July 9, 2018, Issue 609

The Wolf Turns 20

On the short list of iconic Country radio brands, "99.5 The Wolf" - KPLX/Dallas - is somewhere near the top. Launched July 24, 1998, The Wolf dominated its market, contributed to a surging regional music scene, influenced Country radio nationwide and propelled more than a few prominent careers. Lost in

the mythos, however, are some of the realities behind rebranding KPLX and just how big a bet then-parent Susquehanna made.

Desperate Times: Then as now, Dallas was a strong market for country music. KSCS and "Flex Your Plex"-era KPLX were successful enough to bring on a third challenger in the early '90s. "Two well-rated Country stations could make a lot of money at the time because they weren't as expensive in terms

of marquee air talent like in Top 40," says then-KPLX GM Dan Halyburton. "Young Country [KYNG] came in and threw the

marketplace into turmoil."

The younger-leaning KPLX was suddenly challenged. "They outflanked our flank," Halyburton says. "We still made decent cash flow, but it wasn't where it had been and was starting to get uncomfortable. There was discus-

sion of moving to another format, but none of those options were particularly attractive so we got on the track

Personalities Justin Frazell, Smokey

of rebranding.

Chris Sommer and Amy B (I-r) at the 2

"Hunt For A Cure" St. Jude radioth

(continued on page 7)



Shell Not Pass: Warner Bros./WAR's Chris Janson with WFMS/Indianapolis staffers. Pictured (I-r) are the label's Anna Cage, the station's Boomer Layfield, Janson and the station's Adam Kashner and Jack Shell.

When Hate Comes To Town

Radio might be the best of any public service medium at natural disaster response, raising money for noble causes and generally addressing wholesome community interests, but what does it do with hate? It's an unfortunate and uncomfort-

able question, but one that required an answer in Charlottesville, VA last August.

When white nationalists staged a rally that resulted in a riot, three deaths and more than 40 injuries, local radio stations were faced with crafting an appropriate response. Among them was Monticello Country WCYK, whose efforts were honored last month with the Virginia Asso-









POWER UP

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40 MILLION STREAMS
#1 SPINCREASE MEDIABASE/BILLBOARD
TOP 10 SHAZAM

"THE PEOPLE'S SUPERSTAR"

Los Angeles Times

"THE KING OF THE ROAD"
THE WALL STREET JOURNAL.







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AIRCHECK MY TUNES: MUSIC THAT SHAPED MY LIFE



Jesse Allen

KIAI/Mason City, IA Dir./Content and emerging country artist **Jesse Allen** discusses his most influential music:

1. Garth Brooks: The career he has and continues to have is amazing! His live show is something from another world. I got my high energy as an artist from watching Garth.

2. My Dad: He was a drummer and songwriter his entire life. He started playing ballrooms when he was 10 and played in

each of the lower 48 states before settling in lowa. Every ounce of musical ability I have came thanks to him and his band mates teaching me.

3. '90s Country: Anything from the '90s was a major influence on me and my debut EP. Collin Raye, Blackhawk, Brooks & Dunn, George Strait, Rhett Akins, Neil McCoy, Little Texas ... the list goes on. I could put '90s country on repeat 24 hours a day, seven days a week and never grow tired of it.

4. Keith Whitley: I didn't get into Keith until I got older. But those songs and his voice simply blow me away.

5. Merle Haggard: I saw him in concert a few months before he died. Seeing Merle onstage doing what he loved lit a fire under me. It made me realize if you work hard, stay humble and keep pushing forward, you can do whatever you love until the day you die. I hope I'm half as lucky.

• Highly regarded music you've actually never heard: Jason Isbell and Sturgill Simpson. I love what those guys do but I've never really taken the time to dive in and listen.

• "Important" music you just don't get: Classical and Opera. I admire what those musicians and artists do but I just don't get it.

• An album you listened to incessantly: Luke Combs' This One's For You Too. The writing is awesome and Luke is a powerhouse vocalist. I'm similar to Luke in some ways when it comes to music. Either way, I'm just a fan and can't stop listening!

• Obscure or non-country music everyone should listen to right now: Stevie Ray Vaughan's Texas Flood. I never really clicked with the guitar until I heard that album. You have to really listen to the soul in every single note and word. It's so good!

• Music you'd rather not admit to enjoying: Boy Bands. NSync, Backstreet Boys, New Kids On The Block. I can jam all day long to anything from that era. ciation of Broadcasters award for Best Human Interest Series (<u>CAT 6/26</u>). **Country Aircheck** caught up with the broadcaster behind that coverage for an inside look at how the weekend unfolded and his approach to helping the community heal.

Background: The turmoil of that fateful weekend was rooted in a pair of controversial city council decisions made months earlier. One was to remove a 93-year-old equestrian statue of Confederate Civil War General Robert E. Lee. After a lawsuit delayed the move, the council made good on a second decision to rename the public space the statue occupied from Lee Park to Emancipation Park. "We knew a rally was going to take place," WCYK morning host **Tom Morgan** says, noting the expanding debate. "We didn't know how bad it was going to be."

The trouble started earlier than expected when on Friday night, August 11, a group of roughly 250 white males dressed in khaki pants and white polo shirts marched on the University of Virginia carrying lit tiki torches and shouting Nazi slogans. "That's when I knew it was going to be bad," Morgan says.

World News: The rally itself wasn't scheduled to start until noon the following day, but chaos had erupted by mid morning. "I had a remote," Morgan recalls. "And my phone started blowing up with people saying there were fights in the streets and SWAT teams with pepper spray." The gravity of the situation didn't become clear until he got home and turned on the TV, however. "It was on every news outlet," Morgan remembers. "It was like a scene from some other country, but it was happening 10 minutes from my apartment."

With weekend on-air coverage being led by the cluster's News/Talk station, Morgan decided social media was the best place to start. "I was on Twitter and Facebook just reporting the latest," he says. "Things seemed to calm down at one point and I remember thinking, 'Okay, maybe there's an end in sight.' Then Heather Heyer was killed and it got worse."

