI, KRRV, KZKX, KAFF, KKJG

Already On: WUSN, KYGO, KSCS, KEEY, WKLB, KUSS, KNCI, WYCD, WIVK, WQYK, WMIL, KFRG, WCTK, WTCR, WHKX, KSKS, KKNQ, KWLI, WXBQ, WQBE, KFTX, WBEE, KRWQ, KSNI, SIRIUS, XM, WCTY, KGKL, WXFL, KTOM, WFBE

Callout America Feedback:
"Missing You" scores BIG with Females 35-44 and 45-54.
78% of Females 35-54 want to hear "Missing You" on their favorite country radio station...

ROUNDER

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
2	1	📶 RODNEY ATKINS/Watching You (Curb)	14146	-12	3108	0
1	2	📶 GEORGE STRAIT/It Just Comes Natural (MCA)	13797	201	3112	39
3	3	BRAD PAISLEY/She's Everything (Arista)	12547	-1116	2757	-251
4	4	📶 TRACE ADKINS/Ladies Love Country Boys (Capitol)	10977	697	2457	171
5	5	📶 TAYLOR SWIFT/Tim McGraw (Big Machine)	10564	257	2375	58
6	6	📶 JASON ALDEAN/Amarillo Sky (BBR)	10507	395	2288	105
7	7	📶 CRAIG MORGAN/Little Bit Of Life (BBR)	10181	425	2254	106
8	8	📶 JASON MICHAEL CARROLL/Alyssa Lies (Arista)	9935	134	2237	29
9	9	📶 KEITH URBAN/Stupid Boy (Capitol)	9886	825	2233	171
10	10	WRECKERS/My, Oh My (Warner Bros.)	9392	-255	2117	-26
11	11	📶 MARTINA MCBRIDE/Anyway (RCA)	9199	550	2062	112
12	12	TRENT TOMLINSON/One Wing In The Fire (Lyric Street)	9148	-284	2028	-64
13	13	📶 JOE NICHOLS/I'll Wait For You (Universal South)	8819	360	1960	92
14	14	📶 KELLIE PICKLER/Red High Heels (BNA)	7003	250	1583	70
16	15	📶 SARA EVANS/You'll Always Be My Baby (RCA)	6972	309	1540	79
17	16	📶 DARRYL WORLEY/I Just Came Back From A War (903 Music)	6793	117	1519	35
15	17	📶 BROOKS & DUNN/Hillbilly Deluxe (Arista)	6700	193	1553	56
18	18	📶 GARY ALLAN/A Feelin' Like That (MCA)	6667	413	1469	83
19	19	📶 KENNY CHESNEY/Beer In Mexico (BNA) ✓	6230	1859	1384	389
21	20	📶 TIM MCGRAW/Last Dollar (Fly Away) (Curb) ✓	6064	1990	1336	413
20	21	📶 LITTLE BIG TOWN/Good As Gone (Equity)	6056	35	1361	36
23	22	PHIL VASSAR/The Woman In My Life (Arista)	5778	-310	1217	-67
22	23	📶 DIERKS BENTLEY/Long Trip Alone (Capitol)	5306	191	1226	45
25	24	📶 BILLY CURRINGTON/Good Directions (Mercury)	4922	657	1081	137
24	25	📶 JACK INGRAM/Lips Of An Angel (Big Machine)	4821	289	1092	65

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KFTX/Corpus Christi JOINS KTYS/Dallas, KRTY/San Jose, KRRV/Alexandria, WEGX/Florence, KAFF/Flagstaff, KUBL/Salt Lake City, WUSY/Chattanooga, KVOX/Fargo, and CMT Pure Country...

Who are ALL playing...

CODY McCARVER

"RED FLAG"

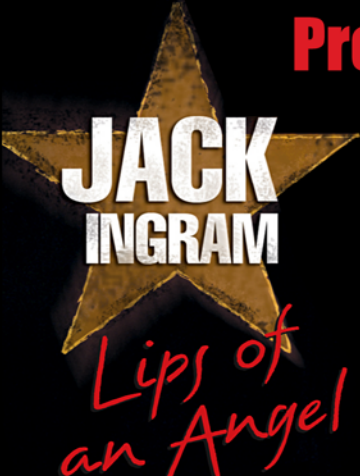
WARNING - PROGRAMMERS BE AWARE that the side effects of the free relationship therapy and advice contained in "RED FLAG" have been known to cause female listeners to call request lines often and thank the station for playing the song. Other side effects are increased female listeners and goodwill for all stations playing "RED FLAG".