Morgan eventually turned his attention to Monday's show. "When you see your town on the national news for the wrong reasons, you don't know where to begin," he says. "Your brain is going a million miles a minute. I was sort of stressing out and lining up interviews and ideas when all of a sudden it just hit me: How am I feeling right now?'

For Real: Authenticity in radio is always important, but Morgan knew there was a need for something more. "We had to throw the standard routine out the window and be open with what







Trippin' In Finesse: Blue Chair/Warner Bros.' Kenny Chesney takes the 2018 Trip Around The Sun Tour to Seattle Saturday (7/7). Pictured with Chesney are KDRK/Spokane's Jamie Patrick and wife Jonna, KATM/Modesto's Andy Winford, KKWF's Wingnut and Andrew Bland, consultant Tony Thomas, KNUC's Lisa Adams, KUPL/Portland's MoJoe Roberts and daughter Gabby, KXLY/Spokane's Tim Cotter, KWJJ/Portland's Savannah Jones, Entercom's Mike Moore with wife and daughter, KUPL's Danny Dwyer and wife Kimmy, KXLY's Jay Daniels and wife Denise and The Big Time With Whitney Allen's Jackie Stevens, Dana Swearingen and Allen.

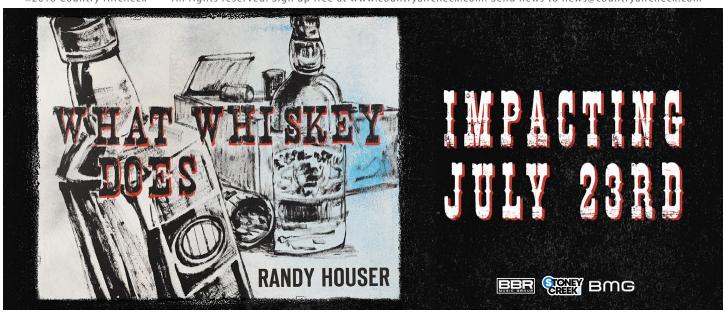
we were feeling," he says, something that applied as much to the audience as it did to him. "We had to cry together, be confused together and even be speechless together."

Morgan avoided the most negative and contentious listener sentiments. "I didn't put those calls on the air," he says. "It was

more about people who had questions, who were in tears or just trying to be a voice for humanity."

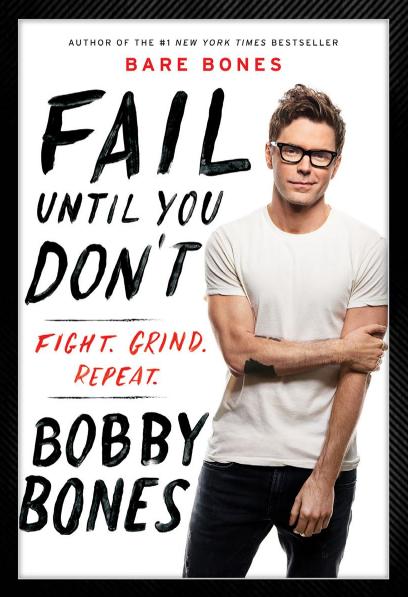
Guests that morning included Joe Thomas, the PD of cluster News/Talk WCHV who'd covered the riots in person. "He was right in the middle of it," Morgan notes. "He'd gone home to take

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CONGRATULATIONS

ON #1 New York Times Best-Seller



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Bestseller

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His second book to top
the prestigious
New York Times list,
following his debut memoir
"Bare Bones: I'm Not Lonely
If You're Reading This Book."











a shower at one point to wash off pepper spray, and then he went back out there. I wanted him on to talk about his experience and what he was feeling."

Inspirational features provided by radio stations from outside the market also played a part. "I didn't even ask for them," Morgan says. "Froggy in Pittsburgh shared a Tim McGraw 'Humble And Kind' remix that featured little kids just trying to understand some of the things that are going on the world today, and it made a lot of us cry."

Morgan made one point in particular. "My main message was, 'This is not who we are. Period.'" he says. "This was straight-up evil, which I think really helped us. Despite any political differences, we could basically agree that evil had entered our town and it was unacceptable."

Life Goes On: Charlottesville is still healing and still dealing with sensitive issues. Awaiting a legal resolution, Lee and his horse Traveller still stand in Emancipation Park, which is headed for yet another <u>name change</u>. And despite clear signs of unity, there's anxiety in the air. "You still get hints of it, but at the same time you can walk downtown and feel the oneness of this town and recognize that we're coming together in love," Morgan says.

There's comfort, too, in knowing that many of that weekend's antagonists were from out of town. "I think people understand what happened isn't who we are, but I was worried about how it would look to people on the outside," Morgan admits. "We're not full of hate and bigotry."

Authenticity and openness are still the name of the game. "I don't care where you sit politically or spiritually, we need to understand how each other is feeling," Morgan says. "That's especially

important in Country radio. Our listeners can spot a phony a mile away and they know when you're being fake."

Hear WCYK's VAB submission here. Reach Morgan here.

-Russ Penuell

Chart Chat

Congrats to **Dan Smyers**, **Shay Mooney**, **Kristen Williams**, **Tom Martens** and the **WAR** promotion team on topping the chart for the second consecutive week with Dan + Shay's "Tequila." The song is the first single from their self-titled album, which debuted atop the country albums chart last week. Songwriters are



Nicolle Galyon, Jordan Reynolds and Smyers.

And kudos to **Shane Allen** and the **River House/Columbia** team on landing 47 adds for **Luke Combs**' "She Got The Best Of Me," topping this week's board.

The Week's Top Stories

Full coverage at countryaircheck.com.

Milner Media Partners acquired four stations and a translator including Country WIVR/Kantland, IN. (7/5)

Jeff Smulyan extended his employment with Emmis. (7/3) Justin Pierce will join Riverbend's KTHK/Idaho Falls, ID. (7/3) The 2018-19 CRB Board of Directors is set. (7/2) WRNS/Greenville, NC added The Bobby Bones Show. (7/2)







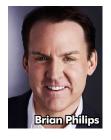
The Wolf Turns 20

(continued from page 1)

"People will comment how brilliant it was and my response is, 'No, we were desperate,'" Halyburton continues. "We were getting our asses kicked and had to do something. I mean, I appreciate people thinking we were smart, but it was really driven out of necessity."

Current middayer **Smokey Rivers**, the lone holdover from the original launch team, points to an uncommon level of support from the station's ownership at the time. "Susquehanna took a hell of a chance," he says. "It was a real Hail Mary. They poured money into

it and let us do it without a road map. It wasn't something you could research and I'm not sure many companies that would do that today."



First things first, the station needed a PD. "My boss, Larry Grogan, suggested **Brian Philips**, who was running our [Alternative WNNX "99X"/Atlanta] and killing it," Halyburton says. "He flew to Dallas, we got in the car, drove around and listened to the station. He famously tells the story that

it's the only job he ever accepted in the drive-thru of a Dairy Queen. I can add it's the only job I've ever offered someone in a Dairy Queen drive-thru."

For Philips, the ability to think outside the box started at the top. "The culture of Susquehanna enabled big swings," he recalls. "It was a small, tight-knit management team of Dave Kennedy, Larry Grogan, Rick MacDonald and Dan Halyburton. They were probably emboldened by the success of 99X, taking a dead Top 40 to Modern Rock with the arrival of Nirvana and Pearl Jam. That station wasn't working from a traditional script either. As fond of research and analytics as we all were, they wanted a station that stood for something.

"What was remarkable was the extraordinary tolerance and imagination on the part of Susquehanna management," Philips says. "Dallas was a big stick, a big revenue driver and they had the patience to enable a seismic change. If you catch one of those in your career as a programmer you were really lucky, and Susquehanna was a company where that could happen a couple of times."

Canis Lupus: The idea for Country's first Wolf belonged to Philips, who quickly set out to assess the market and Texas. "All three stations were essentially playing the same songs," he says. "KSCS was a TSL station that didn't ask much of the listener or jump out at you. It was a passive radio station. Young Country had a talk show on in the afternoon and kept changing morning shows. The

logical position would have been to flip to Young Country, but that spot was taken. It wasn't taken well, however, so a youthful energy position was open but needed to be called something else."

Halyburton gave the idea mixed reviews, at least at first. "After a lot of discussion, Brian sort of retreated to his secret lair and came back with the beginnings of the idea for 99.5 The Wolf and what it would stand for," he says. "This is really important to know – I kind of stopped and went, 'I don't know. Really? There are no wolves in Texas.' We even looked it up.

"Classic Brian Philips he said, 'It doesn't matter,'" Halyburton continues. "He took inspiration from what was going on musically and just from the state in general. We knew it could border on cheesy if we weren't careful. That's why the logo was the wolf paw. We were never going to have a bad costume of a guy in a suit who had you wondering, is it a wolf, dog, coyote or what?"

Imaging was central to the concept. "The sound of it was so important and I will take credit, right or not, for Barry Corbin," Halyburton says of the actor who voiced The Credo of The Wolf (listen here) and other liners. "I always loved voices and was enamored by him in the movie War Games where he says, 'I'd piss on a sparkplug if I though it'd do any good.' Brian did some research and found he lived in the market. Some of those liners still run today. Classics like, 'I'd rather be a fence post in Texas than the king of Tennessee.'"

Next up: Air staff. "We did a nationwide, format-agnostic talent search," Philips says. "I heard Bobby Mitchell on Top 40 WHYI/ Miami and thought he'd be good at the center of a morning show. Cody Alan was there in mornings and I heard him as more of a standalone talent in afternoons. Amy B, Paul 'Luke Casey' Koffy and Smokey Rivers – all of them laughed at the same things and recycled each other's best bits into their own shows. It was a fun station to listen to and everyone was funny in their own way. Chris Sommer was a world class newsman I thought you could have heard on WLS-AM/Chicago who knew everything about the marketplace."

"I was putting deals together, some for people who had good jobs other places," Halyburton recalls. "The company president Dave Kennedy would say, 'Are you sure?' And my response was, we've only got one chance to get this right. We have to hire the best people we can. To his credit, he agreed every time."

Philips: "Instead of picking it apart they said, 'Well that sounds like fun. Let's go first class and really shake people up.' Who hears that in radio anymore?"

Finally, the moment of truth. "Brian must have redone the launch playlist 100 times right up until the minute we kicked it off," Halyburton says. "It was like he was planning for brain surgery, but he felt the first few hours had to be epic."

And the immediate reaction was ... wait for it ... pretty bad. But more on that – as well as a look at key strategies and decisions – next week.

-Chuck Aly

Lon Helton, lon@countryaircheck.com Chuck Aly, chuck@countryaircheck.com Wendy Newcomer, wendy@countryaircheck.com (615) 320-1450





AVAILABLE JOBS

Here's a list of job seekers and open gigs. Not listed? Send info here and we'll include you in a future update.

MIDWEST

Townsquare WXXQ/Rockford, IL has an opening for a Dir./Production/afternoon drive personality. Materials to OM/Brand Mgr. "Sweet Lenny" Barber here.

Saga Classic Country WYXY/Champaign, **IL** has an opening for a morning host. Materials to Brand Mgr. Andy Roberts here.

Great Plains/Bloomington, IL is searching for an OM and Country WIBL PD. Materials to Market Mgr. Megan Zimmer here.

Midwest Communications/Evansville, IN is seeking an OM for the four-station cluster, which includes Classic Country WLFW. Airchecks and résumés to VP/MM Tim Huelsing here.

Mid-West Family WRTB/Rockford, IL is seeking a morning show co-host. Send airchecks and résumés to PD/morning host Steve Summers here.

Rubber City WQMX/Akron has an opening for an OM and PD. Materials here.

Bliss WJVL/Janesville, WI has an opening for a part-time weekender. At least one year on-air experience is required. Airchecks and résumés to PD Justin Brown here.

Scripps continues its search for a WKTI/Milwaukee morning personality. At least two years on-air experience is required. Apply here.

NRG WYTE/Wausau, WI is searching for a PD/morning host. Airchecks and résumés to OM Tony Waitekus here.