Enjoy some eye candy and watch The "RED FLAG" video at www.hififusion.com/video/codymccarver/rf/  



LW	TW	Artist/Title (Label)	TW Points	LW Points	TW Plays	LW Plays
26	26	📶 SUGARLAND/Settlin' (Mercury) ✓	4041	1360	898	303
27	27	📶 CLAY WALKER/'Fore She Was Mama (Curb/Asylum)	3867	184	897	54
28	28	📶 JOSH TURNER/Me And God (MCA)	3792	314	817	61
29	29	📶 CARRIE UNDERWOOD/Wasted (Arista) ✓	3697	1294	815	275
30	30	VINCE GILL/The Reason Why (MCA)	3402	-557	759	-104
31	31	📶 BLAKE SHELTON/Don't Make Me (Warner Bros.)	3106	311	677	47
32	32	📶 EMERSON DRIVE/Moments (Midas/New Revolution)	2823	471	639	105
33	33	📶 ALAN JACKSON/A Woman's Love (Arista)	2559	628	578	145
34	34	📶 RASCAL FLATTS/Stand (Lyric Street) ✓	2342	1354	521	317
38	35	📶 GRETCHEN WILSON/Come To Bed (Columbia)	2341	32	398	-47
35	36	JOSH GRACIN/I Keep Coming Back (Lyric Street)	2015	-16	489	15
36	37	JAKE OWEN/Startin' With Me (RCA)	1957	-110	434	-12
37	38	📶 DANIELLE PECK/Isn't That Everything (Big Machine)	1947	250	424	45
39	39	📶 STEVE HOLY/Come On Rain (Curb)	1447	150	339	38
40	40	📶 TRACY LAWRENCE/Find Out... (Rocky Comfort/CO5)	1312	303	285	68
41	41	📶 PAT GREEN/Dixie Lullaby (BNA)	1163	2	266	9
42	42	📶 RUSHLOW HARRIS/Bagpipes Cryin' (Show Dog)	1130	-29	247	5
43	43	📶 DONOVAN CHAPMAN/House Like That (Category 5)	1083	101	228	29
44	44	📶 BLUE COUNTY/I Get To (Curb/Asylum)	892	90	203	28
45	45	JOHN MELLENCAMP/Our Country (Universal Republic)	775	-148	199	-37
46	46	📶 BUCKY COVINGTON/A Different World (Lyric Street)	731	330	159	72
47	47	JIMMY WAYNE/That's All I'll Ever Need (Big Machine)	705	-76	157	-16
49	48	📶 HEARTLAND/Built To Last (Lofton Creek)	584	94	125	19
48	49	📶 ROCKIE LYNNE/More (Universal South)	572	29	148	6
Debut 50	📶	ALISON KRAUSS & JOHN WAITE/Missing You (Rounder)	550	131	114	50

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Proven Hit. Proven Hitmaker.

CA/MB: 24 RR/BB: 24*

AMONG THE TOP 10 MOST ADDED SINGLES 7 WEEKS IN A ROW!

NEW THIS WEEK:
KNIX, WDSY, WSOC, KAJA, WQHK, WILQ, WWZD, JOEL RAAB & MORE!

DEBUTS #14 OVERALL CURRENT @ BDS/PINNACLE RESEARCH
#1 MOST REQUESTED @ JONES CD COUNTRY • #2 MOST REQUESTED @ LIA
#1 MOST PLAYED CURRENT COUNTRY SINGLE @ YAHOO! MUSIC

VIDEO IN HEAVY ROTATION @ CMT AND GAC! • OPENING FOR BRAD PAISLEY'S BONFIRES & AMPLIFIERS 2007 TOUR!

FROM THE FORTHCOMING ALBUM *THIS IS IT*, COMING 3/27/07

ADD/CONVERT
NOW!