KSE Radio Ventures/Denver is searching for an engineer. Apply here.

Midwest's KVOX/Fargo has an unspecified onair opening. Send airchecks and résumés here.

NORTHEAST

iHeartMedia/Washington-Baltimore has an opening for a Digital PD. Materials to Regional SVP/Programming Jeff Kapugi here.

Townsquare WPUR/Atlantic City is searching for a morning co-host. Airchecks and résumés to Brand Mgr. Joe Kelly here.

Seven Mountains WNBT/Mansfield, PA has an opening for an afternoon personality. Airchecks and résumés to VP/Programming JC Burton here.

Binnie/Portland, ME has an opening for an on-air promotions asssistant. The cluster includes Country WTHT. Send airchecks and résumés to OM Stan Bennett here.

Binnie Media/Maine is searching for a Dir./Traffic and a part-time Sales Assistant in Portland, for its stations which include Country WTHT and WBQQ. Send materials here.

SOUTHEAST

Average Joes Entertainment is seeking entry/intermediate level graphic design and video production applicants for full-time employment. More info here; submit résumé and portfolio here.

Cumulus WKDF/Nashville is seeking part-time air talent for weekends and fill-ins. Three years of on-air experience and residing in the Nashville area are required. Airchecks and résumés to PD John Shomby here.

Entercom WKIS/Miami is searching for a morning host Apply here.

Monticello Media has an opening for middays on WCYK/Charlottesville, VA as well as afternoons on WZGN and the cluster's production point person. Airchecks and résumés to PD Uncle Pauly here.

CMT Radio has an opening for a Digital Content Producer. Materials to Exec. Producer Ashlee McDonald here.

Curtis WQDR/Raleiah is searching for a Dir./Promotions. Apply here.

Bristol WXBQ/Johnson City, TN is still searching for a PD to succeed Bill Hagy. The right candidate will also have on-air responsibilities. A minimum of five years as a Country PD is required. Airchecks and resumes here.

Cox/Orlando, which includes Country WWKA, has an opening for an OM. Experience in Country is a plus. Send materials to VP/Programming Steve Smith here.

Big Loud is seeking a National Dir./Promotion. Send résumés and portfolios here.

iHeartMedia/Nashville's WSIX and WSIX-HD2 & W252CM has an opening for a Dir./Promotions. Apply here.

Entercom's WPAW/Greensboro, NC has a newly created opening for a morning co-host. At least three years on-air experience is required. Apply here.

CMA is seeking applicants for a newly created Strategist/Integrated Marketing & Sales position. See more here; cover letter and résumé here.

Dick WRNS/Greenville, NC is looking for a morning host. Send airchecks and résumés here.

Vallie Richards Donovan Consulting has an immediate PM drive opening at a legendary east coast Country station. Send airchecks and résumés to "Country Jobs" here.

Entercom's WKIS/Miami is searching for an evening host. Apply here.

Summit's WQNU/Louisville is looking for an APD/MD/on-air host. Submit materials here.

CMA is looking for a Market Research Analyst and a Creative Content Project Manager. Send cover letter, résumé and salary requirements to HR Consultant Sarah Pinson here.

SOUTHWEST

Noalmark's KBIM/Roswell, NM has an opening for a morning host. Materials to GM Darryl Burkfield here.

Entercom KILT/Houston has immediate openings for part-timers. Only applicants living in the Houston area are being considered at present. Send airchecks here; apply here.

Cumulus KLUR/Wichita Falls, TX has an opening for a PD. Materials to VP/Country Charlie Cook here.

Riverbend KTHK/Idaho Falls, ID has an opening for an afternoon personality. Airchecks and résumés here.

Scripps' KVOO/Tulsa has an opening for an APD/on-air personality. Apply here.

WEST COAST

Cherry Creek/St. George, UT OM Dale Desmond is seeking a Dir./Production for the seven station cluster, which includes Country KIYK/KCIN. Candidates will also handle afternoon duties on the cluster's Hot AC station. Airchecks and résumés to Group Program Dir.

Mark Elliot here.

Redwood Empire KBBL/Santa Rosa, CA has an opening for a morning host. Materials to VP/Programming Brent Farris here. Entercom's KWJJ/Portland is adding an on-air personality to its Mike & Amy In The Morning show. Apply here.

iHeartMedia's KNIX/Phoenix has an opening for a PD. Apply here.

OTHER

Consultant Joel Raab has two client stations looking for a PD and an APD/MD in two different Top 100 markets. Send materials here.

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SEARCHING

James Anthony

Former KRMD/Shreveport PD/on-air afternoondj@gmail.com 816.232.7915

Rosey Fitchpatrick

Promotion/Marketing industry vet (MCA, Decca, Indie promo, WME) roseyfitch99@gmail.com 615-944-7033

Tommy & Joe Johnson

Former KUBL/Salt Lake City morning co-hosts tommyjohnsonmail@gmail.com

Pam Russell

Former UMG/Nashville VP/National Sales Pamwrussell@icloud.com

Shane Collins

Former Summit Media/Louisville OM ShaneC1234@gmail.com

Natalie Kilgore

Former SouthComm VP/Marketing NatalieKilgore@outlook.com

• Ron "Keyes" Stevens Former KEKB/Grand Junction, CO morning host ronstvns@yahoo.com

Jeremy Guenther

Former KSSN & KMJX/Little Rock MD, onair; Capitol SW Regional 501-590-4878 iguenther01@gmail.com



Total Points +/- Points Total Plays +/- Plays Audience +/- Aud Stations ADDS

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	1	(()	DAN + SHAY Tequila (Warner Bros./WAR) 2nd Week at No. 1	23933	779	8906	386	60.976 2.039	157	0
:	2 2		KENNY CHESNEY/ Get Along (Blue Chair/Warner Bros./WEA)	22982	1285	8489	479	58.403 4.217	157	0
;	3 3	<u></u>	JAKE OWEN/I Was Jack (You Were Diane) (Big Loud)	19647	1169	7418	408	49.569 3.324	157	0
	6 4	<u></u>	KEITH URBAN f/J. MICHAELS/Coming Home (Capitol)	15633	1008	5840	370	37.372 2.496	157	0
	7 5	<u></u>	MORGAN EVANS/Kiss Somebody (Warner Bros./WEA)	15299	775	5617	293	36.221 2.593	156	2
	4 6		MORGAN WALLEN f/FGL/Up Down (BMLGR/Big Loud)	14710	-3040	5680	-1023	35.266 -10.691	157	0
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1	6 1:	2 🥱	FLORIDA GEORGIA LINE/Simple (BMLGR) 🗸	11978	1494	4258	423	30.471 3.909	156	0
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1	9 1	5 🥏	LUKE BRYAN/Sunrise, Sunburn, Sunset (Capitol)	9990	863	3615	229	25.682 2.911	153	1
2	0 1	6 🥏	OLD DOMINION/Hotel Key (RCA)	9897	1107	3611	413	25.555 3.468	148	1
1	7 1	7 🥱	SAM HUNT/Downtown's Dead (MCA)	9852	171	3638	34	24.499 0.102	149	0
1	8 18	8	LINDSAY ELL/Criminal (Stoney Creek)	9440	-2	3608	-5	20.641 0.228	152	0
2	1 1	9 🥱	JUSTIN MOORE/Kinda Don't Care (Valory)	9199	736	3541	248	19.638 1.342	154	0
2	2 2	0 🤝	COLE SWINDELL/Break Up In The End (Warner Bros./WMN)	8245	361	3130	121	18.445 0.625	153	0
2	4 2	1 🥱	CHRIS JANSON/Drunk Girl (Warner Bros./WAR)	7942	1007	2975	322	18.526 2.876	153	1
2	3 2	2	CHASE RICE/Three Chords & The Truth (Broken Bow)	7371	-507	2719	-160	15.757 -1.526	150	0
1	1 2	3	BLAKE SHELTON/I Lived It (Warner Bros./WMN)	7222	-4835	2662	-1591	20.16 -14.708	157	0
2	5 2	4 🥱	SUGARLAND f/T. SWIFT/Babe (UMGN/Big Machine)	6853	330	2396	69	15.357 1.482	150	1
2	6 2	5 🥏	CARLY PEARCE/Hide The Wine (Big Machine)	6581	119	2471	54	13.493 0.337	153	0

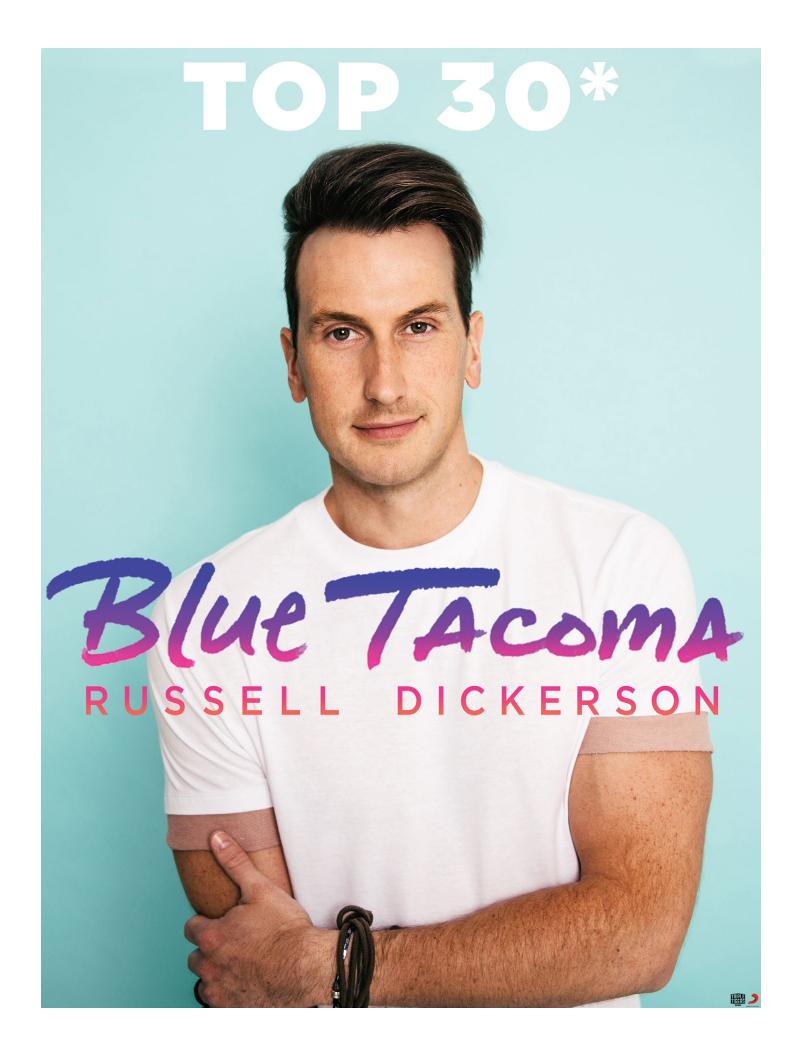
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Just in time for Summer, this feel-good track couples Uncle Kracker's heartfelt, infectious lyrics with a Country groove that will keep fans smiling all Summer long.

New This Week:

WCYE KHGE KSON KSOP KUBL KUPL WDSY WGNE WKKT WKLB WKML WKXC WQYK WSOC WYCD





LW	TW		Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
30	26	<u></u>	GARTH BROOKS/All Day Long (Pearl) ✓	6108	1323	2221	493	15.451	2.981	152	7
28	27	<u></u>	LANCO/Born To Love You (Arista)	5786	649	2095	268	10.402	0.976	147	1
27	28	<u></u>	BROTHERS OSBORNE /Shoot Me Straight (EMI Nashville)	5739	297	2288	122	10.339	0.516	143	2
29	29	<u></u>	MAREN MORRIS/Rich (Columbia)	5106	173	1753	41	9.945	0.598	132	2
31	30	<u></u>	RUSSELL DICKERSON/Blue Tacoma (Triple Tigers)	4879	212	1728	77	9.938	0.702	142	4
33	31	<u></u>	CHRIS YOUNG/Hangin' On (RCA)	4381	360	1444	67	9.6	0.92	113	3
32	32	<u></u>	KIP MOORE/Last Shot (MCA)	4333	248	1631	75	8.371	0.978	131	0
34	33	<u></u>	KELSEA BALLERINI/I Hate Love Songs (Black River)	4176	268	1584	97	6.676	0.184	135	0
39	34	<u></u>	KANE BROWN/Lose It (RCA)	3678	804	1393	365	7.665	1.599	109	6
35	35	<u></u>	JIMMIE ALLEN/Best Shot (Stoney Creek)	3597	234	1433	117	6.556	0.153	122	2
37	36	<u></u>	MITCHELL TENPENNY/Drunk Me (Riser House/Columbia)	3348	85	1164	6	7.822	-0.155	121	5
36	37	<u></u>	TRENT HARMON/You Got 'Em All (Big Machine)	3288	8	1244	-5	4.539	0.156	127	0
38	38	<u></u>	MIDLAND/Burn Out (Big Machine)	3189	-20	1053	29	5.961	-0.113	112	1
44	39	<u></u>	TRAVIS DENNING/David Ashley Parker From (Mercury)	2382	657	872	146	5.548	2.721	105	5
40	40	<u></u>	CRAIG CAMPBELL/See You Try (Red Bow)	2346	50	947	20	3.684	0.193	108	1
41	41	<u></u>	TYLER RICH/The Difference (Valory)	2288	45	819	22	3.084	0.12	101	1
42	42	<u></u>	CHRIS STAPLETON/Millionaire (Mercury)	1971	52	821	27	2.59	-0.062	110	0
45	43	<u></u>	LITTLE BIG TOWN/Summer Fever (Capitol)	1952	256	648	52	5.365	0.728	89	7
43	44		AARON WATSON/Run Wild Horses (Big Label)	1865	-48	641	-9	3.018	0.013	72	0
47	45	<u></u>	JORDAN DAVIS/Take It From Me (MCA)	1665	117	677	28	2.353	0.412	92	1
46	46	<u></u>	RODNEY ATKINS/Caught Up In The Country (Curb)	1614	-17	628	3	2.114	-0.107	82	2
49	47	<u></u>	GRANGER SMITH /You're In It (Wheelhouse)	1502	117	606	25	2.059	0.24	79	0
48	48	<u></u>	DUSTIN LYNCH/Good Girl (Broken Bow)	1479	72	539	11	2.465	0.085	85	7
De <mark>but</mark>	49	\end{aligned}	SCOTTY MCCREERY/This Is It (Triple Tigers)	1311	117	550	50	2.023	0.242	75	1
Debut	50		JAMES BARKER BAND/Chills (UMGC/New Revolution)	1305	97	622	33	1.936	0.069	66	0





Country Aircheck Add Leaders LUKE COMBS/She Got The Best Of Me (River House/Columbia) DIERKS BENTLEY f/BROS. OSBORNE/Burning Man (Capitol) MICHAEL RAY/One That Got Away (Atlantic/WEA) UNCLE KRACKER/Floatin' (Hit Bunch/New Revolution) DUSTIN LYNCH/Good Girl (Broken Bow) GARTH BROOKS/All Day Long (Pearl) LITTLE BIG TOWN/Summer Fever (Capitol) BRETT ELDREDGE/Love Someone (Atlantic/WMN) KANE BROWN/Lose It (RCA) D. RUCKER f/ALDEAN/BRYAN/KELLEY/Straight To Hell (Capitol) EVERETTE/Slow Roll (Broken Bow) MITCHELL TENPENNY/Drunk Me (Riser House/Columbia)	Adds 47 20 12 12 7 7 6 6 5 5		Activator Top Point Gainers GARTH BROOKS/All Day Long (Pearl) KANE BROWN/Lose It (RCA) CARRIE UNDERWOOD/Cry Pretty (Capitol) JASON ALDEAN f/M. LAMBERT/Drowns (Broken Bow) JAKE OWEN/I Was Jack (You Were Diane) (Big Loud) OLD DOMINION/Hotel Key (RCA) BRETT YOUNG/Mercy (BMLGR) TRAVIS DENNING/David Ashley Parker From (Mercury) FLORIDA GEORGIA LINE/Simple (BMLGR)	1078
TRAVIS DENNING/David Ashley Parker From (Mercury)	5		KENNY CHESNEY /Get Along (Blue Chair/Warner Bros./WEA)	258
Country Aircheck Top Point Gainers FLORIDA GEORGIA LINE/Simple (BMLGR) JASON ALDEAN f/M. LAMBERT/Drowns (Broken Bow) THOMAS RHETT/Life Changes (Valory) CARRIE UNDERWOOD/Cry Pretty (Capitol) GARTH BROOKS/All Day Long (Pearl) KENNY CHESNEY/Get Along (Blue Chair/Warner Bros./WEA) JAKE OWEN/I Was Jack (You Were Diane) (Big Loud) BRETT YOUNG/Mercy (BMLGR) OLD DOMINION/Hotel Key (RCA) KEITH URBAN f/J. MICHAELS/Coming Home (Capitol)	1494 1463 1353 1325 1323 1285 1169 1162 1107 1008	ソソソ	Activator Top Spin Gainers GARTH BROOKS/All Day Long (Pearl) KANE BROWN/Lose It (RCA) CARRIE UNDERWOOD/Cry Pretty (Capitol) JASON ALDEAN f/M. LAMBERT/Drowns (Broken Bow) JAKE OWEN/I Was Jack (You Were Diane) (Big Loud) OLD DOMINION/Hotel Key (RCA) BRETT YOUNG/Mercy (BMLGR) TRAVIS DENNING/David Ashley Parker From (Mercury) FLORIDA GEORGIA LINE/Simple (BMLGR) KENNY CHESNEY/Get Along (Blue Chair/Warner Bros./WEA)	207 156 147 134 128 82 76 76 62 60
Country Aircheck Top Spin Gainers CARRIE UNDERWOOD/Cry Pretty (Capitol)	577		Country Aircheck Top Recurrents LUKE COMBS/One Number Away (River House/Columbia)	Points 16667
GARTH BROOKS/All Day Long (Pearl)	493		KANE BROWN/Heaven (RCA)	15510
JASON ALDEAN f/M. LAMBERT/Drowns (Broken Bow)	487		D. L. MURPHY f/K. CHESNEY/Everything's (Reviver/Blue Chair)	12062
KENNY CHESNEY/Get Along (Blue Chair/Warner Bros./WEA)	479		DIERKS BENTLEY/Woman, Amen (Capitol)	10242
BRETT YOUNG/Mercy (BMLGR)	470		JORDAN DAVIS/Singles You Up (MCA)	9567
THOMAS RHETT/Life Changes (Valory)	436		JASON ALDEAN/You Make It Easy (Broken Bow)	9371
FLORIDA GEORGIA LINE/Simple (BMLGR)	423		BEBE REXHA f/FGL/Meant To Be (WBR/BMLGR)	9248
OLD DOMINION/Hotel Key (RCA)	413		DUSTIN LYNCH /Small Town Boy (Broken Bow)	9028
JAKE OWEN/I Was Jack (You Were Diane) (Big Loud)	408		LUKE BRYAN/Most People Are Good (Capitol)	8450
DAN + SHAY/Tequila (Warner Bros./WAR)	386		SAM HUNT/Body Like A Back Road (MCA)	6826

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COUNTRY AIRCHECK ACTIVITY

JORDAN DAVIS/Take It From Me (MCA)

Moves 47-45* 1,665 points, 677 spins 1 add: **WYCD**

RODNEY ATKINS/Caught Up In The Country (Curb)

Remains at 46*

1,614 points, 628 spins 2 adds: **WGGY, WYRK**

GRANGER SMITH/You're In It (Wheelhouse)

Moves 49-47*

1,502 points, 606 spins; No adds

DUSTIN LYNCH/Good Girl (Broken Bow)

Remains at 48*

1,479 points, 539 spins

7 adds: KSCS*, KSON, KTTS, WDRQ*, WGNA, WKTI, WQDR

SCOTTY MCCREERY/This Is It (Triple Tigers)

Debuts at 49*

1,311 points, 550 spins

1 add: KHEY

JAMES BARKER BAND/Chills (UMGC/New Revolution)

Debuts at 50*

1,305 points, 622 spins; No adds

ERIC PASLAY/Young Forever (EMI Nashville)

Moves 49-50*

1,269 points, 462 spins; No adds

CARLTON ANDERSON/Drop Everything (Arista)

1,168 points, 449 spins

1 add: WNOE

DEVIN DAWSON/Asking For A Friend (Atlantic/WEA)

1,123 points, 433 spins

1 add: WIVK

ADD DATES

Tuly 16

ASHLEY MCBRYDE/Radioland (Atlantic/WAR)

JESSICA MEUSE/Thank God It Didn't Work (Warrior Records)
LEE BRICE/Rumor (Curb)

CHANCE MCKINNEY/Take It Back (Studio2Bee/Star Farm)

July 23

JASON PERRI/Good Liar (Star Farm)

RANDY HOUSER/What Whiskey Does (Stoney Creek)

JON PARDI/Night Shift (Capitol)

CJ SOLAR/American Girls (Sea Gayle)

July 30

MORGAN WALLEN/Whiskey Glasses (Big Loud)

DAVID LEE MURPHY/I Won't Be Sorry (Reviver)

RACHEL WAMMACK/Damage (RCA)

Send yours to adds@countryaircheck.com

CHECK OUT 7/13



Chris Lane Laps Around The Sun (Big Loud Records)

Produced by Joey Moi and recorded with a live band, Lane's sophomore album features 14 tracks, including the first single "Take Back Home Girl" featuring Tori Kelly and also previously-

released songs "Old Flame" and "All the Right Problems."



Krystal Keith Boulder (Show Dog)
Following her debut album Whiskey & Lace,
the five-song EP is Keith's second for the label.
The project was produced by Bobby Pinson and
features a duet with label mate Lance Carpenter
("Anyone Else").



Rodney Crowell Acoustic Classics (RC1)
Marking the debut release from his new label,
RC1, Crowell's 19th solo effort includes acoustic
versions of 12 songs from his 40+-year career.
The project includes songs that were later covered
by Emmylou Harris, Waylon Jennings, The Oak

Ridge Boys, Bob Seger and Tim McGraw.

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Get THIS SHIRT

LW	TW	/	Artist/Title (Label)	Points	+/- Points	Plays	+/- Plays	Stations	ADDS
2	1	(((KENNY CHESNEY Get Along (Blue Chair/Warner Bros./WEA)	12070	258	2614	60	53	0
1	2		DAN + SHAY/Tequila (Warner Bros./WAR)	12031	-50	2609	-14	52	0
3	3	<u>\$</u>	JAKE OWEN/I Was Jack (You Were Diane) (Big Loud) ✔	11279	580	2403	128	53	0
5	4	\$	KEITH URBAN f/J. MICHAELS/Coming Home (Capitol)	9780	120	2056	11	53	0
6	5		MORGAN EVANS/Kiss Somebody (Warner Bros./WEA)	9411	-92	1983	-13	52	0
4	6		MORGAN WALLEN f/FGL/Up Down (BMLGR/Big Loud)	9237	-1244	2084	-237	48	0
8	7	\$	CARRIE UNDERWOOD/Cry Pretty (Capitol) ✓	8682	642	1823	147	53	0
7	8	\$	BRETT YOUNG/Mercy (BMLGR)	8405	337	1827	76	53	0
10	9	\$	JASON ALDEAN f/M. LAMBERT/Drowns The Whiskey (Broken Bow) ✔	8203	788	1685	134	53	0
11	10	<u>\$</u>	THOMAS RHETT/Life Changes (Valory)	7240	99	1466	43	52	0
12	11	\$	CHRIS LANE f/T. KELLY/Take Back Home Girl (Big Loud)	7109	263	1491	38	50	0
13	12		LADY ANTEBELLUM/Heart Break (Capitol)	6786	-21	1433	-7	52	0
15	13	<u>\$</u>	FLORIDA GEORGIA LINE/Simple (BMLGR)	6526	408	1320	62	53	0
16	14	<u>\$</u>	DYLAN SCOTT/Hooked (Curb)	6086	114	1287	26	51	1
17	15	<u>\$</u>	SAM HUNT/Downtown's Dead (MCA)	5690	109	1191	33	53	0
19	16	<u>\$</u>	LUKE BRYAN /Sunrise, Sunburn, Sunset (Capitol)	5631	220	1145	46	53	1
21	17	<u>\$</u>	OLD DOMINION/Hotel Key (RCA)	5583	385	1124	82	53	1
18	18	<u>\$</u>	LINDSAY ELL/Criminal (Stoney Creek)	5576	11	1107	-9	51	0
20	19	\$	JUSTIN MOORE/Kinda Don't Care (Valory)	5278	-2	1119	5	50	0
9	20		BLAKE SHELTON/ I Lived It (Warner Bros./WMN)	5261	-2338	1065	-505	45	0
22	21	<u>\$</u>	COLE SWINDELL/Break Up In The End (Warner Bros./WMN)	4398	186	909	37	52	0
23	22	<u>\$</u>	CHRIS JANSON/Drunk Girl (Warner Bros./WAR)	4148	73	871	27	51	2
28	23	<u>\$</u>	GARTH BROOKS/All Day Long (Pearl) ✓	3399	1078	700	207	52	7
25	24	<u>\$</u>	BROTHERS OSBORNE/Shoot Me Straight (EMI Nashville)	3285	213	685	37	48	0
26	25	<u>\$</u>	CARLY PEARCE/Hide The Wine (Big Machine)	2736	109	582	19	48	1
29	26	<u>\$</u>	KELSEA BALLERINI/I Hate Love Songs (Black River)	2507	229	512	54	47	2
27	27		CHASE RICE/Three Chords & The Truth (Broken Bow)	2413	-77	495	-25	42	2
35	28	<u>\$</u>	KANE BROWN/Lose It (RCA) ✓	2312	760	429	156	32	9
31	29	\$	LANCO/Born To Love You (Arista)	1920	180	437	51	41	3
14	30	<u>\$</u>	CHRIS YOUNG/Hangin' On (RCA)	1918	246	345	34	39	2





LW	TW		Artist/Title (Label)	Points -	-/- Points	Plays	+/- Plays	Stations	Adds
30	31		MAREN MORRIS/Rich (Columbia)	1833	-79	396	-19	43	0
32	32	<u>\$</u>	MIDLAND/Burn Out (Big Machine)	1808	111	325	14	32	1
33	33	<u>\$</u>	AARON WATSON/Run Wild Horses (Big Label)	1687	4	361	0	32	1
36	34	<u>\$</u>	RUSSELL DICKERSON/Blue Tacoma (Triple Tigers)	1521	154	347	37	38	1
38	35	<u>\$</u>	LITTLE BIG TOWN/Summer Fever (Capitol)	1358	207	256	21	27	2
37	36	<u>\$</u>	KIP MOORE/Last Shot (MCA)	1199	24	278	4	38	0
42	37	<u>\$</u>	MITCHELL TENPENNY/Drunk Me (Riser House/Columbia)	1135	153	255	3	35	3
39	38	<u>\$</u>	CHRIS STAPLETON/Millionaire (Mercury)	1073	-30	204	1	23	0
40	39		TRENT HARMON/You Got 'Em All (Big Machine)	1066	-27	226	-4	35	0
41	40	<u>\$</u>	STEPHANIE QUAYLE/Selfish (Rebel Engine)	1046	38	198	0	10	0
46	41	≅	DEVIN DAWSON /Asking For A Friend (Atlantic/WEA)	1006	189	133	19	6	0
47	42	<u>\$</u>	JORDAN DAVIS/Take It From Me (MCA)	990	188	134	21	7	0
45	43	\$	JIMMIE ALLEN/Best Shot (Stoney Creek)	974	119	247	29	38	2
43	44		LUCAS HOGE/Power Of Garth (Forge)	943	-34	170	-6	17	0
50	45	<u>⊗</u>	TRAVIS DENNING/David Ashley Parker From (Mercury)	884	290	240	76	14	2
44	46		TYLER RICH/The Difference (Valory)	866	-10	156	-6	16	0
49	47	\$	RYAN HURD/Diamonds Or Twine (RCA)	680	50	68	5	1	0
48	48	<u>⊗</u>	RODNEY ATKINS/Caught Up In The Country (Curb)	640	5	153	2	25	1
53	49	\$	CRAIG CAMPBELL/See You Try (Red Bow)	494	47	124	12	25	1
51			KACEY MUSGRAVES/Butterflies (MCA)	489	0	52	0	2	0
De <mark>but</mark>	51		MORGAN WALLEN/Little Rain (Big Loud)	460	150	46	15	1	0
58	52	<u>\$</u>	RAELYNN/Queens Don't (Warner Bros./WMN)	460	70	46	7	1	0
52	53		DUSTIN LYNCH/Good Girl (Broken Bow)	454	-6	92	-5	14	0
59	54	<u>⊗</u>	BRANDON LAY/Yada Yada (EMI Nashville)	443	60	59	9	9	1
De <mark>but</mark>			BRETT ELDREDGE/Love Someone (Atlantic/WMN)	443	83	62	6	4	0
54			ASHLEY MCBRYDE/Andy (I Can't Live Without You) (Atlantic/WAR)	440	20	44	2	1	0
57			D.RUCKER F/ALDEAN/BRYAN/KELLEY/Straight To Hell (Capitol)	422	27	80	4	14	0
55			MADDIE & TAE/Friends Don't (Mercury)	418	9	75	1	8	0
			JUSTIN MOORE/Hell On A Highway (Valory)	410	110	41	11	1	0
Debut	60	1	DIERKS BENTLEY f/BROTHERS OSBORNE/Burning Man (Capitol)	396	239	83	48	16	5

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